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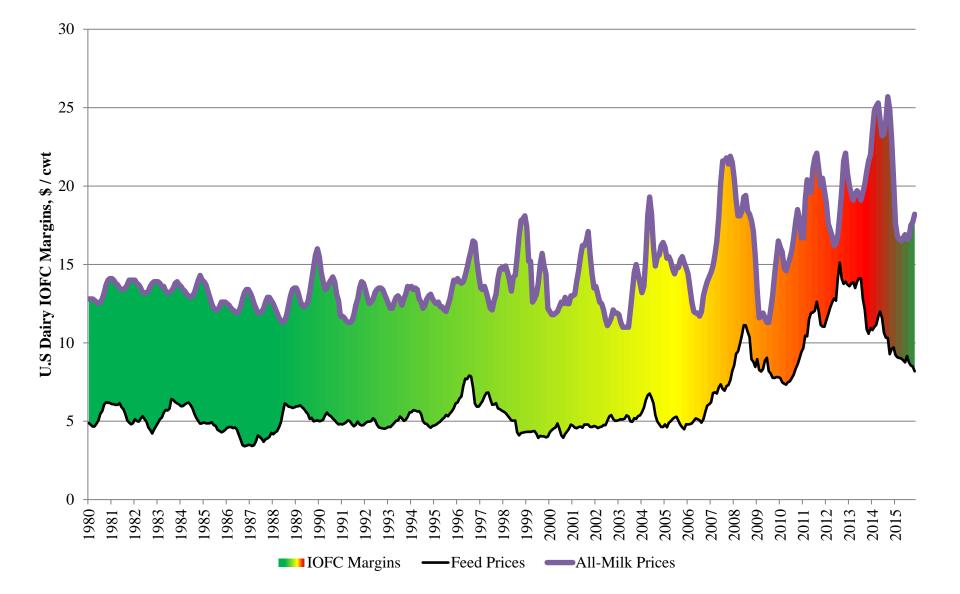
AgEcon Search http://ageconsearch.umn.edu aesearch@umn.edu

Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C. Effectiveness of Margin Protection Program for Dairy Producers for Managing Catastrophic Financial Risks

Marin Bozic NC-1177, Minneapolis, MN, 10/2/2017

> UNIVERSITY OF MINNESOTA Driven to Discover™

#### **Dairy Income over Cost Margin Risk**



#### Margin Protection Program for Dairy Producers

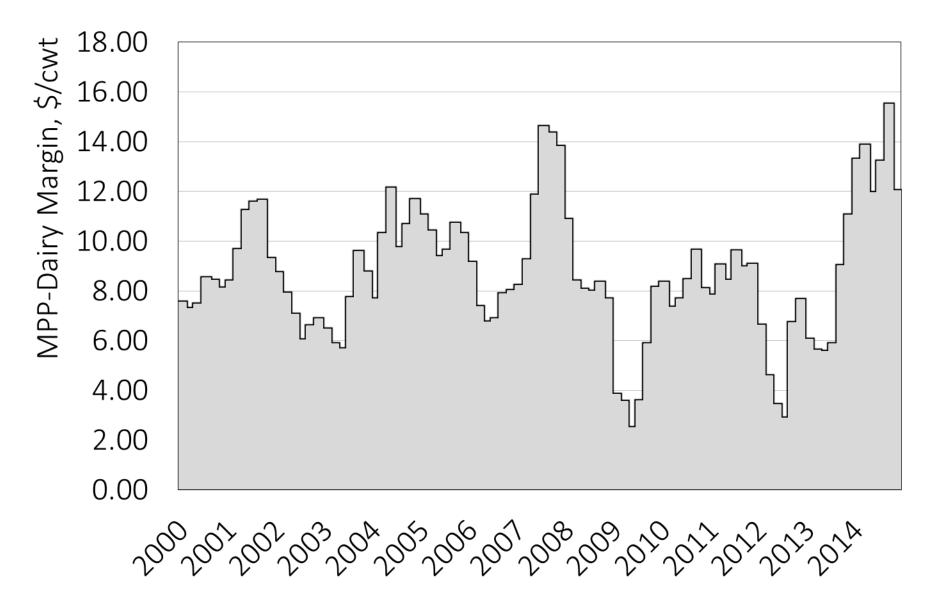
- Voluntary USDA risk management program that replaces MILC program.
- Offers protection against low margins that may come from low milk prices, high feed prices, or a combination of both.
- Provides a payment when "the margin" falls below a specified level, insurable margin levels are \$4.00 to \$8.00 in \$0.50/cwt increments.
- Very simple and hassle-free



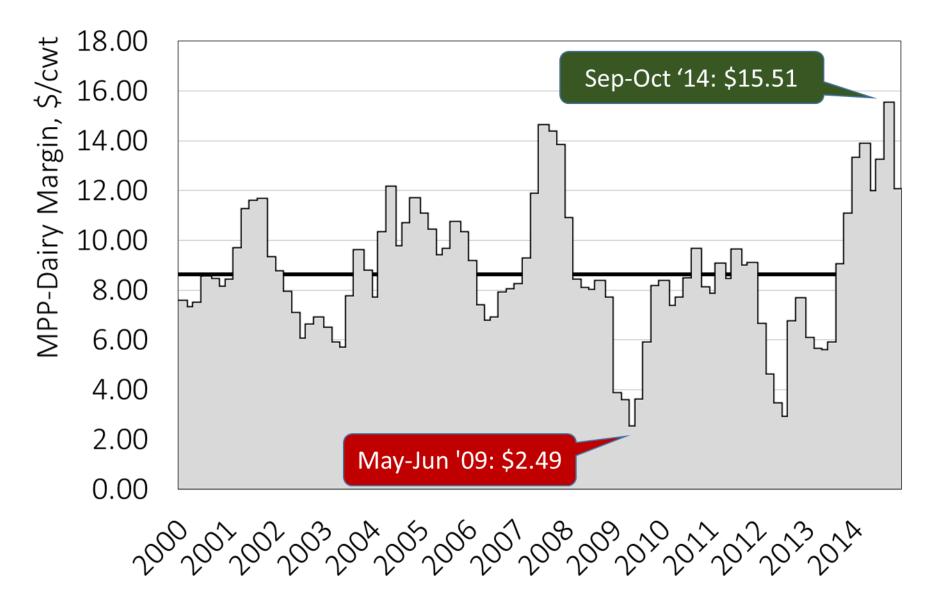
### **MPP Coverage Levels and Premiums**

Coverage Level	First 4mil lbs (\$/cwt)	Above 4 mil lbs (\$/cwt)	
\$4.00	\$0.000	\$0.000	
\$4.50	\$0.010	\$0.020	
\$5.00	\$0.025	\$0.040	
\$5.50	\$0.040	\$0.100	
\$6.00	\$0.055	\$0.155	
\$6.50	\$0.090	\$0.290	
\$7.00	\$0.217	\$0.830	
\$7.50	\$0.300	\$1.060	
\$8.00	\$0.475	\$1.360	

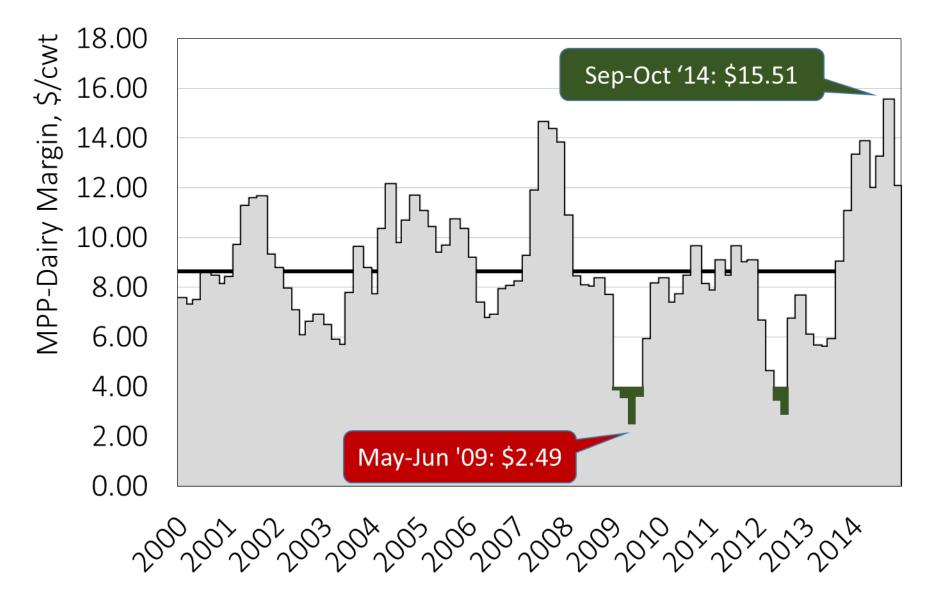
## **Actual Dairy Production Margin: Historical**



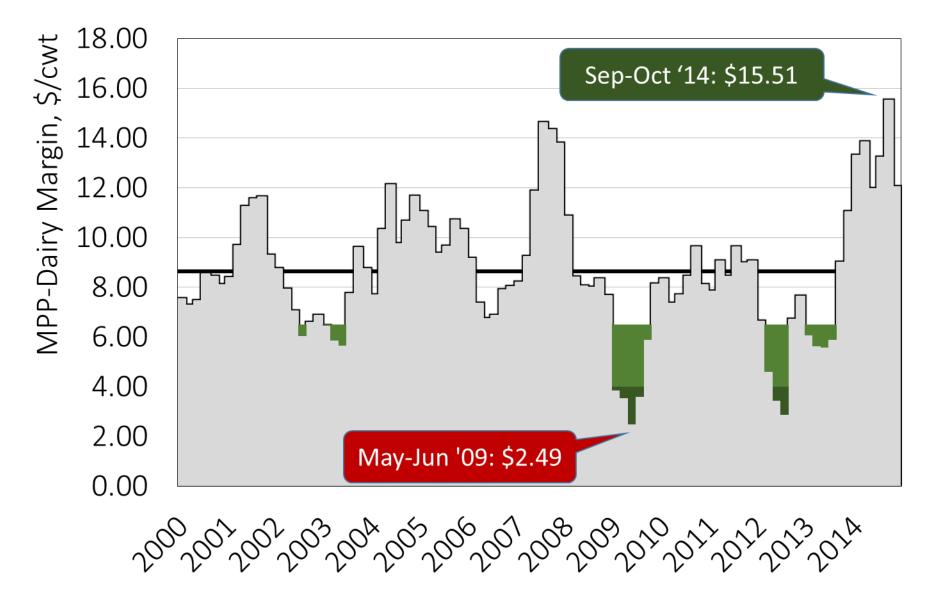
## **Actual Dairy Production Margin: Historical**



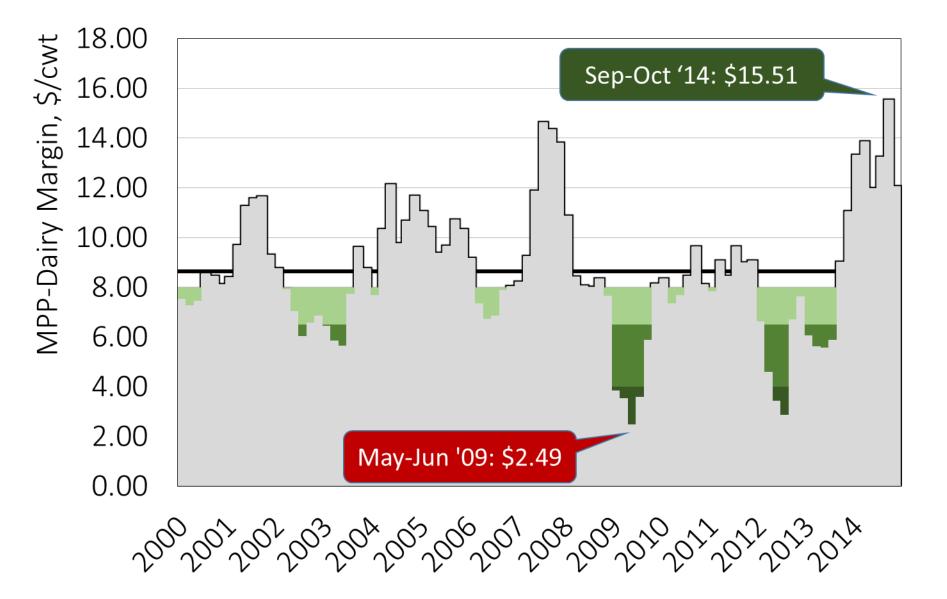
#### CAT Coverage: \$4.00/cwt



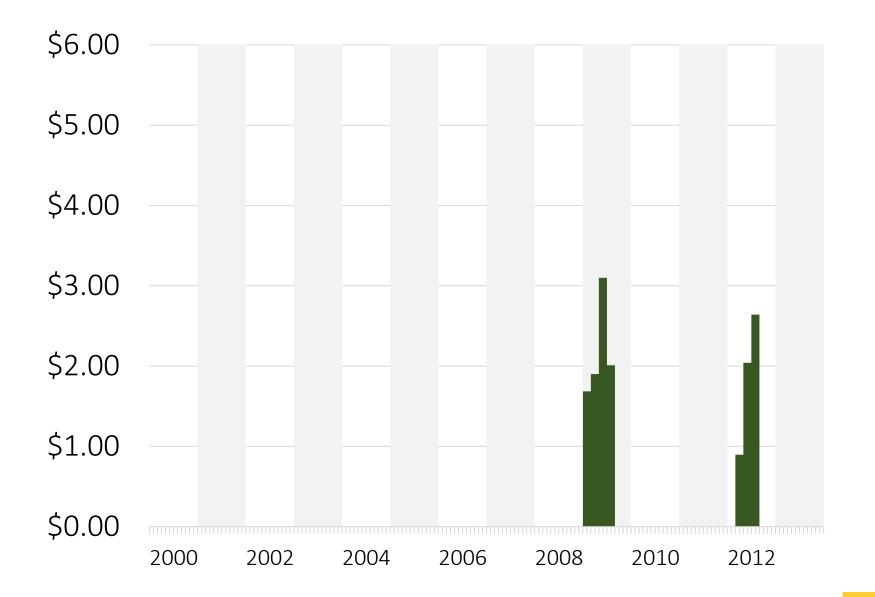
### Coverage Level: \$6.50/cwt



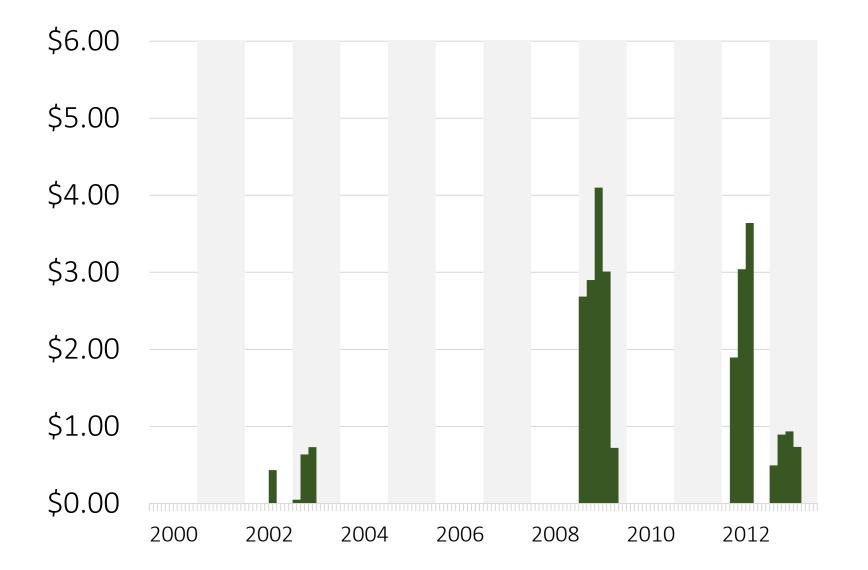
### The highest coverage level: \$8.00/cwt



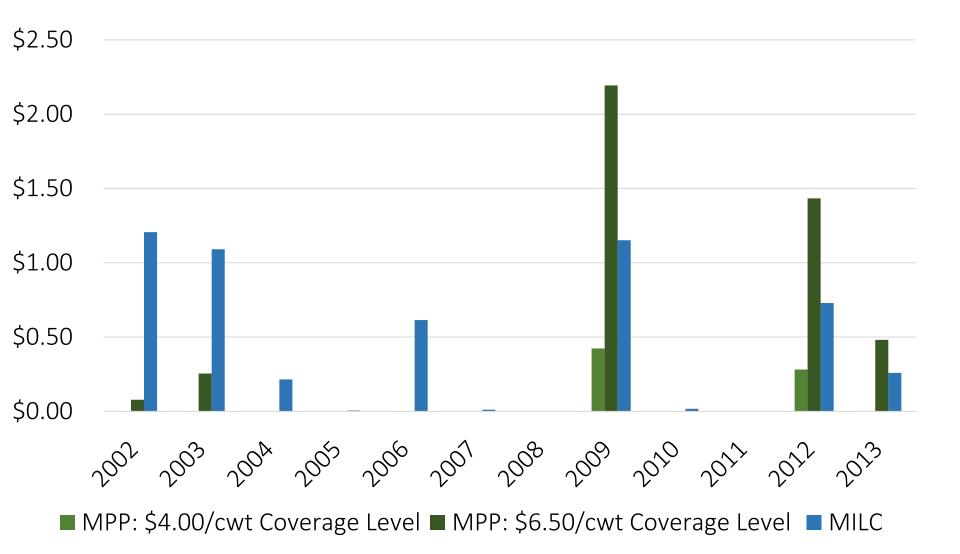
#### **MPP-Dairy Payments: \$5.50 Coverage Level**



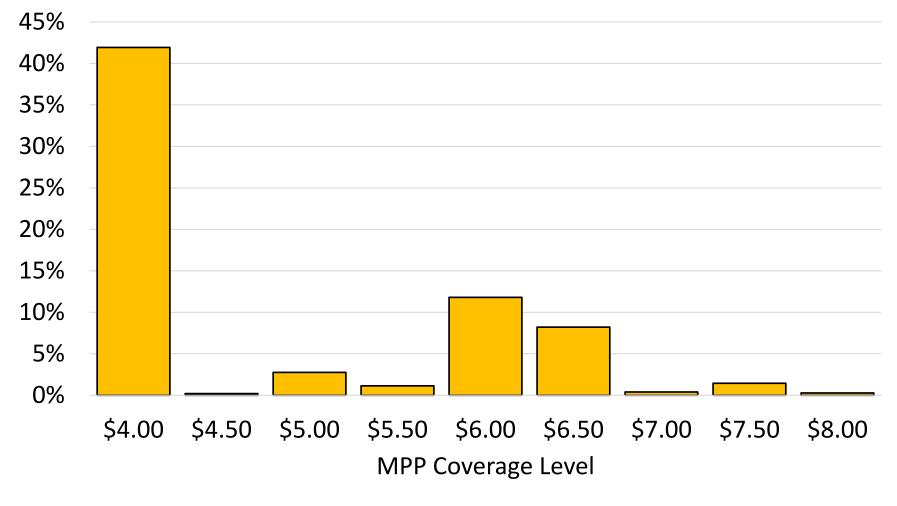
#### MPP-Dairy Payments: \$6.50 Coverage Level



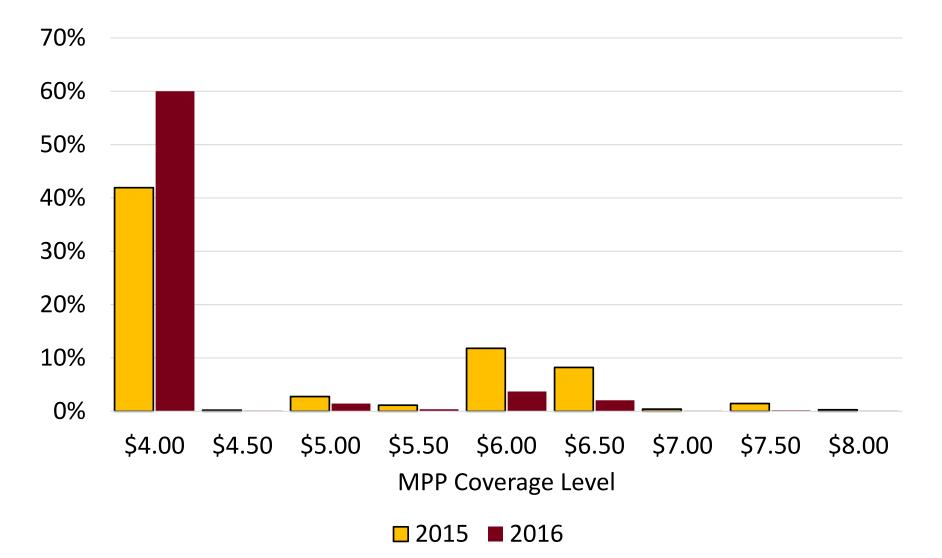
#### **MPP-Dairy Payments: \$6.50 Coverage Level**

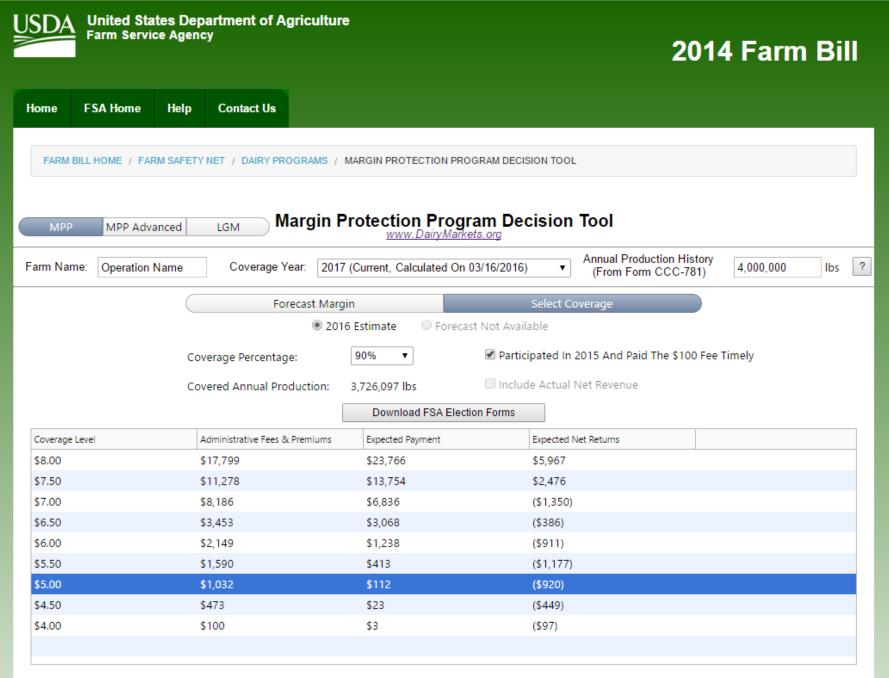


#### MPP Coverage as % of 2015 U.S. Milk Production



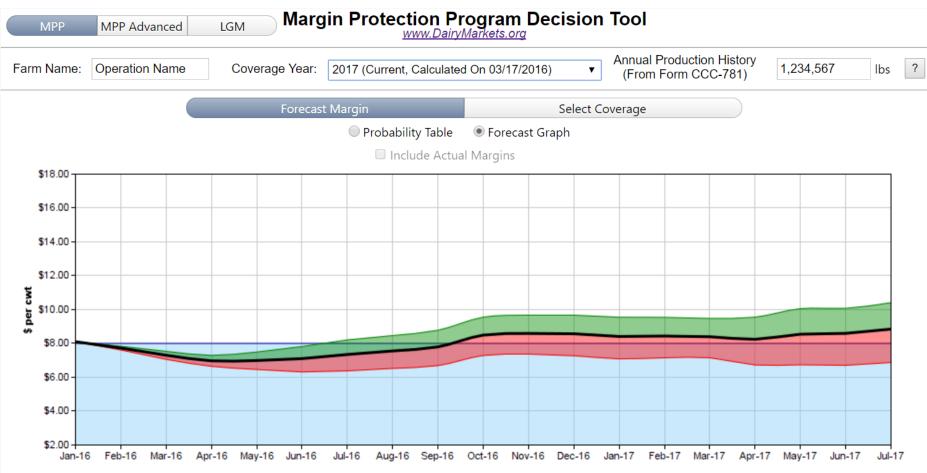
#### MPP Coverage as % of 2015 and 2016 U.S. Milk Production





You have selected to cover 90% of your production history at a \$5.00 margin level. The annual premium and fee for this coverage is \$1,032. The expected payment for the year at this coverage is \$112.

#### Focus on Probability of Indemnity Payments

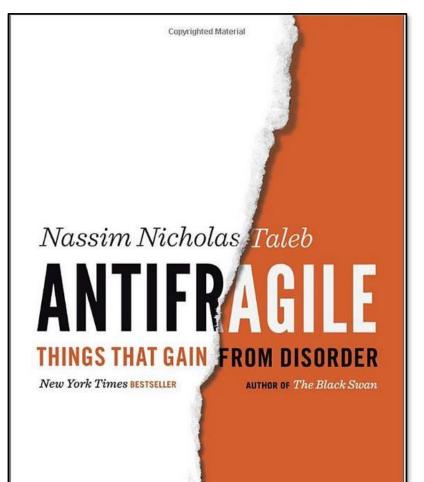


The colored bands show the middle 50% probability interval for forecast margins. There is a 25% chance that the margin could be above the green band and a 25% chance that the margin could be below the red band. The graph data and probabilities are calculated from futures market data available on 03/17/2016.

#### **Focus on Probability of Indemnity Payments**

Margin Level	Jan-Feb 2016	Mar-Apr 2016	May-Jun 2016	Jul-Aug 2016	Sep-Oct 2016	Nov-Dec 2016
Expected	\$7.92	\$7.14	\$7.05	\$7.45	\$8.14	\$8.58
< \$8.00	84%	99%	85%	68%	49%	40%
< \$7.50	-	86%	71%	54%	37%	28%
< \$7.00	-	34%	50%	40%	25%	18%
< \$6.50	-	2%	28%	26%	14%	11%
< \$6.00	-	-	12%	14%	8%	5%
< \$5.50	-	-	3%	6%	3%	3%
< \$5.00	-	-	1%	2%	1%	1%
< \$4.50	-	-	-	1%	-	-
< \$4.00	-	-	-	-	-	-

# Fragility vs. Robustness



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"Startling . . . richly crammed with insights, stories, fine phrases and intriguing asides . . . I will have to read it again. And again." —Matt Ridley, *THE WALL STREET JOURNAL*  **FRAGILE** – If your farm would have serious problems surviving a major downturn in profit margins.

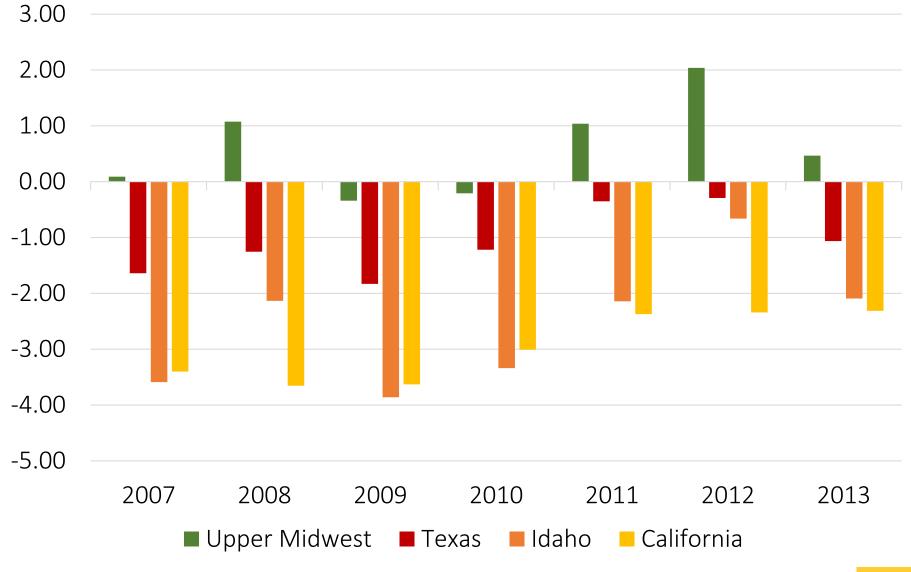
**ROBUST** – If your financial position and cost of production allow you to withstand a very large and prolonged unexpected downturn in profit margins.

**ANTIFRAGILE** – If your farm benefits from milk and feed price volatility. For example, if you have very strong financial position, low cost of production, *and* have protected against downside in margins. Then as your competitors go out of business, you will have an opportunity to buy their farm at a great price. **Profitability:** How much money will I lose if the year turns out to be unexpectedly really bad?

Liquidity: Will my working capital suffice to cover those losses or will I have to take on more debt?

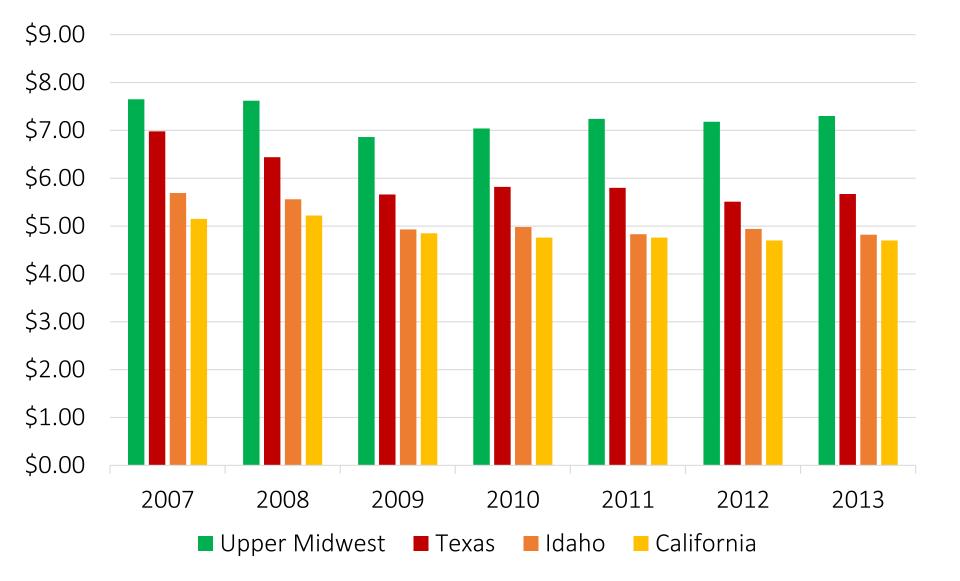
**Solvency:** If I have to take on more debt, will my lenders want to lend it to me?

## **IOFC Margin Basis Should Matter**



Source: Genske & Mulder Accountancy Dairy Cost Studies

## **Non-Feed Expenses Should Matter**



## **Other Revenue Should Matter**

- Dairy producers in some regions of the U.S. engage more substantially in grain production.
- Other sources of income can include revenue from dairy beef, sales of cattle genetics (replacement cows, embryos), nonfarm income





#### Cash-Flow Breakeven Farm-Specific Margin =

Expenses, Other than Feed (\$/cwt) – Other Revenue (\$/cwt))

## Cash-Flow Breakeven MPP-Dairy Margin = Expenses, Other than Feed (\$/cwt) – Worst Case IOFC Basis over MPP – Other Revenue (\$/cwt))

# Profitability

#### *Net cash income per cwt =*

(Realized IOFC Margin

- Break-even Cash Flow Margin)
- MPP Premium Costs
- + max(MPP Coverage Level Realized MPP Margin, 0)

x MPP Coverage Percentage x Production History/Expected Milk Production

+ (CME Hedged Margin – Realized Margin) x Percent of Milk Production Hedged

## **Assets Value Should Matter**





- Drylot vs. Cross-Ventilated Barns
- Purchased vs. Grown Feed



# Liquidity

#### Ending working capital per cow =

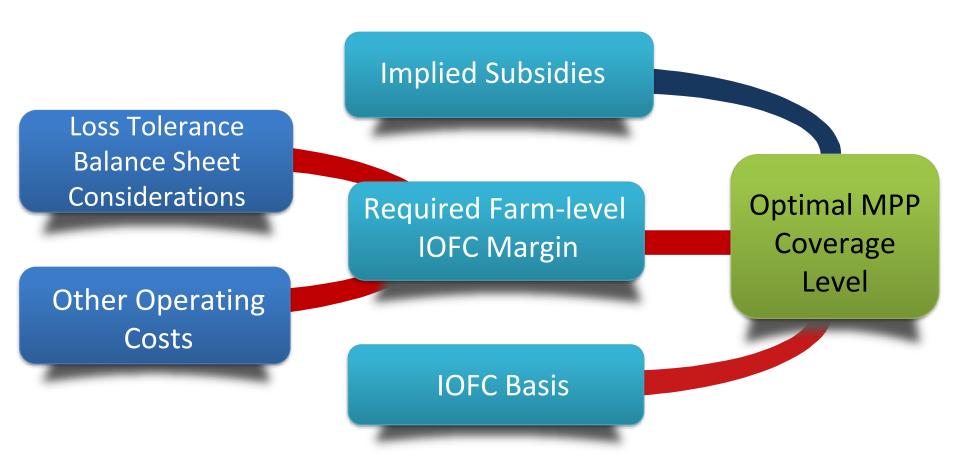
Beginning working capital per cow + (Net Income per cwt x Realized Milk Production/ # Milk Cows).

## Solvency

#### Ending Debt-to-Asset Ratio =

f(Beginning Debt-to-Asset Ratio, Asset/Cow Impact of Crisis on Value of Farm Assets)

#### How to make a well-reasoned risk management decision?



## **Based on 6-case studies**

#### MPP Decision Guide 15-02



Case Studies with MPP-Dairy Financial Stress-test Calculator: A Young Dairy Family in Minnesota

Marin Bozic and Tom Anderson University of Minnesota and Riverland Community College

A financial stress-test tool has been created to help dairy farm managers in determining how MPP-Dairy might assist in farm financial risk management. This case study illustrates the use of the stress-test tool by a young dairy family in Minnesota.

The National Program on Dairy Markets and Policy released Advanced MPP-Dairy Calculator in July 2015 to support risk management decision making by U.S. dairy producers. The advanced tool enables dairy producers to create their own stresstest scenario with low milk prices, high feed costs or a combination of both. The tool evaluates the impact of low IOFC margins on a dairy farm profitability, liquidity and solvency. In this case study, produced in collaboration with Farm Business Management Education Program of the Riverland Community College, we illustrate the use of tool by a young dairy family in Minnesota.

#### Case Study: B & K Dairy

Bob and Kelly Peterson have operated B & K Dairy for 4 years. After graduating from college with honors, Bob wanted to return to the farm and his parents wanted to sell him the cows. The plan was to purchase the cows from his parents, rent the land and lease the machinery from his parents.

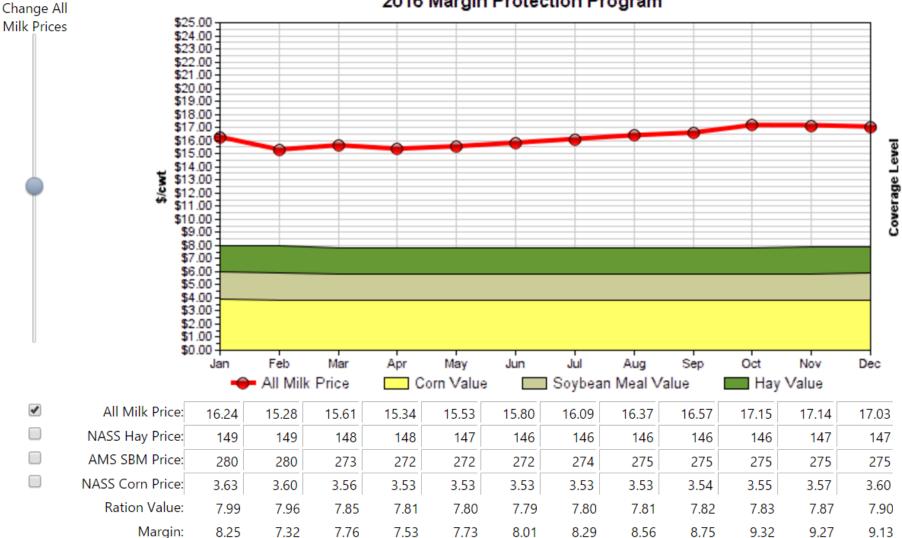
parents for the cows with payments coinciding
with the sale of cull cows over the next 4 - 5 years.
Bob and Kelly were married two years ago. Kelly
works off the farm after completing her degree,
but provides considerable help with the calves.
Bob and Kelly are milking 233 cows in their herd.
Good quality genetics had been used on the farm
for many years, but the production was less than
they had desired. They recently identified stray
voltage as causing abortions and cow loss. Since
taking over the operation the milk production has
improved and pregnancy rates have skyrocketed.
Expected yield in 2016 is 20,500 pounds per cow
annually, so they expect to ship 4,776,500 pounds
of milk in 2016. Their MPP-Dairy Production
History, as established on the form CCC-781 in
2014, was 4,060,025. Because they participated in
MPP-Dairy in 2015, their production history from
form CCC-781 has been multiplied by 1.0087 and by
1.0261 for 2016, so the total production history for
2016 is 4,202,235 pounds.

Bob and Kelly entered into a contract with his

B & K Dairy Balance Sheet 1/1/2016				
\$133,868	Current Liabilities	\$324,254	Current Assets	
\$430,767	Intermediate Liabilities	\$762,124	Intermediate Assets	
\$0	Long Term Liabilities	\$50,109	Long Term Assets	
\$24,129	Personal Liabilities	\$42,300	Personal Assets	
\$564,635	Total Liabilities	Total Assets \$1,178,787 Total Lia		
\$590,023	Equity			

- A Young Dairy Family in Minnesota
- The Costs and Benefits of Homegrown Feeds on a Dairy in Minnesota
- An Efficient Large Dairy in California
- A Financially Strained Dairy in Central Valley in California
- Dealing with Declining Milk Price Basis in Michigan
- Insights from Northeast Dairy Farm Summary

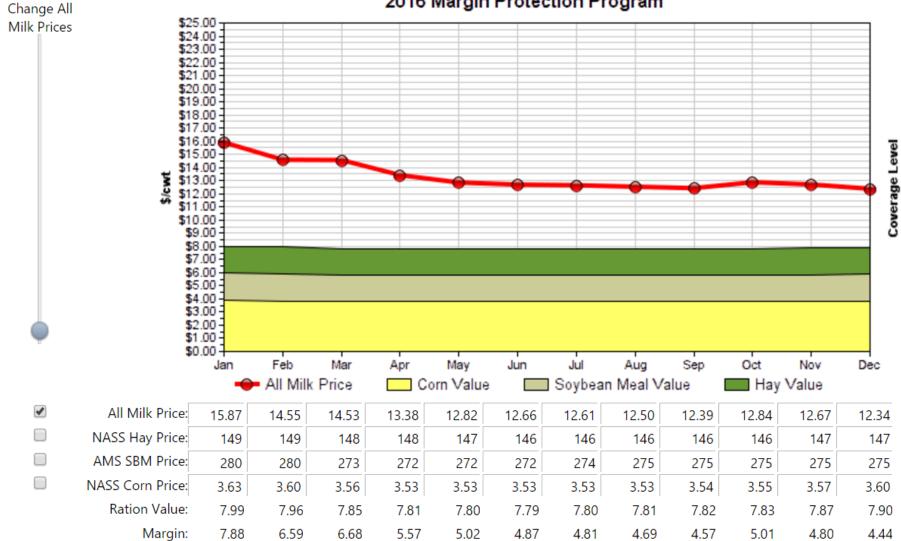
#### **Step 1: A Ruthless IOFC Margin Scenario Analysis**



#### 2016 Margin Protection Program

#### http://dairymarkets.org/MPP/Tool/

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#### **Building Your Farm Profile**

000	
233	
0,500	
\$8.69	
\$1.25	
\$1.82	
	Your
2,325	<b>–</b>
90%	Farm
0%	
\$0.00	Profile
\$817	
7,375	
50%	
-10%	Stress-test
\$5.41	outlook
6,500	scenario
\$	\$8.69 -\$1.25 \$1.82 02,325 90% 0% \$0.00 \$0.00 \$817 \$7,375 50% -10% \$5.41

#### An example: A Large Financially Strained CA Dairy in Central Valley

Category	Budget
Cows	1,400
Expenses, Other than Feed (\$/cwt)	\$6.80
Worst-Case IOFC Basis over MPP	-\$2.50
Revenue Per Cwt	\$1.00
Working Capital Per Cow	\$643
Assets Per Cow	\$16,643
Debt-to-Asset Ratio (At Market Value)	41%
Effect of Crisis on Assets Value	-10%

Coverage Choice	MPP-Dairy Costs		Profitability	Liquidity	Solvency
	Total	\$/cwt	Net Income	Working Capital Per Cow	Debt/Asset Ratio
No MPP	\$0.00	\$0.00	-\$3.60	-\$276	48.5%
\$4.00	\$100	\$0.00	-\$3.60	-\$276	48.5%
\$4.50	\$5,471	\$0.02	-\$3.56	-\$266	48.5%
\$5.00	\$11,043	\$0.03	-\$3.31	-\$200	48.3%
\$5.50	\$26,556	\$0.07	-\$3.01	-\$125	48.0%
\$6.00	\$40,827	\$0.11	-\$2.66	-\$35	47.7%
\$6.50	\$75,783	\$0.21	-\$2.36	\$42	47.5%
\$7.00	\$215,087	\$0.60	-\$2.34	\$46	47.4%
\$7.50	\$275,577	\$0.77	-\$2.11	\$106	47.3%
\$8.00	\$357,146	\$1.00	-\$1.93	\$150	47.1%

#### Summary conclusions from case studies

- Basis (which will be the new dairy policy fight in 2017/18) is endogenous, i.e. in equilibrium it's inversely related to nonfeed expenses. Changing policy to accommodate regional differences in feed costs or milk prices may slow down spatial and size-based structural changes in milk production.
- For most dairies, the "free" CAT level (\$4.00/cwt) does not materially reduce their losses in worst-case scenario analysis.
- Highly leveraged dairies should combine private risk management tools with MPP-Dairy. MPP in itself will not suffice.
- Meaningful risk management objectives:
  - Preserve working capital above \$X/cow (e.g. \$300/cow)
  - Maintain debt/asset ratio below \$X% (e.g. 55%)