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**NEW ENGLAND  
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RHODE ISLAND  
- KINGSTON -**

NEW ENGLAND  
AGRICULTURAL ECONOMICS  
COUNCIL

PROCEEDINGS  
1966 ANNUAL MEETING

UNIVERSITY OF RHODE ISLAND  
KINGSTON, RHODE ISLAND

JUNE 27, 28, 29, 1966

## Extension Service and Changing Land Grant Universities

### Panel Members

Raymond C. Scott,  
Assistant Administrator of  
Federal Extension Service,  
Washington, D. C.

Jere A. Chase  
Executive Vice President  
University of New Hampshire  
Durham, New Hampshire

John L. Rego  
Associate Director,  
Cooperative Extension Service  
University of Rhode Island  
Kingston, Rhode Island

This session was an informal meeting devoted to discussion of the work topic "Extension Service and Changing Land Grant Universities". The three member panel introduced the topic in a very stimulating manner and the rest of the work session consisted of a lively interchange between the members of the work group.

The panel members highlighted the rapid and important changes taking place in society, in land grant universities and in the Cooperative Extension Service. New projects and new emphasis for old projects are important characteristics of today's Extension Service. More people are asking for help on problems that are sometimes new to Extension. New sources of funds are being used still other funds are being sought. Extension has a long history of meeting the needs of its clientele, but today that clientele has different needs and new clientele are clamoring for Extension programs. If these needs are not met by Cooperative Extension then they will be met by other programs.

The panel, consisting of a representative of The Federal Extension Service, a Land Grant College Vice President and an Associate Director of Cooperative Extension, brought to bear the thinking at these three different levels. Examples were given at instances where Extension was meeting the challenge. There is still a lot to be done particularly in the area of directing more of the resources of the Land Grant Universities toward the solution of State, Community and Individual problems.

In the discussion that followed there was general agreement that the problems existed. There was less agreement as to Extension's future role in solving these problems. How much of the job can Extension legitimately be expected to tackle? Part of this is a problem of redirecting existing resources, but new resources of man hours, money, and knowledge will also be needed.

How can Extension use the resources of the rest of the University? Some new administrative arrangements were discussed but enlarged patterns of cooperation are not easily accomplished. Still there were enough examples of success to indicate that the problems are not insurmountable.

By the end of the work session there seemed to be increased awareness of the changes facing Extension and some of the efforts that Extension is making to meet the challenge.