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*Agriculture - Economic Aspects
(Pt)*

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NEW ENGLAND

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PROCEEDINGS JUNE 1957

AT THE
UNIVERSITY OF CONNECTICUT
STORRS CONNECTICUT

MY GRADUATE PROGRAM AT MASSACHUSETTS

Basil Bourque
University of Massachusetts

The graduate program in Agricultural Economics at the University of Massachusetts is designed to fit the needs of the individual student. The program is arranged to enable the student to pursue his major interest. This is usually done by a general academic program supplemented by actual research work in the student's interest area.

The department of Agricultural Economics offers four courses for graduate credit only and thirteen courses open for both graduate and undergraduate credit. Courses in the Economics Department and School of Business Administration may also be applied for major credit. The Master of Science degree may be obtained after twenty credit hours of course work and a ten-credit thesis or twenty-six hours of course work and a four-credit research problem.

At present we have eight full-time graduate students in the department. These include men from Canada, Bharatvers, and several New England states. The men and projects with which they are associated are E. Hayes (Massachusetts) - Improved Marketing for Ornamental Nursery Products in New England. To analyze marketing institutions, procedures, locations and characteristics of market supply. To determine the effects of new merchandising techniques or utilizations of crops.

P. Goorian (New York) - A Survey of Massachusetts Agriculture. A survey of crop and animal production in Massachusetts by townships. Current trends will then be identified from the data.

H. Singh (India) - Irrigation Project. To appraise the economic efficiency of particular types of distributive equipment used for irrigating forage and cash crops. To determine the probable effect on net farm income of particular representative farms using alternative irrigation methods in production of forage and cash crops.

M. Daneau (Canada) - This spring he worked on an Analysis of the New England Fishing Industry in which he considered development, problems and policy. He currently is working on milk bulk tank distribution in Mass.

D. Lee (Massachusetts) - Production Adjustment on Representative Massachusetts Farms. Case studies are kept up to date to see what changes are currently taking place. Projection of expected changes on representative farms.

R. Blood (New Hampshire) - Economics of Forage Production and Utilization. Analyze the economic effect of alternative combinations of forage productions and utilizations on farm businesses with different resources and different market outlets.

B. Bourque (New Hampshire) - Effects of Certain Food Marketing Services and Merchandising Techniques on Consumer Satisfaction. To see the impact of these techniques and services on the consumer's freedom of choice and relate that to the concept of maximizing satisfaction.

I hope that this gives a basic idea of the situation in our department at Massachusetts.