



AgEcon SEARCH
RESEARCH IN AGRICULTURAL & APPLIED ECONOMICS

The World's Largest Open Access Agricultural & Applied Economics Digital Library

This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search

<http://ageconsearch.umn.edu>

aesearch@umn.edu

*Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.*



**CARIBBEAN
FOOD CROPS
SOCIETY**

Vol. XX

**Sociedad Caribeña de Cultivos Alimenticios
Association Caraïbe des Plantes Alimentaires**

PROCEEDINGS

OF THE 20th ANNUAL MEETING — ST. CROIX, U.S. VIRGIN ISLANDS — OCTOBER 21-26, 1984



Published by
THE EASTERN CARIBBEAN CENTER, COLLEGE OF THE VIRGIN ISLANDS and THE CARIBBEAN FOOD CROPS SOCIETY



A Cost Analysis for Establishing a Barbados Cherry (*Malpighia Punicifolia*) Orchard in Barbados

Stan Michelini
Fruit Experiment Station
for the Caribbean (FRESCA)
Barbados, W.I.

An analysis was performed to provide orchard establishment costs (land preparation, trees, planting, irrigation, herbicide and fertilizer) for a 3.5 acre planting. Figures are provided for trees only; trees with a simple drip irrigation system; and trees with an automated micro-sprinkler system. Local labour and

local equipment costs are used. First year, per acre establishment costs were US\$1,805.52 for non-irrigated; \$2,247.23 for drip irrigated; and \$2,430.20 for automated micro-spray plantings.

Barbados has been a sugar producing island for over 300 years. In 1980, about 40,000 acres of the island's croplands were planted in sugarcane, providing 5% of the country's gross domestic product and 60% of the agricultural exports. Gross revenue to the country was US\$3,380 per hectare (\$1,408 per acre) (Anon., 1982). The entire production is currently heavily subsidized, as world market prices have tumbled to about 20% of the above figures.

In recognition of the need for diversification of production, the Ministry of Agriculture has called for increased vegetable and fruit plantings. Vegetable crops are being cultivated on about 10% of the available land (Anon., 1984), and fruit crops on about 3%, most in scattered plantings. Perennial crops offer the advantage of lower energy inputs, conservation of water resources, less erosion and slower depletion of organic matter than annual crops. Long-term perennial crops multiply the above mentioned benefits over a four year rotation system.

However, there is no published data for orchard installation and fruit production under Barbadian conditions. There are no commercially successful orchards which potential growers may observe. In view of the large number of bankruptcies and uncertain future, most farmers are even reluctant to plant trees known to perform well. The lack of information and demonstration contributes to both growers' and bankers' anxiety in attempting to diversify production.

All small island producers face production and marketing constraints. New plantings to fit expanding markets (mainly new fruits) offer the greatest return due to lack of competition on both local and export markets. It is important for the producers to establish a selling arrangement with the overseas company to fill a specific need of that company. With the marketing in-place, production can be geared to supply that market. The first to anticipate or respond to changing market conditions will gain the most lucrative returns (Kohls and Uhl, 1980).

Among the most promising of the uncommon production crops are the soursop, *Annona muricata*, with predominately processing uses; the atemoya, *A. squamosa* X *A. cherimola*, a man-bred hybrid for fresh consumption; the sapodilla, *Manilkara achras*, utilizing the best cultivars for heavy bearing and smooth texture; the maney sapote, *Calocarpum sapota*, an attractive and flavorful fruit enjoying increasing demand but having a short harvest season in Florida; the carambola, *Averrhoa carambola*, a relatively recent introduction from Southeast Asia with excep-

tional bearing and utilization properties; and the Barbados cherry, or acerola (*Malpighia puniceifolia*) a fruit with Vitamin C values ranging from 1 to 3% (Asenjo and de Guzman, 1946; Leden, 1958; Moscoso, 1956). This by no means exhausts the possibilities, as many other fruits may find markets in the continuously adventuresome major markets (Michelini, 1982).

The U.S. market demands produce that is of high quality, competitively priced, and consistent supply. Manipulation of flowering times and the subsequent control of fruiting is important in filling out of season orders and assuring a consistent supply. For tropical citrus, moisture relationships rule production dynamics (Rauther, 1980). The author has observed many similar responses with other fruits. Therefore, irrigation is strongly recommended for the serious grower.

In this paper, the local establishment costs for trees with and without irrigation were determined. These are the major expenses until harvesting begins and will give the grower expected costs. Larger farmers may be able to reduce the machinery component and improve efficiency through the scale of operations. Smaller farmers may substitute higher labor inputs for less capital expenditure, especially in planting, weeding, machinery and fixed costs.

MATERIALS AND METHODS

A gently sloping 1.4ha (3.5acre) site with water available was bulldozed and harrowed. Stakes were placed on the row boundaries and midway in the rows at 6.25 m (20 ft.) intervals. One-inch wide red plastic flagging tape was tied to each pole to assist driver recognition.

A tractor with a furrowing body was hired to cut twenty 125 m (400 ft.) rows along the contours. Irrigation mainlines were cut perpendicular to the rows. The P.V.C. mainlines and 16 mm polyethylene tubing laterals were laid and the appropriate connections made.

The container grown trees were delivered and spaced in a regular square pattern, 11 ft. between each tree in the row, with one row in every five planned with pollinators. As the trees were planted, lateral lines were flushed and emitters individually installed to each planted tree. One emitter was placed within six inches of the crown and the other about 20 inches on the opposite side of the tree. Since the land had a slope sufficient to cause major head variations, a pressure compensating emitter was installed. This emitter has a flow of $4.2 \pm .21$ l/hr (1.1 g.p.h.), over a range of 13 to 60 p.s.i.

Soil was pulled over the tree root ball, leaving the emitters exposed. Soil was then pulled over the remaining polyethylene lateral burying it to the depth of the trench. Eighteen gage P.V.C. coated wire was laid in along the mainlines, with one lead wire and a common ground to each section for the operation of the electric solenoid system. Soil was then pulled over the mainlines to complete the installation. Men with hoes were responsible for the covering of the pipes. Access to a tractor to shove the soil would have reduced the cost of this operation.

Roundup herbicide was applied along the tree rows, about 1.5 m (5 ft.) wide. The area between the rows was mowed. Water was applied as necessary, with a daily average of 1 gal/tree/day when it did not rain. Fertigation, giving a dilute nutrient solution of approximately 300 ppm N was provided with every operation of the system.

Up to four months after planting, no pest control was necessary.

BUDGET RESULTS & DISCUSSION

Costs are presented using typical farmers' prices for all supplies. The bulldozing and harrowing charges will not be necessary in all cases, and may be omitted when appropriate. The irrigation system is amortized over a five year period, although the system should provide at least ten years service.

It is assumed that a tractor is available for occasional use. If the

grower prefers, grass in between rows may be hand cut or control grazed. It is possible to install a perennial legume ground cover for nitrogen fixation and animal fodder.

While these costs are compiled for one crop on a particular tree spacing, similar costs may be anticipated using a variety of tree crops. Adjustments to account for closer or wider spacing should be made.

Plant material will comprise up to 65% of the supply budget, which comprises between 37% and 45% of the total expenditure. The islands that subsidize planting material may remove up to 29% of the costs from the grower.

The machinery component (28% to 36%) facilitates speed, if not the success of the project. Hand labour may effectively substitute for much of the machine work, especially in non-irrigated plantings.

The site must be conducive to the maintenance of the orchard. Too often excessively hilly locations and marginal lands are relegated to fruit crop production. Countries wishing to develop their fruit industry must give priority to allocating its good land. The actual cost is not high (4% to 6% of the total) and location and terrain are major factors in the success of the enterprise.

The interest/overhead/management component is a moderate cost (13% to 15% of the total), but finding qualified managers or training the farmer may be difficult. An excellent manager will have a positive impact on most other components, and may well be the critical factor in the production system.

References

1. Asenjo, C.F., and de Guzman. 1946. The high ascorbic acid content of the West Indian cherry. *Science* 103:219.
2. Anon. 1984. BASIS Report No. 18. Barbados Marketing Corporation.
3. Anon. 1982. Barbados Statistical Service Annual Report.
4. Kohls, Richard L., and Joseph N. Uhl. 1980. Marketing of agricultural products. Macmillan, NY, pp. 311-327.
5. Ledin, Bruce. 1958. The Barbados or West Indian cherry. *U. of Fla. Agr. Exp. Sta. Bul.* 594.
6. Michelini, S. 1982. The early performance of non-traditional crops in Barbados. *Car. Food Crop Soc.*, 1982.
7. Moscoso, C. 1956. The West Indian cherry richest known source of vitamin C. *Econ. Bot.* 10(3):280-294.
8. Rauther, W. 1980. Chemical, climatic aspects and quality of citrus in the tropics. *Am. Soc. Hort. Sci.* 24:15-26.