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C-FARE Annual Report Presentation

Prepared by Caron Gala
C-FARE Executive Director
February 2016

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C-FARE's Advisory Board Members

- USDA Economic Research Service
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- USDA National Agricultural Statistics Service
- USDA National Resources Conservation Service
- Environmental Protection Agency
- Congressional Research Service
- USDA Economists Group
- USDA Agricultural Marketing Service
- USDA Farm Service Agency



C-FARE's Mission

The mission of the Council on Food,
Agricultural and Resource Economics (C-FARE) is to *enhance the effectiveness* of the food, agricultural, resource, and related economic sectors through a *stronger national presence* of the agricultural and applied economics profession and its policy relevant research.



Education and Outreach

- Briefings
- Webinars
- Symposia
- Workshops
- Intern Briefings

Education and Outreach Issues

- Trade Policy
- Energy Policy
- Economic Valuation of Ecosystems Services
- Food Labeling
- COOL
- Rural Development/Investment
- Nutrition
- Immigration
- Regional Food Systems
- Drought Impacts and Insurance





C-FARE BRIEFINGS AND WEBINARS

AAEA • C-FARE • NC-FAR Hill Briefings

October 26 - Holly Wang, *The Role of U.S. Agriculture in Chinese Markets*. Factors affecting Chinese food and agricultural trade with Dr. Joe Glauber.

November 5 - David Just, Choices: Increasing Nutrition Among Low Income and Food Insecure Individuals

Over 200 congressional staff, media, and DC stakeholders attended the briefings.

<u>December 1-2 - Jill McCluskey, Raising the Profile of Agriculture.</u>

White House meeting with agricultural and food researchers, educators, students, and other experts.





Webinars w/USDA Economists & Blue Ribbon Panels

<u>January 14 - Economics of Food Waste in Contemporary Marketplace</u>

- Moderator Caron Gala, C-FARE
- Dr. Jean Buzby, USDA ERS
- Dr. Rosetta Newsome, IFT
- Tiffany P. Kollar, JD, US EPA

June 3 - Adapting Agriculture to a New Climate Reality

- Moderator Dr. Jan Lewandowski, USDA OCE
- Dr. Bruce McCarl of Texas A&M University

June 12 - Pollinator Economics

- Moderator Tom VanArsdall, NC-FAR
- Dr. Mariah Ehmke, University of Wyoming
- Dr. Jennifer Bond of USDA ERS

September 3 - IMPLAN's 2013 Agricultural Sector Data

- Moderator Dr. Scott Loveridge, Michigan State University and Director, NCRCRD
- Dr. Shoshanah Inwood, University of Vermont
- Dr. Mary Ahearn, Retired from USDA

Jon Brandt Public Policy Forum 2015

April 14 "Strategies for Investing in Rural America"

The Forum speakers explored choices that boost the kind of growth in rural America that support U.S. economic vitality and competitiveness.

Master of Ceremony – Mary Ahearn, C-FARE Vice Chairwoman

Keynote Speaker: Mary McBride, President of CoBank

Agricultural Economist: Dr. Sarah Low, ERS

Speaker Panel: Successful Strategies for Rural Development Outcomes

- Moderated by Mike Adams of AgriTalk
- Kerry Kelton, CEO, Mid-South Synergy and NRECA Board Member, TX
- Greg Wagner, Economic Development Planner, West Central MN
- Brian Whitacre, Associate Professor, Oklahoma State University, OK
- Alison Davis, Professor, University of Kentucky, KY

Co sponsors included the AAEA Trust, C-FARE, USDA- Economic Research Service, National Rural Electric Cooperative Association, Regional Rural Development Centers, and CoBANK.

Jon Brandt Public Policy Forum 2015



From left to right: Mike Adams, Mary McBride, Sarah Low, Representative Lucas (R-OK), Ranking Member Peterson (D-MN), Brian Whitacre, Chairman Conaway (R-TX), Alison Davis, Kerry Kelton, and Greg Wagner



C-FARE SYMPOSIA AND WORKSHOPS

DC Symposia and Workshops

Agricultural and Rural Energy Economics Symposium Series - *Sponsored by the Office of Energy Policy and New Uses, USDA and the Council on Food, Agricultural and Resource Economics (C-FARE)*

Symposium 1: Powering Prosperity: Bioeconomy Policy to Stimulate Growth (March 13, 2015)

- Jim Lane, Biofuels Digest
- Dr. Wallace Tyner, Purdue University
- Mark J. Riedy, Kilpatrick Townsend & Stockton
- Dr. Madhu Khanna, University of Illinois
- Dennis Hall, Ohio State University
- Dr. Harry Baumes, USDA Office of the Chief Economist
- Steve Csonka, Commercial Aviation Alternative Fuels Initiative
- Dr. Jason Bergtold, Kansas State University
- Joseph Bryan, Department of the Navy Energy Office

DC Symposia and Workshops

Agricultural and Rural Energy Economics Symposium Series - *Sponsored by the Office of Energy Policy and New Uses, USDA and the Council on Food, Agricultural and Resource Economics (C-FARE)*

Symposium 2: Energizing the U.S. Economy: Rural America at the Epicenter of America's Energy Future (October 29, 2015)

- Tim Kelsey, Penn State College of Agricultural Sciences
- Richard Krannich, Utah State University
- Roger Coupal, University of Wyoming
- Jason Brown, Federal Reserve Bank of Kansas City
- Irene Xiarchos, Office of the Chief Economist, USDA
- Dr. Venus Welch-White, USDA Rural Business-Cooperative Service
- David Thigpen, USDA Rural Business-Cooperatives Service



C-FARE's Online Information Portal



The Council on Food, Agricultural and Resource Economics



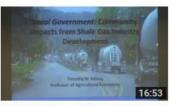
C-FARE's Focus

The Council on Food, Agricultural and Resource Economics (C-FARE) is a non-profit organization based in Washington, DC. C... Show more

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Online Information Portal



Economic Valuation of Conservation-Based Ecosystem Services

A Workshop

The purpose of the workshop was to assess the economic value of ecosystem services resulting from conservation expenditures and investments. It will focus on developing an approach for how valuation information from a variety of sources can be used to address specific challenges within the public policy process. Four ecosystem services areas will be discussed, including: (1) water quality, (2) soil health, (3) biodiversity and habitat, and (4) greenhouse gases.

Tuesday, July 21 at the USDA Economic Research Service





C-FARE INTERN BRIEFINGS

DC Summer Intern Breakfast Briefings

C-FARE invited agricultural and applied economics students who are interning in Washington, DC to participate in our 2015 Summer Intern Breakfast Briefings. The briefing series focuses on how to navigate careers on Capitol Hill or at agencies and non-governmental organizations. The briefings are designed to allow students to hear from professionals, who have received a degree in agricultural and applied economics, about their career paths, what classes to take, and how to succeed in Washington, DC.

Friday, June 19 – The Econ Experience on the Hill

Friday, June 26 – Career Insights from USDA Economists

Tuesday, June 30 – Field Highlights from Experts in Industry

Friday, July 10 – Opportunities in Natural Resource and Environmental

Economics





Government Relations

- Nominations
- Coalitions
- Visits to DC Policymakers/ Stakeholders
- Targeted Communications



C-FARE- AAEA NOMINATIONS

Nominations

- The National Agricultural Research, Extension, Education, and Economics Advisory Board (NAREEEAB)
- The Foundation for Food and Agriculture Research (FFAR) Board
- NSF SBE Advisory Committee
- NASS Advisory Committee on Agriculture Statistics
- The Foundation for Food and Agriculture Research (FFAR) Advisory Councils









Importance of Engagement



Inaugural Agricultural and Applied Economics Congressional Visits Day 2015



2015 Agricultural and Applied Economics Congressional Visits Day

September 27-28

- One-and-a-half-day event brings agricultural and applied economists to Washington, DC.
- Raises awareness about the importance of economic analysis, research, and related statistical resources.
- Connects the policymaker to on-the-ground economic research.
- Highlights the important role that economic research programs have in serving the nation.





Friend of Agricultural Economics Award

- Presented to one or more Members of Congress for their support of economics research, extension, education, and reasoning.
- This year, Chairman Roberts received the award in his DC office.
- In the past, the award has honored the following:
 - Representative Greg Walden (2013),
 - Senators Debbie Stabenow and Roy Blunt (2011),
 - Representative Chet Edwards (2009),
 - Representative Frank Lucas (2007),
 - Representatives Adam Putnam and Rosa DeLauro (2005), and
 - Senator Thad Cochran (2003).



PUBLIC COMMENT



Public Comment

- FFAR Public Comment
- NASS Public Comment
- NAREEEAB Public Comment
- NIH Comments



C-FARE AT THE AAEA ANNUAL MEETING

AAEA Annual Meeting

Funding and Proposal Writing Session

- Keys to Responding Successfully to Funding Opportunities for Economics: Look, Read, Respond Tuesday, July 28, 9:45 AM - 11:15 AM PT (Senior Section Joint with AEM)
 - Sam Funk
 - Robbin Shoemaker (USDA NIFA)
 - Nancy Lutz (NSF SBE)

AAEA Annual Meeting

Government Relations Breakfast July 26, 2015, San Francisco

- At the 2015 AAEA & WAEA Joint Annual Meeting, the Blue Ribbon Expert Panels and AAEA section leaders were invited to attend a breakfast.
- The breakfast included a presentation from Robin Schoen, the Director of the National Academies of Sciences' Board on Agriculture and Natural Resources.
- The group discussed the Agricultural and Applied Economics "Priorities and Solutions" Project which C-FARE is facilitating in 2016.







Blue Ribbon Development Panel

Co-sponsored Events at AAEA 2015

- "Making agricultural research matter to women farmers," co-sponsored with the Committee on Women in Agricultural Economics (CWAE) & the International Section
- "Ebola: Predicting it, Addressing it, and Food Security Impacts," co-sponsored by the International Section.



Thank you to Our Sponsors

