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*Suggestions develop supply chain of  
pomegranate production: In case  
households of Syrdarya region.*

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# I. INTRODUCTION

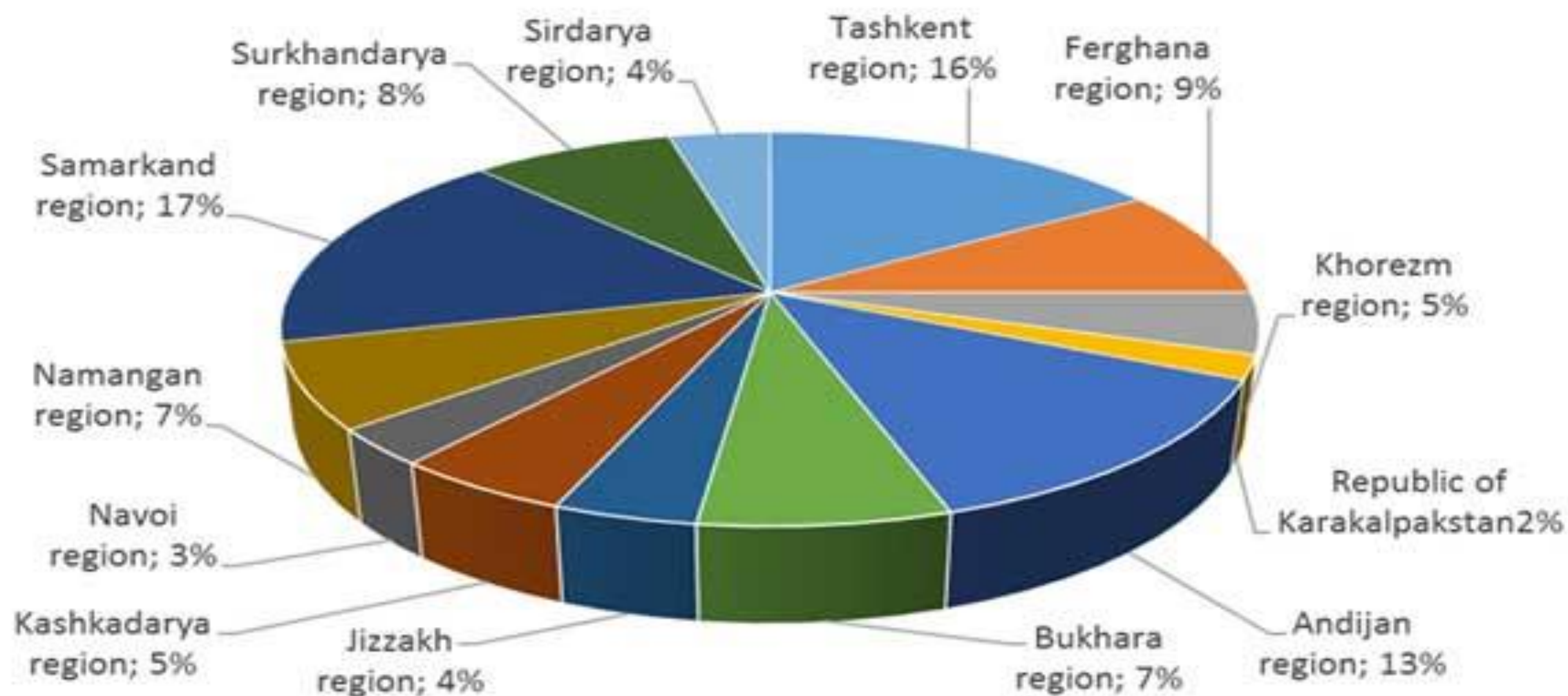


- Overview of Uzbekistan's agriculture
- Main agricultural crops: cotton and wheat
- Cash or high value crops: cherries, *pomegranates*, and other fruit and vegetables.

# *I. INTRODUCTION*

- State legislative acts encourage fruit and vegetables production
- Enhance of fruits and vegetables supply chain
- Product diversification: juice, jams, quick-frozen, sublimated and other kind of dry fruit.
- International market demand of high value crops
- Production of fruit and vegetables in Syrdarya region: e.g. 154.6 thn. tons of tomatoes and onions, 187 thn. tons of melon and gourds, 17 thn. tons of fruit, 7 thn. tons of grape and 24.6 thn. ton of potatoes (StatUZ, 2015).

# Gross yeild of fruit and vegetables by regions in 2014





## *II. DATA AND METHODOLOGY*

- Primary survey data from pomegranate producers
- SWOT analysis of pomegranate production of Syrdarya region in Mirzabad and Gulistan districts
- The data is corresponded with quantitative inputs.

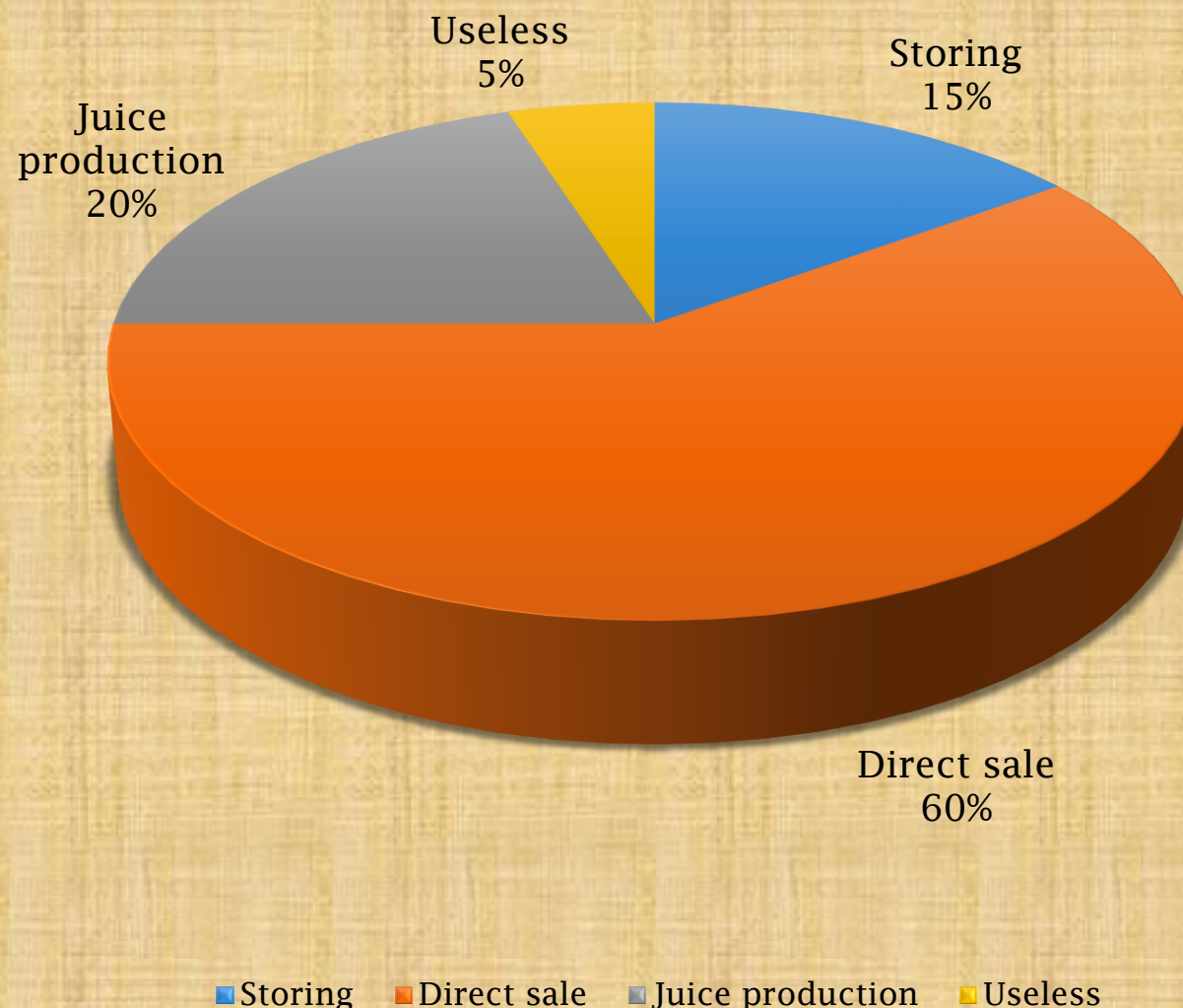


### *III. RESULTS AND DISCUSSIONS*

- STAT analysis of harvested pomegranates in 2014 -2015:  
3500 tons, weight of one piece: 300 – 900 grams each
- Varieties of growing local pomegranates: White skin(oq po'choq), Black skin(qora po'choq)
- Period - from the harvesting to the selling.

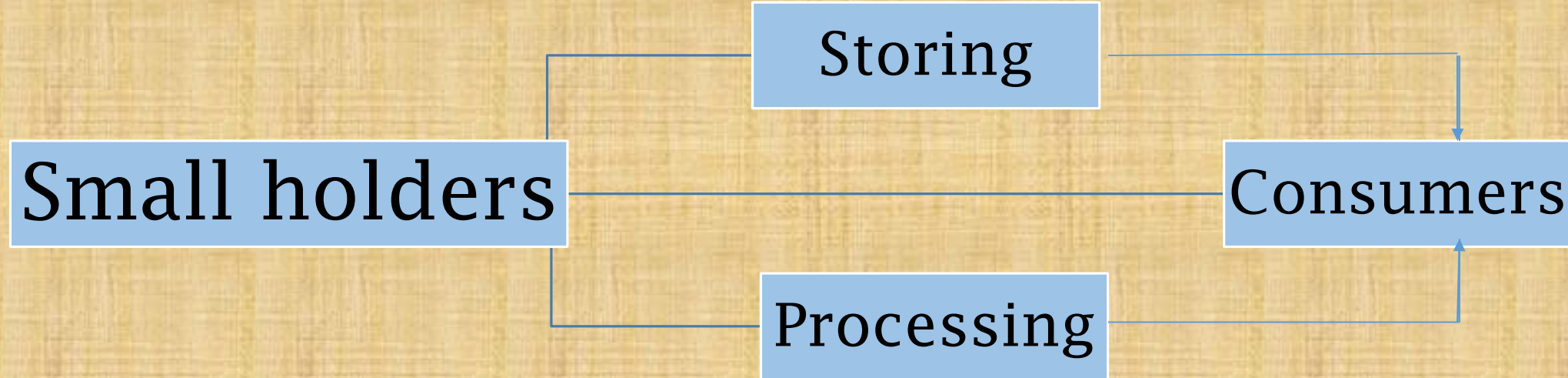
### *III. RESULTS AND DISCUSSIONS*

- Pomegranate harvest allocation:
- Direct sale: 60%
- Juice production: 20%
- Storing: 15%
- Useless: 5%



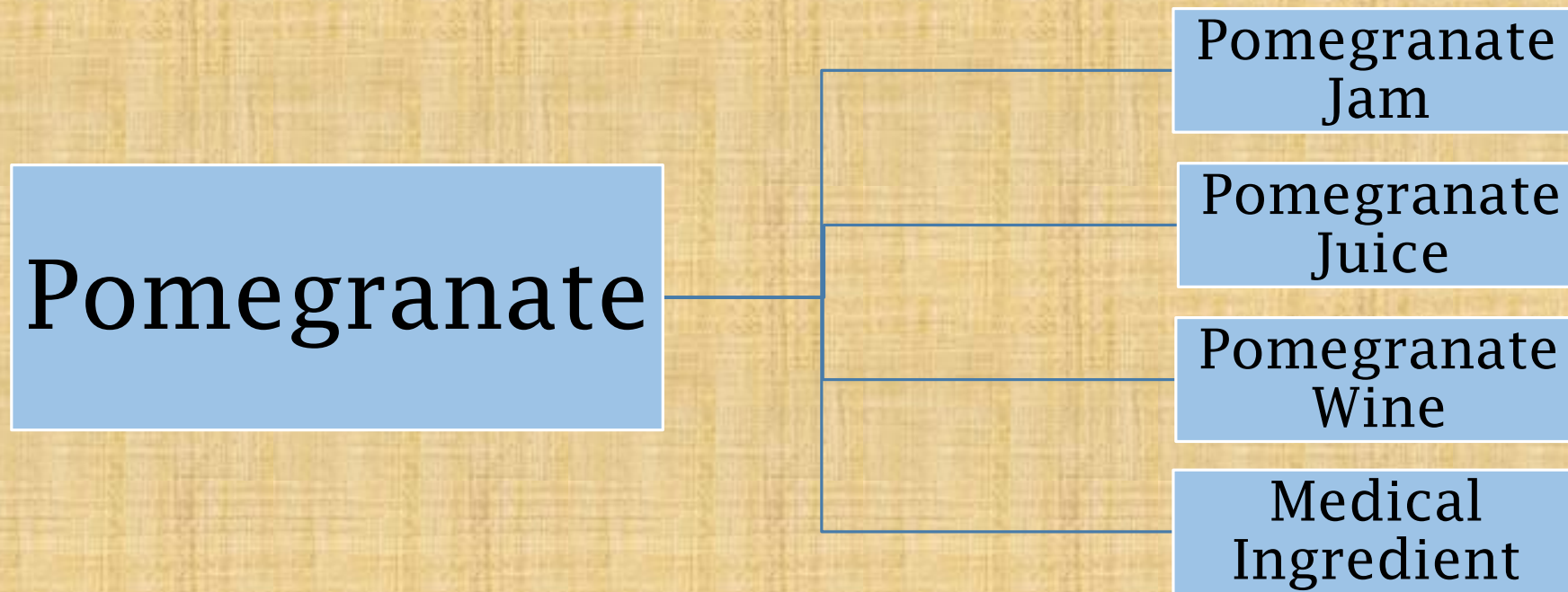
### *III. RESULTS AND DISCUSSIONS*

## Different marketing channels of production



## IV.SUGGESTIONS

### PRODUCT DIVERSIFICATION OF POMEGRANATE





## *IV. SUGGESTIONS*

- **Special subsidies of the State for development of pomegranate producers:**
  - Encouraging and promoting small business and enterprises
  - Develop supply chain of pomegranates
  - To establish a complex: e.g. Establishment pomegranate growers cooperation, Agro clusters
  - To establish storehouses, processing factories, logistic terminals.

# *References*

- **Lex.uz** – A National legislative database of Republic of Uzbekistan
- **StatUZ-** The State Statistical Committee of Uzbekistan
- **Sirdaryo.uz** – The official web-site of Syrdarya Region
- **Kim K.R., Hasanov Sh.** (2013) Development of Agriculture and Marketing Structure in Uzbekistan for Agro- Processing of Fruits and Vegetables. Journal of Agricultural, Life and Environmental Sciences, 1-9, pp, Vol.25, No.2, July, 2013

*THANK YOU FOR YOUR  
ATTENTION!*