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# Economic Impacts of Florida's Agricultural and Natural Resource Industries 



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# Economic Impacts of Florida's Agricultural and Natural Resource Industries 

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# Economic Impacts of Florida's Agricultural and Natural Resource Industries 

by Alan W. Hodges, W. David Mulkey and Effie Philippakos


#### Abstract

The state of Florida has a large complex of agricultural and natural resource industries which produce a wide array of food, fiber and mineral products, and associated services. Florida's subtropical climate and abundant water resources provide a comparative advantage for production of high-valued products such as citrus, sugar, vegetables, and ornamental plants. The state also is a leading producer of forest products, seafood, livestock and animal products, and phosphatic fertilizers. For many of these commodities, production is closely integrated with manufacturing and service activities. This report reviews the historical economic trends in Florida's agricultural and natural resource sectors and estimates their total economic impact using the IMPLAN input-output modeling system. Direct impacts of the agricultural and natural resource industries in 1997 included $\$ 31.4$ billion (B) in industry output (sales), $\$ 18.2 \mathrm{~B}$ in exports from the state, $\$ 12.3 \mathrm{~B}$ in total value added, and 314,000 jobs. The direct employment and value added represented 3.9 percent and 3.3 percent of the entire Florida economy, respectively. Total impacts, reflecting the multiplier effects of exports, local final demand, intermediate demand of other industries, and personal consumption expenditures of industry employees, were estimated at $\$ 49.2 \mathrm{~B}$ in industry output, $\$ 23.8 \mathrm{~B}$ in valueadded, and 544,000 jobs. Results are detailed for 102 individual industry sectors and 11 major industry groups including fruits and vegetables, sugar and confectionary products, field crops, dairy products, livestock and meat products, forest products, seafood products, other food and tobacco products, ornamental plants and landscape services, agricultural inputs and services, and mining.


Keywords: Florida, agriculture, natural resources, economic impacts, multipliers, output, value added, employment, exports, IMPLAN, input-output analysis.

# Economic Impacts of Florida's Agricultural and Natural Resource Industries 

by Alan W. Hodges, W. David Mulkey and Effie Philippakos ${ }^{1}$

## Introduction

## Geography and Natural Resources of Florida

The economy of the state of Florida is largely dependent upon its rich natural resource endowments, characterized by a warm-humid climate, extensive freshwater and coastal resources, and a broad array of ecosystems with unusual or unique flora and fauna. The state covers 58,620 square miles, extending from 24 to 30 degrees north latitude. The landform of Florida is extremely flat, which facilitates development, with elevations nowhere exceeding 350 feet above sea level. Florida soils are generally coarse, well-drained and low in organic matter and nutrients; however small areas of organic muck soils surrounding the Everglades region and heavy clay soils in the Panhandle are valuable agriculturally (Brown et al., 1999). The Sunshine state receives more intense solar radiation than most of the US, and receives abundant rainfall, averaging 50 inches annually across the state, which is relatively evenly distributed throughout the year. The state is bounded by the southern Atlantic ocean and the Gulf of Mexico, with 2.1 million acres of estuaries and 5.4 million acres of territorial seas. The 1,350 miles of seacoast exceed that for all other states combined along the US Atlantic seaboard. Because of the high rainfall and moisture provided by the adjacent coastal waters, Florida is uniquely productive among areas at this latitude--most other regions are deserts. Florida has abundant surface water resources, including 7800 freshwater lakes covering 2.3 million acres, over 1 million acres of marshes and swamps, and 1,700 rivers and streams extending 10,500 miles. The Floridian aquifer, which underlies most of the state, is one of the most productive aquifers in the country. The karst geology gives rise to more large springs than in any other region of the world. These water resources supply water for domestic, industrial, agricultural, and natural system uses, and they support both commercial and recreational fishing activities (Hornsby et al., 1999, Cichra et al., 1999). Florida features a wide range of ecosystems, from tropical hammocks and coral reefs in the Florida Keys, to native grasslands in the central region, to temperate forests in the north central and panhandle portions of the state. The state's 25,000 square miles of public and private commercial forest lands have a diverse array of softwood and hardwood forest types (Carter et al., 1999). Florida is also rich in wildlife, including 822 wild vertebrates, and the state has more plant and animal species than any other state except Hawaii (Labisky et al., 1999). Because of its geographic position and long peninsular shape, Florida has a high degree of biological endemism, with 235 plants and 115 vertebrates not found elsewhere, and 47 vertebrates which are federally listed as endangered or threatened.

The rich natural resources and environmental amenities in Florida are attractive for both human settlement and agricultural utilization. Rapid population growth in Florida is a critical issue affecting the agricultural and natural resource industries, both positively and negatively. Urban populations inevitably compete for land and water resources, and impose more stringent environmental

[^1]regulations, but also provide workers for labor-intensive activities, and represent a large local demand for goods and services. In 1999 the population of Florida was over 15 million persons, making it the fourth largest state in the nation, and by 2025 the population is expected to surpass 20 million.

Florida has over 16,000 square miles in farmland, including cropland, pasture, orchards, and farm woodlands (Census of Agriculture, 1997). Collectively, agricultural and forest lands represent 73 percent of Florida's total land area, while urban, industrial, and other land uses comprised 27 percent of Florida's total land area (Brown et al., 1999). Land allocated to urban and other developed urban uses has increased dramatically, by more than four-fold since 1959, commensurate with the state's population growth (Brown, et al., 1999), as shown in Figure 1. The proximity of agricultural production to the human population in Florida is shown in Figure 2, with the shaded areas representing 14 counties with population exceeding 250,000 persons, and each dot representing $\$ 1.5$ million in net agricultural sales (1997). The 14 largest counties contain 67 percent of the state's population and account for a majority of agricultural production. Approximately 93 percent of Florida's citizens reside in urban areas having at least 50,000 residents or in non-urbanized settlements with at least 2,500 persons (Florida Statistical Abstract, 1998). Clearly, agricultural and natural resource industries in Florida coexist with the human population, especially


Figure 1. Florida land use trends, 1959-97. in the central and southern portions of the state.

The rapid urbanization leads to an increasing disassociation from the agrarian and rural lifestyle. Many consumers and political leaders in the state have a limited understanding of where food and other natural products come from, and the issues surrounding the management of natural resources. This report is intended to facilitate a better understanding of Florida's agricultural and natural resource industries, by reviewing historical economic trends of these industries, and by evaluating their economic impacts.


Figure 2. Location of population and agricultural production in Florida.

## Economic Structure of Agriculture and Natural Resource Industries

The agricultural and natural resource industries comprise a complex and integrated network of enterprises associated with production, processing and service activities, and is tied to other economic sectors through extensive inter-industry linkages. Delineating these linkages is essential to a full understanding of the impact of these industries. Figure 3 illustrates the economic structure of these industries, with each small box symbolizing a functional economic role. The economy receives renewable natural resource inputs in the form of sun, rain, soils, timber, etc. The local economy also trades goods and services with the rest of the United States and world economy. These inputs enable the production of raw agricultural commodities by the production sector. The raw commodities are processed into a variety of manufactured products in Florida, including meats, dairy products, preserved fruits and vegetables, sugar and confectionary products, lumber and wood products, paper and allied products, and fertilizer. These products are then distributed through wholesale and retail channels to consumers in Florida or for export to customers outside the region. Agriculture input vendors and service firms provide critical goods and services to the agricultural and natural resource sector, and Florida residents supply labor to each regional industry. As commodities progress from one economic sector to another, value is added from labor, capital, and management.

$\longrightarrow$ Goods and Services
Figure 3. Economic structure of agricultural and natural resource industries.
Industrial activities stimulate the local economy in three primary ways. First, as direct effects, industries generate output and value-added, and provide employment and wages to employees. Second, as indirect effects, purchases of goods and services as inputs from other industries supports additional economic activity in these industries. Third, earnings by industry employees boosts the local economy through their personal consumption expenditures, known as induced effects. The total economic impact is the sum of the direct, indirect and induced effects. Exports of goods to customers outside the region have a greater impact than sales to local consumers, by introducing new money into the local economy, which is then recirculated. Also, inputs which are obtained from local firms rather than imported from outside the region are associated with greater economic impact because the money is retained within the region.

Export earnings augment the economic base of the region and generate additional economic activity in the economic sectors which provide inputs to produce the exports (indirect effects), and increased personal consumption expenditures by industry employees (induced effects). These secondary economic impacts may be estimated with economic multipliers derived from input-output models. Input-output analysis is a method that captures the regional economic interdependence between different industries, households and government institutions. This approach assumes that production of each commodity or service is associated with a certain basket of inputs, such that for a given level or change in final demand for a particular industry there are predictable impacts in other linked sectors of the economy. For further information on export base theory and application of input-output models and economic impact analysis see Miller and Blair (1988), Schaeffer (1999, http://www.rri.wvu.edu/regscweb.htm), or Mulkey and Hodges (2000).

## Economic Characteristics and Impacts of Florida Agricultural and Natural Resource Industries

## Direct Economic Impacts

Florida's agricultural and natural resource industries produce a wide array of food, fiber and mineral products and associated services, including fruits and vegetables, sugar, dairy, livestock and meats, seafood, ornamental plants, tobacco, wood and paper products, fertilizers, chemicals and machinery. Information on economic characteristics were compiled for a total of 102 distinct industries and their associated commodities that were identified as dependent upon the agricultural or natural resource base in Florida. The gross value of sales, or economic output, of these products and services, was $\$ 31.4$ billion (B) in 1997, including $\$ 18.2 \mathrm{~B}$ exported to customers outside the state of Florida (Table 1). Local final demand by households, governments and institutions for these products totaled $\$ 5.4 \mathrm{~B}$, and intermediate sales by the agriculture and natural resource sector to other Florida industries totaled $\$ 3.5 \mathrm{~B}$. The agriculture and natural resource industries provided employment for about 314 thousand persons, and generated $\$ 12.3 \mathrm{~B}$ in value added, including $\$ 7.1 \mathrm{~B}$ in labor income and $\$ 767$ million in indirect business taxes paid to state and local governments. As a share of the overall Florida economy, the agricultural and natural resource industries represented 5.1 percent of economic output, 10.9 percent of exports, 3.3 percent of value added and 3.9 percent of employment.

Table 1. Economic characteristics and direct impacts of Florida agricultural and natural resource industries, 1997.

| Industry Group | Industry Output | Total Exports | Local Final Demand | Intermediate <br> Output to Non- <br> Agriculture Sectors | Employment (jobs) | Value <br> Added | Labor Income | Indirect Business Taxes Paid |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fruits and Vegetables | 5,528 | 4,410 | 855 | 90 | 46,388 | 2,257 | 1,345 | 83 |
| Forest Products | 5,359 | 2,702 | 252 | 1,355 | 28,261 | 1,859 | 1,026 | 98 |
| Agricultural Inputs and Services | 5,121 | 3,595 | 175 | 138 | 79,005 | 1,602 | 1,122 | 69 |
| Other Food and Tobacco Products | 5,038 | 2,835 | 1,776 | 351 | 18,319 | 1,640 | 773 | 327 |
| Ornamental Plants and Landscape Services | 2,843 | 874 | 479 | 773 | 78,062 | 2,127 | 1,372 | 49 |
| Livestock and Meat Products | 2,068 | 442 | 1,062 | 168 | 23,858 | 512 | 390 | 21 |
| Mining | 1,916 | 1,118 | 102 | 379 | 9,258 | 1,033 | 313 | 71 |
| Sugar and Confectionary Products | 1,505 | 1,215 | 99 | 24 | 7,601 | 471 | 244 | 22 |
| Dairy Products | 1,080 | 158 | 530 | 108 | 4,541 | 300 | 232 | 6 |
| Seafood Products | 723 | 595 | 24 | 59 | 10,632 | 344 | 184 | 10 |
| Field Crops | 267 | 235 | 2 | 7 | 7,718 | 149 | 73 | 11 |
| Total | 31,448 | 18,179 | 5,356 | 3,452 | 313,643 | 12,296 | 7,073 | 767 |

All values in million US dollars (1997), except employment (jobs).
Source: Minnesota Implan Group, 1999.

The value of all Florida crops and livestock has grown from about $\$ 4.4 \mathrm{~B}$ in the 1960's to about $\$ 6$ billion in the 1990's, in inflation-adjusted terms (Figure 4).

The leading industry groups in terms of economic output were fruits and vegetable products (\$5.5B), forest products (\$5.4B), agricultural inputs and services (\$5.1B), other food and tobacco products (\$5.0B), ornamental plants and landscape services (\$2.8B), and livestock and meat products (\$2.1B) (Table 1). A detailed listing of the individual industry sectors included within these groups is discussed later in this report.

Value added represents sales revenues less purchased inputs, and is a good indicator of the net contribution of an industry to the economy,


Figure 4. Value of Florida agricultural crops and livestock sold, 1964-97. since it reflects the increase in value from each stage of processing and marketing, and avoids double counting the sales of products from production sectors to the manufacturing and processing sectors which is inherent in the values for economic output. Value-added consists of employee compensation, proprietor income, other property income and indirect business taxes ${ }^{2}$. In terms of value added, the largest industry groups were fruit and vegetable products ( $\$ 2.3 \mathrm{~B}$ ), ornamental plants and landscape services (\$2.1B), forest products (\$1.9B), agricultural inputs and services (\$1.6B), other food and tobacco products (\$1.7B), and mining (\$1.0B) (Table 1). In terms of employment, the leading industry groups were agricultural inputs and services ( 79,005 jobs), ornamental plants and landscape services $(78,062)$, fruit and vegetable products $(46,388)$, forest products $(28,261)$, livestock and meat products $(23,858)$, other food and tobacco products $(18,319)$, and seafood products $(10,632)$ (Table 1 ).

As mentioned above, exports from a regional economy have a special role because they generate additional impacts through the multiplier effect. In terms of total exports, the leading industry groups were fruit and vegetable products ( $\$ 4.4 \mathrm{~B}$ ), agricultural inputs and services ( $\$ 3.6 \mathrm{~B}$ ), forest products ( $\$ 2.7 \mathrm{~B}$ ), other food and tobacco products (\$2.8B), and mining (\$1.1B) (Table 1).

Florida has a comparative advantage as an international exporter of many agricultural and natural resource products because of its strategic location with respect to Latin America, and its several large port facilities. The value of agricultural and natural resource products exported to international markets through Florida ports was $\$ 3.7$ billion in 1998. Interstate


Figure 5. Value of international exports of agricultural and natural resource products through Florida ports, 1994-98.

[^2]shipments by truck or rail are not included in these figures and some of these products may not have originated in Florida. Waterborne exports increased by 28 percent between 1994-98 (Figure 5). The passage of the General Agreement on Tariffs and Trade (GATT) and the North American Free Trade Agreement (NAFTA) may in part be responsible for this increase in international trade through Florida. Fertilizer products were the highest valued commodity, accounting for 48 percent of total exports, followed by paper products (16\%), meat products ( $8 \%$ ) and processed agricultural crops ( $8 \%$ ). The largest trading partners with Florida for agricultural and natural resource products were Asia ( $37 \%$ ), South America (18\%), the Caribbean (15\%) and Europe ( $12 \%$ ) as summarized in Table 2.

Table 2. Value of international exports of agricultural and natural resource products from Florida ports, by commodity and region, 1998.

|  | Commodity | million $\$$ | Region |
| :--- | :---: | :--- | :---: |
| Fruits | 116 | Asia | 1,262 |
| Vegetables | 55 | South America | 637 |
| Sugar | 41 | Caribbean | 640 |
| Field Crops | 37 | Europe | 508 |
| Processed Agricultural Crops | 280 | Central America | 314 |
| Floriculture | 44 | Australia and New Zealand | 237 |
| Livestock | 39 | Africa | 31 |
| Livestock Products | 64 | North America | 50 |
| Meat | 422 |  |  |
| Lumber and Wood | 177 |  |  |
| Paper and Allied Products | 581 |  |  |
| Fish | 38 |  |  |
| Fertilizer | 1754 |  | 3,679 |
| Agricultural Machinery | 30 |  |  |
| Total | 3,679 |  |  |

Source: Bureau of the Census, U.S. Exports History, Historical Summary, 1998.

## Total Economic Impacts

Total economic impacts of the agriculture and natural resource industries in Florida were estimated with economic multipliers developed using the IMPLAN PRO ${ }^{\text {M }}$ software ${ }^{3}$ and associated databases for Florida. IMPLAN was originally developed by the USDA Forest Service in 1979 and subsequently privatized by the Minnesota IMPLAN Group (MIG), Inc. The IMPLAN system enables construction of regional input-output models for any county, group of counties, or state in the United States based on a combination of county level and national economic data. Industries are classified in 528 economic sectors, corresponding to the US Department of Commerce's four-digit

[^3]Standard Industrial Classification (SIC) system. Multipliers for each sector are available from IMPLAN for the economic indicators of output, total value added, employment, employee compensation, labor income, other proprietary income, and indirect business taxes. Furthermore, the multipliers are provided for direct, indirect and induced effects. Appendix A lists the total effects economic multipliers for output, value-added, and employment for each of the 102 industry sectors identified with agricultural and natural resource activities. The multipliers for output, value added, and labor income are stated in terms of dollars per dollar of sales to final demand, while the employment multiplier represents jobs per million dollars of sales to final demand. The total economic impacts of each sector of the agriculture and natural resource industries were computed by applying the economic multipliers as follows:

$$
T=E * M_{T(O u t p u t, ~ V A, ~ E m p)}+(L F D+I D) * M_{D(O u t p u t, ~ V A, ~ E m p)}
$$

where T is total economic impacts,
$E$ is export demand (sales),
LFD is local final demand (total final demand less exports),
ID is intermediate industry demand from non-agricultural sectors,
$M_{T(\text { Output, VA, Emp) }}$ is the total effects multiplier (direct + indirect + induced effects) for output, value added, employment, and
$M_{D \text { (Output, VA, Emp) }}$ is the direct effects multiplier for output, value added, employment.
The expression for total final demand less exports represents local (Florida) final demand. The base information on output and exports for each industry, as well as the multipliers, were provided by the IMPLAN system for 1997. The ratio of total impacts to direct impacts for each major industry group given in Table 3 represent a weighted average of the constituent industry sectors. For example, in the case of the agricultural inputs and services industry, the ratio of 1.61 means that for each dollar output by the industry, an additional $\$ 0.61$ in output is supported in the Florida economy. Total impacts were calculated for each sector using the formula above, with multipliers given in the Appendix.

Table 3. Ratio of total output impacts to direct impacts for Florida's agricultural and natural resource industries, 1997.

| Industry Group | Ratio |
| :--- | :--- |
| Agricultural Inputs and Services | 1.61 |
| Field Crops | 2.04 |
| Fruits and Vegetables | 2.01 |
| Sugar and Confectionary Products | 1.87 |
| Livestock and Meat Products | 1.02 |
| Dairy Products | 0.90 |
| Seafood Products | 1.70 |
| Other Food and Tobacco Products | 1.62 |
| Forest Products | 1.46 |
| Ornamental plants and Landscape Services | 1.17 |
| Mining | 1.47 |

The total economic impacts of the agricultural and natural resource industries collectively in Florida in 1997 were estimated at $\$ 49.2$ billion (B) in output, $\$ 23.8 \mathrm{~B}$ in value added, $\$ 14.7 \mathrm{~B}$ in labor income, \$1.7B in indirect business taxes, and 544 thousand jobs (Table 4). The leading industry groups for output impacts were fruits and vegetables (\$11.1B), agricultural inputs and services ( $\$ 8.2 \mathrm{~B}$ ), forest products ( $\$ 7.8 \mathrm{~B}$ ), other food and tobacco products ( $\$ 8.2 \mathrm{~B}$ ), ornamental plants and landscape services ( $\$ 3.3 \mathrm{~B}$ ), sugar and confectionary products ( $\$ 2.8 \mathrm{~B}$ ), and livestock and meat products ( $\$ 2.1 \mathrm{~B}$ ). In terms of value-added impacts, the leading groups were fruits and vegetables (\$5.8B), forest products (\$3.6B), agricultural inputs and services (\$3.6B), other food and tobacco products ( $\$ 3.6 \mathrm{~B}$ ), ornamental plants and landscape services (\$2.4B), sugar and confectionary products (\$1.3B), and mining (\$1.6B). In terms of employment impacts, the leading industry groups were agricultural inputs and services ( 98,229 jobs), fruits and vegetables ( 130,206 ), ornamental plants and landscape services $(77,291)$, forest products $(68,387)$, and other food and tobacco products $(60,490)$ (Table 4).

Table 4. Total economic impacts of Florida's agricultural and natural resource industries, 1997.

| Industry Group | Output Impacts <br> $(\mathrm{m} \$)$ | Value Added <br> Impacts $(\mathrm{m} \$)$ | Labor Income <br> Impacts $(\mathrm{m} \$)$ | Indirect <br> Business Tax <br> Impacts $(\mathrm{m} \$)$ | Employment <br> Impacts (jobs) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Fruits and Vegetables | 11,138 | 5,754 | 3,654 | 386 | 130,206 |
| Agricultural Inputs and Services | 8,248 | 3,631 | 2,361 | 247 | 98,229 |
| Other Food \& Tobacco Products | 8,151 | 3,601 | 2,116 | 480 | 60,490 |
| Forest Products | 7,822 | 3,579 | 2,203 | 242 | 68,387 |
| Ornamental Plants and Landscape | 3,318 | 2,363 | 1,539 | 97 | 77,291 |
| Services | 2,821 | 1,288 | 782 | 93 | 25,715 |
| Sugar and Confectionary Products | 2,811 | 1,627 | 768 | 120 | 23,915 |
| Mining | 2,105 | 669 | 483 | 40 | 25,612 |
| Livestock and Meat Products | 1,230 | 663 | 396 | 37 | 17,882 |
| Seafood Products | 971 | 287 | 201 | 15 | 5,199 |
| Dairy Products | 545 | 327 | 190 | 26 | 11,481 |
| Field Crops | 49,161 | 23,790 | 14,692 | 1,782 | 544,407 |
| Total |  |  |  |  |  |

Note: total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
All values in millions US dollars (1997), except employment (jobs).
Source: Minnesota Implan Group, 1999.

## Profiles of Florida Agricultural and Natural Resource Industries

The remainder of this report examines in greater detail the industry groups and individual sectors comprising Florida's agricultural and natural resource industries, including fruits and vegetables, sugar, field crops, dairy products, livestock and meat products, forest products, seafood products, ornamental plants and landscape services, and agricultural inputs and services. Each section describes trends in commodity production or manufacturing, employment, exports, and total economic impacts. Note that the employment figures from MIG, Inc. may differ slightly from other sources given in this report, due to differences in classification of industries., and in accounting measures. For example, value of shipments by manufacturers represents product sales, while economic output represents sales plus inventory change.

## Fruits and Vegetables

Florida agriculture is perhaps best known for its fruit and vegetable products. This is the largest sector of the state's agricultural and natural resource industries. Florida growers supply the majority of winter vegetables in the eastern United States, and the state is the leading national producer of citrus fruit and fruit juices. The direct and total economic impacts of the fruit and vegetable industries are summarized in Table 5. The sector had direct employment of over 46 thousand persons, industry output of $\$ 5.5$ billion ( $B$ ), and value added of $\$ 2.3 \mathrm{~B}$. Total economic impacts included $\$ 11.1 \mathrm{~B}$ in output, $\$ 5.8 \mathrm{~B}$ in value added, and 130 thousand jobs, with $\$ 3.7 \mathrm{~B}$ in labor income to employees. Farm production of fresh fruits, vegetables, and tree nuts accounted for total impacts of over 82 thousand jobs, $\$ 5.9 \mathrm{~B}$ in industry output, and $\$ 3.3 \mathrm{~B}$ in value added. The fruit and vegetable processing industries, including frozen concentrate and fresh citrus juice products, had over 10,000 employees, with total impacts of $\$ 5.1 \mathrm{~B}$ output, $\$ 2.5 \mathrm{~B}$ value added, and employment of 47 thousand persons.

Table 5. Economic impacts of Florida's fruit and vegetable industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value Added (m\$) | Labor Income (m\$) |
| Fruits | 21,096 | 1,658.5 | 666.4 | 392.3 | 44,442 | 3,069.7 | 1,562.5 | 986.8 |
| Vegetables | 14,240 | 1,456.3 | 848.7 | 490.2 | 38,269 | 2,890.3 | 1,743.7 | 1,084.1 |
| Frozen Fruits, Juices and Vegetables | 6,070 | 1,273.5 | 336.2 | 237.1 | 25,686 | 2,755.4 | 1,250.2 | 835.9 |
| Canned Fruits and Vegetables | 4,193 | 983.0 | 353.6 | 198.7 | 19,329 | 2,137.2 | 1,066.9 | 668.2 |
| Frozen Specialties | 362 | 66.2 | 22.6 | 13.3 | 1,071 | 120.5 | 55.3 | 34.9 |
| Dehydrated Food Products | 192 | 30.0 | 10.9 | 6.2 | 542 | 56.0 | 27.0 | 16.9 |
| Pickles, Sauces, and Salad Dressings | 160 | 43.3 | 14.4 | 5.1 | 591 | 76.0 | 34.3 | 18.4 |
| Canned Specialties | 45 | 15.9 | 3.4 | 1.4 | 230 | 30.5 | 12.1 | 7.2 |
| Tree Nuts | 29 | 1.3 | 0.9 | 0.7 | 47 | 2.5 | 1.7 | 1.1 |
| Total | 46,388 | 5,528.1 | 2,257.1 | 1,345.1 | 130,206 | 11,138.2 | 5,753.6 | 3,653.5 |

[^4]Citrus. Florida is the leading state for US citrus production. The value of raw citrus fruit production in the1998-99 season was $\$ 1.1$ billion. The most important Florida citrus crops are oranges and grapefruits, which together account for about 93 percent of total value (Table 6). Other citrus fruits produced commercially include K-early and temple oranges, tangerines, tangelos, limes and lemons. Following the disastrous freezes in the mid-1980's, the citrus industry expanded in value and bearing acreage, while decreasing in farm numbers. In inflation-adjusted terms, the value of citrus production increased by 30 percent between 1994-99 (Figure 6). The bearing acreage of Florida citrus groves rose in the mid-1990's then declined to about 775 thousand acres in 1999. Similarly, the number of citrus farms increased in 1992, then dropped to 7,676 in 1997.

Table 6. Cash receipts for Florida citrus fruits, by variety, 1998-99.

|  | Variety |
| :--- | :---: |
| Oranges | 953 |
| Grapefruit | 106 |
| Tangerines | 61 |
| Tangelos | 12 |
| Temples | 9 |
| Limes | 6 |
| Lemons | 2 |
| K-Early | 0.2 |
| Total | 1,149 |

Source: USDA, Florida Agricultural Statistics Service.

A large share of Florida's citrus fruit is processed into frozen concentrate and reconstituted juice products. During the 1990's, processed citrus accounted for 86 percent of total value while fresh citrus fruit shipped to retailers represented 14 percent. The value of processed citrus grew by 38 percent between 1990-98, to $\$ 3.3$ billion (Figure 7). The value of fresh citrus shipments to US and international markets reached $\$ 364$ million in 1997, a 63 percent increase from 1985. Grapefruit is the dominant fresh citrus product, accounting for about 71 percent of total shipment value. Both grapefruit and processed citrus shipments experienced modest increases during the mid-to-late 1980s, dramatic swings during the early 1990s, then again modest increases in the later 1990s. An all-time high of $\$ 455$ million in value was reached in 1990. These changes in values were largely due to fluctuations in commodity prices rather than production volumes.

Vegetables and Melons. The state of Florida produces a wide variety of vegetable and melon crops, and is an important supplier of winter vegetables to the eastern United States and Canada. The total value of vegetables and melons was $\$ 1.54$ billion in 1998 . Tomatoes were the largest vegetable crop, at $\$ 507$ million, followed by green peppers ( $\$ 246 \mathrm{M}$ ), snap beans ( $\$ 130 \mathrm{M}$ ), potatoes
(\$123M), and sweet corn (\$103M) as summarized in Table 7. The value of vegetables and melons decreased by 10 percent between 1993 and 1998 (Figure 8). Values of tomatoes increased moderately during this time, as did cabbages. Sales of green peppers increased markedly, and other minor crops also increased in value, including snap beans, escarole and squash, however, lettuce and radishes decreased. While production values declined during the 1990s, both the number of farms and harvested acreage increased between 1987 and 1997. The number of Florida vegetable and melon farms grew by one third, to 2,053, and harvested area grew by 25 percent to 311,000 acres. Employment in the fruit and vegetable processing sector varied from a high of 10,400 persons in1989, down to 9,300 in 1996 (Figure 9).

The value of vegetable exports shipped internationally from Florida ports has decreased dramatically in recent years, from $\$ 93$ million in 1995 to $\$ 33$ million in 1998. The Caribbean region remained the top export destination of vegetables shipped from Florida ports, accounting for about 54 percent of total vegetable export values between 1994-98, followed by Africa ( $21 \%$ ) and South America (8\%). Exports to the Caribbean increased by $59 \%$ between 1994-98, while exports to Africa and South America decreased by 86 percent.

Table 7. Cash receipts for Florida vegetables and melons, by crop, 1998.

|  | Crop |
| :--- | :---: |
| Tomatoes | 507 |
| Green Peppers | 246 |
| Other | 148 |
| Snap Beans | 130 |
| Potatoes | 123 |
| Sweet Corn | 103 |
| Cucumber | 69 |
| Watermelons | 60 |
| Squash | 55 |
| Cabbage | 26 |
| Radishes | 19 |
| Eggplant | 16 |
| Escarole | 12 |
| Carrots | 11 |
| Lettuce | 11 |
| Celery (1996) | 5 |
| Total | 1,536 |
| Sawce USDA Flida Agicultural Statistics Senice |  |



Figure 8. Cash receipts for Florida vegetables and melons, 1993-98.


Figure 9. Employment in Florida fruit and vegetable processing, 1987-96.

Other Fruits, Nuts and Berries. In addition to citrus, Florida produces an array of fruit, nut and berry crops including avocados, mangos, pecans, blueberries and strawberries. These crops were collectively valued at $\$ 209$ million in 1997 (Table 8). Strawberries were by far the most valuable commodity in this category, at $\$ 146$ million. Avocados are also an important crop in Florida, valued at $\$ 14$ million, and blueberries are valued at $\$ 6$ million. Avocados and mangos are tropical fruits grown only in South Florida and California within the United States, limited by climatic constraints.

The value of Florida fruit, nut and berry commodities increased consistently from $\$ 126$ million in 1993 to $\$ 209$ million in 1997 (Figure 10). Both the number of farms and harvested acreage decreased between 1987 and 1992, then subsequently increased in 1997. Approximately 9,500 fruit, nut and berry farms were present in Florida in 1997. Harvested acreage decreased between 1987 and 1992, then returned to about 762,000 acres in 1997. The Asian, European and South American markets were the top international export destinations for fruit, nut and berry products from Florida. The Asian market represented 49 percent of exports, followed by Europe ( $14 \%$ ) and South America ( $11 \%$ ). Export values in all three regions declined between 1994-98. The value of fruit, nut and berry crops, including citrus, leaving Florida ports steadily decreased from \$179 million in 1994 to $\$ 116$ million in 1998.

Table 8. Cash receipts for Florida fruits, nuts and berries, by crop, 1997.

| Crop | million \$ |
| :--- | :---: |
| Strawberries | 146.1 |
| Other | 40.4 |
| Avocados | 14.0 |
| Blueberries | 6.0 |
| Mangos | 1.5 |
| Pecans | 1.3 |
| Total | 209.3 |



Figure 10. Cash receipts for Florida fruit, nut and berry crops, 1993-97.

## Sugarcane and Sugar

Florida is a major producer of sugarcane and raw sugar. Production is located in South Florida and centered in Palm Beach County. The value of raw sugarcane production increased during the 1993-97 period to $\$ 466$ million in 1997 (Figure 11). The area of harvested Florida sugarcane increased to a high of 446,000 acres in 1992 then decreased to 437,000 acres in 1997. The number of Florida sugarcane farms increased slightly to 206 in 1997. Raw sugarcane is processed into refined sugar and confectionary products. Value of shipments of Florida processed sugar and confectionary products increased by 14 percent between 1990-96, reaching over $\$ 1$ billion in 1996 (Figure 12). Meanwhile, employment in sugar and confectionary products manufacturing declined by 44 percent between 1990-96, to 2,900 persons. International sugar exports from Florida are to the Caribbean region, South America and Europe. The value of sugar and confectionary products exported through Florida ports grew 7 percent annually between 1994 and 1998 to $\$ 34$ million. The total economic impacts of sugarcane crops, sugar processing and confectionary products included 25,715 jobs, $\$ 2.8 \mathrm{~B}$ in output, $\$ 1.3 \mathrm{~B}$ in value added, and $\$ 782 \mathrm{M}$ in labor income, as summarized in Table 9.


Figure 11. Cash receipts for Florida sugarcane, 1993-97.


Figure 12. Value of shipments of Florida processed sugar and confectionary products, 1990-96.

Table 9. Economic impacts of Florida's sugar industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value <br> Added (m\$) | Labor Income (m\$) |
| Sugar Crops | 4,737 | 433.5 | 256.0 | 93.6 | 7,773 | 601.0 | 367.5 | 192.6 |
| Sugar | 2,416 | 969.7 | 182.7 | 137.2 | 17,455 | 2,115.5 | 886.5 | 574.8 |
| Confectionery Products | 448 | 101.7 | 32.5 | 13.1 | 488 | 104.3 | 34.3 | 14.3 |
| Total | 7,601 | 1,504.8 | 471.3 | 243.9 | 25,715 | 2,820.9 | 1,288.3 | 781.7 |

[^5]
## Field Crops

Field crops produced in Florida include, corn, cotton and cottonseed, hay, peanuts, potatoes, soybeans, tobacco, and wheat. Together, these crops were valued at $\$ 291$ million in 1998 (Table 10). Potatoes are the largest field crop valued at $\$ 129$ million, followed by hay ( $\$ 59$ million) and peanuts ( $\$ 57$ million).

Table 10. Cash receipts for Florida field crops, 1998.

|  | Crop |
| :--- | :---: |
| Potatoes | 129 |
| Hay | 59 |
| Peanuts | 57 |
| Tobacco | 29 |
| Cotton | 21 |
| Corn | 8 |
| Soybeans | 4 |
| Cottonseed | 3 |
| Wheat | 1 |
| Total | 291 |
| Source: |  |

Source: USDA, Fiorida Agricultural Statistics Service.

Between 1994 and 1998, the value of field crops fluctuated markedly, and decreased by 8 percent overall (Figure 13). Individual commodities which declined in value include corn ( $-49 \%$ ), soybeans ( $-43 \%$ ), cotton ( $-37 \%$ ), wheat ( $-15 \%$ ) and hay ( $-11 \%$ ). Potatoes, cottonseed, tobacco and peanuts all marginally increased in value. The number of field crop farms declined to 3,533 farms in 1997. Harvested area of Florida field crops declined from 408,000 acres in 1987 to 370,000 acres in 1997.

Value of shipments of processed Florida crops, including citrus, other fruits, nuts, berries, vegetables, melons and field crops, but excluding sugarcane, grew from $\$ 2.4$ billion in 1987 to about $\$ 3.6$ billion in 1996 (Figure 14). The value of field crops exported to international markets through Florida ports more than doubled from $\$ 15.6$ million in 1994 to $\$ 37.3$ million in 1998. The Caribbean was the top export destination for field crop products ( $55 \%$ ), followed by South America (29\%) and Central America (7\%). Export values to the Caribbean nearly doubled between 1994 and 1998, while exports to South America and Central America increased by three and four times, respectively. The value of processed agricultural crops exported through Florida ports, including processed fruit, nut, berry, field crop and vegetable commodities, increased by 11 percent between 1994 and 1998, to $\$ 330$ million. Europe was the top export destination, with 49 percent of total export values, followed by Asia (19\%) and the Caribbean region (18\%). Exports increased by 108 percent to Europe, decreased by 62 percent to Asia and increased by 47 percent to the Caribbean.

The total economic impacts of field crops, are summarized in Table 11. Total impacts included 11,481 jobs, $\$ 545 \mathrm{M}$ in output, $\$ 327 \mathrm{M}$ in value added, and $\$ 190 \mathrm{M}$ in labor income.

Table 11. Economic impacts of Florida's field crops, 1997.

| Industry Group/Sector | Employment <br> (jobs) | Direct Impacts <br> Industry <br> Output <br> $(\mathrm{m} \$)$ | Value <br> Added <br> $(\mathrm{m} \$)$ | Labor <br> Income <br> $(\mathrm{m} \$)$ | Total Impacts* <br> Employment <br> (jobs) | Output <br> $(\mathrm{m} \$)$ | Value <br> Added <br> $(\mathrm{m} \$)$ | Labor <br> Income <br> $(\mathrm{m} \$)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hay and Pasture | 2,910 | 55.9 | 35.7 | 16.1 | 3,494 | 110.9 | 70.3 | 39.4 |
| Oil Bearing Crops | 1,526 | 71.6 | 43.8 | 20.4 | 2,738 | 157.7 | 98.9 | 55.7 |
| Grass Seeds | 922 | 11.5 | 7.6 | 3.0 | 1,036 | 20.8 | 13.3 | 6.8 |
| Miscellaneous Crops | 825 | 30.7 | 13.0 | 7.2 | 958 | 42.6 | 22.5 | 14.2 |
| Tobacco | 720 | 32.3 | 12.7 | 5.7 | 1,237 | 68.7 | 35.6 | 20.3 |
| Cotton | 403 | 44.0 | 24.8 | 15.7 | 1,315 | 102.3 | 61.7 | 39.6 |
| Feed Grains | 367 | 18.9 | 10.5 | 4.4 | 631 | 37.7 | 22.4 | 12.3 |
| Food Grains | 45 | 2.1 | 1.1 | 0.4 | 71 | 4.1 | 2.4 | 1.3 |
| Total | 7,718 | 267.0 | 149.3 | 73.0 | 11,481 | 544.8 | 327.1 | 189.6 |

* Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
All values in millions US dollars (1997), except employment impacts (jobs).
Source: Minnesota Implan Group, 1999.


## Dairy Products

Florida's dairy farms are characterized by large herd sizes, averaging greater than 500 cows. The industry is centered in the Kissimmee river basin near Lake Okeechobee and the Suwanee River valley of north Florida, where a large number of producers have relocated due to environmental problems associated with wastewater runoff.

The value of raw milk production in Florida reached $\$ 424$ million in 1998, representing a 38 percent increase since 1989 (Figure 15). Milk values have been subject to considerable variation due to price movements throughout the 1990s. Florida had about 157 thousand milk cows in 1999, which represents a significant decrease since 1994. The number of Florida dairy farms steadily declined to 666 farms in 1997.

Value of shipments of Florida processed dairy products of pasturized milk, cheese, ice cream, cottage cheese, etc., increased to $\$ 844$ million in 1995, but remained below the 1990 record high of $\$ 946$ million (Figure 16). Employment in the dairy manufacturing industry decreased from 3,900 persons in 1987 to 2,000 persons in 1995 (Figure 17).

The total economic impacts of the Florida dairy products industry, are summarized in Table 12. Total impacts included 5,199 jobs, $\$ 971 \mathrm{M}$ in output, $\$ 287 \mathrm{M}$ in value added, and \$201M in labor income.


Figure 15. Cash receipts from Florida raw milk production, 1989-98.


Figure 16. Value of shipments of Florida dairy products, 1987-95.


Figure 17. Employment in Florida's dairy manufacturing industry, 1989-95.

Table 12. Economic impacts of Florida's dairy products industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value <br> Added <br> (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value Added (m\$) | Labor Income (m\$) |
| Dairy Farm Products | 2,677 | 407.7 | 182.5 | 154.7 | 2,894 | 277.6 | 149.1 | 109.3 |
| Fluid Milk | 1,439 | 545.3 | 92.7 | 63.5 | 1,834 | 563.2 | 111.4 | 76.5 |
| Ice Cream and Frozen Desserts | 364 | 96.4 | 18.4 | 11.8 | 394 | 98.7 | 19.9 | 12.7 |
| Cheese, Natural and Processed | 44 | 20.5 | 2.0 | 1.4 | 55 | 21.1 | 2.6 | 1.8 |
| Condensed and Evaporated Milk | 16 | 9.7 | 3.8 | 0.4 | 21 | 9.7 | 3.9 | 0.6 |
| Total | 4,541 | 1,080.3 | 299.6 | 231.9 | 5,199 | 970.9 | 286.9 | 201.0 |

* Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier. All values in millions US dollars (1997), except employment impacts (jobs).
Source: Minnesota Implan Group, 1999.


## Livestock and Meat Products

Poultry. The commercial poultry industry in Florida produces chicken meat and eggs. Broilers accounted for the majority of poultry value (60\%), and eggs the remainder ( $40 \%$ ). The value of poultry production nearly doubled during 1984-98, reaching $\$ 366$ million in 1998 (Figure 18). The value of broilers tripled during this time while egg values remained steady and other chickens decreased by half. Poultry numbers increased between 1987 and 1997, to 32.9 million birds in 1997. The number of poultry farms decreased between 1987-97, to 2,757 farms in 1997.

Beef Cattle. Florida has extensive beef cow-calf operations, particularly on rangeland in Central and South Florida. The value of beef cattle sold by ranches increased slightly between 1989 and 1998, to $\$ 293$ million in 1998 (Figure 19). Beef cattle values fluctuated significantly, with a dramatic dip in 1996. The number of beef cows decreased slightly between 1994-99, to 973,000 animals in 1999 The number of farms with beef cattle decreased between 1987 and 1997 to 13,600 farms.

Processed Meat Products. Meat products produced in Florida include packaged meats, sausages and prepared meats, and poultry slaughtering and processing. Value of shipments of Florida meat products settled at $\$ 805$ million in 1996, after declining from a high of $\$ 980$ million in 1993 (Figure 20). Employment in the Florida meat products industry has declined from a high of 6,500 employees in 1993 to 4,800 in 1996 (Figure 21). The value of livestock product exports leaving Florida ports nearly doubled during 1994-98, to $\$ 64.4$ million in 1998. The Caribbean region was the largest international export destination (46\%) for livestock products, followed by South America (29\%) and Central America (18\%). The value of meat products exported from Florida ports grew by almost threefold, to $\$ 422$ million in 1998. Europe was the top meat export destination (43\%) followed by the Caribbean (36\%) and South America (11\%). Livestock export values grew between 1994 and 1998, to $\$ 38.7$ million. South America is the top destination region for livestock leaving Florida (52\%), followed by Central America (23\%) and Asia (14\%).

Horses and Ponies. Florida is internationally recognized as a leading center for breeding of thoroughbred horses, particularly in Marion County in central Florida. Sales of Florida horses and ponies grew by one third between 1987 and 1997, to about $\$ 75$ million in 1997. The number of Florida horses and ponies declined from 61,000 in 1987 to 55,000 in 1997, and the number of

Florida farms producing horses and ponies declined from 7,800 in 1987 to 6,800 farms in 1997.

The total economic impacts of the Florida livestock and meat products industry, are summarized in Table 13. Total impacts included 25,612 jobs, $\$ 2.1 \mathrm{~B}$ in output, $\$ 669 \mathrm{M}$ in value added, and \$483M in labor income.


Figure 21. Employment in the Florida meat products industry, 1987-96.

Table 13. Economic impacts of Florida's livestock and meat products industry, 1997.

| Industry Group/Sector | Employment (jobs) | Direct Impacts |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Industry Output (m\$) | Value Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value <br> Added <br> (m\$) | Labor Income (m\$) |
| Miscellaneous Livestock (incl. horses) | 9,948 | 296.3 | 126.7 | 90.9 | 11,152 | 427.3 | 215.6 | 147.5 |
| Ranch Fed Cattle | 3,846 | 212.3 | 68.4 | 50.5 | 5,158 | 317.3 | 148.6 | 100.4 |
| Poultry Processing | 3,546 | 428.1 | 90.5 | 76.8 | 3,424 | 411.5 | 88.1 | 74.4 |
| Poultry and Eggs | 2,207 | 353.8 | 87.4 | 62.2 | 932 | 139.9 | 36.5 | 25.8 |
| Range Fed Cattle | 1,571 | 93.0 | 30.8 | 23.6 | 2,022 | 128.7 | 59.6 | 41.3 |
| Sausages and Other Prepared Meats | 1,427 | 302.6 | 53.0 | 41.4 | 1,535 | 307.9 | 58.1 | 44.6 |
| Meat Packing Plants | 1,038 | 364.4 | 51.1 | 41.3 | 1,282 | 365.8 | 59.6 | 46.6 |
| Hogs, Pigs and Swine | 202 | 12.3 | 3.0 | 1.9 | 99 | 6.4 | 2.7 | 1.7 |
| Cattle Feedlots | 39 | 4.3 | 1.3 | 1.0 | 2 | 0.2 | 0.1 | 0.0 |
| Sheep, Lambs and Goats | 34 | 0.3 | 0.1 | 0.1 | 6 | 0.1 | 0.0 | 0.0 |
| Total | 23,858 | 2,067.6 | 512.4 | 389.7 | 25,612 | 2,105.1 | 668.8 | 482.5 |

[^6]
## Forest Products

Florida's extensive forests are managed to produce wood and fiber products. North Florida has the world's largest concentration of intensively managed plantations of southern pines. In 1997, an estimated 543 million cubic feet of timber was harvested in Florida, of which 87 percent was softwoods, including pine, cypress and cedar, and the remainder was hardwoods such as oak, maple, gum and poplar (Table 14). Approximately 368 million cubic feet of longleaf-slash pine was harvested. The volume of timber harvested in Florida grew slightly between 1991-95, to 510 million cubic feet in 1995.

Table 14. Volume of timber roundwood harvested in Florida, by species group, 1997.

| Species Group | Volume <br> (million cubic feet) |
| :--- | :---: |
| Softwoods | $\mathbf{4 7 1 . 5}$ |
| Longleaf-slash pine | 368.1 |
| Loblolly-shortleaf pine | 39.6 |
| Other yellow pines | 33.0 |
| Cypress | 30.5 |
| Hardwoods | $\mathbf{7 1 . 3}$ |
| All Species | $\mathbf{5 4 2 . 8}$ |

Source: United States Forest Service, Southern Research Station.

The timber products manufacturing sector produces lumber and other solid milled wood products, pulp, paper, and paperboard. The paper and allied products sector shipped goods valued at nearly $\$ 4$ billion and employed nearly 10,000 persons. Overall value of shipments for manufactured forest products grew by 83 percent, from $\$ 3.8$ billion in 1987 to $\$ 7.0$ billion in 1996 (Figure 22), and employment in the forest


Figure 22. Value of shipments for Florida forest products manufacturing, 1987-96.


Figure 23. Employment in Florida's timber products manufacturing, 1987-96. products manufacturing sector increased to 33,200 employees in 1996 (Figure 23). The value of lumber and wood products exported from Florida ports increased to $\$ 177$ million in 1998. The Caribbean region represented the top export destination ( $73 \%$ ), followed by South America and Central America (19\%). Paper products exported from Florida ports were valued at $\$ 581$ million in 1998, with South America the top export destination (37\%), followed by Central America (30\%) and the Caribbean ( $24 \%$ ). The total economic impacts of the Florida forest products industry included 68,386 jobs, $\$ 7.8 \mathrm{~B}$ in output, $\$ 3.6 \mathrm{~B}$ in value added, and $\$ 2.2 \mathrm{~B}$ in labor income, as summarized in Table 15.

Table 15. Economic impacts of Florida's forest products industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value Added (m\$) | Labor Income (m\$) |
| Structural Wood Members, N.E.C | 4,731 | 501.6 | 168.4 | 133.2 | 8,397 | 791.1 | 343.0 | 245.6 |
| Paperboard Containers and Boxes | 4,724 | 840.4 | 243.7 | 197.4 | 3,791 | 612.3 | 193.0 | 152.0 |
| Logging Camps and Logging Contractors | 2,869 | 489.1 | 193.6 | 87.0 | 6,162 | 575.0 | 298.5 | 162.7 |
| Sawmills and Planing Mills, General | 2,682 | 425.1 | 123.5 | 88.0 | 2,276 | 305.8 | 105.2 | 71.0 |
| Paperboard Mills | 2,026 | 740.8 | 171.5 | 119.2 | 13,590 | 1,670.8 | 732.2 | 477.4 |
| Paper Mills, Except Building Paper | 1,924 | 462.2 | 174.7 | 125.1 | 9,344 | 1,042.2 | 529.5 | 353.1 |
| Forestry Products (industrial timber) | 1,495 | 499.5 | 236.4 | 2.9 | 5,542 | 517.0 | 279.5 | 106.4 |
| Wood Products, N.E.C | 1,278 | 99.5 | 47.7 | 34.6 | 1,362 | 105.9 | 52.0 | 37.3 |
| Forest Products (farm timber) | 1,146 | 65.2 | 45.6 | 12.3 | 976 | 60.1 | 40.3 | 16.7 |
| Bags, Paper | 986 | 159.2 | 45.8 | 34.5 | 2,933 | 313.9 | 138.6 | 95.5 |
| Pulp Mills | 852 | 473.9 | 190.1 | 55.5 | 8,457 | 1,085.3 | 552.2 | 288.8 |
| Wood Pallets and Skids | 721 | 50.8 | 24.5 | 20.1 | 687 | 48.5 | 23.6 | 19.2 |
| Wood Preserving | 642 | 175.9 | 35.5 | 20.6 | 680 | 176.7 | 37.2 | 21.7 |
| Veneer and Plywood | 597 | 83.7 | 32.9 | 22.6 | 712 | 88.8 | 37.7 | 25.2 |
| Wood Containers | 516 | 36.2 | 15.3 | 12.4 | 225 | 16.2 | 7.7 | 5.8 |
| Gum and Wood Chemicals | 373 | 123.2 | 51.3 | 24.3 | 1,547 | 206.8 | 103.6 | 58.4 |
| Paper Coated \& Laminated Packaging | 257 | 54.1 | 18.4 | 12.3 | 889 | 102.2 | 48.2 | 31.9 |
| Reconstituted Wood Products | 158 | 30.6 | 9.5 | 4.6 | 164 | 28.7 | 9.5 | 4.8 |
| Hardwood Dimension and Flooring Mills | 153 | 12.8 | 7.2 | 4.4 | 151 | 12.6 | 7.1 | 4.4 |
| Special Product Sawmills, N.E.C | 86 | 10.7 | 7.1 | 7.0 | 122 | 13.2 | 8.5 | 7.7 |
| Paper Coated \& Laminated N.E.C. | 45 | 24.3 | 16.8 | 7.6 | 382 | 48.7 | 32.2 | 17.9 |
| Total | 28,261 | 5,359.0 | 1,859.4 | 1,025.6 | 68,387 | 7,821.8 | 3,579.5 | 2,203.2 |

[^7]
## Seafood Products

The warm waters of the Atlantic Ocean and Gulf of Mexico are productive fisheries for a wide variety of shellfish and finfish. The value of Florida commercial fisheries landings was about $\$ 209$ million in 1998. The fishery value grew rapidly during the mid 1980's and early 1990's, then leveled off in recent years (Figure 24). The volume of fishery catch in Florida declined by one-third during this time, to 173 million pounds in 1998. This decline in commercial fisheries landings is largely attributed to more stringent regulatory action targeting over fishing activities in Florida. As an indication of the commercial fishing fleet capacity, Florida had about 32,500 vessels registered in 1999. The number of commercial vessels peaked during the mid-1990's, and has since declined.


Figure 24. Value of Florida commercial fisheries landings, 1985-98.

Aquaculture is a rapidly developing industry in Florida. As natural fisheries become depleted or more regulated, it is expected that cultured seafood products will become more important. Florida aquaculture products include tropical fish, alligators, oysters and clams, catfish, and aquatic plants. The value of Florida aquaculture products reached $\$ 102$ million in 1997 (Table 16, Figure 25). Tropical fish were the highest value aquaculture commodity, accounting for about half of total sales. Aquatic plants were the second highest aquaculture product ( $12 \%$ ), followed by catfish and other products. The latter products more than doubled in value during 1989-97. Oysters and clams also demonstrated impressive value gains, growing at an average bi-annual rate of $70 \%$.
Employment in the Florida aquaculture industry more than doubled between 1987 and 1997, to 722 employees.

Table 16. Value of Florida aquaculture products, 1997.

| Product | million $\$$ |
| :--- | :---: |
| Tropical Fish | 57.2 |
| Catfish and Others | 14.2 |
| Aquatic Plants | 13.2 |
| Oysters and Clams | 13.1 |
| Alligators | 3.2 |
| Sport and Game Fish | 1.0 |
| Total | 102.0 |
| Source: USDA, Florida Agricultural Statistics Service. |  |

Source: USDA, Florida Agricultural Statistics Service.


Figure 25. Value of Florida aquaculture products, 1989-97.

The seafood processing industry employed 2,368 persons and shipped $\$ 462$ million worth of processed seafood products in 1997 (Census of Manufacturing, 1997). Exports of fish from Florida ports generally increased in value during 1994-98, to $\$ 40.5$ million. Europe is the top export destination of fish products from Florida (32\%), followed by the Caribbean (21\%) and Asia (15\%). The total economic impacts of the Florida seafood products industry included 17,882 jobs, \$1.2B in output, $\$ 663 \mathrm{M}$ in value added, and $\$ 396 \mathrm{M}$ in labor income, as summarized in Table 17.

Table 17. Economic impacts of Florida's seafood products industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value <br> Added <br> (m\$) | Labor Income (m\$) |
| Commercial Fishing | 7,506 | 264.7 | 240.7 | 97.8 | 9,011 | 417.6 | 324.6 | 164.4 |
| Prepared Fresh Or Frozen Fish Or Seafood | 2,972 | 440.0 | 95.9 | 79.9 | 8,465 | 776.6 | 319.9 | 218.4 |
| Canned and Cured Sea Foods | 154 | 18.8 | 7.7 | 6.2 | 406 | 35.5 | 18.9 | 13.3 |
| Total | 10,632 | 723.4 | 344.2 | 183.9 | 17,882 | 1,229.8 | 663.4 | 396.0 |

*Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier. Ail values in millions US dollars (1997), except employment impacts (jobs). Source: Minnesota Implan Group, 1999.

## Other Food and Tobacco Products Manufacturing

Florida has numerous manufacturing industries that process a variety of other food and tobacco products. Many of the raw commodities processed by these industries are not necessarily produced in Florida. These businesses are located in Florida to serve the large markets in the state, and to take advantage of the labor supply. The total economic impacts of the these industry sectors included 60,490 jobs, $\$ 8.2 \mathrm{~B}$ in output, $\$ 3.6 \mathrm{~B}$ in value added, and $\$ 2.1 \mathrm{~B}$ in labor income, as summarized in Table 18.

Table 18. Economic impacts of Florida's other food and tobacco manufacturing industry, 1997.

| Industry Group/Sector | Employment (jobs) | Direct Impacts |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Industry Output (m\$) | Value Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value Added (m\$) | Labor Income (m\$) |
| Bread, Cake, and Related Products | 4,946 | 696.3 | 270.1 | 182.7 | 5,193 | 713.5 | 281.5 | 190.2 |
| Bottled and Canned Soft Drinks \& Water | 4,800 | 1,646.8 | 352.1 | 211.6 | 22,851 | 3,072.7 | 1,213.1 | 787.6 |
| Cigars | 1,851 | 278.6 | 129.9 | 74.9 | 5,124 | 508.9 | 279.2 | 178.5 |
| Food Preparations, N.E.C | 1,306 | 237.6 | 56.5 | 33.4 | 1,685 | 262.9 | 73.6 | 44.7 |
| Malt Beverages | 1,107 | 624.6 | 300.1 | 85.3 | 9,661 | 1,242.2 | 689.0 | 357.8 |
| Cookies and Crackers | 873 | 152.8 | 54.0 | 27.6 | 884 | 153.1 | 54.4 | 27.9 |
| Potato Chips \& Similar Snacks | 692 | 203.0 | 68.2 | 29.1 | 776 | 209.1 | 72.0 | 31.6 |
| Roasted Coffee | 632 | 401.4 | 95.8 | 34.8 | 2,784 | 563.9 | 196.1 | 101.1 |
| Distilled Liquor, Except Brandy | 512 | 247.1 | 183.2 | 26.1 | 5,711 | 579.9 | 415.2 | 197.4 |
| Prepared Feeds, N.E.C | 497 | 222.4 | 27.1 | 18.2 | 2,318 | 356.2 | 115.4 | 76.4 |
| Flavoring Extracts and Syrups, N.E.C. | 292 | 72.5 | 40.0 | 15.0 | 868 | 107.8 | 62.6 | 31.6 |
| Animal and Marine Fats and Oils | 211 | 55.0 | 12.4 | 7.8 | 566 | 71.6 | 28.0 | 18.0 |
| Macaroni and Spaghetti | 151 | 25.8 | 6.4 | 3.8 | 167 | 27.0 | 7.2 | 4.3 |
| Dog, Cat, and Other Pet Food | 134 | 49.5 | 8.6 | 7.1 | 586 | 85.5 | 30.0 | 21.3 |
| Flour and Other Grain Mill Products | 118 | 45.6 | 9.6 | 6.5 | 692 | 87.7 | 37.9 | 24.9 |
| Chocolate and Cocoa Products | 78 | 24.9 | 9.7 | 4.8 | 166 | 30.7 | 13.5 | 7.4 |
| Cigarettes | 25 | 11.8 | 5.1 | 1.1 | 54 | 13.8 | 6.4 | 2.0 |
| Wines, Brandy, and Brandy Spirits | 24 | 9.5 | 4.8 | 0.6 | 153 | 18.6 | 10.7 | 4.8 |
| Blended and Prepared Flour | 22 | 8.1 | 1.1 | 0.9 | 48 | 10.0 | 2.4 | 1.7 |
| Rice Milling | 20 | 9.9 | 1.3 | 0.8 | 143 | 20.0 | 7.5 | 4.9 |
| Chewing and Smoking Tobacco | 19 | 10.0 | 3.4 | 0.8 | 49 | 12.2 | 4.7 | 1.8 |
| Shortening and Cooking Oils | 9 | 4.8 | 0.8 | 0.3 | 11 | 4.1 | 0.8 | 0.3 |
| Total | 18,319 | 5,038.1 | 1,640.3 | 773.2 | 60,490 | 8,151.4 | 3,601.4 | 2,116.4 |

* Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
All values in millions US dollars (1997), except employment impacts (jobs).
Source: Minnesota Implan Group, 1999.


## Environmental Horticulture

Ornamental plants grown in nurseries and greenhouses are a large specialty agricultural enterprise in Florida, Ornamental plants include tropical foliage, potted flowering plants, bedding plants, cut flowers and foliage, woody ornamentals, and sod. The value of these crops reached $\$ 1.45$ billion in 1997 (Table 19). Woody ornamentals (\$385M) and tropical foliage plants (\$387M) were the two largest product categories, followed by potted flowers and bedding plants (\$281M), cut flowers and greens (\$175M), and turfgrass sod (\$128M).

Table 19. Cash receipts for Florida greenhouse and nursery crops, 1997.

| Commodity | million \$ |
| :--- | :---: |
| Tropical foliage | 386.7 |
| Woody ornamentals (nursery crops) | 385.4 |
| Potted flowers, bedding and garden plants | 281.2 |
| Cut flowers and cut cultivated greens | 175.3 |
| Sod | 127.8 |
| Other (Christmas trees, bulbs, unfinished <br> plants, greenhouse vegetables, <br> mushrooms, etc.) | 93.6 |
| Total | $1,450.0$ |



Figure 26. Value of sales of Florida greenhouse and nursery crops, 1989-97

Source: USDA (FLO-1999)
Ornamental plants are among the fastest growing parts of agriculture in the United States. During the period1989-97, sales by Florida growers increased by 21 percent in inflation-adjusted terms (Figure 26). Growth within the ornamentals industry has been particularly strong for outdoor landscape plants (woody ornamentals), driven by the residential and commercial building boom in Florida and other sunbelt states. Florida's greenhouse and nursery industry has over 5000 farms, which operate a total production area of 126 thousand acres, including 5 thousand acres under cover of greenhouses or shadehouses.

The total economic impacts of the Florida ornamental plant and landscape service industry included 77,291 jobs, $\$ 3.3 \mathrm{~B}$ in output, $\$ 2.4 \mathrm{~B}$ in value added, and $\$ 1.5 \mathrm{~B}$ in labor income, as summarized in Table 20. An independent survey of the landscape services industry in Florida estimated an even higher value for this sector (Hodges et al., 1999). According to this study, landscape service firms in Florida during 1997 had sales of $\$ 2.7$ billion, employed an estimated 88 thousand persons, and generated $\$ 1.5$ billion in economic value added. Also, sales of horticultural products by retailers in Florida were estimated at $\$ 1.75$ billion.

The golf industry is also related to landscape services and is important to the state's tourism industry. Florida is home to more than 1400 golf courses which were estimated to have over $\$ 3$ billion in sales, nearly $\$ 3$ billion in economic value-added and employ more than 13 thousand persons 1991-92 (Hodges et al., 1994). Commercial and non-profit institutions, such as restaurants, hotels, airports, cemeteries, and local governments, employed over 50 thousand persons associated with turfgrass and landscape management in 1991-92, and this activity accounted for more than $\$ 500$ million in value added.

Table 20. Economic impacts of Florida's ornamental plant and landscape services industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  | Labor Income (m\$) | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value Added (m\$) |  | Employment (jobs) | Output (m\$) | Value Added (m\$) | Labor Income (m\$) |
| Greenhouse and Nursery Products | 20,714 | 1,356.7 | 1,010.0 | 504.1 | 23,933 | 1,601.3 | 1,123.2 | 622.1 |
| Landscape and Horticultural Services | 57,348 | 1,486.0 | 1,116.8 | 868.1 | 53,358 | 1,717.0 | 1,239.7 | 917.0 |
| Total | 78,062 | 2,842.7 | 2,126.8 | 1,372.2 | 77,291 | 3,318.3 | 2,362.9 | 1,539.1 |

* Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
All values in millions US dollars (1997), except employment impacts (jobs).
Source: Minnesota Implan Group, 1999.


## Agricultural Inputs and Services

Businesses that perform agricultural, landscape and horticultural services are an important part of the agricultural and natural resource economy of Florida. Agricultural services include crop planting, cultivation, protection and harvesting, veterinary services, and farm labor and management services. Agricultural inputs such as fertilizer and farm machinery are important to the highly capitalized agricultural and natural resource sector of Florida. Industry sectors include manufacturing of agricultural chemicals, farm and garden machinery.

The Florida agricultural chemical manufacturing sector produces fertilizers and pesticides. The value of shipments of these products nearly doubled between 1987 and 1997, to almost $\$ 4$ billion (Figure 27), while employment in agricultural chemical manufacturing declined to 5,500 persons in 1997 (Figure 28). The Florida farm, lawn and garden equipment manufacturing sector shipped products valued at $\$ 89$ million, and employed 800 persons in 1997. The value of fertilizer exports leaving Florida ports increased to $\$ 1.8$ billion in 1998, with Asia being the top export destination (65\%), followed by South America (14\%), and Australia/New Zealand (12\%). The value of farm machinery exports leaving Florida ports was $\$ 30.1$ million in 1998, with South America as the leading market (46\%) followed by Central America (32\%).


Figure 27. Value of shipments of Florida agricultural chemicals, 1987-97.


Figure 28. Employment in the Florida chemical manufacturing industry, 1987-97.

The total economic impacts of the Fiorida agricultural inputs and services industry included 98 thousand jobs, $\$ 8.2 \mathrm{~B}$ in output, $\$ 3.6 \mathrm{~B}$ in value added, and $\$ 2.4 \mathrm{~B}$ in labor income (Table 21).

Table 21. Economic impacts of Florida's agricultural inputs and services industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value Added (m\$) | Labor Income (m\$) |
| Agricultural, Forestry, Fishery Services | 71,158 | 1,668.9 | 885.2 | 711.7 | 55,181 | 2,091.6 | 1,209.2 | 863.7 |
| Nitrogenous and Phosphatic Fertilizers | 5,280 | 2,836.6 | 537.5 | 305.2 | 35,291 | 5,168.9 | 1,998.2 | 1,230.5 |
| Fertilizers, Mixing Only | 1,060 | 261.0 | 55.8 | 44.6 | 4,032 | 508.8 | 203.6 | 139.8 |
| Farm Machinery and Equipment | 1,060 | 182.9 | 57.4 | 36.0 | 1,785 | 212.8 | 90.2 | 58.2 |
| Agricultural Chemicals, N.E.C | 375 | 151.5 | 59.3 | 22.6 | 1,824 | 245.4 | 121.6 | 66.2 |
| Lawn and Garden Equipment | 71 | 19.9 | 6.7 | 1.5 | 116 | 21.0 | 8.2 | 3.1 |
| Total | 79,005 | 5,120.8 | 1,601.9 | 1,121.7 | 98,229 | 8,248.4 | 3,631.0 | 2,361.5 |

${ }^{*}$ Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
All values in millions US dollars (1997), except employment impacts (jobs).
Source: Minnesota Implan Group, 1999.

## Mining

Florida has a variety of rich mineral deposits and offshore petroleum reserves. Florida is one of the world's largest producers of phosphate rock, accounting for approximately 75 percent of the United States supply and 25 percent of the world supply. About 90 percent of Florida phosphate rock is converted into phosphatic fertilizers. The value of shipments of phosphate mines in Florida was $\$ 764$ million in 1997, and the volume of phosphate rock mined was 32.8 million metric tons. However, mine output has fluctuated dramatically, dropping as low as 25 million metric tons in 1993 (Figure 29). Employment in phosphate mining decreased to about 3,000 employees in 1997.


Figure 29. Phosphate rock mined in Florida, 1988-97.

The total economic impacts of the Florida mining industry included 77,291 jobs, $\$ 3.3 \mathrm{~B}$ in output, $\$ 2.4 \mathrm{~B}$ in value added, and $\$ 1.5 \mathrm{~B}$ in labor income (Table 22).

Table 22. Economic impacts of Florida's mining industry, 1997.

| Industry Group/Sector | Direct Impacts |  |  |  | Total Impacts* |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Employment (jobs) | Industry Output (m\$) | Value <br> Added (m\$) | Labor Income (m\$) | Employment (jobs) | Output (m\$) | Value Added (m\$) | Labor Income (m\$) |
| Phosphate Rock | 2,911 | 990.8 | 560.2 | 151.1 | 9,598 | 1,351.3 | 801.9 | 347.2 |
| Natural Gas \& Crude Petroleum | 2,175 | 146.6 | 91.8 | 12.3 | 2,580 | 182.7 | 111.5 | 37.5 |
| Dimension Stone | 1,576 | 217.5 | 136.2 | 65.8 | 4,488 | 428.7 | 271.5 | 155.4 |
| Natural Gas Liquids | 1,018 | 332.5 | 108.6 | 4.7 | 2,805 | 414.6 | 172.5 | 60.6 |
| Sand and Gravel | 716 | 68.3 | 48.8 | 27.0 | 1,676 | 137.4 | 93.4 | 56.3 |
| Misc. Nonmetallic Minerals, N.E.C. | 375 | 42.4 | 25.1 | 13.1 | 712 | 65.2 | 39.9 | 23.3 |
| Metal Ores, Not Elsewhere Classified | 216 | 36.5 | 11.9 | 11.4 | 688 | 72.6 | 35.3 | 26.1 |
| Clay, Ceramic, Refractory Minerals, N.E.C. | 196 | 33.5 | 18.6 | 9.9 | 674 | 68.6 | 41.0 | 24.6 |
| Nonmetallic Minerals (Except Fuels) Service | 36 | 5.8 | 3.3 | 1.3 | 82 | 8.8 | 5.3 | 2.7 |
| Coal Mining | 26 | 40.5 | 28.0 | 15.7 | 595 | 79.1 | 53.4 | 33.1 |
| Gold Ores | 8 | 1.6 | 0.6 | 0.4 | 9 | 1.7 | 0.6 | 0.5 |
| Chemical, Fertilizer Mineral Mining, N.E.C. | 5 | 0.4 | 0.4 | 0.3 | 8 | 0.6 | 0.5 | 0.4 |
| Total | 9,258 | 1,916.4 | 1,033.3 | 313.0 | 23,915 | 2,811.4 | 1,626.8 | 767.6 |

* Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
All values in millions US dollars (1997), except employment impacts (jobs).
Source: Minnesota Implan Group, 1999.


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Appendix A. Implan Multipliers for Florida Agriculture and Natural Resource Industries, 1997

| Sector Description | Employment Multipliers (Jobs/MM\$) |  | Total Value Added Multipliers (\$/\$ output) |  | Output Multipliers (\$/\$ output) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Direct Effects | Total Effects | Direct Effects | Total Effects | Indirect Effects | Induced Effects | Total Effects |
| Agricultural Inputs and Services |  |  |  |  |  |  |  |
| Agricultural, Forestry, Fishery Services | 42.6 | 61.3 | 0.530 | 1.366 | 0.403 | 0.955 | 2.358 |
| Nitrogenous and Phosphatic Fertilizers | 1.9 | 15.0 | 0.189 | 0.846 | 0.572 | 0.580 | 2.152 |
| Fertilizers, Mixing Only | 4.1 | 18.3 | 0.214 | 0.921 | 0.641 | 0.642 | 2.282 |
| Agricultural Chemicals, N.E.C | 2.5 | 17.3 | 0.391 | 1.101 | 0.434 | 0.742 | 2.176 |
| Farm Machinery and Equipment | 5.8 | 19.0 | 0.314 | 0.945 | 0.373 | 0.651 | 2.024 |
| Lawn and Garden Equipment | 3.6 | 15.2 | 0.334 | 0.887 | 0.312 | 0.591 | 1.904 |
| Dairy Products |  |  |  |  |  |  |  |
| Dairy Farm Products | 6.6 | 21.4 | 0.448 | 1.091 | 0.242 | 0.770 | 2.012 |
| Creamery Butter | 1.6 | 15.4 | 0.079 | 0.770 | 0.776 | 0.539 | 2.316 |
| Cheese, Natural and Processed | 2.1 | 17.6 | 0.098 | 0.864 | 0.720 | 0.605 | 2.325 |
| Condensed and Evaporated Milk | 1.7 | 16.6 | 0.394 | 1.107 | 0.476 | 0.735 | 2.211 |
| Ice Cream and Frozen Desserts | 3.8 | 18.5 | 0.191 | 0.908 | 0.606 | 0.629 | 2.236 |
| Fiuid Milk | 2.6 | 21.1 | 0.170 | 1.082 | 0.835 | 0.757 | 2.591 |
| Field Crops |  |  |  |  |  |  |  |
| Cotton | 9.2 | 30.4 | 0.563 | 1.424 | 0.374 | 0.986 | 2.359 |
| Food Grains | 21.8 | 38.6 | 0.527 | 1.313 | 0.352 | 0.892 | 2.244 |
| Feed Grains | 19.4 | 37.9 | 0.557 | 1.350 | 0.348 | 0.922 | 2.269 |
| Hay and Pasture | 52.1 | 70.5 | 0.640 | 1.435 | 0.283 | 0.982 | 2.264 |
| Grass Seeds | 79.9 | 94.9 | 0.662 | 1.346 | 0.209 | 0.902 | 2.111 |
| Tobacco | 22.3 | 38.8 | 0.393 | 1.118 | 0.393 | 0.762 | 2.155 |
| Miscellaneous Crops | 26.9 | 53.9 | 0.423 | 1.300 | 0.532 | 0.902 | 2.434 |
| Oil Bearing Crops | 21.3 | 39.4 | 0.612 | 1.426 | 0.300 | 0.973 | 2.273 |
| Forest Products |  |  |  |  |  |  |  |
| Forest Products | 17.6 | 34.7 | 0.699 | 1.453 | 0.237 | 0.961 | 2.198 |
| Forestry Products | 3.0 | 34.0 | 0.473 | 1.459 | 0.608 | 0.992 | 2.600 |
| Logging Camps and Logging Contractors | 5.9 | 28.8 | 0.396 | 1.393 | 0.718 | 0.962 | 2.680 |
| Sawmills and Planing Mills, General | 6.3 | 28.8 | 0.291 | 1.339 | 0.883 | 0.930 | 2.813 |
| Hardwood Dimension and Flooring Mills | 11.9 | 29.2 | 0.564 | 1.374 | 0.381 | 0.941 | 2.322 |
| Special Product Sawmills, N.E.C | 8.0 | 28.9 | 0.659 | 1.638 | 0.446 | 1.155 | 2.601 |
| Veneer and Plywood | 7.1 | 26.6 | 0.393 | 1.294 | 0.618 | 0.896 | 2.514 |
| Structural Wood Members, N.E.C | 9.4 | 25.8 | 0.336 | 1.110 | 0.524 | 0.773 | 2.297 |
| Wood Containers | 14.3 | 31.0 | 0.421 | 1.212 | 0.452 | 0.845 | 2.297 |
| Wood Pallets and Skids | 14.2 | 32.4 | 0.483 | 1.327 | 0.463 | 0.925 | 2.388 |
| Wood Preserving | 3.6 | 20.9 | 0.202 | 1.029 | 0.731 | 0.710 | 2.442 |
| Reconstituted Wood Products | 5.2 | 19.9 | 0.309 | 1.017 | 0.489 | 0.692 | 2.181 |
| Wood Products, N.E.C | 12.8 | 29.7 | 0.479 | 1.270 | 0.415 | 0.879 | 2.294 |
| Pulp Mills | 1.8 | 17.9 | 0.401 | 1.169 | 0.511 | 0.786 | 2.298 |
| Paper Mills, Except Building Paper | 4.2 | 20.3 | 0.378 | 1.149 | 0.456 | 0.804 | 2.261 |
| Paperboard Mills | 2.7 | 18.4 | 0.232 | 0.992 | 0.564 | 0.698 | 2.262 |
| Paperboard Containers and Boxes | 5.6 | 17.0 | 0.290 | 0.829 | 0.272 | 0.579 | 1.851 |
| Paper Coated \& Laminated Packaging | 4.8 | 17.0 | 0.340 | 0.918 | 0.303 | 0.633 | 1.936 |

Appendix A. Implan Multipliers for Florida Agriculture and Natural Resource
Industries, 1997

| Sector Description | Employment Multipliers (Jobs/MM\$) |  | Total Value Added Multipliers (\$/\$ output) |  | Output Multipliers (\$/\$ output) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Direct <br> Effects | Total Effects | Direct <br> Effects | Total Effects | Indirect Effects | induced Effects | Total Effects |
| Paper Coated \& Laminated N.E.C. | 1.9 | 16.4 | 0.692 | 1.359 | 0.141 | 0.914 | 2.056 |
| Bags, Paper | 6.2 | 18.5 | 0.287 | 0.875 | 0.373 | 0.607 | 1.980 |
| Gum and Wood Chemicals | 3.0 | 19.8 | 0.416 | 1.213 | 0.506 | 0.825 | 2.331 |
| Fruits \& Vegetables |  |  |  |  |  |  |  |
| Fruits | 12.7 | 34.6 | 0.402 | 1.237 | 0.486 | 0.856 | 2.342 |
| Tree Nuts | 22.0 | 41.9 | 0.720 | 1.539 | 0.234 | 1.065 | 2.299 |
| Vegetables | 9.8 | 33.1 | 0.583 | 1.468 | 0.413 | 1.010 | 2.423 |
| Canned Specialties | 2.8 | 17.9 | 0.213 | 0.923 | 0.563 | 0.630 | 2.194 |
| Canned Fruits and Vegetables | 4.3 | 21.0 | 0.360 | 1.151 | 0.492 | 0.790 | 2.282 |
| Dehydrated Food Products | 6.4 | 20.6 | 0.365 | 1.015 | 0.366 | 0.694 | 2.060 |
| Pickles, Sauces, and Salad Dressings | 3.7 | 17.9 | 0.332 | 0.991 | 0.417 | 0.668 | 2.086 |
| Frozen Fruits, Juices and Vegetables | 4.8 | 21.0 | 0.264 | 1.020 | 0.522 | 0.707 | 2.230 |
| Frozen Specialties | 5.5 | 19.2 | 0.341 | 0.977 | 0.385 | 0.670 | 2.055 |
| Livestock and Meat Products |  |  |  |  |  |  |  |
| Poultry and Eggs | 6.2 | 22.2 | 0.247 | 0.809 | 0.368 | 0.564 | 1.932 |
| Ranch Fed Cattle | 18.1 | 32.7 | 0.322 | 0.948 | 0.350 | 0.666 | 2.016 |
| Range Fed Cattle | 16.9 | 32.2 | 0.331 | 0.953 | 0.379 | 0.672 | 2.051 |
| Cattle Feedlots | 9.0 | 21.2 | 0.299 | 0.851 | 0.268 | 0.599 | 1.867 |
| Sheep, Lambs and Goats | 97.9 | 111.2 | 0.321 | 0.871 | 0.252 | 0.616 | 1.867 |
| Hogs, Pigs and Swine | 16.4 | 28.0 | 0.242 | 0.759 | 0.295 | 0.530 | 1.825 |
| Miscellaneous Livestock | 33.6 | 47.8 | 0.428 | 1.039 | 0.257 | 0.723 | 1.980 |
| Meat Packing Plants | 2.8 | 13.0 | 0.140 | 0.521 | 0.320 | 0.366 | 1.686 |
| Sausages and Other Prepared Meats | 4.7 | 15.2 | 0.175 | 0.650 | 0.379 | 0.453 | 1.832 |
| Poultry Processing | 8.3 | 23.9 | 0.211 | 0.840 | 0.679 | 0.587 | 2.267 |
| Mining |  |  |  |  |  |  |  |
| Gold Ores | 5.0 | 17.3 | 0.364 | 0.970 | 0.273 | 0.705 | 1.979 |
| Metal Ores, Not Elsewhere Classified | 5.9 | 19.7 | 0.324 | 1.008 | 0.343 | 0.715 | 2.057 |
| Coal Mining | 0.6 | 17.1 | 0.691 | 1.443 | 0.120 | 1.022 | 2.141 |
| Natural Gas \& Crude Petroleum | 14.8 | 29.5 | 0.626 | 1.285 | 0.279 | 0.844 | 2.123 |
| Natural Gas Liquids | 3.1 | 16.7 | 0.327 | 0.940 | 0.503 | 0.621 | 2.124 |
| Dimension Stone | 7.2 | 22.2 | 0.626 | 1.321 | 0.189 | 0.895 | 2.084 |
| Sand and Gravel | 10.5 | 26.0 | 0.714 | 1.438 | 0.142 | 0.979 | 2.121 |
| Clay, Ceramic, Refractory Minerals, N.E.C. | 5.9 | 20.5 | 0.554 | 1.242 | 0.232 | 0.845 | 2.078 |
| Phosphate Rock | 2.9 | 17.1 | 0.565 | 1.241 | 0.242 | 0.822 | 2.065 |
| Chemical, Fertilizer Mineral Mining, N.E.C. | 11.2 | 28.3 | 0.840 | 1.632 | 0.089 | 1.132 | 2.221 |
| Nonmetallic Minerals (Except Fuels) Service | 6.2 | 20.4 | 0.574 | 1.236 | 0.209 | 0.831 | 2.040 |
| Misc. Nonmetallic Minerals, N.E.C. | 8.8 | 23.5 | 0.592 | 1.274 | 0.200 | 0.866 | 2.066 |
| Ornamental plants and Landscape services |  |  |  |  |  |  |  |
| Greenhouse and Nursery Products | 15.3 | 34.3 | 0.744 | 1.586 | 0.244 | 1.071 | 2.315 |
| Landscape and Horticultural Services | 38.6 | 59.0 | 0.752 | 1.689 | 0.255 | 1.174 | 2.429 |
| Other Food \& Tobacco Products |  |  |  |  |  |  |  |
| Flour and Other Grain Mill Products | 2.6 | 17.9 | 0.211 | 0.972 | 0.515 | 0.676 | 2.192 |

Appendix A. Implan Multipliers for Florida Agriculture and Natural Resource Industries, 1997

| Sector Description | Employment Multipliers (Jobs/MM\$) |  | Total Value Added Multipliers (\$/\$ output) |  | Output Multipliers (\$/\$ output) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Direct Effects | Total Effects | Direct Effects | Total Effects | Indirect Effects | Induced Effects | Total Effects |
| Rice Milling | 2.0 | 17.3 | 0.129 | 0.902 | 0.642 | 0.626 | 2.269 |
| Blended and Prepared Flour | 2.7 | 15.3 | 0.139 | 0.762 | 0.472 | 0.532 | 2.005 |
| Dog, Cat, and Other Pet Food | 2.7 | 16.9 | 0.174 | 0.846 | 0.540 | 0.590 | 2.130 |
| Prepared Feeds, N.E.C | 2.2 | 11.4 | 0.122 | 0.567 | 0.337 | 0.394 | 1.732 |
| Bread, Cake, and Related Products | 7.1 | 21.7 | 0.388 | 1.067 | 0.342 | 0.736 | 2.078 |
| Cookies and Crackers | 5.7 | 19.6 | 0.353 | 0.992 | 0.360 | 0.676 | 2.035 |
| Chocolate and Cocoa Products | 3.1 | 18.9 | 0.389 | 1.128 | 0.431 | 0.770 | 2.201 |
| Animal and Marine Fats and Oils | 3.8 | 16.5 | 0.225 | 0.811 | 0.460 | 0.557 | 2.018 |
| Shortening and Cooking Oils | 1.9 | 10.3 | 0.170 | 0.567 | 0.262 | 0.386 | 1.647 |
| Malt Beverages | 1.8 | 18.8 | 0.480 | 1.254 | 0.352 | 0.876 | 2.229 |
| Wines, Brandy, and Brandy Spirits | 2.5 | 22.1 | 0.505 | 1.401 | 0.381 | 0.991 | 2.372 |
| Distilled Liquor, Except Brandy | 2.1 | 26.0 | 0.742 | 1.812 | 0.210 | 1.325 | 2.535 |
| Bottled and Canned Soft Drinks \& Water | 2.9 | 16.0 | 0.214 | 0.837 | 0.455 | 0.578 | 2.033 |
| Flavoring Extracts and Syrups, N.E.C. | 4.0 | 18.5 | 0.551 | 1.222 | 0.266 | 0.815 | 2.081 |
| Roasted Coffee | 1.6 | 22.2 | 0.239 | 1.203 | 0.751 | 0.825 | 2.576 |
| Potato Chips \& Similar Snacks | 3.4 | 17.2 | 0.336 | 0.968 | 0.365 | 0.656 | 2.021 |
| Macaroni and Spaghetti | 5.9 | 21.3 | 0.248 | 0.986 | 0.521 | 0.680 | 2.202 |
| Food Preparations, N.E.C | 5.5 | 20.0 | 0.238 | 0.886 | 0.447 | 0.610 | 2.058 |
| Cigarettes | 2.1 | 19.9 | 0.433 | 1.245 | 0.424 | 0.863 | 2.286 |
| Cigars | 6.6 | 23.7 | 0.466 | 1.255 | 0.345 | 0.892 | 2.237 |
| Chewing and Smoking Tobacco | 1.9 | 17.1 | 0.337 | 1.032 | 0.438 | 0.691 | 2.129 |
| Seafood Products |  |  |  |  |  |  |  |
| Commercial Fishing | 28.4 | 45.0 | 0.909 | 1.656 | 0.080 | 1.107 | 2.187 |
| Canned and Cured Sea Foods | 8.2 | 21.8 | 0.409 | 1.017 | 0.202 | 0.706 | 1.908 |
| Prepared Fresh Or Frozen Fish Or Seafood | 6.8 | 20.1 | 0.218 | 0.764 | 0.292 | 0.530 | 1.822 |
| Sugar \& Confectionary Products |  |  |  |  |  |  |  |
| Sugar Crops | 10.9 | 29.1 | 0.591 | 1.375 | 0.321 | 0.927 | 2.248 |
| Sugar | 2.5 | 18.4 | 0.188 | 0.933 | 0.569 | 0.645 | 2.215 |
| Confectionery Products | 4.4 | 18.9 | 0.320 | 1.003 | 0.433 | 0.681 | 2.114 |


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[^2]:    ${ }^{2}$ Employee compensation includes wage payments, salary payments and non-cash benefits. Proprietor income includes income derived from self-employment. Other property income includes payments from interest, rents, royalties, dividends and profits. Indirect business taxes includes household excise and sales taxes paid to businesses by households, excluding taxes on profit and income.

[^3]:    ${ }^{3}$ IMPLAN Professional, Version 2.0, Social Accounting and Impact Analysis Software, User's Guide, Analysis Guide and Data Guide, 1999, MIG, Inc., Stillwater, MN.

[^4]:    *Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
    All values in millions US dollars (1997), except employment impacts (jobs).
    Source: Minnesota Implan Group, 1999.

[^5]:    * Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
    All values in millions US dollars (1997), except employment impacts (jobs).
    Source: Minnesota Implan Group, 1999.

[^6]:    * Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
    All values in millions US dollars (1997), except employment impacts (jobs).
    Source: Minnesota Implan Group, 1999.

[^7]:    * Total impacts represent exports times total effects multiplier plus local final demand and local intermediate demand from non-agriculture sectors times direct effects multiplier.
    All values in millions US dollars (1997), except employment impacts (jobs).
    Source: Minnesota Implan Group, 1999.

