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Science For A Better Life

Shepherding Millennials To & Through Agricultural Careers

Tomesah Harrison | February 25th, 2016



The challenge



Fewer students
choosing Ag careers



Outdated perceptions
of the industry



Workforce planning &
development



Millennials: redefining work

64%

Priority for them to make the world a better place

79%

Want their boss as a coach or mentor

88%

Prefer collaborative work culture

74%

Desire flexible work schedules

88%

Want work-life integration



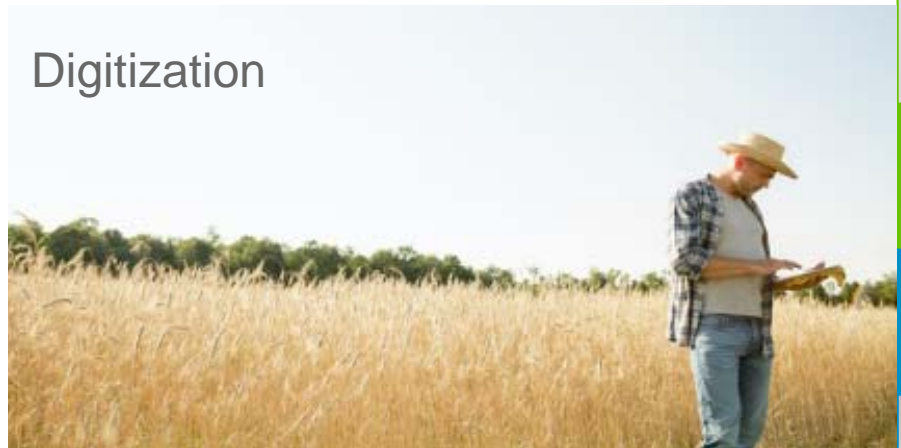
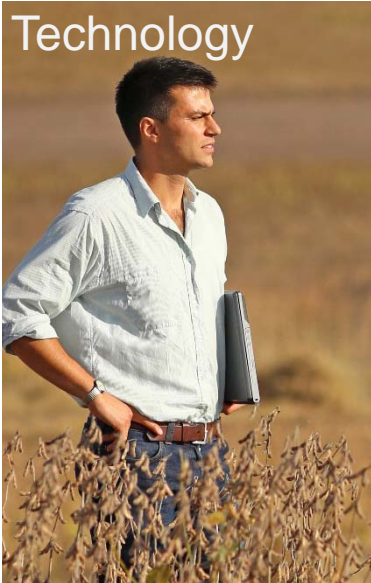
Millennials: profile & alignment to Ag

- Largest generation in the U.S.
- Diverse and well educated
- Achievement oriented
- Value continuous learning and personal growth
- Value relationships
- Great multitaskers
- Confident, tenacious and quick learners

**They are driven to find meaningful work.
Work that will make the world a better place.
They want purpose.**



Millennials: values & alignment to Ag





What we can do to attract and develop



Foster collaboration, support youth programs and STEM initiatives





What we can do to develop and retain



Continuous training & development

Foster relationships & collaboration

Constructive coaching, mentoring, feedback



Be an ambassador for agriculture



