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AGRICULTURAL OUTLOOK FORUM TRANSFORMING AGRICULTURE

BLENDING TECHNOLOGY AND TRADITION

February 25-26, 2016 / Crystal Gateway Marriott Hotel, Arlington, Virginia

Sugar market update:

NAFTA sugar markets



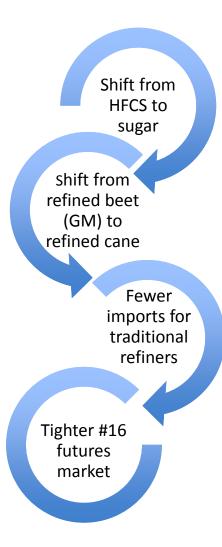
Agenda

- Shifting dynamics
 - Supply
 - Demand
- Reflection in ICE Sugar #16 futures



Shifting dynamic is US market:

Numerous – perception is running out ahead of reality, but growing



Mars, Hershey, General Mills, Panera, among others

Mexican imports for direct consumption ~725,000 MT in FY'15



Non-GM Preference

How real?
And how important
a factor?



The Non-GMO Project is a non-profit organization committed to preserving and building the non-GMO food supply, educating consumers, and providing verified non-GMO choices.

Sampling of brands with at least some products verified non-GM:











































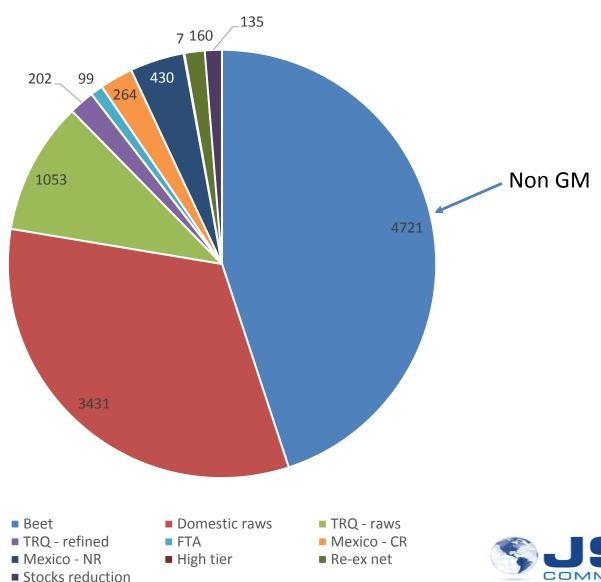






You are what you eat: FY'08

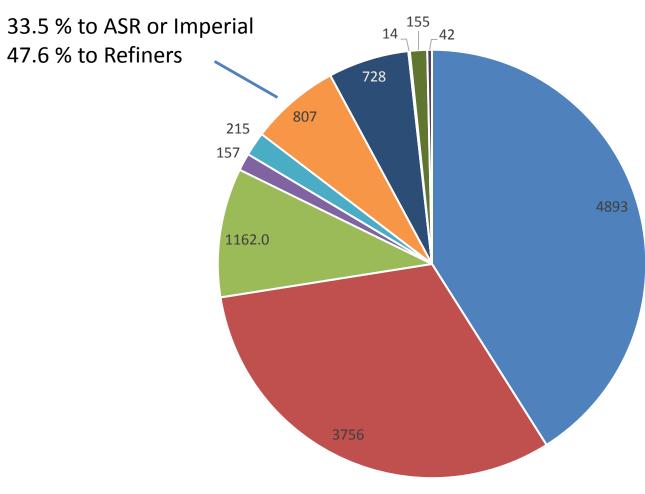
10.502 million strv



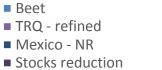
Source: USDA

You are what you eat: FY'15

11.929 million strv



Source: USDA



Domestic rawsFTAHigh tier

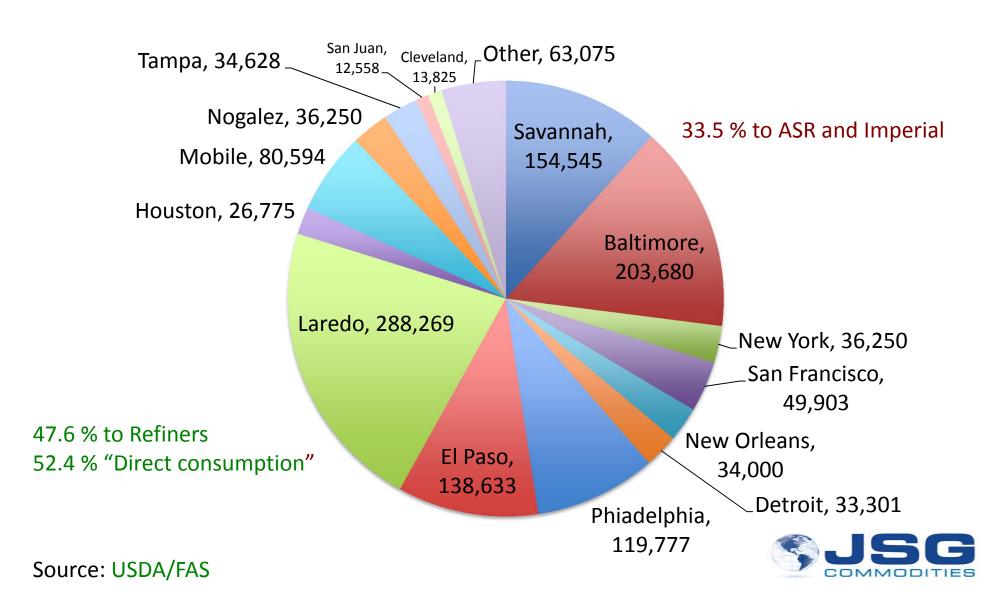
TRQ - rawsMexico - CR

■ Re-ex net



Imports from Mexico:

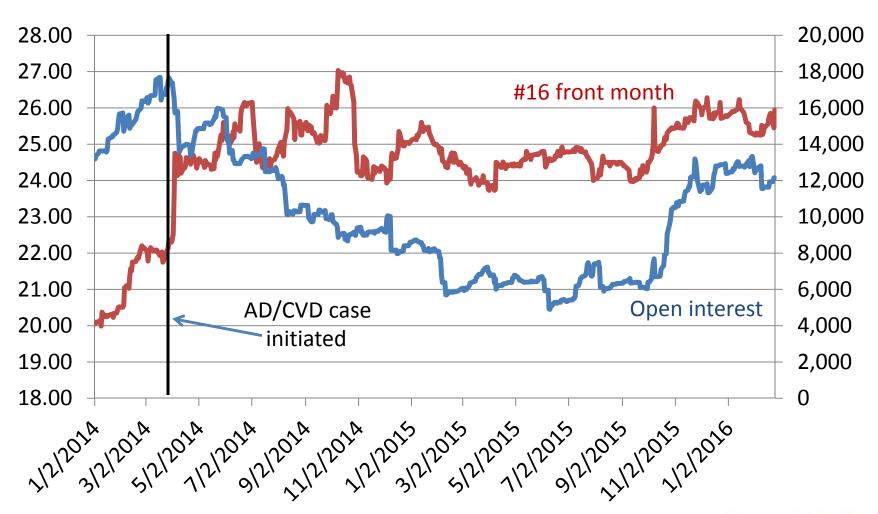
FY'15 1.326 million tonnes



ICE #16

Symptomatic of the underlying market

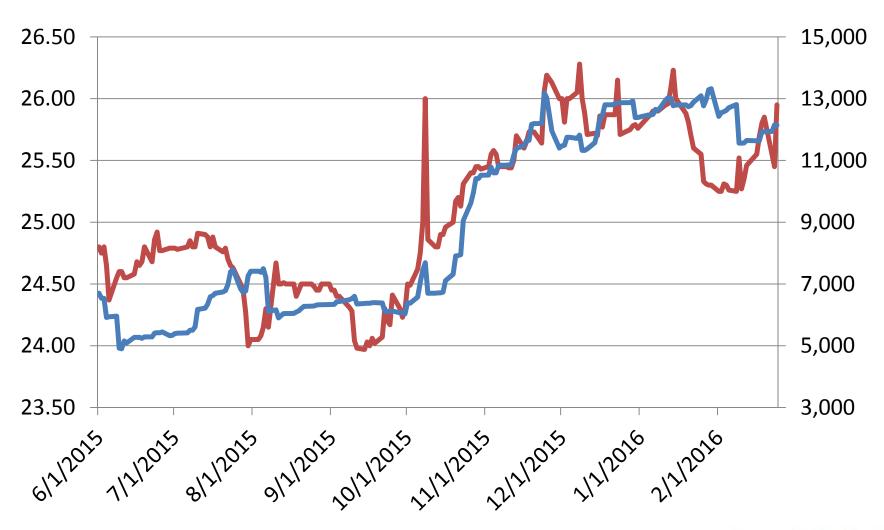
ICE #16 Price and Participation:





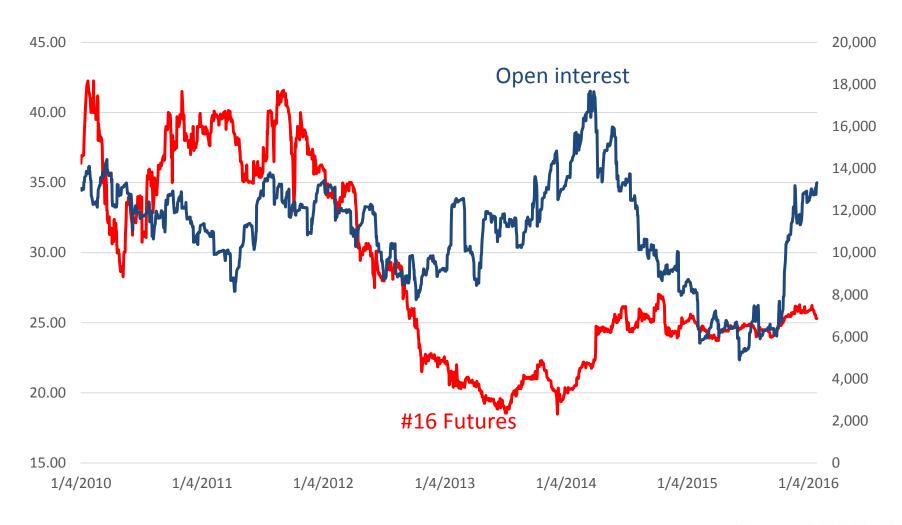
ICE #16 Price and Participation:

6/1/2015-2/24/2016



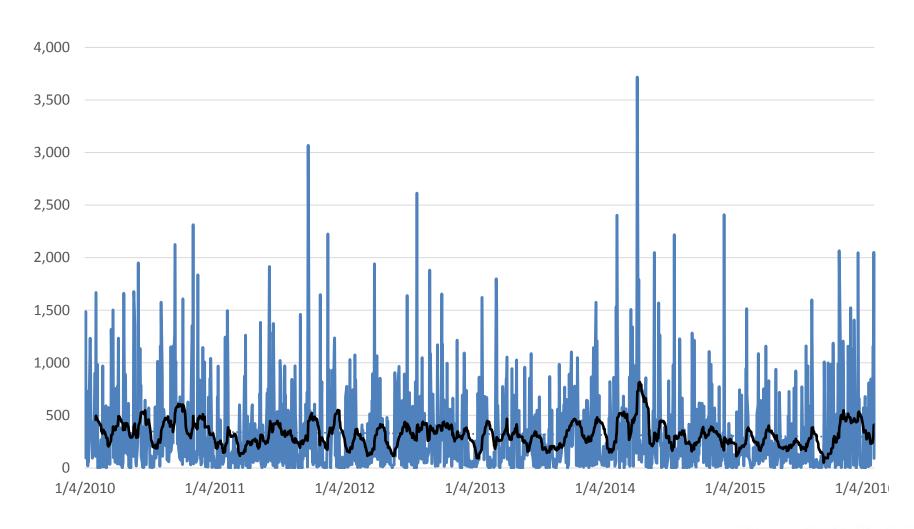


ICE #16 Price and Participation:



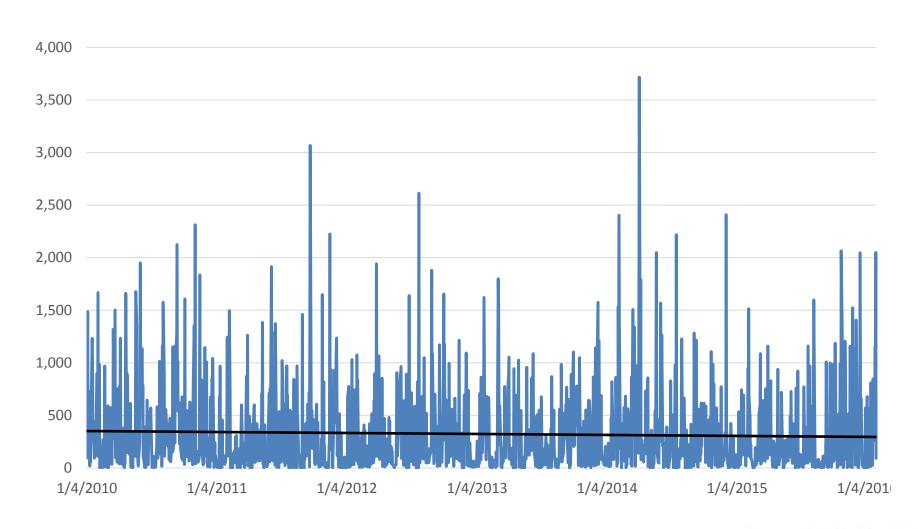


#16 daily volume





#16 daily volume

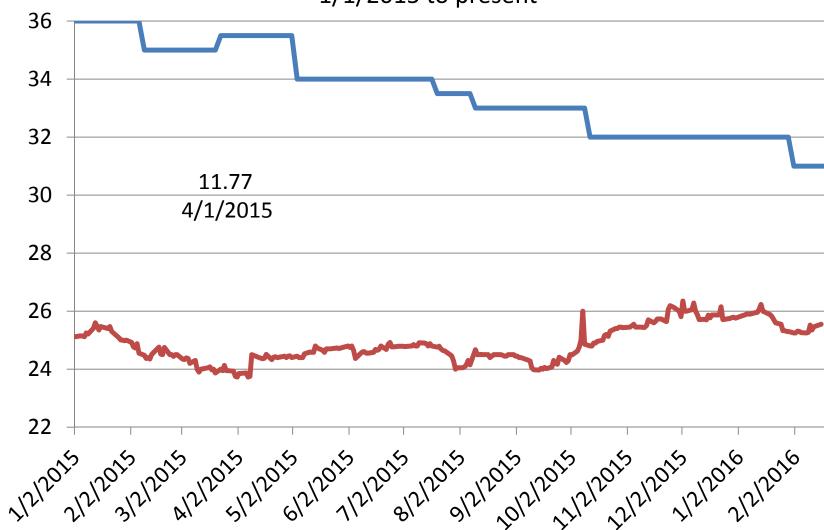






US Raws vs. Refined:

1/1/2015 to present



Source: ICE/Milling & Baking News







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