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Incorporating passive surveillance into invasive-species management programmes

Oscar Cacho and Susie Hester

Contributed presentation at the 60th AARES Annual Conference,
Canberra, ACT, 2-5 February 2016

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Incorporating passive surveillance into invasive-species management programmes

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AARES Conference 2016
Canberra

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Background

- **Passive surveillance** by members of the public can **reduce total program costs** and **increase the probability of success** in managing pests
- It contributes to the effectiveness of active (structured) surveillance by allowing **better targeting of search effort**
- It is activated and maintained through **public awareness campaigns** and incentive schemes
- Little is known about the return on investment for public awareness campaigns



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SIGN UP FOR THE MISC NEWSLETTER

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Report a Pest

Have you seen an invasive species?

REPORT IT!



Contact MISC if you have seen one of the threats listed on this website:
(Priority Pests and Early Detection Pests)

Maui Invasive Species Committee



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Photo guide to weeds

- [African boxthorn](#)
- [African fountain grass](#)
- [African lovegrass](#)
- [African tulip tree](#)
- [Aleman grass](#)
- [Alligator weed](#)
- [American mangrove](#)
- [American rat's tail grass](#)
- [Anchored water hyacinth](#)
- [Annual ragweed](#)
- [Arrowhead vine](#)
- [Athel pine](#)
- [Badhara bush](#)
- [Balloon vine](#)
- [Bamboo](#)
- [Barleria](#)
- [Basket asparagus fern](#)
- [Bathurst burr](#)
- [Bellyache bush](#)
- [Bitou bush](#)

Miconia (Miconia spp.)



Miconia leaves and fruit



Miconia plant form



Miconia flowers and leaves

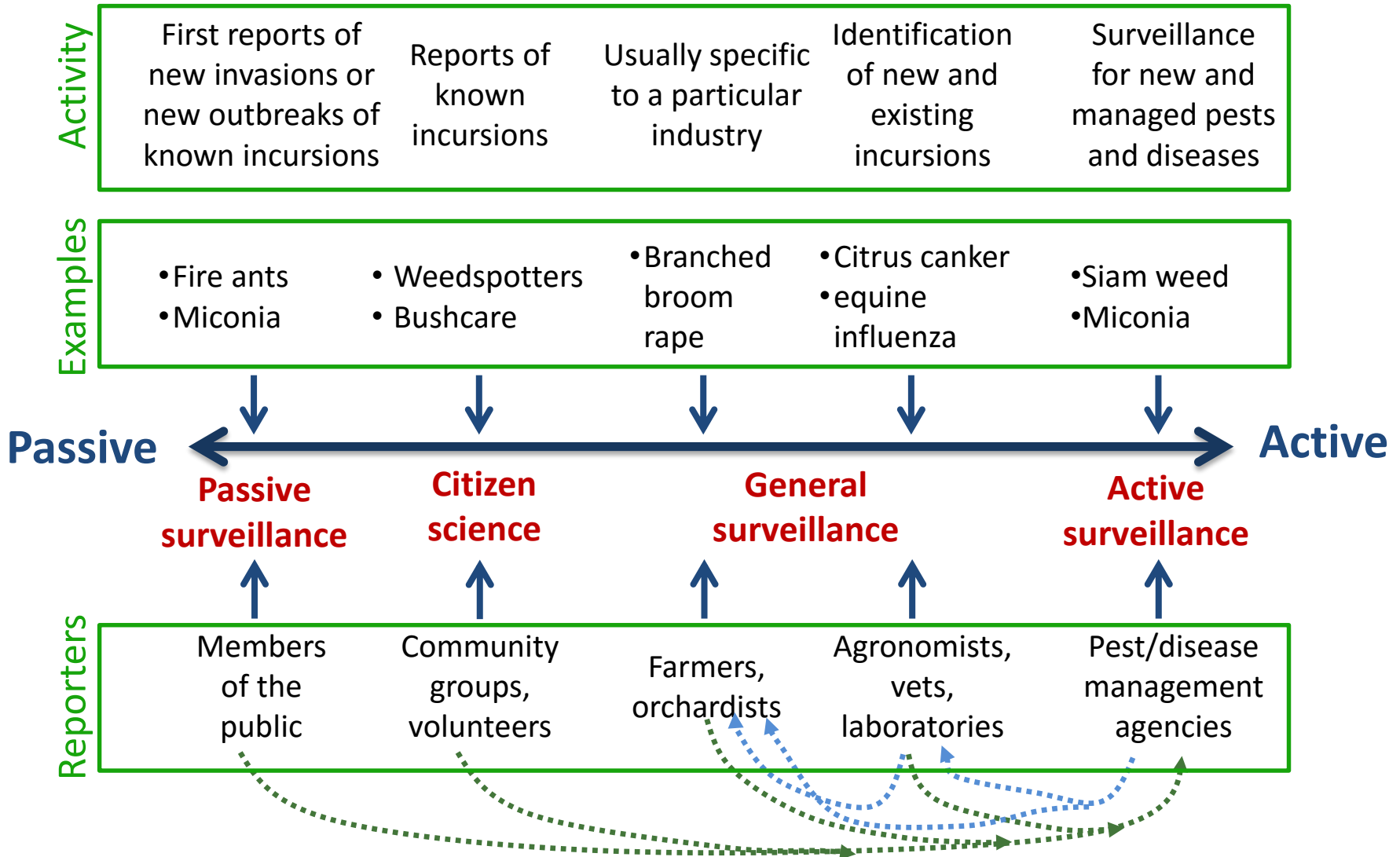


Miconia leaf underside

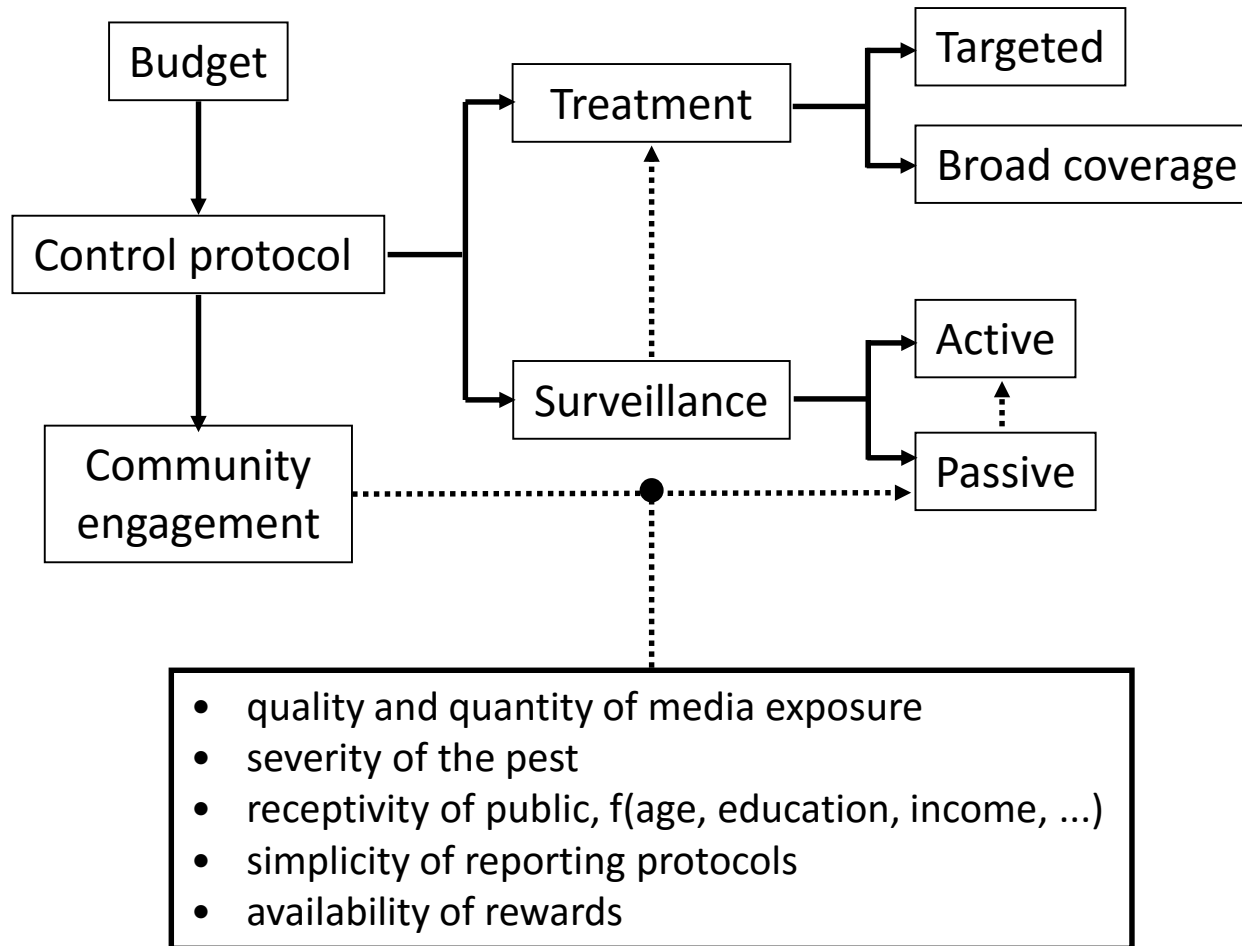
Pest alert

If you have seen this weed, contact the [Customer Service Centre](#).

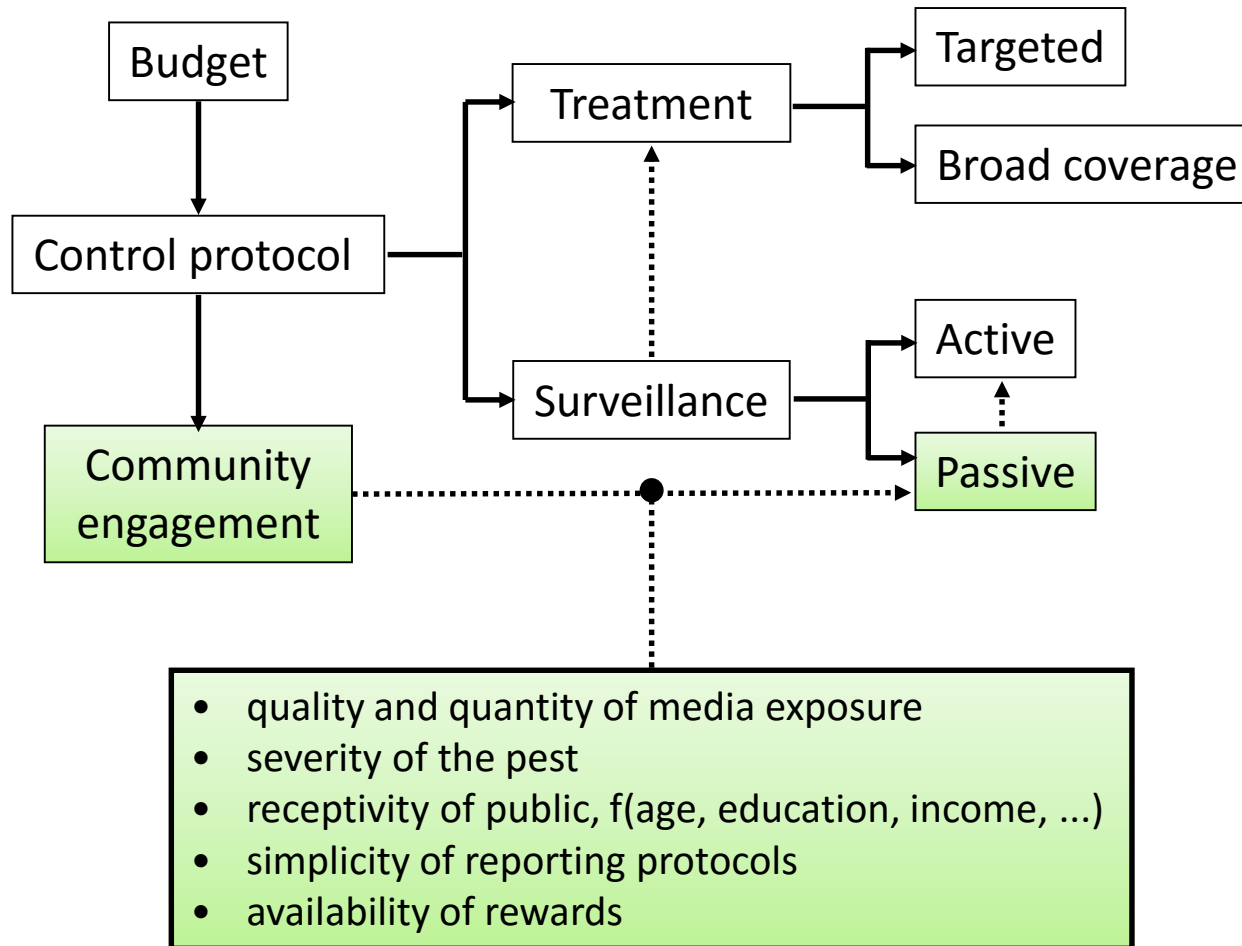
The surveillance continuum



Where does passive surveillance fit in?



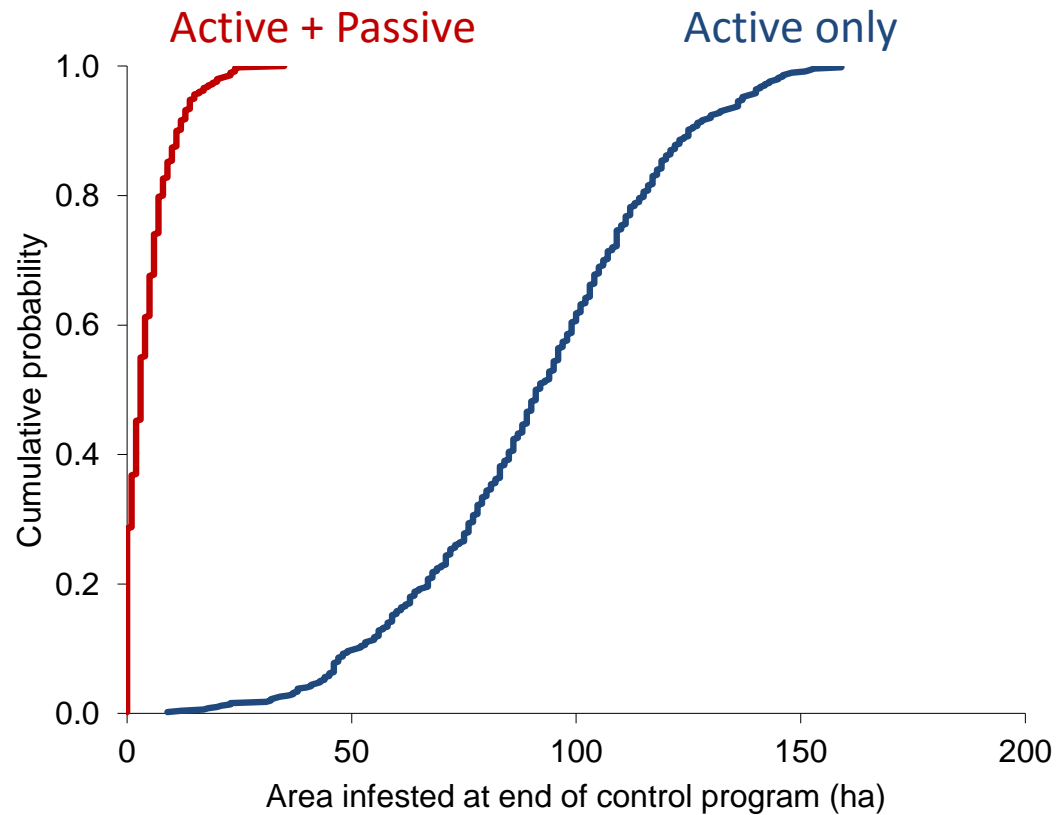
Where does passive surveillance fit in?



What we would like to know.....

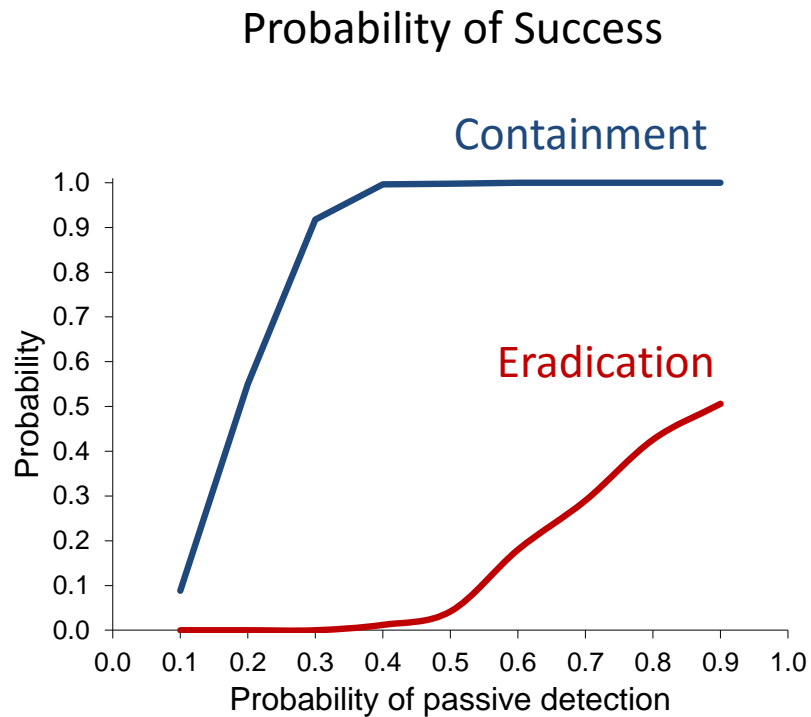
- What is the return on investment in public awareness?
- What is the likelihood that particular types of people will report pests?
- What is the reliability of these reports?
- What types of public engagement activities work best?
- How can we measure the probability of detection?
- How can we use passive surveillance to delimit an incursion?

Effect of passive surveillance on probability of success



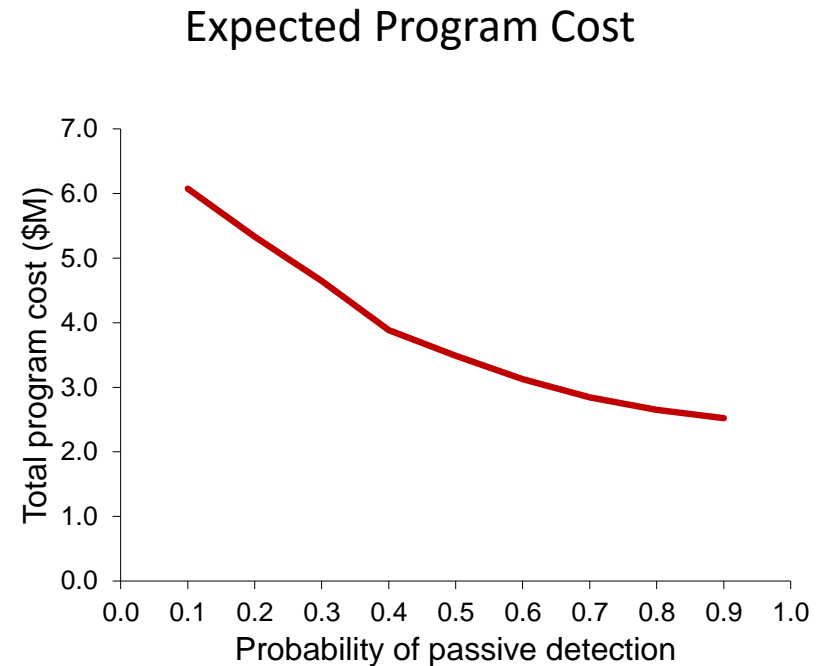
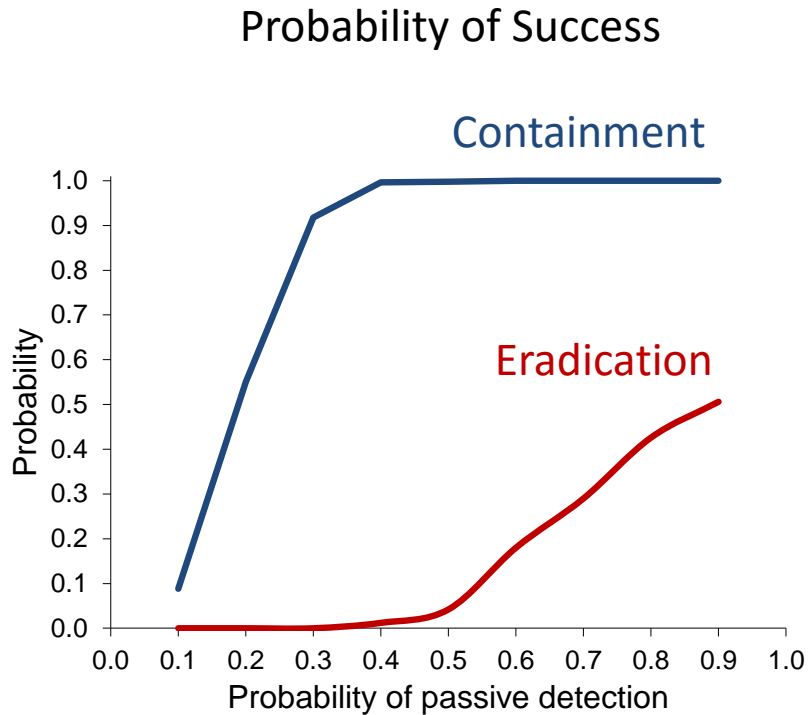
Simulation results for 10-year program (Cacho et al. 2010)

Effect of passive surveillance on cost of success

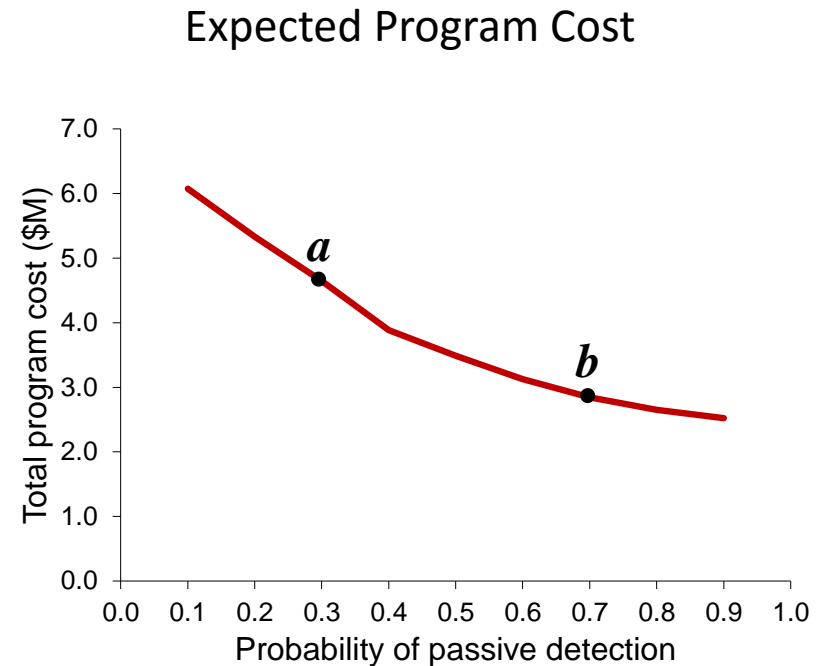
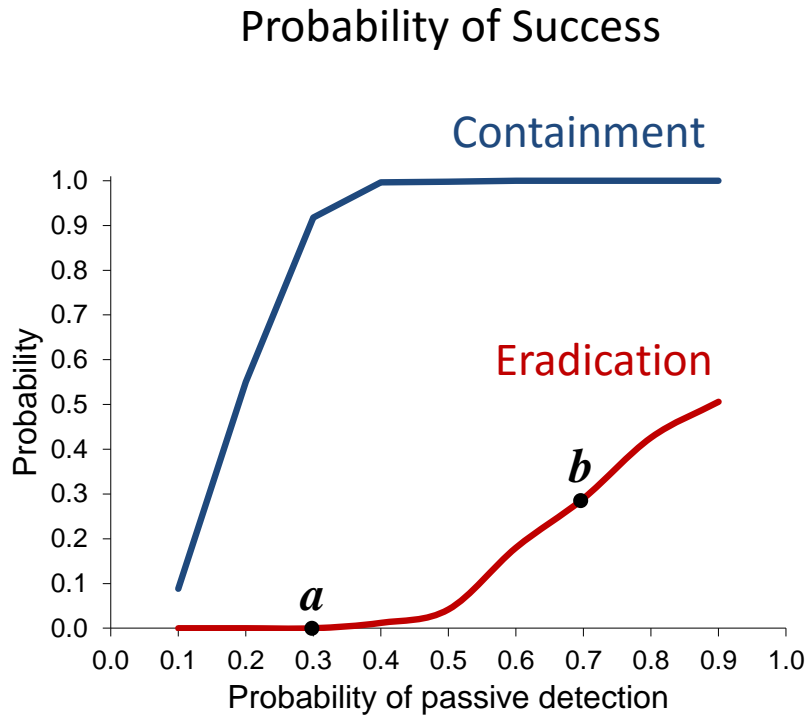


Based on models of spread, habitat suitability and detectability (Cacho et al. 2010)

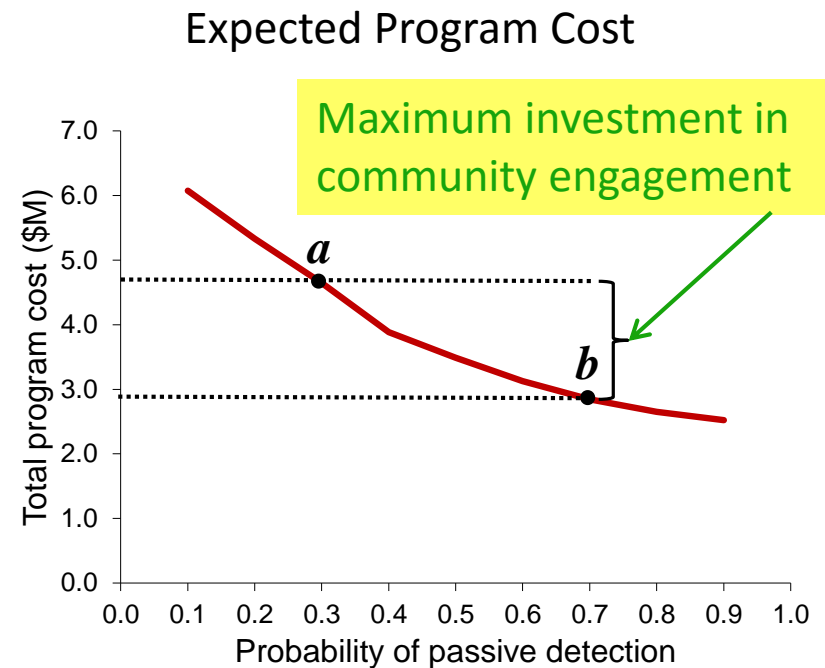
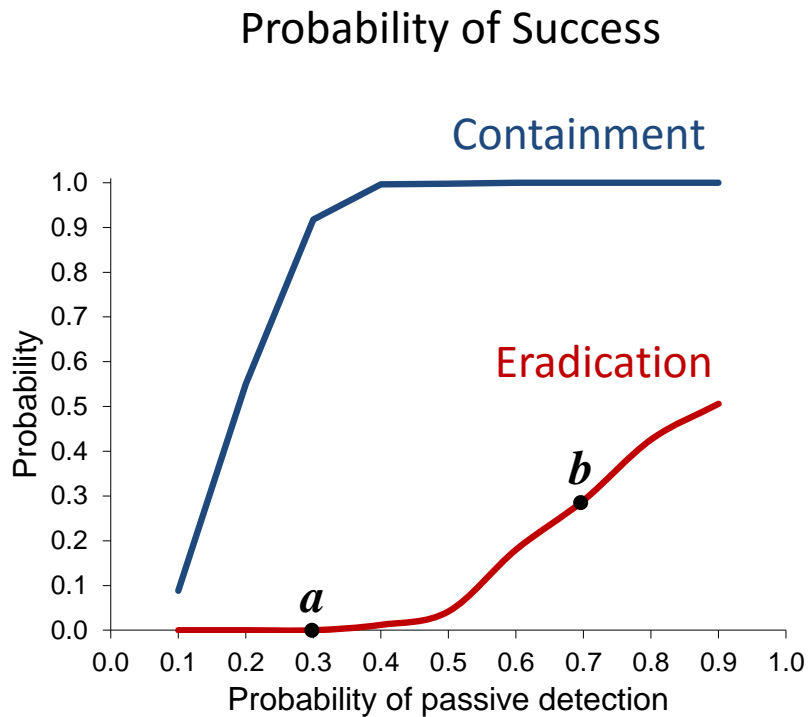
Effect of passive surveillance on cost of success



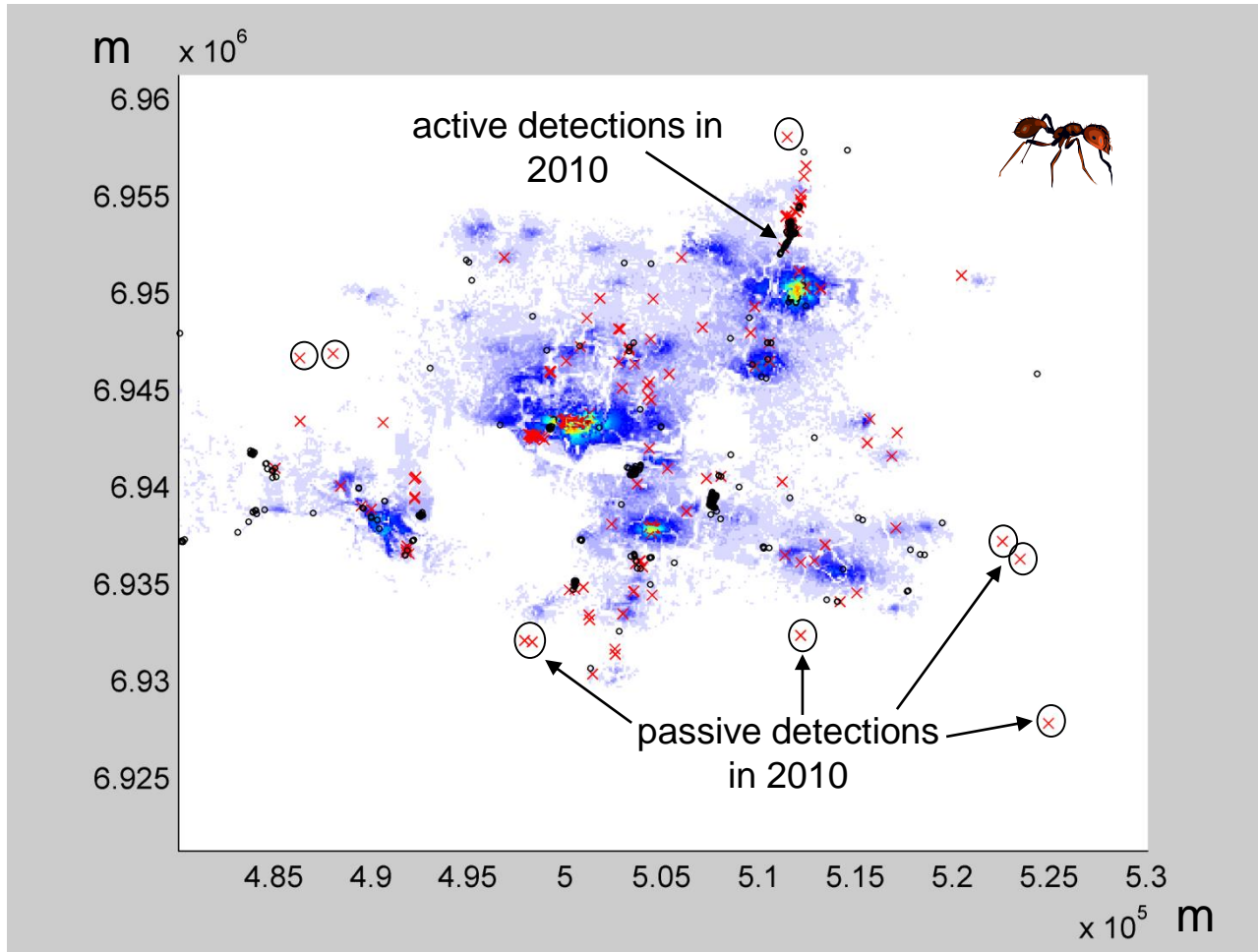
Effect of passive surveillance on cost of success



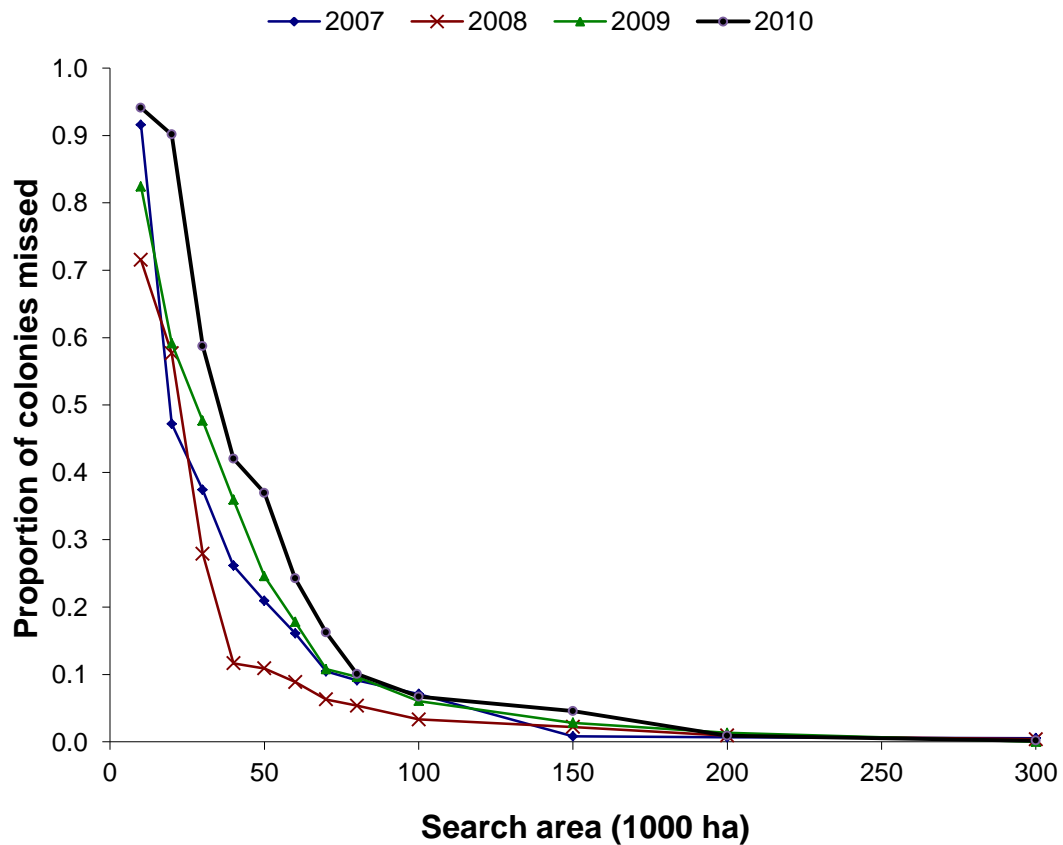
Effect of passive surveillance on cost of success



The value of passive surveillance

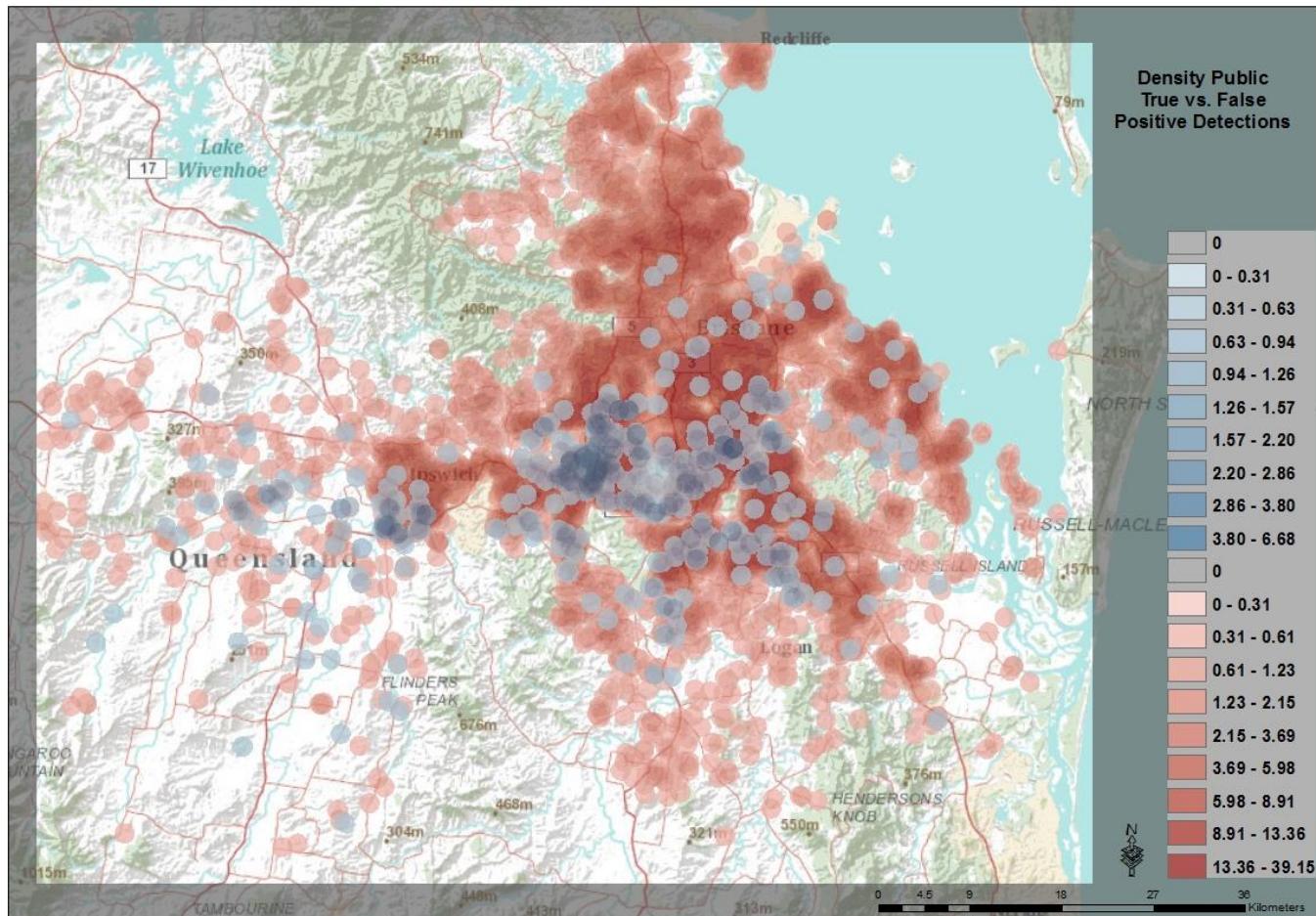


Probability map based on habitat suitability and location of known colonies



\$1 million invested in public engagement was estimated to save \$60m in active surveillance costs

Density of true and false positives from public reports



Which data should be collected?

- **Date of detection / report**
- **Location of detection** (GPS coordinates, for negative samples as well)
- **Information on the reporter** (where they live, age, education level, occupation, motivation etc)
- **A measure of the age of the incursion** (size/number of plant, % coverage)
- **Details of community engagement activities** (type, location, duration, workforce, cost)
- ...

Acknowledgements

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