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Finding: Animal Products

February 01, 2016







Japanese Beef Imports by Exporting Source and the Impacts of Tariff Reforms

by Andrew Muhammad, Kari Heerman, Alex Melton, and John Dyck



In 2014, Japan imported nearly \$3.5 billion of beef and beef products (fresh and chilled beef, frozen beef, and offal), making it the third-largest beef importer in the world. The primary sources for these imports are the United States and Australia, which together accounted for roughly 90 percent of 2014 beef imports in Japan (quantity and value).

These trade patterns could change as a result of the Japan-Australia Economic Partnership



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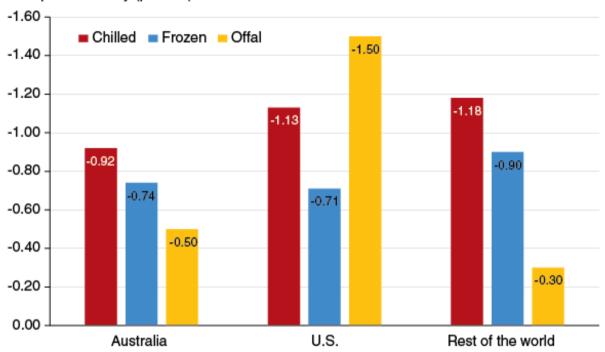
Agreement (JAEPA) signed in 2014 and implemented in January 2015. The agreement includes significant and immediate tariff reductions for Japan's imports of Australian beef. No similar agreement is in place between the United States and Japan. However, Japan and the U.S. are members of the Trans-Pacific Partnership (TPP), a recently concluded (October 2015) but yet to be ratified trade agreement that also includes Australia, Chile, and Mexico, as well as seven other countries: Brunei, Canada, Malaysia, New Zealand, Peru, Singapore, and Vietnam. The extent of tariff reforms for U.S. beef under TPP relative to those that benefit Australia under JAEPA is a central factor in the competitiveness of U.S. beef in the Japanese market going forward.

ERS researchers analyzed potential trade losses for the U.S. beef sector resulting from JAEPA and potential benefits from tariff reform under TPP. Findings reveal strong competition among exporting countries, the intensity of which varies markedly across beef products. For instance, there is price competition across all exporting countries for chilled beef but not for frozen beef or offal. Overall, results show that JAEPA could generate a large increase (\$105.9 million) in Japan's beef imports from Australia and a large decrease (\$105.1 million) in its beef imports from the United States. Chilled beef would account for just under half of the decrease (\$58.0 million) for the U.S. However, similar tariff reductions for U.S. beef under TPP could eliminate the decline in U.S. exports to Japan and even result in a net increase in beef exports to Japan from both countries.

Japanese imports of U.S. chilled beef and U.S. offal are more sensitive to price changes than similar products from Australia. For example, if U.S. beef prices go up by 10 percent, Japanese imports of U.S. chilled beef, frozen beef, and offal would decrease by about 11, 7, and 15 percent per year, respectively. The same price increase for Australian beef would cause Japanese imports of Australian chilled beef, frozen beef, and offal to decrease by about 9, 7, and 5 percent, respectively. Consequently, price decreases via tariff reductions would have a greater impact on Japan's beef imports from the United States.

Percent increases (decreases) in price bring greater losses (gains) to Japanese beef imports from the U.S. than from Australia, suggesting that the U.S. would benefit most from tariff reform





Source: USDA, Economic Research Service using Japanese import data from the World Trade Atlas ® Database, Global Trade Information Services.

This article is drawn from...

Tariff Reforms and the Competitiveness of U.S. Beef in Japan, by Andrew Muhammad, Kari Heerman, Alex Melton, and John Dyck, USDA, Economic Research Service, January 2016





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