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## **Three Essays on Agricultural Policy and Food Demand**

**Jing Zhao**

*Selected Paper prepared for presentation at the International Agricultural Trade Research Consortium's (IATRC's) 2015 Annual Meeting: Trade and Societal Well-Being, December 13-15, 2015, Clearwater Beach, FL.*

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# Three Essays on Agricultural Policy and Food Demand

Presented by Jing Zhao  
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Wyatt Thompson (advisor) and Willi Meyers (committee member)

Presentation at the Annual Meeting of the IATRC  
Clearwater, Florida, Dec 14, 2015

# Achievements

- Essay 1 : *The Influence of Wheat Price Support Policy in China: A Counterfactual Analysis*

***Test the effects of recent China wheat price support and stock policies on the domestic market, considering both levels and variability.***

- Essay 2 : Using Income Growth to Extrapolate Future Wheat Producer Support

***Estimate the relationship between wheat support and income, and use this relationship to project future support.***

- Essay 3 : The effect of Refrigerator Ownership on Food Consumption in Rural China

***Estimate the impact of refrigerator ownership on food consumption in rural China, with implications for demand estimation and food waste.***

# Essay 1

Question: How did China's wheat price support and stock holding policies affect the domestic market?

## Wheat Market Characterization

- Describe policy environment
- Data show (a) the role of support price and (b) not integrated with world market

## Simulation Model Development and Counterfactual Analysis

- Build and estimate partial equilibrium model of the China wheat market
- Calibrate to historical data
- Counterfactual case of no public stock holding

## Sensitivity Analysis

- Private stocks (a) crowding out and (b) price response
- Interaction with corn price
- Speed of domestic supply response

# Essay 1-results

**Removing government stocks and price support on the wheat market in China →**

**Lower price initially, higher price later**

**Lower domestic production and slightly higher average domestic use**

|            | 2006/07                                 | 2007/08 | 2008/09 | 2009/10 | 2010/11 | 2011/12 | 2012/13 | 2013/14 |
|------------|---|---------|---------|---------|---------|---------|---------|---------|
|            | (percent change from historical values) |         |         |         |         |         |         |         |
| Price      | -9.0                                    | -5.1    | -9.2    | -9.3    | -4.4    | -0.1    | 3.8     | 9.7     |
| Production | 0.0                                     | -1.0    | -1.4    | -2.1    | -2.8    | -2.8    | -2.2    | -1.2    |
| Food use   | 1.4                                     | 0.4     | 1.5     | 1.6     | 0.6     | 0.0     | -0.6    | -2.0    |

**Standard deviation of wheat market price under different scenarios →**

**Government stocks reduced price volatility by this measure**

|                    | Historical | Base scenario* | Alternative degrees of displacement |     | Alternative percentage of corn price change |     | Alternative price elasticity |       |
|--------------------|------------|----------------|-------------------------------------|-----|---|-----|------------------------------|-------|
|                    |            |                | 0.7                                 | 0.9 | 0.05  | 0.1 | -0.44                        | -1.22 |
| Standard Deviation | 343        | 468            | 522                                 | 411 | 472   | 474 | 543                          | 426   |

\* The base scenario column shows the results using the parameters of baseline, but without government stocks.

# Essay 2

- Questions: Is there any historical pattern for wheat support?
  - Builds on work of Anderson (1995), Anderson et al. (2008), Anderson et al. (2010), and others
  - Goal: can we use the pattern to project support into the future?
- Method: Fixed Effect Model

$$Y_{it} = \alpha_0 + \alpha_1 Inc_{it} + \alpha_2 Inc_{it}^2 + \alpha_3 Inc_{it}^3 + \sum \beta_k D_k + \gamma TS_{it} + \delta APR_{it} + \varphi PALA_{it} + \sum_1^{n-1} \alpha_i + \varepsilon_{it}$$

## Nominal rate of assistance (total or component)

## Essay 2

- Questions: Is there any historical pattern for wheat support?
  - Builds on work of Anderson (1995), Anderson et al. (2008), Anderson et al. (2010), and others
  - Goal: can we use the pattern to project support into the future?

Income per capita

Trade status

Arable land per capita

- Method: Fixed Effect Model

$$Y_{it} = \alpha_0 + \alpha_1 Inc_{it} + \alpha_2 Inc_{it}^2 + \alpha_3 Inc_{it}^3 + \sum \beta_k D_k + \gamma TS_{it} + \delta APR_{it} + \varphi PALA_{it} + \sum_{i=1}^{n-1} \alpha_i + \varepsilon_{it}$$

Fixed  
effects

Dummies for unusual world prices  
and a shift in 1998 or 2002 (proxy WTO)

Agriculture  
population share



# Essay 2– Main Results

| Dependent Variables       | NRA<br>total       | NRA_o<br>output    | NRA_bms<br>border measures | NRA_dms<br>domestic support | NRA_i<br>input support |
|---------------------------|--------------------|--------------------|----------------------------|-----------------------------|------------------------|
| Lagged Dependent Variable | 0.61<br>(0.02)***  | 0.61<br>(0.02)***  | 0.59<br>(0.02)***          | 0.56<br>(0.02)***           | 0.74<br>(0.02)***      |
| Ln(Inc_lag)               | -1.58<br>(0.80)**  | -1.60<br>(0.80)**  | -1.36<br>(0.79)*           | -0.26<br>(0.32)             | -0.01<br>(0.05)        |
| Ln(Inc_lag)^2             | 0.23<br>(0.10)**   | 0.24<br>(0.10)**   | 0.20<br>(0.10)**           | 0.04<br>(0.04)              | 0.00<br>(0.01)         |
| Ln(Inc_lag)^3             | -0.01<br>(0.00)**  | -0.01<br>(0.00)**  | -0.01<br>(0.00)**          | -0.00<br>(0.00)             | -0.00<br>(0.00)        |
| Dummy 1                   | -0.29<br>(0.04)*** | -0.30<br>(0.04)*** | -0.28<br>(0.04)***         | -0.03<br>(0.02)             | 0.00<br>(0.00)         |
| Dummy 2                   | 0.23<br>(0.03)***  | 0.23<br>(0.03)***  | 0.25<br>(0.03)***          | -0.01<br>(0.02)             | 0.00<br>(0.00)         |
| Dummy 3                   | -0.08<br>(0.03)*** | -0.07<br>(0.03)**  | -0.08<br>(0.03)***         | 0.01<br>(0.02)              | -0.00<br>(0.00)        |
| Trade                     | 0.09<br>(0.03)***  | 0.09<br>(0.03)***  | 0.07<br>(0.03)***          | 0.02<br>(0.02)              | 0.00<br>(0.00)         |
| Shift                     | -0.07<br>(0.02)*** | -0.07<br>(0.02)*** | -0.04<br>(0.02)*           | -0.03<br>(0.01)**           | -0.00<br>(0.00)**      |
| Adjusted R <sup>2</sup>   | 0.65               | 0.65               | 0.62                       | 0.41                        | 0.71                   |

# Essay 2– Main Results

| Dependent Variables       | NRA<br>total       | NRA_o<br>output    | NRA_bms<br>border measures | NRA_dms<br>domestic support | NRA_i<br>input support |
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| Dummy 1                   | -0.29<br>(0.04)**  | -0.30<br>(0.04)**  | -0.28<br>(0.04)**          | -0.03<br>(0.03)             | 0.00<br>(0.03)         |
| Dummy 2                   | 0.23<br>(0.03)**   | 0.23<br>(0.03)**   | 0.23<br>(0.03)**           | 0.00<br>(0.03)              | 0.00<br>(0.03)         |
| Dummy 3                   | -0.08<br>(0.03)**  | -0.08<br>(0.03)**  | -0.08<br>(0.03)**          | -0.00<br>(0.03)             | -0.00<br>(0.03)        |
| Trade                     | 0.09<br>(0.03)**   | 0.09<br>(0.03)**   | 0.09<br>(0.03)**           | 0.00<br>(0.03)              | 0.00<br>(0.03)         |
| Shift                     | -0.07<br>(0.02)*** | -0.07<br>(0.02)*** | -0.07<br>(0.02)*           | -0.01<br>(0.01)**           | -0.00<br>(0.00)**      |
| Adjusted R <sup>2</sup>   | 0.65               | 0.65               | 0.62                       | 0.41                        | 0.71                   |

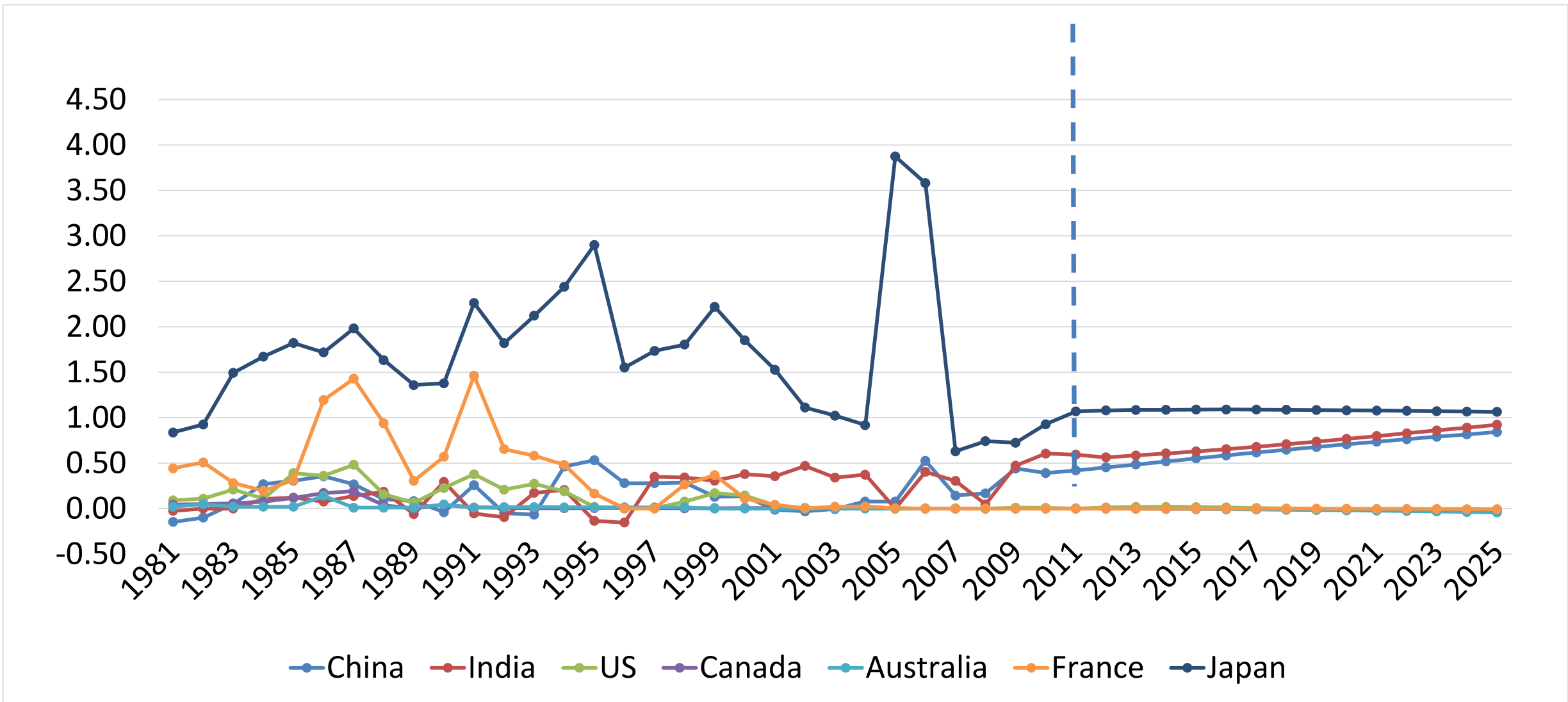
**Evidence suggests**

- 1. Nonlinear income effect
- 2. Middle income → rising NRA, NRA\_o, NRA\_bms  
Support falls and flattens for high income countries
- 3. Less income impact on NRA\_dms, NRA\_i

# Essay 2– Main Results

| Dependent Variables       | NRA<br>total   | NRA_o<br>output    | NRA_bms<br>border measures | NRA_dms<br>domestic support | NRA_i<br>input support |
|---------------------------|--|--------------------|----------------------------|-----------------------------|------------------------|
| Lagged Dependent Variable | 0.61<br>(0.02)***  | 0.61<br>(0.02)***  | 0.59<br>(0.02)***          | 0.56<br>(0.02)***           | 0.74<br>(0.02)***      |
| Ln(Inc_lag)               | -1.58<br>(0.80)**  | -1.60<br>(0.80)**  | -1.36<br>(0.79)*           | -0.26<br>(0.32)             | -0.01<br>(0.05)        |
| Ln(Inc_lag)^2             | 0.23<br>(0.10)**   | 0.24<br>(0.10)**   | 0.20<br>(0.10)**           | 0.04<br>(0.04)              | 0.00<br>(0.01)         |
| Ln(Inc_lag)^3             | -0.01<br>(0.00)**  | -0.01<br>(0.00)**  | -0.01<br>(0.00)**          | -0.00<br>(0.00)             | -0.00<br>(0.00)        |
| Dummy 1                   | -0.29<br>(0.04)***   | -0.30<br>(0.04)*** | -0.28<br>(0.04)***         | -0.03<br>(0.02)             | 0.00<br>(0.00)         |
| Dummy 2                   | 0.23   | 0.23               | 0.25                       | -0.01                       | 0.00                   |
| Dummy 3                   | Proxy for WTO (implementation or accession) has negative effect on NRA, NRA_o, NRA_bms, NRA_dms, NRA_i |                    |                            |                             |                        |
| Trade                     | 0.09<br>(0.03)***  | 0.09<br>(0.03)***  | 0.07<br>(0.03)***          | 0.02<br>(0.02)              | 0.00<br>(0.00)         |
| Shift                     | -0.07<br>(0.02)***   | -0.07<br>(0.02)*** | -0.04<br>(0.02)*           | -0.03<br>(0.01)**           | -0.00<br>(0.00)**      |
| Adjusted R <sup>2</sup>   | 0.65   | 0.65               | 0.62                       | 0.41                        | 0.71                   |

# Essay 2--Projecting wheat support in selected Countries



## Essay 3

- Did the refrigerator ownership affect food consumption in rural China?
- Data: rural household survey
  - Measures actual consumption at home
- Methods:
  - Fixed effect model
    - (few constraints based on economic theory, more statistical)
  - Quadratic AIDS model with group expenditure
    - (theoretical constraints imposed)

## Essay 3— refrigerator ownership effect on shares and on expenditures

| Explanatory variables  | Effect on expenditures by food group |                     |                    |                    |                     |                        | Effect on overall food expenditure |
|------------------------|--------------------------------------|---------------------|--------------------|--------------------|---------------------|------------------------|------------------------------------|
|                        | grain                                | fat&oil             | meat               | egg                | seafood             | vegetable              |                                    |
| Refrigerator ownership | -0.0002<br>(0.0003)                  | 0.0003<br>(0.0002)* | 0.0004<br>(0.0004) | 0.0001<br>(0.0001) | 0.0002<br>(0.0001)* | -0.0009<br>(0.0002)*** | -0.0067<br>(0.003)**               |

*(Note: only QUAIDS results shown to conserve time. FE and RE model results similar.)*

# Essay 3– Elasticity with and without refrigerator ownership

## Meat elasticity

|                        | With refrigerator | Without refrigerator |
|------------------------|-------------------|----------------------|
| Marshallian Elasticity | -0.52             | -0.55                |
| Hicksian Elasticity    | -0.16             | -0.17                |

## Expenditure Elasticity

|            | Grain | Fat&oil | Meat | Egg   | Seafood | Vege  | Fruit |
|------------|-------|---------|------|-------|---------|-------|-------|
| With       | 0.66  | 0.98    | 1.07 | 2.12  | 1.16    | 1.37  | 0.51  |
| Without    | 0.60  | 1.06    | 1.15 | 2.11  | 1.23    | 1.24  | 0.64  |
| Comparison | -0.06 | 0.08    | 0.08 | -0.01 | 0.07    | -0.13 | 0.13  |

## Essay 1 : The Influence of Wheat Price Support Policy in China

Main instrument has been government stocks and trade restrictions

No government stocks but same trade policy→

lower and more variable price, lower production, more consumption

## Essay 2 : Using Income Growth to Extrapolate Future Wheat Producer Support

Nonlinear income effect on support and support instruments

Project support: e.g. rising wheat NRA in China and India to 2025

Not safe to assume constant support for future analysis (climate change, food security)

## Essay 3 : The effect of Refrigerator Ownership on Food Consumption in Rural China

Causes lower total food expenditure

Omitting refrigerator ownership can bias elasticity estimates

# Questions?