

# **Empirical Tests of Impacts of Rationing: The Case of Poland in Transition**

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## **Abstract**

This study tests hypotheses derived from the theory of rationing using data for Polish households during the transition. There are six commodity groups and virtual prices are derived for rationed goods. The evidence is consistent with the theory: larger own-price elasticities for non-rationed goods after the reform, increased complementarity and decreased substitutability.

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## **Empirical Tests of Impacts of Rationing: The Case of Poland in Transition**

### **I. Introduction**

Under the centrally planned systems in the Central and Eastern European nations (and in Poland as an example), many consumer goods were rationed. Available goods with artificially low prices were frequently allocated through waiting time in long queues and waiting lists. Consumer goods ranging from necessities such as housing, to luxuries, such as cars were rationed or in short supply. Consumers could not buy the desired quantities of goods at the government controlled prices. Podkaminer (1982, 1986, and 1988) has documented these distortions in relative prices for Poland. The observed food shortages were in part caused by the spillovers from other markets of rationed but underpriced goods and services. Rationing may have lead to increased demand for the goods, which could be purchased freely because consumers spent less than desired on the rationed goods. According to the World Bank, rationing of meat resulted in free market prices three to four times higher than the official prices in state shops in Poland during 1988 and 1989 (Atkinson 1992).

During the transition the supply and demand for consumption goods changed. The price and trade liberalization led to an improvement in the range and quality of available goods and services. Some of the expected benefits of freeing prices appeared quickly. For example, queues for the basic foodstuffs disappeared. How did households adjust their behavior when the opportunity sets of consumption goods changed? Consequences of removing non-price rationing for demands of food and other goods and services affected household consumption patterns and consumer welfare. Policies to compensate the particularly disadvantaged for costs of the economic adjustment were being put into place. All of these transition policies could have benefited from a more complete

understanding of the consumer demand parameters and more reliable estimates of changes in the cost of living. Our analysis shows that these improved capacities for understanding consumer behavior are relatively easily obtained for transition economies and that they can make a real difference in the assessment of the effects of reforms and in appropriate policy responses. Finally, little empirical evidence exists for price elasticities for transition economies that adequately reflect the choice environment.

A model of consumption under rationing is developed where household maximizes utility subject to budget and ration constraint. Following Neary and Roberts (1980) the main theoretical results under rationing are derived—rationing reduces the responsiveness of the demand for any non-rationed good to its own price, and increases in the rationed good decrease the demand for substitutes and increase the demand for complements. This study tests empirically the above hypotheses using data for Polish households during the transition. Demand systems incorporating rationing effects before the reform using virtual prices and after the reform without rationing are estimated. Finally, welfare implications are developed to determine whether the consumers are better or worse off after the transformation from a centrally planned economy.

## **II. Rationing and Economic Transition**

Research on quantity rationing has been primarily concerned with how the demands for non-rationed market goods were affected by the rationing. Tobin and Houthakker (1951) described how rationing a market good could create a short-run disequilibrium for a related Hicksian composite good. Neary and Roberts (1980) extended the work of Tobin and Houthakker (1951) deriving the properties of the demand systems under rationing and compared them to these without rationing. Specifically,

Neary and Roberts (1980) used a virtual price framework to characterize consumption demand under rationing, and derived the Slutsky equation analogue for a change in the rationing of a good. Lead by Deaton and Muellbauer (1980a) empirical studies have followed for the developed and socialist economies. Deaton (1981) presented technique for generating rationed from non rationed demands and applied it to extended versions of the Linear Expenditure System (LES) and Almost Ideal Demand System (AIDS). Wang and Chern (1992) used this method to estimate a complete demand system for China incorporating rationing. Bettendorf and Barten (1995) refined the virtual prices approach and applied Neary and Roberts model for rent controls. To date however, no applications have focused on transition economies and the power of the virtual price approach for better defining welfare and consumption pattern changes in these periods of major economic change.

Poland was the first Central and Eastern European nation to re-establish a market economy. The economic and political transformation in Poland commenced at the beginning of 1990. The goal of the first market-determined reform package was macroeconomic stabilization, rapid price liberalization and a sharp reduction of subsidies. Economic growth resumed in 1992 when the economy started to rebound, spurred by the rapid expansion of a private sector that accounted for more than half of GDP by 1994 (Strong et al. 1996). Economic growth has continued in Poland since 1992. Rates of unemployment have decreased, and average real wages have increased during the post-reform period. Examining thus, transition in Poland presents a particularly interesting case for behavior of households during transition, since the periods of adjustment and recovery were relatively short in duration--to an extent limiting the impacts of confounding events.

### III. Demand Systems with Rationing

If there are limitations on the availability of goods and services, the household maximizes utility subject to both budget and ration constraints,

$$\begin{aligned} \max_{x_1, x_2} \quad & \Phi = U(x_1, x_2) \text{ subject to } p_1 x_1 + p_2 x_2 \leq I \\ & \text{and } x_1 \leq X_1, \end{aligned} \quad (1)$$

where  $U$  is a strictly quasi-concave utility function;  $x_1$  is a vector of quantities of rationed goods and services;  $x_2$  is a vector of quantities of non rationed goods and services;  $p_1$  is the vector of prices for  $x_1$ ;  $p_2$  is the vector of prices for  $x_2$ ;  $X_1$  is a vector of ration levels for goods and services  $x_1$ ; and  $I$  is household total expenditure. In this model we maintain the assumption that the rationing constraints the household encounters are entirely beyond its influence.

From the duality theory this utility maximization problem can be solved by minimizing the following cost function,

$$\begin{aligned} C^R(U_0, p_1, p_2, X_1) &= \min_{x_2} \{ p_1 X_1 + p_2 x_2 \text{ st. } U(X_1, x_2) \geq U_0 \} \\ &= p_1 X_1 + \min_{x_2} \{ p_2 x_2 \text{ st. } U(X_1, x_2) \geq U_0 \} \\ &= p_1 X_1 + \gamma(U_0, X_1, p_2) \end{aligned} \quad (2)$$

where  $U(X_1, x_2) = \max U(x_1, x_2)$ ,  $C^R(U_0, p_1, p_2, X_1)$  is the rationed cost function, which gives the minimum cost for reaching  $U_0$  at  $p_1$  and  $p_2$ , in the presence of rationed goods and services  $x_1 = X_1$ , and the function  $\gamma(U_0, X_1, p_2)$  has the usual properties of the cost function (Deaton, 1981).

The contribution of Neary and Roberts (1980) was to introduce the concept of virtual prices as a tool for showing the equivalence between the demand models with and without rationing. The virtual price vector  $p_1^*$  is the price vector for the goods and services quantity vector  $x_1$  at which the

consumer optimally and voluntarily chooses the ration level of goods and services  $X_1$ ,

$$X_1 = x_1^c(U_0, p_1^*, p_2). \quad (3)$$

The virtual price is defined as an implicit function of the ration level of goods and services and prices of non-rationed goods and services. The implicit function will exist and yield a unique vector  $p_1^*$  if the utility function is strictly quasi-concave, continuous and strictly monotonic (Neary and Roberts, 1980).

Neary and Roberts (1980) and Deaton (1981) have used the duality theory and virtual prices to derive the properties of the demand system with rationing in terms of the traditional unconstrained demand system. From (2) and (3) these authors obtained following main result, showing the relationship between non rationed and rationed expenditure functions,

$$\begin{aligned} C^R(U_0, p_1, p_2, X_1) &= [p_1 - f(U_0, X_1, p_2)]X_1 + C(U_0, f(U_0, X_1, p_2), p_2) \\ &= [p_1 - p_1^*]X_1 + C(U_0, f(U_0, X_1, p_2), p_2). \end{aligned} \quad (4)$$

The impact of the rationed goods and services on the demands for other goods and services, following Neary and Roberts (1980), and given that the virtual prices exist is,

$$x_2^{Rc}(U_0, p_1, p_2, X_1) = x_2^c(U_0, p_1^*, p_2). \quad (5)$$

Differentiating (5) with respect to  $X_1$  we obtain,

$$[\partial x_2^{Rc} / \partial X_1] = [\partial x_2^c / \partial p_1] / [\partial x_1^c / \partial p_1], \quad (6)$$

where  $x_1^c$  and  $x_2^c$  are Hicksian demand functions without rationing, and  $x_2^{Rc}$  is Hicksian demand function with rationing. If the cross-price substitution term  $\partial x_2^c / \partial p_1 > 0$  given that  $[\partial x_1^c / \partial p_1]$  is always negative, then  $[\partial x_2^{Rc} / \partial X_1] < 0$ . This means that an increase in the ration level  $X_1$  will decrease the demand for the substitute goods and services. If the cross-price substitution term  $\partial x_2^c / \partial p_1 < 0$ , then

$[\partial x_2^{Rc}/\partial X_1] > 0$ , implying that an increase in the ration level  $X_1$  will increase the demand for goods and services that are complements.

From (4) we observe that the expenditure necessary to reach utility level  $U_0$  when the household faces virtual prices  $p_1^*$  and observed  $p_2$  is equal to the actual expenditure function under rationing  $C^R = I$  plus a household compensation for the rationed goods and services  $[p_1^* - p_1]X_1$ ,

$$C(U_0, p_1^*, p_2) = I + [p_1^* - p_1]X_1.$$

The Marshallian demand functions under rationing and non rationing are equal when minimum cost to reach utility level  $U_0$  is  $C(U_0, p_1^*, p_2)$  and the demand function without rationing is evaluated at the virtual prices  $p_1^*$ ,

$$x_2^R(p_1, p_2, X_1, I) = x_2(p_1, p_2, I + [p_1^* - p_1]X_1), \quad (7)$$

$$\text{and } X_1 = x_1(p_1^*, p_2, I + [p_1^* - p_1]X_1). \quad (8)$$

Differentiating equation (7) with respect to  $I$ , yields,

$$\partial x_2^R / \partial I = \partial x_2 / \partial I - (\partial x_2^{Rc} / \partial X_1)(\partial x_1 / \partial I). \quad (9)$$

Thus, the effect of a change in total expenditure can be decomposed into the normal effect without rationing and a “spillover” effect of rationing. The sign of the latter depends on the substitute or complement relationships among the goods and services. If all goods are normal, an increase in income will increase the demand for substitute goods and services, and decrease the demand for complement goods and services.

Neary and Roberts (1980) also derived the relationship between the own price derivative of demand for the rationed goods and services to the own price derivative of demand for the non-rationed goods and services. Differentiating equation (5) with respect to  $p_2$  and using (3), yields,

$$\partial x_2^{Rc}/\partial p_2 = \partial x_2^c/\partial p_2 - (\partial x_1^c/\partial p_2)(\partial x_2^{Rc}/\partial X_1). \quad (10)$$

Price changes in the case of rationing have direct and indirect effects. From equation (6) and using that  $\partial x_1^c/\partial p_2 = \partial x_2^c/\partial p_1$ , the symmetry of Slutsky substitution matrix, and substituting in (10), yields,

$$\partial x_2^{Rc}/\partial p_2 - \partial x_2^c/\partial p_2 = -(\partial x_1^c/\partial p_2)(\partial x_1^c/\partial p_1)^{-1}(\partial x_1^c/\partial p_2) > 0. \quad (11)$$

Because  $(\partial x_1^c/\partial p_1) < 0$  and  $(\partial x_1^c/\partial p_2)$  is squared,  $\partial x_2^{Rc}/\partial p_2 > \partial x_2^c/\partial p_2$ . Rationing reduces the responsiveness of the demand for any non-rationed commodity to its own price. Price elasticities of demand are lower when there is rationing than in the absence of rationing--demands are less elastic.

#### IV. Empirical Specification, Data and Estimation

##### *The AIDS Demand System with Virtual Prices*

The virtual price form of the AIDS cost function in logarithmic form is,

$$\log C(U, p, p^V) = (1 - U) \log[a(p, p^V)] + U \log[b(p, p^V)] \quad (12)$$

where  $C(U, p, p^V)$  is the cost function,  $p$  is a vector of market prices,  $p^V$  is a vector of virtual prices (prices of the rationed goods and services), and  $U$  is the utility level. For  $a(p, p^V)$  and  $b(p, p^V)$  specific functional forms are introduced. These are positive linearly homogeneous concave functions in prices. Following Deaton and Muellbauer (1980b), a translog flexible functional form is chosen for  $a(p, p^V)$ ,

$$\begin{aligned} \log a(p, p^V) = & \alpha^0 + \sum_i \alpha_i \log p_i + \sum_j \alpha_{vj} \log p_{vj}^V + 1/2 [\sum_i \sum_j \gamma_{ij}^* \log p_i \log p_j \\ & + \sum_i \sum_j \gamma_{vij}^* \log p_i \log p_{vj}^V + \sum_i \sum_j \gamma_{ivj}^* \log p_i \log p_{vj}^V + \sum_i \sum_j \gamma_{vij}^* \log p_{vj}^V \log p_j]. \end{aligned} \quad (13)$$

Compared to the standard AIDS model, the linear component for equation (13) contains an extra term  $\sum_j \alpha_{vj} \log p_{vj}^V$  in virtual prices and the quadratic component includes extra cross-product terms. The function  $b(p, p^V)$  is defined as,



$$\log b(p, p^V) = \log a(p, p^V) + \prod_j p_j^{\beta_j}. \quad (14)$$

Substituting the expressions for  $a(p, p^V)$  and  $b(p, p^V)$  into the cost function (12) and applying Shephard's lemma yields the budget shares  $\partial \log C / \partial \log p_i = w_i$ . These shares are from the virtual cost function (12). Therefore, they are functions of virtual prices, market prices and the utility level. Substituting the expression for utility from the cost function into the virtual share equations gives,

$$w_i \mid_{p^V} = \alpha_i + \sum_j \gamma_{ij} \log p_j + \sum_j \gamma_{iVj} \log p_j^V + \beta_i \log [I^V / a(p, p^V)], \quad (15)$$

where  $I^V$  is the virtual total expenditure, and  $\gamma_{ij} = 1/2(\gamma_{ij}^* + \gamma_{ji}^*)$ , and  $\gamma_{iVj} = 1/2(\gamma_{ViVj}^* + \gamma_{VjVi}^*)$ . When the price index  $\log a(p, p^V)$  is replaced by the Stone index  $\log P(p, p^V) = \sum_i w_i \log p_i$ , the virtual share equations become linear, i.e.

$$w_i \mid_{p^V} = \alpha_i + \sum_j \gamma_{ij} \log p_j + \sum_j \gamma_{iVj} \log p_j^V + \beta_i \log [I^V / P(p, p^V)]. \quad (16)$$

Qualitative demographic and other "translating" variables can be introduced into the demand systems model to examine effects for households with different observable characteristics, e.g.,

$$w_i \mid_{p^V} = \alpha_i^{**} + \sum_j \gamma_{ij} \log p_j + \sum_j \gamma_{iVj} \log p_j^V + \beta_i \log [I^V / P(p, p^V)] \quad (17)$$

where  $\alpha_i^{**} = \alpha_{i0} + \sum_{s=1}^S \delta_{is} D_s$  for  $s=1, \dots, S$  and  $D_s$  are the translating variables. The restrictions on the parameters required to satisfy theoretical properties of utility maximization are: homogeneity  $\sum_j \gamma_{ij} = 0$  and  $\sum_j \gamma_{iVj} = 0$ ; symmetry  $\gamma_{ij} = \gamma_{ji}$  and  $\gamma_{iVj} = \gamma_{jVi}$ ; adding up  $\sum_i \alpha_i^{**} = 1$ ,  $\sum_i \delta_{is} = 0$ ,  $\sum_i \gamma_{ij} = 0$ ,  $\sum_i \gamma_{iVj} = 0$  and  $\sum_i \beta_i = 0$ .

### *Data*

The data for this analysis are a sub sample of the Polish Household Budget Survey conducted by the Central Statistical Office of Poland (GUS) during the years 1987-1992 (obtained from the World Bank). The survey is part of a long term of annual household budget surveys in Poland, consisting of both cross-section and panel data. The survey provides extensive information on household size,

household composition, age, gender, and occupational status of household members, sources of income, and expenditure patterns. The surveys are conducted quarterly, but each household is surveyed only once per year (Goreski and Peczkowski, 1992). The expenditure data are quarterly. Detailed information of the survey is given in Adam (1993). For the present analysis, the years 1987, 1988 and 1989 were defined as the “pre-reform” period (18,682 observations), and the years including 1990, 1991 and 1992 were defined as the “post-reform” period (14,303 observations). The sample was representative of the population of non-privately employed households.

In the application of the almost ideal demand system, the dependent variables are the budgeted shares for the six expenditure groups—food (including the value of self consumption); alcohol and tobacco; clothing and footwear; housing (actual implicit rental); fuel, electricity, and communication, i.e. household utilities, and transport; and other. Expenditures include household spending on all consumer goods and services plus the money value of goods and services bought on credit or received for free. In the pre-reform demand model, food and housing are the rationed goods. The explanatory variables for the AIDS model are logarithms of prices (virtual prices for the rationed goods and actual prices for non-rationed goods), and total household expenditure. Table 1 summarizes the household expenditure pattern for the six groups of goods and services (authors’ calculations) used for the empirical analysis.

Food was the most important expenditure category for all years, accounting for about 45 percent of total expenditure. The second most important expenditure share before the reform was clothing and footwear, about 16 percent. Shares for housing, fuel, electricity, transport and communication were smaller. These reported expenditures were impacted by price controls during

the pre-reform period. The expenditure shares for alcohol and tobacco, clothing and footwear, and housing were lower post-reform but the shares for fuel, electricity, transport and communication, and other were larger. Facing declining real incomes, consumers tried to maintain their level of food consumption by increasing the share of income spent on food.

A practical approach was taken to find the virtual prices, arguing that the prices in Germany provided a good measure of non-rationed prices of goods consumed in Poland. The two countries are geographically close. Germany is a major trading partner. The unregulated prices in Poland and Germany moved together during 1987-89. A high positive correlation existed between the relative price of clothing (non-rationed good) in Germany and Poland. If the prices move together the markets are not separated (Mundlak and Larson 1992). The quality differences due to the higher incomes in Germany will “cancel out,” if relative prices are used. The basic issue was to construct an estimate of how much the relative price of rationed goods were distorted in Poland.

To derive the relative price effect of rationing on food we computed,

$$\begin{aligned} \ln RP_F &= \ln[(p_F^G/p_{OG}^G)/(p_F^P/p_{OG}^P)] = (\sum_{i=1}^4 \alpha_i^P \ln p_i^G - \sum_{j=5}^{11} \alpha_j^P \ln p_j^G) - (\sum_{i=1}^4 \alpha_i^P \ln p_i^P - \sum_{j=5}^{11} \alpha_j^P \ln p_j^P) \\ &= \sum_{i=1}^4 \alpha_i^P \ln(p_i^G/p_i^P) - \sum_{j=5}^{11} \alpha_j^P \ln(p_j^G/p_j^P), \end{aligned} \quad (18)$$

where  $\sum_{i=1}^4 \alpha_i^P = 1$ ,  $\sum_{j=5}^{11} \alpha_j^P = 1$ ,  $p_F^G/p_{OG}^G$  and  $p_F^P/p_{OG}^P$  are the relative price of food with respect to the other goods for Germany and Poland, respectively. The prices for good  $i$  for Germany and Poland are respectively  $p_i^G$  and  $p_i^P$ , and  $\alpha_i^P$  are the relative expenditure shares in the Polish food category, and  $\alpha_j^P$  are the relative expenditure shares for non rationed goods.  $\ln RP^F$  was then the proportional increase in the relative price of food in Germany compare to Poland. The virtual food price in Poland was then defined to be  $(1 + \ln RP^F)$  multiplied by the actual Polish food price.

The related price for housing was computed using the same procedure,

$$\begin{aligned}\ln RP_H &= \ln[(p_H^G/p_{OG}^G)/(p_H^P/p_{OG}^P)] = (\ln p_H^G - \sum_{j=5}^{11} \alpha_j^P \ln p_j^G) - (\ln p_H^P - \sum_{j=5}^{11} \alpha_j^P \ln p_j^P) \\ &= \ln(p_H^G/p_H^P) - \sum_{j=5}^{11} \alpha_j^P \ln(p_j^G/p_j^P),\end{aligned}\quad (19)$$

where  $\sum_{j=5}^{11} \alpha_j^P = 1$ ,  $p_H^G/p_{OG}^G$  and  $p_H^P/p_{OG}^P$  are the relative price of housing with respect to the other goods in Germany and Poland, respectively. The virtual price of housing in Poland was then defined to be  $(1 + \ln RP^H)$  multiplied by the actual Polish housing price index.

Two types of price indices were constructed and used in estimation of the complete demand system for Poland--the Törnqvist price index, defined as  $\log P(p^t, p^{t-1}; T) = \sum_k 1/2 (w_{t,k} + w_{t-1,k}) \log(p_{t,k}/p_{t-1,k})$  where  $w_{t,k}$  and  $w_{t-1,k}$  are the budget shares for good  $k$  in two different periods  $t$  and  $t-1$ , and Laspeyres index, defined as  $P_t = \sum_g w_{gt} p_{gt}$ . Quarterly price indices were constructed using the data on quarterly inflation rates (obtained from GUS) in Poland for 1987-92. Regional price variation for food items before and after the reform was recorded by GUS (1993 and 1994). The indices were also computed regionally (based on results from studies indicating this factor as important, World Bank 1995).

### *Estimation*

The empirical specification of the demand system with virtual prices is,

$$w_{it}|_{p^V} = \alpha_{io} + \sum_s \delta_{is} D_{st} + \sum_j \gamma_{ij} \log p_{jt} + \sum_j \gamma_{ivj} \log p_{jt}^V + \beta_i \log [I_t^V / P(p_t, p_t^V)] + u_{it} \quad (20)$$

where  $i = 1, \dots, n$  goods, and  $t = 1, \dots, T$  observations. For comparison the related specification for the standard demand system is,

$$w_{it} = \alpha_{io}^* + \sum_s \delta_{is}^* D_{st} + \sum_j \gamma_{ij}^* \log p_{jt} + \beta_i^* \log (I_t / P_t) + u_{it}^*. \quad (21)$$

If the disturbance terms  $u_{it}$  in equations (20) and (21) satisfy the usual stochastic assumptions (the errors are identically and independently distributed with zero mean and constant variance), ordinary

least squares can be directly applied to estimate the expenditure share equations. However, if the errors are contemporaneously correlated across equations, then generalized least squares can be used to gain asymptotic efficiency. The seemingly unrelated regression specification was used for this analysis. Because of the error variance-covariance matrix of the full model is singular, the share equation for other goods was dropped from the estimation and its parameters recovered using the adding up restrictions.

To compare how the demanded quantity change in response to the changes in prices and income, elasticities were computed for the two AIDS specifications. The virtual uncompensated expenditure elasticity of demand for good  $i$  is,

$$\epsilon_{Ei}^V = \beta_i/w_i + 1.$$

The virtual uncompensated price elasticity with respect to the market price is,

$$\epsilon_{ij}^V = -\delta_{ij} + (\gamma_{ij} - \beta_i w_j)/w_i$$

where  $\delta_{ij}$  is equal to 1 when  $i = j$  and 0 otherwise,  $\epsilon_{ij}^V$  is the elasticity of good  $i$  with respect to the market price of good  $j$ ,  $w_i$  and  $w_j$  are (the mean) budget shares of goods  $i$  and  $j$ .

The virtual uncompensated price elasticity  $i$  with respect to the virtual price  $j$  is,

$$\epsilon_{iVj}^V = -\delta_{ij} + (\gamma_{iVj} - \beta_i w_j)/w_i.$$

The virtual compensated price elasticities are,

$$\epsilon_{ij}^{V*} = \epsilon_{ij}^V + w_j \epsilon_E^V \text{ and } \epsilon_{iVj}^{V*} = \epsilon_{iVj}^V + w_j \epsilon_E^V.$$

## V. Empirical Results

### *Price and Expenditure Elasticities*

First, the pre reform AIDS model was estimated, ignoring rationing effects. The results were erratic,

with high compensated own-price elasticities and positive signs for food, alcohol and tobacco, clothing and footwear, and housing (Table 2). Hence, the model ignoring rationing did not fit the data well. The AIDS model with virtual prices was then estimated and the parameters<sup>1</sup> from the share equations were used to compute a set of associated demand elasticities. Table 3 presents the own- and cross-price elasticities. All the compensated and uncompensated own-price elasticities are negative, and their standard errors are relatively small with the exception of fuel, making them significant at the conventional levels. The own-price elasticities for food and fuel are less than one while for alcohol, clothing, housing and other goods are bigger than one, suggesting elastic demand. The estimates from the virtual AIDS then give plausible values for price and income elasticities. The post-reform AIDS model was estimated for the years 1990, 1991 and 1992.<sup>2</sup> Table 4 presents the associated values for Marshallian and Hicksian own- and cross-price elasticities. All own-price elasticities are negative as expected and their standard errors are relatively small, making all of them significant at the conventional levels. The own-price elasticities for alcohol and tobacco, clothing and footwear, housing, and other, are larger than one, while the price elasticity of demand for food and fuel, electricity, transport and communication are the lowest of all commodities. This is expected considering the importance of these items in the Poland's consumer basket. The demand for food and fuel, electricity, transport and communication is price inelastic, while the rest of commodities is price elastic. Food was the most price inelastic, while clothing and footwear were the most price elastic. Most of the cross-price elasticities are small. The lower values of cross-price effects indicate that consumers are more responsive to own-price rather than prices of other commodities. For the translating variables (see Table 5 and 6), the adult equivalents<sup>3</sup> in the households had a positive effect

on food, and a negative effect on the rest of the budget shares. The negative sign of the coefficients for the number adult equivalents per household suggests economies of size. Age and education level of the head of household variables had small effects on the estimated budget shares. Finally, we perform a Chow test for structural change comparing the pre- and post-reform results. We reject the hypothesis equality of the coefficients between pre- and post-reform specifications.

The results from the Polish study are similar to the results from the study on Belgium using the data for the Interwar period (Bettendorf and Barten 1995). Bettendorf and Barten (1995) estimated the Rotterdam demand system under rationing of housing. For both countries the income elasticities for food was positive but significantly less than 1, and for the other groups were luxury good. All compensated demands were rather sensitive to own price changes in Belgium. In Poland the compensated demands for food and fuel were not sensitive to own price changes but the demands for the other groups were very sensitive to own price changes.

#### *Empirical Tests of Rationing Effects*

The classic literature on rationing by Tobin and Houthakker (1951) followed by Neary and Roberts (1980) discussed the main relationships between the effects on demand during rationing of changes in prices, incomes and ration levels and the effects on demand without rationing of changes in prices and incomes. These authors showed that the demand elasticities in a free market situation could be compared with those in a regime of rationing. In this section we empirically test the main theoretical propositions from the demand model under rationing. Rationing changes the comparative static results, and pre- and post-reform cross-price elasticities can be compared.

From equation (6) an increase in the rationed goods and services decreases the demand for

substitutes and increase the demand for goods and services that are complements. Rationing reduces the responsiveness of demand for any non-rationed commodity to its own price (equation 11). Results comparing the two AIDS models, incorporating rationing effects in the pre-reform period and without rationing in the post-reform period confirm:

a) Decreased substitutability in the post-reform period as indicated by the cross-price elasticities, i.e. decreased cross-price elasticities of demand for the substitute goods for food--alcohol and tobacco, and clothing and footwear, and decreased cross-price elasticity of demand for the substitute good for housing--fuel, electricity, transport and communication.

b) Increased complementarity after the reform--increased cross-price elasticity of demand for the complements goods for food--fuel, electricity, transport and communication.

c) Demands for non-rationed goods and services (clothing and footwear, and fuel, electricity, transport, and communication) are less elastic in the pre-reform period. The observed increase in own-price elasticities (in absolute values) reflects an increase in responsiveness as a result of removing the rationing system.

There are, however, a few contradictions.

## **VI. Welfare Implications**

One of the main issues for the estimation of the Polish household demand system was to determine if the households were better or worse off as a result of the transformation from the centrally-planned to market economy. With the estimated coefficients from the virtual AIDS before the reform and the standard AIDS after the reform we calculated the compensating variations given by the differences in cost function or  $CV = C(p^1, U^0) - C(p^0, U^0)$  for each household in the final quarter, 4<sup>th</sup> quarter of



1992. The base period was the 4<sup>th</sup> quarter of 1987. The compensating variation was estimated as the income change necessary to compensate the household for the price changes, while holding utility constant. The calculated compensating variations were positive for every family indicating that each household experienced a welfare loss at given utility as a result of the price liberalization.

The alternative estimates of total welfare loss for Poland are computed and reported in Table 7. We make two calculations for comparison, one allowing for rationing and a second ignoring rationing. The compensating variation is three times higher in the case ignoring rationing. However, to know whether the household was better or worse-off after the reform, we need to know how much income changed which is shown in Table 7 as expenditure change. Finally, the ratio of total welfare loss to the 1987 real total expenditures was computed. The total welfare loss over the transition 1987-92 was 10.51 million zlotys, or 75 percent of the 1987 average income. This estimated loss was roughly three times higher when ignoring rationing than allowing for it. In particular, the total welfare loss was 36.73 million zlotys when we did not consider rationing effects versus 10.51 million zlotys when we allowed for effects of the rationing. Using virtual prices rather than actual prices for the rationed goods reduces greatly (by factor of 3) the estimated welfare loss during the transition.

## **VII. Conclusions**

The study has applied the theory of rationing for an economy in transition using the Poland experience. A model of consumption under rationing was developed. For the pre-reform sample, the AIDS model with virtual prices was estimated. The resulting demand elasticities had the anticipated signs (negative) for the compensated own-price elasticities, and were of reasonable magnitude. The estimated virtual AIDS also gave plausible values for cross price and income

elasticities. Compared to other studies of consumer demand in Poland and for other transition economies, the results were remarkably good. They are, for example, appropriate for making cost of living comparisons, pre- and post-reform. The post-reform AIDS model was estimated, and income and price elasticities were computed. We found:

- Demands were less elastic when there was rationing.
- An increase in the quantity of rationed goods and services increased the demand for goods and services that are complements.
- An increase in the quantity of rationed goods and services decreased the demand for goods and services that are substitutes.

Assessing the effects of the transition to the market economy for Poland requires careful analysis of consumption patterns, total expenditure, rationing and prices. More accurately reflecting rationing and incorporating the effects of rationing before the reform yielded estimates of welfare loss, that were orders of magnitude of loss were much lower than those commonly reported. The virtual prices were much larger than the actual or reported prices for the rationed goods during the pre-reform period. The actual prices for rationed goods increased much more than the virtual prices as reforms progressed. Therefore, changes in real GDP per capita overestimated the welfare loss during the transition. The results for Poland showed a 211 percent decline in real household welfare using the CPI, which did not account for costs of shortages/rationing compared to a 75 percent decline using virtual prices. These results provide a more complete appreciation for the consumption patterns observed during economic transition in Poland.

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## Notes

1. The parameter estimates and their t statistics are presented in Table 5.
2. The parameter estimates and their t statistics are presented in Table 6.
3. Household composition is taken into account by using the adult-equivalent scale, which is based on the Organization for Economic Co-operation and Development (OECD) scale.

Table 1. Household Expenditure Patterns (share of total expenditures) for Poland, 1987-1992

| Expenditure Group                               | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 |
|---|------|------|------|------|------|------|
| Food  | 0.46 | 0.43 | 0.47 | 0.51 | 0.45 | 0.42 |
| alcohol & tobacco                               | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 |
| clothing & footwear                             | 0.14 | 0.15 | 0.16 | 0.10 | 0.09 | 0.08 |
| Housing   | 0.12 | 0.12 | 0.12 | 0.10 | 0.10 | 0.10 |
| fuel, electricity, transport, and communication | 0.09 | 0.10 | 0.08 | 0.11 | 0.15 | 0.17 |
| Other   | 0.15 | 0.16 | 0.13 | 0.15 | 0.17 | 0.20 |

Source: Polish Household Budget Survey 1987-92

Table 2. Estimated Demand Elasticities: AIDS Before the Reforms<sup>a</sup>

| Group <sup>b</sup> | Food         | Alcohol             | Clothing      | Housing       | Fuel         | Other |
|--------------------|--------------|---------------------|---------------|---------------|--------------|-------|
|                    |              | Marshallian         | Elasticities  |               |              |       |
| Food               | -0.11 (0.02) | 0.06 (0.01)         | -0.30 (0.02)  | -0.34 (0.02)  | -0.29 (0.02) | 0.31  |
| Alcohol            | 0.55 (0.12)  | 9.98 (1.83)         | -35.28 (4.78) | 20.64 (2.64)  | -1.12 (0.62) | 4.15  |
| Clothing           | -1.28 (0.08) | -10.08 (1.36)       | 24.90 (3.74)  | -13.03 (2.09) | 0.44 (0.45)  | -2.09 |
| Housing            | -1.94 (0.10) | 7.49 (0.96)         | -16.64 (2.66) | 7.68 (1.54)   | 1.48 (0.39)  | 0.39  |
| Fuel               | -2.13 (0.12) | -0.57 (0.31)        | 0.74 (0.79)   | 2.03 (0.53)   | -4.64 (0.45) | 3.16  |
| Other              | 0.76         | 1.18                | -2.12         | 0.34          | 1.80         | -3.30 |
|                    |              | Hicksian            | Elasticities  |               |              |       |
| Food               | 0.21 (0.02)  | 0.09 (0.01)         | -0.21 (0.02)  | -0.27 (0.02)  | -0.23 (0.02) | 0.41  |
| Alcohol            | 1.08 (0.12)  | 10.02 (1.83)        | -35.13 (4.78) | 20.76 (2.65)  | -1.04 (0.62) | 4.30  |
| Clothing           | -0.72 (0.08) | -10.04 (1.37)       | 25.06 (3.74)  | -12.90 (2.09) | 0.53 (0.45)  | -1.93 |
| Housing            | -1.18 (0.09) | 7.55 (0.96)         | -16.42 (2.66) | 7.85 (1.54)   | 1.60 (0.39)  | 0.61  |
| Fuel               | -1.44 (0.12) | -0.52 (0.31)        | 0.93 (0.79)   | 2.19 (0.53)   | -4.53 (0.45) | 3.36  |
| Other              | 1.42         | 1.23                | -1.93         | 0.49          | 1.91         | -3.11 |
|                    |              | Income Elasticities |               | Mean shares   |              |       |
| Food               |              | 0.67 (0.004)        |               | 0.49          |              |       |
| Alcohol            |              | 1.08 (0.006)        |               | 0.04          |              |       |
| Clothing           |              | 1.14 (0.004)        |               | 0.14          |              |       |
| Housing            |              | 1.54 (0.021)        |               | 0.11          |              |       |
| Fuel               |              | 1.41 (0.007)        |               | 0.08          |              |       |
| Other              |              | 1.34                |               | 0.14          |              |       |

Notes: <sup>a</sup>-Figures in parenthesis are the estimated standard errors of elasticities<sup>b</sup>-Alcohol includes tobacco, Clothing includes footwear, Fuel includes electricity, transport and communication

Table 3. Estimated Demand Elasticities: AIDS Before the Reforms with Virtual Prices<sup>a</sup>

| Group <sup>b</sup> | Food         | Alcohol             | Clothing     | Housing      | Fuel         | Other |
|--------------------|--------------|---------------------|--------------|--------------|--------------|-------|
|                    |              | Marshallian         | Elasticities |              |              |       |
| Food               | -0.64 (0.02) | 0.01(0.002)         | -0.03 (0.01) | -0.20 (0.02) | -0.04 (0.01) | 0.08  |
| Alcohol            | 0.27 (0.13)  | -1.91(0.82)         | 1.18 (0.85)  | -0.57 (0.28) | 2.93 (0.43)  | -3.16 |
| Clothing           | -0.80 (0.09) | 0.32(0.23)          | -2.03 (0.29) | 1.88 (0.18)  | -0.51 (0.17) | -0.20 |
| Housing            | -1.22 (0.06) | -0.04(0.02)         | 0.45 (0.04)  | -1.30 (0.09) | 0.02 (0.05)  | 0.60  |
| Fuel               | -1.29 (0.13) | 1.32(0.20)          | -0.83 (0.28) | 0.21 (0.31)  | -0.04 (0.46) | -0.65 |
| Other              | 0.97         | -0.92               | -0.21        | 2.60         | -0.39        | -3.34 |
|                    |              | Hicksian            | Elasticities |              |              |       |
| Food               | -0.08 (0.01) | 0.02(0.002)         | 0.01 (0.01)  | -0.05 (0.02) | -0.02 (0.01) | 0.11  |
| Alcohol            | 1.14 (0.13)  | -1.90(0.82)         | 1.23 (0.85)  | -0.34 (0.28) | 2.96 (0.44)  | -3.10 |
| Clothing           | 0.12 (0.09)  | 0.34(0.24)          | -1.97 (0.29) | 2.13 (0.18)  | -0.48 (0.17) | -0.14 |
| Housing            | -0.19 (0.06) | -0.02(0.02)         | 0.52 (0.04)  | -1.03 (0.09) | 0.06 (0.05)  | 0.66  |
| Fuel               | -0.40 (0.13) | 1.34(0.20)          | -0.78 (0.28) | 0.44 (0.31)  | -0.01 (0.46) | -0.59 |
| Other              | 1.86         | -0.90               | -0.15        | 2.83         | -0.36        | -3.28 |
|                    |              | Income Elasticities |              | Mean Shares  |              |       |
| Food               |              | 0.82 (0.003)        |              | 0.69         |              |       |
| Alcohol            |              | 1.26 (0.019)        |              | 0.01         |              |       |
| Clothing           |              | 1.33 (0.014)        |              | 0.04         |              |       |
| Housing            |              | 1.49 (0.013)        |              | 0.18         |              |       |
| Fuel               |              | 1.28 (0.020)        |              | 0.03         |              |       |
| Other              |              | 1.27                |              | 0.04         |              |       |

Notes: <sup>a</sup>-Figures in parenthesis are the estimated standard errors of elasticities<sup>b</sup>-Alcohol includes tobacco, Clothing includes footwear, Fuel includes electricity, transport and communication



Table 4. Estimated Demand Elasticities: AIDS After the Reforms<sup>a</sup>

| Group <sup>b</sup>       | Food         | Alcohol      | Clothing     | Housing      | Fuel         | Other |
|--------------------------|--------------|--------------|--------------|--------------|--------------|-------|
| Marshallian Elasticities |              |              |              |              |              |       |
| Food                     | -0.62 (0.02) | -0.01 (0.01) | -0.08 (0.02) | 0.01 (0.02)  | -0.14 (0.01) | 0.16  |
| Alcohol                  | -0.43 (0.15) | -1.70 (0.36) | 1.07 (0.46)  | 0.27 (0.37)  | -0.20 (0.20) | -0.20 |
| Clothing                 | -0.85 (0.10) | 0.40 (0.17)  | -2.95 (0.49) | 1.34 (0.22)  | -0.19 (0.19) | 0.92  |
| Housing                  | -0.32 (0.11) | 0.08 (0.12)  | 1.18 (0.20)  | -1.70 (0.28) | -0.28 (0.10) | -0.39 |
| Fuel                     | -0.75 (0.04) | -0.04 (0.05) | -0.10 (0.11) | -0.16 (0.07) | -0.42 (0.05) | 0.39  |
| Other                    | 0.07         | -0.05        | 0.45         | -0.23        | 0.26         | -2.02 |
| Hicksian Elasticities    |              |              |              |              |              |       |
| Food                     | -0.27 (0.02) | 0.01 (0.01)  | -0.03 (0.02) | 0.07 (0.02)  | -0.05 (0.01) | 0.26  |
| Alcohol                  | 0.18 (0.15)  | -1.67 (0.36) | 1.16 (0.47)  | 0.38 (0.37)  | -0.04 (0.20) | -0.01 |
| Clothing                 | -0.17 (0.10) | 0.44 (0.17)  | -2.85 (0.49) | 1.46 (0.22)  | -0.02 (0.19) | 1.13  |
| Housing                  | 0.41 (0.11)  | 0.13 (0.12)  | 1.30 (0.20)  | -1.57 (0.28) | -0.10 (0.10) | -0.16 |
| Fuel                     | -0.19 (0.04) | -0.01 (0.05) | -0.01 (0.11) | -0.07 (0.07) | -0.28 (0.05) | 0.56  |
| Other                    | 0.84         | -0.002       | 0.57         | -0.09        | 0.46         | -1.78 |
| Income Elasticities      |              |              |              |              |              |       |
| Food                     | 0.68 (0.004) |              |              | 0.51         |              |       |
| Alcohol                  | 1.20 (0.008) |              |              | 0.03         |              |       |
| Clothing                 | 1.35 (0.008) |              |              | 0.08         |              |       |
| Housing                  | 1.42 (0.026) |              |              | 0.09         |              |       |
| Fuel                     | 1.09 (0.004) |              |              | 0.13         |              |       |
| Other                    | 1.51         |              |              | 0.16         |              |       |

Notes: <sup>a</sup>-Figures in parenthesis are the estimated standard errors of elasticities<sup>b</sup>-Alcohol includes tobacco, Clothing includes footwear, Fuel includes electricity, transport and communication

Table 5. Demand System Parameter Estimates and t-Ratios: AIDS with Virtual Prices

|                      | Food               | Alcohol            | Clothing           | Housing            | Fuel               |
|----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Constant             | 1.902<br>(71.53)   | -0.025<br>(-3.16)  | -0.215<br>(-11.15) | -0.292<br>(-7.25)  | -0.019<br>(-0.96)  |
| Food price           | 0.160<br>(16.03)   | 0.005<br>(3.47)    | -0.025<br>(-6.22)  | -0.160<br>(-14.67) | -0.030<br>(-8.74)  |
| Alcohol price        | 0.005<br>(3.47)    | -0.011<br>(-1.11)  | 0.015<br>(1.40)    | -0.006<br>(-1.84)  | 0.036<br>(6.71)    |
| Clothing price       | -0.025<br>(-6.22)  | 0.015<br>(1.40)    | -0.045<br>(-3.46)  | 0.086<br>(10.69)   | -0.022<br>(-2.91)  |
| Housing price        | -0.160<br>(-14.67) | -0.006<br>(-1.84)  | 0.086<br>(10.69)   | -0.038<br>(-2.24)  | 0.006<br>(0.72)    |
| Fuel Price           | -0.030<br>(-8.74)  | 0.036<br>(6.71)    | -0.022<br>(-2.91)  | 0.006<br>(0.72)    | 0.027<br>(2.16)    |
| Lnexpenditure        | -0.125<br>(-59.66) | 0.003<br>(13.85)   | 0.015<br>(23.90)   | 0.089<br>(38.53)   | 0.007<br>(13.92)   |
| Adult<br>equivalents | 0.043<br>(32.31)   | -0.002<br>(-11.42) | -0.003<br>(-7.87)  | -0.003<br>(-10.26) | -0.003<br>(-10.26) |
| Age                  | 0.003<br>(7.68)    | -4E-05<br>(-0.97)  | -6E-05<br>(-0.53)  | -0.003<br>(-6.74)  | -9E-05<br>(-1.01)  |
| Age squared          | -3E-05<br>(-6.71)  | -1E-06<br>(-3.17)  | -2E-06<br>(-1.89)  | 3E-05<br>(-6.74)   | 2E-06<br>(2.54)    |
| Education            | 0.009<br>(16.84)   | 0.001<br>(12.59)   | -2E-04<br>(-1.30)  | -0.005<br>(-8.57)  | -0.001<br>(-7.23)  |

Notes: All prices in logarithms

Table 6. Demand System Parameter Estimates and t-Ratios: AIDS After the Reforms

|                      | Food               | Alcohol           | Clothing           | Housing            | Fuel               |
|----------------------|--------------------|-------------------|--------------------|--------------------|--------------------|
| Constant             | 2.031<br>(75.56)   | -0.034<br>(-4.38) | -0.203<br>(-15.77) | -0.229<br>(-11.59) | 0.031<br>(1.63)    |
| Food price           | 0.111<br>(9.27)    | -0.010<br>(-2.24) | -0.054<br>(-6.94)  | -0.009<br>(-0.92)  | -0.091<br>(-18.21) |
| Alcohol price        | -0.010<br>(-2.24)  | -0.021<br>(-1.96) | 0.032<br>(2.33)    | 0.009<br>(0.78)    | -0.005<br>(0.84)   |
| Clothing price       | -0.054<br>(-6.94)  | 0.032<br>(2.33)   | -0.154<br>(-3.94)  | 0.110<br>(6.19)    | -0.012<br>(0.80)   |
| Housing price        | -0.009<br>(-0.92)  | 0.009<br>(0.78)   | 0.110<br>(6.19)    | -0.060<br>(-2.40)  | -0.020<br>(-2.23)  |
| Fuel Price           | -0.091<br>(-18.21) | -0.005<br>(0.84)  | -0.012<br>(0.80)   | -0.020<br>(-2.23)  | 0.092<br>(13.13)   |
| Lnexpenditure        | -0.165<br>(-67.34) | 0.006<br>(8.47)   | 0.028<br>(23.90)   | 0.038<br>(20.89)   | 0.011<br>(6.52)    |
| Adult<br>equivalents | 0.066<br>(45.41)   | -0.003<br>(-8.19) | -0.002<br>(-15.77) | -0.019<br>(-17.93) | -0.009<br>(-8.52)  |
| Age                  | 0.003<br>(6.91)    | 4E-04<br>(3.30)   | -2-04<br>(-0.83)   | -0.001<br>(-4.90)  | -0.001<br>(-3.12)  |
| Age squared          | -2E-05<br>(-5.81)  | -8E-06<br>(-7.30) | -1E-06<br>(-0.71)  | 1E-05<br>(4.74)    | 1E-05<br>(4.89)    |
| Education            | 0.013<br>(-18.21)  | 0.002<br>(12.65)  | 4E-04<br>(1.39)    | -0.002<br>(-5.55)  | -0.004<br>(-10.25) |

Notes: All prices in logarithms

Table 7. Alternative Estimated Welfare Losses for Poland (in million zlotys)

|                                 | Loss With Rationing Effects | Loss Without Rationing Effects |
|---------------------------------|-----------------------------|--------------------------------|
| Compensating Variation          | 9.56                        | 32.46                          |
| Expenditure change <sup>a</sup> | -0.92                       | -4.27                          |
| Total loss <sup>b</sup>         | -10.51                      | -36.73                         |
| Real total expenditure in 1987  | 14.05                       | 17.41                          |
| Relative loss <sup>c</sup>      | 0.75                        | 2.11                           |

Notes: <sup>a</sup> - Mean real expenditure in 1992 less mean virtual real total expenditure in 1987 at 1992 prices when incorporate rationing, and less mean real expenditures in 1987 at 1992 prices, when ignoring rationing.

<sup>b</sup> - Total measured loss = - CV + change in virtual real total expenditure at 1992 prices in the case with rationing, and total measured loss = - CV + change in real total expenditure at 1992 prices in the case without rationing.

<sup>c</sup> - Total welfare loss relative to virtual real total expenditures in 1987 at 1992 prices in the case with rationing, and relative to real total expenditures in 1987 at 1992 prices in the case without rationing.