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Transportation Research Forum

Panama Canal Impact on the Liner Container Shipping Industry and the Transshipment Activity in the Republic of Panama

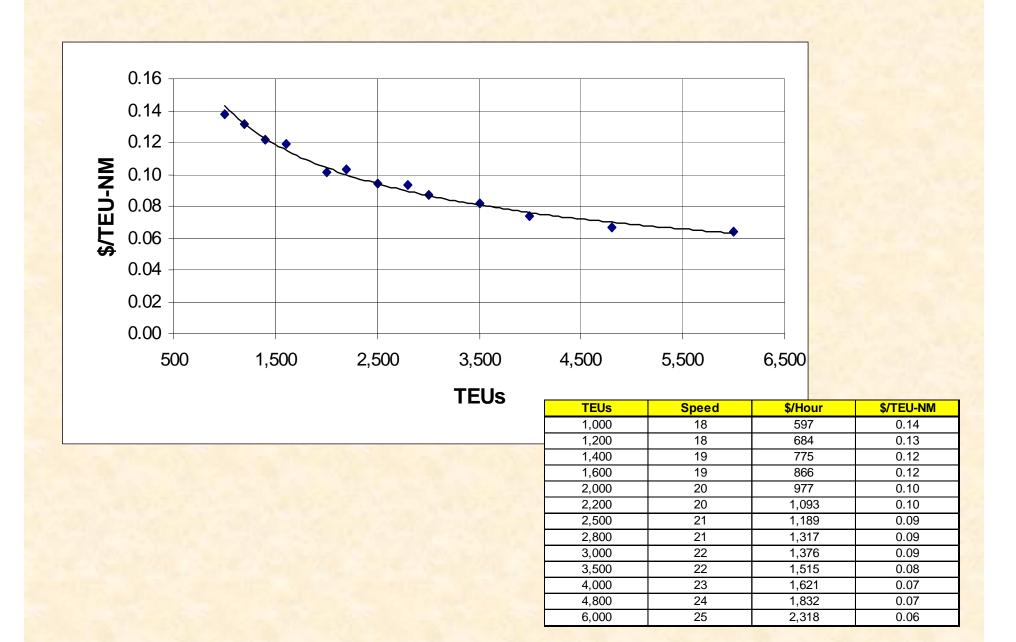
Dr. Anatoly Hochstein
National Ports & Waterways Institute
University of New Orleans

March 2005

Containership Dimensions & Arrangements

Design	Capacity (TEUs)	Length x Beam x Draft (m)	Arrangement (rows) Under - Above - Across
Panamax	4,500	295 x 32.3 x 12	8 - 5 - 13
MSL S-Class	7,500	347 x 42.8 x 14.5	9 - 6 - 17
Samsung	9,200	340 x 45.6 x 14.5	10 - 6 - 18
MSL "Rumor"	10,500	404 x 51 x 14.5	10 - 6 - 20
Malacca-Max	18,000	396 x 60 x 21	13 - 8 - 23
New-Panamax (NPX)	12 - 15,000	385 x 55.2 x 14.5	9/10 - 6 - 22

Scale Economies of Containerships



PANAMAX

MAX LENGTH: **965 FEET** 294 M. MAX **DRAFT: 39.5 FEET** 12 M. **MAX BEAM:**

MAX BEAM: 106 FEET 32.5 M.

POST-PANAMAX

MAX LENGTH: 1,265 FEET 385.6M

> MAX DRAFT: 50 FEET 15.2M

MAX BEAM: 180 FEET 53.9M

Objectives, Framework & Methodology

- Relevant Trade Flows (12)
- Economic Scenarios (3)
- Operational Scenarios (3)
- Service Patterns (9)
- Containership Sizes (9)
- Allocation of Trades to Patterns
- Constraints (USWC ports, Intermodal, USEC ports)
- Diversion (Asian imports to the USA)

Relevant Trade Flows

From	То	USA Regions	Divertability
Northeast Asia	USA	East & Gulf Coasts	Divertible
Southeast Asia	USA	East & Gulf Coasts	Divertible
USA	Oceania	East & Gulf Coasts	Captive
USA	S America East & North Coasts	West Coast	Captive
South America West Coast	USA	East & Gulf Coasts	Divertible
Europe & Mediterranean	USA	West Coast	Captive
South America West Coast	Caribbean		Captive
Northeast Asia	South America East Coast		Divertible
Europe & Mediterranean	South America West Coast		Captive
S America East & North Coasts	South America West Coast		Captive
Asia	South America North Coast		Captive
Asia	South America West Coast		Divertible

Scenario Definition

S. Pattern	No Change	Moderate Change	Radical Change
TPD	7,500 TEUs	7,500 TEUs	12,500 TEUs
AWX-D	4,500 TEUs	7,500 TEUs	7,500 TEUs
AWX-Trs	Not Existing	Not Existing	12,500 TEUs
SuezX	7,500 TEUs	7,500 TEUs	7,500 TEUs
PendSuezEC	7,500 TEUs	7,500 TEUs	7,500 TEUs
AW	4,500 TEUs	7,500 TEUs	7,500 TEUs
PendPanEur	4,500 TEUs	7,500 TEUs	7,500 TEUs

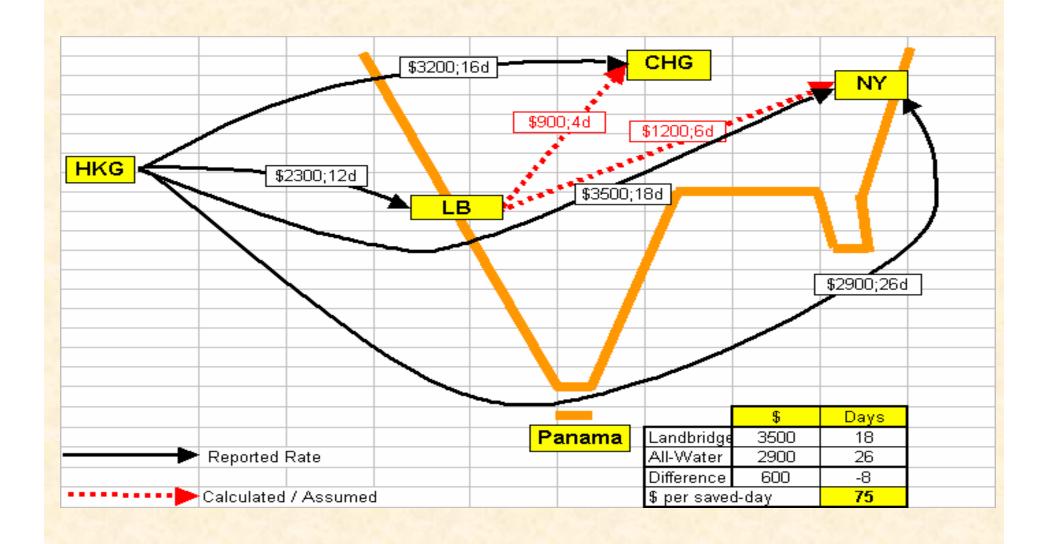
Factors Defining Scenarios

Factor	No Change	Moderate Change	Radical Change
Dominant Ship Size	7,500 TEUs	7,500 TEUs	12,500 TEUs
Transshipment Ports	Remain essentially	Minor changes	Substantially higher
Hanssiihineiiri nirs	unchanged	IVIIIIOI CHANGES	productivity and lower cost
Shipping Line Market	Alliances	"Super"alliances	Consolidated shipping /
Onlibbing Fine Market	Millalices	onhei ailiailices	logistic groups
USEC Ports	Mainly 45 - 48 ft	Most 45 - 48 ft; some to 50ft	Most 45 48 ft; some to 50ft
Service Patterns	No change; same multi-port	Minor obongoo	Extensive conversion to hub &
Service Patterns	direct patterns	Minor changes	spoke

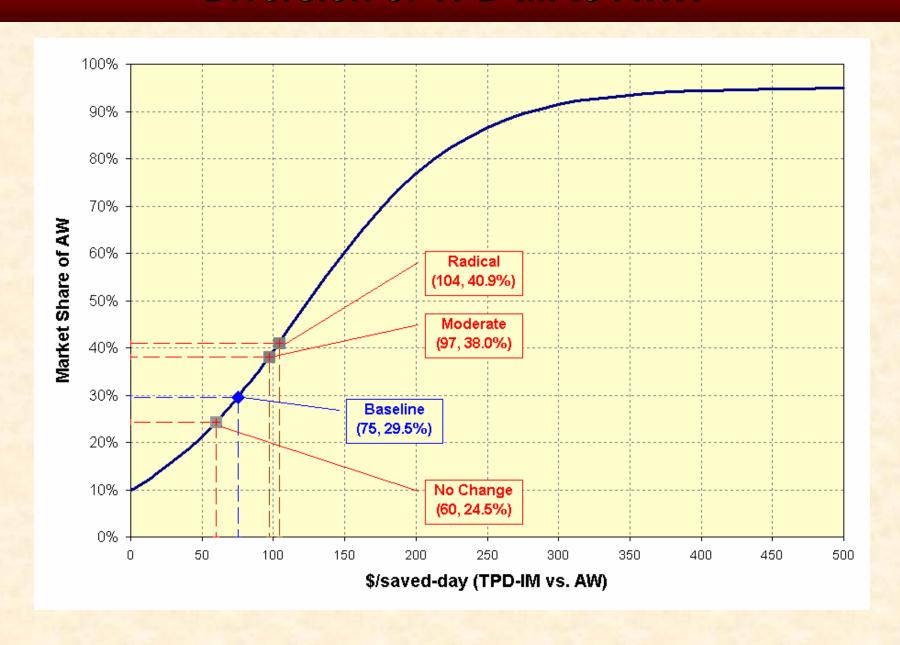
Diversion Criterion

- Inventory Cost:
 - Carrying Cost Capital, Storage, Maintenance
 - Opportunity Cost Lost Sales, Delayed Sale at Lower Price
- Service Premium:
 - Freight Rates Differential
 - Transit Time Differential
- Diversion:
 - Premium > Inventory Cost

Present Freight Rates and Times



Diversion of TPD-IM to AWX



US East Coast Diversions

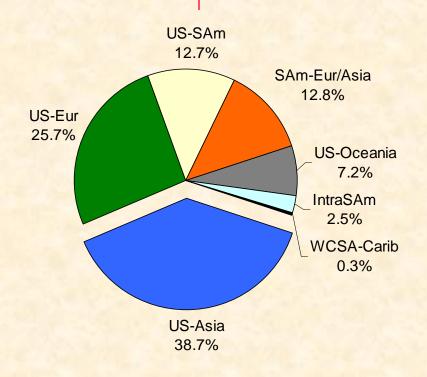
	Intermodal All Water		All Water IM-AW Differentials			Market			
Scenario	Pattern	Pattern	Pattern	Pattern	\$/FEU	Days	MFEU-Day	Share	
Present	TPD - IM	4,500	AWX-D	4,500	600	-8.0	75	29.7%	
No Change	TPD - IM	7,500	AWX-D	4,500	554	-9.2	60	24.4%	-0.18
Moderate	TPD - IM	7,500	AWX-D	7,500	640	-6.6 -6	97	38.4%	0.29
Radical	TPD - IM	12,500	AWX - Trs	12,500	684	-6.6	104	41.1%	0.39

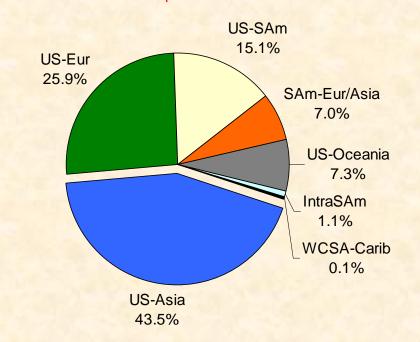
US Gulf Coast Diversion

	Intern	nodal	All W	/ater	IM-AW Differentials			IM-AW Differentials		Market	
Scenario	Pattern	Pattern	Pattern	Pattern	\$/FEU	Days	MFEU-Day	Share			
Present	TPD - IM	4,500	AWX-D	4,500	300	-10.0	30	16.0%			
Radical	TPD - IM	12,500	AWX - Trs	12,500	384	-8.6	45	19.8%	0.24		

Trade Allocation Summary by Trade Fronts (TEUs)

	2001		2025				
Economic		No	Change	Mod	l Change	Rad Change	
Scenario	Total Trade CrossPan	Total Trad	e CrossPan	Total Trade	C <u>ross</u> Pan	Total Trade	CrossPan
Base	21,498,010 3,703,826 1	.2% 71,978,16 3	11,534,130 16.0%	72,016,060	14,196,250 19.7%	72,053,957	16,394,124 22.8%
Pesimistic		60,754,113	9,715,929 16.0%	60,790,692	11,961,564 19.7%	60,827,269	13,820,277 22.7%
Optimistic		103,010,113	16,239,193 15.8%	103,050,528	20,08<mark>0,753</mark> 19.5%	103,090,945	23,241,743 22.5%



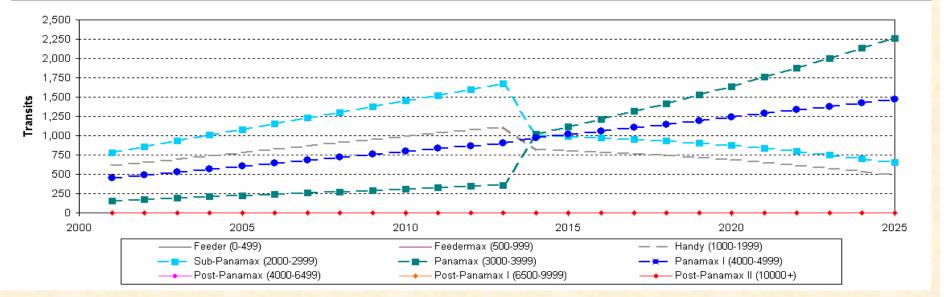


User Inferface

Planned Expansion	2014
Economic Scenario	Baseline 🔻
Operational Scenario	No Change
Tolls Level - Jul 2003	No Change ▼

Year	TEUs	Transits	PCUMS	Tolls
2010	6,640,190	3,545	99,306,909	288,443,354
2015	8,271,503	3,923	123,053,402	356,773,623
2020	9,902,816	4,441	147,060,783	426,052,798
2025	11,534,130	4,875	170,956,269	494,901,377

Ship Size	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2015	2020	2025
Feeder (0-499)	0	0	0	0	0	0	0	0	0	0	0	0	0
Feedermax (500-999)	О	О	0	o	o	0	o	О	0	0	0	o	0
Handy (1000-1999)	606,227	648,122	690,017	731,912	773,808	815,703	857,598	899,493	941,389	983,284	797,214	683,191	481,326
Sub-Panamax (2000-2999)	1,356,713	1,485,191	1,613,668	1,742,145	1,870,623	1,999,100	2,127,577	2,256,055	2,384,532	2,513,009	1,714,001	1,510,920	1,132,253
Panamax (3000-3999)	375,886	416,739	457,591	498,444	539,296	580,149	621,001	661,854	702,706	743,559	2,691,740	3,960,435	5,467,476
Panamax I (4000-4999)	1,364,999	1,480,037	1,595,074	1,710,112	1,825,150	1,940,187	2,055,225	2,170,262	2,285,300	2,400,337	3,068,548	3,748,271	4,453,074
Post-Panamax (4000-6499)	o	О	o	o	o	0	o	0	0	0	0	o	0
Post-Panamax I (6500-9999)	o	o	o	o	o	0	o	0	0	0	0	o	0
Post-Panamax II (10000+)	0	0	0	0	0	0	0	0	0	0	0	0	0



Sensitivity to Tolls Increase

Baseline Forecast, Mod Change, Tolls Jul 2003

Year	TEUs	Transits	PCUMS	Tolls
2010	6,640,190	3,545	99,306,909	288,443,354
2015	8,715,190	3,448	129,426,830	374,296,779
2020	11,455,720	3,980	169,927,462	490,571,208
2025	14,196,250	4,213	210,638,507	606,996,763

Baseline Forecast, Mod Change, Tolls Jul 2003 + 50%

Year	TEUs	Transits	PCUMS	Tolls
2010	6,541,141	3,502	97,834,018	426,265,223
2015	8,581,558	3,401	127,466,748	552,953,019
2020	11,260,072	3,920	167,065,920	723,479,720
2025	13,938,585	4,145	206,759,141	893,747,658

Baseline Forecast, Mod Change, Tolls Jul 2003 + 100%

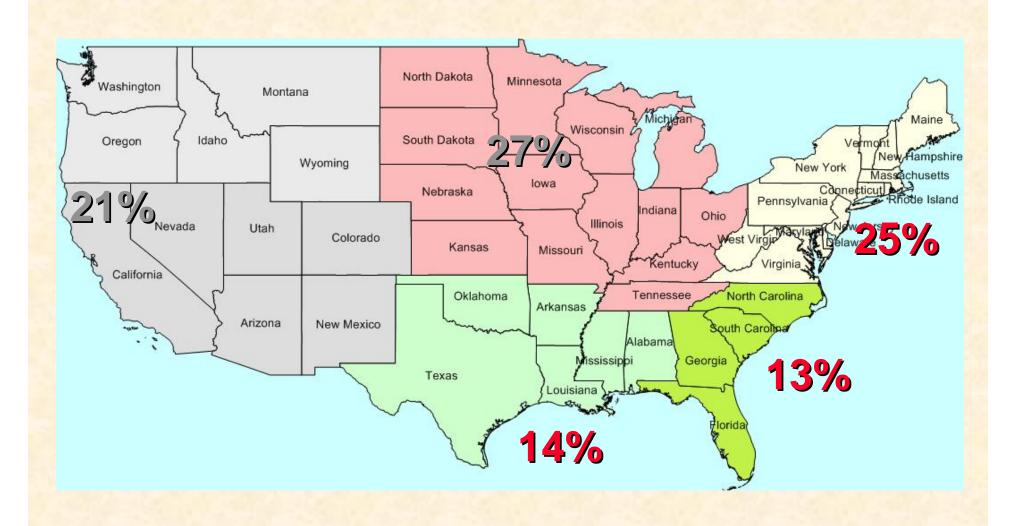
Year	TEUs	Transits	PCUMS	Tolls
2010	6,455,301	3,464	96,535,405	560,829,935
2015	8,447,669	3,352	125,413,647	725,411,216
2020	11,035,118	3,851	163,735,521	945,435,552
2025	13,622,567	4,064	202,103,497	1,164,867,172

Transportation Research Forum

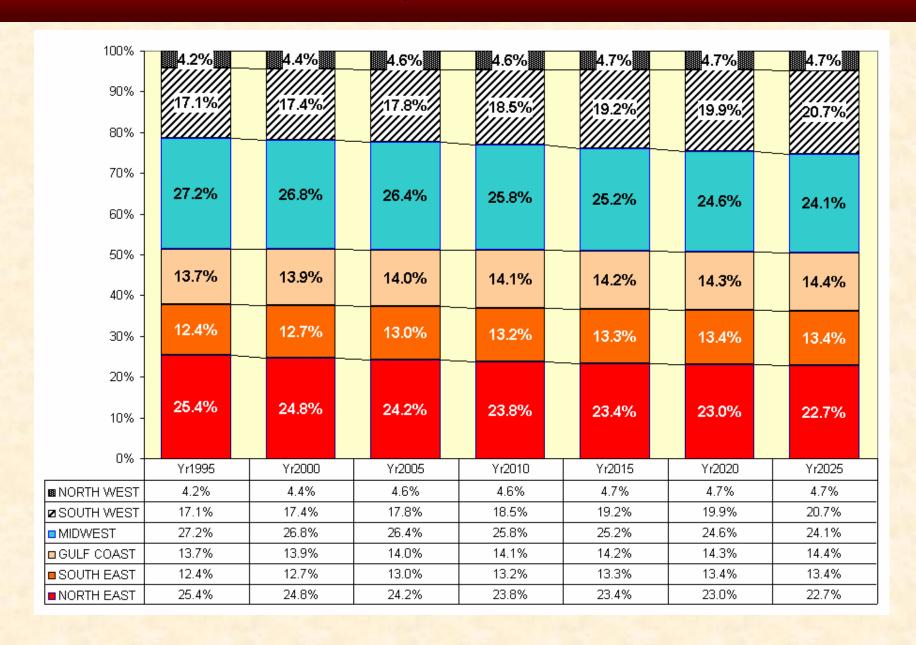
Panama Canal Impact on the Liner Container Shipping Industry and the Transshipment Activity in the Republic of Panama

-- Thank You --

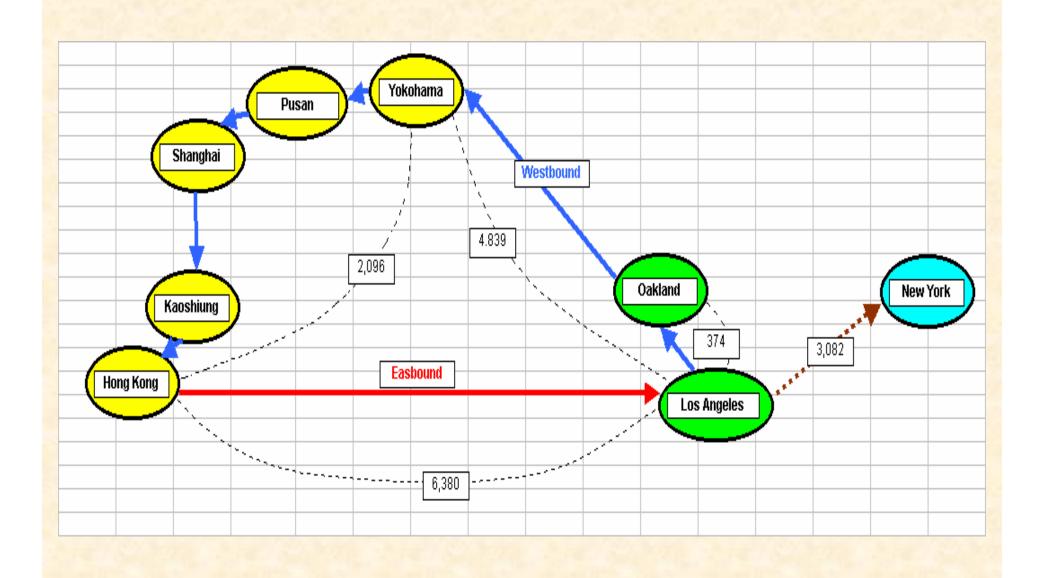
US Regions



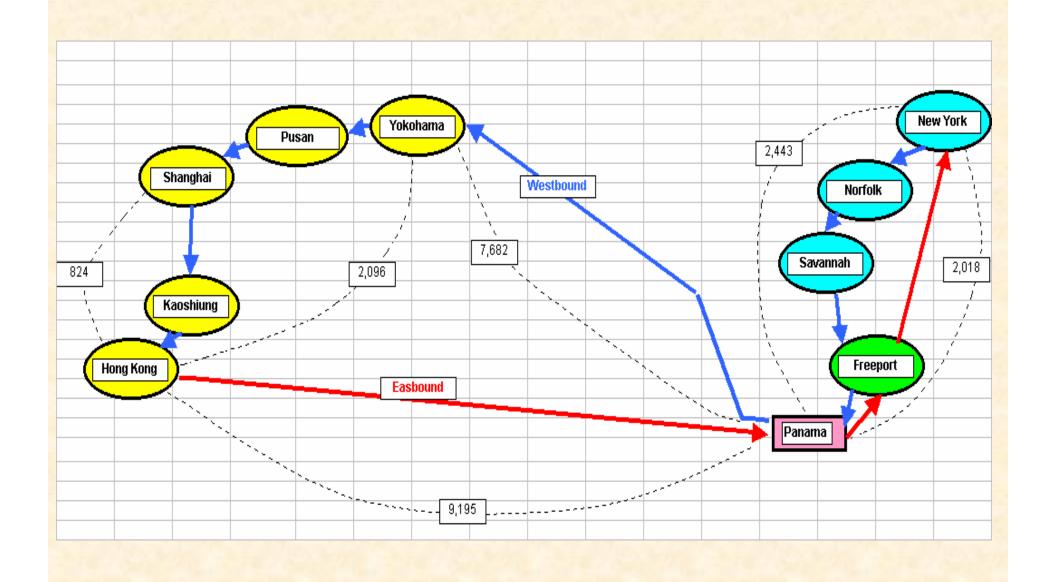
US Population Growth



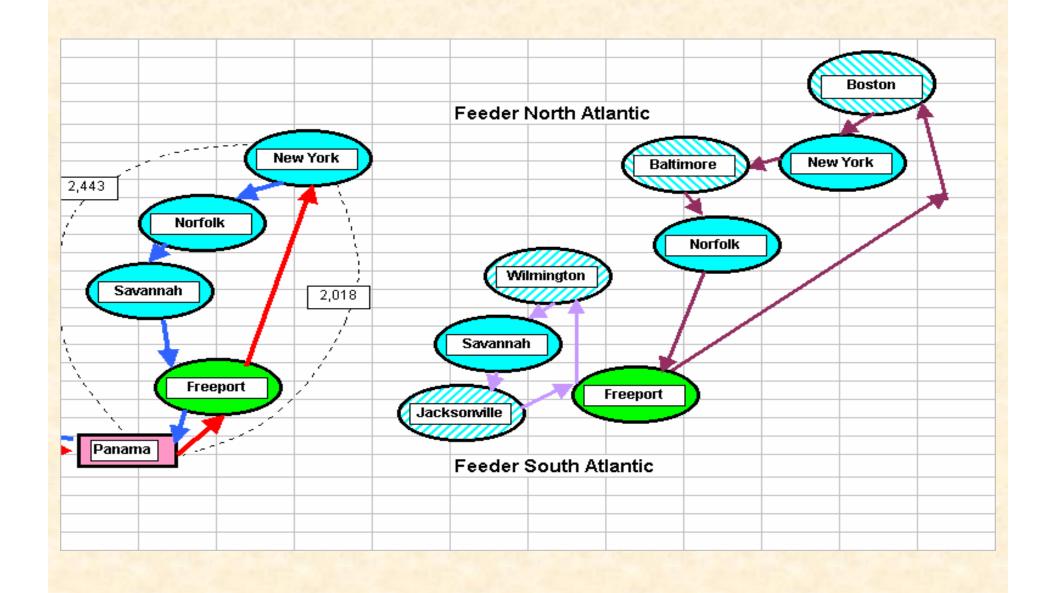
TPD + Intermodal



AWX Rotation



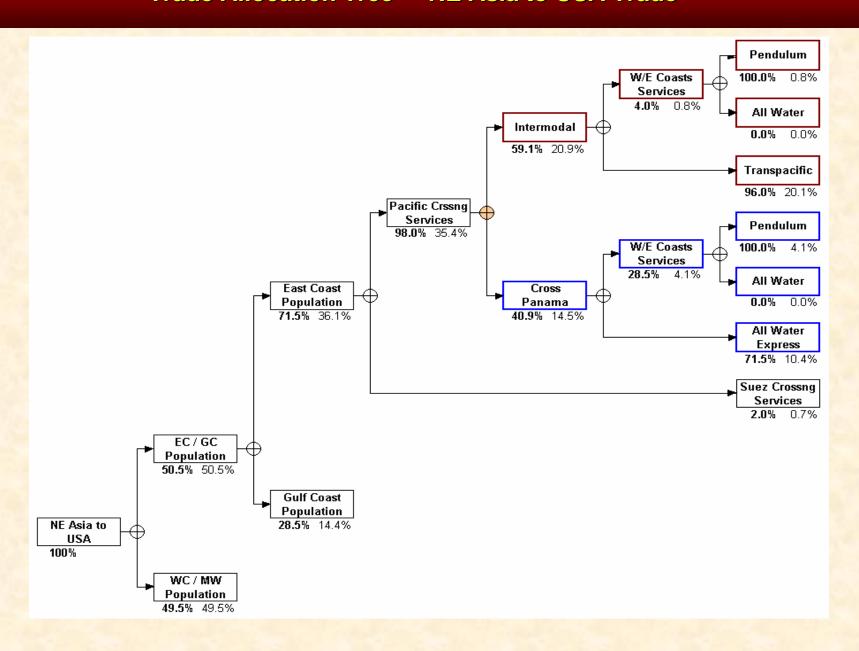
AWX – Transshipment Rotation



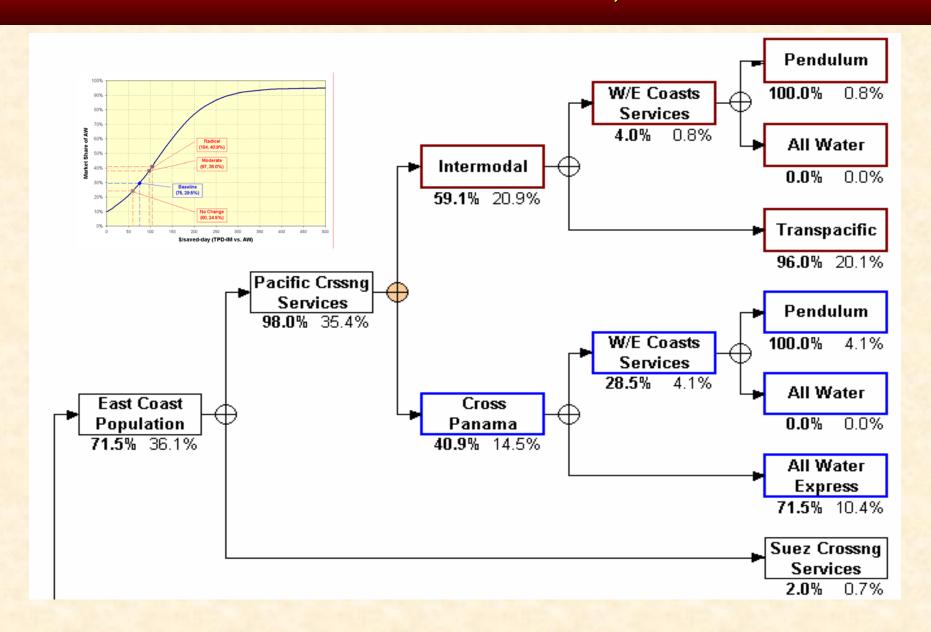
Present Services by Pattern

		Atlantic						
	Non-f	^D anam		Cross-				
Alliance / Line	TPD	TPD+Eur	AW	AWX	Pend-Pan	Pend-Med	SZX	Total
United	6			1	1			8
CKY	4			1				5
Grand	6			2	1		1	10
MSL	3		1		1			5
New World	8	1		2	1			12
Evergreen	4	1		1	1			7
Zim		1				1		2
CMA / China Shipping	1	1		1				3
MSC			1					1
Others	4							4
Total	36	4	2	8	5	1	1	57
Grand Total		40				16	1	

Trade Allocation Tree - NE Asia to USA Trade



Trade Allocation Tree - NE Asia to USA Trade, East Coast Detail



Trade Allocation Summary by Trade Fronts (TEUs, one way)

			2001		300	2025									
Economic	Trade	Flow	N			No Change Mod Change						Rad Change			
Scenario	Destination	Origin	Total	CrossPan		Total	CrossPan		Total	CrossPan		Total	CrossPan		
Base	USA	NE Asia	5,932,441	643,927 1	1%	20,442,533	1,760,626	9%	20,442,533	2,752,150	13%	20,442,533	3,532,226	17%	
	USA	SE Asia	1,085,644	72,107	7%	3,294,107	115,775	4%	3,294,107	271,464	8%	3,294,107	406,477	12%	
	USA	Europe	2,266,124	475,886 2	1%	6,924,118	1,800,271	26%	6,924,118	1,800,271	26%	6,924,118	1,800,271	26%	
	USA	WCSA	243,541		9%	1,052,413	778,786	74%	1,052,413	778,786	74%	1,052,413	778,786		
	Oceania	USA	169,817	134,155 7	9%	684,637	506,631	74%	684,637	506,631	74%	684,637	506,631	74%	
	NC/ECSA	USA	412,632	43,326 1	1%	2,058,660	267,626	13%	2,058,660	267,626	13%	2,058,660	267,626		
	ECSA	NE Asia	144,131	0 (0%	583,802	0	0%	583,802	145,951	25%	583,802	291,901	50%	
	NCSA	Asia	41,611	41,611 10	10%	78,667		100%	78,667	78,667	100%	78,667	78,667		
	WCSA	Asia	184,509		4%	392,820	56,846	14%	411,768	94,743	23%	430,717	132,640	31%	
	WCSA	Europe	169,052	169,052 10	00%	316,011		100%	316,011	316,011	100%	316,011	316,011		
	WCSA	NC/ECSA	93,507		0%	150,975	75,487	50%	150,975	75,487	50%	150,975	75,487		
	Carib	WCSA	5,997	5,997-1 0		10,339	10,339	100%	10,339	10,339		10,339	10,339		
			10,749,005	1,851,913 1	17%	35,989,081	5,767,065	16%	36,008,030	7,098,125	20%	36,026,97	8,197,062		
Pesimistic	USA	NE Asia	5,932,441	643,927 1	1%	16,744,031	1,442,090	9%	16,744,031	2,254,226	-13 %	16,744,031	2,893,169	17%	
	USA	SE Asia	1,085,644	72,107	7%	3,229,299	113,498	4%	3,229,299	266,123	8%	3,229,299	398,480	12%	
	USA	Europe	2,266,124		1%	5,738,341	1,491,969	26%	5,738,341	1,491,969	26%	5,738,341	1,491,969	26%	
	USA	WCŜA	243,541	192,397 7	9%	878,289	649,934	74%	878,289	649,934	74%	878,289	649,934	74%	
	Oceania	USA	169,817	134,155 7	9%	584,185	432,297	74%	584,185	432,297	74%	584,185	432,297	74%	
	NC/ECSA	USA	412,632		1%	1,828,523	237,708	13%	1,828,523	237,708	13%	1,828,523	237,708	13%	
	ECSA	NE Asia	144,131	0 (0%	485,918	0	0%	485,918	121,480	25%	485,918	242,959	50%	
	NCSA	Asia	41,611	41,611 10	10%	71,779	71,779	100%	71,779	71,779	100%	71,779	71,779	100%	
	WCSA	Asia	184,509	26,701 1	4%	379,135	54,866	14%	397,423	91,443	23%	415,712	128,020	31%	
	WCSA	Europe	169,052	169,052 10		279,750	279,750	100%	279,750	279,750	100%	279,750	279,750		
	WCSA	NC/ECSA	93,507		0%	147,468	73,734	50%	147,468	73,734	50%	147,468	73,734		
	Carib	WCSA	5,997		10%	10,341	10,341	100%	10,341	10,341	100%	10,341	10,341		
			10,749,005		_	30,377,058	4,857,964	16%	30,395,346	5,980,782	20%	30,413,635	6,910,139		
Optimistic	USA	NE Asia	5,932,441		1%	29,765,726	2,563,592	9%	29,765,726	4,007,319	13%	29,765,726	5,143,163	17%	
	USA	SE Asia	1,085,644	72,107	7%	5,162,418	181,439	4%	5,162,418	425,430	8%	5,162,418	637,017	12%	
	USA	Europe	2,266,124	475,886 2	1%	9,186,843	2,388,579	26%	9,186,843	2,388,579	26%	9,186,843	2,388,579	26%	
	USA	WCŜA	243,541	192,397 7	9%	1,767,722	1,308,114	74%	1,767,722	1,308,114	74%	1,767,722	1,308,114	74%	
	Oceania	USA	169,817	134,155 7	9%	895,892	662,960	74%	895,892	662,960	74%	895,892	662,960	74%	
	NC/ECSA	USA	412,632	43,326 1	1%	2,869,900	373,087	13%	2,869,900	373,087	13%	2,869,900	373,087	13%	
	ECSA	NE Asia	144,131		0%	770,586	0	0%	770,586	192,647	25%	770,586	385,293	50%	
	NCSA	Asia	41,611	41,611 10	10%	84,012	84,012	100%	84,012	84,012	100%	84,012	84,012	100%	
	WCSA	Asia	184,509		4%	418,933	60,625	14%	439,141	101,041	23%	459,350	141,458		
	WCSA	Europe	169,052	169,052 10	0%	397,333		100%	397,333	397,333	100%	397,333	397,333	100%	
	WCSA	NC/ECSA	93,507		0%	171,672	85,836	50%	171,672	85,836	50%	171,672	85,836		
	Carib	WCSA	5,997		10%	14,018		100%		14,018	100%	14,018	14,018		
			10,749,005	1,851,913 1	17%	51,505,056	8,119,597	16%	51,525,264	10,040,377	19%	51,545,472	11,620,871	23%	

Intermodal Bridges

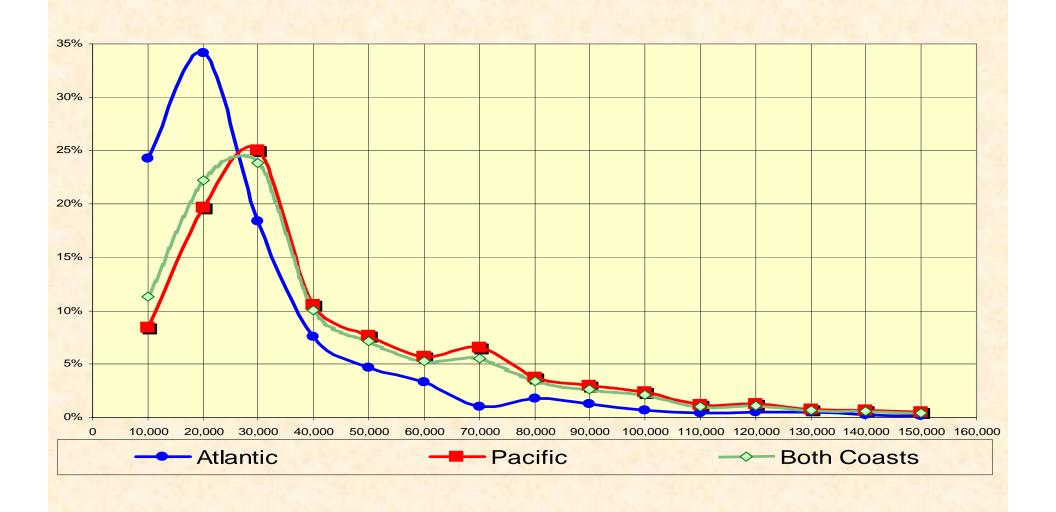
East Coast Round Trip Scenarios

Round Trip Scenario	Low	High	Share	
West Coast/East Coast with Export Return	\$ 2,000	\$ 2,350		50%
West Coast/East Coast with Empty Return	\$ 1,700	\$ 2,050		25%
West Coast/East Coast with Domestic Return*	\$ 1,600	\$ 1,850	98	25%
Blended Average West Coast/East Coast Round Trip	\$ 1,825	\$ 2,150	44	W.C.

^{* \$200-250} WB via rail to Chicago, \$300 for IMC to USWC

- Minilandbridge rail rates have been relatively stable in recent years
- The North American rail network as a whole has reserve capacity in major corridors to handle foreseeable growth in mini-landbridge traffic.
- Southern California may face near-term congestion and prioritization, but has some ability to increase long-term capacity
- Northern California, the Pacific Northwest, and Canada all have substantial reserve rail capacity
- The potential growth in intermodal MLB traffic should justify the continued investment in line-haul capacity, equipment, and terminals

Asian Import Value (\$/TEU)



Trade Allocation Summary by Service Pattern (TEUs, one way)

		2001		2025					
Economic	Service			No Change		Mod Change	9	Rad Change	
Scenario	Pattern	IEUs	Share		Share	TEUs	Share	TEUs	Share
Base	AllWater	55,203	3.0%	0	0.0%	0	0.0%	0	0.0%
	AllWaterX	438,984	23.7%	1,117,548	19.4%	2,525,204	35.6%	(3,689,649	45.0%
	PanamaP	783, 096	42.3%	2,825,723	49.0%	2,936,954	41.4%	3,059,272	37.3%
	WCSA-USEC	147,296	8.0%	589,259	10.2%	393,270	5.5%	197,281	2.4%
	NC/ECSA-USWC	43,326	2.3%	267,626	4.6%	133,813	1.9%	0	0.0%
	WCSA-Eur	129,787	7.0%	242,177	4.2%	161,882	2.3%	81,587	1.0%
	ECSA-Asia	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	USEC-Oceania	107,324	5.8%	405,305	7.0%	329,310	4.6%	253,316	3.1%
	Reg Feeder	146,896	7.9%	319,427	5.5%	617,692	8.7%	915,956	11.2%
Base Total	•	1,851,913	100.0%	5,767,065	100.0%	7,098,125	100.0%	8,197,062	100.0%
Worst	AllWater	55,203	3.0%	0	0.0%	0	0.0%	0	0.0%
	AllWaterX	438,984	23.7%	943,151	19.4%	2,129,076	35.6%	3,112,459	45.0%
	PanamaP	783,096	42.3%	2,334,508	48.1%	2,432,854	40.7%	2,540,282	36.8%
	WCSA-USEC	147,296	8.0%	492,621	10.1%	328,845	5.5%	165,069	2.4%
	NC/ECSA-USWC	43,326	2.3%	237,708	4.9%	118,854	2.0%	0	0.0%
	WCSA-Eur	129,787	7.0%	214,983	4.4%	143,753	2.4%	72,523	1.0%
	ECSA-Asia	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	USEC-Oceania	107,324	5.8%	345,838	7.1%	280,993	4.7%	216,148	3.1%
	Reg Feeder	146,896	7.9%	289,156	6.0%	546,407	9.1%	803,658	11.6%
Worst Total		1,851,913	100.0%	4,857,964	100.0%	5,980,782	100.0%	6,910,139	100.0%
Best	AllWater	55,203	3.0%	0	0.0%	0	0.0%	0	0.0%
	AllWaterX	438,984	23.7%	1,635,839	20.1%	3,696,022	36.8%	5,399,777	46.5%
	PanamaP	783,096	42.3%	3,873,857	47.7%	4,023,819	40.1%	4,189,924	36.1%
	WCSA-USEC	147,296	8.0%	988,095	12.2%	659,314	6.6%	330,533	2.8%
	NC/ECSA-USWC	43,326	2.3%	373,087	4.6%	186,544	1.9%	0	0.0%
	WCSA-Eur	129,787	7.0%	305,009	3.8%		2.0%	102,838	0.9%
	ECSA-Asia	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	USEC-Oceania	107,324	5.8%	530,368	6.5%	430,924	4.3%	331,480	2.9%
	Reg Feeder	146,896	7.9%	413,342	5.1%	839,830	8.4%	1,266,319	10.9%
Best Total		1,851,913	100.0%	8,119,597	100.0%	10,040,377	100.0%	11,620,871	100.0%

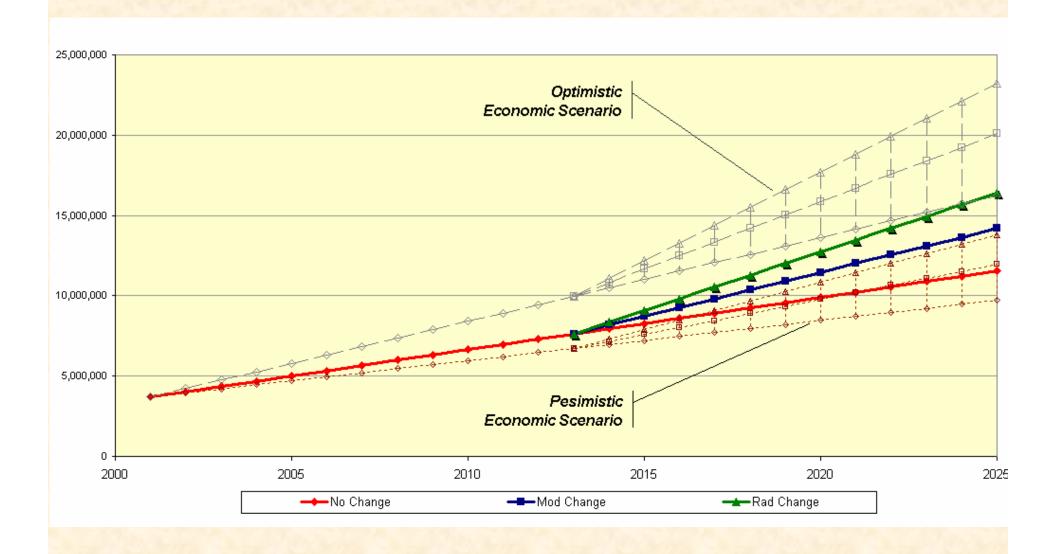
Economic Forecasts

THE WILLIAM ST.		2001						
TradeDest	TradeOrig	Base	Base		Worst		Best	
USA	NE Asia	5,932,441	20,442,533	5.3%	16,744,031	4.4%	29,765,726	7.0%
	Europe	2,266,124	6,924,118	4.8%	5,738,341	3.9%	9,186,843	6.0%
	SE Asia	1,085,644	3,294,107	4.7%	3,229,299	4.6%	5,162,418	6.7%
	WCSA	243,541	1,052,413	6.3%	878,289	5.5%	1,767,722	8.6%
USA Imports	>>>	9,527,749	31,713,171	5.1%	26,589,959	4.4%	45,882,708	6.8%
NC/ECSA	USA	412,632	2,058,660	6.9%	1,828,523	6.4%	2,869,900	8.4%
Oceania	USA	169,817	684,637	6.0%	584,185	5.3%	895,892	7.2%
USA EXPORTS	>>>	582,449	2,743,297	6.7%	2,412,708	6.1%	3,765,793	8.1%
ECSA	NE Asia	144,131	583,802	6.0%	485,918	5.2%	770,586	7.2%
WCSA	Asia	171,159	364,397	3.2%	351,702	3.0%	388,621	3.5%
	Europe	169,052	316,011	2.6%	279,750	2.1%	397,333	3.6%
	NC/ECSA	93,507	150,975	2.0%	147,468	1.9%	171,672	2.6%
NCSA	Asia	41,611	78,667	2.7%	71,779	2.3%	84,012	3.0%
Carib	WCSA	5,997	10,339	2.3%	10,341	2.3%	14,018	3.6%

Containerized	Trade	Annual A			
Total Trade	Scenario	2001-05 20	05-2010	2010-25	2000-25
US-ASIA	Most Probable	5.1%	5.6%	5.3%	5.2%
US-ASIA	Best	5.7%	6.5%	6.4%	6.1%
US-ASIA	Worst	3.8%	4.5%	4.3%	4.1%
					- 190
US-CHINA	Most Probable	7.4%	7.6%	6.9%	7.0%
US-CHINA	Best	8.0%	8.7%	8.0%	8.0%
US-CHINA	Worst	6.1%	6.6%	5.9%	6.0%
US-HONG KONG	Most Probable	5.4%	5.6%	4.8%	4.9%
US-HONG KONG	Best	5.9%	6.4%	5.8%	5.7%
US-HONG KONG	Worst	3.9%	4.2%	3.5%	3.6%
US-JAPAN	Most Probable	3.7%	4.1%	3.7%	3.7%
US-JAPAN	Best	4.2%	5.0%	4.7%	4.6%
US-JAPAN	Worst	2.4%	3.0%	2.6%	2.6%

Source: DRI-WEFA

Containerized Cargo Forecast by Economic and Operational Scenarios (TEUs)



Diversion Criterion

- Inventory Cost:
 - Carrying Cost Capital, Storage, Maintenance
 - Opportunity Cost Lost Sales, Delayed Sale at Lower Price
- Service Premium:
 - Freight Rates Differential
 - Transit Time Differential
- Diversion:
 - Premium > Inventory Cost

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Qualitative Factors

- Large Retailers (WalMart, Home Depot):
 - Import Center Regional Distribution Center Stores
 - Already AW
- Large Importer (Sony, Mattel, Nike):
 - National Distribution Center at WC/MW
 - Mostly IM
- Diversion IM to AW:
 - Growth of Large Retailer At Expense of Large Importers and Small Retailers (+)
 - Time Event Products (-)
 - Cargo Value Decrease (+)
 - JIT Increase (-)

Present US Distribution

