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BOOK REVIEWS

Zoran D. Simonović

MANAGEMENT OF SERBIAN AGRICULTURE IN TRANSITION

Institute of Agricultural Economics, Belgrade 2014.
(Monograph), 2014

Зоран Д. Симоновић

УПРАВЉАЊЕ АГРАРОМ СРБИЈЕ У ТРАНЗИЦИЈИ

Институт за економику пољопривреде, Београд 2014.
(Монографија), 2014

It should be noted that the author of the first part of his monograph accentuate and generate the postulates of development of modern management theory and its possible application in Serbia. It is a radical change of the concept of governance, full orientation to the market form of economy and overcoming the established way of understanding the concept of successful agriculture. In this sense, it emphasizes the necessity of modernizing management systems due to changing internal organization in Serbian agriculture. It should be understood that in the analysis of these regions approached by deep knowledge related to the evaluation of resources and the capabilities of identifying changes in management occurred due to changes in the organizations themselves and / or their environment.

The second part of this monograph highlights issues and problems related to the agrarian policy of Serbia in the pre-transition period and the evolution of the dominant concept in the new program basis. The author here with a lot of knowledge and experience stands out significant details that characterized the pre-transition period of neglect of agriculture in Serbia, and hence agricultural policy. Absence of consistent agricultural policy indicates the absence of stable long-term measures in the field of economic policy. This situation, according to the author can be changed through the process of changing the existing institutional setting, in which the core of the change of the established system of values. So, it's a number of very important questions that essentially much closer to the issues of transformation of agricultural policy and its solution in an organization.

In the part which refers to the management issues of agriculture in the process of European integration were analyzed key aspects of agriculture to comprehend the quality principles of functioning of agrarian policy of the European Union. The author has rightly concluded that it was necessary to the function of knowledge management methods and prepare for successful and rapid transition and integration of Serbian agriculture in European agricultural trends. We have carefully researched and well analyzed all major segments of the construction of a modern management concept of agriculture in terms of preparing for his more successful inclusion and functioning of the agricultural system of the European Union.

Besides this, it is quite understandable that the author of an overall attention to Serbian agriculture. Through this monograph he exhaustively and thoroughly elaborated on the matter of the management of Serbian agriculture in transition. We have to

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emphasize the comparability analysis management of agriculture in the European Union and Serbia. We have investigated numerous comparative terms of integration and transition. The agriculture as a sector has often been considered as Serbian comparative advantage, which does not mean that today it should not be like that, keeping in mind the contemporary understanding of agrarian development. The author points to the need for a comprehensive knowledge of the role and importance of full agrarian development for our faster recovery from the transition and to quickly launch economic activities and involvement in the European Union.

A special part that caught the attention of the author relates to issues related to the reform of the agrarian policy of Serbia in the process of transition and European integration. Out of its total reflection and analysis that based on all the current official document of the highest institutions of Serbia, agriculture is an essential element of economic development. The importance of agriculture for the Serbian economy is reflected in the fact that in addition to economic and a social and environmental dimension. On that basis, the author concludes that the Serbian agriculture has a level necessary for the successful production of high quality food. But despite the significant potential in the sector of agricultural production as a result of favorable climatic conditions, the natural characteristics of land and available water resources, agriculture is not sufficiently used. Agriculture Serbia its capacity barely meets the domestic market in agricultural products, although it has potential. Author of this chapter concludes with useful and essential analysis, which refers to the future, with the conclusion that the domestic market is not sufficiently regulated by the standards which apply in countries in the European Union, on what to do.

This work ends by empirical research related to the application of modern management concepts Serbian agriculture in the transition period. Geographic has chosen to explore space Nis District who developed secondary and the aspect of the overall agricultural policy representative for the research. After statistical analysis of the collected data, obtained results indicate that the use of modern management concept is being born. This means that modern managers have enough evidence of practices that the management system agriculture can drastically improve.

The present monograph is a significant contribution to the knowledge of management of Serbian agriculture in practice. The more you work covers two important aspects of research - theoretical and empirical. This way the author's exhaustive and detailed the matter of governance Serbian agriculture in transition, thus showing a solid knowledge of agricultural flows in both Serbia and the European Union. The work is written in simple, short and concise sentences and truth that is somewhat confusing. For it is not the case that many of our actions does not in itself rarely contain euphemisms or categories for which it is necessary to look for solutions in the knowledge matrix terms. Through the power of experience and knowledge the author has come up with useful information required for management of agriculture in transition, for which he should be applauded.

In Nis, March 2015

Prof. Dr Slavomir Miletic
University of Pristina,
Faculty of Economics, Kosovska Mitrovica (Serbia)
mil.slavko@gmail.com