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## **Supply Shocks, Futures Prices, and Trader Positions**

Joseph P. Janzen  
Dept of Agricultural Economics and Economics, Montana State University  
309A Linfield Hall, P.O. Box 172920  
Bozeman, MT 59717-2920, USA  
Email: joseph.janzen@montana.edu

Nicolas Merener  
Business School, Universidad Torcuato di Tella  
1010 Saenz Valiente  
Buenos Aires 1428, Argentina  
Email: nmerener@utdt.edu

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# Supply Shocks, Futures Prices, and Trader Positions

Joseph P. Janzen\* and Nicolas Merener†

\*Department of Agricultural Economics and Economics, Montana State University

†Business School, Universidad Torcuato di Tella



## Supply Shocks: Rainfall in the U.S. Corn Belt

- Following the adage that “rain makes grain”, we exploit the relationship between rainfall and corn production
  - For U.S., most corn production is rainfed; 87-90% of corn acres non-irrigated over 1993-2014
  - Positive correlation between rainfall and corn yield in corn belt is specific to key stages of crop development in June, July, and August (see Tannura, Irwin, and Good, 2008)
  - Rainfall is plausibly exogenous to observed variation in futures prices and trader positions

- Data on daily rainfall at 41 weather stations throughout the corn belt collected from National Climatic Data Center for period from 1993-2014
  - Use production-weighted spatial average across all stations
  - Consider four-day forecast rainfall using actual (future) rainfall as proxy



Figure: Location of weather stations in U.S. corn belt

- Rainfall variable: cumulative rainfall since June 1 minus linear trend (mean rainfall accumulation to date over 1993-2014)
  - Average rainfall is 3.4mm(0.14in) per day or 309mm(12.3in) per summer
  - Possibility: response of prices and positions is non-linear, depend on whether rainfall is above or below trend

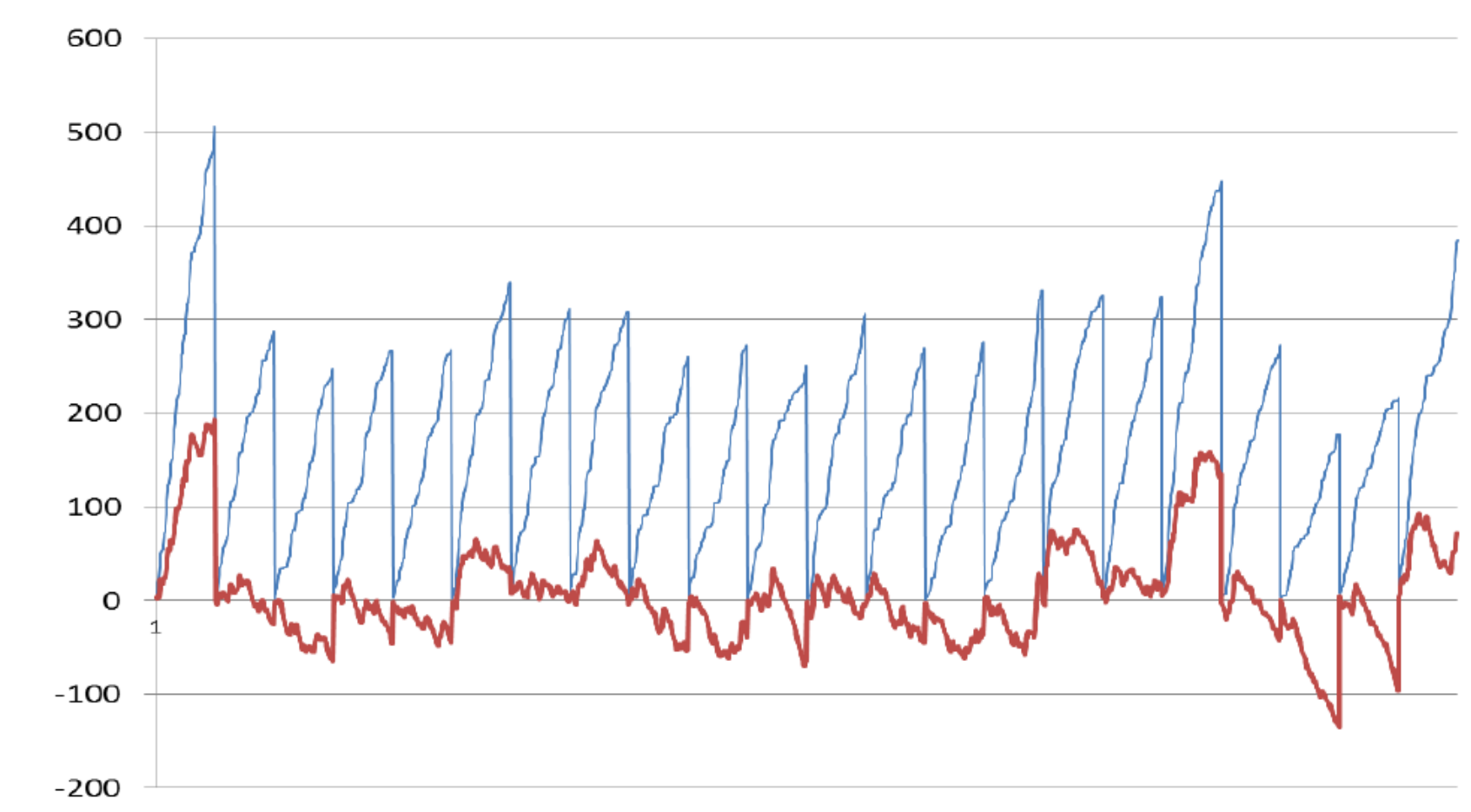


Figure: Accumulated rainfall (blue) and deviation of accumulated rainfall from trend (red) during summer months, measured in millimeters, 1993-2014

## Futures Prices: CME Corn Futures

- December CME corn futures price is a benchmark for value of new-crop corn
- Physical corn underlying CME futures is deliverable at Illinois River shipping stations at center of corn belt
  - i.e. Corn belt rainfall is an important driver of supply deliverable against December contract

## Trader Positions: CFTC Commitment of Traders

- Commodity Futures Trading Commission publishes weekly snapshot of long and short futures positions held by various groups of traders
  - Two basic groups, commercials and non-commercials, are generally assumed to be hedgers (buy and sell physical corn) and speculators (no physical position)
  - Since 2006, data is available on disaggregate groups (commercial, swaps dealer, managed money, and other reportable)

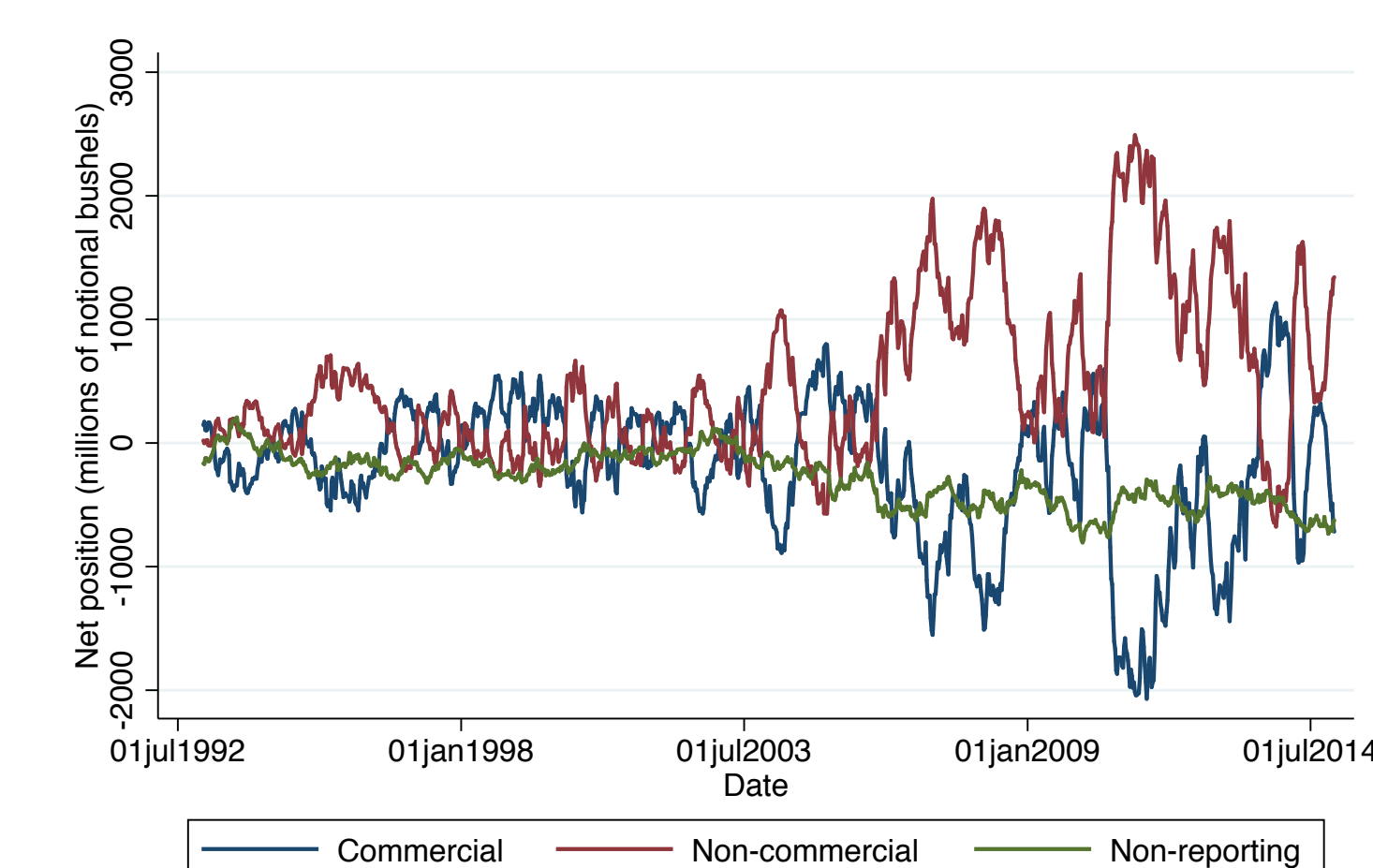


Figure: Net position of trader groups, 1993-2014

## Research Question

**How do prices and trader positions respond to supply shocks in grain futures markets?**

- We know prices fall when supply increases, but the joint response of prices and positions may tell us more:
  - Who has the strongest incentive to trade when supply shifts?
  - Is trading following supply shocks motivated by risk transfer or price discovery?
  - What are the price impacts of various trader groups?

## Analytical Framework and Empirical Model

- Cheng, Kirilenko, and Xiong (2014) (CKX) consider the joint dynamics of futures prices,  $F$ , and hedger and speculator positions ( $x_h$  and  $x_s$ ). In this model:
  - Trader positions each period respond to concurrent shocks to futures prices ( $dF$ ), trading risk as proxied by the VIX market volatility index ( $dVIX$ ), and an “idiosyncratic” shock related to the physical market for the commodity ( $dS$ ).
  - $dS$  may be considered shock to the aggregate physical position held by all traders, that is a supply shock. CKX assume this shock affects hedgers only, but it may also affect speculators if they act on news about fundamentals and contribute to price discovery
  - Both groups may also respond to corn price (implied) volatility shocks ( $dIV$ ) and shocks to external markets, especially crude oil, due to financialization effects or fundamental linkages ( $dOil$ )
- Therefore, our adaptation of the CKX (2014) model is:

$$\begin{aligned} (1) \quad & dx_h = -\beta_h dF - \gamma_h dVIX - \eta_h dS - \theta_h dIV - \lambda_h dOil \\ (2) \quad & dx_s = -\beta_s dF - \gamma_s dVIX - \eta_s dS - \theta_s dIV - \lambda_s dOil \\ (3) \quad & 0 = dx_h + dx_s \end{aligned}$$

- where (1) and (2) are group demand functions for futures positions driven by structural coefficients ( $\beta$ ,  $\gamma$ ,  $\eta$ ,  $\theta$ , and  $\lambda$ ) and (3) is a market clearing condition.
- Because  $F$ ,  $x_h$ , and  $x_s$  are jointly determined, (1) and (2) are unidentified. Using (3), we solve for  $dF$  and  $dx_h$  as a function of the other shocks which may be considered exogenous:

$$\begin{aligned} (4) \quad dF &= \frac{\gamma_h + \gamma_s dVIX}{\beta_h + \beta_s} - \frac{\eta_h + \eta_s dS}{\beta_h + \beta_s} - \frac{\theta_h + \theta_s dIV}{\beta_h + \beta_s} - \frac{\lambda_h + \lambda_s dOil}{\beta_h + \beta_s} \\ (5) \quad dx_h &= \frac{\gamma_s \beta_h - \gamma_h \beta_s dVIX}{\beta_h + \beta_s} + \frac{\eta_s \beta_h - \eta_h \beta_s dS}{\beta_h + \beta_s} + \frac{\theta_s \beta_h - \theta_h \beta_s dIV}{\beta_h + \beta_s} - \frac{\lambda_s \beta_h - \lambda_h \beta_s dOil}{\beta_h + \beta_s} \end{aligned}$$

- We estimate the linear response of prices and positions to exogenous supply shocks using ordinary least squares (OLS).
- We relate OLS coefficient estimates to structural parameters using (4) and (5)
  - These conditions suggest that price and position responses to exogenous shocks depend on the relative magnitude of the structural coefficients between groups.
  - If (short) hedgers demand for short futures positions is increasing linearly in the size of the aggregate physical position, then  $\eta_h > 0$ . If hedging demand drives prices and positions, then we expect the coefficient estimate on our supply shock variable to be negative.

## Empirical Results

- We consider separate regressions for prices and positions. We also consider potential non-linear response of prices and positions depending on whether rainfall is above or below trend. (Above trend rainfall indicates that crop-year ending stocks will be large, buffering price response.)

Weekly time series regressions of corn returns ( $\Delta \ln F_t$ ) on accumulated rain, VIX, Oil and momentum, June to August, 1993 to 2014.

$$\Delta \ln F_t = \alpha + \beta_1 \Delta \text{AccRain}_t + \beta_2 \Delta \text{Vix}_t + \beta_3 \Delta \text{Oil}_t + \Delta \ln F_{t-1} + \epsilon_t$$

Weekly time series regressions of net positions on accumulated rain, VIX, Oil and momentum, June to August, 1993 to 2014.

$$\text{CommNet}_t = \alpha + \beta_1 \Delta \text{AccRain}_t + \beta_2 \Delta \text{Vix}_t + \beta_3 \Delta \text{Oil}_t + \Delta \ln F_{t-1} + \epsilon_t$$

$$\text{NonCommNet}_t = \alpha + \beta_1 \Delta \text{AccRain}_t + \beta_2 \Delta \text{Vix}_t + \beta_3 \Delta \text{Oil}_t + \Delta \ln F_{t-1} + \epsilon_t$$

	All Obs.	Rain < Trend	Commercial Non-Commercial	
$\Delta \text{AccRain}_t$	-0.00046* (0.00025)	-0.0013*** (0.0004)	3,554*** (785)	-3,373*** (685)
$\Delta \text{AccRain}_{t-1}$	-0.00005 (0.00026)	-0.00003 (0.00045)	-11 (1,036)	-321 (970)
$\Delta \text{Vix}_t$	0.00041 (0.0012)	0.0001 (0.0012)	283 (2,448)	1,142 (2,456)
$\Delta \text{Vix}_{t-1}$	0.00042 (0.00012)	-0.0010 (0.0016)	2,468 (2,758)	-311 (2,556)
$\Delta \text{Oil}_t$	0.074 (0.071)	0.040 (0.092)	146,333 (182,613)	-147,496 (167,515)
$\Delta \text{Oil}_{t-1}$	0.012 (0.057)	-0.013 (0.092)	237,129 (195,560)	-118,640 (185,193)
$\Delta F_{t-1}$	0.051 (0.069)	-0.095 (0.109)	-962,238*** (233,646)	955,482*** (217,854)
Constant	-0.0024 (0.0027)	-0.0011 (0.0044)	-14,402 (9,350)	-20,493** (8,272)
$n$	268	125	125	125
$R^2$	0.035	0.097	0.285	0.307

### Economic Significance of Coefficient Estimates

- Price impact of one inch of rain:  $-0.0013 \times 25.4 \frac{\text{mm}}{\text{inch}} = -3.3\%$
- Position impact of one inch of rain:  $3554 \times 25.4 \frac{\text{mm}}{\text{inch}} \times 1000 \text{ bu} = 90.2 \text{ mil bu}$ .
  - For context, average CME corn futures open interest over 1993-2014 represented 3.7 bil. bu.

### Inference Regarding Structural Parameters

- Coefficient estimates suggest commercials become more long (less short) after positive supply shocks.
- Price response to rainfall suggests that  $\eta_s + \eta_h > 0$
- Position response to rainfall suggests that  $\eta_s > \eta_h$  (assuming  $\beta_s \approx \beta_h$ )
- These results are inconsistent with “hedging pressure” theory of commodity futures trading. Hedgers may not increase size of hedge when crop gets larger.

## References

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