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# Profiling farm systems according to their sustainable performance: the Irish livestock sector

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#### **Abstract**

Sustainable farming systems are those that are economically profitable, environmentally protective and socially efficient through time, therefor the importance of farm sustainable performance is highly acknowledged, and there are various methods for its measurement and assessment at different spatial levels.

The aim of this study is to profile and classify Irish livestock farms according to their performance using farm-level data on profitability, environmental efficiency and social integration derived from the Teagasc National Farm Survey. In contrast to previous research that assesses Irish farms' sustainable performance at farm level, this study is attempting to create a farm system typology based on farm performance and characteristics. Economic, social and environmental performance indicators are determined and aggregated to be used as the conceptual framework to identify and classify types of farms. A combination of multivariate analysis techniques is developed for the aggregation of indicators and for the creation of farm systems typologies. The results indicate the relation between economic, ecological and social performance of Irish farms and establish a typology of livestock farms that can prove useful for future policy design.

#### 1. Introduction

Over eighty per cent of utilized land in Ireland is used for agricultural purposes mainly as pasture land for dairy and dry-stock production. The dairy and livestock production industries is a major contributor to the Irish economy and holds the largest share of its agricultural sector, with Ireland's meat and livestock exports accounting for one third of all food and drink exports. Given climatic conditions that are ideal for natural pasture growth, the Irish livestock sector is based on extensive, low input systems, which accordingly can be characterized a low profit (Ryan et al., 2014). Data from the Teagasc National Farm Survey (NFS) indicate that the average size of all systems (including dairy and tillage) was 47 ha with an average income of 541 Euro/ha for 2012, which remained steady for 2013. The NFS data also reveal heavy dependency on subsidies, with the Single Farm Payment covering more than half of the total farm income for all farms (57%), reaching 100% for some systems (i.e. sheep) (Hennessy et al., 2014).

According to the Food Harvest 2020 implementation report for 2014, the economic performance of Irish beef and dairy farms has been satisfactory in terms of meeting its milestones for the past few years. Despite the national and global recession, both sectors exceeded €2 billion in output in 2013, accounting for over two-thirds of the total €6.18 billion of primary output. However, the goals set by the Food Harvest 2020 strategy are to increase dairy production by 50% and beef production by 20% by 2020 to meet increased national and global demand. At the same time it is recognized that environmental sustainability is an essential requirement for 21<sup>st</sup> century food production systems.

As the demands for a more intensive production increase worldwide on the one hand, and climate change challenges dictate a reduction of pollution on the other, it is necessary for the livestock sector to meet the challenge of intensifying its production systems in a sustainable way that will help preserve the landscape and protect the environment. The sustainable performance of farms has been the focus of research attention in recent years. In broad terms sustainability is defined as a system's ability to continue into the future (Hansen and Jones, 1996). A sustainably performing farm is one that can maximize its financial outputs, meet the needs of society and contribute to environmental protection and preservation of natural resources (Dillon et al., 2009).

In their attempt to formulate policy plans to increase the sustainability of agriculture many organizations, such as the EU are concerned with measuring and evaluating farm sustainable performance. Consequently, in recent decades researchers have acknowledged the need for farm performance evaluation and various methods have been developed for its measurement, such as estimating farm

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efficiency through benchmarking techniques (e.g. Derks et al., 2014; Galanopoulos et al., 2011), Life Cycle Assessment (LCA) (e.g. Dolman et al., 2014; Weiss and Leip, 2012) or Environmental Impact Assessment (e.g. Crosson et al., 2011). Also many researchers have developed multi-dimensional sets of indicators to evaluate farm performance. Indicators are synthetic variables describing complex systems and can explain various aspects of sustainability (Castoldi and Bechini, 2010). Indicators are considered a safe alternative to direct measurement of farm performance, because they explain complex systems through variables that can be derived from easily accessible datasets (Bockstaller et al., 2009, Donnelly et al., 2007).

One approach to measuring farm performance is the construction of indicator indices that can measure the overall performance of farms. In this context, sustainable performance evaluation covers, in most cases, three pillars of sustainability, as recognized in the literature: economic, social and environmental. Indicator indices have been developed by several evaluation programs across Europe and studies that use this approach provide a holistic evaluation of sustainable performance at farm level (e.g. Firbank et al., 2013; Gómez-Limón et al., 2012).

However, given the great disparities that can appear between farms it is often valuable to examine farms by classifying them into farming systems (Morgan-Davies et al., 2012). The literature suggests that each individual farm is a subsistent unit that has specific characteristics and unique structural interrelations among many components (e.g. resources, geography, and infrastructure, human, social and financial capital) (Dixon et al., 2001). Given the interdependency of all the physical, social and economic elements of each farm we can assume that a farm is a unique system and can be analysed as such. Farming systems, on the other hand, are defined by FAO as "populations of individual farms that have broadly similar resource bases, enterprise patterns, household livelihoods and constraints, and for which similar development strategies and interventions would be appropriate" (Dixon et al., 2001). In agricultural economics, identifying farming systems is an efficient way to simplify the explanation of the diversity of farms, through artificially grouping them into types based on specific criteria, which represent the real situation but are easily interpreted by policy makers (Valbuena et al., 2008). The purpose of this study is to define and classify dairy and cattle farm systems in Ireland, using sustainability indicators derived from the NFS and designed to encompass the three pillars of sustainability, in order to assess farm performance. Farm classification with help group farms into cluster according to their performance, identifying, this way, farming systems based on sustainability criteria. This classification may prove useful for policy makers in order to meet their targets as they might address the issue at farming system level.

This paper is structured as follows: the first section outlines the background of the study and presents brief reviews of studies assessing the performance of Irish farms and of studies using multivariate analysis for farm classification according to performance of European farming systems. Also, the existing systems of farm classification are presented in this section, as is the contribution of this study to the relevant literature. The second section gives an explanation of the data and methodology used. The third section presents the results of the analysis and gives a description of the farms types identified. Finally, the last section includes a discussion of the results and some concluding remarks.

#### 1.1 Farm performance assessment in Ireland

In Ireland, studies to evaluate sustainable farm performance at farm level using sustainability indicators have been produced by a number of researchers: Ryan et al. (2014) used a set of indicators developed from NFS data capturing the economic, environmental, social and innovation performance of farms to assess farm sustainability for all farm systems. They applied the OECD protocol for normalization and presented the results at farm level. Dairy and tillage farms were found to be the most economically and socially sustainable. The most economically sustainable farms were also the ones with better environmental performance and had the highest adoption of innovation rates.

Dillon et al. (2014) assessed the overall sustainability of Irish dairy farms only using the same indicators. Their analysis found large variation in household incomes. However, more than 70% of the farms were found to be economically viable and market orientated. High economic performance was correlated with low rates of GHG emissions and sustainable water management.

Mauchline et al. (2012) used participatory methods and multi-criteria analysis to construct an Agrienvironmental Footprint Index (AFI) and measure environmental performance of livestock farms in 5 European countries including Ireland. The basic finding indicated that the mean AFI score for farms that participate in Agri-environmental schemes was higher than that for non-scheme farms in most of the areas of study. AFI was also developed by Louwagie et al. (2012) based on survey data to estimate the environmental performance of Irish livestock farms and reached similar conclusions. Foley et al. (2011) studied the effect of alternative production systems (environmental practices) on GHG emissions at farm level. They assessed environmental quality of beef production on Irish farms using NFS data by applying a bio-economic model (Grange beef Systems model) to evaluate 4 different scenarios. Bull beef systems resulted in lower GHG emissions than steer beef systems. Increasing stocking rate above a certain level results in diminishing returns from purchased inputs such as fertilizers and, consequently, increasing GHG emissions per kg beef carcass.

Previously Dillon et al. (2009) and Dillon et al. (2010) performed in depth analyses of farm performance using sustainability indicators also derived from the NFS (1996 - 2006) and developed a spatial microsimulation model to map Irish farms accordingly. Results indicated that less than half of all Irish farms were economically viable over the 10 year period, and that subsidies play a very important role in viability. Also, only the dairying and tillage systems appear to show a significantly positive market return, which however, also proved to be associated with higher methane emissions. Dairy and tillage systems had higher rates of nitrogen use. In term of social sustainability their results indicated that overall farmers tend to become more isolated over the years and find it harder to identify successors for their farms.

Newman and Matthews (2007) measured the productivity of Irish dairy farms in the period 1984 – 2000 using multiple output distance functions. The indicators used were derived form a survey and weighted according to the NFS system. The results of the distance function were used to estimate a generalised Malmquist index of total factor productivity and its decomposition into technical change, efficiency and scale effects, given by equations for each farm in each system. There was evidence, of a slowdown in growth in the 1990s and differences were found in productivity performance. Sheep farming exhibited the most impressive performance because of an early burst in productivity growth rates.

#### 1.2 Review of methodological application

The method used for the classification of farms into systems follows the protocol of multivariate analysis as suggested by Köbrich et al. (2003), based on performance indicators developed to describe the outcomes of farmers' economic, social and environmental management practices. The purpose of multivariate analysis is to use quantitative data to create types of farms described as variables, which are produced by the reduction of an original dataset, by organizing them into groups based on their similarities.

One strand of this kind of research focuses on the description of farms according to farming processes and farmer's characteristics and management practices (e.g. Gelasakis et al., 2012; Milán et al., 2011; Sturaro et al., 2013). A different approach is the identification of farming systems based, not only on the structural and physical farm characteristics or management practices, but also on performance indicators, in an attempt to evaluate farm's sustainability. The majority of studies in this vein focus on economic and technical performance, although some attempt to classify farm systems based on their performance in other sustainability pillars. Table 1 presents a brief summary of the relevant studies.

These studies derive the indicators from given datasets and perform the multivariate analysis using them as variables. This, however, implies that all indicators are of the same importance and influence farm performance evaluation equally. This study attempts to perform a multivariate analysis identifying farming systems based on performance indicators that have formerly been normalized and weighted according to importance (Nardo et al., 2008). Weights are assigned to indicators to reflect their significance, statistical adequacy, and importance in performance assessment and usually have an important impact on the resulting ranking. To set weights some authors use normative approaches that include participatory methods, expert opinion or survey data (e.g. Maxim, 2012; Meul et al., 2009; Paracchini et al., 2015; Ripoll-Bosch et al., 2012). Other authors use a range of statistical tools such as principal component analysis (e.g. Gomez-Limon et al., 2012), analysis of variance (e.g. Carpani et al.,

2012) multicriteria analysis (e.g. Castoldi and Bechini, 2010), regression coefficients (e.g. Reig-Martínez et al., 2011) or data envelopment analysis (DEA) (e.g. Gerdessen and Pascucci, 2013). In this study we use the Principal Component Analysis method as suggested by the OECD (Nardo et al., 2008)

#### 1.3 Irish farming systems

The NFS groups farms into systems using the FADN framework based on the unified typology the European Union has developed for its members which is based on two criteria (EUROPEAN COMMISSION, 1985):

- i) the nature of the agricultural enterprises they involve, which refers to a list of characteristics of agricultural holdings which include: land use and area (crops), livestock, main crops, farm labour force (including age, gender and relationship to the holder), economic size of the holdings, type of activity, other gainful activity on the farm, machinery and organic farming. These characteristics are defined by the EC Regulation (EEC) No1166/2008.
  - ii) the threshold determining the class limits. The thresholds for each type of crop are defined by the EC Regulation (EEC) No1166/2008.

Crowley et al. (2008) spatially grouped farms by electoral district to evaluate the number of farms and the average farm size and identified four farms systems in terms of land utilization and farm structure patterns: consolidation, dispersal, contraction and expansion.

Grouping of farms according to performance using indicators has been performed by Ashfield et al. (2013) who used the Grange Dairy Beef Systems mathematical model to simulate 4 different scenarios. Construction of farming systems was based on 4 sub models: farm system, animal nutrition, feed supply and financial and the scenarios simulated were based on beef and concentrate prices and grass land management. Results indicated very small net margins for beef farms regardless of their technical efficiency and indicated high dependency on beef price and concentrate prices.

In terms of methodology, multivariate analysis for the identification and classification of farming systems in Ireland has been used by O'Rourke et al. (2012) who established a farm typology of the Iveragh uplands hill sheep farming based on farming intensity, farm continuity and the extent of semi-natural vegetation present on the farms. They used Principal Component Analysis (PCA) followed by K-mean cluster analysis to group farms and a further statistical analysis to calculate the main technical and socio-economic characteristics of the emerging clusters. As a result they distinguished 4 farms groups: Environmental stewards, Support optimizers, Traditionalists and Production maximizers.

#### 1.4 Contribution

The studies measuring farm performance in Ireland give a substantially good overview of the farming sectors and explain the strategies that could lead to improving performance as well as the constraints farmers face when trying to improve their farm sustainability. They also, however, highlight the great disparities that exist between individual farms. Researchers notice large variation between farms, not only in terms of characteristics but also in terms of performance. As mentioned earlier an approach to measuring performance that can overcome the issue of farm diversity is to use sustainability indicators as a framework to identify farming systems, which can be classified according to performance levels. However, in Ireland this approach has not been widely used. The studies identified previously that create farm typologies (ref), group farms either according to structural characteristics or based on economic outcomes, and little attention is paid to social and environmental factors.

The methodology proposed by most of the literature for the identification and classification of farming systems is multivariate analysis; a technique that has rarely been used in an Irish context for this purposes. Also, studies that use indicators to identify and classify farming systems do not take into account their relevant importance but consider them equally weighted. Furthermore, although the methodological framework has been used in the international literature, most Irish studies focus only on indicators of numeric values, as they use linear methods that cannot easily include nominal variables.

This study attempts to make a modest contribution to literature by filling both a contextual and a methodological gap. A non-linear multivariate analysis will be used to identify and classify Irish livestock farming systems using performance indicators that have been weighted according to their importance. Following the suggestions that the identification of farm types and the classification of farms according

to indicators that go beyond simple structural or economic criteria may be useful for the design of policies to provide customized support appealing to each farm type's socio-economic situation (O'Rourke et al., 2012), the typology developed in this study could assist the formation of targeted policies that focus on the relationship between production objectives and social and environmental sustainability, at farming system level.

### 2. Methodology

#### 1.5 Data

To achieve the goals of this study we have used indicators that express economic, environmental and social sustainable performance of Irish dairy and livestock farms. The development of the indicators was performed by Teagasc (Dillon et al., 2014, Hennessy et al., 2013) using data from the 2012 Teagasc NFS. The Teagasc NFS is conducted annually and provides the data for the EU Farm Accountancy Data Network. It has a sample of approximately 1000 randomly selected Irish farms, which provide information on their physical, social and economic characteristics. Each farm is assigned a weighting factor so that the results of the survey are representative of the national population of farms. Farm performance indicators were derived from the data of the NFS following criteria for consistency and suitability. Table 2 presents the indicators developed, the way they were measured and the units used.

#### 1.6 Sustainability evaluation

The conceptual framework for the evaluation of sustainable farm performance emerges for the combination of the OECD methodology for aggregation of indicators as developed by Nardo et al. (2005, 2008) and the protocol for farm classification of Kobrich et al. (2003). More specifically, the analysis in this study is guided by the following steps:

From the OECD methodology:

- · Developing the theoretical framework
- · Selection of indicators
- Correlation testing
- Quantification and optimal scaling
- Data normalization
- · Weighting

From the Kobrich (2003) farm classification protocol

- Factor analysis
- Cluster analysis
- · Link to the original dataset variables

The selected indicators were first tested for correlation though a Pearson correlation matrix. The purpose was to examine the validity of these indicators as variables to be used in the consequent multivariate analysis. As some indicators used in this analysis were qualitative they appear as nominal or binary variables that cannot effectively be used in multivariate analysis (factorial analysis). Therefore, before performing the multivariate analysis they have to be transformed into numeric variables that have a variance in the statistical sense). Optimal scaling can also be used on variables with numeric values to allow for their re-scaling. This can prove useful to address the problem emerging in multivariate analysis of variables that range within very small intervals (Gomez-Limon et al., 2012). The CATPCA package of SPSS is a tool that can perform a non-linear PCA that uses optimal scaling to transform nominal variables into numeric ones through non-linear regressions. The idea behind optimal scaling is to assign numerical values to the categorical variables, thereby allowing standard statistical processes to be applied. The optimal scale values are assigned based on an optimizing criterion that can vary according to the research needs. In this study the indicators were quantified and/or rescaled based on numeric quantification and random grouping (more information on the optimal scaling techniques can be found in

IBM SPSS Statistics 22 Documentation). The new assigned values have numeric properties that allow them to be used in multivariate analysis.

To facilitate the interpretation of results the scaled indicators were normalized on a scale from 0-1. Normalization is an essential step when using indicators measured in different units. The method used to normalize the indicators was the MIN-MAX approach as explained by Nardo et al. (2008) using the following formula:

$$I_{j} = \frac{x_{j} - \min(x_{j})}{\max(x_{j}) - \min(x_{j})}$$

Where  $I_j$  is the normalized value,  $x_j$  is the numeric value of the indicator as created by the non-linear PCA and  $\min(x_j)$  and  $\max(x_j)$  are, respectively, the minimum and maximum values of indicator  $x_j$ . The categorical PCA runs similarly to the traditional PCA on the quantified variables and the decision on the number of components to be maintained follow the same rules of thumb as the linear PCA. Here, the number of components to be retained followed the Kaiser criterion; therefore components with an eigenvalue > 1 were used further in the analysis. The components can be also rotated (like in traditional PCA) to reduce the number of variables highly correlated to each other. The component loadings are used to assign weights to the indicators. The weight assigned to each indicator was calculated using the following formula as suggested by Nardo et al. (2008) and developed by Gómez-Limón and Riesgo (2009):

$$w_{kj} = \frac{\left(factor - loading_{kj}\right)^2}{eigen - value_k}$$

where  $factor - loading_{kj}$  is the value of the factor loading of indicator j in the Principal Component k and  $eigen - value_k$  is the eigen-value of the kth Principal Component.

As mentioned, farm classification follows the protocol of Kobrich et al. (2003). In the first step of the process, farms can be grouped into types using PCA. In this study, PCA is performed on the dataset of weighted indicators. Again, the number of components to be retained follows the Kaiser Criterion (eigenvalue >1) and only the component loadings with a value higher than 0.35 are accounted for in the analysis (Field, 2009). The factors retained in the PCA were subjected to a two-step cluster analysis. Hierarchical cluster analysis, (Ward's method) was used to identify the number of clusters, followed by K-mean clusters analysis to indicate the cluster centres and the number of farms in each cluster.

To evaluate the emerging clusters according to performance the average value of the indicator for each cluster is compared to an optimal indicator value as this emerges for the dataset. The level of sustainability is calculated as a percentage of the optimum performance of the entire sample. Optimal values are the values of the indicators for the best performing farms of the dataset. That is:

- a) The maximum value of all numerical economic indicators and the highest per cent for viability of investment. The percentage for these indicators is calculated by dividing the cluster average by the optimal value (for viability of investment the cluster average is compared to the optimal value, which is estimated at 100% - the farm is 100 viable).
- b) The minimum values for all environmental indicators. The percentage for these indicators is calculated by dividing the optimal value by the cluster average.
- c) The minimum percentage for household vulnerability and isolation risk (for these indicators the optimum performance is considered to be 0%) and the maximum percentage for household viability and education level. For these indicators the performance of each cluster is, therefore, evaluated by comparing the cluster average to the optimum percentage. For work-life balance the performance rate is calculated as a percentage of hours worked on farms / minimum hours worked on farm for all sample.

### 3. Results

The methodology was applied to the selected indicators database separately for dairy, cattle and sheep farms. The following section presents the results of the analysis for each:

## 1.7 Dairy farms

#### Normalization and weighting

Indicators were normalized using formula 1 to produce an intermediate dataset of indicators to be weighted using PCA.

The optimal scaling process using CATPCA produced an intermediate dataset of scaled variables that were normalized using formula 1. Using the component loading of the yielded components the weights to be assigned to each normalized indicator were calculated (formula 2). The values produced and used presented weight the indicators for dairv farms Table to are in 3.

- 1 The produced weighted indicators were used in a final dataset on which principal component analysis
- 2 and cluster analysis were applied to classify farms according to performance.

#### 3 1.7.2 Principal Component Analysis

- 4 The PCA performed on the dataset of weighted indicators yielded 4 Principal Components with an
- 5 Eigen-value > 1, explaining 67% of the original variance. The component loadings for each indicator are
- 6 presented in Table 4. The first components shows a positive correlation with three economic indicators
- 7 (productivity of land, profitability and market orientation) and two environmental ones (GHG emissions
- 8 and N balance per ha). The second component is positively correlated to viability of investment and
- 9 productivity of labour and negatively correlated to household vulnerability and fuel and electricity
- 10 emissions. The third component is positively correlated with high N balance and high GHG emissions
- 11 per farm. Finally the fourth component relates to high age profile, high education level and number of
- 12 hours worked on farm, and is negatively correlated to isolation risk.

#### 13 1.7.3 Cluster analysis

- 14 These four components were subject to hierarchical cluster analysis – using the ward method and K-
- 15 mean cluster analysis, which indicated that farms can be clearly grouped into three distinct clusters.
- 16 Tables 5 and 6 present the frequencies and percentages of the qualitative indicators for each cluster
- and descriptive statistics of the quantitative ones for each cluster. 17
- 18 Cluster 1: This cluster was made up by 59 farms (23% of the sample). Approximately 83% of the farms
- 19 in this cluster are viable. The cluster includes farms with an average gross margin of 3436.83 €/ha, with
- 20 1547.07 €/ha of market gross margin market and with the market orientation rate of farms in this cluster
- 21 being, on average, 88%. The average productivity of labour was 51886 €/labour unit. Regarding the
- 22 environmental indicators, farms in this cluster has GHG emission reaching an average of 824.82
- 23 Tonnes of CO<sub>2</sub> equivalent per farm and 8.91 per hectare. The nitrogen balance is on average 180.88 Kg
- of Nitrogen surplus per hectare and 16428.68 Kgs per farm. Finally, emissions from fuel and electricity 24
- 25 are 0.2 kg of CO<sub>2</sub> equivalent Kgs of output. On average 13.56% of the farm households of this cluster
- 26 are identified as vulnerable and 8.47% of the farmers in the cluster live alone. The performance rate in
- 27 education level is approximately 83% (farmers having higher education). All farm households in the
- 28 cluster seem to be viable; meaning that in all farm households have at least one member below 45
- 29 years of age.
- 30 Cluster 2: The second cluster consists of 37 farms (14% of the sample). Fifty six per cent of the clusters
- 31 are viable. The average gross output is estimated at 2796.77 € /ha, with profitability ranging between -
- 32 111.85 and 2531.66 €/ha. The productivity of labour is on average 33.366.2 €/ labour unit and their
- 33 market orientation rate is approximately 85%. The GHG emissions per farm and per hectare are 355.8
- 34 and 7.24 tonnes of CO<sub>2</sub> equivalent respectively, with 0.05 Kgs/kg output emissions coming from fuel
- 35 and electricity. The Nitrogen balance is significantly lower than the previous cluster, reaching 125.69
- 36 and 5880.61 Kgs of Nitrogen surplus per hectare and per farm respectively. Fourteen per cent of the

- 37 households in the cluster are identified as vulnerable, with the same percentage having a high age
- profile. Only 32.8% of the farmers in this cluster have higher education and around 27% of them are in
- 39 isolation risk.

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- 40 Cluster 3: This cluster includes 162 dairy farms (63% of the entire dairy farm sample). The average
- 41 land productivity of these farms ranges from 953.29 to 5407.90 €/ha and their market gross margin is
- 42 between -42.97 and 3557.51 €/ha. The market orientation rate is on average 85%, similarly to cluster 2
- 43 and the productivity of labour reaches a mean of 37374.13 €/labour unit. The tonnes of CO₂ equivalent
- emitted by farms in this cluster reach on average 365.87 and 7.67 per farm and per ha respectively. The
- 45 Nitrogen balance is 131.68 Kg per ha and 131.68 per farm and the emissions form fuel and electricity
- are ranging from 0.02 to 0.15 kg of CO<sub>2</sub> Kg of output. A little over 25 % of farm households in this
- 47 cluster are considered vulnerable; however there are no farmers in isolation risk. The education level is
- 48 high with approximately 79% of farmers having higher education. Finally, almost all farms in this cluster
- 49 (similarly to cluster1) have viable households.

#### 1.7.4 Evaluation of performance

- 51 The performance evaluation is estimated by comparing the values of the indicators for each cluster to
- 52 the optimal value of the indicator as derived from the dataset. The performance of farms is presented as
- 53 a percentage of that optimal value for each cluster and for the entire sample in Table 7.

#### 1.7.4.1 Economic performance

- According to the results we can say that all the farms of the sample are highly efficient in terms of market orientation with the efficiency rates exceeding 80% in all three clusters and the entire sample.
- market orientation with the efficiency rates exceeding 80% in all three clusters and the entire sample.

  This indicates that, regardless of other aspects of performance, Irish dairy farming can be considered
- 58 market oriented. This result confirms the finding of previous studies on the performance of the Irish
- dairy sector (Ryan et al. 2014, Hennessy at al. 2013). On the other hand it is noticeable that all clusters
- have relatively low performance in terms of productivity of labour with the efficiency percentage of the
- best performing cluster being just above 36%, while for the other cluster it does not exceed 26%. Again,
- 62 previous studies have shown that labour productivity could be improved in the Irish dairy sector
- 63 (Newman & Matthews, 2007). Figure 1 compares the three clusters and the entire sample based on
- their economic performance. In comparing the clusters, the first cluster appears to be the most efficient
- 65 regarding all economic indicators. This cluster showed the highest percentages of performance in all 5
- 66 economic indicators, compared to the other clusters, and, also, exceeds the estimated performance of
- the entire sample. The farms of this cluster appear to be 53.7% efficient in terms of land productivity and
- are 49.43% efficient in terms of profits. Their performance in productivity of labour is just above 36%.
- 69 Finally cluster around 88% of the farms are market oriented and their performance in terms of viability
- 70 reaches 83.1% of the optimal. Given these results we may draw the conclusion that cluster 1 consists of
- 71 more intensive farm businesses that are targeted to increased production and economic efficiency.
- 72 The third cluster, which represents the majority of the dairy farms in the sample, is the second rated in
- economic performance with its efficiency percentages being lower than those of cluster 1. The exception
- is market orientation which reaches similar levels (84.54% of the optimal). Farms in this cluster have a
- 75 relatively high efficiency rate in terms of viability of investment (71.6% of the optimal) similar to the rate
- of the entire sample. Performance rates for productivity of land and for profitability are 46.62% and
- 40.41% respectively and when it comes to productivity of labour, the cluster has low efficiency levels
- 78 just above 26%.

84

- 79 The second cluster is the one with the lowest performance rates compared to the other two and to the
- 80 entire sample, except for market orientation where it stands slightly above cluster 3. Labour productivity
- is low (23.5%) as is their performance in terms of profitability (36.1%). The productivity of land is 43.8%
- 10 units lower than the best performing cluster. Viability of investment also has a low rate with almost
- half the farms appearing to be not economically viable (56.76% rate compared to optimal).

#### 1.7.4.2 Environmental indicators

- 85 Examining the environmental performance, all clusters have relatively low performance rates compared
- 86 to the optimal values, with none of the percentages across the 5 indicators exceeding 31%, in all

clusters. Also, the performance rates across the clusters are widely dispersed meaning that there are important disparities between clusters. Figure 2 presents the comparisons of clusters between each other and to the entire sample.

The second cluster is the most efficient one, presenting better performance rates in all 5 indicators compared to the other clusters and to the entire sample. Farms in this cluster are 30.37% efficient when it comes to GHG per ha and 17.1% per farm. Their performance rates in N balance is 17% when measured per ha and 14.48% when measured per farm and the in terms of emission from fuel and electricity the rate is 20.8%. Second after cluster 2 in terms of environmental performance is cluster 3, which as mentioned represents the majority of the sample. The performance rates of farms in cluster 3 regarding GHG are close to the best performing cluster, only 0.47% lower for emissions per farm and 1.69% for emissions per ha. The performance rates for N balance are also close to the best performing cluster, with only 0.73% lower rate for N balance per ha and 0.58% for N balance per farm. Cluster 1 is the least well performing cluster, with the rates in all indicators being lower than in the other clusters and the entire sample and with some of the indicators presenting remarkably low performance rates. More specifically, performance on GHG emissions per farm is at 7.37% of the optimal (the rate for GHG emission per ha is better, increasing to 24.7%), and performance in terms of N balance per farm is only up to 5.18%. N balance per ha is also low compared to the other clusters reaching a value just above 12%. The only aspect where performance of this cluster can compare to the others is emission from fuel and electricity, where the rate, although lower is relatively high(17.92%).

#### 1.7.4.3 Social Indicators

From a social point of view, results indicate that all clusters perform well when it comes to hours worked on farm with performance rates ranging from 74.5% to 79.61%. Also, all clusters have high rates of performance when it comes to isolation risk. There are, however, large disparities between clusters in high age profile and in education level. In comparing the clusters, the most important remark is that there is no identified best performing clusters on all indicators. Figure 3 presents the comparison of clusters according to their social performance.

As seen, the performance of the first cluster is very high regarding household vulnerability and education level with the performance rates being 86.44% and 83.05% respectively. This cluster also has the best performing on hours worked per farm, with 79.61% performance rate. Also, the cluster is completely efficient in household viability, the performance rate being 100% for this indicator. The second cluster has the lowest performance rates for all social indicators with some of them being significantly lower than the other clusters. More specifically, the education level rate is only 32.43%, less than half of the best performing cluster. Also, the household vulnerability indicator has a percentage of 62.16, almost 25% lowers than cluster 1. Similarly, Isolation risk, although it shows a relatively high percentage rate, it is more than 25% lower for this cluster than the best performing one (cluster 3). The third cluster presents the best performance related to isolation risk, being 100% efficient. It also presents relatively high percentages for the other indicators. For hours worked on farm it almost reaches the performance rate of cluster 1 (78.79%) and it has high percentage of education level (79%). Performance related to household vulnerability is 12.4% less compared to the best performing cluster; it is however high reaching 74.1%. When it comes to high age profile, this cluster has very high levels of performance with only 1.23% of farms being inefficient.

#### 1.7.4.4 Farming systems

- Following the comparison of clusters and the evaluation of performance of their member farms Irish dairy farms can be classified according to their performance as follows
  - **System 1:** Productive, viable, market oriented farms owned by educated farmers
  - System 2: Environmentally friendly farms, with low productivity and poor demographics
  - **System 3:** Family farms with good demographics, average productivity and average environmental performance

#### 1.8 Cattle farms

#### 132 1.8.1 Normalization and weighting

- 133 After optimal scaling though CATPCA and normalization of the original indicators, they were weighted
- as described in the methodology. The CATPCA produced 4 Principal Components the loading of which
- were used for the weighting (Table 8). These weights were used as already explained to produce the
- dataset of indicators for farm classification.

#### 1.8.2 Principal Component Analysis

- 138 The PCA on the weighted indicators produced, again 4 Principal Components (Table 9). The first
- component correlated with high GHG/ha, high productivity of land, high amount of N kgs/per ha and
- market orientation. The second described viable farms, with high productivity of labour and profitability,
- which are not vulnerable and have low emission from fuel and electricity. The third component was
- correlated to high GHG emissions and N balance per farm and with hours worked on farm. Finally, the
- 143 fourth was negatively correlated to isolation risk and positively to high age profile and high education
- 144 level.

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#### 1.8.3 Cluster analysis

- 146 The hierarchical cluster analysis performed on the Principal Components yielded from the PCA
- indicated that cattle farms can be grouped into 4 clusters, which were identified through K-mean cluster
- analysis. Tables 10 and 11 present the frequencies and percentages for the qualitative indicators for
- each cluster and descriptive statistics of the quantitative ones for each cluster
- 150 **Cluster 1:** The first cluster includes 69 farms representing 18.85% of the entire sample of cattle farms.
- 151 50 out of 59 farms are identified as viable. The average gross output is €1650.54. The market gross
- margin is €590.65 and 65% are market orientated. The hours worked on farm range from 0 to 3000. On
- average 24.6% of the households are considered vulnerable and 62 out of 69 farms are owned by
- people over 60 years old who have not identified a successor. The GHG emissions per farm and per ha
- are on average 403.18 and 4.53 tonnes of CO2 equivalent respectively, while the N balance per farm
- ranges from 0 to 25816.89, with an average at 6280.89. Performance in terms of isolation risk is 94.20%
- Most of the farms in this cluster are cattle finishing farms (84.06% of farms in the cluster).
- 158 Cluster 2: cluster 2 includes 82 farms that account for 22.4% of all cattle farms out of which 29 are
- found to be viable (35.4%). Almost 70% of the households do not have members under 45 years old;
- 42% are considered vulnerable and 17% face isolation risk. Gross output/ha ranges between €579.18
- and €2872.24, while gross margin form the market/ha is between €-208.74 and €1798.56. Market
- orientation rates reach 67.08%. GHG per farm rise up to 164.35 tonnes of CO2 equivalent and the N
- balance per farm and per hectare is 58.43 and 1708.71 kgs of N respectively. On average the hours
- worked on farm are 1428.04. The greatest proportion of farms in this cluster is cattle finishing farms
- 165 (60.98%).
- 166 Cluster 3: 95 farms are included in this cluster that is 25.96% of the entire sample. 26 of those have
- 167 viable investments with their gross output/ha being on average €917.89 and the average of gross
- margin derived from the market being €313.03/ha. The market orientation efficiency rate is 53.93%. The
- 169 productivity of labour ranges from €-1379.16 to €159448.94 and, on average, farmers in this cluster
- worked 2032.78 hours. 61 households are found vulnerable, 43 are in isolation risk and 28 show a high
- age profile. Finally, GHG emissions per farm reach 121.19 tonnes of CO2 equivalent and the N balance
- per farm is 1171.34 Kgs of N. Again, the majority of farms in the cluster are finishing farms (58.95%).
- 173 Cluster 4: the last cluster includes 120 farms (32.79% of the sample). These farms make, on average,
- 174 €936.17 gross output/ha, of which €276.55 derives from the market (per ha). Only 10.8% of these farms
- are viable and 56% is market oriented. Almost all households have a high age profile (98.3%) but
- isolation risk is low at 6.7%. The productivity of labour ranges from €-51391.47 to €44843.82 and the

- 177 hours worked on farm are on average 1567.74. Regarding emissions the GHG emissions per farm are
- 178 115.87 tonnes of CO2 equivalent and the N balance is 1638.49 kg of N. This is the only cluster where
- 179 more than half of the farms are cattle rearing farms (52.5%).

#### 1.8.4 Evaluation of performance 180

- Similarly to dairy farms, the performance of cattle farms is evaluated by comparing the values of the 181
- 182 indicators for each cluster to the optimal value of the indicator present in the dataset. The performance
- 183 of farms is presented as a percentage of that optimal value for each cluster and for the entire sample in
- 184 Table 12.

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#### 1.8.4.1 Economic performance

186 Based on the results we notice that overall the rates of efficiency in term of economic performance are 187 low in all clusters, not exceeding 50% in any case. The exception is for market orientation where the 188 percentages are over 50%, but are relatively low compared to the performance rates of dairy farms

189 discussed previously. It is worth noticing that only 19.14% of all cattle farms are market oriented

although some clusters show higher percentages. Figure 4 shows the comparison of the economic 190

191 performance of the four clusters and the entire sample.

192 In comparing the clusters it is noticeable that the first two clusters share the highest rates of economic 193 performance. The farms of the first cluster are best performers in terms of labour productivity and

194 viability of investment with 42.85% and 72.46% efficiency rate respectively, followed by the second

195 cluster that has much lower percentages but still higher than cluster 3 and 4. The farms of the second 196 cluster show best performance in terms of land productivity, profitability and market orientation (47.41%,

197 36.40% and 67.08% respectively) again followed by cluster 1 that has similar percentages. The poorest

performing cluster is cluster 4, which as mentioned represents the highest number of farms. Particularly

for market orientation and viability of investment the performance rates (8.63% and 10.83%) are

200 remarkably low compared to the optimal value and to the best performing cluster.

#### 1.8.4.2 Environmental performance

202 Again, similarly to dairy farms the environmental performance of Irish cattle farms appears to be low. The performance rate for GHG emissions does not exceed 30% for the entire sample and 40% for the best performing cluster, while for N balance is only 17.2%, for the entire sample and 33% for the best performing cluster, compared to the optimal values. The performance rates across the clusters are within smaller ranges than dairy farms. In Figure 5 the comparison of clusters and the sample is presented.

208 The best environmentally performing cluster is the cluster 3 with 3 out 5 indicators having the highest 209 rates among clusters, with 39.56% performance rate in GHG emissions/ha, 33% in N balance per farm 210

and 8.2% in N balance per ha. However, when it comes to GHG emissions/ha this cluster comes

211 second after cluster 4. Cluster 4 (representing the highest number of farms) also scores relatively high in 212 environmental performance with the percentages being close to the previous cluster. As mentioned it

213 has the highest score in GHG emissions/ ha and it is second in the rest of the environmental indicators.

214 Specifically, the rates are 34.65% for GHG emissions /farm, 21.7% for N balance per farm and 5.9% for

215 N balance/ha.

The least well performing cluster is the first with its performance rates being significantly lower than the 216

217 previously mentioned clusters. Only 10.6% of the farms are efficient in terms of GHG emissions/farm,

218 almost 25% lower than the best performing cluster. Also, efficiency in N balance is very low, with a rate

219 of only 1.5% when it comes to n balance/farm.

- 220 Cluster 2 lies somewhere in between, leaning more towards the low performing side, in some indicators
- 221 like N balance/ha (14.2%) and GHG emissions/ha (20.89%). Regarding emissions per farm, however,
- 222 the indicators have better rates closer to those of cluster 4 (20.89% for GHG emissions/farm, 5.6% for N
- 223 balance per farm).

#### 1.8.4.3 Social performance

- 225 Cattle farm have an overall low social performance the only exception to this being the isolation risk,
- 226 where for the overall sample the performance rate is 81.10%. Similarly to dairy farms, there is no cluster

performing best on all indicators. There is large disparity between clusters when it comes to household vulnerability, with a difference of almost 40% between the first and the last cluster. There is also remarkable variability in terms of high age profile with the rates ranging from 1.67% to 70.53%. It is also noticeable that there are great variations within clusters with some of them performing very well on one indicator and being the worst performers on another. Figure 6 shows the comparison of performance of clusters and the entire sample.

Cluster 2 includes the least vulnerable farms (75.36% performance rate) with the highest education level (55.07%) and the lowest isolation risk (94.2% efficiency rate). It is also second in terms of household viability with only 98.86% of its farms being efficient. It is, however, the least well performing in work life balance (15.01% efficient). In terms of high age profile the best performing cluster is cluster 3 with 70.53% efficiency rate on that indicator. However, all other indicators have low percentages and this cluster is the worst performer in household vulnerability and isolation risk. Farms in cluster 4 perform well in terms of isolation risk with the percentage being very close to cluster 2 (93.33%). Also, their performance in household viability is very high exceeding 98%%, meaning that the demographics of this cluster is very good. Cluster 2 is the most efficient in work life balance (24.51%) followed by cluster 4 with 22.33%. It also performs well in isolation risk as well with a rate of 82.93% and has an average performance in household vulnerability with 57.32% of efficiency rate which is close to the rate for the entire sample. Finally, cluster 3 is the one with the worst demographics, with only 29.47% of households being viable.

#### 1.8.4.4 Farming systems

Based on the results and the cluster comparison cattle farms could be classified according to their performance as follows:

System 1: Viable, market orientated farms with off farm income and high education levels

**System 2:** Productive, work efficient farms

System 3: Vulnerable households with good environmental performance and poor demographics

**System 4:** Family, non-market oriented farms with average production

#### 4. Discussion and conclusion

The results of this study indicate the strengths of the dairy sector, in economic terms, compared to the low economic performance rates of the cattle sector. This concurs with the Food harvest 2020 report for 2014 (Department of Agriculture and Food and the Marine, 2014) that recognizes that although both sectors' economic performance has been satisfactory in terms of meeting its milestones for the past few years (with both exceeding €2 billion in value terms in 2013 and when combined accounted for over two-thirds of the total €6.18 billion value of primary output), the dairy sector is economically healthy, whereas the beef sector is more vulnerable, with low farm incomes and market orientation.

Dairy farms are divided into three groups, the good performers, the bad performers and the ones that have reasonably good performance but could be improved (this group representing the majority of dairy farms). Cattle farms are divided into four groups and the distinction is not as clear as in dairy farms. There are various reasons justifying this, one of the most important being that cattle farms in Ireland are often mixed with other farming activities that may be increasing production costs and may have labour demands that do not directly relate to cattle production activities (e.g. sheep) (National Farm Survey, 2013). Further investigation may reveal that the additional farming activities of each cluster to explain in more detail the variability in performance.

Cattle farms' grouping also distinguishes good and bad economic performers (cluster 1 and 2 showing better rates than cluster 3 and 4). The productivity of land is almost equally high for the two best performing groups (0.5% difference). Cluster 1 includes farms that make the most out of their labour management (combines productivity of labour and viability of investment) and cluster 2 farms that

profitable and market oriented. The sample is divided by the NFS into cattle rearing and cattle finishing farms. The best performing clusters have smaller percentages of rearing farms, with the group that best manages labour consisting mostly of cattle finishing farms. Again, the largest part of the sample belongs to the last two groups, indicating potential for improvement in the sector.

It is worth pointing out that the clusters that represent the majority of farms in both sectors are classified between best and worst performing clusters and do not have best performance in any of the three sustainability pillars. This is an important finding indicating that there is room for improvement for the majority of Irish farms. As recognized by Department of Agriculture, Food and the Marine (Food Harvest Report 2020) the Irish beef and dairy sectors have not reached their full potential and can improve within the next few years.

In terms of environmental performance there is a great range in the performance rates but, generally farms are performing poorly in both sectors. The cluster comparison for dairy farms shows a clear distinction between economic and environmental performers. Regarding GHG emissions, the clusters with best economic performers have the lowest environmental performance rates, and vice versa. This is an expected result if we consider that good economic performance may be due to intensity of production and intensive farms tend to produce more GHG emissions, whereas low economic performance may imply the presence of more extensive systems with low inputs of N and low outputs of CO<sub>2</sub>. A similar pattern is observed for cattle farms. Viable, profitable farms tend to be poor environmental performers, whereas less economically efficient farms are more efficient in environmental terms. Intensification is the most apparent reason for this contradiction, similarly to dairy farms. This contradicts previous findings (Jane Dillon et al., 2015, Ryan et al., 2014) that found negative correlations between economic performance and GHG emissions in Irish dairy farms, meaning that good economic performers are also environmentally efficient. It should be taken into consideration, however, that these studies use measure sustainability at farm level, and they use GHG/KG of output as an indicator, making the indicator industry specific. In this study we use GHG/farm and GHG/ha, as indicators of GHG performance, which reflect the overall emissions of a farm. This difference of indicator unit may explain the difference in results, given that it is usual for Irish farms to be multi-enterprise, results a fact that should be taken into consideration when using GHG/farm or GHG/ha as indicators.

Dairy farms with good economic and good social performance are in the same cluster, with best rates for both sets of indicators appearing in the same cluster. There may be a causal relation in this finding as it is expected that farmers with off-farm income and high education levels will be more economically orientated. For cattle farm the cluster that best performs in terms of market orientation and investment viability is the one with more off-farm incomes, high education levels and low isolation risk. Again, this is an expected result, given previous research (Lien et al., 2010, Dolman et al., 2012, Gerdessen and Pascucci, 2013, Bernués et al., 2011). It is also noticed that the clusters with the most economically efficient farms (for both sectors), consist of households with good demographics

To conclude, clustering Irish dairy and beef farms has proved to be useful for evaluating their sustainable performance and for understanding the strengths and weaknesses of the sector. We highlight the conflict between economic and environmental performance, the demographic weaknesses, and the fact that most Irish farms do not belong in the best performing clusters. Examining how farming systems are formulated through grouping of farms based on their performance we can identify targeted areas of improvement at farming systems level.

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# **6.Tables & Figures**

Table 1: Studies using multivariate analysis to classify farm systems according to their performance

| Author                       | Study Area              | Purpose of the research  | System                      | Indicators  | Methodology                       |  |
|------------------------------|-------------------------|--|-----------------------------|---|-----------------------------------|--|
| Nahed et al. (2006)          | Spain                   | Classify farms according to their economic sustainability  | Dairy goat farms            | Economy   | PCA, statistical analysis         |  |
| Ruiz et al. (2009)           | France,<br>Italy, Spain | To describe and classify dairy goat farms based on economy, labour area and management practices | Dairy goat farms            | Economy, labour, area and management practices  | PCA                               |  |
| Martel et al. (2008)         | France                  | Identify connections between labour productivity and pig reproduction                            | Pig farms                   | Saw productivity and fertility, work load distribution, reproduction management.                    | Factorial analysis                |  |
| Gaspar et al. (2008)         | Spain                   | Farm description and typology  | Sheep farms                 | Size, intensity, labour, capital investment, stocking rates, profit.                                | PCA, HCA, Statistics              |  |
| Aggelopoulos et al. (2009)   | Greece                  | Develop farm typology according to performance   | Pig farms                   | oestrus return rate, slaughtering age and saw replacement rate with structural farm characteristics | Cluster analysis                  |  |
| Toro-Mujica et al. (2012)    | Spain                   | Identify types of farms in Spain, for the evaluation of their economic and technical performance | Organic dairy<br>farms      | Economy, subsidies, size, stocking rates  | PCA, CA, Statistics               |  |
| Martin-Collado et al. (2014) | Spain                   | Develop a socio-economic farm typology   | Traditional cattle breeders | Age, education, cultural capital, economy, land ownership, objectives subsidies                     | Canonical analysis, HCA           |  |
| Groot et al. (2006)          | Netherlands             | group farms based on the changes in Nitrogen use efficiency in a period of 6 years               | Dairy farms                 | Structure, Nitrogen Use efficiency  | Non-hierarchical cluster analysis |  |
| Michos et al. (2012)         | Greece                  | Identify types of farms according to environmental performance                                   | Peach orchards              | Production variables, Nitrogen use  | PCA, CA                           |  |
| Morgan-Davies et al. (2012)  | Scotland                | Classification of farms  | Hill side sheep farming     | Structural and demographic characteristics  | Principal Co-ordinate analysis    |  |
| Abas et al. (2013)           | Greece                  | Evaluation of farm performance   | Sheep farms                 | Environmental indicators  | Categorical PCA, cluster analysis |  |

Table 2: Economic, environmental and social indicators

| Indicator                           | Measure   | Unit                                    |  |  |  |
|-------------------------------------|---|---|--|--|--|
| Economic                            |   |   |  |  |  |
| Productivity of Land                | Gross Output per hectare  | €/hectare                               |  |  |  |
| Profitability                       | Market based Gross Margin per hectare   | €/hectare                               |  |  |  |
| Productivity of Labour              | Income per unpaid labour unit   | €/labour unit                           |  |  |  |
| Market Orientation                  | Output derived from the market  | % of total output1                      |  |  |  |
| Viability of Investment             | Farm is economically viable <sup>2</sup>  | 1=viable, 0= not viable                 |  |  |  |
| Environmental                       |   |   |  |  |  |
| GHG emissions/ farm                 | IPCC estimate/ farm   | Tonnes CO <sub>2</sub> equivalent/farm  |  |  |  |
| GHG emissions/ ha                   | IPCC estimate/ ha   | Tonnes CO <sub>2</sub> equivalent/ha    |  |  |  |
| Nitrogen (N) balance/ha             | Risk to water quality   | Kg N surplus/hectare                    |  |  |  |
| Nitrogen (N) balance/farm           | Risk to water quality   | Kg N surplus/farm                       |  |  |  |
| Emissions from fuel and electricity | CO <sub>2</sub> equivalent/kg output  | Kg CO <sub>2</sub> equivalent/kg output |  |  |  |
| Social                              |   |   |  |  |  |
| Household Vulnerability             | Farm business is not viable - no off-farm employment (Binary =1 if vulnerable ) | % of total sample                       |  |  |  |
| Education Level                     | Agricultural Educational attainment (0=N, 1=Y 2= in training)                   | % of total sample                       |  |  |  |
| Household viability                 | Household has a member < 45 years old (Binary =1 if viable)                     | % of total sample                       |  |  |  |
| Isolation Risk                      | Farmer lives alone (Binary =1 if vulnerable)                                    | % of total sample                       |  |  |  |
| Work Life Balance                   | Work load of farmer   | Hours worked on farm                    |  |  |  |

<sup>&</sup>lt;sup>1</sup> Total output includes subsidies <sup>2</sup> An economically viable farm is one that has the capacity to remunerate family labour used on the farm at the average agricultural wage and the capacity to provide an additional 5% return on non-land assets.

Table 3: Calcualted indicators weights base on component loadings

|                            |       | Weig  | ıhts  |       |
|----------------------------|-------|-------|-------|-------|
| Indicators                 | Comp1 | Comp2 | Comp3 | Comp4 |
| Productivity of land       | 0.161 |       |       |       |
| Profitability              | 0.114 |       |       |       |
| Productivity of labour     |       | 0.278 |       |       |
| Market Orientation         | 0.094 |       |       |       |
| Viability of investment    |       | 0.361 |       |       |
| GHG emissions per farm     |       |       | 0.453 |       |
| GHG/ha                     | 0.172 |       |       |       |
| Emissions fuel and electr. |       | 0.167 |       |       |
| N_balance (kgs Ha)         | 0.115 |       |       |       |
| N_balance farm             |       |       | 0.501 |       |
| Household vulnerability    |       | 0.356 |       |       |
| Education level            |       |       |       | 0.359 |
| Household viability        |       |       |       | 0.409 |
| Isolation risk             |       |       |       | 0.196 |
| Work life balance          |       |       |       | 0.171 |

470 Table 4: Principal Component loadings resulting from PCA for dairy farms

| Indicator                  | Comp 1 | Comp 2 | Comp 3 | Comp 4 |
|----------------------------|--------|--------|--------|--------|
| GHG/ha                     | .931   |        |        |        |
| Productivity of land       | .902   |        |        |        |
| N_balance (kgs Ha)         | .762   |        |        |        |
| Profitability              | .760   |        |        |        |
| Market Orientation         | .688   |        |        |        |
| Viability of investment    |        | .909   |        |        |
| Household vulnerability    |        | 902    |        |        |
| Productivity of labour     |        | .799   |        |        |
| Emissions fuel and electr. |        | 619    |        |        |
| N_balance farm             |        |        | .880   |        |
| GHG emissions per farm     |        |        | .837   |        |
| Household viability        |        |        |        | .696   |
| Education level            |        |        |        | .654   |
| Isolation risk             |        |        |        | 484    |
| Work life balance          |        |        |        | .452   |

Table 5: Descriptive statistics of qualitative indicators for the clusters of dairy farms and representation of farms per cluster

| Indicator               | All s | ample | CI | uster1 | Clu | ıster2 | Cluster3 |      |
|-------------------------|-------|-------|----|--------|-----|--------|----------|------|
|                         | N     | %     | N  | %      | N   | %      | N        | %    |
| Viability of investment | 186   | 72.1  | 49 | 83.1   | 21  | 56.8   | 116      | 71.6 |
| Household vulnerability | 64    | 24.8  | 8  | 13.6   | 14  | 37.8   | 42       | 25.9 |
| Education level         | 189   | 73.3  | 49 | 83.1   | 12  | 32.4   | 128      | 79.0 |
| Household viability     | 233   | 90.3  | 59 | 100.0  | 14  | 37.8   | 160      | 98.8 |
| Isolation risk          | 15    | 5.8   | 5  | 8.47   | 10  | 27.0   | 0        | 0    |
| Total                   | 258   | 100   | 59 | 23     | 37  | 14     | 162      | 63   |

Table 6: Descriptive statistics for the quantitative indicators for the three dairy farm clusters and for the entire dairy farm sample

| Indicator              | All sample |           |          |           | Cluster1  |          |          | Cluster2  |          | Cluster3  |           |          |  |
|------------------------|------------|-----------|----------|-----------|-----------|----------|----------|-----------|----------|-----------|-----------|----------|--|
|                        | Min        | Max       | Mean     | Min       | Max       | Mean     | Min      | Max       | Mean     | Min       | Max       | Mean     |  |
| Productivity of land   | 953.29     | 6403.72   | 3061.65  | 1738.56   | 6403.72   | 3436.83  | 1218.07  | 5501.49   | 2796.77  | 953.29    | 5407.90   | 2985.51  |  |
| Profitability          | -111.85    | 3557.51   | 1440.57  | 561.70    | 3269.76   | 1547.07  | -111.85  | 2531.66   | 1284.39  | -42.97    | 3557.51   | 1437.45  |  |
| Productivity of labour | -67038.93  | 141725.42 | 40118.11 | -67038.93 | 140645.59 | 51886.68 | -6007.98 | 100692.59 | 33366.20 | -10043.41 | 141725.42 | 37374.13 |  |
| Market Orientation     | .09        | .96       | .85      | .77       | .96       | .88      | .70      | .96       | .85      | .09       | .94       | .85      |  |
| GHG emissions/farm     | 60.77      | 1680.73   | 469.38   | 402.86    | 1680.73   | 824.82   | 69.60    | 854.77    | 355.80   | 60.77     | 691.27    | 365.87   |  |
| GHG/ha                 | 2.20       | 14.39     | 7.89     | 5.00      | 14.39     | 8.91     | 2.24     | 13.55     | 7.24     | 2.20      | 13.62     | 7.67     |  |
| Emissions/fuel-elect.  | .01        | .15       | .05      | .02       | .12       | .05      | .01      | .13       | .05      | .02       | .15       | .05      |  |
| N balance (kgs Ha)     | 0          | 478.21    | 142.07   | 78.77     | 478.21    | 180.88   | .00      | 308.98    | 125.69   | .00       | 293.75    | 131.68   |  |
| N balance farm         | 0          | 30226.10  | 8445.99  | 7189.34   | 30226.10  | 16428.68 | .00      | 16076.94  | 5880.61  | .00       | 13272.56  | 6124.63  |  |
| Work life balance      | 0          | 3700.00   | 2461.54  | 1040.00   | 3600.00   | 2599.66  | 300.00   | 3000.00   | 2079.27  | .00       | 3700.00   | 2498.55  |  |

Table 7: Perfromance rates (%) through comparison of cluster mean with the optimal indicator values (dairy farms)

| Indicator               | Optimal value   | All clusters | Cluster1     | Cluster2     | Cluster3     |
|-------------------------|-----------------|--------------|--------------|--------------|--------------|
|                         |                 | Efficiency % | Efficiency % | Efficiency % | Efficiency % |
| Productivity of land    | 6403.72(100%)   | 47.87%       | 53.67%       | 43.67%       | 46.62%       |
| Profitability           | 3557.51(100%)   | 40.55%       | 43.49%       | 36.10%       | 40.41%       |
| Productivity of labour  | 141725.42(100%) | 28.32%       | 36.61%       | 23.54%       | 26.37%       |
| Market Orientation      | 0.96(100%)      | 85.38%       | 88.09%       | 84.65%       | 84.54%       |
| Viability of investment | 1.00(100%)      | 71.98%       | 83.05%       | 56.76%       | 71.60%       |
| GHG /farm               | 60.77(100%)     | 12.93%       | 7.37%        | 17.08%       | 16.61%       |
| GHG/ha                  | 2.20(100%)      | 27.85%       | 24.70%       | 30.37%       | 28.68%       |
| Emissions –fuel/electr  | 0.00(100%)      | 18.75%       | 17.92%       | 20.80%       | 18.68%       |
| N_balance (kgs Ha)      | 21.95(100%)     | 15.14%       | 12.14%       | 16.99%       | 16.26%       |
| N_balance/ farm         | 851.38(100%)    | 10.07%       | 5.18%        | 14.48%       | 13.90%       |
| Household vulnerability | 0.00(100%)      | 75.10%       | 86.44%       | 62.16%       | 74.07%       |
| Education level         | 1.00(100%)      | 73.26%       | 83.05%       | 32.43%       | 79.01%       |
| Household viability     | 1.00(100%)      | 90.27%       | 100.00%      | 37.84%       | 98.77%       |
| Isolation risk          | 0.00(100%)      | 94.16%       | 91.53%       | 72.97%       | 100.00%      |
| Work life balance       | 530.00(100%)    | 78.46%       | 79.61%       | 74.51%       | 78.79%       |

Table 8: Principal Component loadings resulting from PCA for cattle farms

|                                     |       | Wei   | ghts  |       |
|-------------------------------------|-------|-------|-------|-------|
| Indicator                           | Comp1 | Comp2 | Comp3 | Comp4 |
| Productivity of land                | .132  |       |       |       |
| Profitability                       |       | .153  |       |       |
| Productivity of labour              |       | .362  |       |       |
| Market Orientation                  | .102  |       |       |       |
| Viability of investment             |       | .367  |       |       |
| GHG emissions per farm              |       |       | .317  |       |
| GHG/ha                              | .176  |       |       |       |
| Emissions from fuel and electricity |       | .110  |       |       |
| N_balance (kgs Ha)                  | .108  |       |       |       |
| N_balance farm                      |       |       | .297  |       |
| Household vulnerability             |       | .217  |       |       |
| Education level                     |       |       |       | .164  |
| Household viability                 |       |       |       | .436  |
| Isolation risk                      |       |       |       | .190  |
| Work life balance                   |       |       | .417  |       |

### 479 Table 9: Principal Component loadings resulting from PCA for cattle farms

| Indicator                           | Comp1 | Comp2 | Comp3 | Comp4 |
|-------------------------------------|-------|-------|-------|-------|
| GHG/ha                              | .908  |       |       |       |
| Productivity of land                | .786  | •     |       |       |
| N_balance (kgs Ha)                  | .713  |       |       |       |
| Market Orientation                  | .685  |       |       |       |
| Viability of investment             |       | .885  |       |       |
| Productivity of labour              |       | .882  |       |       |
| Household vulnerability             |       | 677   |       |       |
| Profitability                       |       | .579  |       |       |
| Emissions from fuel and electricity |       | 488   |       |       |
| Hours worked on farm                |       |       | .786  |       |
| GHG emissions per farm              |       |       | .689  |       |
| N_balance farm                      |       |       | .669  |       |
| Household viability                 |       |       |       | .763  |
| Isolation risk                      |       |       |       | 511   |
| Education level                     |       |       |       | .464  |

Table 10: Descriptive statistics of qualitative indicators for the four clusters of cattle farms and representation of farms per cluster

|            |   |                         |                         | Indicators      |                     |                | Type of farm |           |                |  |  |
|------------|---|-------------------------|-------------------------|-----------------|---------------------|----------------|--------------|-----------|----------------|--|--|
|            |   | Viability of investment | Household vulnerability | Education level | Household viability | Isolation risk | Rearing      | Finishing | Total no farms |  |  |
| All sample | N | 118                     | 163                     | 148             | 265                 | 69             | 145          | 221       | 366            |  |  |
|            | % | 32.2                    | 44.5                    | 40.4            | 72.4                | 18.9           | 39.62        | 60.38     | 100            |  |  |
| Cluster1   | N | 50                      | 17                      | 42              | 62                  | 4              | 11           | 58        | 69             |  |  |
|            | % | 72.5                    | 24.6                    | 61.9            | 89.9                | 5.8            | 15.94        | 84.06     | 18.85          |  |  |
| Cluster2   | N | 29                      | 35                      | 27              | 57                  | 14             | 32           | 50        | 82             |  |  |
|            | % | 35.4                    | 42.7                    | 33.9            | 69.5                | 17.1           | 39.02        | 60.98     | 22.40          |  |  |
| Cluster3   | N | 26                      | 61                      | 21              | 28                  | 43             | 39           | 56        | 95             |  |  |
|            | % | 27.4                    | 64.2                    | 22.2            | 29.5                | 45.3           | 41.05        | 58.95     | 25.96          |  |  |
| Cluster4   | N | 13                      | 50                      | 58              | 118                 | 8              | 63           | 57        | 120            |  |  |
|            | % | 10.8                    | 41.7                    | 48.3            | 98.3                | 6.7            | 52.50        | 47.50     | 32.79          |  |  |

Table 11: Descriptive statistics of qualitative indicators for the four clusters of cattle farms and for the entire cattle farm sample

| All sample             |           |           | Cluster1 |         |           |          | Cluster2  |           |          | Cluster3  |           | Cluster4 |           |          |         |
|------------------------|-----------|-----------|----------|---------|-----------|----------|-----------|-----------|----------|-----------|-----------|----------|-----------|----------|---------|
| Indicator              | Min       | Max       | Mean     | Min     | Max       | Mean     | Min       | Max       | Mean     | Min       | Maxi      | Mean     | Min       | Max      | Mean    |
| Productivity of land   | 300.35    | 3520.94   | 1230.35  | 800.20  | 3520.94   | 1650.54  | 579.18    | 2872.24   | 1669.30  | 300.35    | 2336.64   | 917.89   | 333.94    | 2354.05  | 936.17  |
| Profitability          | -459.18   | 1798.56   | 429.95   | 187.61  | 1291.36   | 590.65   | -208.74   | 1798.56   | 654.67   | -191.24   | 801.97    | 313.03   | -459.18   | 998.01   | 276.55  |
| Productivity of labour | -51391.47 | 164108.18 | 19351.50 | 4092.89 | 126039.92 | 39838.38 | -16538.50 | 164108.18 | 21459.22 | -13779.16 | 159448.94 | 16964.51 | -51391.47 | 44843.82 | 8020.98 |
| Market Orientation     | .20       | 1.00      | .60      | .38     | .81       | .65      | .43       | 1.00      | .67      | .25       | .92       | .54      | .20       | .84      | .56     |
| GHG<br>emissions/farm  | 42.73     | 1270.74   | 178.24   | 166.76  | 1270.74   | 403.18   | 50.94     | 368.35    | 146.35   | 42.73     | 349.64    | 121.19   | 48.03     | 403.28   | 115.87  |
| GHG/ha                 | 1.02      | 8.89      | 3.59     | 2.44    | 8.35      | 4.53     | 2.42      | 8.89      | 4.90     | 1.02      | 4.80      | 2.59     | 1.09      | 6.91     | 2.95    |
| Emission-fuel /elect.  | .00       | .41       | .08      | .01     | .18       | .07      | .01       | .31       | .06      | .00       | .17       | .06      | .02       | .41      | .11     |
| N_balance (kgs<br>Ha)  | .00       | 211.97    | 47.08    | .00     | 177.88    | 74.47    | .00       | 211.97    | 58.43    | .00       | 69.35     | 25.02    | .00       | 133.60   | 41.03   |
| N_balance farm         | .00       | 25816.67  | 2408.18  | .00     | 25816.67  | 6280.89  | .00       | 5340.72   | 1708.71  | .00       | 5011.60   | 1171.34  | .00       | 10294.16 | 1638.49 |
| Work life balance      | .00       | 3300.00   | 1802.99  | .00     | 3000.00   | 2332.45  | 150.00    | 3000.00   | 1428.04  | 100.00    | 3300.00   | 2032.78  | 50.00     | 3000.00  | 1567.74 |

Table 12: Perfromance rates (%) of cattle farm clusters compared to the optimal indicator values

|                         | Optimal value  | All clusters<br>%Efficiency | Cluster1<br>%Efficiency | Cluster2<br>%Efficiency | Cluster3<br>%Efficiency | Cluster4<br>%Efficiency |
|-------------------------|----------------|-----------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
|                         |                |                             |                         |                         |                         |                         |
| Productivity of land    | 3520.94 (100%) | 35.00%                      | 46.88%                  | 47.41%                  | 26.07%                  | 26.59%                  |
| Profitability           | 1798.56(100%)  | 23.94%                      | 32.84%                  | 36.40%                  | 17.40%                  | 15.38%                  |
| Productivity of labour  | 92975.39(100%) | 19.14%                      | 42.85%                  | 23.08%                  | 18.25%                  | 8.63%                   |
| Market Orientation      | 1.00(100%)     | 59.74%                      | 65.39%                  | 67.08%                  | 53.93%                  | 56.14%                  |
| Viability of investment | 1.00(100%)     | 32.33%                      | 72.46%                  | 35.37%                  | 27.37%                  | 10.83%                  |
| GHG / farm              | 42.73(100%)    | 23.93%                      | 10.60%                  | 29.20%                  | 35.26%                  | 36.88%                  |
| GHG/ha                  | 1.02(100%)     | 28.49%                      | 22.61%                  | 20.89%                  | 39.56%                  | 34.65%                  |
| Emissions- fuel/electr. | 0.00(100%)     | 5.3%                        | 5.7%                    | 7.2%                    | 6.9%                    | 3.7%                    |
| N_balance / Ha          | 9.45(100%)     | 17.2%                       | 12.0%                   | 14.2%                   | 33.0%                   | 21.7%                   |
| N_balance/farm          | 96.30(100%)    | 4.0%                        | 1.5%                    | 5.6%                    | 8.2%                    | 5.9%                    |
| Household vulnerability | 0.00(100%)     | 55.34%                      | 75.36%                  | 57.32%                  | 35.79%                  | 58.33%                  |
| Education level         | 1.00(100%)     | 37.70%                      | 55.07%                  | 29.27%                  | 21.05%                  | 46.67%                  |
| Household viability     | 1.00(100%)     | 72.33%                      | 89.86%                  | 69.51%                  | 29.47%                  | 98.33%                  |
| Isolation risk          | 0.00(100%)     | 81.10%                      | 94.20%                  | 82.93%                  | 54.74%                  | 93.33%                  |
| Hours worked on farm    | 350.00(100%)   | 18.89%                      | 15.01%                  | 24.51%                  | 17.22%                  | 22.33%                  |

#### Figure 1: Graphic representation of the economic perfromance of the dairy farm clusters

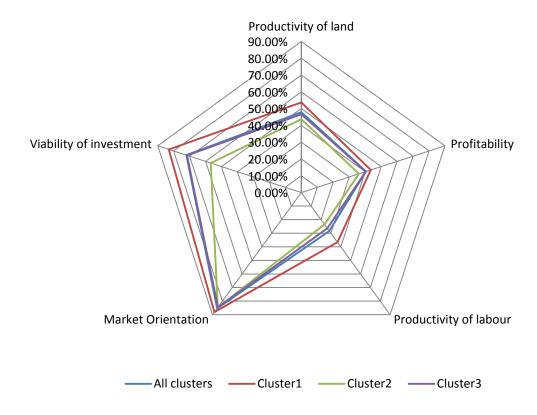
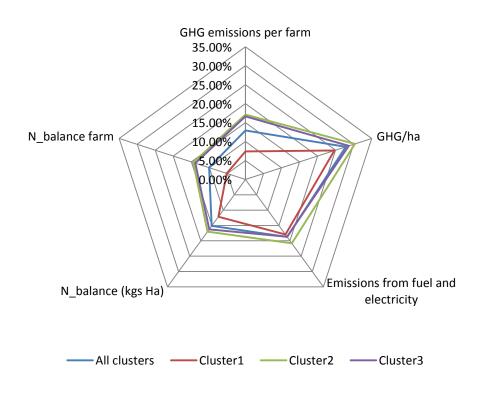


Figure 2: Graphic representation of the environmental perfromance of the dairy farm clusters



#### Figure 3: Graphic representation of the social perfromance of the dairy farm clusters

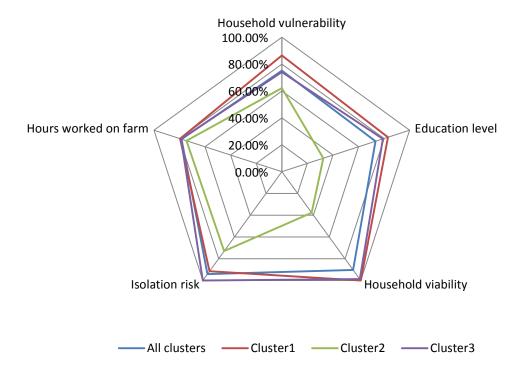
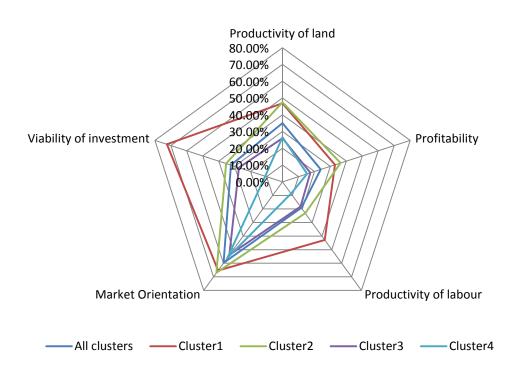


Figure 4: Graphic representation of the economic perfromance of the cattle farm clusters



#### Figure 5: Graphic representation of the environmental perfromance of the cattle farm clusters

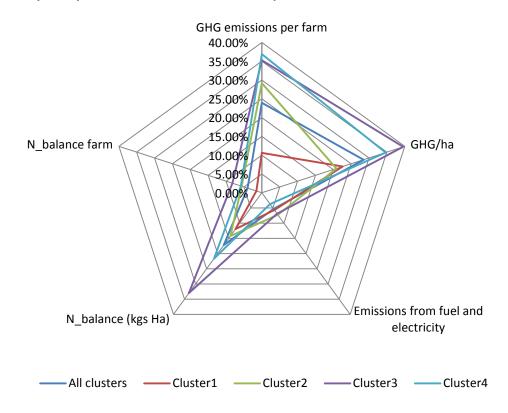


Figure 6: Graphic representation of the social perfromance of the cattle farm clusters

