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# MODELING URBAN SPRAWL AND LAND USE CHANGE IN A COASTAL AREA

## – A NEURAL NETWORK APPROACH

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## **ABSTRACT**

Complexity of urban systems necessitates the consideration of interdependency among various factors for land use change modeling and prediction. The objective of this study is to explore the applicability of computational neural networks in modeling urban sprawl and land use change coupled with geographic information systems (GIS) in Hilton Head Island, South Carolina. We are particularly interested in the capabilities of neural networks to identify land use patterns, to model new development, and to predict future change. A binary logistic regression model is estimated comparison. The results indicate the neural network model is an improvement over the logistic regression model in terms of prediction accuracy.

**Keywords:** urban sprawl, land use change, neural networks, logistic regression model.

## **1. Introduction**

Coastal ecosystems serve human societies in multiple beneficial ways. They are the main source of seafood and they provide recreation and aesthetic value. South Carolina is the nation's second largest coastal resort state in terms of beach destination trips, superseded only by Florida. Coastal tourism in this state creates about 4.2 billion dollars of revenue annually (World Travel & Tourism Council 2001). Unfortunately, coastal ecosystems have been deteriorating due to conversion of agricultural and forest land for residential development throughout this area, both in the form of intensive subdivisions as well as large-lot dispersed residential parcelization. As sustainable development becomes a goal for many coastal communities and the continuing coastal change connected with accelerated growth becomes a critical issue, urban sprawl in coastal areas has drawn more public attention and scholars' interests. Although the logistic framework has been used in many conventional models of land use change due to its capabilities of handling discrete land use variables and the mix of both discrete land use variables and continuous independent variables, it has shown limited success in predicting land use change in complex urban systems, especially in the coastal area where tourism development and associated commercial and residential growth are dramatic. Landis (1994) has shown that the logistic framework does not always provide satisfactory predictions due to the complexity of urban land use systems and limitations of the model. In addition, changes in urban land use systems demonstrate both regularity and irregularity in temporal rate and spatial patterns.

As a powerful tool to quantify and model complex behavior and patterns, the use of neural network models has increased substantially over the last several years. Fischer

(2001) states that neural networks offer four primary attractions which distinguish them qualitatively from the current standard approaches: machine learning, speed of computation, greater representational flexibility and freedom from linear model design. This paper applies neural network model to predict urban growth in the Hilton Head Island, South Carolina, and both spatial and temporal sample datasets are used to test its reliability and validity against the logistic regression.

## **2. Background**

### **2.1. Land Use Change Model**

Modeling land use change essentially started in the 1950s, demonstrated less activity in the 1970s and 1980s. However, it has been revived intensely in the 1990s as a result of the improvement in spatial data availability and advancements in computer technologies and geographic information systems (GIS) (Wegener 1994). Two basic types of spatially explicit land use change models were characterized by Theobald and Hobbs (1998): regression-type models and spatial transition-based models. The regression-type models of land use change are useful in exploring the various social, economic, and spatial variables that drive change and are useful in evaluating the impacts of alternative policies on land use and development patterns. The relative contribution of different variables for predicting land use change can be easily attained under the regression-type model. Bockstael (1996), Carrión-Flores and Irwin (2004) have employed probability models of factors affecting land use change at the rural-urban fringe. Hite et al. (2003) have investigated the impact of a number of factors that promote land use change by using competing risks survival models. The spatial transition models

are an extension of the aspatial Markov technique and a form of stochastic cellular automata. Clarke et al. (1997) employed cellular automata to predict emergent behaviors and patterns that were more complex than those generated by simple equilibrium models.

Integration with GIS is essential for modeling land use changes because of the spatial nature of many the input variables. Most GIS-based models of land use change employ data stored in the raster data structure (Clarke et al., 1997) because the representation of space is simplified by breaking it into many units of equal size and shape. Lu and Allen (2003) proposed a GIS-based integrated approach to model and predict urban growth in terms of land use change in the Myrtle Beach region of South Carolina.

## **2.2. Neural Networks with Land Use Modeling**

The techniques of artificial neural networks have been intensively employed in many disciplines by the recognition that human brain computes in a highly complex, nonlinear and parallel way which is entirely different from the conventional digital computer. They are used in pattern recognition (Le Cun et al., 1990), climate forecasting (Drummond, Joshi, and Sudduth, 1998), medicine (Hechlt-Nilsen, 1990), speech production and recognition (Lippmann, 1989), business (Fishman et al., 1991) and control (Nguyen & Widrow, 1989). However, neural networks were not used in the field of land use modeling and resource management until the mid-1990s. Wang (1994) used artificial neural networks in a geographical information system for agricultural land suitability assessment. Gimblett et al. (1994) developed a forest management decision model based on neural network and tested the model in the Hoosier National Forest. Most

recently, Yeh and Li (2002) used neural networks and cellular automata to simulate potential urban development patterns.

### **3. Computational Neural Networks**

A multi-layer, multi-units back-propagation neural net was constructed based on the methodology of computational neural networks developed by Fischer (2001). The net contains an input layer with multiple units, a hidden layer with multiple units, and an output layer with only one unit. Figure 1 shows a typical feed-forward back-propagation neural network.

The training of such a network involves three phases: the feedforward of the input training pattern, the back propagation of the associated error, and the adjustment of the weights. Units between two adjacent layers are interconnected. Each unit from the input layer sends its signal to each unit of the hidden layer. Each input unit receives signal and broadcasts this signal to each of the hidden units. Each hidden unit sums the signal with different weights, then applies its activation function to compute its output signal, and sends this signal to the unit in the output layer. Binary sigmoid function, one of the most typical activation functions, is used in this study and has range of (0, 1). The output unit receives a signal from each hidden layer and sums the signals with corresponding weights and computes the output. This process can repeat if there are more hidden layers. The weights can be determined using the robust back-propagation algorithm. The algorithm randomly chooses the initial weights, and compares the calculated output for a given observation with the expected output for that observation. Using the mean squared error, the difference between the expected and calculated output values across all observation is

outlined. After all observations are submitted to the network, the weights are modified according to a generalized delta rule to distribute total error among the various units in the network. One iteration through all the records in a dataset is called an epoch. This process of feeding forward signals and back-propagating the errors is repeated iteratively until a stop condition is met. The stop condition can be set based on the maximum epochs, an error threshold, or when the squared error starts increasing in either the training dataset or testing dataset if applicable. Once the net is trained and biases and weights are obtained, the feed-forward algorithm is used for prediction.

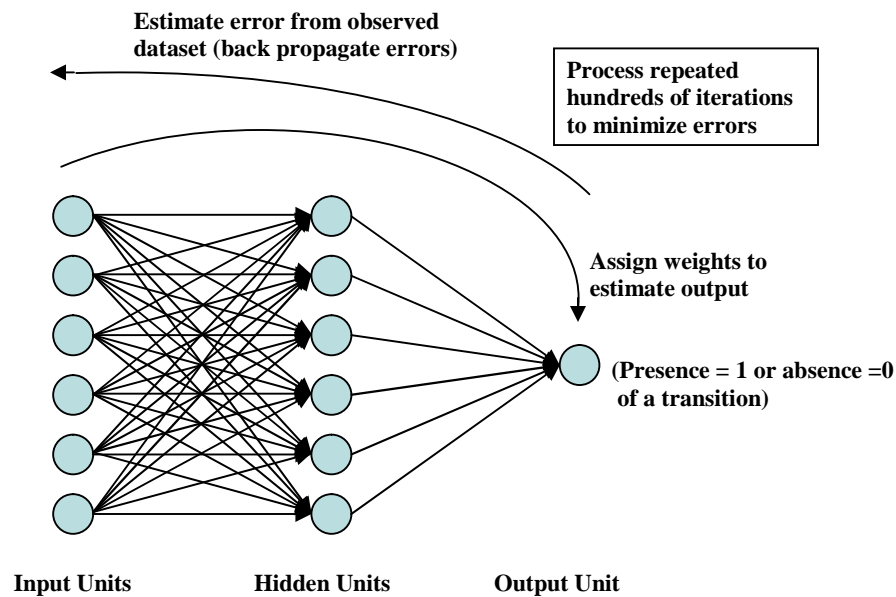


Figure1. A typical architecture of Feed-forward backpropagation neural network.

## 4. Methods

### 4.1. Study Area and Data

Hilton Head Island is located in South Carolina just north of Savannah, Georgia. Hilton Head Island is the largest sea island between New Jersey and Florida covering 42

square miles (12 miles long and 5 miles wide at its widest point). Its largest industry by far is tourism with broad beaches on its ocean side. Hilton Head has 14 miles of beaches, two dozen golf courses in the immediate area, hundreds of tennis courts, and about 200 restaurants. About 2.2 million resort guests visit Hilton Head Island annually (its permanent population is about 34,000).

Two sets of spatial data were prepared for the two baseline years, 1990 – 1995 and 1995 – 2000, as shown in Figure 2. The 1995 – 2000 land use layer, which has only two classes, urban (1) and non-urban (0), was used as the target layer in the neural network model and dependent variable in the logistic model. Spatial data for 1990 – 1995 were used for deriving datasets for the independent variables of the logistic model and the input units of the neural network model. Each variable grid was scaled to a range between 0 – 1. However, the range and minimum of each variable grid were stored in a separate file as a new set of grids for predicting the future growth.

To develop a neural network with sufficient predictive capacity and to avoid over-training of the network, it was necessary to train and test the neural network with different input data (Skapura, 1996). A stratified random sampling method was used to extract three sample subsets from the complete coverage of 1990 – 1995 data for model training, testing and spatial validating respectively. Four sample subsets were extracted from the full coverage of 1995 – 2000 dataset using the same sampling method for temporal validating. The stratified sampling method assures that the generated sample subsets represent different land use classes, different urban patterns in the region.

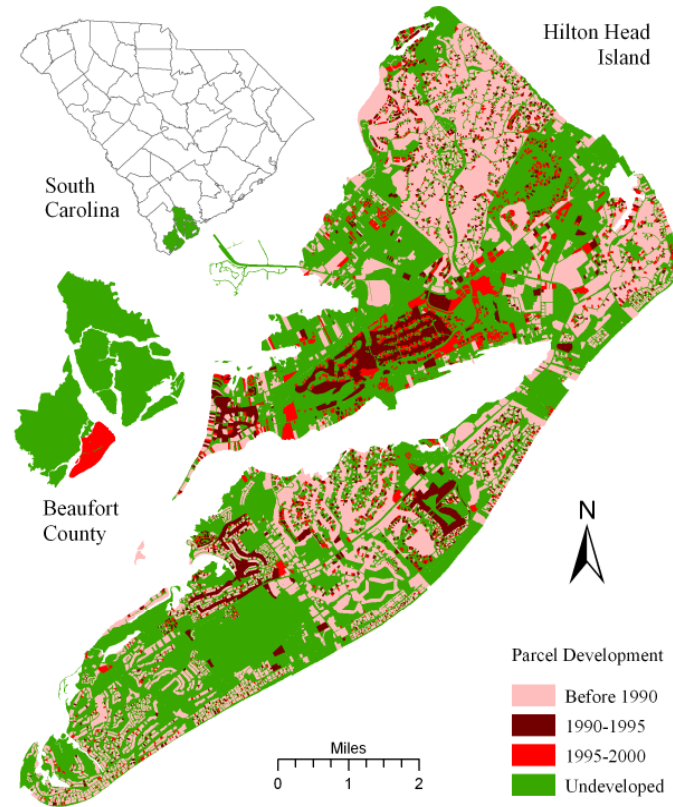


Figure 2. Location of Hilton Head Island, SC and Land Use Changes.

#### 4.2. Operational Model Design

A neural net was constructed to predict the land transformation from the rural state to urban use. Land use as the only output unit was classified into two categories: urban (1) and rural (0). Figure 3 illustrates a neural network land use model suitable to the unique environment of the Hilton Head Island, South Carolina. For logistic regression model and neural network in this study, a total of 11 predictor variables (input units for neural network) are used which represent the potential key factors that affect land use and urban growth. The predictor variables are grouped into 3 categories: physical suitability, services accessibility, and neighborhood characteristics. Physical suitability includes parcel lot size, slope of parcel, and elevation of parcel. Services accessibility includes distance to major roads, distance to golf courses, distance to water lines, distance to

ocean front, distance to bay front, distance to road, and distance to parks. Neighborhood characteristics include distance to existing urban. Units of the hidden layer can be set during the training process. But for simplicity, 11 hidden units were used in the final model. Binary sigmoid function is used as the activation function to make the results comparable with those of logistic regression model which fall between 0 and 1. Prediction of land use change with neural network involves four stages: (1) network training using a subset of inputs from historical data (1990 – 1995); (2) testing of the network using a subset and the full set of the inputs from 1990 – 1995 data; (3) using the information from the neural network to forecast land use changes from 1995 to 2000. In addition, the results of logistic regression model are used as a benchmark for accuracy assessment.

## **5. Results and Discussion**

### **5.1. Relative Effect of Predictor Variables**

The logistic regression model results are presented in Table 1. The parameter estimates suggest that the probability of land use change falls as parcel distance from roads, existing developed parcels, water lines, ocean front, bay front and golf courses increases. The results also indicate that as the parcel distance from the major road increases, the probability of land use change increases. The effect of elevation is a proxy for lower flood risk. The higher the elevation, the more likely that a land use change will occur. With the exception of major roads, the signs of the parameter estimates are as expected. Neither slope nor distance to parks is found to have effect on the model. It is

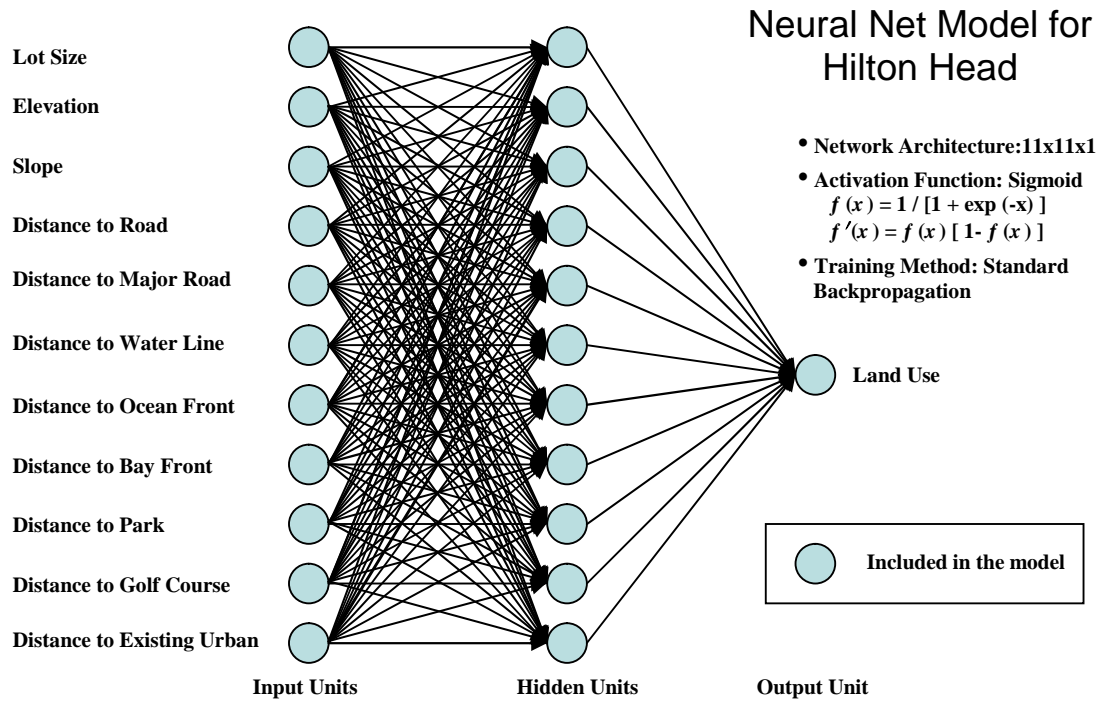


Figure 3. Neural Network Land Use Model for Hilton Head Island, South Carolina.

noticeable that the physical suitability variable, parcel lot size, does not have an impact on the land use change, perhaps because of the highly scattered feature of parcels in this region.

Table 1. Parameter Estimates of the Logistic Regression Model for Hilton Head Island.

Variable	Parameter Estimate	Standard Error	Wald Chi-Square	Pr>ChiSq
Constant	.558	.212	6.952	.008***
D2mroad	.451	.177	6.534	.011**
D2road	-4.036	1.101	13.434	.000***
D2waterl	-1.514	.254	35.621	.000***
D2ocean	-.707	.223	10.022	.002***
D2bayfro	-.490	.210	5.451	.020**
Dem	2.104	.326	41.559	.000***
Slope	.596	.519	1.319	.251
Lotsize	12.396	16.031	.598	.439
D2park	.061	.169	.128	.720
D2golf	-.797	.226	12.448	.000***
D2blt90	-21.418	1.098	380.340	.000***

## 5.1. Model Performance

As a measure of the predictive power of a discrete model, the prediction success rates or classification accuracy is shown for the neural network model and logistic model in Table 2 and Table 3 respectively. For each subset sample data, the two categorical success rates (urban, non-urban) and the overall success rates were calculated for each model. The results of classification accuracy of prediction are similar across different datasets. The overall classification accuracy predicted by the neural network exceeds 85% while the accuracy for the rural areas is above 90% in all four cases. More importantly, the accuracy for the urban areas is fairly good (about 80%) for a discrete land use change model. The neural network model outperforms the logistic model in terms of overall prediction accuracy by about 8%. The neural network model has not done so well as logistic model in the classification of urban mainly because the majority of the parcels (56.48%) have been developed. The logistic model tends to misclassify parcels into the category of dominant land use. This is particularly remarkable in this area where the adjacency to the developed parcels is the most significant predictor as indicated by Wald coefficient of the logistic regression model. The neural network, on the contrary, has the capability to identify these relatively isolated parcels from the dominant land use background.

Table 2. Results of Model Training and Spatial Validation for the Neural Net (1990-1995).

Dataset	Classification (N)				Accuracy (%)		
	Urban to Urban	Urban to Nonurban	Nonurban to Urban	Nonurban to Nonurban	Urban	Nonurban	Overall
Training	2015	474	180	1817	80.96	90.99	85.42
Testing	2075	454	153	1803	82.05	92.18	86.47
Validating	4108	934	336	3612	81.47	92.10	86.15
Full Coverage	8198	1862	649	7232	81.49	91.77	86.00

Table 3. Results of Model Calibration and Validation for the Logistic Model (1990-1995).

Dataset	Classification (N)				Accuracy (%)		
	Urban to Urban	Urban to Nonurban	Nonurban to Urban	Nonurban to Nonurban	Urban	Nonurban	Overall
Training	2352	181	807	1145	92.85	58.66	77.97
Testing	2323	186	780	1196	92.59	60.53	78.46
Validating	4660	358	1555	2398	92.87	60.67	78.68
Full Coverage	9335	725	3142	4739	92.79	60.13	78.45

The results of temporal validation from 1995-2000 for both models are summarized in Table 4 and Table 5. They demonstrate the same patterns as the spatial validation indicates from the training dataset for 1990-1995, but the difference in prediction accuracy between the two models is less impressive. However, prediction accuracy for each land use category varies substantially between the two different tests (spatial and temporal) for the logistic regression model but remains almost the same for the neural network. It may suggest that the neural network is more stable for predicting temporal land use changes.

Table 4. Results of Temporal Validation for the Neural Net (1995-2000).

Dataset	Classification (N)				Accuracy (%)		
	Urban to Urban	Urban to Nonurban	Nonurban to Urban	Nonurban to Nonurban	Urban	Nonurban	Overall
Sample 1	2405	633	68	1380	79.16	95.30	84.37
Sample 2	2419	612	38	1416	79.81	97.39	85.51
Sample 3	4851	1315	113	2691	78.68	95.97	84.08
Full Coverage	9675	2560	219	5487	79.08	96.16	84.51

Table 5. Results of Temporal Validation for the Logistic Model (1995-2000).

Dataset	Classification (N)				Accuracy (%)		
	Urban to Urban	Urban to Nonurban	Nonurban to Urban	Nonurban to Nonurban	Urban	Nonurban	Overall
Sample 1	2588	450	299	1149	85.19	79.35	83.30
Sample 2	2610	421	249	1205	86.11	82.87	85.06
Sample 3	5262	904	567	2237	85.34	79.77	83.60
Full Coverage	10460	1775	1115	4591	85.49	80.46	83.89

The actual and predicted landscapes for the period from 1995 to 2000 are illustrated in Figure 4 and Figure 5 respectively. In visually comparing the observed and predicted land use patterns, both logistic and neural network models perform reasonably well. The resulting display confirms that the predicted pattern without agglomerative effects from adjacent existing parcel development is more scattered. It also shows the expected pattern of urban sprawl which moves from ocean side to inland. However, it is found that the logistic model over-predicts the amount of urban sprawl and demonstrates more predicted error distribution. It is noticeable that neither model is able to generate good prediction for the area that has experienced dramatic development in the middle part of the Hilton Head Island in 1995. This suggests that there might be a need of involvement for other non-statistical methods or empirical models.

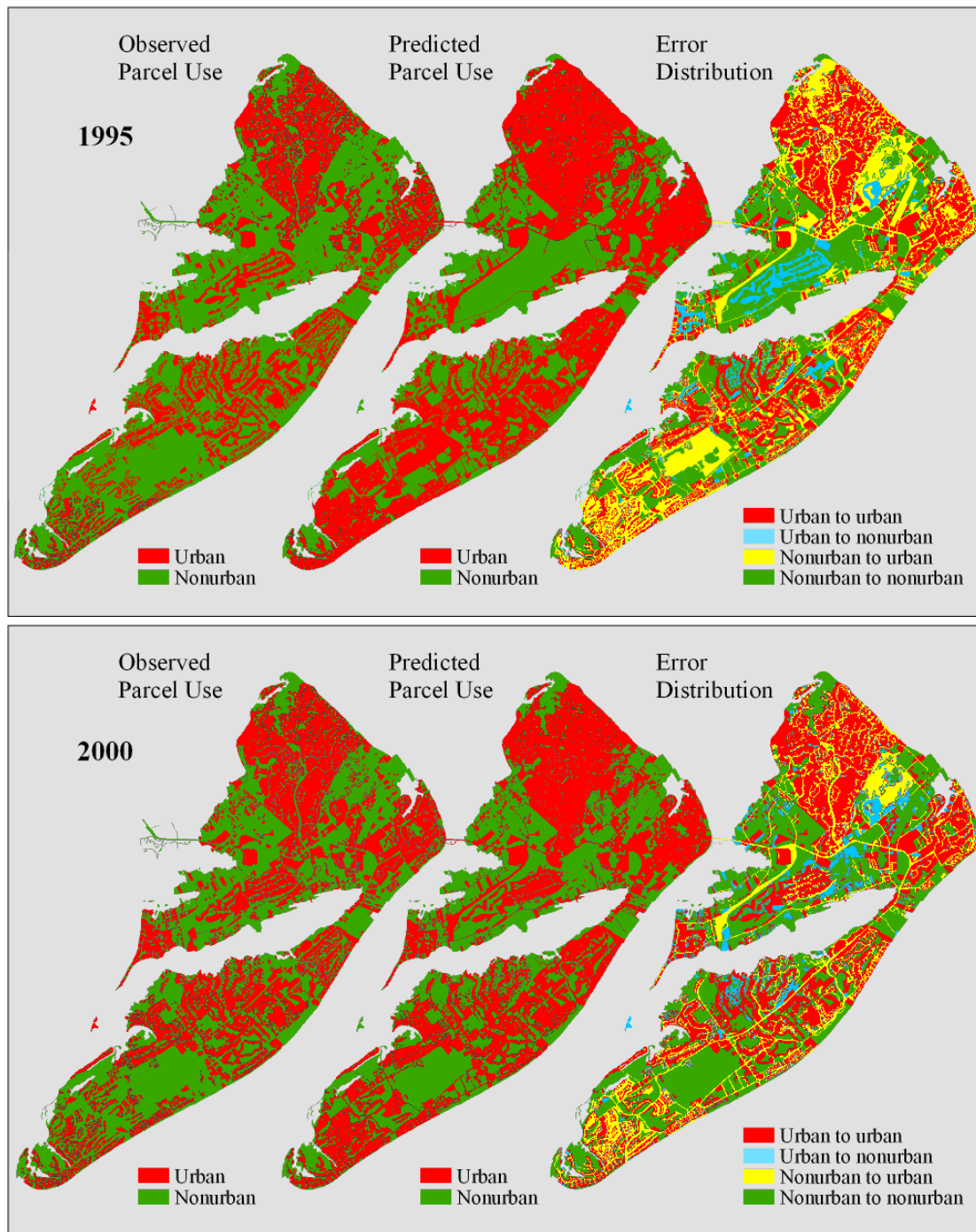


Figure 4. Observed and Predicted of Land Use Patterns by Logistic Regression Model for Hilton Head Island, SC, 1995-2000.

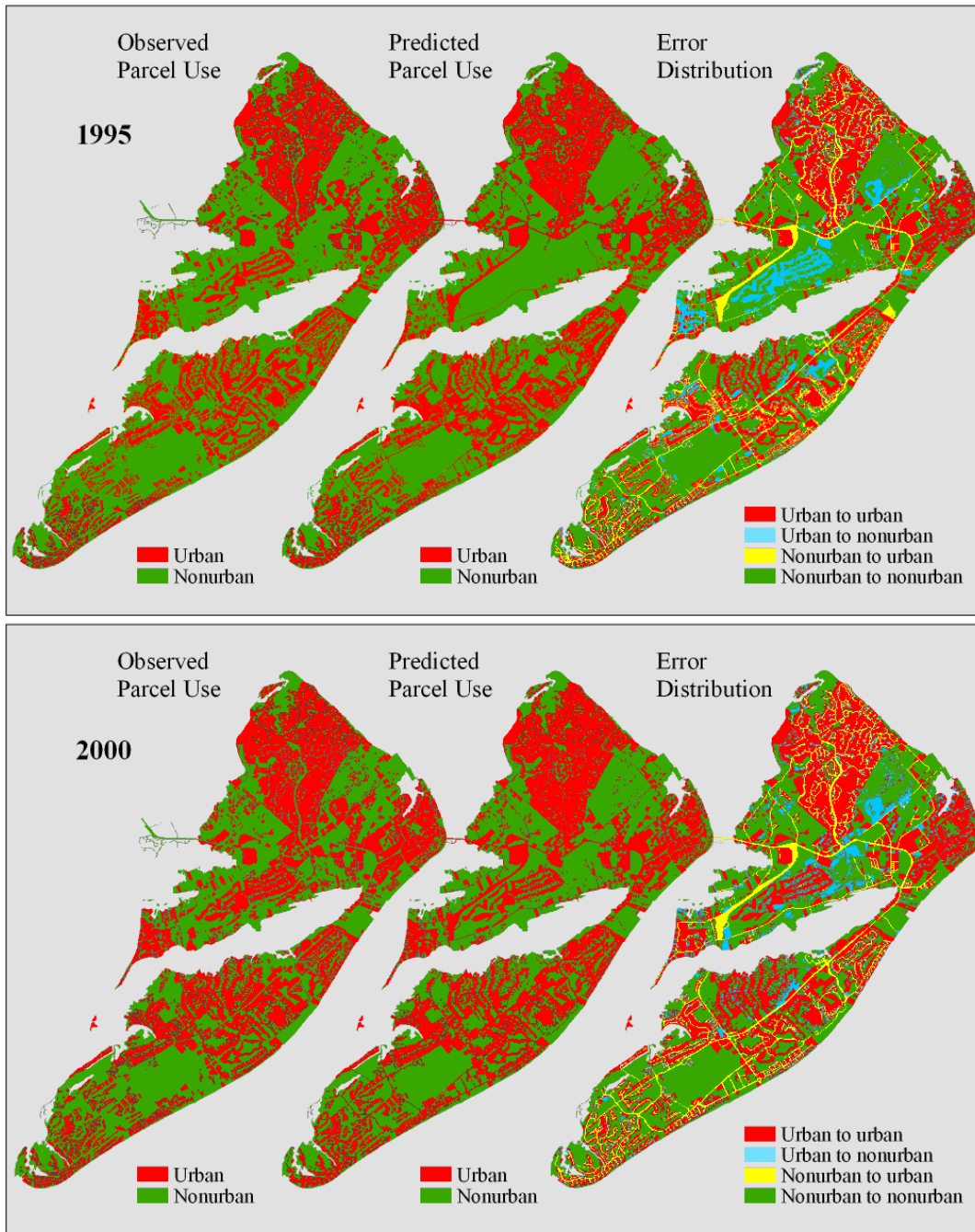


Figure 5. Observed and Predicted of Land Use Patterns by Neural Network Model for Hilton Head Island, SC, 1995-2000.

Table 6 and Figure 6 provide some of the critical values that helps determine the classification strategies. As shown in Figure 6, the classification accuracy for each of the three categories (urban, rural, overall) varies with the cutoff value used: classification accuracy for urban use declines from 100% to 0 % as the cutoff value changes from 0 to 1; Classification accuracy for rural use increases from 0% to 100% as the cutoff value moves from 0 to 1; The maximum overall accuracy tends to occur where the cutoff value is close to 0.5; There is a point (three-way tie point) where all three curves intersect with equal values. The neural net also demonstrated a certain degree of superiority over the logistic model in terms of maximum overall classification accuracy by about 4% and three-way tie accuracy. The convex curve of urban classification based on the neural net prediction implies a relative small chance for classification error, compared to the curve based on the logistic prediction. All these indicate that prediction based on neural network is more stable and thus more reliable which has significant implications when different classification strategies are applied.

Table 6. Critical values of classifications based on the probabilities predicted by the Neural Net and the Logistic Model.

	The Neural Net		The Logistic Model	
	Accuracy	Cutoff Value	Accuracy	Cutoff Value
Urban	100%	0	100%	0
Non-urban	100%	0.99	100%	0.88
Overall (maximum)	87.33%	0.65	83.78%	0.61
Three-way equal point	85.41%	0.37	83.51%	0.62

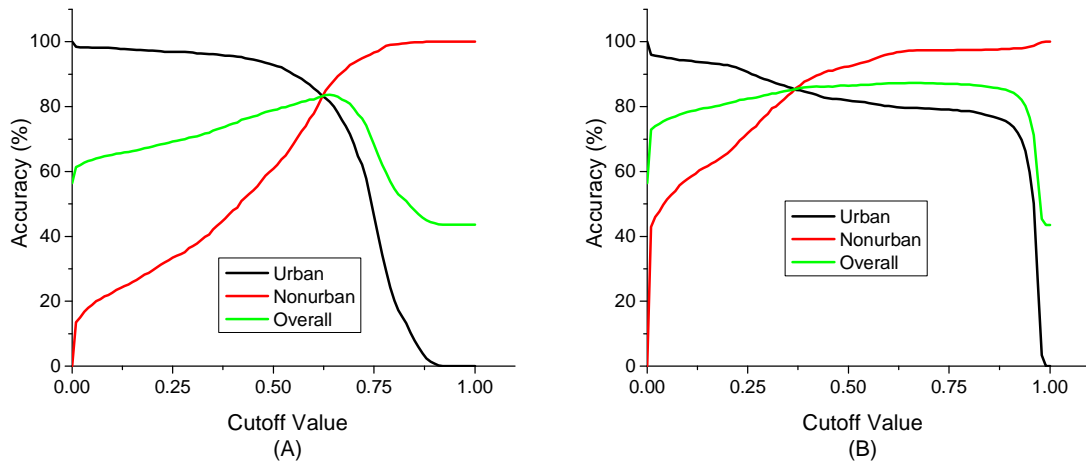


Figure 6. Classification Accuracy as a Function of the Cutoff Value:  
(A) Predicted by the Logistic Model; (B) Predicted by the Neural Net.

## 6. Conclusions

Land use modeling is essential to urban planning, resource management, landscape studies, and environmental impact analysis. A land use change model can generate useful information regarding possible trend of future urbanization in the coastal area. The use of an appropriate relationship model is critical for a reliable prediction of future growth. Although the conventional logistic regression model is appropriate for handling land use change problems, it appears insufficient to address the issue of interdependency of the predictor variables. The alternative approach of computational neural network examines the relationship between 11 predictor variables and urbanization, and achieves higher overall predictive ability than the logistic regression when facing a complex system. The next step of this study is to evaluate possible environmental impact of future urbanization and to identify more proper social, economic and environmental factors that affect land use and urban growth.

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