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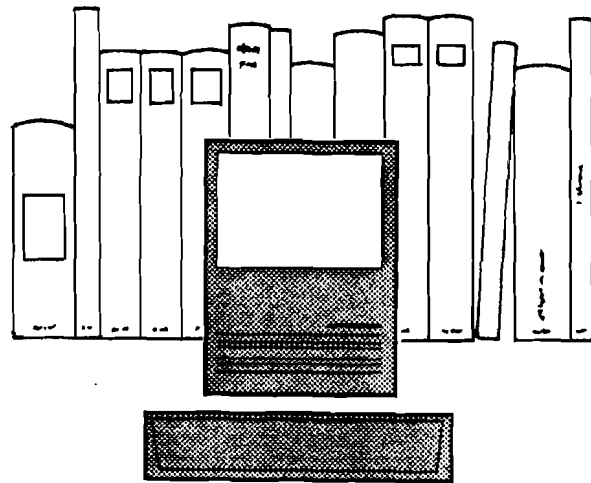
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WHERE TO FIND INFORMATION ON THE FOOD INDUSTRY:

A RESEARCHER'S GUIDE



*Compiled For Specific Use In
The Cornell University Library System*

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... Completely Revised August 1992 ...

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Where to Find Information On The Food Industry: A Researcher's Guide

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I. INTRODUCTION: HOW TO USE THE GUIDE

The principal purpose of this guide is to assist researchers in locating information about the food industry. Certain basic references to general business information are also included. The food industry is often defined broadly to encompass operations from farm to table. In this guide, however, the focus is somewhat narrower: emphasis is given primarily to food industry activity at manufacturer-distributor-consumer levels.

The list of sources here is selective. It is designed as a guide to the most useful reference tools for locating information about the food industry. In many cases, the references here will lead to additional, more specific sources as dictated by the researcher's given topic. When assistance is required, reference librarians should be consulted.

Each citation in this guide includes a Cornell library location and call number. Below the title of each entry is the primary library location and the call number for the publication at that library. The primary location was chosen based on the most recent or complete holdings for the specific publication. Wherever possible, Mann Library is the primary location. Otherwise, the Management, or another library, is the primary location.

When a publication is available at libraries other than the primary location, abbreviations of these libraries are included in the entry, preceded by "Also at." The abbreviations, and building locations, for the libraries in this guide are as follows:

Library		BUILDING
Abbreviations		
Africana	A	Africana Center
Engineering	E	Carpenter Hall
Fine Arts	F	Sibley
Geneva	G	Geneva Exper. Station
Hotel	H	Statler Hall
ILR	I	Ives Hall
Law	L	Myron Taylor Hall
Management	Mgt	Malott Hall
Mann	M	Mann Library
Olin	O	Olin Library
Physical Sciences	P	Clark Hall
Uris	U	Uris Library
Veterinary	V	Schurman Hall

When seeking a publication at a location other than the primary location, keep in mind that the call number at that library might be different, and that the holdings there might not be as complete or as recent. Consult the online catalog to confirm call numbers and holdings in these situations.

For primary locations, citations may include references to exactly where in the library the particular item might be found. For all libraries, "Ref." refers to the reference section. Mann library also has an Indexes Room ("Indexes") as well as computer work stations located on the "Second Floor".

At the Management Library, there is a Financial Services/Directories Section ("Financial Serv."), an Index Table ("Index"), a Marketing Services Section ("Marketing Serv."), and Computer Work Stations ("Computer Work.").

Excluding periodicals, when no reference is made to a location within the library, this is shelved in the main stacks. As for periodicals, Mann keeps the last 5 years of certain titles in their Periodical Room and shelves the remainder in the stacks. The Management Library keeps certain popular titles behind the circulation desk. The remainder could be found in their periodicals section (recent issues) or stacks (older bound volumes). Pluses in a call number indicate an oversize volume. Libraries differ as to how they shelve their oversize books, so check with a librarian if you have trouble locating one.

Cornell's libraries differ on circulation policies, check with each library for such information. Copiers are available at all libraries.

II. INDEXES AND OTHER GUIDES TO INFORMATION SOURCES

Often the latest and best information about general business and the food industry can be found in journals and newspapers. The following indexes and abstracts are the main sources for locating this information. The arrangement is usually alphabetical by subject and, in some cases, by author. Check the explanatory pages in the front of the volumes for further information about contents, access, and also, for a listing of journals indexed.

BUSINESS INFORMATION: HOW TO FIND IT/HOW TO USE IT

- ◆ Mann Ref. HF5356.L41 1992
- ◆ Also at Mgt.,I

Contains descriptions of major business publications and databases with explanations of concepts essential for using them effectively. Includes information on research skills.

BUSINESS INFORMATION SOURCES

- ◆ Mann Ref. HF5030.D18 1985
- ◆ Also at Mgt., H,I,L,O,U,E

A guide to the vast and varied sources of business information. Chapters 1 through 8 describe the basic kinds of business reference sources such as bibliographies, indexes and abstracts, directories, and data on current business and economic trends. The remaining chapters emphasize specific management functions. Includes a detailed author/title/subject index.

BUSINESS PERIODICALS INDEX

- ◆ Mann Ref. Indexes Z7164.C81 B97
- ◆ Also at Mgt., H,I, LI,O

Contains article citations from over 300 business publications. Articles may be searched by subject or by company name.

DIRECTORIES IN PRINT

- ◆ Mann AY2001.D589
- ◆ Also at I,H,O,Mgt.

Contains descriptions of more than 14,000 directories, rosters, guides, databases, and other lists published in the United States and worldwide. Business and industry is one of many subject areas covered. The directory includes a subject index, as well as a title and key word index. Supplements which describe newly published or discovered directories, are published between main editions.

ENCYCLOPEDIA OF BUSINESS INFORMATION SOURCES

- ◆ Mann Ref. HF5353.E56
- ◆ Also at Mgt., H,I,O

A bibliographic guide to more than 21,000 citations covering over 1,000 subjects of interest to business personnel. Sources of information cited include directories, handbooks and manuals, online databases, research centers, and trade associations. Food Industry and Grocery Business are among the many subject headings.

FOOD, HUNGER, AGRIBUSINESS: A DIRECTORY OF RESOURCES

- ◆ Mann HD9000.5 F34 1987

A directory of organizations, books, periodicals, pamphlets & articles, audiovisuals, and other resources for those concerned with food, hunger, and agribusiness.

GUIDE TO AMERICAN DIRECTORIES

- ◆ Olin Ref. + 25771.G94

Provides complete information on directories published in the United States, including some major foreign directories, which are categorized under some 300 industrial, technical, mercantile, scientific and professional headings. Also gives annotation, address and phone number of each director publisher.

INFORMATION MATERIALS FOR THE FOOD AND COSMETICS INDUSTRIES

- ◆ Mann TP370.I43 1988

Describes publications and audiovisuals of all facets to these industries. Materials cited are available from non-government sources as well as the FDA and other agencies.

NEW YORK TIMES INDEX

- ◆ ILR AI21.N45
- ◆ Also at L,O

Index can be used by itself for a basic chronological overview of the news, or it can be used as a guide to the location of the full articles in the original newspaper. Contains abstracts of the significant news, editorial matter, and special features published in the New York Times.

ONLINE BUSINESS SOURCEBOOK

- ◆ Hotel Ref. Z699.5.M25

An evaluative guide to electronic business databases. Contains information on 59 hosts and 745 electronic databases.

PREDICASTS F & S INDEXES

- ◆ Management Indexes (various call numbers)
- ◆ Also at H

Covers company, product, and industry information from financial publications, business-oriented newspapers, trade magazines and special reports. Contains information on corporate acquisitions and mergers, new products, technological developments, and social and political factors affecting business. Each entry contains a brief description of the contents of the article, and a standardized abbreviation for the publication title, date, and page.

Published annually in different volumes.

PREDICASTS F & S INDEX: EUROPE

- ◆ Call No. Z7164.C81 F98

PREDICASTS F & S INDEX: INTERNATIONAL

- ◆ Call No. Z7164.F5 F48

PREDICASTS F & S INDEX: UNITED STATES

- ◆ Call No. Z7164.F5 F98

REFERENCE POINT; FOOD INDUSTRY ABSTRACTS

- ◆ Mann Ref. Indexes Z7164.C81 S95M

A monthly abstract of the more comprehensive and timely articles on food retailing and related fields.

Classification of articles by subject or company.

STATISTICS SOURCES

- ◆ Mann Ref. Z7554.U5 W32
- ◆ Also at Mgt.,E,L,O,U

A subject guide to data on industrial, business, social, educational, financial, and other topics for the United States and internationally.

WALL STREET JOURNAL INDEX

◆ Management Indexes + AI21.W18

◆ Also at O

An index to the national and international, political, business, and financial news appearing in the microfilmed edition of the Wall Street Journal. Volume 1 is organized by company name and Volume 2 is organized by general topics. Green pages in Volume 1 contain an index to Barron's.

III. INDUSTRIAL DIRECTORIES, MANUALS, AND GUIDEBOOKS

AMERICA'S CORPORATE FAMILIES

◆ Management Financial Serv. HG4057.A27

◆ Also at H

Contains over 9,000 ultimate parent companies and over 45,000 subsidiaries. Listings appear alphabetically, geographically and by SIC code.

BRANDS AND THEIR COMPANIES

COMPANIES AND THEIR BRANDS

◆ Management Ref. T223.V4 A2(2)

Companion volumes provide the addresses and phone numbers of manufacturers, as well as the consumer products they produce. Information can be accessed by brand or company name. Includes approximately 43,000 companies with about 240,000 trade names.

BUSINESS ONE IRWIN BUSINESS AND INVESTMENT ALMANAC

◆ Management Ref. HF5001.D74

◆ Also at U

An annual reference for the business and investment community. Includes a business review, industry surveys (including foods and beverages), business and economic indicators, stock market information, U.S. demographics, and more.

BUSINESS ORGANIZATIONS, AGENCIES, AND PUBLICATIONS DIRECTORY

◆ Management Ref. HF 3010.B97

◆ Also at H

A guide to approximately 26,000 new and established organizations, agencies, and publications concerned with international and U.S. business, trade, and industry.

DIRECTORY OF AMERICAN FIRMS OPERATING IN FOREIGN COUNTRIES

◆ Management Ref. T12.D582

Provides information on American firms with foreign affiliates. Volume 1 lists 2,600 U.S. corporations along with the foreign countries in which they have subsidiaries and affiliates. Volumes 2 and 3 contain listings by countries.

DIRECTOR OF CORPORATE AFFILIATIONS

◆ Management Financial Serv. HG4057.A21

◆ Also at H, U

The family tree of every major corporation in America. The cross-index references subsidiaries with parent companies.

DIRECTORY OF FOREIGN FIRMS OPERATING IN THE UNITED STATES

◆ Management Ref. HF54.U5 A63

Foreign firms are grouped by country in Part One alongside their American affiliates. Parts Two and Three are cross-reference sections, arranged by foreign firm and American affiliate, respectively. These sections provide the number of the page in Part One where the complete listing can be found.

DIRECTORY OF FOREIGN MANUFACTURERS IN THE UNITED STATES

◆ Management Ref. HD9723.D59

Provides the names and addresses of foreign parent companies of manufacturers in the U.S., along with their products and SIC code.

DIRECTOR OF LEADING PRIVATE COMPANIES, INCLUDING CORPORATE AFFILIATIONS

◆ Hotel Ref. HG4057.A28

Provides information on private companies with sales totaling \$10 million or more, their reporting structures, and personnel. Indexed alphabetically, geographically, and by parent companies, SIC code, and personnel/responsibilities.

HOOVER'S HANDBOOK OF AMERICAN BUSINESS

◆ Management Ref. HG4057.A281

Profiles of American businesses which includes basic information on the nature of each enterprise, its history, the people who run it, its products or services, and its financial performance.

INTERNATIONAL BRANDS AND THEIR COMPANIES

◆ Management Ref. HD69.B7 I61

Includes over 65,000 international consumer products and their manufacturers, importers, and distributors with addresses.

MACRAE'S NEW YORK STATE INDUSTRIAL DIRECTORY

◆ Mann Ref. HC107.N7 A4

◆ Also at I

Lists manufacturing companies in SIC major groups 20-49, with at least ten employees and/or sales above \$500,000. The directory also lists business services in SIC major group 73. It is organized to look up companies by product or service, company name, geographically, or by SIC code.

MARCONI'S INTERNATIONAL REGISTER

◆ Management Ref. ++HE7710.M32

Arranges the addresses and phone numbers of companies from around the world alphabetically by company name and trade. Includes a legal section.

MILLION DOLLAR DIRECTORY

◆ Management Financial Serv. HF5035.M65

◆ Also at H

Contains brief entries on over 160,000 public and private businesses. Separate volumes list companies by industry and location.

MOODY'S INDUSTRIAL MANUAL

◆ Management Financial Serv. HG4961.M812

◆ Also at H

Contains facts and figures on companies listed on the New York and American Stock Exchanges.

PRINCIPAL INTERNATIONAL BUSINESSES

◆ Management Financial Serv. HF54.U5 P95

◆ Also at H,E

A world marketing directory providing information on approximately 55,000 leading enterprises in 140 countries throughout the world.

STANDARD S. POOR'S REGISTER OF CORPORATIONS, DIRECTORS, AND EXECUTIVES

- ◆ Management Financial Serv. + + HG4057.A38
- ◆ Also at H,O.,I

Volume 1 contains over 55,000 corporations including address; telephone number; name; title, and functions of officers, director, and other principals; SIC codes; annual sales and number of employees; and other corporate information.

Volume 3 contains indexes, divided into seven sections.

Today, it covers the entire United States, as well as Canadian businesses and major international corporations.

STANDARD INDUSTRIAL CLASSIFICATION MANUAL

- ◆ Mann Ref. HD2328.S78 1987
- ◆ Also at Mgt.,I,O

Lists the SIC code for every industry and product as assigned by the U.S. government. The code fits into a hierarchical scheme, and is used to arrange data in many reference sources.

**THOMAS REGISTER OF AMERICAN MANUFACTURERS AND
THOMAS REGISTER CATALOG FILE**

- ◆ Mann Ref. T12.T6
- ◆ Also at Mgt.,E,H,P

Published annually in multiple volumes. The Products & Services Section aids in finding out what products and services are available and who supplies them. The Company Profiles Section describes the companies and how to contact them. The catalog file section provides detailed product information.

U.S. INDUSTRIAL OUTLOOK (U.S. DEPARTMENT OF COMMERCE)

- ◆ Mann Ref. HC1106.5 A23
- ◆ Also at I,U,O,H,Mgt.

Published annually, it provides overviews of industries, market trends, and statistical data for 350 industries.

WARD'S BUSINESS DIRECTORY OF U.S. PRIVATE AND PUBLIC COMPANIES

- ◆ Management Financial Serv.

Contains brief entries on over 92,000 U.S. public and private companies with annual sales over a half million. Separate volumes list companies by industry and zip code.

WHO OWNS WHOM (NORTH AMERICA)

- ◆ Management Financial Serv. HG4538.W62

An annual directory of Canadian parent, subsidiary and associate companies, and of U.S. parent companies with their subsidiaries and associate companies outside the United States.

IV. CONSUMERS

Sources of information for, and about, consumers.

ADVANCING THE CONSUMER INTEREST (ACI)

- ◆ Mann HC110.C6 A513

ALMANAC OF CONSUMER MARKETS

- ◆ Mann Ref. HC110.C6 A72 1990/91
- ◆ Also at H, Mgt.

A guide to today's more complex and harder-to-find customers. Explores the demographic identity of nine different groups, divided by age.

CONSUMER CONFIDENCE SURVEY

- ◆ Management HC101.N27 C75
- ◆ Also at H

CONSUMER POLICY REVIEW

- ◆ Mann HC79.C63 C69

CONSUMER REPORTS

- ◆ Mann TX335.A1 C76
- ◆ Also at: Mgt., E,H,U

CONSUMER SOURCEBOOK

- ◆ Mann Ref. HC110.C63 W32 1991

A subject guide to approximately 8,000 federal, state, and local government agencies and offices, national, regional and grassroots associations and organizations, information centers, clearing houses, and related consumer resources in a variety of fields, including food and drug safety.

CONSUMERS' RESEARCH MAGAZINE

- ◆ Mann TX335.A1 C75

CONSUMER'S RESOURCE HANDBOOK

- ◆ Mann Ref. HC110.C63 A47
- ◆ Also at U

Published by the United States Office of Consumer Affairs and divided into two parts. "How to be a Smart Consumer" offers hints on how to get the most for your money. The "Consumer Assistance Directory" lists the addresses and telephone numbers of businesses, state and local consumer protection offices, and federal government agencies.

FOOD NEWS FOR CONSUMERS

- ◆ Mann TX501.F685
- ◆ Also at H

FDA CONSUMER (UNITED STATES FOOD AND DRUG ADMINISTRATION)

- ◆ Mann HD9000.9 45 A178
- ◆ Also at G, V

INTERNATIONAL CONSUMER DIRECTORY

- ◆ Mann Ref. TX335.A1 C752

Published every other year, this reference guide includes over 300 groups working for consumers worldwide. National groups are listed alphabetically by name under the country in which they operate. More than 75 countries are included. Groups operating at an international level are listed in a separate section.

JOURNAL OF CONSUMER AFFAIRS

- ◆ Mann TX335.A1 J86
- ◆ Also at Mgt.

THE JOURNAL OF CONSUMER RESEARCH

- ◆ Mann HF5415.3 J86
- ◆ Also at Mgt., H

JOURNAL OF CONSUMER SATISFACTION, DISSATISFACTION, AND COMPLAINING BEHAVIOR (CS/D&CB)

- ◆ Hotel HF5415.32 J68

THE LIFESTYLE MARKET ANALYST

- ◆ Management Marketing Serv. HF5415.33 U6 L72

An annual reference guide for consumer market analysis providing demographic, geographic, and lifestyle information.

THE LIFESTYLE ZIP CODE ANALYST

◆ Hotel Ref. HF5415.33 U6 L56

Annual reference guide for consumer market analysis. Profiles the American population demographically, and includes extensive lifestyle information on the interests, hobbies, and activities popular in each geographic market.

TRENDS - CONSUMER ATTITUDES AND THE SUPERMARKET

◆ Mann Ref. HC110.C6 T79

A study by the Food Marketing Institute designed to identify the changing needs and priorities of the American Consumer.

V. BUSINESS RANKINGS AND PERIODICAL (SPECIAL ISSUES)

A) GENERAL BUSINESS

ASIA'S 7,500 LARGEST COMPANIES

◆ Management Ref. ++HG4234.85 A84

Covers ten countries in the Asia Pacific Region.

BUSINESS BOOK OF LISTS

◆ Hotel Ref HF1016.B87 1991

More than 2,000 top 10 rankings. General business, the market and the food industry are among the 13 chapters.

BUSINESS RANKINGS ANNUAL

◆ Management Ref. Z7164.T87 B97

◆ Also at H

Lists of companies, products, services, and activities compiled from a variety of published sources. Lists are grouped by alphabetically arranged subjects. Includes many rankings in the food industry and trade, grocery trade, and supermarket subject headings.

DIRECTORY OF U.S. CORPORATIONS

◆ Management Ref. HD9503.F74

Ranks the 500 largest industrial and service corporations in the U.S. Includes industry rankings, medians, and totals. Definitions, explanations, and articles accompany the lists.

EUROPE'S 15,000 LARGEST COMPANIES

- ◆ Management Ref. HD2844. E89

Lists the top companies in Europe ranked by turnover or assets. Information is laid out in a number of different tables.

THE FINANCIAL POST 500

- ◆ Management Ref HG4090.25 F51

Ranking of Canadian industry and finance.

GLOBAL 500 DIRECTORY

- ◆ Management Ref. HG4009.F69

Ranks the world's biggest industrial corporations. Includes industry lists, medians, and totals. A look at the world economy is included.

THE TIMES 1000

- ◆ Management Ref. HD9505.G7 T58
- ◆ Also at H

An annual review of the world's leading industrial and financial companies. Lists include: Top 1,000 UK companies, top 500 European Companies, top 100 American companies and smaller lists for other countries. Financial data is provided for listed companies as well as index to all companies included.

The following periodicals publish special issues. See the General Business Periodicals Section for their locations and call numbers. The time of year for which these issues have most recently been published is indicated in parenthesis.

ADVERTISING AGE

The 100 Leading National Advertisers (September)

Includes top advertisers by media. For each company, spending is broken down and a corporate profile is provided.

ANNUAL AGENCY REPORT (MARCH)

Includes the following rankings: The biggest advertising agencies in the world, the biggest U.S. agency brands, the biggest U.S. consolidated agencies, the top foreign agencies by country, the top 10 agencies by billings, and the top 25 U.S. cities by billings.

BLACK ENTERPRISE

The Nation's 100 Largest Black Businesses (June)

Includes both industrial and service companies.

FINANCIAL WORLD

America's 500 Fastest Growing Companies (August)

Includes growth indicators and other financial data on each company. Other rankings accompany the "Growth 500."

FORBES

Annual Report on American Industry (January)

Includes many rankings. Contains a look at the food, drink, and tobacco industry.

Annual Directory of America's Largest Corporations (April/May)

Ranks the 500 largest companies based on sales, profits, assets, and market value. The "Super 50" is a combination of all four criterion.

Special Report on International Business (July)

Ranks the 100 cheapest foreign stocks, 500 largest foreign companies, 100 largest foreign investments, and the 100 largest U.S. multinationals. Articles accompany the rankings.

This issue also includes "The World's Billionaires."

FORTUNE

The Fortune 500: The Largest Industrial Corporations (April)

The 500 Largest Service Corporations (June)

The Fortune Global 500 (July)

The Fortune Global Service 500 (August)

Articles and indexes accompany the above rankings.

B) FOOD INDUSTRY RELATED

These periodicals publish special issues containing food industry rankings. See the Food Industry Related periodicals section for their locations and call numbers. The time of year for which these issues have most recently been published is indicated in parenthesis.

AGRI-MARKETING

Marketing Services Guide (January)

Complete listing of agricultural companies, market services, advertising and public relations firms, print, broadcast and associations.

CHAIN STORE AGE EXECUTIVE

The Exec 100 (August)

The nation's top 100 retailers.

FOOD PROCESSING (CHICAGO)

Food Processors' Resource (Chicago)

Includes government agencies, calendar of events, as well as ingredients and equipment suppliers.

Top 100 Food Companies (December)

PROGRESSIVE GROCER

Outstanding Independents (March)

Outstanding Chain Managers (April)

Annual Report of the Grocery Industry (April)

Supermarket Sales Manual (July)

Annual Non-Foods Sales Manual (August)

Annual Merchandising Manual (September)

RESTAURANTS & INSTITUTIONS

Market Forecast (January)

An Annual status report of commercial and institutional business.

R & I's Top 100 (March/April)

America's highest grossing independent restaurants.

R & I 400 (July)

Annual ranking of the top 400 brand names in food service.

R & I's Annual Job Survey (December)

A guide to rating salary and benefits packages.

SUPERMARKET BUSINESS

Product Preference Study (March)

Consumer Expenditures Study (September)

Produce Operations Review (October)

VI. BUSINESS SERVICES AND REPORTS

COMPANY REPORTS

◆ Management

Annual reports and 10-Ks for publicly traded U.S. companies are on microfiche at the Circulation Desk. The Morgan Guaranty Foreign Annual Report Collection, also on microfiche at the Circulation Desk, contains over 500 current reports. Proxy statements dating from 1978 through 1991 from New York Stock Exchange companies are available on microfiche in the company files room. Paper copies of annual reports for New York and American Stock Exchange companies are also located in the company files room, along with microfiche copies of annual reports dating from 1970 to 1988. Earlier reports are kept in closed stack areas and may be requested at the Circulation Desk.

FAIRCHILD'S RETAIL STORES FINANCIAL DIRECTORY

◆ Management Financial Serv. ++ HF5003.F16

Provides address, officers, directors, business activities, divisions and subsidiaries, as well as financial information for several hundred retail store corporations.

MOODY'S COMPLETE CORPORATE INDEX

◆ Management Financial Serv. HG4961.M78

◆ Also at H

Includes all corporations listed in the editions of Moody's Manuals.

MOODY'S DIVIDEND RECORD

◆ Management Financial Serv. HG4961.M79

◆ Also at H

MOODY'S HANDBOOK OF COMMON STOCKS

◆ Management Financial Serv. HG4905.M808

◆ Also at H

MOODY'S MANUALS AND NEWS REPORTS

- ◆ Management Financial Serv. (various call numbers)

In-depth coverage of public companies. Entries may include company histories, list of subsidiaries, income and balance sheet information and description of stock issues and ratings.

OTC Industrial HG4961.M8125
OTC Unlisted HG4501.M812
Public Utility HG4961.M813
Transportation HG4971.M81
Industrial HG4961.M812
International HG4009.M81
Municipal and Government HG4931.M81
Bank and Financial HG4961.M811

PREDICASTS FORECASTS

- ◆ Management Indexes HC101.P92

Provides quarterly analysis of industries by SIC code including annual growth, sales, production and consumption. It also indexes the articles from which the data are cited.

STANDARD & POOR'S INDUSTRY SURVEYS

- ◆ Management Financial Serv. HG4921.S78 I39

Reports quarterly on industries, products and key companies. Industry prospects, trends, market share and comparative company analyses are provided in the form of text, charts, statistics and glossaries.

STANDARD & POOR'S -- THE OUTLOOK

- ◆ Management Financial Serv. HG4921.059
- ◆ Also at H

A weekly publication of Standard & Poor's Equity Information Services Department.

STANDARD & POOR'S STOCK REPORTS

- ◆ Management Financial Serv. HG4921.S78 S71
- ◆ Also at H, U

Covers those companies traded on the New York and American Stock Exchanges and those traded over-the-counter. Updated quarterly, company profiles include recent developments, financial statistics and stock price data.

VALUE LINE INVESTMENT SURVEY

- ◆ Management Financial Serv. HG4501.V21

Reports on companies quarterly. Reports include recent financial developments, company to industry comparisons, and ratings of stock issues. An index volume is provided. Various editions cover different industries.

WORLDSCOPE INDUSTRIAL COMPANY PROFILES

- ◆ Management Financial Serv. HG4027.W92

Five volume series which allows systematic comparative analysis of the major industrial corporations of the world. Part 1 is a Users' Guide. Part 2 covers Asia, Africa, and Australia. Part 3 covers Europe and Parts 4 and 5 cover North America.

VII. STATISTICS

A) GENERAL BUSINESS

ALMANAC OF BUSINESS INDUSTRIAL FINANCIAL RATIOS

- ◆ Management + HF5681.R25 T861
- ◆ Also at H

Profiles corporate performance in two analytical tables for each industry. The first table reports the operating and financial information for corporations with and without net income. The second table excludes those corporations that operated without a profit. Industries covered include: agriculture, food and kindred products, manufacturing, transportation, wholesale trade, and retail trade (including food stores and general merchandise stores).

AMERICAN STATISTICS INDEX (ASI)

- ◆ Mann Ref. Indexes Z7554.U5 A51
 - ◆ Also at I,O
- (See Statistical Masterfile Index in Electronic Resources)

Comprehensive guide to the statistical publications of the U.S. government. Publications included in ASI cover a wide range of subjects reflecting the many concerns of hundreds of central and regional Federal agencies. Published annually with updates, as companion volumes of indexes and abstracts

**CRB COMMODITY YEAR BOOK
(Commodity Research Bureau)**

- ◆ Mann Ref. HF1041.C72
- ◆ Also At O, Mgt.

Statistics and other information dealing with approximately 100 major commodities. Includes text articles. Annual publication supplemented three times a year.

EUROPEAN MARKETING DATA AND STATISTICS

- ◆ Management Ref. HA 1107.E89
- ◆ Also at H

Annual compendium of statistical information on the countries of Western and Eastern Europe. The data are presented in spreadsheet form and a number of extrapolated tables have been included, together with graphs, marketing maps and diagrams.

HANDBOOK OF INDUSTRIAL STATISTICS

- ◆ Management Ref. HC59.H235
- ◆ Also at O

Compiles international data for manufacturers. Industry growth, product consumption, international trade and other indicators are reported for countries and regions.

INDEX TO INTERNATIONAL STATISTICS (IIS)

- ◆ Mann Ref. Indexes Z7552.I38
 - ◆ Also at I,O
- (See statistical Masterfile Index in Electronic Resources)

A guide to the statistical publications of international intergovernmental organizations. Focuses on coverage of basic economic, demographic industrial and social statistics of general research value and national, international or worldwide scope. Published annually, with updates, as companion volumes of indexes and abstracts.

INDUSTRY NORMS AND KEY BUSINESS RATIOS

- ◆ Management Ref. HF5681.R25 D89
- ◆ Also at H

Statistics in over 800 lines of business, including agriculture, transportation, manufacturing, wholesale and retail trade, and services.

INTERNATIONAL MARKETING DATA AND STATISTICS

- ◆ Management Ref. HA42.I56
- ◆ Also at H

An annual compendium of statistical information of the countries of The Americas, Asia, Africa, and Oceania. The data are presented in spreadsheet form and in several sections a number of extrapolated tables are included, together with graphs, charts and diagrams.

MARKET SHARE REPORTER

- ◆ Hotel Ref. HF5410.M34

An annual compilation of reported market share data on companies, products, and services.

MONTHLY BULLETIN OF STATISTICS (UNITED NATIONS STATISTICAL OFFICE)

- ◆ Mann Ref. HC57.MGA
- ◆ Also at Mgt.,O,U

Presents current monthly economic statistics for most of the countries and territories of the world.

MONTHLY RETAIL TRADE, SALES AND INVENTORIES

- ◆ Management HF5429.U44
- ◆ Also at Mgt.

Includes estimated monthly retail sales by kind of business for region, geographic division, and certain large states, as well as estimated department store sales, end of month accounts receivable, and more.

RETAIL TRADE, ANNUAL SALES, YEAR-END INVENTORIES, AND ACCOUNTS RECEIVABLE OF RETAIL STORES, BY KIND OF BUSINESS

- ◆ Management Ref. HF 5429.A45
- ◆ Also at O

Annual review of retail trade published by the U.S. Department of Commerce, Bureau of the Census.

RMA ANNUAL STATEMENT STUDIES (ROBERT MORRIS ASSOCIATES)

- ◆ Management Ref. HF5681.B2 R63
- ◆ Also at H

Contains composite financial data on manufacturing, wholesaling, retailing, services, and contracting lines of business.

SIMMONS ANNUAL MEDIA & MARKETS STUDY

- ◆ Management Marketing Serv. HC101.S61

Results of a study based on almost 20,000 adults and projectable to the population of American adults. Data collected on publications, demographics, products, television viewing, and radio listening. Volume P-11 covers, stores and grocery shopping.

THE SOURCEBOOK OF ZIP CODE DEMOGRAPHICS

- ◆ Hotel Ref. HA203.S66

Annual guide for Zip Code demographics and marketing information.

STANDARD & POOR'S STATISTICAL SERVICE CURRENT STATISTICS

- ◆ Management Financial Serv. HG4921.S78
- ◆ Also at H

A monthly publication of statistics including sections on food, commodities and wholesale and retail trade.

STATISTICAL ABSTRACT OF THE UNITED STATES

- ◆ Mann Ref. HA202.A38
- ◆ Also at O,A,Mgt.,E,H,U,L,F,I

Annual summary of statistics on the social, political, and economic organization of the United States. Service as both a convenient volume for statistical reference and as a guide to other statistical publications and sources.

STATISTICAL REFERENCE INDEX (SRI)

- ◆ Mann Ref. Indexes Z7554.U5 A511
- ◆ Also at I,L,O

(See Statistical Masterfile Index in Electronic Resources)

Guide to American statistical publications from private organizations and state government sources. Includes business, financial, and social statistical data. Published annually, with updates, as companion volumes of indexes and abstracts.

**STATISTICAL YEARBOOK
(UNITED NATIONS STATISTICAL OFFICE)**

- ◆ Mann Ref. HC57.A19a
- ◆ Also at O,E,F,I,Mgt.,U

Provides a comprehensive compendium of the most important internationally comparable data for the analysis of socio-economic development at the world, regional and national levels.

THE SURVEY OF BUYING POWER DEMOGRAPHICS USA

- ◆ Hotel Ref. HF5415.2 S96

A collection of marketing statistics combined with internal company records. Includes maps.

SURVEY OF CURRENT BUSINESS

- ◆ Mann Ref. HC101.A13
- ◆ Also at Mgt.,H,I,O,U,L

Contains estimates and analyses of U.S. economic activity. Published monthly, it includes a review of current economic developments, quarterly national income and product accounts tables, and current business statistics.

**UNITED STATES ECONOMIC CENSUS
(U.S. DEPARTMENT OF COMMERCE)**

- ◆ Management Ref. (Various call numbers)
- ◆ Also available on CD-ROM at Mgt., M

Economic census taken every five years (for years ending in 2 and 7), contain statistical data organized by SIC code and geographic area. Reported elements and geographic area. Reported elements include value of shipments, capital expenditures, number of employees, payroll data, number of establishments, concentration ratios, and value added by manufacture. The series includes:

Census of Manufactures HD9724.A4
Census of Service Industries HD9981.4 U58
Census of Wholesale Trade HF5421.U58
Census of Retail Trade HF5429.3 U585
Census of Construction Industries HD9715.U52 A57
Census of Mineral Industries HD9506.U62 A36
Census of Transportation HE18.A322

B) FOOD INDUSTRY RELATED

AGRICULTURAL STATISTICS

- ◆ Mann Ref. HD1751.A34
- ◆ Also at Mgt.,O,U

Annual reference book on agricultural production, supplies, consumption, facilities, costs and returns. Its tables of annual data cover a wide variety of facts in forms suited to most common use. Published by the United States Department of Agriculture.

THE ALMANAC OF THE CANNING, FREEZING, PRESERVING INDUSTRIES

- ◆ Mann Ref. TX599.C4
- ◆ Also at G, H

Includes raw product, U.S. pack, and international trade and world pack statistics along side other industry information.

FAO Yearbook: Production

(FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS)

- ◆ Mann Ref. HD1421.F585
- ◆ Also at O,Mgt.,G

Statistical data on land, population, agricultural production, crops, livestock, food supply, means of production, and prices for countries around the world.

FAO YEARBOOK: TRADE

(FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS)

- ◆ Mann Ref. HD1421.F584
- ◆ Also at G,O, Mgt.

Statistical data on trade in agricultural products, trade in agricultural requisites and value of agricultural trade by country.

FAO QUARTERLY BULLETIN OF STATISTICS

(FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS)

- ◆ Mann HD1421.F6812
- ◆ Also at G

FROZEN FOOD PACK STATISTICS

- ◆ Mann Ref. HD9004.F94

Statistics compiled from reports received from individual packers and other sources.

NEW YORK AGRICULTURAL STATISTICS

- ◆ Mann Ref. HD1775.N7 N561
- ◆ Also at G

Includes economic indicators, statistics on crops, dairy, livestock and poultry and county estimates.

POULTRY MARKET STATISTICS

- ◆ Mann HD9437.U5 A35

An annual summary of market statistics compiled by the Poultry Market News Branch.

PRODUCER PRICE INDEXES

- ◆ Mann Ref. HB235.U6 A451
- ◆ Also at O,Mgt.,I

A monthly report on producer price movements including text, tables, and technical notes. Annual supplements contain monthly data for the calendar year, annual averages, and information on weights.

STATISTICAL SUMMARY: FEDERAL MEAT AND POULTRY INSPECTION

- ◆ Mann TS1975.S79

Annual summary of statistics collected through the Federal Meat and Poultry Inspection Program.

WINE INDUSTRY STATISTICAL REPORT

- ◆ Mann HD9377.C2 W76
- ◆ Also at Mgt.,G

Tables and charts highlighting the years' production and inventory, and distribution and consumption.

VIII. PERIODICALS

A) GENERAL BUSINESS

ADVERTISING AGE

- ◆ Management + +HF5801.A237
- ◆ Also at H, U

AMERICAN DEMOGRAPHICS

- ◆ Management HB3505.A66
- ◆ Also at O,H,I

BARRON'S NATIONAL BUSINESS AND FINANCIAL WEEKLY

- ◆ Management + +HG1.B27
- ◆ Also at H

BLACK ENTERPRISE

- ◆ Management E185.8 B623
- ◆ Also at A,L

BUSINESS STATISTICS

- ◆ Mann Ref. HC101.A132
- ◆ Also at Mgt.,H,I,O,U,L

BUSINESS WEEK

- ◆ Mann HF5001.B97
- ◆ Also at O,Mgt.,H,I,U

COMPFLASH

- ◆ ILR HD4975.C74

News of developments in employee compensation and benefits.

CNY BUSINESS JOURNAL

(Central New York)

- ◆ Management + +HC107.N7 B96

ECONOMIC PERSPECTIVES

- ◆ Management HC107.A14 E19

A business and financial review by the Federal Reserve Bank of Chicago.

ECONOMIC REVIEW (VARIES)

- ◆ Management HC107.A

Reports published by different Federal Reserve banks.

FINANCIAL WORLD

- ◆ Management HG4501.F49
- ◆ Also at H

FORBES

- ◆ Management HF5001.F69
- ◆ Also at O,H,U,L

FORTUNE

- ◆ Mann HF5001.F7
- ◆ Also at O,Mgt.,H,I,L,U

HARVARD BUSINESS REVIEW

- ◆ Mann HF5001.H3
- ◆ Also at O,Mgt.,H,I,L,U

INC.

- ◆ Management HD2346.U5 I36
- ◆ Also at H,I

JOURNAL OF ADVERTISING

- ◆ Management HF5801.J85

JOURNAL OF ADVERTISING RESEARCH

- ◆ Management HF5801.J86

JOURNAL OF BUSINESS RESEARCH

- ◆ Management HF5001.J86345
- ◆ Also at H

JOURNAL OF BUSINESS STRATEGY

- ◆ Management HD28.J853
- ◆ Also at H

**THE JOURNAL OF ECONOMIC PERSPECTIVES
(American Economic Association)**

- ◆ Management HB1.J8525
- ◆ Also at O,I,U,L

**JOURNAL OF MARKETING
(American Marketing Association)**

- ◆ Mann HF5415.A2 J86
- ◆ Also at Mgt.,H

JMR JOURNAL OF MARKETING RESEARCH

- ◆ Mann HF5415.A2 J861
- ◆ Also at Mgt.

THE JOURNAL OF QUALITY AND PARTICIPATION

- ◆ ILR HD66.Q18

KIPLINGER WASHINGTON LETTER

- ◆ Management HF5001.K57
- ◆ Also at H

**MANAGEMENT REVIEW
(American Management Associations)**

- ◆ Management T58.A2 M26
- ◆ Also at H,I

MEDIAWEEK

- ◆ Management HF5801.M486

MERGERS & ACQUISITIONS

- ◆ Management HG4028.M4 M56
- ◆ Also at H,L

MONTHLY RETAIL TRADE, SALES AND INVENTORIES

- ◆ Management HF5429.A46

NATIONAL PRODUCTIVITY REVIEW

- ◆ Management HD56.N28
- ◆ Also at I

THE NUMBERS NEWS

- ◆ Hotel HB3505.A661
- ◆ Also at O

A newsletter for serious trend watchers

PLANNING REVIEW

- ◆ Management HD28.P71

REGULATION

(Cato Institute)

- ◆ Management K18.E6
- ◆ Also at I

The cato review of business and government

SLOAN MANAGEMENT REVIEW

- ◆ Management T58.A2 I425
- ◆ Also at H

TELEMARKETING

- ◆ Hotel + HF5438.3 T26

WALL STREET JOURNAL

- ◆ Mann HG1.W18
- ◆ Also at O,I,L,U,Mgt.

B) FOOD INDUSTRY RELATED

AGRICULTURAL RESEARCH

- ◆ Mann S21.A751
- ◆ Also at G

AGRI-MARKETING

- ◆ Mann HF5415.A2 A27

AMERICAN JOURNAL OF AGRICULTURAL ECONOMICS

- ◆ Mann S561.J86

ASEAN FOOD JOURNAL

- ◆ Mann TX341.A81

BEVERAGE INDUSTRY

- ◆ Hotel HD9348.U5 B6

BEVERAGE INDUSTRY ANNUAL MANUAL

- ◆ Management Ref. + +HD9348.A1 S68

BEVERAGE WORLD

- ◆ Hotel TP659.A1 N3

BEVERAGE WORLD DATABANK

- ◆ Hotel Ref. HD9348.U5 B62

BEVERAGE WORLD PERISCOPE

- ◆ Hotel TP659.B57

CERES

- ◆ Mann 5401.U6 C41

CHAIN STORE AGE EXECUTIVE

- ◆ Mann HF5468.C43
- ◆ Also at Mgt.,H

CHILTON'S FOOD ENGINEERING

- ◆ Mann TP370.F68
- ◆ Also at H,G

FEEDSTUFFS

- ◆ Mann HD9030.1 F29

FOOD AND NUTRITION

- ◆ Mann HV696.F6 F68

FOOD AND NUTRITION NEWS

- ◆ Mann TX373.F68

FOOD AUSTRALIA

- ◆ Mann TX341.F6845
- ◆ Also at G

FOOD BIOTECHNOLOGY

- ◆ Mann TP368.F66

THE FOOD INSTITUTE REPORT

- ◆ Mann HD9001.F686

FOOD MANAGEMENT

- ◆ Mann TX901.F68
- ◆ Also at H

FOOD MANUFACTURE

- ◆ Mann TX 341.F69
- ◆ Also at G

FOOD POLICY

- ◆ Mann HD9000.6 F683

FOOD PROCESSING (CHICAGO)

- ◆ Mann TP373.F68

FOOD PROCESSING (KENT)

- ◆ Mann TX341.F72

FOOD PRODUCTION/MANAGEMENT

- ◆ Mann TX603.C2 T7
- ◆ Also at H,G

FOOD RESEARCH INSTITUTE STUDIES

- ◆ Mann HD9000.1 F686

**FOOD SCIENCE & TECHNOLOGY TODAY
(The Institute of Food Science & Technology)**

- ◆ Mann TX341.J862

FOOD TRADE REVIEW

- ◆ Mann TP370.F69

FOOD SERVICE PRODUCT NEWS

- ◆ Hotel TX912.F66

FROZEN FOOD DIGEST

- ◆ Mann TP493.5 F69

GROCERY MARKETING

- ◆ Mann HF5469.G86

HEALTH FOODS BUSINESS

- ◆ Hotel HD9001.H44

HOME ECONOMICS RESEARCH JOURNAL

- ◆ Mann TX1.H763

INTERNATIONAL JOURNAL OF FOOD SCIENCE & TECHNOLOGY

- ◆ Mann TX341.J861
- ◆ Also at G

THE JOURNAL OF AGRICULTURAL ECONOMICS RESEARCH

- ◆ Mann HD1761.A27
- ◆ Also at O

JOURNAL OF FOOD DISTRIBUTION RESEARCH

- ◆ Mann HD9321.J86

JOURNAL OF FOOD ENGINEERING

- ◆ Mann TP368.J863
- ◆ Also at G

JOURNAL OF INTERNATIONAL FOOD & AGRIBUSINESS MARKETING

- ◆ Mann HD9000.1 A1 J87

JOURNAL OF RETAILING

- ◆ Mann HF5001.J86
- ◆ Also at Mgt.

MEAT & POULTRY

- ◆ Hotel HD9411.W4

MEAT PRICE REPORT

- ◆ Hotel TS1950.M4

MODERN BREWERY AGE BLUE BOOK

- ◆ Management Ref. HD9397.A2 M68

NATIONAL FARMERS UNION'S WASHINGTON NEWSLETTER

- ◆ Mann HD1761.N274

NATIONAL FOOD REVIEW

- ◆ Mann HD9001.N275

NATIONAL PROVISIONER

(American Meat Institute)

- ◆ Mann TS1950.N27
- ◆ Also at H

NATURAL FOOD & FARMING

(Natural Food Associates)

- ◆ Mann S631.N29

NEW ENGLAND FRUIT MEETINGS

- ◆ Mann SB359.M45
- ◆ Also at G

PACKAGING

- ◆ Mann TS158.P11

THE PACKER

- ◆ Mann HD9004.N56

POULTRY DIGEST

- ◆ Mann SF481.P89

POULTRY MARKET REPORT

- ◆ Mann HD9284.C4 C2

PRODUCE NEWS

- ◆ Mann HD9001.96

PREPARED FOODS

- ◆ Mann TX603.C22

PRODUCER PRICE INDEXES

- ◆ Mann Ref. HB235.U6 A451
- ◆ Also at O, Mgt.,I

PROGRESSIVE GROCER

- ◆ Mann HD9320.1 P96

QUICK FROZEN FOODS INTERNATIONAL

- ◆ Mann TP493.5 Q52

RESTAURANT BUSINESS

- ◆ Hotel TX901.S7

RESTAURANTS & INSTITUTIONS

- ◆ Hotel TX901.I57

Situation and Outlook Report:

AGRICULTURAL RESOURCES

- ◆ Mann HD 1751.094
(Also Microfiche 800)

DIARY

- ◆ Mann HD9275.U41 U5
(Also Microfiche 965)

FRUIT AND TREE NUTS

- ◆ Mann HD9241.A28
(Also Microfiche 722)

LIVESTOCK AND POULTRY

- ◆ Mann HD9411.L78
(Also Microfiche 728)

RICE

◆ Mann HD9066.*5 A3
(Also Microfiche 1016)

SUGAR AND SWEETENER

◆ Mann HD9104.A241
(Also Microfiche 801)

VEGETABLES AND SPECIALTIES

◆ Mann HD9104.A241
(Also Microfiche 733)

WHEAT

◆ Mann HD9049.W4 U5a
(Also Microfiche 1016)

STORES

(National Retail Merchants Association)

◆ Management HD9951.S88

SNACK FOOD

◆ Hotel TX740.S66

SUPERMARKET BUSINESS

◆ Mann TX341.F686

SUPERMARKET NEWS

◆ Mann HD9321.1 S95

UFCW ACTION

(United Food and Commercial Workers International Union)

◆ ILR HD6475.F7 U58

THE VEGETABLE GROWER'S NEWS

◆ Mann SB320.V43

◆ Also at G

WEEKLY INSIDERS POULTRY REPORT

◆ Mann HD9437.U5 W391

WEEKLY INSIDERS TURKEY LETTER

◆ Mann HD9437.U5 W392

WESTERN GROWER & SHIPPER

◆ Mann HD9001.A1.W52

WINE AND SPIRIT INTERNATIONAL

- ◆ Hotel TP544.W48

WINE AND VINES

- ◆ Hotel TP544.W53
- ◆ Also at G

IX. ELECTRONIC RESOURCES

A) INDEXES AND ABSTRACTS

ABI/INFORM

(BUSINESS PERIODICALS ON DISK)

- ◆ H, I, Mgt.

Indexes and abstracts of over 700 top English language business and management periodicals from the past five (5) years. ILR features Business Periodicals on disk, which allows full text reproductions of articles from 400 of the titles indexed in ABI/Inform. (Also called ProQuest).

AGRICOLA

- ◆ Mann Second Floor
- ◆ Also at V

Contains citations to journal articles, government reports, serials, monographs, pamphlets and other material acquired by the National Agriculture Library since 1970. Provides world wide coverage of agriculture and all related disciplines.

AGRIS

- ◆ Mann Second Floor

Comprehensive coverage of worldwide agricultural literature since 1986, reflecting research results, food production, and rural development. Focuses on identifying problems of world food supply.

CAB ABSTRACTS

- ◆ Mann Second Floor
- ◆ Also at V

Comprehensive coverage of every aspect of agriculture and animal sciences since 1984. Includes over 8,500 journals in 37 languages, plus books, reports, theses, conference proceedings, patents, annual reports and guides.

COMPASS

(COMPUTER ASSISTED SEARCH SERVICE)

- ◆ Mann Reference
- ◆ Also at Mgt.

An online information retrieval service which can provide a list of resources on the topic of your choice. Most searches result in article citations or abstracts, but searches may also result in statistical data, directory information or full text publications. There is a charge for this service and reference librarians serve as search intermediaries.

FOOD SCIENCE AND TECHNOLOGY ABSTRACTS

- ◆ Mann Second Floor

Indexes over 1,200 journals from over 50 countries, patents from 20 countries and books in any language since 1969.

GENERAL PERIODICALS ON DISC

- ◆ Mann Second Floor
- ◆ Also at U

Indexes and abstracts about 1000 periodicals ranging from popular and general science magazines and scholarly journals in the humanities and social sciences, since 1986. Features full text of 200 journals from 1988 (at Mann only).

GPO

- ◆ Mann Second Floor

U.S. Government printing office database of government publications from the *monthly catalog*, including reports, studies, fact sheets, maps, handbooks and conference proceedings issued by all federal agencies and congress since 1976.

NEWSBANK

- ◆ Olin Maps, Microtext, and Newspapers

Indexes selected news articles from over 450 city newspapers since 1981. Full text available on microfiche.

NEWSPAPER ABSTRACTS

- ◆ Olin Maps, Microtext, and Newspapers

Indexing and abstracting of news articles from 8 major national newspapers since 1985.

B) INFORMATION SOURCES

BRIDGE

◆ Management

Bridge is an online system with comprehensive coverage of the securities industry. Information on stocks, options and futures are stored in daily, weekly, and monthly databases. This complex, command driven system, is not available during trading hours (9 a.m. to 5 p.m.)

CD/CORPORATE U.S. PUBLIC COMPANIES

◆ Management

Contains numerical data and textual information on over 12,000 U.S. companies and 50 industries. Financial statements, excerpts from annual and 10K reports, investment analysts' reports, 11 years of stock price data and article abstracts are included.

COMPUSTAT PC PLUS

◆ Management

This annually updated database contains financial information for over 7,000 publicly traded U.S. Companies. Twenty years of annual data, ten years of quarterly data and five years of daily stock price data are reported per company. Also included is business segment information, market data and ratios. Data may be downloaded and later manipulated in Lotus spreadsheets. A users guide is available.

DIALOGUE BUSINESS CONNECTION

◆ Mann Second Floor

◆ Also at Mgt.

Provides data on over 1 million European, UK and Canadian companies, as well as detailed information on 10 million public and private U.S. firms.

Twenty-five databases are available through an easy-to-use interface that allows you to enter a company name, ticker symbol, or key word to retrieve information.

Can also be used to review flight fares and schedules and hotel information, or to browse the latest headlines.

DOW JONES NEWS/RETRIEVAL

- ◆ Management

This online system provides access to numerical and textual business databases. Most of the databases track business and financial information related to publicly traded U.S. and foreign companies. Current stock quotes, Wall Street Journal articles, company profiles, and news wire headlines are available for the latest 90 day period. A manual is available. Restricted to members of the Cornell community for the purpose of academic research.

FIRST CALL

- ◆ Management

This satellite-based information service provides full-text research notes from brokerage firms on publicly traded U.S. and foreign companies. Research notes, earnings estimates, and fundamental analyses are retained for the latest 45 day period. Restricted to members of the Cornell community for the purpose of academic research.

NEXIS

- ◆ Management
- ◆ Also at L

An online service that provides access to newspapers and business magazines. Articles may appear in the full text format or as abstracts. Covers business publications from all over the world. Restricted to members of the Cornell community for the purpose of academic research.

STATISTICAL MASTER FILE INDEX

- ◆ Olin Reference Area
- ◆ Also at I

American and International Statistics. Combines American Statistical Index, Index to International Statistics, and Statistical Reference Index.

X. TRADE ASSOCIATIONS

A) GENERAL

ENCYCLOPEDIA OF ASSOCIATIONS

- ◆ Mann Ref. AG521.E56
- ◆ Also at Mgt., E, H, I, L, O, U, G, V, P

List organizations, including trade, business, and commercial organizations, alphabetically and by region.

ENCYCLOPEDIA OF ASSOCIATIONS: INTERNATIONAL ORGANIZATIONS

- ◆ Mann Ref. AG521.E562
- ◆ Also at H,O,U,I,G,Mgt.

A guide to over 11,000 international non-profit membership organizations including multinational and binational groups, and national organizations based outside the United States concerned with all subjects or areas of activity.

NATIONAL TRADE AND PROFESSIONAL ASSOCIATIONS OF THE UNITED STATES

- ◆ Mann Ref. AG521.N27
- ◆ Also at Mgt., E,O,I,H

Restricted to trade and professional associations and labor unions with national memberships.

B) FOOD INDUSTRY TRADE ASSOCIATIONS

Although the following are not listed as such in the Cornell Library system, they are included in this Guide since they are often valuable sources of information on their respective industries.

AMERICAN ASSN. OF MEAT PROC.
POB 269
Elizabethtown, PA 17022
717/367-1168

AMERICAN BAKERS ASSN.
1111 14th St. NW Ste. 300
Washington, DC 20005
202/296-5800

AMERICAN DAIRY ASSN.
6300 N. River Rd.
Rosemont, IL 60018-4289
708/696-1800

AMERICAN FROZEN FOOD INSTITUTE
1764 Old Meadow Ln. Ste.350
McLean, VA 22012
703/821-0770

AMERICAN IMPORTERS ASSN.
11 W. 42nd St.
New York, NY 10036
212/944-2230

AMERICAN INST. OF BAKING
1213 Bakers Way
Manhattan, KS 66502
913/537-4750

AMERICAN INST. OF FOOD DISTR.
28-12 Broadway
Fair Lawn, NJ 07410
201/791-5570

AMERICAN MEAT INST.
1700 N. Moore St.Ste.1600
Arlington, VA 22209
703/841-2400

AMERICAN SPICE TRADE ASSN. INC.
POB 1267
Englewood Cliffs, NJ 07632
201/568-2163

AUSTRIAN TRADE COMM.
500 N. Michigan Ave. Ste.544
Chicago, IL 60611
312/644-5556

CALIF. GROCERS ASSN.
POB 2671
Sacramento, CA 95812-2671
916/448-3545

CALIF. MILK ADVISORY BOARD
POB 4680
Modesto, CA 95352
209/521-1060

CANADIAN DAIRY COMMISSION
2197 Riverside Dr.5th Fl.
Ottawa, Ont., CANADA K1A 0Z2

CANADIAN FED INDEPENDENT GROC.
101 Duncan Mill Rd.#302
Don Mills, Ont. CANADA M3B 1Z3
416/449-1976

CANADIAN INST OF FOOD SCIENCE
1335 Carling Ave., Ste. 309
Ottawa, Ont. CANADA K1Z 8N3
613/724-7752

CHEESE IMPORTERS ASSN. OF AMER.
460 Park Ave. 11t Fl.
New York, NY 10022
212/753-7500

DANISH DAIRY BOARD
2100 M St.NW Ste.305
Washington, DC 20037
202/753-7500

DELI COUNCIL OF SO. CALIF.
12631 E. Imperial Hwy. #215A
Santa Fe Springs, CA 90670
213/929-6788

EASTERN DAIRY DELI ASSN.
POB 156
Great Neck, NY 11021
516/487-4640

FOOD & WINES FROM FRANCE
24 E. 21st St.
New York, NY 10010
212/477-9800

FOOD FROM BRITAIN
POB 70997
Marietta, GA 30007-0997
404/955-4074

FOOD FROM SWEDEN
615 E. Brook Drive
Arlington Hgts, IL 60005
708/228-6797

FOOD INSTITUTE
28-12 Broadway
Fairlawn, NJ 07410
201/791-5570

FOOD INSTITUTE OF CANADA
130 Albert St. Ste 1409
Ottawa, Que.,CANADA KIP 5G4
613/233-4049

FOOD MARKETING INSTITUTE
800 Connecticut Ave., NW Ste.500
Washington, DC 20006-2701
202/452-8444

GERMAN AGRI.MARKETING BOARD CMA
950 Third Ave. 25th F.
New York, NY 10022
212/753-5900

HOLLAND CHEESE EXPORTERS ASSN.
47 Orient Way
Rutherford, NJ 07070
201/935-0086

INSTITUTE OF FOOD TECHNOLOGISTS
221 N. LaSalle St. Ste. 2120
Chicago, IL 60601
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Reston, VA 22090
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Falls Church, VA 22046
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Braintree, MA 02184-1187
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Ithaca, NY 14853
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Auburn, WA 98002
206/735-0313

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Toronto, Ont. CANADA M7A 1A6
416/585-4149

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33 Yonge St. Ste 800
Toronto, Ont. CANADA M7A 1A6
416/585-4149

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Valley Cottage, NY 10989
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