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## BUSINESS SUMMARY <br> NEW YORK

1968

C.A. Bratton

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## INTRODUCTION

Farm business management projects are one of the important features of the farm management extension program in New York. The primary purpose of these projects is to help farmers develop their managerial skills. A secondary use, however, is the research information which comes from a study of the records kept by the farm business management cooperators.

Each cooperator keeps records on his farm business. Some keep their records in the conventional farm account books while others participate in the Cornell Electronic Accounting Program. The individual records are summarized and analyzed. Information from the individual records is combined and presented in area or county A.E. Ext. reports which are used in winter educational meetings with the cooperators.

The dairy business summaries from all regions of the State have been put together and used as a basis for this applied research project. For purposes of this study, the farms with major non-dairy sources of income were excluded. There were 568 strictly dairy operations included in the 1968 summary data.

The 568 farms included in this study do NOT represent the average for the State. They were practical farm operators from various parts of the State who voluntarily participated in the farm business management projects. The group appears to be better than average as shown by a median herd size of 50 compared with a state median of 36 .

The detailed summary and analysis made of the 568 dairy operations for 1968 is presented in this publication. The report provides up-to-date information on New York dairy farm businesses and a systematic way of summarizing and analyzing a farm business. It can be used by extension workers, teachers of agriculture, agribusinessmen, and other agriculturalists when counseling with individual farmers or in conducting educational programs in farm management.

Acknowledgements
C. A. Bratton, G. L. Casler, G. J. Conneman, C. W. Loomis, A. C. Lowry, R. S. Smith, and S. F. Smith with the assistance of the Cooperative Extension Agents supervised the farm business management projects and the records which made this summary possible. Summarization and tabulation of the records and all machine operations were completed under the supervision of Myrtle Voorheis and the typing was done by Angie Torchia.


Steps in making a management decision :

1. Locate the trouble spot (problem)
2. What is your objective? (goal)
3. Size up what you have to work with (resources)
4. Look for various ways to solve the problem (alternatives)
5. Consider probable results of each way (consequences)
6. Compare the expected results (evaluate)
7. Select way best suited to your situation (decision)
8. Put the decision into operation (action)

This workbook can help you!

Table 1. TEMPERATURE, GROWTIVG SEASON AND PRECIPITATION
Selected Stations, 1947-67 and 1968

| Station | age temp | erature | Precipitation |  |  |  | Length of growing season* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | throug | Sept. | May through Sept |  | Total an | nual |  |  |
|  | 1947-67 | 1968 | 1947-67 | 1968 | 1947-67 | 1968 | 1947-67 | 1968 |
|  | Degrees |  | Inches |  |  |  | Days |  |
| Alfred | 61.8 | 61.5 | 16.8 | 16.9 | 36.7 | 36.0 | 122 | 151 |
| Auburn | 64.7 | 64.9 | 13.4 | 19.6 | 31.1 | 38.8 | 174 | 189 |
| Batavia | 64.4 | 63.9 | 14.7 | 19.1 | 31.8 | 36.9 | 152 | 176 |
| Canton | 63.0 | 61.3 | 16.9 | 16.1 | 34.9 | 36.0 | 127 | 131 |
| Lowville | 62.3 | 61.7 | 15.7 | 17.3 | 38.0 | 41.2 | 120 | 150 |
| Norwich | 61.7 | 61.1 | 18.1 | 21.4 | 40.1 | 43.7 | 118 | 136 |
| Poughkeepsie | 68.2 | 69.3 | 16.4 | 20.0 | 38.2 | 40.1 | 171 | 151 |
| Salem | 62.5 | 62.3 | 17.8 | 15.0 | 39.0 | 37.0 | 118 | 125 |
| Utica | 63.8 | 64.7 | 17.7 | 21.6 | 39.8 | 47.0 | 157 | 160 |

The weather is a factor to be considered when studying a farm business for a specific year. The growing conditions have a marked effect on the crops for the year. It is for this reason that data are presented on the growing conditions for 1968 and for the period 1947-67.

In general, the 1968 growing season can be characterized as having near normal temperatures, a relatively long growing season and more than normal rainfall. Conditions varied from area to area in the State. Data are presented for nine weather stations. The rainfall is reported by months for the growing season. July and August were dry in several areas of the State (table 2).

Table 2. GROWING SEASON RAINFALL
Selected Stations, 1947-67 and 1968

| Station | May |  | June |  | July |  | August |  | September |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1947-67 | 1968 | 1947-67 | 1968 | 1947-67 | 1968 | 1947-67 | 1968 | 1947-67 | 1968 |
| Alfred | 3.43 | 6.06 | 3.68 | 4.70 | 3.51 | 2.06 | 3.34 | 1.97 | 2.88 | 2.14 |
| Auburn | 2.64 | 3.13 | 2.61 | 4.26 | 3.25 | 5.66 | 2.80 | 3.35 | 2.12 | 3.19 |
| Batavia | 3.02 | 4.32 | 2.62 | 4.55 | 2.85 | 0.79 | 3.54 | 6.19 | 2.71 | 3.25 |
| Canton | 3.33 | 3.36 | 2.88 | 2.71 | 3.40 | 3.61 | 4.00 | 2.26 | 3.25 | 4.19 |
| Lowville | 3.26 | 4.39 | 2.77 | 3.65 | 3.15 | 1.90 | 3.73 | 2.60 | 2.82 | 4.80 |
| Norwich | 3.54 | 5.82 | 4.16 | 5.35 | 4.02 | 1.91 | 3.13 | 4.29 | 3.24 | 3.98 |
| Paghkeepsie | e 3.10 | 6.64 | 2.98 | 6.72 | 3.23 | 1.03 | 3.76 | 2.41 | 3.31 | 3.23 |
| Salem | 3.55 | 4.43 | 3.40 | 4.88 | 3.87 | 1.33 | 3.45 | 1.13 | 3.35 | 3.23 |
| Utica | 3.40 | 4.75 | 3.20 | 6.47 | 4.46 | 2.75 | 3.60 | 3.79 | 3.06 | 3.82 |

[^0]Prices
FRICES RECEIVED FOR MILK AND COWS BY N.Y. DAIRY FARMERS


The economic climate for a business is strongly influenced by prices. The relationship of prices received to prices paid determines the general level of incomes. In this analysis of the 1968 dairy businesses, we first need to examine the price situation for the major items dairymen sell.

Milk prices for 1968 averaged $\$ 5.43$ compared with $\$ 5.07$ in 1967 and $\$ 4.14$ in 1962. Dairy cow prices in 1968 were the highest of any year in the past decade and slaughter cow prices were the highest of any year since 1959.

Table 3. FRICES RECEIVED FOR MILK AND COWS BY N.Y. FARMERS, 1958-68

| Year | $\begin{gathered} \text { Milk } \\ 3.5 \% \text { B.F. } \\ \text { (cwt.). } \end{gathered}$ | $\begin{gathered} \text { Slaughter } \\ \text { cows } \\ \text { (cwt.) } \\ \hline \end{gathered}$ | Dairy cows (head) | Monthly farm price per 100 pounds of milk, 1968 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1958 | \$4.55 | \$17.30 | \$255 | January | \$5.21 |
| 1959 | 4.58 | 17.80 | 284 | February | 5.21 |
| 1960 | 4.31 | 15.00 | 278 | March | 4.98 |
| 1961 | 4.20 | 14.60 | 260 | April | 4.88 |
| 1962 | 4.14 | 14.26 | 245 | May | 4.81 |
| 1963 | 4.15 | 14.01 | 234 | June | 4.79 |
| 1964 | 4.21 | 13.17 | 237 | July | 5.40 |
| 1965 | 4.27 | 13.91 | 238 | August | 5.87 |
| 1966 | 4.79 | 17.35 | 271 | September | 6.09 |
| 1967 | 5.07 | 17.32 | 303 | October | 6.15 |
| 1968 | 5.43 | 17.58 | 319 | November | 6.00 |
|  |  |  |  | December | 5.77 |

PRICES PAID BY N.Y. DAIRY FARMERS, 1958-1968


Prices paid by New York dairy farmers for all items used in the businesses have been rising generally but some items have increased more rapidly than others. Farm wages have increased the most. Fertilizer prices have changed little during the last ten years and feed prices in 1968 were down slightly from 1967.

The index of prices paid by New York dairy farmers in 1968 were up nearly 3 percent from 1967 and were 21 percent higher than ten years ago.

Table 4.
PRICES PAID BY NEN YORK DAIRY FARMERS, 1958-1968

| Year | Index 1957-59 $=100$ |  |  |  | Prices paid by New York dairy farmers | Dairy ration (cwt.) | Wagesper monthwith mouse |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Feed | Fertilizer | Wages | Machinery |  |  |  |
| 1958 | 100 | 100 | 100 | 100 | 100 | \$3.52 | \$199 |
| 1959 | 100 | 99 | 103 | 104 | 102 | 3.55 | 204 |
| 1960 | 99 | 100 | 106 | 107 | 104 | 3.55 | 210 |
| 1961 | 100 | 101 | 107 | 110 | 105 | 3.61 | 214 |
| 1962 | 102 | 100 | 110 | 112 | 106 | 3.68 | 218 |
| 1963 | 104 | 100 | 112 | 114 | 108 | 3.79 | 222 |
| 1964 | 101 | 99 | 115 | 116 | 108 | 3.72 | 228 |
| 1965 | 102 | 100 | 118 | 120 | 110 | 3.79 | 236 |
| 1966 | 106 | 100 | 126 | 124 | 113 | 4.00 | 254 |
| 1967 | 106 | 100 | 138 | 130 | 118 | 4.00 | 280 |
| 1968 | 103 | 98 | 150 | 136 | 121 | 3.70 | 304 |

## SUMMARY OF THE FARM BUSINESS

## Labor, Livestock, and Crops Grown

Available resources determine what a farmer can do. Limited resources restrict income. In analyzing a farm business, an early step is to look at the people, the livestock, and the land resources that were used. The averages for the labor, livestock, and crops used on the 568 farms are shown in table 5 .

Table 5. LABOR FORCE, LIVESTCCK NUMBERS, AND ACRES OF CROPS GROWN 568 New York Dairy Farms, 1968


> * Average for farms reporting so acres do not add to total. Number of farms growing is in parenthesis.
> * 8 farms omitted all crop information

Partnerships are relatively common on New York dairy farms. Of the 568 farms, 88 had two or more operators with a total of 660 operators. The average man equivalent of 2.1 indicates that these were family type farms. Family members provided 18.4 months of labor compared with 6.3 months hired, or threefourths was family labor and one-fourth was hired. This is the proportion reported for all farms in the state and is the same as existed a century ago.

Capital is an important resource in a farm business. The end-of-year inventory is used as the measure of capital investment. The dairymen are encouraged to inventory items at the "fair market value" or what they might bring at a well-attended sale.

Table 6. FARM INVENTORY VALUES, JANUARY 1, 1969 568 New York Dairy Farms

| Item | $\begin{gathered} \text { My } \\ \text { farm } \end{gathered}$ | Average of 568 farms | $\%$ of total |
| :---: | :---: | :---: | :---: |
| Machinery \& equipment | \$ | \$ 25,247 | 23 |
| Livestock |  | 27,317 | 24 |
| Feed and supplies |  | 7,638 | 7 |
| Land \& buildings |  | 51,733 | 46 |
| TOTAL INVESTMENT | \$ | \$111,935 | 100 |

Total investment at the end of year for the 568 farms averaged $\$ 112,000$. The range was from $\$ 22,000$ to $\$ 597,000$. There were 48 farms with an investment of more than $\$ 200,000$.

The average investment in machinery and livestock on these farms was about equal to the land and building investment. This indicates that the personal property on a modern dairy farm about equals the real property.

The capital investment for dairy farms in different states is reported in table 7. The total investment per farm, per man, and per cow varies considerably. New York's investment is comparable to that of other dairy areas.

Table 7. CAPITAL INVESTMENT FOR DAIRY FARMS IN SELECTED STATES, 1968

| State | $\begin{aligned} & \text { Number } \\ & \text { of } \\ & \text { farms } \end{aligned}$ | Average number <br> cows | Total investment | Investment |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Per man | Per cow |
| New York | 568 | 58 | \$111,900 | \$53,300 | \$1,930 |
| Wisconsin | 436 | 42 | 81,000 | 45,000 | 1,930 |
| Michigan | 331 | 54 | 150,700 | 60,400 | 2,790 |
| Indiana | 53 | 44 | 135,900 | 71,500 | 3,090 |
| Virginia* | 100 | 52 | 84,800 | 32,600 | 1,630 |
| Kansas | - 36 | 53 | 147,800 | 82,100 | 2,790 |

* From 1967 Summary

Receipts
In studying a dairy farm business, an examination of the receipts tells where the money for the business comes from. It is a basic part of any farm business summary.

Table 8.
FARM RECEIPIS
568 New York Dairy Farms, 1968

| Item | My farm | Average of 568 farms | Percent of total |
| :---: | :---: | :---: | :---: |
| Milk sales | \$ | \$39,477 | 88 |
| Livestock sold |  | 3,915 | 9 |
| Crop sales |  | 393 | 1 |
| Government payments |  | 261 | 1 |
| Gas tax refund |  | 81 | -- |
| Machine work |  | 106 | -- |
| Machinery sold |  | 168 | -- |
| Work off farm |  | 60 | -- |
| Miscellaneous |  | 625 | 1 |
| Total Cash Receipts | \$ | \$45,086 | 100 |
| Increase in inventory |  | 8,161 |  |
| TOTAL FARM RECEIPTS | \$ | \$53,247 |  |



Milk sales on these 568 farms accounted for 88 percent of the total cash receipts. Livestock sold, the second largest item, accounted for an additional 9 percent. Cash receipts on these farms averaged $\$ 3,750$ per month or $\$ 125$ per day.

The average increase in inventory on the 568 farms amounted to $\$ 8,161$. A total of 497 of the 568 or 88 percent of the farms had an increase in inventory. Inventory increases are included as receipts since this represents the amount that could have been sold but was retained for expansion purposes. The inventory increase accounted for 15 percent of the total farm receipts. Land and buildings had the largest increase with $\$ 2,983$. The increases for other items included machinery and equipment $\$ 2,672$, livestock $\$ 2,349$, and feed and supplies $\$ 157$.

The average price per hundredweight of milk sold by the 568 farms in 1968 was $\$ 5.52$. The average price is calculated by dividing the gross milk receipts for the year by the total pounds of milk sold. The variation in average price received is shown below:

| Average price <br> received for milk | Number <br> of farms | Percent |
| :---: | :---: | ---: |
| Below $\$ 5.00$ | 5 | 1 |
| $\$ 5.00-\$ 5.24$ | 66 | 12 |
| $5.25-5.49$ | 115 | 53 |
| $5.50-5.74$ | 33 | 20 |
| $5.75-5.99$ | 22 | 6 |
| $6.00-6.24$ | $\underline{22}$ | 4 |
| Over $\$ 6.25$ |  | 468 |
|  |  | 100 |

It is often assumed that there is nothing a dairyman can do about milk prices. This may be true as it pertains to the prices at a particular time. The variation shown above does indicate that the average annual prices received for milk by farmers do vary. Some of this is due to management practices such as seasonality of production and butterfat test.

Gross receipts are sometimes used as a measure of size of business. The census of agriculture uses this measure in classifying farms. The distribution of total farm receipts of the 568 farms in 1968 is shown below:

| Total farm <br> receipts | Number <br> of farms | Percent <br> of farms |
| :---: | :---: | ---: |
| $\$ 10,000-\$ 19,999$ | 22 | 4 |
| $20,000-29,999$ | 79 | 14 |
| $30,000-39,999$ | 120 | 21 |
| $40,000-49,999$ | 59 | 20 |
| $50,000-59,999$ | 87 | 10 |
| $60,000-79,999$ | 41 | 15 |
| $80,000-99,999$ | 47 | 8 |
| $\$ 100,000$ and over | 568 | -8 |
|  |  | 100 |

There were no farms among the 568 with total farm receipts of less than $\$ 10,000$. One-half the farms had receipts between $\$ 30,000$ and $\$ 60,000$ and 8 percent had receipts of $\$ 100,000$ or more.

## Expenses

An important part of the job of a manager is controlling expenditures. The first step in this control is to know what the expenses are and how they compare with others in similar businesses.

Table 9.
FARM EXPENSES
568 New York Dairy Farms, 1968

| Item | $\begin{gathered} \text { My } \\ \text { farm } \end{gathered}$ | Average of 568 farms | Percent of total |
| :---: | :---: | :---: | :---: |
| Hired labor | \$ | \$ 3,006 | 12 |
| Dairy concentrate |  | 9,459 | 37 |
| Other feed |  | 259 | 1 |
| Machine hire |  | 287 | 1 |
| Machinery repairs |  | 1,605 | 6 |
| Auto expense (farm share) |  | 247 | 1 |
| Gas and oil |  | 1,136 | 4 |
| Breeding fees |  | 401 | 2 |
| Veterinary and medicine |  | 645 | 3 |
| Milk hauling |  | 435 | 2 |
| Other livestock expense |  | 1,310 | 5 |
| Lime and fertilizer |  | 1,732 | 7 |
| Seeds and plants |  | 460 | 2 |
| Bale ties |  | 80 | -- |
| Spray, other crop expense |  | 350 | 1 |
| Land, building, fence repair |  | 775 | 3 |
| Taxes |  | 1,132 | 4 |
| Insurance |  | 719 | 3 |
| Electricity (farm share) |  | 601 | 2 |
| Telephone (farm share) |  | 140 | 1 |
| Miscellaneous |  | 818 | 3 |
| Total Cash Operating Expenses | \$ | \$25,597 | 100 |
| New machinery* |  | 6,178 |  |
| Real estate** |  | 3,301 |  |
| Livestock purchases** |  | 1,823 |  |
| Unpaid labor |  | 818 |  |
| Decrease in inventory |  | -- |  |
| toral farm expenses | \$ | \$37,717 |  |

* Depreciation $\$ 3,338$ - see page 22 for calculations
** Number reporting purchase of real estate, 336; livestock, 351

The expense classification used on page 10 is taken from the "Cornell Farm Account Book." Lists of the items included in each category in table 9 are presented on the inside back cover of that account book.

Unpaid family labor refers to work done by members of the family who are not paid cash wages. For the 568 farms, this item was calculated by determining the number of months of unpaid labor performed and charging this to the business at $\$ 300$ per month.

Decrease in inventory is the amount that the beginning inventory exceeds the end inventory. Since this indicates a "using up" of capital items, it is considered as a farm expense.

Total farm expenses for the 568 farms averaged $\$ 37,700$ or more than $\$ 100$ per day. The cash operating expenses averaged $\$ 25,600$ or 68 percent of the total. Expenditures for capital items like machinery, buildings, and livestock are often paid for by loans rather than cash. It is for this reason that they are separated in this classification.

The cash operating expenses averaged $\$ 440$ per cow. When capital items and unpaid labor were included, the total farm expenses averaged $\$ 650$ per cow.

Farm expenses can be classified in various ways. Anouner way to study expenses is to divide them on the basis of fixed, variable, and capital items. This is shown below:

| Capital expenses (investments) |  |
| :--- | ---: |
| Machinery |  |
| Real estate | $\$ 6,178$ |
| Livestock | 3,301 |
| Total Capital | 1,823 |
| Overhead expenses (fixed) | $\$ 11,302$ |
| Property taxes | $\$ 1,132$ |
| Insurance | 719 |
| Land \& building repairs | 775 |
| Electricity | 601 |
| Telephone | 140 |
| Total Fixed Overhead | $\$ 3,367$ |


| Operating expenses | (variable) |
| :--- | ---: |
| Labor | $\$ 3,824$ |
| Feed | 9,218 |
| Machinery repairs | 1,605 |
| Gas \& oil | 1,136 |
| Machine hire | 722 |
| Auto | 247 |
| Livestock expenses | 2,356 |
| Fertilizer \& lime | 1,732 |
| Other crop expenses | 890 |
| Miscellaneous | 818 |
|  | $\$ 23,048$ |

The variable expenses on these farms accounted for 61 percent of the grand total. These are items over which the operator has direct control. The fixed items accounted for only 9 percent of the total and capital items 30 percent. The variable expenses are the ones the dairymen must make decisions on daily.

## Income

The income from a farm business can be measured in several ways. The measure used depends on the point of view from which the results are to be evaluated. Select the measure that fits the point in question.

Table 10. FARM INCOME AND LABOR INCOME

$$
568 \text { New York Dairy Farms, } 1968
$$

| Item | $\begin{aligned} & \text { My } \\ & \text { farm } \end{aligned}$ | Average of 568 farms | Percent of receipts |
| :---: | :---: | :---: | :---: |
| Total farm receipts | \$ | \$53,247 | 100 |
| Total farm expenses |  | 37,717 | 71 |
| FARM INCOME | \$ | \$15,530 | 29 |
| Interest on average capital at $5 \%$ |  | 5,393 | 10 |
| Labor income per farm | \$ | \$10,137 | 19 |
| Number of operators |  | 660 |  |
| LABOR INCOME PER OPERATOR | \$ | \$ 8,724 |  |

Farm income measures the return from the business to all capital and the operator's labor and management. Farm income is the difference between total receipts, including increase in inventory, and total expenses, including decrease in inventory but excluding interest payments.

Labor income is the return to the farm operator for his labor and management. This is the measure most comnonly used when studying or comparing farm businesses. To get the labor income, a 5 percent interest charge on all capital is subtracted from the farm income. At the present time, the 5 percent interest can be challenged as being too low. The interest charge is intended to reflect in part what could be earned elsewhere with the capital invested.

| Labor income per operator | Farms |  |
| :---: | :---: | :---: |
|  | Number | Percent |
| Minus | 20 | 3 |
| 0-\$4,999 | 126 | 22 |
| \$5,000 - 9,999 | 239 | 42 |
| 10,000 - 14,999 | 109 | 19 |
| 15,000-19,999 | 37 | 7 |
| 20,000-24,999 | 26 | 5 |
| \$25,000 or more | 11 | 2 |

568 New York Dairy Farms, 1968

| Item | $\begin{gathered} \text { My } \\ \text { farm } \end{gathered}$ | Average of 568 farms |
| :---: | :---: | :---: |
| Total cash receipts | \$ | \$45,086 |
| Total cash operating expense |  | 25,597 |
| FARM CASH OPERATING INCOME | \$ | \$19,489 |
| Family cash living expenses* |  | 6,275 |
| REPAYMENT ABIIITY | \$ | \$13,214 |

* Estimated at $\$ 5,400$ per operator per year

Farm cash operating income reflects the cash available from the year's operation of the farm business for family living, interest and debt payments, and new capital purchases or investments. A family may have had additional cash available if some member of the family had a non-farm income, or if money were inherited or borrowed.

Repayment ability is a measure of the amount of cash available for debt payments. It is calculated by deducting family living expenses from the farm cash operating income. It is assumed here that new machinery, real estate, and livestock are purchased with borrowed capital. This measure is useful in planning debt repayment schedules.

Rate of return on investment is calculated by deducting a charge for the operator's labor from the "farm income." This is then divided by the average investment for the year to determine the rate of return on investment. In the above calculation, $\$ 5,400$ has been used as the value of the operator ${ }^{1}$ s labor. Rate of return really reflects the return to capital and management.

Table 12. RATE OF RETURN ON INVESTMENT
568 New York Dairy Farms, 1968

| Item | My <br> farm | Average of <br> 568 farms |
| :--- | :--- | ---: |
| Farm income | $\$$ | $\$ 15,530$ <br> Value of operators' labor* <br> Return on investment <br> Average capital investment <br> RATE OF RETURN ON INVESTMENT |

* $\$ 5,400$ per operator. Some farms had more than one operator.

Farm income as calculated here is the return from the business for three major input items; (1) the operator's labor input, (2) the operator's management input, and (3) the total capital input.

In calculating operator's labor income, the first two inputs are combined, and in calculating rate of return on investment the last two are combined.

In non-farm businesses another measure is sometimes used, namely, "profit." This can be done where the management inputs are actually hired. In some farm management studies, the management input has been valued at 8 percent of the gross farm receipts, and the operator's labor at the average wage for hired men with houses. Using this method, the farm income can be separated as follows:

|  | Operators' labor @ $\$ 70 /$ week | $\$ 4,230$ |
| :--- | :--- | :--- |
| Farm Income |  |  |
|  | $\$ 15,530$ | Management @ 8\% of farm receipts |
|  | Interest on capital © $5 \%$ | 4,260 |
|  |  | 5,393 |
|  |  | 1,647 |

Income from a business can also be calculated in relation to various input units. For example, since these are family-type farms, the labor and management return can be figured on a per man equivalent basis. This is shown below:

| Returns to All Labor |  |
| :--- | ---: |
| Labor income per farm | $\$ 10,137$ |
| Value hired labor | 3,006 |
| Value unpaid labor | 818 |
| Total returns to labor | $\$ 13,961$ |
| Average man equivalent | 2.1 |
| Returns per man equivalent | $\$ 6,648$ |

In like manner, returns can be calculated on the basis of production units or on a per cow basis. These are given below:

| Returns Per Cow |  |
| :--- | :--- |
| Cash Operating Income per cow | $\$ 336$ |
| Ferm Income per cow | $\$ 268$ |
| Operators' Labor Income per cow | $\$ 175$ |

## ANALYSIS OF THE FARM BUSINESS

A number of measures have been developed to aid in analyzing farm businesses for strong and weak points. In this section, five business factors are examined. These are: size of business, rates of production, labor efficiency, capital efficiency, and cost control. The 1968 averages for selected measures for each of these factors are reported along with the general relationship of each to labor income.

Many of the measures examined here are interrelated. This means that all of the factors should be examined before arriving at major conclusions. A detailed analysis of the business will not automatically provide suggested improvements, but it should provide a basis for identifying weaknesses and planning future changes.

## Size of Business

Size of farm has an effect on other factors such as labor efficiency, cost control, and capital efficiency. The prices received and paid by a farmer are often affected by the volume which is a function of size. Farm management studies have shown that, in general, larger farm businesses make larger labor incomes. Two basic reasons for this are that larger businesses make possible more efficient use of overhead inputs such as labor and machinery, and there are more units of production (milk) on which to make a profit.

Table 13. MEASURES OF SIZE OF BUSINESS 568 New York Dairy Farms, 1968

| Measure | My <br> farm | Average of <br> farms |
| :--- | ---: | ---: |
| Number of cows |  | 568 |
| Total acres in crops | - | 58 |
| Man equivalent | - | 155 |
| Total work units |  | 2.1 |
| Pounds of milk sold | - | 692 |
| Total farm receipts |  | 715,200 |
| Total investment | $\$$ | $\$ 53,250$ |
|  | $\$$ | $\$ 111,900$ |

Number of cows is the average number in the herd for the year. Where available, the D.H.I.C. annual average is used.

Total acres in crops includes all acres on which crops were harvested during the 1968 year. It does not include cropland pasture.

Man equivalent is the amount of labor available on the farm during the year in terms of full-time man years. Work by part-time workers and family members is converted to full-time man equivalent.

Total work units represents the number of productive man days that would be required, under average conditions, to care for the acreage of crops grown and the number of livestock handled. A man work unit is the average amount of productive work accomplished in ten hours.

Table 14. COWS PER FARM AND LABOR INCOME 568 New York Dairy Farms, 1968

| Number <br> of cows | Number <br> of farms | Percent <br> of farms | Labor income <br> per operator |
| :--- | :---: | :---: | :---: |
| Less than 25 | 13 |  |  |
| $25-39$ | 126 | 3 | $\$ 3,080$ |
| $40-54$ | 193 | 22 | 6,080 |
| $55-69$ | 98 | 34 | 7,230 |
| $70-84$ | 52 | 9,920 |  |
| $85-99$ | 34 | 9 | 10,400 |
| $100-114$ | 24 | 4 | 11,800 |
| $115-129$ | 16 | 3 | 14,850 |
| 130 and over | 12 | 2 | 20,410 |
|  |  |  | 19,270 |

The relationship of size of business and labor income was observed for size as measured by number of cows and by man equivalent. The pattern was the same for both measures, the larger the business the higher the labor income per operator up to 130 cows and to a 3.5 man equivalent after which the incomes dropped some. The number of farms in the largest group was relatively small so cannot be used as conclusive evidence.

The 1968 relationship is consistent with that of earlier studies. A well-managed large farm will provide the operator a higher income than a wellmanaged small one. However, a large farm poorly managed can lose more than a poorly managed small farm.

Table 15. MAN EQUIVALENT PER FARM AND LABOR INCOME 568 New York Dairy Farms, 1968

| Man <br> equivalent | Number <br> of farms | Percent <br> of farms | Labor income <br> per operator |
| :--- | :---: | :---: | :---: |
| $1.0-1.4$ | 138 |  |  |
| $1.5-1.9$ | 138 | 24 | $\$ 7,040$ |
| $2.0-2.4$ | 164 | 24 | 7,800 |
| $2.5-2.9$ | 54 | 29 | 9,020 |
| $3.0-3.4$ | 36 | 9 | 9,840 |
| 3.5 and over | 38 | 7 | 14,680 |
|  |  | 71,407 |  |

## Capital Efficiency

The capital investment on modern dairy farms continues to increase. The average end-of-year inventory on the 568 farms was over $\$ 100,000$. With an investment of this amount, attention must be given to measures of capital efficiency.

Like all other costs in a business, capital costs can get out of line. This may result from excessive investment in non-productive items such as an elaborate barn or a little used machine, or from not using an investment fully such as a barn that is only half full of cows. When considering major investments, the effects on capital efficiency must be kept in mind.

Table 20. MEASURES OF CAPITAL EFFICIENCY
568 New York Dairy Farms, 1968

| Measure | $\begin{aligned} & \text { My } \\ & \text { farm } \\ & \hline \end{aligned}$ | Average of 568 farms |
| :---: | :---: | :---: |
| Total capital per man | \$ | \$53,300 |
| Total capital per cow |  | 1,930 |
| Machinery and equipment per cow |  | 435 |
| Land and building investment per cow |  | 890 |
| Total capital per cwt. milk sold |  | 16 |

Capital efficiency is often associated with size of herd. For this reason, the 568 farms were sorted on the basis of number of cows in the herd and the capital efficiency measures were calculated. There seemed to be no marked relationship, but the highest total capital investment per cow was for the herd sizes 70-84 and 85-99 cows (table 21).

Table 21.
SIZE OF HERD AND CAPITAL EFFICIENCY 568 New York Dairy Farms, 1968

| Number <br> of cows | Number <br> of <br> farms | Capital Investment Per Cow |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Under 40 | 139 | Total | Real <br> estate | Machinery |
| $40-54$ | 193 | $\$ 1,907$ | $\$ 887$ | $\$ 456$ |
| $55-69$ | 98 | 1,918 | 876 | 445 |
| $70-84$ | 52 | 1,840 | 803 | 440 |
| $85-99$ | 34 | 2,008 | 899 | 478 |
| $100 \&$ over | 52 | 2,024 | 1,013 | 415 |

Cost Control
The purchases made by these 568 dairy farmers averaged $\$ 3,000$ per month. Modern farms make use of more and more purchased inputs. As the total expenses increase, cost control becomes more important.

## Feed Costs

Dairy concentrate is the largest single expense item on most New York dairy farms. For the 568 farms in 1968, dairy concentrate accounted for 37 percent of the cash operating expenses. Consequently, feed is the first item examined in the "cost control" analysis. Below are some measures used in a feed cost analysis.

Table 22.
ITEMS RELATED TO FEED COSTS
568 New York Dairy Farms, 1968
—— My Average of

Feed Expense
Dairy feed purchased
Feed purchased as \% of milk receipts
$\$ \quad \$ 9,459$
Feed purchased per cwt. of milk sold
Feed purchased per cow
Crop expense per cow
Total feed \& crop expense per cow
Total feed \& crop expense per cwt. of milk sold

| \$ | \$1.32 |
| :---: | :---: |
| \$ | \$163 |
| \$ | \$45 |
| \$ | \$208 |
| \$ | \$1.69 |

Roughage Harvested (hay equivalent)

| Hay (tons) | 234 |  |
| :--- | ---: | ---: |
| Corn silage (tons $\div 3$ ) |  |  |
| Hay crop silage (tons $\div 2$ or 3 )* | - |  |
| Total tons hay equivalent | - | 174 |
| Tons hay equivalent per cow | - | 420 |

Other Considerations

| Acres in crops per cow |  | 2.7 |
| :--- | :--- | :--- |
| Lime and fertilizer expense per cow | $\$ 30$ |  |
| Lime and fertilizer expense per crop acre | $\$$ | $\$ 11$ |
| Number of heifers per lo cows | $\$$ | 6.9 |

* Depending on moisture content of silage

Feed cost is influenced by a number of factors. On the production side, it is affected by the amount of home-grown grains, quality and quantity of the roughage, and the number of youngstock. On the purchasing side, it is influenced by the farmer's ability to purchase concentrates at low cost.

Feed purchased as percent of milk receipts is calculated by dividing feed purchased by milk receipts. This measure can be used to determine whether the feed costs are in line. The amount of home grown grain must be considered as you evaluate this measure.

Feed purchased per cow is calculated by dividing the total expense for dairy concentrate by the average number of cows. Because this also includes the amount spent for calf and heifer feed, it actually represents the feed cost per cow and the replacements being raised.

Total crop expense per cow is calculated by dividing the total money spent for fertilizer and lime, seeds and plants, bale ties, spray, and other crop expense by the average number of cows. This represents the direct cash costs of the dairyman for growing feed.

Total feed and crop expense is determined by adding the purchased feed expense to total crop expense. This indicates the total amount spent by the dairyman to provide the feed requirements of the herd. If the dairyman gets a high amount of nutrients per dollar spent and feeds these nutrients so as to get efficient milk production per unit of nutrient, he will keep his feed and crop expense per hundredweight of milk down.

Number of heifers per ten cows is figured by dividing the number of heifers by the number of cows and multiplying by ten.

Table 23. PERCENT PURCHASED FEED IS OF MIIK RECEIPTS AND LABOR INCOME 568 New York Dairy Farms, 1968

| \% Feed is <br> of milk | Number <br> of farms | Number <br> of cows | H. E. <br> per cow | Lbs. milk <br> per cow | Labor income <br> per operator |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Over $40 \%$ | 8 | 41 | 8.1 | 13,300 | $\$ 4,076$ |
| $35-39$ | 29 | 51 | 6.4 | 12,100 | 5,372 |
| $30-34$ | 108 | 56 | 6.9 | 12,300 | 7,819 |
| $25-29$ | 157 | 57 | 7.1 | 12,300 | 8,828 |
| $20-24$ | 128 | 62 | 7.3 | 12,400 | 9,866 |
| Under 20\% | 138 | 61 | 7.6 | 11,900 | 9,769 |

In general, the lower the percent of the milk check going for purchased feed the higher the income (table 23). However, when the percent was less than 20, the pounds of milk per cow and the income was down slightly. This may indicate that there is a level below which it is not profitable to go.

## Power and Machinery Costs

The substitution of machinery for labor on dairy farms has been taking place at a relatively rapid pace. This increases the importance of analyzing the power and machinery costs. On the 568 farms, net power and machinery costs accounted for 23 percent of the total farm expenses in 1968. Below are the calculations of the power and machinery costs and related factors.

Table 24.
POWER AND MACHINERY COST*
568 New York Dairy Farms, 1968

| Item | $\begin{aligned} & \text { My } \\ & \text { farm } \end{aligned}$ | Average of 568 farms | Percent of total |
| :---: | :---: | :---: | :---: |
| Beginning inventory | \$ | \$22,575 |  |
| New machinery purchased |  | 6,178 |  |
| Total (No. 1) | \$ | \$28,752 |  |
| End inventory | \$ | \$25,2477 |  |
| Machinery sold |  | 168 |  |
| Total (No. 2) | \$ | \$25,415 |  |
| Depreciation (Total No. 1 minus Total No. 2) | \$ | \$ 3,338 | 37 |
| Interest at $5 \%$ on av. inventory |  | 1,195 | 13 |
| Gas and oil |  | 1,136 | 13 |
| Machinery repairs |  | 1,605 | 18 |
| Bale ties |  | 80 | 1 |
| Milk hauling |  | 435 | 5 |
| Machine hire |  | 287 | 3 |
| Auto expense (farm share) |  | 247 | 3 |
| Electricity (farm share) |  | 601 | 7 |
| Total power \& machinery cost | \$ | \$8,924 | 100 |
| Less: - |  |  |  |
| Gas tax refund | \$ | \$81 |  |
| Income from machine work |  | $\underline{106} 187$ |  |
|  |  |  |  |
| NET POWER \& MACHINERY COST | \$ | \$8,737 |  |
| Net machinery cost: |  |  |  |
| per cow | \$ | \$151 |  |
| per crop acre | \$ | \$56 |  |
| per cwt. milk sold | \$ | \$1.22 |  |
| per man | \$ | \$4,160 |  |

[^1]The relationship between machinery cost per cow and labor income was somewhat irregular (table 25). As the machinery cost per cow decreased to about $\$ 150$ incomes increased. The highest labor income was for the farms with a machinery cost per cow of \$75-\$100.

Table 25. MACHINERY COST PER CCW AND LABOR INCOME 568 New York Dairy F'arms, 1968

| Machinery cost per cow | Number of farms | Percent of farms | Labor income per operator |
| :---: | :---: | :---: | :---: |
| \$225 \& over | 33 | 6 | \$ 4,800 |
| \$200-\$224 | 37 | 6 | 6,869 |
| 175-199 | 78 | 14 | 8,467 |
| 150-174 | 109 | 19 | 9,476 |
| 125-149 | 129 | 23 | 9,084 |
| 100-124 | 125 | 22 | 8,897 |
| $75-99$ | 48 | 8 | 11,744 |
| Less than $\$ 75$ | 9 | 2 | 8,490 |

Labor and Machinery Costs
The primary justification given for more mechanization is to reduce labor costs. However, if a machine is added without expanding size or reducing the labor force, costs will be increased. "Labor and machinery cost" provides a measure of the efficiency of the operator's machinery and labor combination.

Table 26.
LABOR AND MACHINERY CCST
568 New York Dairy Farms, 1968

| Item | $\begin{aligned} & \text { My } \\ & \text { farm } \end{aligned}$ | Average of 568 farms |
| :---: | :---: | :---: |
| Labor cost: |  |  |
| Value of operators' labor* | \$ | \$ 6,275 |
| Hired labor |  | 3,006 |
| Unpaid family labor |  | 818 |
| Total Labor Cost | \$ | \$10,099 |
| Net power and machinery cost (p. 22) |  | 8,737 |
| TOTAL LABOR AND MACHINERY COST | \$ | \$18,836 |
| - - - - - - - - - - | - - - | - - - |
| Labor cost: |  |  |
| per cow | $\$$ | $\$ 174$ |
| per ewt. milk sold |  | \$1.41 |
| Labor and machinery cost: |  |  |
| per cow | \$ | \$325 |
| per cwt. milk sold | \$ | \$2.63 |

* Valued at $\$ 5,400$ per operator. Some farms had more than one operator.


## Miscellaneous Cost Control Measures

Cost control applies to all expenditures both large and small. Reducing various cost items to a per cow or per acre basis provides cost control measures which are easy to understand and use. It also provides measures of cost control which can be used for analyzing farms of various sizes or in projecting the effects on proposed changes.

Table 27.
COST CONTROL MEASURES
568 New York Dairy Farms, 1968

| Item | $\begin{aligned} & \text { My } \\ & \text { farm } \end{aligned}$ | Average of 568 farms |
| :---: | :---: | :---: |
| Overhead |  |  |
| Land and building repair per cow | \$ | \$ 13 |
| Taxes per cow |  | 20 |
| Insurance per cow |  | 12 |
| Electricity per cow |  | 10 |
| Machinery |  |  |
| Machinery depreciation per cow | \$ | \$ 58 |
| Machinery repair per cow |  | 28 |
| Gas and oil per cow |  | 20 |
| Net machinery cost per cow |  | 151 |
| Dairy |  |  |
| Veterinary and medicine per cow | \$ | \$ 11 |
| Breeding fees per cow |  | 7 |
| Other livestock expense per cow |  | 23 |
| Crop |  |  |
| Fertilizer and lime per crop acre | \$ | \$ 11 |
| Seeds and plants per crop acre |  | 3 |
| Other crop expense per crop acre |  | 3 |
| Gas and oil per crop acre |  | 7 |
| General |  |  |
| Total labor per cow* | \$ | \$174 |
| Total feed and crop expense per cow |  | 208 |
| Total expenses per cow |  | 650 |
| Total expenses per $\$ 100$ receipts |  | 71 |

[^2]
## Combination of Factors

Individual factors have been examined in the analysis up to this point. It has been suggested that these factors are interrelated. In this section, the combination factors is studied. The factors used here are size, rates of production, labor efficiency, and cost control as measured by number of cows, pounds of milk sold per cow, pounds of milk sold per man, and percent purchased feed was of milk receipts.

For each factor, the farms were divided on the basis of whether they were above or below the average for the 568 farms. They were then grouped on the basis of the number of factors better than average. The combination of factors above and below average within the three middle groups varied.

Table 28. COMBINATION OF FACTORS ABOVE AVERAGE* AND LABOR INCOME 568 New York Dairy Farms, 1968

| Number of factors <br> above average | Number <br> of farms | Percent <br> of farms | Labor incone <br> per operator |
| :--- | :---: | :---: | :---: |
| 4 factors better than average | 47 | 8 | $\$ 15,129$ |
| 3 factors better than average | 115 | 20 | 13,022 |
| 2 factors better than average | 164 | 29 | 9,112 |
| 1 factor better than average | 165 | 29 | 5,822 |
| O factors better than average | 77 | 14 | 4,757 |

[^3]The relationship between the number of factors better than average and labor income is shown in table 28. As the number of factors better than average increased, labor incomes increased at a rapid rate. In order to get a labor income higher than good hired men's wages, it appears that a business must be above average in at least two factors.

It is important in managing a farm business to give attention to all major factors affecting the business. Concentrating on only one factor, such as milk per cow, will not give the kind of income most farmers want.

## Comparison by Herd Size

In making an analysis of an individual farm business, it is helpful to compare it with businesses of approximately the same size. On the following four pages, the business summary and business factors for the 568 farms are shown for six herd size groups. These data also illustrate the effect of size on various business factors.

Table 29.
FARM BUSINESS SUMMARY BY HERD SIZE
568 New York Dairy Farms, 1968

| Item | $\begin{aligned} & \text { My } \\ & \text { farm } \end{aligned}$ | Farms with less than 40 cows | 40 to 54 cow farms | $\begin{array}{r} 55 \text { to } 69 \\ \text { cow farms } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Capital Investment (End of Year) |  |  |  |  |
| Machinery and equipment | \$ | \$15,049 | \$20,490 | \$ 26,851 |
| Livestock |  | 15,016 | 21,633 | 28,442 |
| Feed and supplies |  | 3,607 | 5,835 | 7,938 |
| Land and buildings |  | 29,274 | 40,289 | 49,013 |
| TOTAL INVESTMENI | \$ | \$62,946 | \$88,247 | \$112,244 |
| Receipts |  |  |  |  |
| Milk sales | \$ | \$21,733 | \$30,939 | \$ 40,843 |
| Livestock sold |  | 2,234 | 3,035 | 4,241 |
| Crop sales |  | 243 | 321 | 356 |
| Miscellaneous receipts |  | 719 | 1,070 | 1,272 |
| Total Cash Receipts | \$ | \$24,929 | \$35,365 | \$46,712 |
| Increase in inventory |  | 4,189 | 6,122 | 8,946 |
| TOTAL FARM RECEIPTS | \$ | \$29,118 | \$41,487 | \$55,658 |
| Expenses |  |  |  |  |
| Hired labor | \$ | \$ 558 | \$ 1,587 | \$ 2,916 |
| Dairy feed |  | 5,626 | 7,578 | 10,070 |
| Other feed |  | 186 | 275 | 141 |
| Machine hire |  | 153 | 188 | 328 |
| Machinery repair |  | 829 | 1,282 | 1,583 |
| Auto expense (farm share) |  | 184 | 250 | 246 |
| Gas and oil |  | 661 | 941 | 1,158 |
| Breeding fees |  | 256 | 335 | 419 |
| Veterinary and medicine |  | 345 | 534 | 693 |
| Other livestock expense |  | 930 | 1,267 | 1,729 |
| Lime and fertilizer |  | 713 | 1,310 | 1,803 |
| Seeds and plants |  | 231 | 386 | 487 |
| Spray and other crop expense |  | 195 | 337 | 440 |
| Land, bldg., fence repair |  | 392 | 621 | 742 |
| Taxes and insurance |  | 1,047 | 1,450 | 1,786 |
| Elec. and tel. (farm share) |  | 457 | 617 | -726 |
| Miscellaneous expenses |  | 369 | 571 | 768 |
| Total Cash Operating Exp. | \$ | \$13,132 | \$19,529 | \$26,035 |
| New machinery |  | 3,227 | 4,921 | 6,683 |
| New real estate |  | 2,007 | 2,544 | 2,961 |
| Purchased livestock |  | 1,045 | 1, 344 | 1,967 |
| Unpaid family labor |  | 831 | 898 | 823 |
| TOTAL FARM EXPENSES | \$ | \$20,242 | \$29,236 | \$ 38,469 |
| Financial Summary |  |  |  |  |
| Total Farm Receipts | \$ | \$29,118 | $\$ 41,487$ | \$ 55,658 |
| Total Farm Expenses |  | 20,242 | 29,236 | 38,469 |
| Farm Income | \$ | \$8,876 | \$12,251 | \$17,189 |
| Interest on av. capital @ $5 \%$ Labor Income per Farm | \$ | \% $\mathbf{3 , 0 4 3}$ | 4,259 $\$ 7,992$ | 5 $\begin{array}{r}\text { 5,389 }\end{array}$ |
| Number of operators |  | 141 | \$7,992 | \$ 11, 800 |
| LABOR INCOME PER OPERATOR | \$ | \$ 5,751 | \$ 7,075 | \$ 9,557 |

Table 29. contd. FARM BUSINESS SUMMARY BY HERD SIZE
568 New York Dairy Farms, 1968

| Item | $\begin{gathered} \text { My } \\ \text { farm } \end{gathered}$ | 70 to 84 cow farms | $\begin{aligned} & 85 \text { to } 99 \\ & \text { cow farms } \end{aligned}$ | Farms with 100 or more cows |
| :---: | :---: | :---: | :---: | :---: |
| Capital Investment (End of Year) |  |  |  |  |
| Machinery and equipment |  | \$ 36,325 | \$ 38,176 | \$ 47,617 |
| Livestock |  | 36,180 | 42,525 | 60,363 |
| Feed and supplies |  | 11,724 | 12,322 | 17,389 |
| Land and buildings |  | 68,346 | 93,203 | 115,641 |
| TOTAL INVESTMENT |  | \$152,575 | \$186,226 | \$241,010 |
| Receipts |  |  |  |  |
| Milk sales |  | \$ 53,053 | \$65,737 | \$ 85,278 |
| Livestock sold |  | 4,433 | 6,466 | 8,877 |
| Crop sales |  | 339 | 901 | 846 |
| Miscellaneous receipts |  | 1,618 | 1,844 | 3,092 |
| Total Cash Receipts |  | \$59,443 | \$74,948 | \$98,093 |
| Increase in inventory |  | 12,194 | 10,445 | 19,346 |
| TOTAL FARM RECEIPIS |  | \$71,637 | \$85,393 | \$117,439 |
| Expenses |  |  |  |  |
| Hired labor |  | \$ 4,868 | \$ 6,626 | \$ 10,760 |
| Dairy feed |  | 12,376 | 14,964 | 19,020 |
| Other feed |  | 238 | 380 | 558 |
| Machine hire |  | 252 | 463 | 858 |
| Machinery repair |  | 2,078 | 2,758 | 3,697 |
| Auto expense (farm share) |  | 341 | 318 | 268 |
| Gas and oil |  | 1,413 | 1,610 | 2,497 |
| Breeding fees |  | 537 | 647 | 701 |
| Veterinary and medicine |  | 827 | 1,149 | 1,260 |
| Other livestock expense |  | 2,241 | 3,163 | 4,302 |
| Lime and fertilizer |  | 2,282 | 3,144 | 4,603 |
| Seeds and plants |  | 601 | 733 | 973 |
| Spray and other crop expense |  | 646 | 634 | 1,031 |
| Land, bldg., fence repair |  | 1,109 | 1,410 | 1,680 |
| Taxes and insurance |  | 2,527 | 3,248 | 4,030 |
| Elec. and tel. (farm share) |  | 988 | 1,167 | 1,457 |
| Miscellaneous expenses |  | 1,138 | 1,678 | 1,953 |
| Total Cash Operating Exp. |  | \$ 34,462 | \$44,092 | \$ 59,648 |
| New machinery |  | 9,464 | 7,850 | 13,405 |
| New real estate |  | 4,671 | 6,097 | 7,017 |
| Purchased livestock |  | 1,779 | 2,737 | 4,853 |
| Unpaid family labor |  | 358 | 644 | 1,050 |
| TOTAL FARM EXPENSES |  | \$50,734 | \$61,420 | \$85,973 |
| Financial Summary |  |  |  |  |
| Total Farm Receipts |  | \$ 71,637 | \$ 85,393 | \$117,439 |
| Total Farm Expenses |  | 50,734 | 61,420 | 85,973 |
| Farm Income |  | \$20,903 | \$23,973 | \$ 31,466 |
| Interest on av. capital @ 5\% |  | 7,324 | -9,050 | 11,567 |
| Labor Income per Farm |  | \$13,579 | \$14,923 | \$19,899 |
| Number of operators |  | 69 | 45 | 19,66 |
| LABOR INCOME PER OPERATOR |  | \$ 10,233 | \$ 11,275 | \$ 15,678 |

Table 30.
SELECTED BUSINESS FACTORS BY HERD SIZE
568 New York Dairy Farms, 1968

| Item | $\begin{array}{cc} \hline \text { My } \\ \text { farm } \\ \hline \end{array}$ | Farms with less than 40 cows | $\begin{array}{r} 40 \text { to } 54 \\ \text { cow farms } \\ \hline \end{array}$ | $\begin{array}{r} 55 \text { to } 69 \\ \text { cow farms } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Number of farms |  | 139 | 193 | 98 |
| Size of Business |  |  |  |  |
| Number of cows |  | 33 | 46 | 61 |
| Pounds of milk sold |  | 398,700 | 563,800 | 745,500 |
| Crop acres |  | 88 | 126 | 156 |
| Man equivalent |  | 1.4 | 1.8 | 2.1 |
| Total work units |  | 394 | 557 | 724 |
| Rates of Production |  |  |  |  |
| Milk sold per cow |  | 12,100 | 12,300 | 12,200 |
| Tons hay per acre |  | 2.5 | 2.6 | 2.8 |
| Tons corn silage per acre |  | 14 | 14 | 14 |
| Bushels of oats per acre |  | 54 | 55 | 63 |
| Labor Efficiency |  |  |  |  |
| Cows per man |  | 24 | 26 | 29 |
| Pounds milk sold per man |  | 284,800 | 313,200 | 355,000 |
| Work units per man |  | 281 | 309 | 345 |
| Crop acres per man |  | 63 | 70 | 74 |
| Feed Costs |  |  |  |  |
| Feed purchased per cow | \$ | \$170 | \$165 | \$165 |
| Crop expense per cow | \$ | \$35 | \$44 | \$45 |
| Feed \& crop expense per cow | \$ | \$205 | \$209 | \$210 |
| Feed cost per cwt. milk | \$ | \$1.41 | \$1.34 | \$1.35 |
| Feed \& crop expense/cwt. milk | \$ | \$1.70 | \$1.70 | \$1.72 |
| $\%$ Feed is of milk receipts |  | \% 26\% | 24\% | 25\% |
| Hay equivalent per cow |  | 6.6 | 7.1 | 7.3 |
| Crop acres per cow |  | 2.7 | 2.7 | 2.6 |
| Fertilizer \& lime/crop acre | \$ | \$8 | \$10 | \$12 |
| Machinery Costs |  |  |  |  |
| Total machinery costs | \$ | \$4,930 | \$7,017 | \$8,771 |
| Machinery cost per cow | \$ | \$149 | \$153 | \$144 |
| Machinery cost per man | \$ | \$3,521 | \$3,898 | \$4,177 |
| Machinery cost per cwt. milk | \$ | \$1.24 | \$1. 24 | \$1.18 |
| Machinery cost per crop acre | \$ | \$56 | \$56 | \$56 |
| Capital Efficiency |  |  |  |  |
| Investment per man | \$ | \$44,961 | \$49,026 | \$53,450 |
| Investment per cow | \$ | \$1,907 | \$1,918 | \$1,840 |
| Investment per cwt. milk sold | \$ | \$16 | \$16 | \$15 |
| Land and buildings per cow | \$ | \$887 | \$876 | \$803 |
| Machinery investment per cow |  | \$456 | \$445 | \$440 |
| Return on investment |  | \% $5.6 \%$ | 7.0\% | 9.4\% |
| Other |  |  |  |  |
| Price per cwt. milk sold | \$ | \$5.45 | \$5.49 | \$5.48 |
| Acres hay and hay crop silage |  | 60 | 77 | 92 |
| Acres corn silage |  | 14 | 20 | 37 |

Table 30. contd. SELECTED BUSINESS FACTORS BY HERD SIZE
568 New York Dairy Farms, 1968

| Item | $\begin{aligned} & \text { My } \\ & \text { farm } \end{aligned}$ | 70 to 84 cow farms | $\begin{aligned} & 85 \text { to } 99 \\ & \text { cow farms } \end{aligned}$ | Farms with 100 or more cows |
| :---: | :---: | :---: | :---: | :---: |
| Number of farms |  | 52 | 34 | 52 |
| Size of Business |  |  |  |  |
| Number of cows |  | 76 | 92 | 126 |
| Pounds of milk sold |  | 966,400 | 1,177,800 | 1,513,000 |
| Crop acres |  | 199 | 236 | 320 |
| Man equivalent |  | 2.5 | 2.9 | 3.7 |
| Total work units |  | 905 | 1,084 | 1,459 |
| Rates of Production |  |  |  |  |
| Milk sold per cow |  | 12,700 | 12,800 | 12,000 |
| Tons hay per acre |  | 2.8 | 3.2 | 2.9 |
| Tons corn silage per acre |  | 14 | 13 | 15 |
| Bushels oats per acre |  | 61 | 62 | 69 |
| Labor Efficiency |  |  |  |  |
| Cows per man |  | 30 | 32 | 34 |
| Pounds milk sold per man |  | 386,600 | 406,100 | 408,900 |
| Work units per man |  | 362 | 374 | 394 |
| Crop acres per man |  | 80 | 81 | 86 |
| Feed Costs |  |  |  |  |
| Feed purchased per cow | \$ | \$163 | \$163 | \$151 |
| Crop expense per cow | \$ | \$46 | \$49 | \$52 |
| Feed \& crop expense per cow | \$ | \$209 | \$212 | \$203 |
| Feed cost per cwt. milk | \$ | \$1. 28 | \$1.27 | \$1.26 |
| Feed \& crop expense/cwt. milk | \$ | \$1. 65 | \$1.65 | \$1. 69 |
| \% Feed is of milk receipts | \% | 23\% | 23\% | 22\% |
| Hay equivalent per cow |  | 7.5 | 7.0 | 7.6 |
| Crop acres per cow |  | 2.6 | 2.6 | 2.5 |
| Fertilizer \& lime/crop acre | \$ | \$11 | \$13 | \$14 |
| Machinery Costs |  |  |  |  |
| Total machinery costs | \$ | \$12,215 | \$14,034 | \$18,290 |
| Machinery costs per cow | \$ | \$161 | \$153 | \$145 |
| Machinery cost per man | \$ | \$4,886 | \$4,839 | \$4,943 |
| Machinery cost per cwt. milk | \$ | \$1.26 | \$1. 19 | \$1.21 |
| Machinery cost per crop acre | \$ | \$61 | \$59 | \$57 |
| Capital Efficiency |  |  |  |  |
| Investment per man | \$ | \$61,030 | \$64,216 | \$65,138 |
| Investment per cow | \$ | \$2,008 | \$2,024 | \$1,973 |
| Investment per cwt. milk sold | \$ | \$16 | \$16 | \$16 |
| Land and buildings per cow | \$ | \$899 | \$1,013 | \$918 |
| Machinery investment per cow | \$ | \$478 | \$415 | \$378 |
| Return on investment | \% | 9.0\% | 13.4\% | 10.6\% |
| Other |  |  |  |  |
| Price per cwt. milk sold | \$ | \$5.49 | \$5.58 | \$5.64 |
| Acres hay and hay crop silage |  | 107 | 120 | 157 |
| Acres corn silage |  | 58 | 62 | 92 |

## Farm Business Chart

The chart on pages 30 and 31 is a tool for use in analyzing a dairy farm business. It is essentially a series of measuring sticks combined into one tool.

FARM BUSINESS CHART FOR FARM MANAGEMENT COOPERATORS
568 New York Dairy Farms,* 1968

| Size of Business |  |  | Rates of Production |  |  | Labor Efficiency |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Man equivalent | No. of cows | Pounds milk sold | Pounds milk sold per cow | Tons hay per acre | $\qquad$ corn silage per acre | $\begin{gathered} \hline \text { Cows } \\ \text { per } \\ \text { man } \end{gathered}$ | Pounds milk sold per man |
| 4.0 | 124 | 1,545,800 | 15,300 | 4.6 | 21 | 44 | 554,600 |
| 2.8 | 86 | 1,075,600 | 14,000 | 3.6 | 19 | 37 | 464,800 |
| 2.4 | 69 | 868,800 | 13,400 | 3.2 | 17 | 34 | 417,600 |
| 2.2 | 59 | 736,800 | 13,000 | 3.0 | 16 | 31 | 379,300 |
| 2.0 | 53 | 651,500 | 12,600 | 2.8 | 15 | 29 | 346,000 |
| 1.8 | 48 | 587,300 | 12,100 | 2.6 | 14 | 27 | 322,100 |
| 1.6 | 43 | 524,100 | 11,600 | 2.4 | 13 | 24 | 298,700 |
| 1.4 | 40 | 472,600 | 11,100 | 2.2 | 12 | 23 | 271,500 |
| 1.3 | 36 | 408,900 | 10,400 | 2.0 | 10 | 21 | 245,700 |
| 1.1 | 28 | 301,500 | 8,900 | 1.6 | 8 | 18 | 195,800 |

* These farms are considerably above the average for all farms in New York State. For example, the median number of cows for the 568 farms was 50 compared with 36 for all farms in the state.

The Farm Business Chart is a tool which can be used in analyzing a business to determine the strong and weak points. The chart shows how far the individual farm is above or below the midpoint of the 568 farms for each factor.

The figure at the top of each column is the average of the top 10 percent of the farms for that factor. For example, the figure 4.0 at the top of the column headed "Man equivalent" is the average man equivalent on the 10 percent of the farms with the most men. The other figures in each column are the average for the second 10 percent, third 10 percent, etc. The figure at the bottom of each column (1.1 for Man equivalent) is the average for the 10 percent of the farms which ranked lowest in that factor.

Each column of the chart is independent of the others. The farms which are in the top 10 percent for one factor would not necessarily be the same farms which make up the top 10 percent for any other factor.

This chart is used in analyzing a particular dairy business by drawing a line through the figure in each column which shows where the farm being analyzed stands for that factor. This helps identify the strengths and weaknesses. Summarize these and list them at the bottom of page 31.

The cost control factors are ranked from low to high. For cost control factors, the lowest cost is not necessarily the most profitable. In some cases, the "best" might be somewhere near the average. Many things affect the level of these costs, and these items must be taken into account when analyzing the factors.

## FARM BUSINESS CHART FOR FARM MANAGEMENT COOPERATORS 568 New York Dairy Farms, 1968

|  | Cost Control |  |  |
| :---: | :---: | :---: | :---: |
| Feed bought per cow | $\begin{aligned} & \text { \% Feed is } \\ & \text { of milk } \\ & \text { receipts } \end{aligned}$ | Feed and crop expense per cwt. milk | $\begin{gathered} \text { Machinery } \\ \text { cost } \\ \text { per cow } \end{gathered}$ |
| \$69 | 11\% | \$1.01 | \$87 |
| 103 | 16 | 1.27 | 106 |
| 125 | 20 | 1.44 | 117 |
| 145 | 22 | 1.55 | 129 |
| 160 | 24 | 1.65 | 140 |
| 173 | 26 | 1.74 | 150 |
| 185 | 28 | 1.84 | 162 |
| 201 | 30 | 1.93 | 177 |
| 218 | 31 | 2.07 | 195 |
| 262 | 37 | 2.38 | 241 |

Based on the analyzed results shown on the business chart, list below the strong and weak points of the business. Then identify the major problems.

STRONG POINIS: WEAK POINIS:
$\qquad$
MAJOR PROBLEMS:

After identifying problems, consider alternative ways of solving each problem. Each alternative should be studied in detail. A budgeting form can be used for projecting the likely results of each alternative.

The cost of producing milk can be calculated by using the total farm business summary if the operations have dairy as the only principal enterprise. The average cost per hundredweight of producing milk on the 568 farms and comparisons with earlier years is shown on page 33.

## Trends

The manager of any business must keep abreast of current trends. This is essential if he is to keep his business in tune with the times. It is also important as one develops plans for the future.

Trends can be measured in different ways. One way is to compare similar business studies to observe changes that have occurred. On page 34, selected farm business summary factors are given for 1958, 1963, 1967, and 1968.

Changes in the businesses of these New York dairymen stand out. The size as measured by numbers of cows, acres in crops, and pounds of milk all increased. The labor force showed the least change. The pounds of milk sold in 1968 was more than double that of 1958. Capital investment and total farm receipts also were more than double.

The price of milk in 1968 was 84 cents per hundredweight more than in 1958. Total farm expenses more than doubled, but the major cost control items changed much less. For example, the percent feed was of milk receipts was less in 1968 than in 1958, and feed bought per hundredweight of milk sold changed little. The machinery cost per hundredweight of milk sold was up only slightly.

Pounds of milk sold per cow in 1968 was up about 30 percent over that of 1958. Crop yields were up with corn silage going from 10 to 14 tons per acre. Labor efficiency showed a marked change in going from 173,000 pounds of milk sold per man in 1958 to 341,000 in 1968 or about double.

## Operating Statements

Operating statements are common in business accounting. In farm accounting, business summaries are prepared and business factors calculated. This is essentially an operating statement for the farm business. Operating statements based on the study of the 568 dairy farms for 1968 are presented on pages 35 and 36. Here the highlights of the year's operations are presented on one page.

The statement on page 36 is based on the average for all 568 farms. However, in making comparisons or establishing goals, one is often interested in what the "better" businesses accomplish. For this purpose, the 10 percent of the farms with the highest labor incomes were grouped together and an operating statement prepared '(page 35).

By adding an estimate of the value of the operator's labor and interest on the capital investment to the total farm expenses, the farm cost of producing milk can be calculated. The value of the operator's time for 1968 was estimated at $\$ 450$ per month. Receipts for items other than milk are credited against the total cost. This assumes that these items were produced at cost.

Table 31
AVERAGE FARM COST OF PRODUCING MILK
568 New York Dairy Farms, 1968

| Item | $\begin{gathered} \mathrm{My} \\ \text { farm } \end{gathered}$ |  | Avercee of 568 farms |  |
| :---: | :---: | :---: | :---: | :---: |
| Total farm expenses | \$ |  | \$37,717 |  |
| Interest at $5 \%$ on average capital |  |  | 5,393 |  |
| Value of operators' labor |  |  | 6,275* |  |
| Total Costs |  | \$ |  | \$49,385 |
| Total farm receipts | \$ |  | \$53,247 |  |
| Less milk sales |  |  | 39,477 |  |
| Other Income |  | \$ |  | \$13,770 |
| Cost of producing milk (total costs less other income) |  | \$ |  | \$35,615 |
| Hundredweights of milk sold |  |  | 7,152 |  |
| Cost per cwt. of milk sold |  | \$ |  | \$4.98 |
| Average price received |  | \$ |  | \$5.52 |

* Figured at $\$ 5,400$ per operator (there were 660 operators on 568 farms )

The average cost of producing milk using the whole farm figures has been calculated for selected years and is shown below. The average price received is also reported.

Cost of Producing Milk and Prices Received
$\left.\begin{array}{cccccc}\text { Year } & \begin{array}{c}\text { Operator's } \\ \text { labor }\end{array} & & \begin{array}{c}\text { Cwt. milk } \\ \text { sold }\end{array} & & \begin{array}{c}\text { Cost } \\ \text { per cwt. }\end{array}\end{array} \begin{array}{c}\text { Av. price } \\ \text { received }\end{array}\right]$

Table 32.
SELECTED FARM BUSINESS SUMMARY FACTORS
New York Dairy Farms, Selected Years, 1958-1968

| Item | Year |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1958 | 1963 | 1967 | 1968 |
| Number of farms | 559 | 468 | 548 | 568 |
| Financial Summary |  |  |  |  |
| Average capital invested | \$45,062 | \$55,304 | \$88,050 | \$107,854 |
| Total farm receipts | \$21,512 | \$23,891 | \$44,309 | \$53,247 |
| Total farm expenses | \$15,012 | \$17,278 | \$31,545 | \$37,717 |
| Labor income per operator | \$3,817 | \$3,492 | \$7,511 | \$8,724 |
| Size of Business |  |  |  |  |
| Number of cows | 33 | 39 | 51 | 58 |
| Pounds of milk sold | 310,900 | 427,000 | 616,600 | 715,200 |
| Crop acres | 104 | 105 | 138 | 155 |
| Man equivalent | 1.8 | 1.7 | 1.9 | 2.1 |
| Total work units | 523 | 527 | 594 | 692 |
| Rates of Production |  |  |  |  |
| Milk sold per cow. | 9,420 | 10,950 | 12,100 | 12,300 |
| Tons hay per acre | 2.3 | 2.3 | 2.6 | 2.8 |
| Tons corn silage per acre | 10 | 12 | 17 | 14 |
| Labor Efficiency |  |  |  |  |
| Cows per man | 18 | 23 | 27 | 28 |
| Pounds milk sold per man | 172,700 | 251,200 | 324,500 | 340,600 |
| Work units per man | 291 | 310 | 313 | 330 |
| Cost Control Factors |  |  |  |  |
| Machinery cost per cow | \$109 | \$108 | \$137 | \$151 |
| Machinery cost per cwt. milk | \$1.16 | \$. 99 | \$1.13 | \$1.22 |
| Feed bought per cow | \$109 | \$150 | \$165 | \$163 |
| Feed bought per cwt. milk | \$1.29 | \$1.37 | \$1.37 | \$1. 32 |
| Feed \& crop expense/cwt. milk | \$1.69 | \$1. 64 | \$1.74 | \$1.69 |
| \% Feed is of milk receipts | 28\% | 32\% | 26\% | 24\% |
| Capital Efficiency |  |  |  |  |
| Total investment per man | \$25,839 | \$33,258 | \$48,300 | \$53,302 |
| Total investment per cow | \$1,409 | \$1,450 | \$1,800 | \$1,930 |
| Machinery investment per cow | \$292 | \$304 | \$397 | \$435 |
| Total investment/cwt. milk | \$15 | \$13 | \$15 | \$16 |
| Other |  |  |  |  |
| Price per cwt. milk sold | \$4.68 | \$4.31 | \$5.25 | \$5.52 |
| Acres hay and hay crop silage | 76 | 73 | 76 | 90 |
| Acres corn silage | 14 | 14 | 24 | 41 |
| Total acres in crops per cow | 3.2 | 2.7 | 2.7 | 2.7 |
| Lime and fertilizer expense per crop acre | \$7 | \$8 | \$12 | \$11 |
| Farm income per cow | \$197 | \$170 | \$250 | \$268 |
| Labor income per cow | \$129 | \$99 | \$147 | \$175 |

SOURCE: A.E. Res. 25, A.E. Res. 148, and A.E. Res. 269

| CAPITAL INVESTMENI |  | RECEIPIS |  |
| :---: | :---: | :---: | :---: |
| 1/1/68 | 1/1/69 |  |  |
| Machinery \& equipment $\$ 36,687$ | \$41,874 | Milk sales | \$70,023 |
| Livestock 40,686 | 46,883 | Livestock | 6,506 |
| Feed \& supplies 12,376 | 13,279 | Crop sales | 817 |
| Land \& buildings $\quad 76,941$ | 82,684 | Government payments | 621 |
| TOTAL INVESTMENT $\$ \mathbf{1 6 6 , 6 9 0}$ | \$184,720 | Gas tax refurd Machine work | 107 |
|  |  | Machinery sold | 325 |
| EXPENSES |  | Work off farm | 33 |
|  |  | Miscellaneous | 1,570 |
| Labor |  | Total Cash Receipts | \$80,298 |
| Hired | \$ 7,271 | Increase in inventory | 18,030 |
| Unpaid | 853 | TORAL FARM RECEIPTS | \$98,328 |
| Dairy concentrate | 15,331 |  |  |
| Hay and other | 658 |  |  |
| Power and Machinery |  | FINANCIAL SUMMARY |  |
| Machine hire | 514 |  |  |
| Machinery repair | 2,665 | Total Farm Receipts Total Farm Expenses | $\begin{array}{r} \$ 98,328 \\ 66,127 \\ \hline \end{array}$ |
| Auto expense ${ }_{\text {Gas and oil }}$ | 378 1,791 | Total Farm Expenses Farm Income | $\frac{66,127}{\$ 32,201}$ |
| Gas and oil | $\begin{array}{r}1,791 \\ \hline 905\end{array}$ | Interest on av. capital @ 5\% | \% 8,785 |
| Milk hauling | 811 | Farm Labor Income | \$23,416 |
| Iivestock |  | Number of operators LABOR INCOME/OPERATOR | 57 |
| Breeding fees | 608 |  | 23,416 |
| Veterinary, medicine | 1,107 |  |  |
| Other livestock expense | 2,369 | BUSINESS FACTORS |  |
| Crop । |  |  |  |
| Fertilizer and lime | 3,070 |  |  |
| Seeds and plants | 806 | Man equivalent | 2.7 |
| Bale ties | 109 | Number of cows Number of heifers | 97 68 |
| Spray and other | 632 | Acres of hay | 116 |
| Real Estate |  |  | 116 67 |
| Land, building, fence repairTaxes | 1,225 | Acres of corn silage Acres of other crops | 67 56 |
|  | 1,715 |  | 1,259,700 |
| Taxes <br> Insurance | 1,141 | Lbs. of milk sold 1, | 1,259,700 |
| Rent | 884 | Lbs. milk sold/cow | 13,000 |
| Capital Items |  | Tons hay/acre | 2.9 |
| New machinery | 10,902 | Tons corn silage/acre | 15 |
| Purchased livestock | 3,380 |  | 466,600 |
| Other |  | Lbs. of milk sold/man Cows per man | 36 |
| Telephone Miscellaneous | 184 | \% Feed is of milk receipts | 22\% |
|  | 722 | Feed \& crop expense/cwt. milk | k \$ ${ }^{\text {d }} .58$ |
| TOTAL FARM EXPENSES | \$66,127 | Lime \& fertilizer/crop acre Machinery cost/cow Av. price/cwt. milk | $\$ 13$ $\$ 146$ |
|  |  |  | \$5.56 |

Table 34.
FARM BUSINESS SUMMARY
Average of 568 New York Dairy Farms, 1968



[^0]:    SOURCE: Climatological Data, New York, Environmental Data Service, ESSA, U. S. Department of Commerce

[^1]:    * Does not include insurance, housing, or value of labor used in operation or repair

[^2]:    Using $\$ 5,400$ per year for operator's labor

[^3]:    * Factors were:

    Size - number of cows - average 58
    Rates of production - pounds of milk sold per cow average 12,300
    Labor efficiency - pounds of milk sold per man average 340,600
    Cost control - percent purchased feed was of milk receipts average 24 percent

