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ATTITUDES OF SMALL FARMERS AS 1995 FARM BILL STAKEHOLDERS

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The Cooperative Extension Programs at Prairie View A&M University and other 1890 land grant institutions recognize that in order to properly design public issues education programs to meet the needs of small and limited resource farmers, they must identify the issues and concerns facing these farmers. Determining the opinions and preferences of small farmers concerning the future of agriculture and food policy as they pertain to the 1995 farm bill is of particular interest to extension educators. Empowered with the knowledge of how these public issues are viewed by small farmers in states representing various geographical regions, input on planning programs and legislation can be made to policymakers at the local, state and national levels.

Prior to the initiation of this study, Fred Woods, Extension Service, U.S. Department of Agriculture (USDA), advised me that a significant number of 1862 land grant universities were surveying large commercial farmers concerning their preferences on the 1995 farm bill. Surveying small farmers from some of the same states to obtain data on their preferences also was of distinct interest.

Of the sixteen 1890 land grant institutions invited to participate in this survey, the following nine institutions agreed to take part:

- 1. Prairie View A&M University—Prairie View, Texas
- 2. University of Arkansas—Pine Bluff, Arkansas
- 3. Florida A&M University—Tallahassee, Florida
- 4. Tennessee State University—Nashville, Tennessee
- 5. South Carolina State College-Orangeburg, South Carolina
- University of Maryland-Eastern Shore—Princess Anne, Maryland
- 7. Virginia State University—Petersburg, Virginia
- 8. Fort Valley State College—Fort Valley, Georgia
- 9. Alabama A&M University—Normal, Alabama

Objectives

The Cooperative Extension Program at Prairie View A&M University, in cooperation with other 1890 land grant institutions, conducted a survey to determine small-farm agricultural producer opinions and preferences concerning the future of food and agriculture

policy as they pertain to 1995 farm bill issues. The survey plan consisted of sampling one hundred small farmers in each of the states in which 1890 institutions were located with the following objectives:

- 1. To obtain a broad assessment of preferences and attitudes of small farmers to serve as a basis for input on the 1995 farm bill.
- 2. To enable state extension services to improve their public issues education programs to meet the needs of their small farm clientele.
- To enable states to provide input to elected congressional representatives regarding the policy preferences of the small farmers.

Procedures

Support was solicited and obtained from the 1890 extension administrators for the conduct of this survey during their annual conference. Defining what constitutes a small farm has been addressed many times in current literature. For example, James Lewis uncovered more than forty references to small farms. To attempt to cite a variety of different definitions of small farms is beyond the scope of this study. Rather, the one-dimensional definition used in this study identifies a small farm as one that has annual gross farm sales of less than \$40,000.

The starting point for this survey was the instrument developed at the University of Illinois and Purdue University for use by the 1862 universities. Questions selected related most specifically to small farmers. Lawrence Lippke and Ronald Knutson, Texas Agricultural Extension Service, agreed to provide assistance throughout the preparation, conduct and analysis of the small farmer survey.

Mailed surveys were sent to sixteen 1890 land grant institutions requesting that each conduct interviews of one hundred small farmers. Survey instruments were collected by nine 1890 representatives and forwarded to the Project Director. Survey instruments were processed by Data Processing, Texas Agricultural Extension Service. Survey data were analyzed by representatives of the Texas Agricultural Extension Service and the Cooperative Extension Program at Prairie View A&M University.

Survey Results

Nine of sixteen land grant institutions responded to the request for conduct of small farmer surveys in their states. A total of 644 responses were received.

More than 61 percent of the farmers surveyed indicated their gross farm income was under \$40,000 (Table 1). This indicates very clearly that the vast majority of farmers being assisted by these 1890

land grant institutions are small farmers. Table 1 also indicates that 90 percent of the sample had off-farm income of less than \$40,000 and 87 percent had gross sales of less than \$100,000. This confirms that the majority of clientele served are limited-resource, small farmers.

The sample distribution, in descending order of sales, was as indicated in Table 2. The most important source of cash receipts for farmers is livestock (24 percent). This is especially true in Texas where a recent survey indicates that more than 81 percent of farm borrowers with the Farmers Home Administration special project

Table 1. Sample Sales and Income Demographics

| | Income | Percent of Sample |
|-----------------|---------------------|-------------------|
| Gross Sales | Under \$40,000 | 61 |
| | \$40,000-\$99,999 | 26 |
| | \$100,000-\$249,999 | 10 |
| | \$250,000-\$499,999 | 3 |
| | \$500,000 and Over | 0 |
| Off-Farm Income | Under \$10,000 | 36 |
| | \$10,000-\$19,999 | 30 |
| | \$20,000-\$39,999 | 25 |
| | \$40,000 and over | 9 |

Table 2. Sample Distribution

| | Percent of Sample |
|---|-------------------|
| Most Important Source of Cash Receipts (1993) | |
| Livestock | 24 |
| Other (Hay, etc.) | 23 |
| Fruits and Vegetables | 18 |
| Mixed Grain and Livestock | 14 |
| Grain | 13 |
| Cotton | 1 |
| Dairy | 1 |
| Program Participation (1993) | |
| Disaster | 28 |
| Feed Grain | 17 |
| Wheat | 12 |
| CRP | 12 |
| Cotton | 9 |
| Wool | 2 |
| Rice | 1 |
| WOR | 1 |
| At Least One Program | 55 |

were beef cattle producers. Livestock producer respondents followed closely by a miscellaneous group called "other" which included hay (23 percent).

More than half of the sample (55 percent) participated in at least one farm program. The largest government program these farmers participated in was the disaster program (28 percent), a firm indication that disaster programs are very important to the small farmers. Percentages of other program-participating respondents were feed grain (17 percent), wheat (12 percent), Conservation Reserve Program (12 percent), and cotton (9 percent).

In Table 3, 61 percent of respondents representing a majority in eight of nine states wanted to keep current programs involving price supports, income supports, and set-asides. Seventeen percent of respondents wanted to eliminate all commodity programs, including set-aside, price support and deficiency payments.

A plurality of these respondents (48 percent) indicated that if spending cuts were made in commodity programs, payments should be made to only small and medium-sized farms (Table 4). Thirty percent chose to reduce the number of payment acres. Very few respondents (22 percent) wanted a reduction in target prices and deficiency payments. The combination of Tables 3 and 4 indicate that most small farmers do not want to change government programs.

Table 5 indicates a mixed reaction from respondents about how the government should protect them from disaster such as floods and droughts. The larger group (35 percent) felt government should develop a permanent disaster program for losses that exceed 50 percent and encourage the farmers to buy additional protection by

Table 3. Preferred Farm Policy Approach for 1995 Farm Bill

| | Percent | Number of States Preferring |
|---------------------------|---------|--------------------------------|
| Keep Program | 61 | 8 |
| Mandatory Controls | 12 | 0 |
| Decoupling | 10 | 0 |
| Eliminate | 17 | 1 |

Table 4. Preferred Spending Cuts

| | Percent | Number of Respondents Preferring |
|--|---------|--|
| Reduce Target Prices | 22 | 0 |
| Reduce Payment Acres | 30 | 3 |
| Pay Only Small and Medium-Sized Farmers | 48 | 6 |

using private crop insurance. Thirty percent felt Congress should decide each year who should receive disaster payments.

Table 6 displays strong views of small farmers regarding the role of government in dealing with environmental problems. This figure indicates clear preferences for governmental involvement in regulating and protecting water quality. However, it also shows that farmers want to be compensated for financial losses as a result of these regulations.

No clear preference was indicated by respondents asked, "Should cash be given to recipients in place of food stamps?" An equal number of states (3) agreed and disagreed with this proposal while 18 percent of respondents were unsure.

The majority of respondents (83 percent) felt the federal government should increase funding to expand employment and economic

Table 5. Preferred Role of Government in Disaster Protection

| Percent | Number of States Preferring |
|---------|--------------------------------|
| | |
| | |
| 30 | 3 |
| | |
| 35 | 5 |
| 20 | 0 |
| 15 | 1 |
| | 30 35 20 |

Table 6. Preferred Role of Government in Dealing with Environmental Problems

| | Percent Agree | Number of States Preferring |
|---------------------------------------|---------------|--------------------------------|
| Regulate Water Quality | | |
| Practices | 62 | 9 |
| Plant Filter Strips | 66 | 8 |
| Compensate for Filter Strips | 83 | 9 |
| Compensate for Property Value Loss | 91 | 9 |

Table 7. Opinions on Cash Replacing Food Stamps

| Percent | Number of States |
|---------|----------------------|
| 10 | 0 |
| 31 | 3 |
| 18 | 1 |
| 23 | 3 |
| 18 | 2 |
| | 10 31 18 23 |

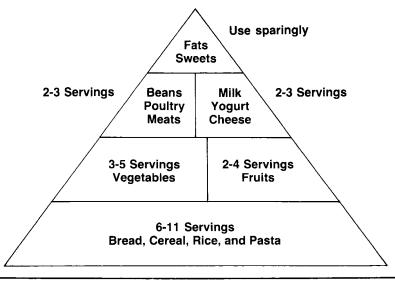
activities in rural areas. Expansion and enhancement of the public education system is viewed by small-farmer respondents as the single most important factor for improving rural area development. Education was identified as the most important need, being selected as one of the top three needs by 65 percent of respondents Table 8. This was followed by health care (46 percent), law enforcement and business development (40 percent), and workers skills (39 percent).

The food pyramid has become the symbol for a new approach to nutrition education (Figure 1). A significant number of respondents (46 percent) indicated a familiarity with the USDA food pyramid

Table 8. Need for Expanded Rural Development Funding

| Most Important Needs | Percent Selecting as One of Top Needs | States' Top Priority |
|-----------------------------|---|-------------------------|
| Education | 65 | 8 |
| Health Care | 46 | |
| Law Enforcement | 40 | 1 |
| Business Development | 40 | |
| Workers' Skills | 39 | |
| Roads | 27 | |
| Bridges | 11 | |
| Sewage | 7 | |

Figure 1. The Food Pyramid



Source: U.S. Department of Agriculture and U.S. Department of Health and Human Services

Table 9. Attitudes Toward Food Pyramid

| | Percent | Number of States |
|--------------------------|---------|------------------|
| Familiar with Food | | |
| Pyramid | 46 | 6 |
| Find Food Pyramid Useful | 90 | 9 |

(Table 9). From this group ninety percent found it useful. This is an indication that educational programs regarding nutrition, diet and health are reaching limited-resource farm families and are having a positive influence on their lives.

Conclusions

- Limited-resource, small farmers are supportive of current farm programs. Most would like to keep present programs.
- The majority of the survey respondents are concerned about the environment and support governmental regulations. However, they want to be compensated for losses incurred as a result of these regulations.
- Respondents support disaster programs offered by the government. They would like to see a permanent program for losses exceeding 50 percent while encouraging farmers to purchase supplemental private insurance.
- Reactions were evenly balanced about whether recipients of food stamps should be given cash.
- Limited-resource, small farmers expressed a strong need for rural development with the area of greatest need identified as rural public education.
- Forty-six percent of respondents were familiar with the USDA food pyramid, possibly indicating the success of educational programs concerning nutrition, diet and health.

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