

The World's Largest Open Access Agricultural & Applied Economics Digital Library

## This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
<a href="http://ageconsearch.umn.edu">http://ageconsearch.umn.edu</a>
<a href="mailto:aesearch@umn.edu">aesearch@umn.edu</a>

Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.

## Increasing Understanding

Public Problems and Policies

1956

A Group Study
of Four Topics in the Field of Extension Education

THE NATURE OF EDUCATION IN
AGRICULTURAL POLICY
AGRICULTURAL POLICY IN A CHANGING ECONOMY
BALANCING SUPPLY AND DEMAND
EXTENSION'S ROLE IN RURAL DEVELOPMENT

### Subjects Discussed at Previous Conferences on Increasing Understanding of Public Problems and Policies

1951

International Affairs
Inflation

Agricultural Production Policy Interrelationships of Agriculture and Other Segments of Our National Economy

1952

The Farmer's Stake in Foreign Trade Taxes and the Federal Budget Farm Price and Income Supports

1953

Wheat Price Policy in the United States
A Price-Support Policy for Farm Commodities
Old-Age and Survivors Insurance
How the Political Process Works

1954

Expanding Outlets for American Farm Products Alternative Methods of Stabilizing Farm Income Increasing the Effectiveness of Public Policy Education

1955

Taxation in Relation to Changing
Demands for Services
Water Problems and Policies
Economic Growth and Stability
Problems of Low-Income People in Rural Areas

The 1951 and 1953 reports are out of print, but a limited supply of the reports for other years is available upon request.

## Increasing Understanding of

### Public Problems and Policies

1956

A Group Study
of Four Topics in the Field of Extension Education

THE NATURE OF EDUCATION IN

AGRICULTURAL POLICY

AGRICULTURAL POLICY IN A CHANGING ECONOMY

BALANCING SUPPLY AND DEMAND

EXTENSION'S ROLE IN RURAL DEVELOPMENT

Farm Foundation
600 South Michigan Avenue, Chicago 5, Illinois

### National Committee on Agricultural Policy

- GEORGE B. ALCORN, Director of Agricultural Extension Service, University of California, Berkeley, California
- FRANK V. BECK, Extension Specialist in Agricultural Economics, Rutgers University, New Brunswick, New Jersey
- J. CARROLL BOTTUM, Assistant Chief in Agricultural Economics, Purdue University, Lafayette, Indiana
- H. C. M. Case, Department of Agricultural Economics, University of Illinois, Urbana, Illinois
- P. O. Davis, Director of Extension Service, Alabama Polytechnic Institute, Auburn, Alabama
- HAROLD G. HALCROW, Professor of Agricultural Economics, University of Connecticut, Storrs, Connecticut
- H. B. James, Head of Department of Agricultural Economics, North Carolina State College, Raleigh, North Carolina
- GEORGE E. LORD, Associate Director of Agricultural Extension Service, University of Maine, Orono, Maine
- SKULI RUTFORD, Director of Agricultural Extension Service, University of Minnesota, St. Paul, Minnesota
- Tyrus R. Timm, Head of Department of Agricultural Economics, Texas A. and M. College, College Station, Texas
- R. M. Turner, Director of Extension Service, State College of Washington, Pullman, Washington
- G. B. Wood, Head of Department of Agricultural Economics, Oregon State College, Corvallis, Oregon

#### FEDERAL EXTENSION SERVICE

KARL SHOEMAKER, Extension Service, U. S. Department of Agriculture, Washington, D. C.

#### **CONSULTANTS**

- EDMUND DES. BRUNNER, Bureau of Applied Social Research, Columbia University, New York, New York
- H. M. DIXON, Extension Service, U. S. Department of Agriculture, Washington, D. C.
- CHARLES M. HARDIN, Department of Political Science, University of Chicago, Chicago, Illinois
- O. V. Wells, Agricultural Marketing Service, U. S. Department of Agriculture, Washington, D. C.

#### FARM FOUNDATION

- JOSEPH ACKERMAN, Managing Director, Farm Foundation, Chicago, Illinois
- HOWARD G. DIESSLIN, Assistant Managing Director, Farm Foundation, Chicago, Illinois

#### Foreword

This publication reports the major discussions of the sixth national agricultural policy conference planned by the National Committee on Agricultural Policy and sponsored by the Farm Foundation. Ninety-three representatives from 45 states and the United States Department of Agriculture participated in the conference.

This report supplements the discussion of other subjects presented in the reports of the previous policy conferences. These conferences have been designed as training meetings in two important aspects of extension work in the field of agricultural policy. One major concern has been new and stimulating subject matter and the other has been effective techniques for presenting this material to groups.

These discussions have developed increased awareness of the importance of agricultural policy, and 43 states now include public affairs education in their extension programs. The opportunity afforded at these conferences for exchange of experiences has proved highly valuable in keeping extension workers abreast of new developments and improved techniques for meeting the rapidly growing needs in this complex field.

The Farm Foundation, following its policy of close cooperation with the state extension services, assisted in developing the program for the 1956 conference, financed the instructional staff, provided a portion of the necessary expenses of those in attendance, and agreed to make this report of the conference available to all the states.

Joseph Ackerman, Managing Director Farm Foundation

## Contents

17	TOL
PART I. THE NATURE OF EDUCATION IN AGRICULTURAL POLICY	
Progress in Agricultural Policy EducationTyrus R. Timm	3
Education and Agricultural PolicyErvin L. Peterson	6
Objective and Philosophy of Public Affairs Education	12
PART II. AGRICULTURAL POLICY IN A CHANGING ECONOMY	
Agriculture in the National Economy	21
Political Components in Current Agricultural Policy FormationAllan B. Kline	30
Methods of Supporting Farm Prices and IncomeArthur Mauch	33
PART III. BALANCING SUPPLY AND DEMAND — A LOOK AHEAD	
Present and Future Surpluses — Trends and Solutions from the Standpoint of SupplySherman E. Johnson	43
Appraising Longer-Run Demand Prospects for Farm Products	49
Present and Future Surpluses — Trends and Solutions from the Standpoint of Foreign DemandGwynn Garnett	67
PART IV. EXTENSION'S ROLE IN RURAL DEVELOPMENT	
Effects of Alternative Public Policies on the Small Farm Problem	73
Recent Public Policies and the Small Farmer . W. L. Turner	80

Effective Means of Implementing Rural Zoning
Rural Zoning and Economic DevelopmentRaymond J. Penn 94
Impact of Rural Zoning on Agriculture. Edward B. Wilkens 103
PART V. EFFECTIVE METHODS FOR PUBLIC POLICY EDUCATION
The Diffusion ProcessGeorge M. Beal and Joe M. Bohlen 111
Seeking a Better Way – With VisualsDaniel W. Sturt 122
Approaches for Doing Public Affairs EducationJohn O. Dunbar 130
Franklin County, Iowa's Program in Public AffairsFranklin County Extension Staff 134

# PART I The Nature of Education in Agricultural Policy