



AgEcon SEARCH
RESEARCH IN AGRICULTURAL & APPLIED ECONOMICS

The World's Largest Open Access Agricultural & Applied Economics Digital Library

This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
<http://ageconsearch.umn.edu>
aesearch@umn.edu

*Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.*

Increasing Understanding of Public Problems and Policies

1963

*A Group Study of Four Topics
in the Field of Extension Education*

Economic Development

Foreign Trade and Aid Issues

Evaluation of Agricultural Programs

Improving Policy Education Programs

Farm Foundation

Subjects Discussed at Previous Conferences

- *1951 International Affairs • Inflation • Agricultural Production Policy • Interrelationships of Agriculture and Other Segments of Our National Economy
- 1952 The Farmer's Stake in Foreign Trade • Taxes and the Federal Budget • Farm Price and Income Supports
- *1953 Wheat Price Policy in the United States • A Price-Support Policy for Farm Commodities • Old-Age and Survivors Insurance • How the Political Process Works
- 1954 Expanding Outlets for American Farm Products • Alternative Methods of Stabilizing Farm Income • Increasing the Effectiveness of Public Policy Education
- *1955 Taxation in Relation to Changing Demands for Services • Water Problems and Policies • Economic Growth and Stability • Problems of Low-Income People in Rural Areas
- 1956 The Nature of Education in Agricultural Policy • Agricultural Policy in a Changing Economy • Balancing Supply and Demand • Extension's Role in Rural Development
- 1957 Issues in Agricultural Policy • Appraisal of Agricultural Programs • Experiences in Public Policy Programs • Effective Public Policy Education
- *1958 Approaches to Solving the Income Problem of Commercial Agriculture • Major Problems and Trends in Farm Policy • Research in Agricultural Policy • Extension Education in Farm Policy • Agricultural Programs Around the World
- *1959 International Relations and Agricultural Trade • Farm Price and Income Policy Programs • Problems and Trends in Agricultural Policy • Local and State Financing • Land Use
- 1960 Farm and Economic Policy • The Farm Problem—What Are the Choices? • Foreign Agricultural Trade Policy • The Land-Grant System and Public Affairs Education • Economic Growth
- 1961 Extension Education in Farm Policy • Economic Development • Marketing Agreements and Orders • International Trade and American Agriculture
- 1962 Foreign Policy Alternatives • Agricultural Policy Issues • Educational Policies and Methods • State and Local Taxation Policies

* *Out of print*

Increasing Understanding of Public Problems and Policies 1963

*A Group Study of Four Topics
in the Field of Extension Education*

Economic Development

Foreign Trade and Aid Issues

Evaluation of Agricultural Programs

Improving Policy Education Programs

Farm Foundation
600 S. Michigan Avenue
Chicago 5, Illinois

NATIONAL COMMITTEE ON AGRICULTURAL POLICY

GEORGE B. ALCORN, Director of Agricultural Extension Service, University of California, Berkeley, California

C. E. BISHOP, Head of Department of Agricultural Economics, North Carolina State College, Raleigh, North Carolina

J. CARROLL BOTTUM, Assistant Head of Department of Agricultural Economics, Purdue University, Lafayette, Indiana

GEORGE E. BRANDOW, Professor of Agricultural Economics, Pennsylvania State University, University Park, Pennsylvania

H. M. HANSEN, Associate Director of Agricultural Extension Service, University of Connecticut, Storrs, Connecticut

VERLE HOUGHABOOM, Extension Economist, University of Vermont, Burlington, Vermont

E. W. JANIKE, Director of Agricultural Extension Service, University of Nebraska, Lincoln, Nebraska

MERVIN G. SMITH, Head of Department of Agricultural Economics, Ohio State University, Columbus, Ohio

TYRUS R. TIMM, Head of Department of Agricultural Economics, Texas A and M University, College Station, Texas

M. O. WATKINS, Director of Agricultural Extension Service, University of Florida, Gainesville, Florida

ROBERT W. WILCOX, Extension Agricultural Economist, University of Idaho, Boise, Idaho

G. B. WOOD, Head of Department of Agricultural Economics, Oregon State University, Corvallis, Oregon

FEDERAL EXTENSION SERVICE

E. C. WEITZELL, Director of Division of Resource Development and Public Affairs, Federal Extension Service, U. S. Department of Agriculture, Washington, D. C.

CONSULTANTS

CHARLES M. HARDIN, Associate Director of Social Sciences, Rockefeller Foundation, New York, New York

EARL O. HEADY, Executive Director of the Center for Agricultural and Economic Development, Iowa State University, Ames, Iowa

H. B. JAMES, Dean of College of Agriculture, North Carolina State College, Raleigh, North Carolina

NATHAN M. KOFFSKY, Director of Economic Research Service, U. S. Department of Agriculture, Washington, D. C.

RAYMOND C. SCOTT, Director of Division of Marketing and Utilization Sciences, Federal Extension Service, U. S. Department of Agriculture, Washington, D. C.

FARM FOUNDATION

JOSEPH ACKERMAN, Managing Director, Farm Foundation, Chicago, Illinois

R. J. HILDRETH, Associate Managing Director, Farm Foundation, Chicago, Illinois

FOREWORD

This publication reports the major discussions of the thirteenth national agricultural policy conference, held September 10-13, 1963, at the Nebraska Center for Continuing Education, Lincoln, Nebraska. As in the past, the conference was planned by the National Committee on Agricultural Policy and sponsored by the Farm Foundation. Ninety-two representatives from 44 states, the United States Department of Agriculture, and other interested agencies participated in the conference.

The purpose of these annual policy conferences is to assist extension workers who deal with agricultural policy problems through discussion of: (1) timely and useful information and (2) effective techniques for presenting this information to groups. The exchange of experiences and ideas at these conferences is designed to broaden the knowledge of participants, stimulate their thinking, and extend their horizons, thereby increasing their competence in dealing with the complex and multiple aspects of agricultural policy issues.

The report of the conference is being made available in the hope that it will be useful not only to state and county extension personnel but also to teachers, students, and others interested in agricultural policy questions.

The Farm Foundation, following its policy of close cooperation with the state extension services, financed the instructional staff, transportation of one delegate from each state, and the publication of this report. The Farm Foundation, the Center for Agricultural and Economic Development, Iowa State University, and the Agricultural Policy Institute, North Carolina State College, assisted in developing the program for the conference.

Joseph Ackerman, *Managing Director*
Farm Foundation

CONTENTS

| | PAGE |
|---|------|
| INTRODUCTORY REMARKS J. Carroll Bottum | 1 |
| PART I. ECONOMIC DEVELOPMENT | |
| Factors in Economic Growth Raymond J. Saulnier | 5 |
| Role of Monetary-Fiscal Policies Beryl W. Sprinkel | 14 |
| Economic Growth—Its Labor Aspects Mrs. Aryness Joy Wickens | 22 |
| Education and Economic Growth E. T. York, Jr. | 31 |
| PART II. FOREIGN TRADE AND AID ISSUES | |
| Foreign Trade Issues Elmer W. Learn | 43 |
| Foreign Aid Issues A. T. Mosher | 51 |
| PART III. EVALUATION OF AGRICULTURAL PROGRAMS | |
| Evaluation of Agricultural Programs in Terms of Economic Growth, Foreign Trade, and Political Feasibility A General Appraisal Dale E. Hathaway | 69 |
| Cotton McDonald K. Horne, Jr. | 76 |
| Wheat Leonard W. Schruben | 82 |
| Tobacco Robert W. Rudd | 88 |
| Feed Grain Francis A. Kutish | 94 |
| PART IV. IMPROVING POLICY EDUCATION PROGRAMS | |
| Responsibilities of Land-Grant Universities in Public Affairs Education C. E. Bishop | 101 |
| What We Have Learned from the Wheat Referendum Lloyd H. Davis | 108 |
| How to Do Educational Work on Controversial Issues Malcolm S. Knowles | 113 |

| | |
|---|------------------------|
| Development and Execution of a Public Policy Education Program | |
| Requirements for Effective Public Policy | |
| Education..... | Charles R. Pugh 115 |
| Metes and Bounds of Public Policy | |
| Education..... | John O. Dunbar 118 |
| Doing the Job..... | S. K. Oakleaf 124 |
| Organizational Requirements..... | Charles E. Donhowe 127 |
| Highlights of Group Discussions | 131 |
| PARTICIPANTS | 133 |