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# Adjustment of Import Demand for Corn in Mexico: **Implications for U.S. Ethanol Mandate**

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# Introduction

- The expansion of ethanol production in the United States is widely considered to be a major contributor to the recent surge in corn prices (Abbott et. al., 2011; Mitchell, 2008).
- High corn prices caused by ethanol expansion may have a direct impact on the corn import of developing countries, which are highly dependent on outside sources for basic food commodities (Dyer and Taylor, 2011; Runge and Senauer, 2007; Valero-Gil and Valero, 2008).
- High corn prices caused by ethanol expansion may also cause livestock producers in developing countries to face substantial pressures with regard to feed cost because of their high dependency on corn for livestock feed.
- In particular, Mexico may be vulnerable to a surge in corn prices because it has the highest dependency on imported corn among developing countries; Mexico imports more than 30% of its corn from the United States.
- As the Renewable Fuel Standard (RFS) has led to a dramatic increase in the price of corn under the Energy Policy Act of 2005, the U.S. ethanol mandate also has the potential to influence the import demand for corn in Mexico.
- The objective is therefore to provide a comprehensive analysis of the import demand for corn in Mexico before and after the period of the U.S. ethanol mandate.

## **Differential Production Model and Data**

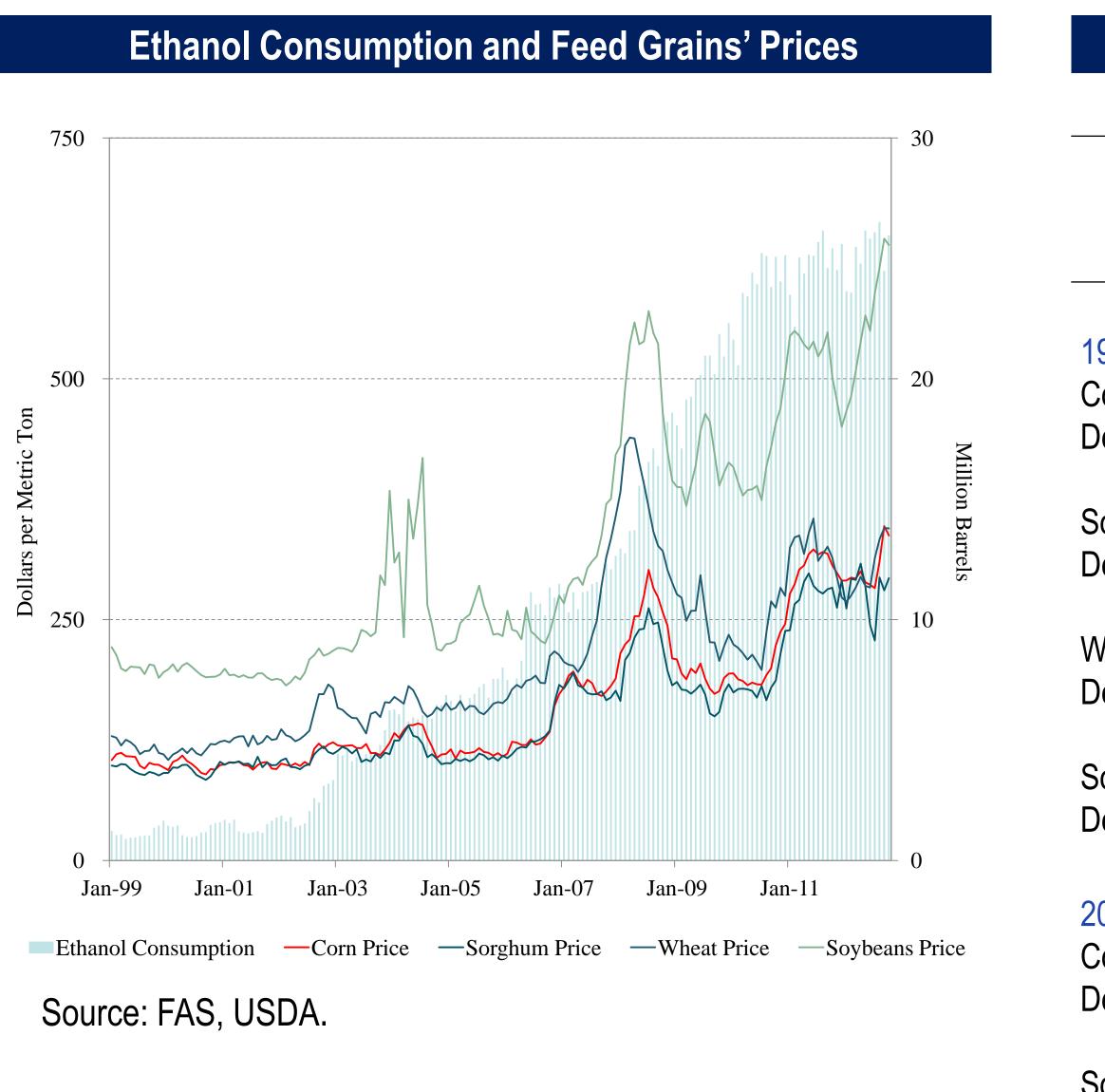
 Application of Differential Production Model to Import Demand (Clements and Theil, 1978)

$$f_i \Delta \ln q_i = \theta_i \Delta \ln Q + \sum_{j \in n} \pi_{ij} \Delta \ln p_j + \varepsilon_i$$

- For the empirical analysis, monthly data about Mexico's import of primary feed grains are obtained from the Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA).
- Mexico's imported grains include corn, sorghum, wheat, and soybeans, and their quantities and prices represents imports from only the United States from 1999 to 2012.



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### **Estimation Procedure**

- The Generalized Method of Moments (GMM) is used to estimate the differential import demand system; the amount of ethanol consumed is used as an instrumental variable for the price of corn.
- Bootstrap Method (Terrell, 1996)
- The bootstrap method is applied to obtain the estimates satisfying all theoretical conditions, such as homogeneity, symmetry, and concavity.
- The bootstrapped estimates are checked if they obey the concavity and retain the estimates in the vector. The mean and variance of the estimated vector are used to obtain the robust estimates of the parameters and their respective standard errors.
- To identify the changes in Mexico's demand for U.S. feed grains before and after the ethanol mandate, the estimates between 1994 and 2005 are compared with those between 2006 and 2012, as the U.S. ethanol mandate has been effective since 2006 as a result of the Energy Policy Act of 2005.

199 Cor Den

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200 Cor Den

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Soy Den

> Note. Bootstrapped standard errors are in parentheses; \*\*Significant at 1%; \*\*Significant at 5%; \*Significant at 10%.

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# **Elasticities of Import Demand for Feed Grains**

	Divisia Elasticity	Price Elasticity			
		Corn Price	Sorghum Price	Wheat Price	Soybeans Price
99-2005 mond	2.1612***	-3.2153***	1.0497*	0.6835	1.4820***
mand	(0.2046)	(1.1965)	(0.5406)	(0.5462)	(0.5731)
ghum	0.1351	1.4465*	-0.9026*	-0.1581	-0.3857
mand	(0.1214)	(0.7449)	(0.4752)	(0.3901)	(0.2686)
eat	0.2352*	1.1686	-0.1962	-1.0874**	0.1150
mand	(0.1228)	(0.9339)	(0.4840)	(0.5346)	(0.2967)
ybeans	0.9373***	1.0752***	-0.2030	0.0488	-0.9209**
mand	(0.1440)	(0.4158)	(0.1414)	(0.1259)	(0.3759)
)6-2012					
n	1.1262***	-1.8653*	0.4897	0.5613	0.8142
mand	(0.1398)	(0.9573)	(0.3394)	(0.3776)	(0.5594)
ghum	0.5773***	2.0382	-1.0959*	-0.5163	-0.4259
mand	(0.1882)	(1.4128)	(0.6108)	(0.6620)	(0.7609)
eat	0.2839**	1.3468	-0.2977	-1.8614***	0.8123
mand	(0.1296)	(0.9060)	(0.3817)	(0.5077)	(0.5844)
ybeans	1.3340***	0.9936	-0.1248	0.4131	-1.2818***
mand	(0.1735)	(0.6826)	(0.2231)	(0.2972)	(0.5938)

• Divisia Elasticities (1999-2005): A 1% increase in the Divisia volume index raises the import demand for corn, wheat, and soybeans by 2.16%, 0.24%, and 0.94%, respectively.

• Divisia Elasticities (2006-2012): A 1% increase in the Divisia volume index raises the import demand for corn, sorghum, wheat, and soybeans by 1.13%, 0.58%, 0.28%, and 1.33%, respectively.

• Price Elasticities (1999-2005): A 1% increase in corn prices reduces the import demand for corn by 3.22% but raises the import demand for sorghum and soybeans by 1.45% and 1.08%, respectively.

• Price Elasticities (2006-2012): A 1% increase in corn prices reduces the import demand for only corn by 1.87%.

## Conclusions

• When comparing the estimates of the pre-ethanol-mandate period with those of the post-ethanol-mandate period, livestock producers in Mexico reduced corn import demand but raised the import demand for sorghum, wheat, and soybeans when they increased their outputs.

• The own-price elasticity of corn import demand significantly decreased, but that of sorghum, wheat, and soybeans increased between these two periods.

• Moreover, statistical evidence showed that there were the substitutable relationships among corn, sorghum, and soybeans in the pre-ethanol-mandate period, but these relationships disappeared in the post-ethanol-mandate period.

• Hence, if the U.S. ethanol mandate is closely associated with high corn prices, livestock producers in Mexico may face difficulty in adjusting their import demand for feed grains.

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