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**What are Agricultural
Economics Ph.D. Students
Learning about
Agribusiness Research
Methods and Subject Areas?**



THINK CHANGE

WHAT SEEMS LIKE ONLY A RIPPLE TODAY....
CAN BECOME THE WAVE OF THE FUTURE.

Lisa House and James Sterns, Univ. of Florida

presented at the 2002 WCC-72 Meeting in Las Vegas

Ph.D. Interest in Agribusiness



- Number of PhD programs with agribusiness specialization increasing
- Number of Masters programs in agribusiness increasing
- Percent of jobs advertised agribusiness

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Responses from Grad. Coordinators

Program	Written Field Exam in Agribusiness?	Estimated Percent of Total Ph.D. Students taking field New Fall 2002	Average Number of Courses Taken in College of Business
Cal., Berkeley	-		-
Colorado State	Yes	30	“not usually done”
Florida	Yes	10 to 15	1
Georgia	No	20	4
Illinois	?	10 to 30	Min. of 2, normally 3
Kansas State	No	20	1 to 2
Michigan State	Yes	10 to 20	1 to 2
Missouri	Yes	60	3 to 4
Nebraska	No	10	4 to 5
Ohio State	Yes	10	4 to 6
Purdue	No	33	3
Texas A&M	Yes	40 to 50	3

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AAEA 2001 Jobs

The background of the slide features a close-up of autumn leaves in shades of orange, red, and brown, creating a textured, naturalistic backdrop.

Area of Focus	Approximate # of Positions
Agribusiness Management and Finance	19
Environmental/Resource Economics	11
Trade and Agricultural (commodity) marketing	9
Production/Farm Management	4
Policy	3

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Data

- Informal Surveys
- Graduate Coordinators
 - By telephone and e-mail
- Graduate students and recent grads
 - By a web survey
 - Contacted via e-mail

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Survey

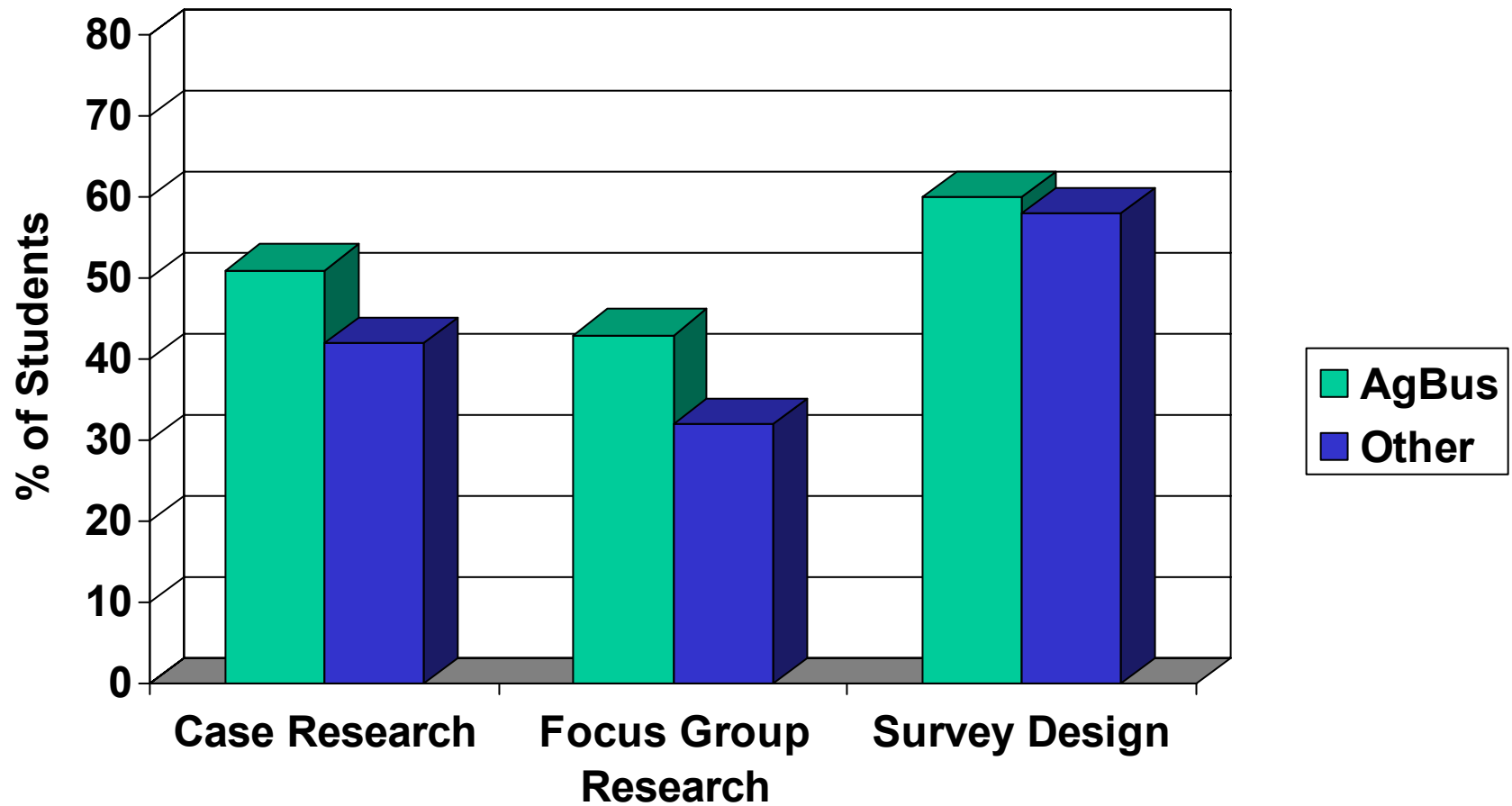
- Are you currently a graduate student
- Where were Ph.D. studies
- Areas of specialization
- # of courses in College of Business (excluding Economics)
- Topics/Subjects learned in:
 - AgEcon Courses
 - Other Courses
 - Research
 - Seminars

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Results

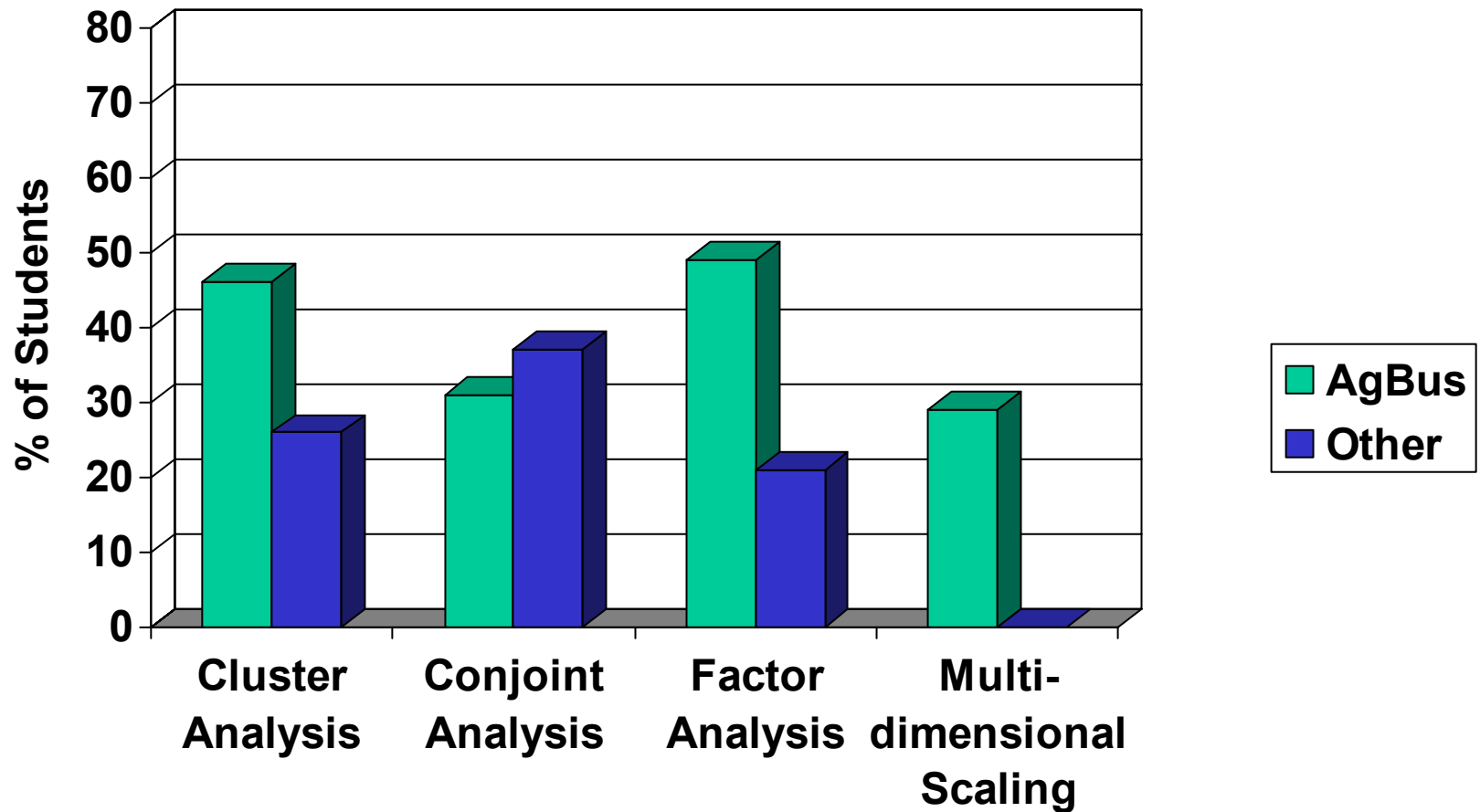
- 53 Respondents
- 20 Schools
- 11 schools with 1 response

Methods Learned



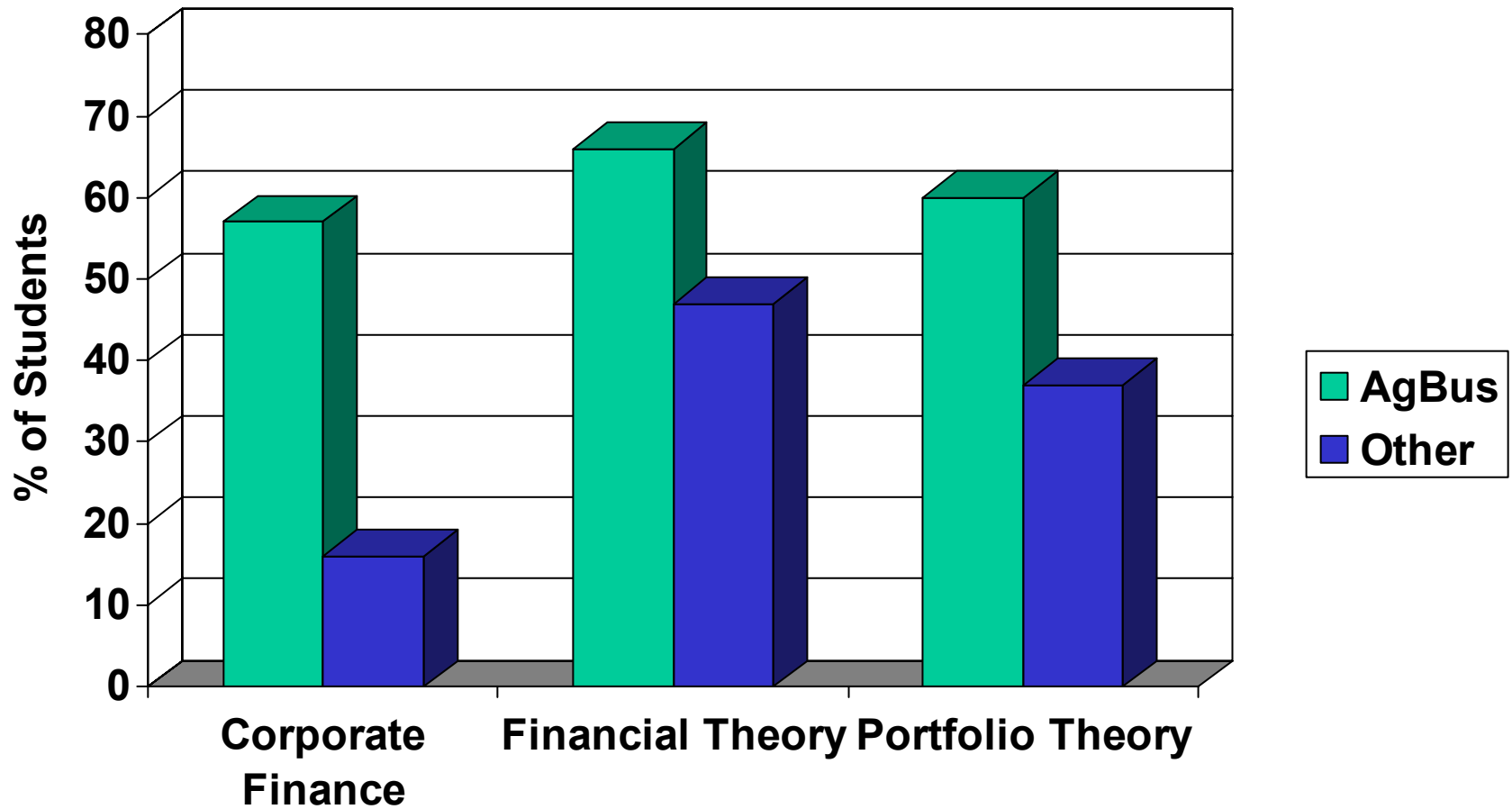
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Methods Learned



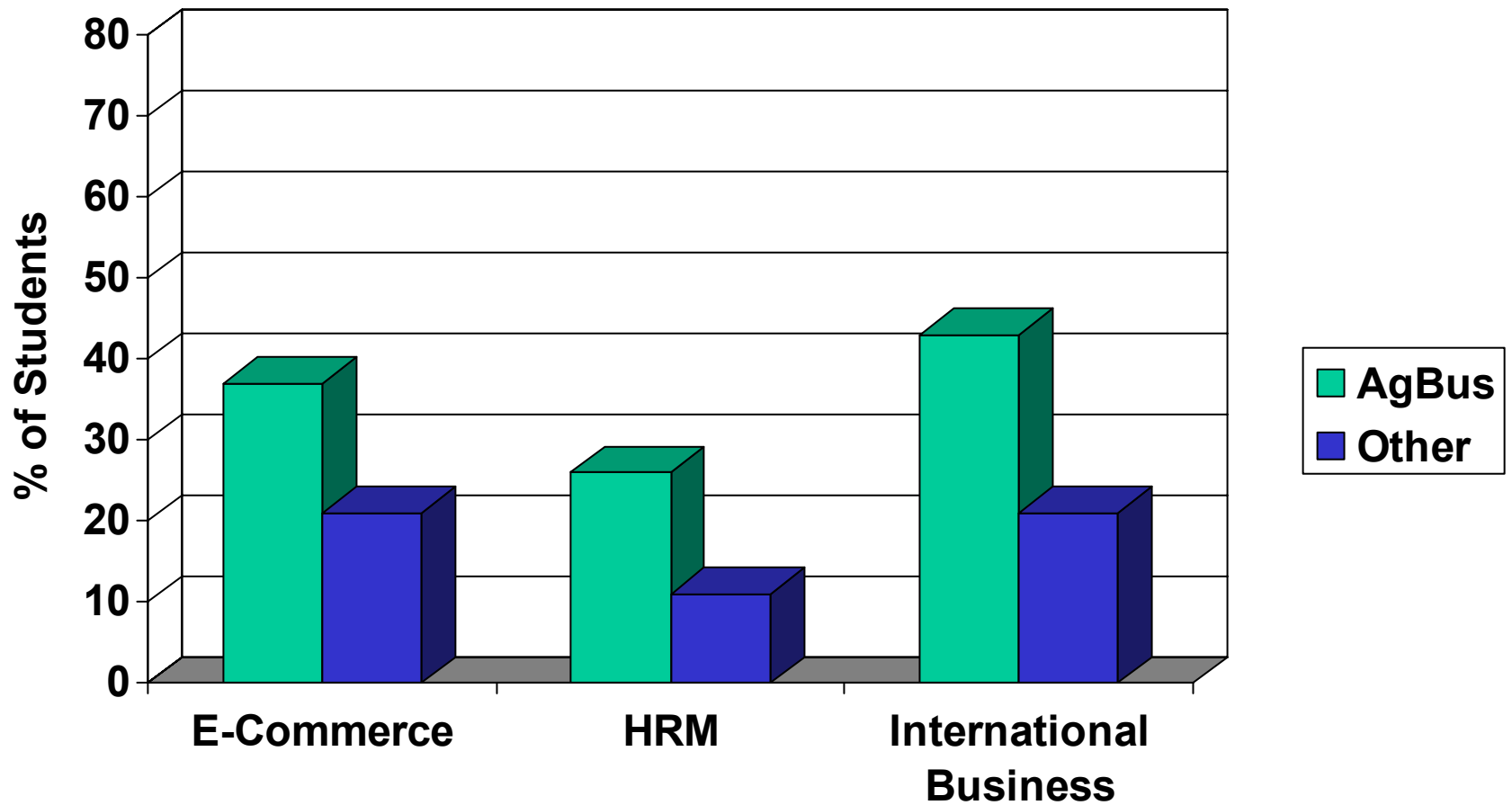
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Methods Learned



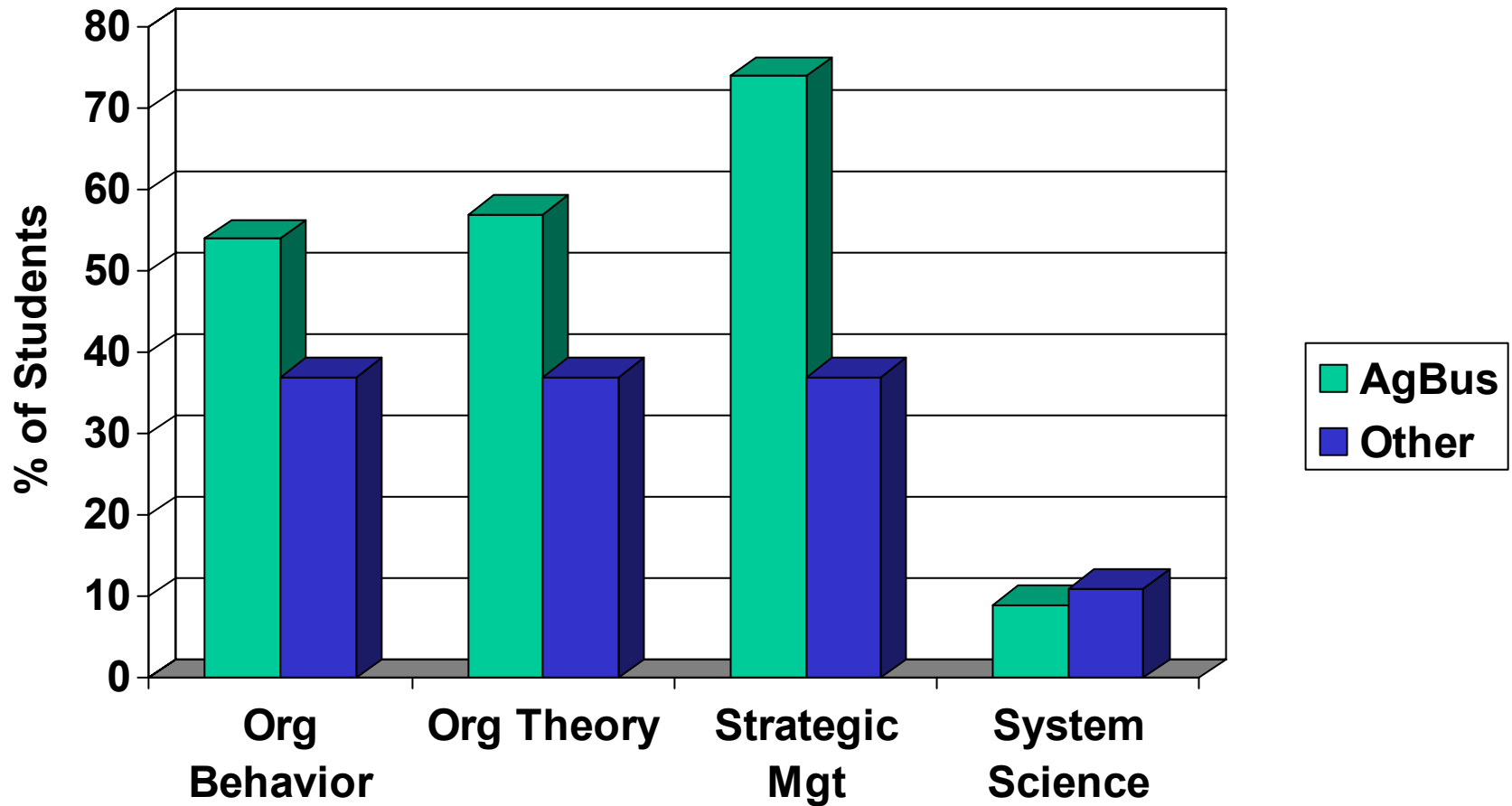
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Methods Learned



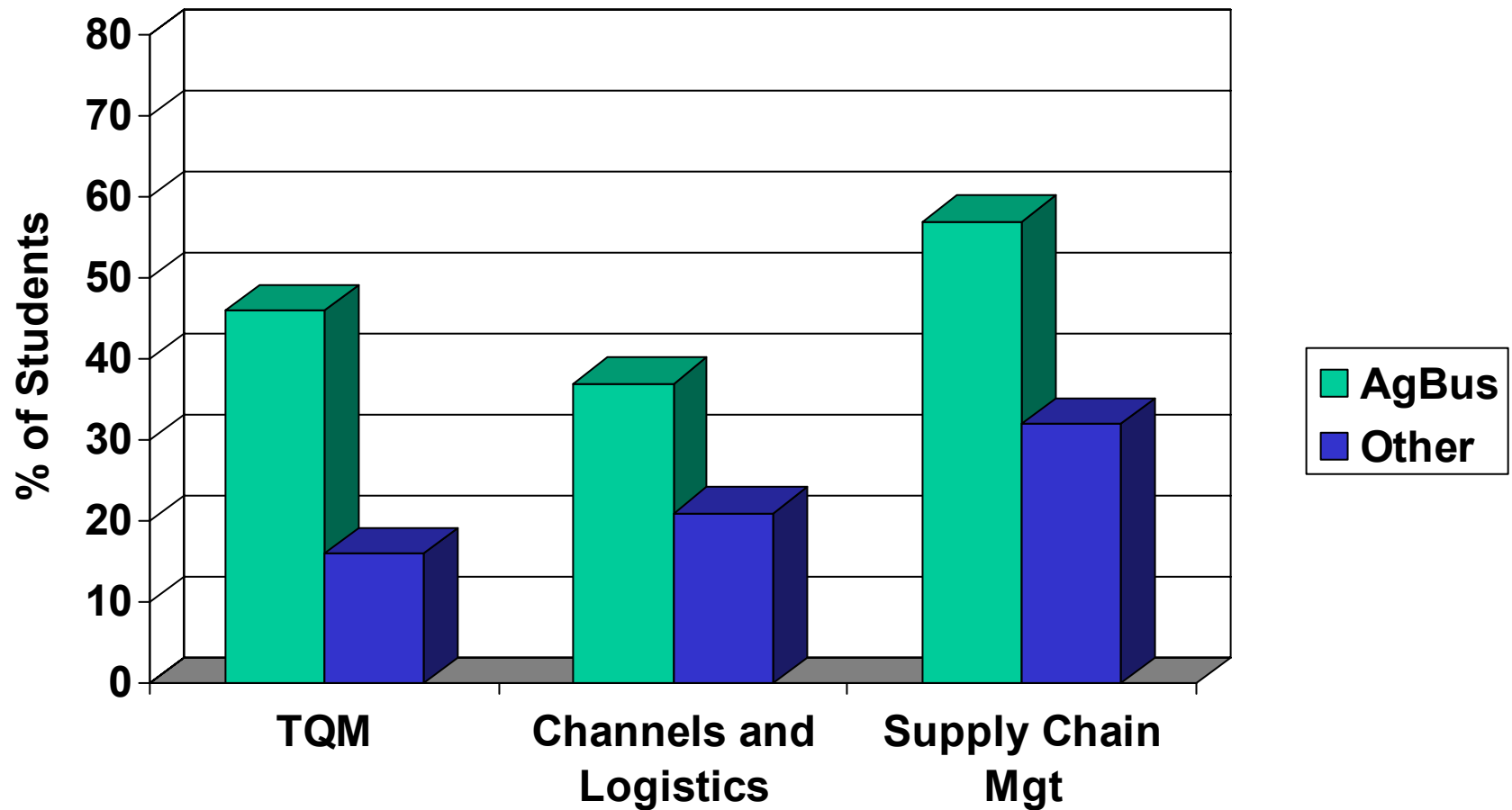
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Methods Learned



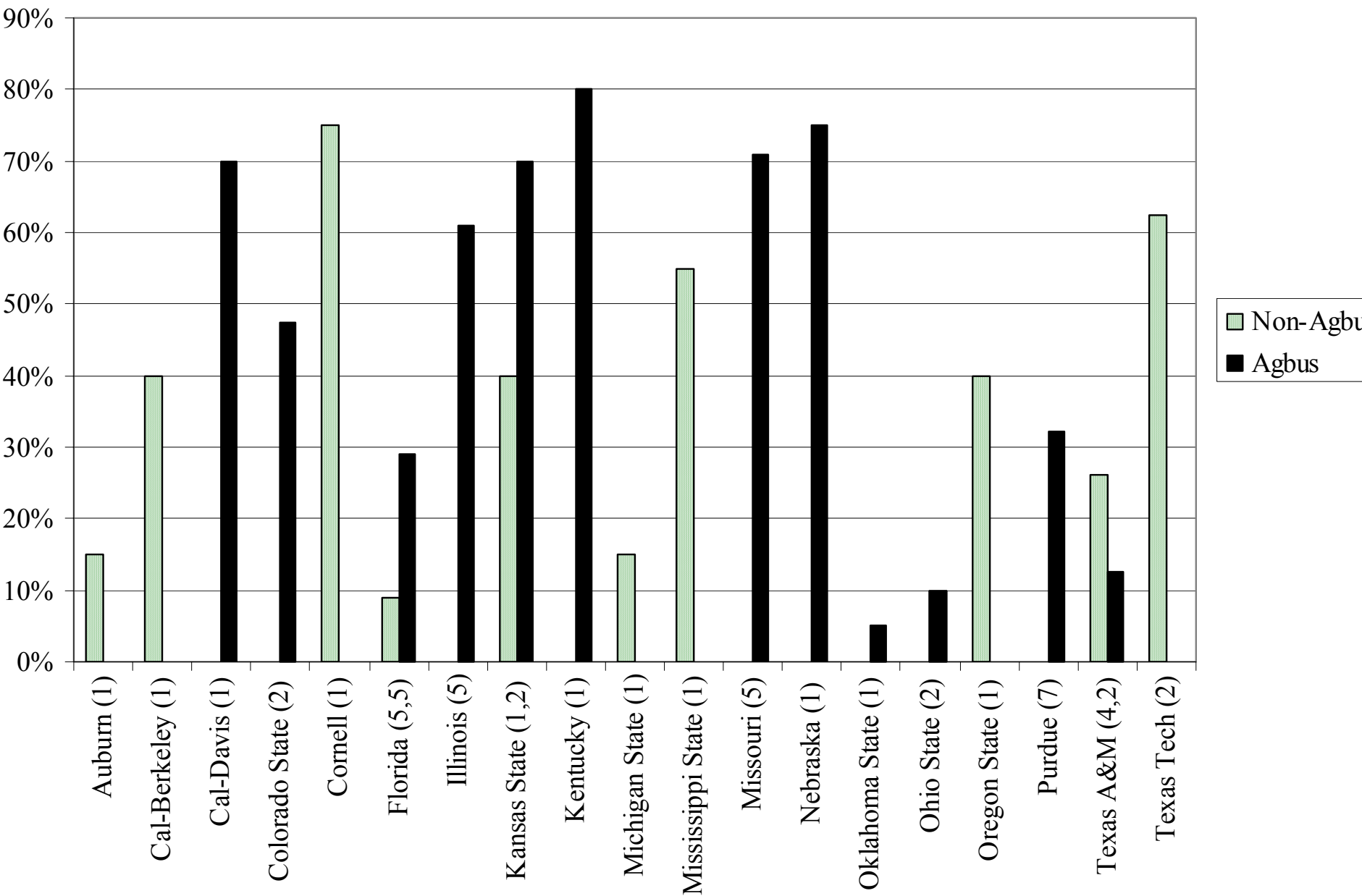
THINK CHANGE

Methods Learned



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Figure 8. Percent of 20 Agribusiness Topics Covered, by School



“Conclusions”

- Informal Survey
 - Low numbers for some schools
- Variance among schools
- Management and finance topics covered more than marketing
- Human Resources covered mostly in research
- Case “Research”