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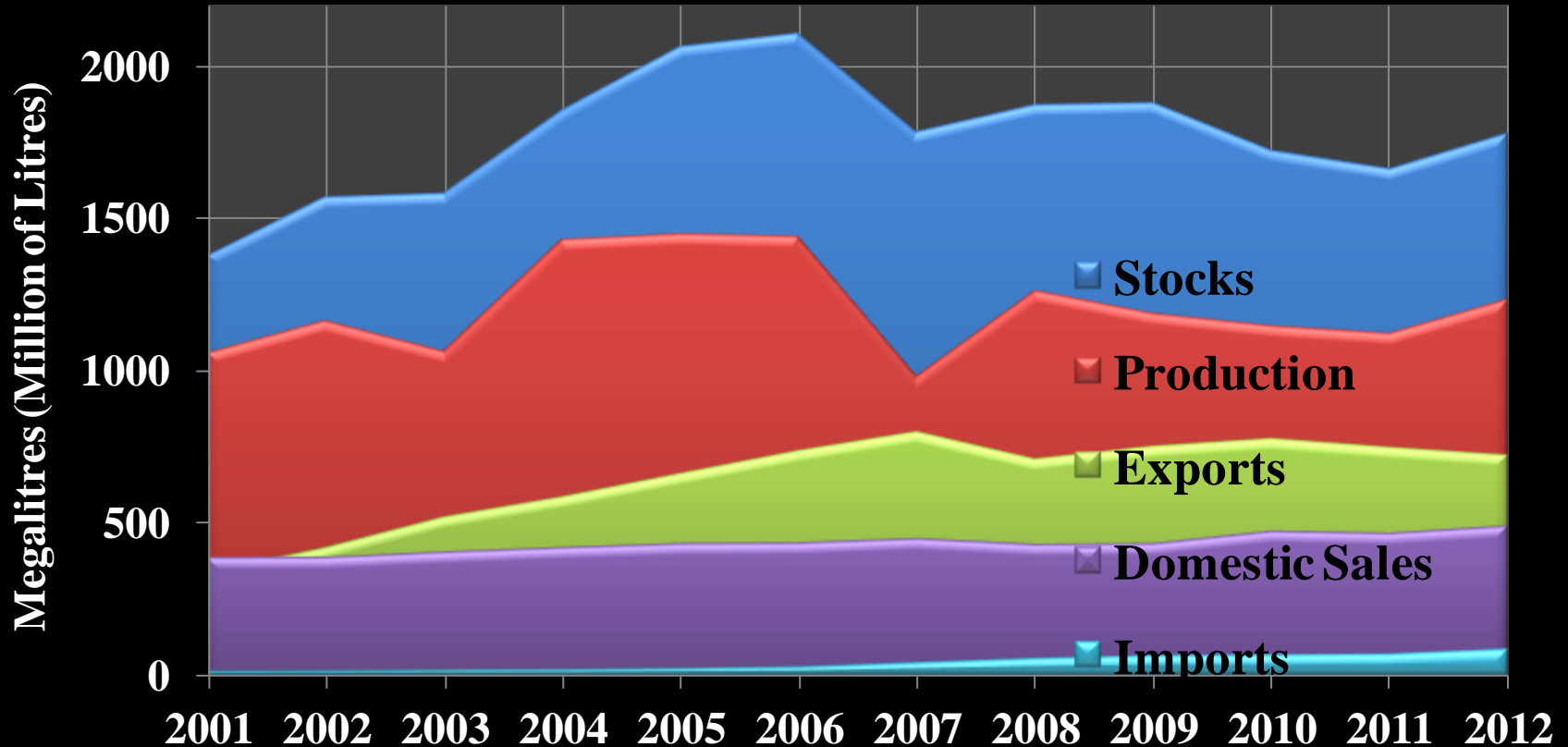
Source: awsottawa.com/(2014).

Economic Trends in the Australian Wine Industry

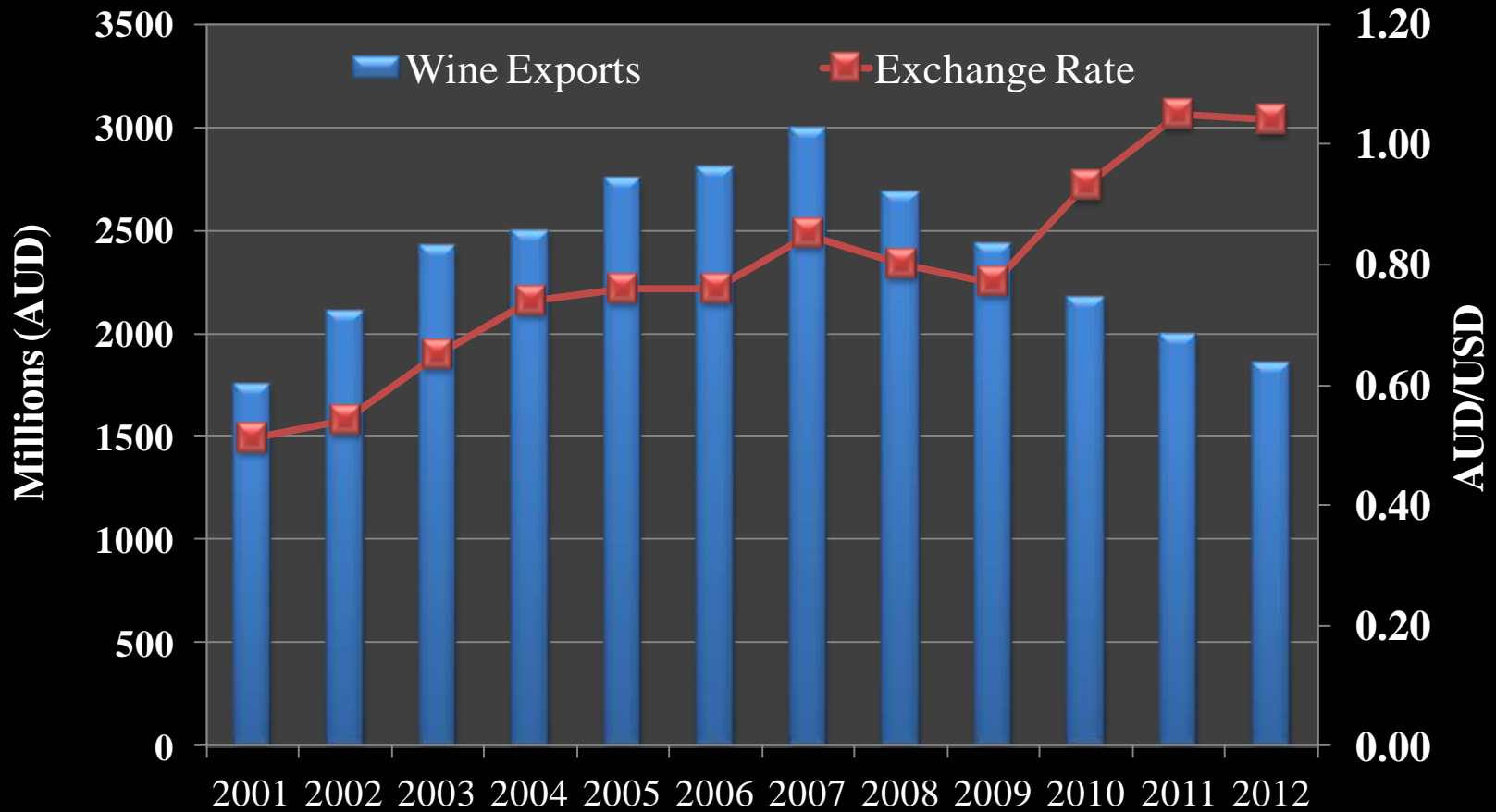
Jim McFarlane, L. Emilio Morales, Stuart Mounter and
Euan Fleming

UNE Business School
University of New England
AARES 58th Annual Conference
Port Macquarie, 2014

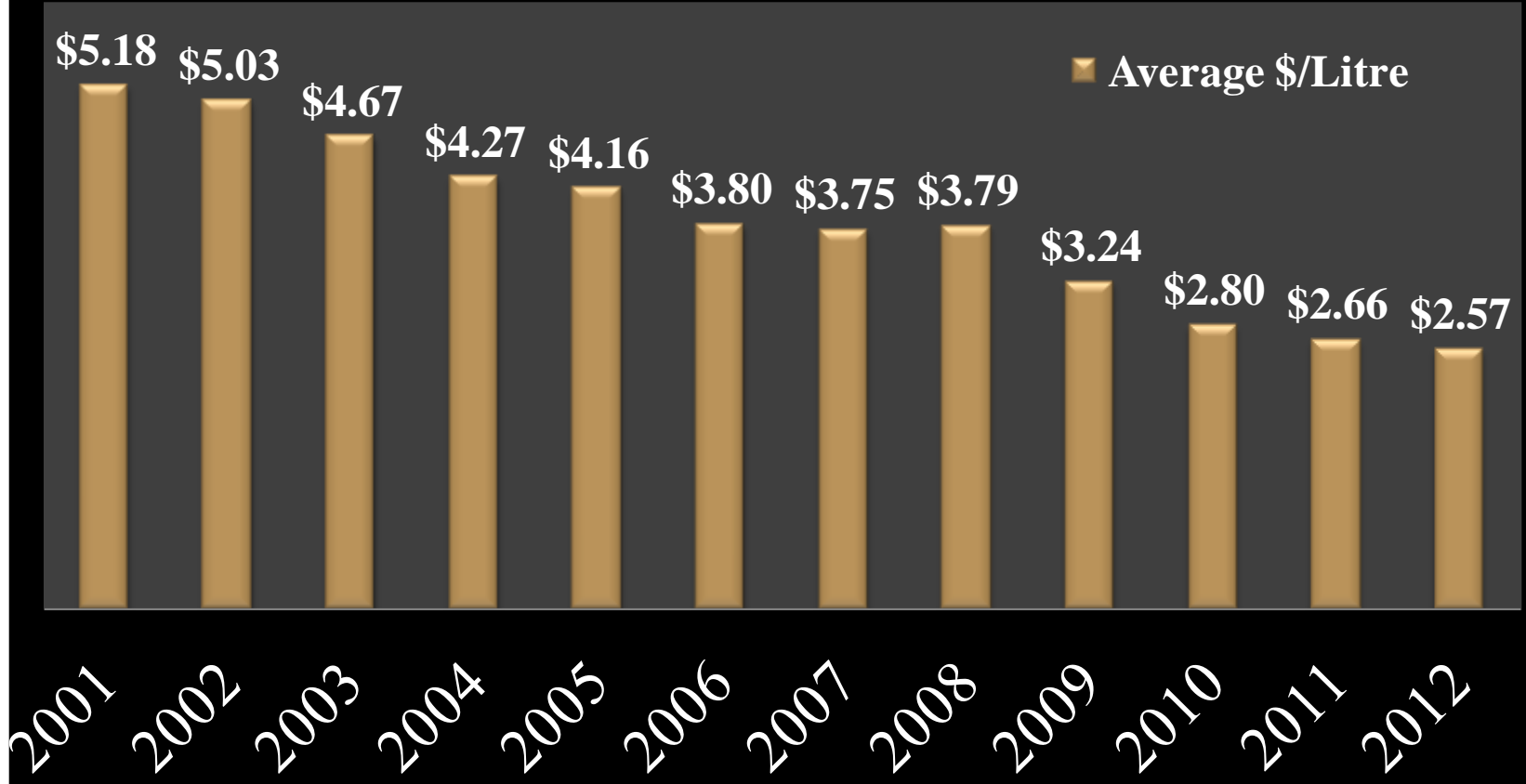
Australian Wine: Stocks, Trade and Production



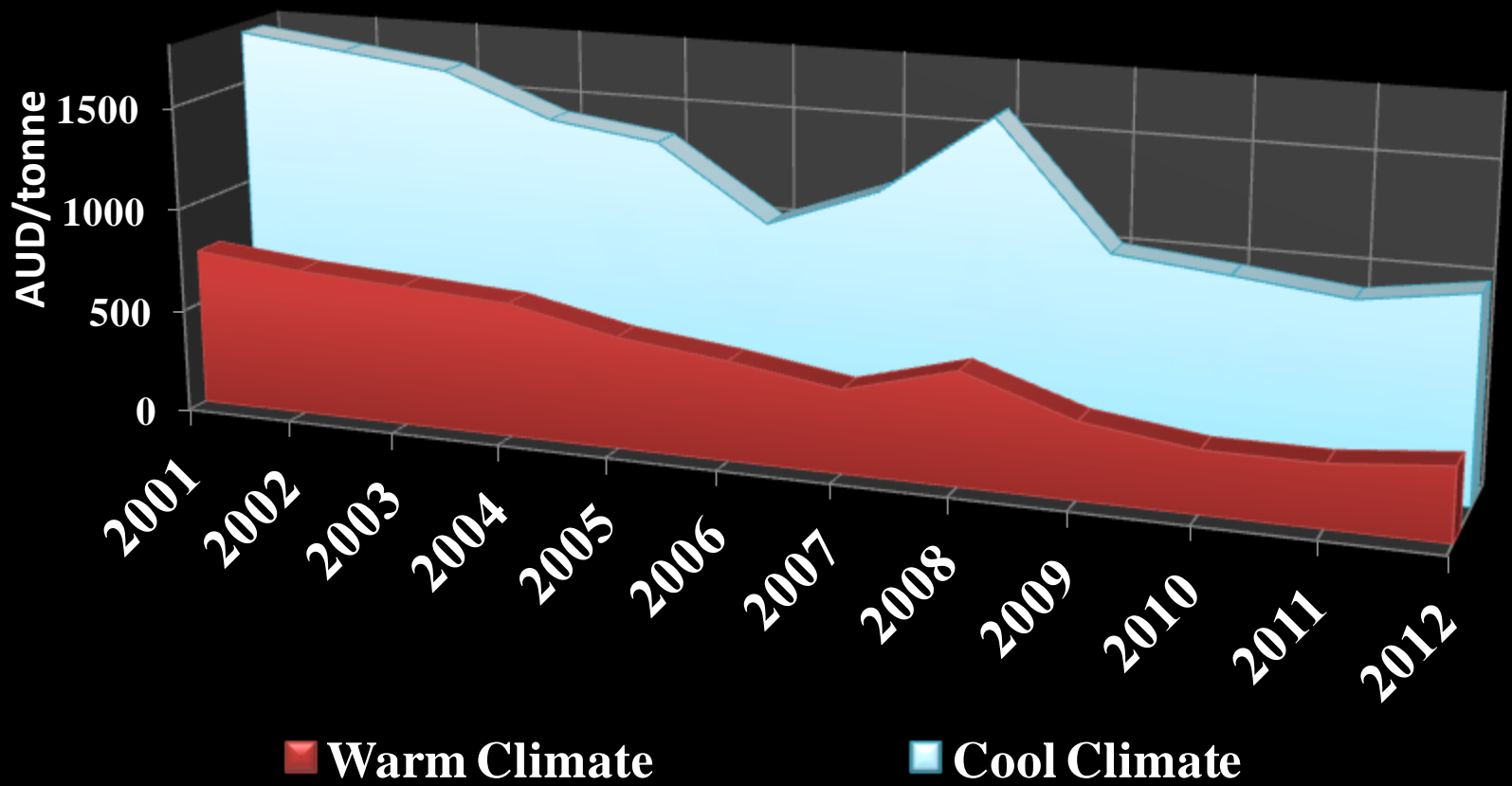
Wine Exports and Exchange Rate



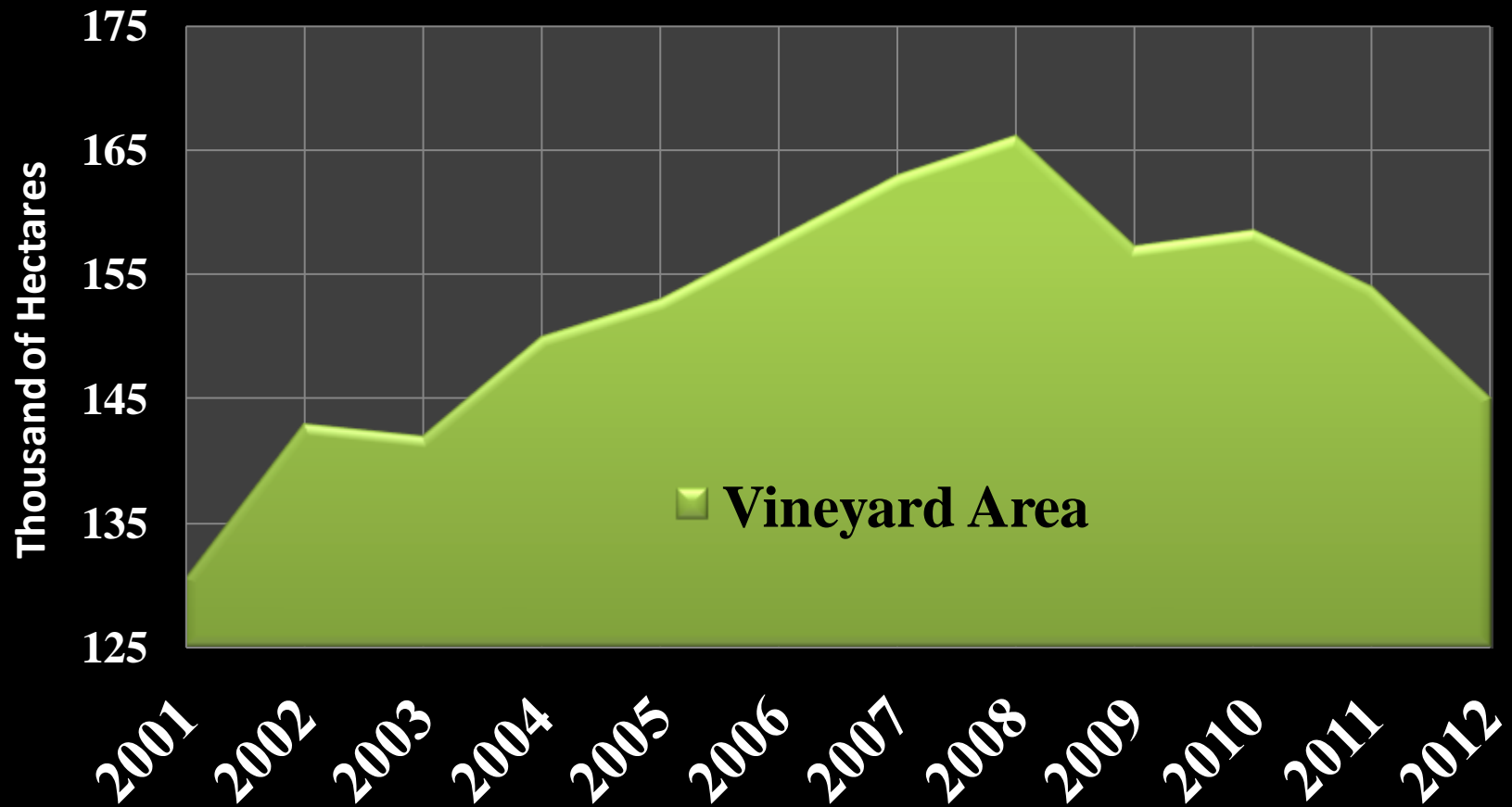
Wine Export Prices



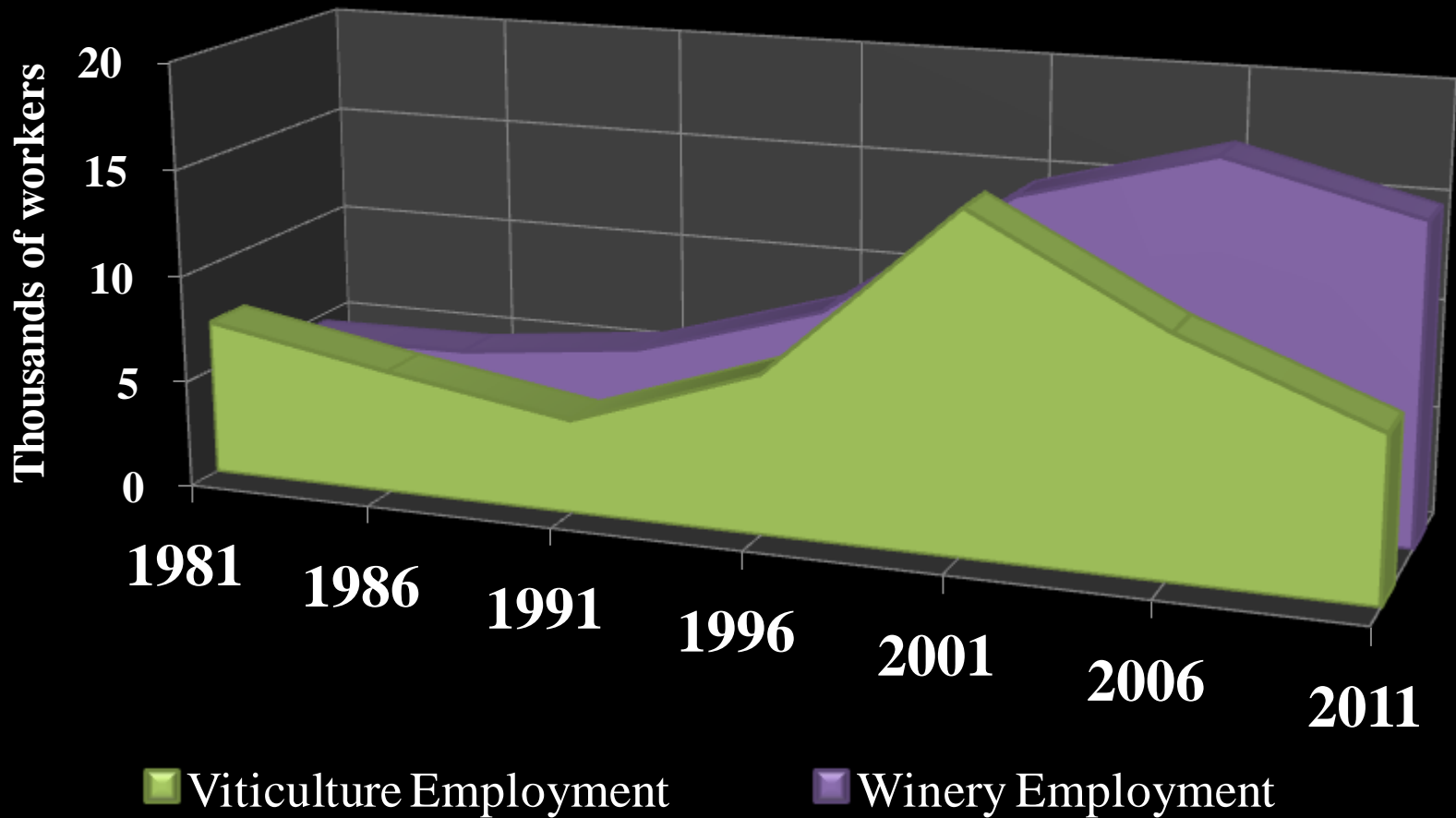
Grape Prices



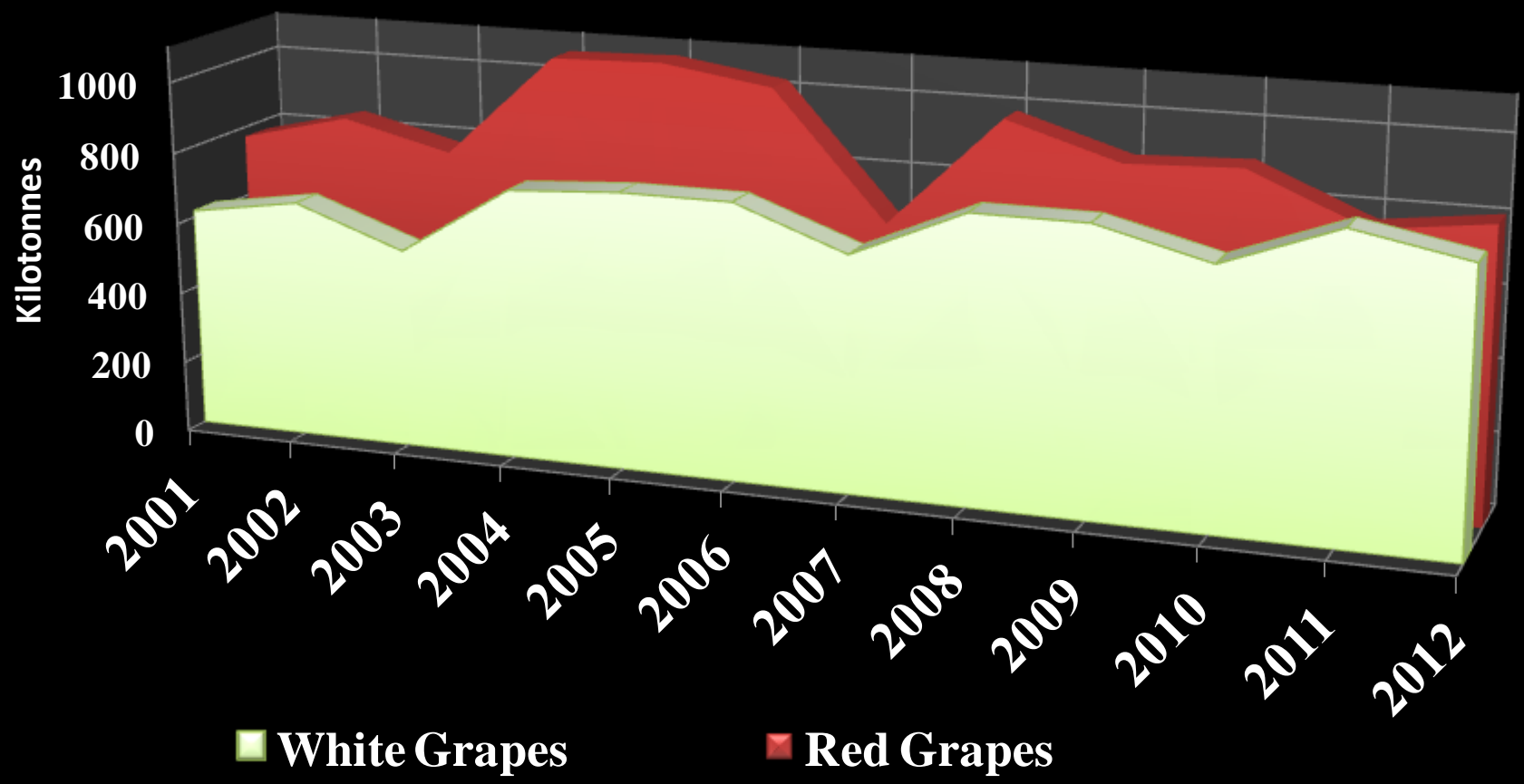
Australian Vineyard Area



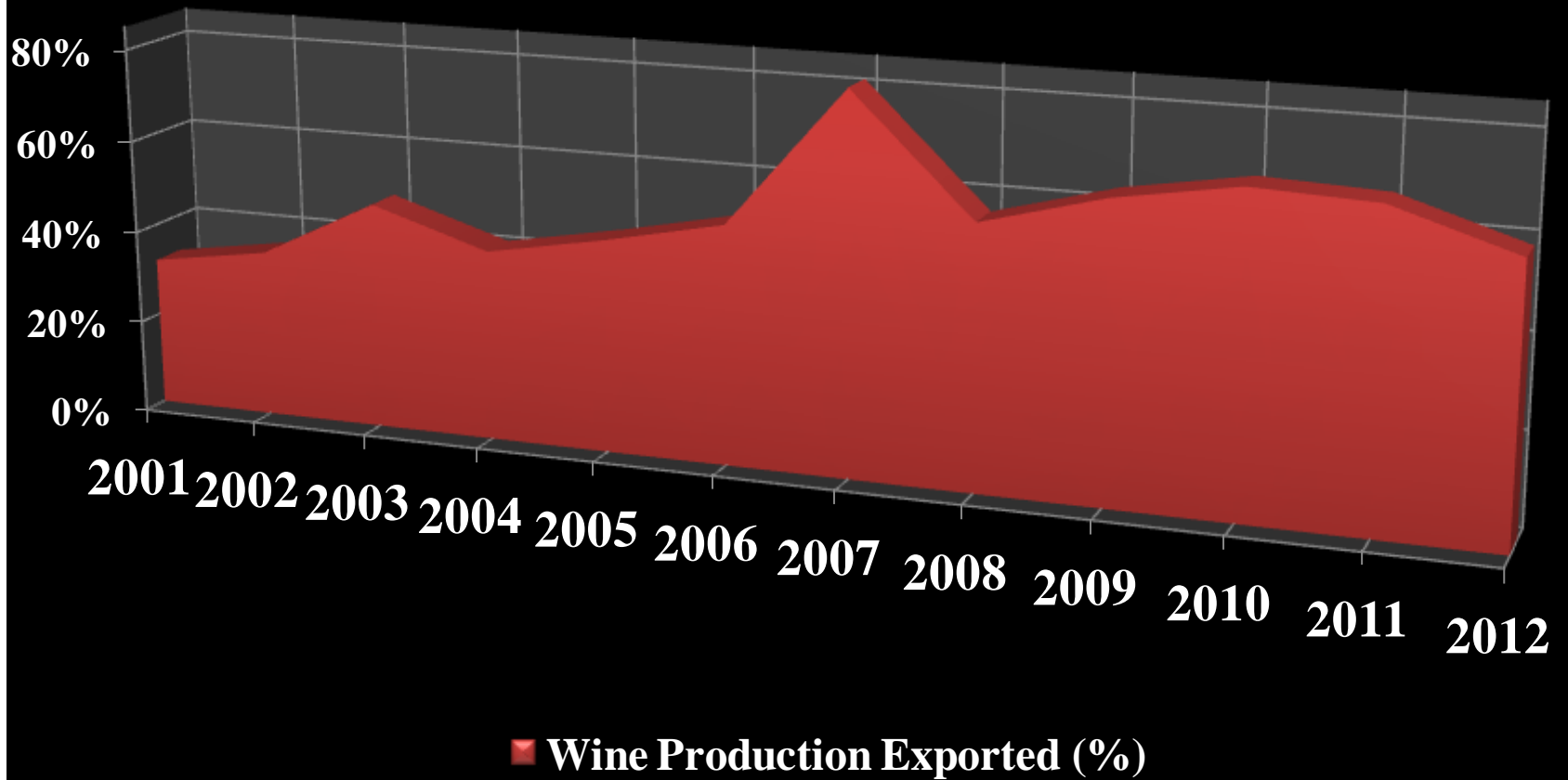
Wine Industry Employment



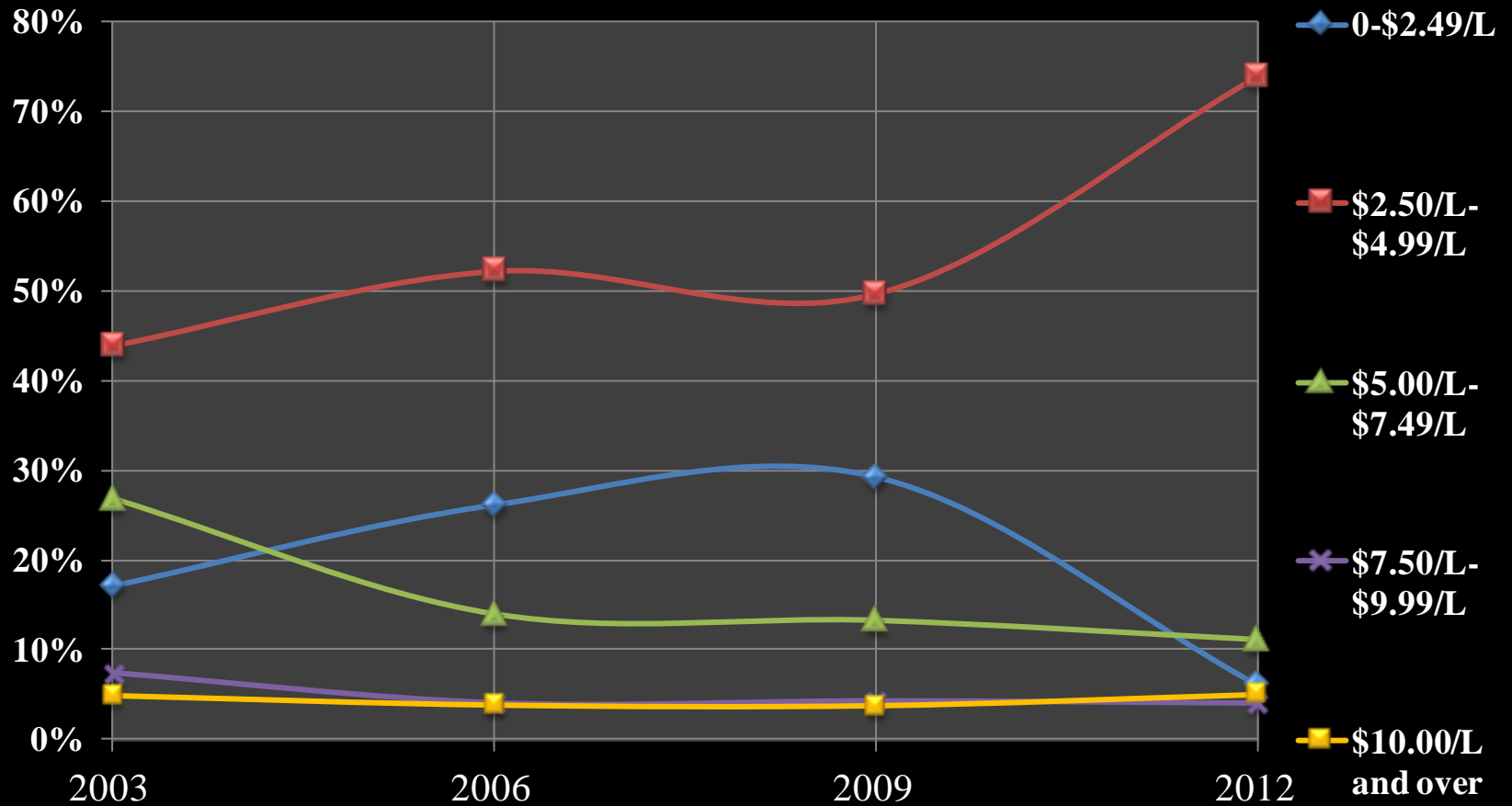
Australian Grape Production



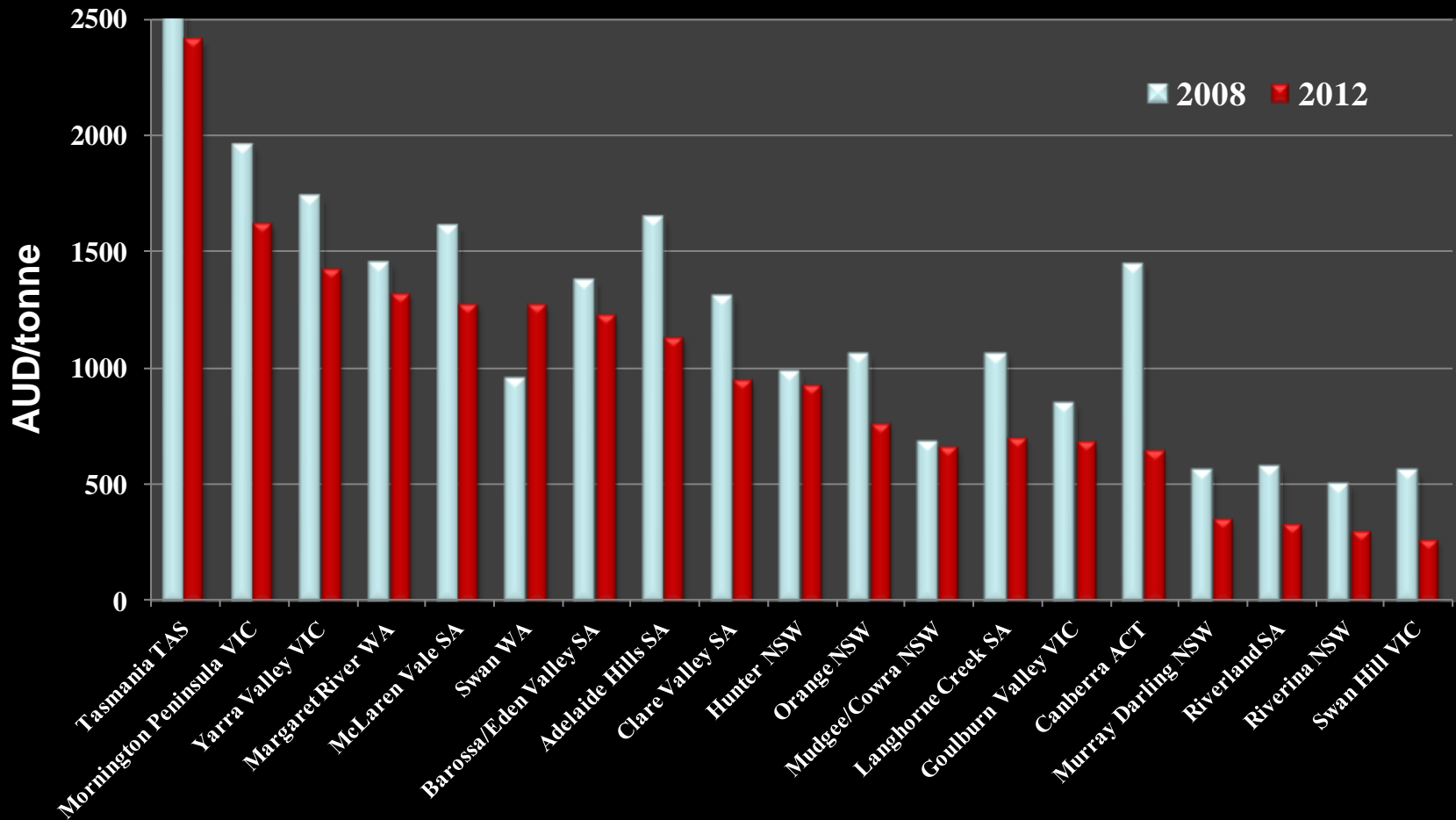
Export Share



Wine Exports by Price Segments



Variations in Regional Grape Prices



Conclusions

- **Exports and Domestic Consumption remained steady.**
- **Wine Prices and Export Revenue have decreased.**
- As a consequence, **grape prices, vineyard area and employment have decreased.**
- **White grape production have remained steady, while red grape production have decreased.**
- **Exports have moved to higher prices segments in the low portion of the market, so better quality wine is exported.**
- There are **differences in grape prices paid among regions.**
- **Grape prices have decreased in most of the regions.**



Thank You Very Much!!

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Discussion Time!!



Source: <http://eas90-wine.blogspot.com.au> (2014).