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# Does income growth improve diet diversity in China?

**58<sup>th</sup> National AARES Annual Conference**

Port Macquarie, NSW

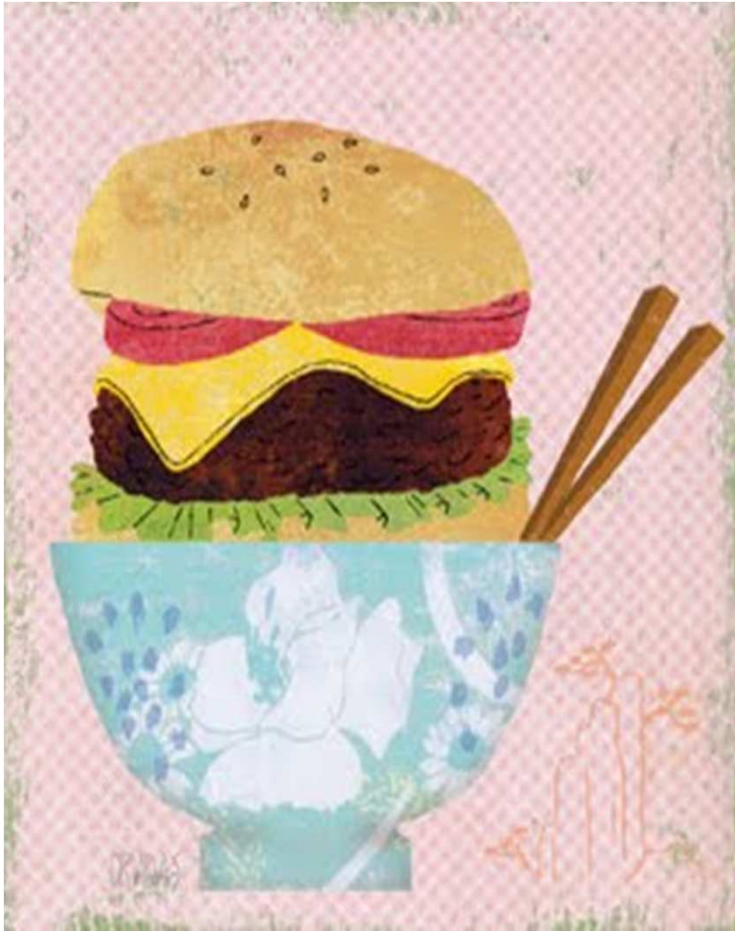
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# Dietary transition in China



- ❖ Structural shift in food consumption patterns
  - ❑ Higher consumption of vegetable oil, animal-origin, energy-dense foods
  - ❑ Lower consumption of calorie, grains, and vegetables
  - ❑ Income rise plays a small role in solving nutrient deficiencies
  
- ❖ Diet diversity matters
  - ❑ Direct utility
  - ❑ Health benefits

## Diet diversity matters

- ❖ Unambiguous and well-grounded health benefits
- ❖ Studies on dietary consumption quantity are insufficient to inform about how diet *quality* responses to income
- ❖ Estimated income elasticities of foods and nutrients vary widely across studies
  - ❑ Partly subject to methodology
  - ❑ Partly due to non-linear relationship between nutrient intakes and income



## Research questions

- ❖ Does increase in household income improve diet diversity?
  - ❑ Are there income effects? What form do they take?
  - ❑ Do income effects change over time?
  
- ❖ Are there education effects?
  
- Both questions are important for food and health policies
  
- ❖ First to
  - ❑ Examine diet diversity-income relationship in China
  - ❑ Address potential endogeneity of income



## Data



### ❖ China Health and Nutrition Survey 2004, 2006, 2009

- ❑ 9 provinces, approx. 3,800 households/year
- ❑ Pooled sample used in this study: 15,163 adults (18-60 yrs old) from 4,047 households



## Methodology

- ❖ Diet diversity: measured by 3-day average no. of food groups consumed
- ❖ OLS repeated cross-sectional regression models

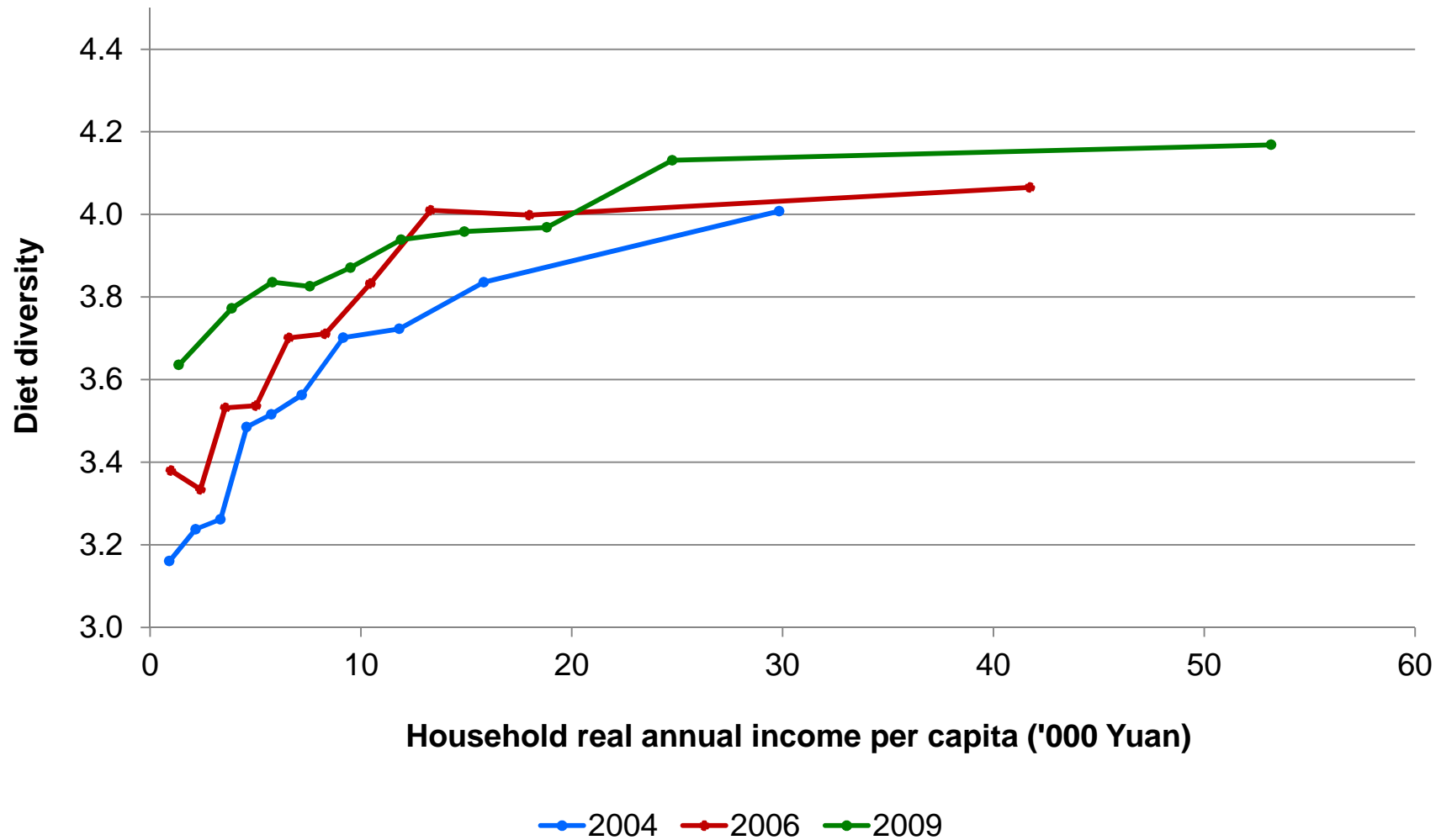
$$\text{Variety}_{ijk} = \beta_1 + \beta_2 \cdot \text{food}_{ijk} + \beta_3 Y_{jk} + \beta_4 \text{Edu}_{ijk} + \beta_5 \cdot I_{ijk} + \beta_6 \cdot H_{jk} + \beta_7 \cdot C_k + \varepsilon_{ijk}$$

- ❖ 2SLS models
  - ❑ Instruments: number of household durable assets
  - ❑ First-stage equation:

$$\log(\text{income})_{ijk} = \gamma_1 + \gamma_2 \cdot IV_{ijk} + \gamma_3 \cdot \text{food}_{ijk} + \gamma_4 \cdot \text{Edu}_{ijk} + \gamma_5 \cdot I_{ijk} + \gamma_6 \cdot H_{jk} + \gamma_7 \cdot C_k + v_{ijk}$$



# Income vs. diversity





## Income effect – OLS estimates

Model	Variable	2004	2006	2009
1	Income	0.078***	0.013*	0.009**
2	Income	0.189***	0.083***	0.031***
	Income squared	-0.022***	-0.005***	-0.001***
3	Quintile 2	0.092***	0.103***	0.036
	Quintile 3	0.157***	0.191***	0.062*
	Quintile 4	0.237***	0.253***	0.045
	Quintile 5	0.307***	0.274***	0.151***
4	Log of income	0.090***	0.067***	0.039***

\*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

## Income effect – 2SLS estimates

Model	Variable	2004	2006	2009
<b>4 (OLS)</b>	Log of income	0.0898***	0.0673***	0.0386***
<b>5 (IV1)</b>	Log of income	0.587***	0.277***	0.386***
<b>6 (IV2)</b>	Log of income	0.623***	0.233***	0.382***
<b>7 (IV3)</b>	Log of income	0.501***	0.137***	0.384***

\*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

- ❖ Robust positive and significant income effects
- ❖ 2SLS estimates are considerably larger than OLS estimates

## Income effect – 2SLS estimates

	2004	2006	2009
Marginal impact of 1000 additional Yuan as % of mean diet diversity, at			
Sample mean income	1.83%	0.70%	0.67%
<b>Mean income of quintile 1</b>	<b>13.77%</b>	<b>5.47%</b>	<b>6.58%</b>
Mean income of quintile 2	4.51%	1.93%	1.60%
Mean income of quintile 3	2.59%	1.05%	0.96%
Mean income of quintile 4	1.52%	0.62%	0.59%
Mean income of quintile 5	0.65%	0.24%	0.24%
Estimated increase in diversity when income doubles, as percentage of sample mean diversity	16.67%	7.53%	10.03%



## Education effects – OLS estimates

Education level	2004	2006	2009
Primary	0.122***	0.0259	0.113***
Secondary	0.258*** ↑	0.192*** ↑	0.165*** ↑
High school	0.398*** ↑	0.300*** ↑	0.255*** ↑
Vocational training	0.587*** ↑	0.492*** ↑	0.387*** ↑
University & above	0.572*** ↑	0.398*** ↑	0.405*** ↑

Difference only significant at 10% level

## Education effects – 2SLS estimates

Model	Education level	2004	2006	2009
5 (IV1)	Primary	0.076*	0.006	0.042
	Secondary	0.140***	0.140***	0.056
	High school	0.186***	0.218***	0.062
	Vocational training	0.213***	0.343***	0.145**
	University & above	0.078	0.120***	0.077
	<b>Prob &gt; F</b>	<b>0.000</b>	<b>0.000</b>	<b>0.281</b>
6 (IV2)	Primary	0.073	0.010	0.042
	Secondary	0.132***	0.151***	0.057
	High school	0.171***	0.235***	0.064
	Vocational training	0.185**	0.374***	0.148**
	University & above	0.043	0.241***	0.080
	<b>Prob &gt; F</b>	<b>0.002</b>	<b>0.000</b>	<b>0.307</b>
7 (IV3)	Primary	0.084**	0.019	0.042
	Secondary	0.161***	0.175***	0.057
	High school	0.223***	0.273***	0.063
	Vocational training	0.277***	0.443***	0.147**
	University & above	0.164*	0.333***	0.079
	<b>Prob &gt; F</b>	<b>0.000</b>	<b>0.000</b>	<b>0.304</b>

## OLS vs. 2SLS – Possible explanations

- ❖ Omitted variable bias
  - ❑ Unobserved preference for food diversity: positively correlated with education, yet negatively correlated with income
  
- ❖ Partial correlation between education and income in first-stage regression
  - ❑ part of income effect falsely attributed to education under OLS



## Conclusion

- ❖ Higher income improves diet diversity
  - ❑ Income growth can partly offset harmful effects of the nutrition transition on labor health, **esp. among the poorest quintile**
  - ❑ Income effect appears to fall over time
  
- ❖ Important to detect and address endogeneity
  - ❑ **Role of education appear to depend on treatment of income**
  - ❑ OLS might mislead resource allocation in designing food and health policies



# Thank you

