African Leafy Vegetables and Household Wellbeing in Kenya: A Disaggregation by Gender

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Invited paper presented at the 4th International Conference of the African Association of Agricultural Economists, September 22-25, 2013, Hammamet, Tunisia

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100- African Leafy Vegetables and Household Wellbeing in Kenya: A Disaggregation by Gender

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Abstract: The aim of this study was to analyze the contribution of African Leafy Vegetables (ALVs) to household wellbeing by gender. The study was conducted in Kiambu District using multistage sampling technique. Primary data was collected from a sample of 166 small-scale farmers using a structured questionnaire. The findings of the study showed that ALVs is an important contributor to household income. Income, primary occupation of the farmer, distance to market, access to extension services, access to technical support, and distance to piped water source, were found to be important factors influencing production of ALVs by smallholder farmers. The factors determining gross margins of ALVs, for women, included; education, land size, distance to piped water source and technical support for ALVs farming. While the determinants of ALVs gross margins for men included; age of the household head, experience in farming, access to credit, group membership and access to technical support. On the policy front the study recommends the empowerment of the smallholder household, especially the female headed households and the youth, with productive resources such as extension services, technical support and an alternative land tenure system so as to improve their livelihoods.

Key words: African Indigenous Vegetables, probit, ordinary Least Squares

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Introduction

Agriculture remains the mainstay of most countries in SSA, Kenya included. Majority of Kenya’s people (an estimated 80 percent) depend on agriculture for their livelihoods and employment. Agriculture makes a contribution, estimated at over 25 percent, to Kenya’s Gross Domestic Product (GDP) (Muriuki et al., 2001). In Kenya, horticulture production (especially vegetables) is an important source of income for smallholder farmers, who often account for more than 70 percent of the output (McCulloch and Ota, 2002). This is because horticulture has higher returns than most cash crops and is suitable for production on small and marginal farms in varying climatic conditions (Minot and Ngigi, 2004).

The main vegetable crops grown by smallholder farmers for both subsistence and commercial purposes in Kenya include cabbages, tomatoes, kales (sukuma wiki), onions and indigenous vegetables commonly referred to as African Leafy Vegetables (ALVs) such as amaranth (Omiti et al., 2004).

ALVs have increasingly become important commercially in Kenya over the last 15 years where they have increasingly featured in both formal and informal markets in Nairobi and its neighbouring areas. Before 2000, ALVs were to be found only in the back-streets and in a few open-air markets. However since then ALVs have become a common occurrence in most supermarkets, where they are sold in increasing quantities. The city and its peri-urban areas are also dotted with grocery shops in the main shopping areas, as well as retail kiosks that also stock various types of the ALVs. The priority species marketed include African nightshades (Solanum scabrum), leafy amaranth (Amaranthus spp.), spider plant (Cleome gynandra), cowpeas (Vigna unguiculata), Ethiopian kale (Brassica carinata), mitoo (Crotalaria ochroleuca and C. brevidens)), kahuhura (Cucurbita ficifolia), jute plant (Corchorus olitorius) and pumpkin leaves (Cucurbita maxima and C. moschata) (Irungu et al., 2007, Otieno et al., 2009, Maundu et al., 1999).

Among the key peri-urban production areas in Kenya is Kiambu district. Sales of ALVs in Kiambu district rose from less than 31 tonnes per month in 2003, to more than 600 tonnes per month in 2006. It is estimated that approximately 9000 tonnes of ALVs have been sold to formal and informal markets in the period between 2008 and 2010 in central Kenya (AVRDC, 2010).
ALVs have gained commercial importance over the past 15 years as a result of the enormous growth in marketing (Irungu et al., 2007). This growth is attributed to increased consumer demand for ALVs. The increased demand has resulted to ALVs entering the supermarket chains and other lucrative markets which result to better incomes. To respond to this increase in demand for ALVs, there has been a tremendous increase in the production ALVs in Kiambu district. In spite of this increase in ALVs production and marketing, the contribution of ALVs to household income and more specifically to Female Headed Households (FHH), (which according to Omwoha, (2007) and FAO, (2012), are classified as a vulnerable and low-resource group, due to limited access to production resources and higher concentration among the poorer strata of the society), in comparison to Male Headed Households (MHH) is little known. This is despite the fact that ALVs can provide an opportunity for women empowerment because of the significant role they play in both subsistence production and income generation among rural and urban poor groups in Africa (Chadha, 2003).

The general objective of this study was therefore to analyze the contribution of ALVs on household wellbeing in Kenya by disaggregation of findings by gender of household head. The specific objectives of the study included; to analyze the socio-economic characteristics of ALVs farmers, to compute the share of income from ALVs to total household income for different socioeconomic groups, to analyze the socioeconomic characteristics influencing the decision to grow ALVs and to analyze factors that determine the Gross Margins of ALVs for men and women farmers.

ALV production has its advantages because of the uniqueness of ALVs such as short production cycles, requirement of a few purchased inputs, thrives in poor soil, are resistant to pests and diseases, and are quite acceptable to local tastes Ekesa et al., (2009). In addition ALVs are well suited to the small plots and limited resources of village families and produce high yields with strong nutritional value (NRC, 2006). ALVs besides being economical to produce have the added advantage of possessing other desirable traits nutritionally such as high vitamin content (vitamin A and C), fibre and minerals. ALVs can therefore support rural, peri-urban and urban populations in terms of subsistence and income generation, without requiring huge capital investments (DFID and R4D, 2010). This is especially so for the resource poor women and men farmers with low capital investments.
According to the NRC, (2006), increased support from the scientific establishment and promotion in public policy circles, could allow ALVs to make large socioeconomic contributions to many African nations, and help tackle problems of hunger and malnutrition through attainment of the Millennium Development Goals (MDGs) one and three; ending poverty and hunger, and gender equality.

Several studies have analyzed the consumption; nutritional content and marketing of ALVs see (Habwe et al., 2008; Kimiywe et al., 2006; Ndungu et al., 2005; Imungi, 2002; Imungi and Porters, 1983; Maundu, 1995; Ekesa et al., 2009, Onyango & Imungi, 2007; Irungu, 2007; Maundu et al., 1999 and Gotor and Irungu, 2010). There is however no study that has focused on the contribution of ALVs to household wellbeing, through the disaggregation of findings by gender of the household head.

MATERIALS AND METHODS

This study was carried out in Kiambu district, Kenya between June and July, 2011. Kiambu district was purposively selected because it has been used for the pilot projects of commercial ALVS production in Kenya. It was also selected mainly because of its proximity to the capital city, that is, Nairobi, where there is a potentially huge lucrative urban market for maize, dairy and horticultural products, amongst other consumer items (Otieno et al., 2009).

Kiambu district is a peri-urban area in Kenya in the outskirts of Nairobi city. The District is divided into 7 divisions namely Kiambaa, Limuru, Ndeiya, Githunguri, Kikuyu, Lari and Kiambu Municipality, thirty-seven locations and one hundred and twelve sub-locations (Kiambu District Strategic Plan 2005-2010).

Kiambu district covers an area of 1458.3 km2, 97% of which is arable. About 90% of the arable land is under smallholdings (less than 2 ha) while the rest is under large farms. The district has reddish brown volcanic soils and natural water supply from a few springs. Altitude ranges from 1500 to 2591m above sea level, while the average temperature is 26°C (Republic of Kenya, 2001a). The average annual rainfall is 1239.6 mm occurring in a bimodal pattern; long rains in April–May and short rains from October to November. The average population density was estimated at 526 persons per square kilometer in 1999 (KNBS, 2003).
Generally, food production systems in Kiambu are relatively more commercialized; considering its comparative advantage in most physical infrastructure (roads, water, electricity, etc.) compared to other parts of the country (Otieno et al., 2009).

**Sampling method:** Multi-stage sampling method was used. In the first stage, Kiambu district was purposively selected. In the second stage, purposive sampling was used to select two divisions out of the seven divisions. That is Githunguri and Kiambaa divisions. A listing of ALVs farmer groups in these divisions was done, where all the groups nearest to the central place (Githunguri and Kiambaa towns) were sampled, a total of six groups were sampled (four in Githunguri and two in Kiambaa). A list of group members for each group was compiled then simple random sampling technique by use of random numbers was employed to obtain a sample of small-scale ALVs farmers. To obtain the required sample size, where the groups could not meet the requisite sample size, snowballing sampling technique was used to identify the ALV farmers not belonging to any group and more so to obtain a more representative sample of FHHs. Then a structured questionnaire was administered to the small-scale farmers by trained enumerators. Focus group discussions were conducted to elicit collective views from the farmers who were organized into groups.

**Analytical methods:** Objective one was answered through descriptive statistics, such as frequency distributions, mean and standard deviation. To answer objective two, a Gross Margin (GM) analysis was done for all farmers. Then a ration of the GM as a proportion of the total household income was calculated for the different socioeconomic groups such as the educated, the youth and women.

\[
GM = TR - TVC
\]

The gross margin is defined as gross income net off direct variable cost.

\[
GM_i = R_i - VC_i - wL_i \quad \text{................. (i)}
\]

Where,

\[R_i = \text{revenue from the } i^{th} \text{ activity}\]

\[VC_i = \text{variable cost from the } i^{th} \text{ activity}\]
\[ wL_i = \text{Cost of hiring labour and work parties from the } i^{th} \text{ activity} \]

To answer objective three the study has used a probit model to analyze socio-economic characteristics influencing the decision (or not) to grow ALVs by smallholder farmers.

\[ \Pr(Y = 1/X) = \Phi(X'\beta) \]

Where \( \Pr \) denotes probability, \( Y \) is an indicator variable equal to 1 if a household is growing ALVs, and zero otherwise. And \( \Phi \) is the Cumulative Distribution Function (CDF) of the standard normal distribution. \( \beta \) are the parameters to be estimated and \( X \) are the determinants of the dependent variable, in this case the decision to grow ALVs by smallholder farmers in Kiambu district.

The model can be specified as;

\[ Y^* = X'\beta + \varepsilon \]

Where \( \varepsilon \sim N(0, 1) \) and \( Y^* \) is a latent variable. Then \( Y \) is an indicator for whether this latent variable is positive, therefore:

\[ Y = 1_{[Y^* > 0]} = \begin{cases} 1 & \text{if } Y^* > 0 \\ 0 & \text{Otherwise} \end{cases} \]

To answer objective four, the study employed the Ordinary Least Squares (OLS) regression to analyze the determinants of the gross margins of women and men farmers. The sample of ALVs farmers was divided into two according to the gender of household head. An OLS regression was ran to find the determinants of gross margins.

In general the linear OLS function can be written as:

\[ Y = b_0 + b_1x_1 + b_2x_2 + b_3x_3 + \ldots + b_nx_n + U \quad \ldots \ldots \quad (i) \]

Where;

\( Y \) is the \( i^{th} \) respondent’s gross margin on the function.
\( x_1, \ldots, x_n \) are the value of the explanatory variables
\( b_1, \ldots, b_n \) are the estimated regression coefficient for the variable \( X_i \)
\( U \): stochastic error term

The model can be specified as;
GMA = b_1 \cdot \text{Age} + b_2 \cdot \text{Hhsize} + b_3 \cdot \text{LandSize} + b_4 \cdot \text{Ext} + b_5 \cdot \text{Credt} + b_6 \cdot \text{Education} + b_7 \cdot \text{Martstus} + b_8 \cdot \text{Expfar} + b_9 \cdot \text{Procc} + b_{10} \cdot \text{PipedH2o} + b_{11} \cdot \text{LandT} + b_{12} \cdot \text{Tarmackm} + b_{13} \cdot \text{waterkm} + b_{14} \cdot \text{marketkm} + b_{15} \cdot \text{keydec}\text{maker} + b_{16} \cdot \text{technicalsupport} + U \ldots \ldots \ldots (2)

RESULTS AND DISCUSSION

1. The socio-economic characteristics of ALVs farmers

In answering objective one, the following descriptive statistics were used as shown in table 1 below. Out of the 83 farmers growing ALVs, MHHs accounted for 66.3 percent, while FHHs account for 33.7 percent. These results showed that the working sample of the study contained a higher proportion of MHHs. This may be explained by the fact that majority households in the District are headed by males (about 83%), (District strategic plan 2005 -2010).

The age structure showed that most men farmers were between 45-60 years, while most women farmers were between 30-45 years. According to Ali, (1995), age is one of the factors that affect the efficiency of carrying out farm activities. Age is also associated with farmer’s experience in farming practices as farmers gain experience over time.

About 72.2 percent of ALVs farmers have attained education to the secondary level while about 10.8 percent are uneducated. This agrees with Irungu, (2007) that ALVs farmers are more educated than the other categories of traders, implying that the production of ALVs is a field for those endowed with human capital. This might be because one has to acquire knowledge on several aspects of ALVs, e.g. their nutritive value, marketing strategies, etc., before embarking on their production. Disaggregating the analysis by the gender of household head, men are more literate than women. About 61.7 percent of men farmers have obtained secondary education and above as compared to 32.1 percent of women farmers. Men with up to primary education account for about 37.3 percent as compared to about 67.9 percent of women. This agrees with Omwoha, (2007), that there is a higher illiteracy rate among rural women than among their male counterparts, despite the policy of equal education for all children of school age. In other words, women are discriminated upon. Another reason could also be the inherent skewed resource endowments (e.g., ownership of land, capital), access to information, membership to development associations and benefit sharing schemes, that often favour men at the disadvantage of women irrespective of the latter’s level of effort and multiple roles (Omiti et al., 2004).
Table 1: Socio-economic characteristics of ALVs farmers

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>MHHs</th>
<th></th>
<th>FHHs</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Frequency</td>
<td>%</td>
<td>Frequency</td>
<td>%</td>
</tr>
<tr>
<td>Gender</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Men</td>
<td>55</td>
<td>66.3</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Women</td>
<td>-</td>
<td>-</td>
<td>28</td>
<td>33.7</td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15-30</td>
<td>4</td>
<td>7.3</td>
<td>1</td>
<td>3.6</td>
</tr>
<tr>
<td>30-45</td>
<td>14</td>
<td>25.5</td>
<td>14</td>
<td>50.0</td>
</tr>
<tr>
<td>45-60</td>
<td>24</td>
<td>43.6</td>
<td>8</td>
<td>28.6</td>
</tr>
<tr>
<td>Above 60</td>
<td>13</td>
<td>23.6</td>
<td>5</td>
<td>17.8</td>
</tr>
<tr>
<td>Education</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>None</td>
<td>4</td>
<td>7.3</td>
<td>5</td>
<td>17.9</td>
</tr>
<tr>
<td>Primary</td>
<td>17</td>
<td>30</td>
<td>14</td>
<td>50</td>
</tr>
<tr>
<td>Secondary</td>
<td>22</td>
<td>40</td>
<td>7</td>
<td>25</td>
</tr>
<tr>
<td>Tertiary</td>
<td>12</td>
<td>21.7</td>
<td>2</td>
<td>7.1</td>
</tr>
<tr>
<td>Marital status</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single</td>
<td>4</td>
<td>7.3</td>
<td>8</td>
<td>28.6</td>
</tr>
<tr>
<td>Monogamous</td>
<td>48</td>
<td>87.3</td>
<td>9</td>
<td>32.1</td>
</tr>
<tr>
<td>Polygamous</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Divorced/separated</td>
<td>0</td>
<td>0</td>
<td>6</td>
<td>21.4</td>
</tr>
<tr>
<td>Widowed</td>
<td>3</td>
<td>5.5</td>
<td>5</td>
<td>17.9</td>
</tr>
<tr>
<td>Primary occupation</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Farming</td>
<td>46</td>
<td>83.6</td>
<td>24</td>
<td>85.7</td>
</tr>
<tr>
<td>Otherwise</td>
<td>9</td>
<td>16.4</td>
<td>4</td>
<td>14.3</td>
</tr>
<tr>
<td>Land size</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less than 1 acre</td>
<td>14</td>
<td>25.5</td>
<td>15</td>
<td>53.6</td>
</tr>
<tr>
<td>1-2 acres</td>
<td>22</td>
<td>40</td>
<td>11</td>
<td>39.3</td>
</tr>
<tr>
<td>2-4 acres</td>
<td>14</td>
<td>25.5</td>
<td>2</td>
<td>7.1</td>
</tr>
<tr>
<td>Above 4 acres</td>
<td>5</td>
<td>9.1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Access to credit</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>16</td>
<td>29.1</td>
<td>8</td>
<td>28.6</td>
</tr>
<tr>
<td>No</td>
<td>39</td>
<td>71.9</td>
<td>20</td>
<td>71.4</td>
</tr>
<tr>
<td>Access to extension services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>33</td>
<td>60</td>
<td>18</td>
<td>64.3</td>
</tr>
<tr>
<td>No</td>
<td>22</td>
<td>40</td>
<td>10</td>
<td>35.7</td>
</tr>
<tr>
<td>Group membership</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>50</td>
<td>90.9</td>
<td>24</td>
<td>85.7</td>
</tr>
<tr>
<td>No</td>
<td>5</td>
<td>9.1</td>
<td>4</td>
<td>14.3</td>
</tr>
</tbody>
</table>

Source: survey data
About 83 percent of MHHs and 85.7 percent of FHHs rely on farming as their primary occupation. This implies that ALVs farmers perceive farming as an income generating activity. Breaking down the analysis further shows that, a very minor proportion of FHHs participated in off-farm activities as their primary occupation (14.3%). This shows that ALVs production is a good opportunity for both MHHs and FHHs, which lack other off-farm occupations. Also the high participation by MHHs in ALVs farming could be an indicator that ALVs farming offers an attractive investment. This is in line with Omiti et al., (2004), that greater percentage of high-value farm output is sold in MHHs compared to FHHs.

The mean landholding for ALV farmers is 1.70 acres with a standard deviation of 1.55. Disaggregating by gender, the mean acreage of land for FHHs is 0.97 acres with a standard deviation of 0.7 while that of MHHs is 2.07 acres with a standard deviation of 1.74 acres. About 65.5 percent of men farmers own land between 1-4 acres while 53.6 percent of women own less than one acre of land. This implies that farmers with smaller land holdings are more likely to produce ALVs as compared to those with large land holdings. This can be attributed to intensive land use, in order to maximize returns on land considering that ALVs are quick growing and yield immediate returns to the farmers.

Access to credit is a very important to the success of farming. About 28.9 percent of ALV farmers have access to credit, while about 71.1 percent do not have access to credit. Disaggregating by the gender of household head, MHHs have a marginally higher access to credit of about 29.1 percent, as compared to FHHs who have a lower access to credit of 28.6 percent. This low access may be attributed to the lack of security. According to (Duggleby,1995; Weidemann ,1992), Women face specific gender barriers in accessing financial services, including lack of collateral (usually land), low levels of numeracy, education and the fact that they have less time and cash to undertake the journey to a credit institution.

About 39.8 percent of the ALV farmers have access to extension service, while 60.2 percent lack access to extension services. Findings from the study show that a high proportion of women farmers access extension services, about 64.3 percent as compared to 60 percent of men. This difference in access to extension service may be explained by the increased recognition of women in agricultural transformation as a result of the considerable effort that has been made throughout the
world to provide women farmers and women on the farm with efficient, effective, and appropriate technology, training, and information (FAO, 1997).

About 89.2 percent of ALV farmers are members to a producer group, while about 10.8 percent are not. Disaggregating by the gender of household head, about 90.4 percent of MHHs belong to a group as compared to 85.7 percent of FHHs that belong to a group. According to (FAO, 1995), the advantages that rural producers gain through organized efforts include; greater leverage for enterprise success, better prospects for sustainable development and more equitable sharing of benefits from common property resources.

**Household size and experience in farming**

The average household size for ALV farmers is 4.22 with a standard deviation of 1.71 persons per household as shown in table 3, this finding concurs with the findings of Gotor and Irungu, (2010). The average household size for MHHs is 4.61 persons per household with a standard deviation of 1.52, while for FHHs the average household size is 4.32 with a standard deviation of 2.07. The mean number of years of experience for ALVs farmers is 17.08 with a standard deviation of 13.28 years. Men farmers have more farming experience as compared to women. Men have an average farming experience of 18.37 years with a standard deviation of 13.5 years while, women farmers have an average farming experience of 14.53 years with a standard deviation of 12.70 years.

**Table 3: Household size and experience in farming**

<table>
<thead>
<tr>
<th>Variable</th>
<th>Average</th>
<th>Std. deviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Household size MHHs</td>
<td>4.61</td>
<td>1.52</td>
</tr>
<tr>
<td>Household size FHHs</td>
<td>4.32</td>
<td>2.07</td>
</tr>
<tr>
<td>Experience in farming (years) MHHs</td>
<td>18.37</td>
<td>13.50</td>
</tr>
<tr>
<td>Experience in farming (years) FHHs</td>
<td>14.53</td>
<td>12.70</td>
</tr>
</tbody>
</table>

**Access to technical support for ALV farming**
Technical support for ALV farming is the support provided to ALV farmers directed specifically to ALV production. This support includes, seed supply systems, value chain intervention, promotion and awareness campaigns carried out by community based organizations like IFPRI and Farm Concern International. Out of the 55 MHH, 67.3 percent had no access to technical support for ALVs farming, while 32.7 percent had. And out of the 28 FHH, 64.3 percent had no access to technical support, while the remaining 34.7 percent had access to technical support as shown in table 4 below.

**Table 4: Access to technical support services**

<table>
<thead>
<tr>
<th>Access to technical support</th>
<th>MHH (%)</th>
<th>FHH (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>32.7</td>
<td>34.7</td>
</tr>
<tr>
<td>No</td>
<td>67.3</td>
<td>64.3</td>
</tr>
</tbody>
</table>

2. The share of income from ALV’s to total crops income

In answering objective two, the share of ALVs income of various was computed. In general the mean share of ALVs income to the total income is 0.3629 with a standard deviation of 0.3307. This means that ALVs income contributed about 36.29 percent, on average of the total crop incomes for the 83 ALV farmers. This finding agrees with the finding by Ochieng, (2010) that vegetable production is an important contribution to the incomes of the households in the study area

**Share of ALVs income and gender of household head**

The sample was divided into two groups of farmers, the male and female farmers. A t-test is run to compare the share of income from ALVs for the two groups as shown in table 7 below. There is a significant difference in the share of ALVs income between women and men farmers \( t= -0.949, p=0.038 \). Women have a higher share of income as compared to men.

This can be explained on one hand by the fact that men have better opportunities for farm and non-farm enterprises due to the patriarchal nature of our society, which contribute much income than ALVs, as compared to women who face many significant constraints in production and grow ALVs as a primary source of income. This agrees with FAO, (2007), that while men and women generally face the same external constraints, they have an unequal access to human-
controlled factors. They have different endowments, such as land rights and education, and different access to technologies, labour, capital, support services and credit. This disparity results in differentials in productivity to the detriment of women. However the results show that ALVs growing are a good opportunity for women to take up in order to become empowered.

3. Regression results of the socio-economic characteristics influencing the decision to grow ALVs by smallholder farmers

Probit regression model was used to identify the factors influencing the decision to grow ALVs by smallholder farmers. The results are presented in Table 8 below. The following explanatory variables are significant: income, primary occupation of the farmer, distance to market, access to extension services, access to technical support and distance to piped water source.

Income was found to be statistically significant at 5 percent level and negatively related to ALVs growing. This means that farmers with high incomes are not likely to grow ALVs. The marginal effects show that a one percent increase in household incomes will reduce the probability that a farmer participates in ALVs farming by 1.87 percent. This could be because; farmers with higher incomes would devote their time and resources to invest in more risky enterprises that will earn them higher returns than ALVs farming.

The primary occupation was found to be significant at 5 percent level; meaning that farming households who depend primarily on farming were more likely to participate in ALVs farming. The marginal effects show that when the primary occupation of the household head is farming, the probability of growing ALVs increases 0.22 percent.

The distance to market is significant at 5 percent level. This means that the closeness of a farmer to the market encourages them to participate in ALVs farming as compared to farmers far off from the market. The marginal effects indicate that, a one percent increase in the distance to market reduces the probability of growing ALVs by 0.0587 percent. This might be due to the fact that ALVs are vegetables, and like other vegetables, they are highly perishable.
Table 8: Probit regression results for socio economic characteristics

| ALV                        | Marginal effects | Robust Std. Err. | z     | P>|z| |
|----------------------------|------------------|------------------|-------|------|
| Household size             | 0.0260           | 0.0290           | 0.90  | 0.369|
| Age                       | 0.0084           | 0.0187           | 0.45  | 0.655|
| Age squared               | -0.0000          | 0.0002           | -0.26 | 0.797|
| Income                    | -1.8708          | 8.3509           | -2.22 | 0.026** |
| Gender                    | 0.1344           | 0.1143           | 1.15  | 0.251|
| Education                 | 0.0139           | 0.0150           | 0.93  | 0.352|
| Marital status            | -0.0237          | 0.0420           | -0.56 | 0.573|
| Experience farming        | 0.0014           | 0.0050           | 0.28  | 0.779|
| Primary Occupation        | 0.2218           | 0.1001           | 2.15  | 0.032** |
| Land size                 | -0.0100          | 0.0322           | -0.31 | 0.756|
| Credit                    | -3.1007          | 4.3607           | -0.71 | 0.477|
| Group                     | 0.0325           | 0.1312           | 0.25  | 0.804|
| Market                    | -0.0587          | 0.0307           | -1.93 | 0.054** |
| Extension Service         | 0.2221           | 0.0873           | 2.46  | 0.014*** |
| Piped water source        | -0.5187          | 0.2153           | -2.40 | 0.016*** |
| Technical support         | 0.5653           | .0552831         | 4.61  | 0.000*** |

Observed p=0.5  
Predicted p=0.5448  
Log likelihood = -86.838739  
Number of observations =166  
LR chi2 (17) = 57.86  
Prob > chi2 = 0.0000  
Pseudo R2 = 0.2453  

Note; ** significant at 1 percent level, * significant at 5 percent level and * significant at 10 percent level
Access to extension services is significant at 1 percent level. This means that farmers who access extension services are more likely to grow ALVs. The marginal effects show that access to extension services increases the probability of growing ALVs by 0.22 percent.

Distance to the nearest piped water supply is used as a proxy to access to water resource. The distance to piped water source is significant at 1 percent, meaning that farmers near to a water source are more likely to participate in ALVs farming. Marginal effects show that a one percent increase in the distance to piped water source reduces the probability of growing ALVs by 0.5187 percent. This may be because ALVs are vegetables, have to be irrigated during the dry season.

Finally access to technical support for ALVs production is significant at 1 percent, meaning that access to technical support increases the likelihood of participating in ALV farming. The marginal effects show that access to technical support increases the probability of growing ALVs by 0.5653 percent. According to Hillocks, (2011), agricultural approaches and technical support to enhance dietary intake of vitamins and minerals have the additional advantage in that they foster community self-reliance, are sustainable in the absence of external funding, and offer the opportunity for enhanced income by marketing surplus production. ALVs production is one such initiative. Technical support for ALVs include; seed supply (Abukutsa, 2007; Onim and Mwaniki, 2008), nutritional awareness and promotional campaigns for increased use of ALVs as food citing their nutritional importance (Obel, 2006), market linkages where contract farmers of ALVs have are linked to city supermarkets, informal markets and individual vendors, and food processing and preparation for sustainable utilization of ALVs (Habwe et al., 2008).

**Regression results of the factors determining the Gross Margins of ALVs for men and women farmers.**

Education, land size, distance to piped water source and technical support for ALVs farming, are significant determinants of ALVs gross margins for women farmers as shown in table 9 below.
<table>
<thead>
<tr>
<th>Variable</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Beta coefficients</td>
<td>t-values</td>
</tr>
<tr>
<td>Constant</td>
<td>-36,366.75</td>
<td>-1.47</td>
</tr>
<tr>
<td>Household size</td>
<td>0.1025072</td>
<td>0.57</td>
</tr>
<tr>
<td>Age</td>
<td>0.3731412</td>
<td>1.26</td>
</tr>
<tr>
<td>Education</td>
<td>-0.3473794</td>
<td>-1.84*</td>
</tr>
<tr>
<td>Marital status</td>
<td>-0.1449924</td>
<td>-0.58</td>
</tr>
<tr>
<td>Experience farming</td>
<td>0.3391274</td>
<td>1.01</td>
</tr>
<tr>
<td>Primary Occupation</td>
<td>0.0784817</td>
<td>0.29</td>
</tr>
<tr>
<td>Land size</td>
<td>0.7510784</td>
<td>2.83***</td>
</tr>
<tr>
<td>Credit</td>
<td>-0.0428843</td>
<td>-0.24</td>
</tr>
<tr>
<td>Group</td>
<td>0.4036765</td>
<td>1.29</td>
</tr>
<tr>
<td>Market</td>
<td>-0.0308897</td>
<td>0.10</td>
</tr>
<tr>
<td>Extension Service</td>
<td>0.3230514</td>
<td>1.36</td>
</tr>
<tr>
<td>Tarmac km</td>
<td>-0.0689488</td>
<td>0.24</td>
</tr>
<tr>
<td>Piped water source</td>
<td>-0.4245256</td>
<td>-2.80***</td>
</tr>
<tr>
<td>Decision maker</td>
<td>0.3251565</td>
<td>1.58</td>
</tr>
<tr>
<td>Technical support</td>
<td>0.5004394</td>
<td>1.70*</td>
</tr>
<tr>
<td>F</td>
<td>3.34***</td>
<td>0.733*</td>
</tr>
<tr>
<td>R²</td>
<td>0.6913</td>
<td>0.3274</td>
</tr>
<tr>
<td>N</td>
<td>28</td>
<td>55</td>
</tr>
</tbody>
</table>

Note: *** significant at 1 percent level, ** significant at 5 percent level and * significant at 10 percent level
Education has a significant but negative relationship with gross margins of women farmers at the ten percent level, meaning that more learned women are not likely to have higher gross margins from ALVs. This may be attributed to the fact that educated women are most likely to pursue other farming enterprises or off-farm income earning activities. This can be explained by the findings of Ogunlela and Mukhtar, (2009) that women embark on agricultural activities for a variety of reasons. Prominent among such reasons is that of being able to earn financial resources, as well as being a family tradition and personal interest.

Land size has a significant and positive relationship with gross margins for women farmers at one percent, meaning that, women with larger land sizes are more likely to obtain higher gross margins from ALVs farming.

The distance to a piped water source has significant but negative relationship to the gross margins of women farmers at one percent meaning that women with a piped water source near them are more likely to have higher gross margins than those far off, this finding concurs with the findings by Kundu et al., (2010) that inadequate water supply constrained gross margins of women vegetable producers.

Age of household head, experience farming, access to credit, group membership, access to extension services and access to technical support are the significant determinants of gross margin for men ALVs farmers. The age of household head is significant at 10 percent level meaning that, older farmers are more likely to have higher gross margins than younger farmers. This finding concurs with the finding by Gotor and Irungu, (2010) that many older households reported that they have grown ALVs for a long time. However, the younger generation had abandoned them for exotic vegetables and only started growing them in the last ten years.

The years of farming experience are significant at 10 percent, meaning that farmers with more farming experience are more likely to obtain higher gross margins from ALVs farming. These findings imply that most of the respondents had been into farming for quite a long period of time. Long farming experience is an advantage for increase in farm productivity since it encourages rapid adoption of farm innovations (Obinne, 1991).
Group membership is significant at five percent meaning that those farmers with producer group membership are more likely to obtain higher gross margins. This can be explained by the low transaction costs involved when farmers market their produce collectively.

Finally access to technical support has a positive and significant relationship with the gross margins of both women and men farmers, at 10 percent and 5 percent respectively. This means that women and men with access to technical support are likely to get higher gross margins from ALVs farming. This could be attributed to the fact that farmers with access to technical support are offered technical advice for ALVs production and marketing services for their produce to supermarkets and the main markets in Nairobi.

This finding agrees with the findings of Irungu et al., (2007) that the local NGOs and international organisations have played a part in promoting the marketing of ALVs. The promotion and subsequent linking of small-scale farmers to market chains has been instrumental in increasing the supply of these vegetables, not only in the supermarkets but also in other market outlets. Vertical integration has been achieved through institutional linkages between the producers and the supply outlets. The contractual arrangements between producers and supermarkets ensure continued supply, since it is already matched to demand. In addition, the risk of rapid price fluctuation is greatly reduced.

Thus, the promotion, support and linking up of the various market actors by some local NGOs and international organisations has led to increased supply as well as increased efficiency in the chains.

In conclusion comparing the determinants of gross margins for MHHs and FHHs, it is evident from the findings that the only common factor that matters to the gross margins of both groups is the access to technical support for ALVs production and marketing. The two groups differ in the other determinants of ALVs gross margins. For FHHs on top of technical support, Education, land size and distance to piped water source are the other determinants of gross margins. The other determinants of gross margins for MHHs with technical support include; age of household head, experience in farming, group membership and access to extension services. Therefore technical support is a necessary but not sufficient condition, if gains at improving ALVs gross margins for men and women farmers are to be realized, the specific determinants for each group have to be put in consideration.
CONCLUSION

This study has been carried out in Kiambu district to assess the contribution of ALVs to household wellbeing by disaggregating the findings by gender. The specific objectives of the study are; to analyze the socioeconomic characteristics of ALV farmers, to compute the share of income from ALVs to total household income for different socioeconomic groups, to determine the socioeconomic characteristics influencing the decision to grow ALVs by smallholder farmers and to analyze factors that determine the gross margins of ALVS for men and women farmers.

The findings of this study have provided an in-depth analysis of the contribution of ALVs to household wellbeing. The study has analyzed the contribution of ALVs to household incomes for different socioeconomic groups. The results show that ALVs make contributions to household incomes for different socioeconomic groups such as the different age groups of farmers, the different education categories of farmers and to men and women farmers. These contributions are very important considering that ALVs are of very high nutritional and biodiversity value.

Finally the determinants of gross margins for women and men ALVs growers are compared. In comparing the determinants of gross margins for MHHs and FHHs, it is evident from the findings that the only common factor that matters to the gross margins of both groups is the access to technical support for ALVs production and marketing. The two groups differ in the other determinants of ALVs gross margins. For FHHs on top of technical support, education, land size and distance to piped water source are the other determinants of gross margins. The other determinants of gross margins for MHHs with technical support include; age of household head, experience in farming, group membership and access to extension services. Therefore technical support is a necessary but not sufficient condition, if gains at improving ALVs gross margins for men and women farmers are to be realized, the specific determinants for each group have to be put in consideration.

RECOMMENDATION

The importance of technical support and access to extension services on the growing and marketing of ALVs has been clearly shown by the study findings. There is need therefore for more government involvement in dissemination of this precious knowledge to the rest of the
country. There is also need for more NGOs involvement to ensure that there is increased ALVs production by especially marginalized farmers such as women and youth in the advent of hard economic times characterized by high rates of inflation and unemployment. However for this to be effective, the role of the private sector cannot be overemphasized especially in marketing of ALVs and interventions in the value chain.

According to the study, the factors that really matter for women to be able to increase their gross margins from ALVs farming include; education, land size, piped water source and access to technical support. Therefore alternative land tenure should be assessed to ensure that women get access to more land and improved access to a water source in order to increase their gross margins from ALVs production.

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