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R. Wes Harrison

R. Wes Harrison is the Warner L. Bruner Regents Professor of Agricultural Economics and Agribusiness at Louisiana State University and LSU AgCenter (2006–present). He received his PhD in Agricultural Economics from the University of Kentucky in 1994, his MS in Agricultural Economics from Clemson University in 1988, and his BS in Marketing from the University of Florida in 1982.

Harrison teaches three classes per year. His courses include Intermediate Food and Fiber Product Marketing, Economic Analysis in Agribusiness, and Advanced Agricultural Marketing Theory. Teaching recognition includes selection for the Gamma Sigma Delta Teacher Merit Honor Roll seven times and the LSU Tiger Athletic Foundation Outstanding Undergraduate Teacher in the College of Agriculture in 2005. Harrison has directed four PhD dissertations and nine MS theses and presently directs four PhD students and a MS student. He was co-advisor to the LSU undergraduate student case study team, which placed first in the National Grocers Association (NGA) Case Study competition in 2012, and advisor to the team, which placed second in the NGA competition, 2011.

Harrison's research focuses on issues that affect food and agribusiness industries in the region and globally, including issues affecting consumer behavior as it relates to food safety and value-added food products. He has published 30 journal articles, refereed bulletins, and book chapters; 51 other research publications and abstracts; and presented numerous research papers at professional meetings. He has been Principal Investigator (PI) or Co-PI on approximately \$1.7 million in extramural grants.

Harrison has an active industry outreach program. He makes numerous presentations to industry groups each year, which include presentations at the Louisiana Food Processor's Annual Conference, NGA Annual Executive Management Workshops, and NGA's National Convention. He has conducted multiday seminars for meat and seafood associations in the



Ukraine and Moldova. Harrison served on the Louisiana Council of Farmers Cooperatives' Board of Directors for 16 years (1995–present), the Louisiana State Seafood Industry Board for three years (2003–2005), and on the Governor's Taskforce on Louisiana Platforms for Mariculture in 2004.

Harrison's departmental leadership includes serving as undergraduate coordinator for three years (2001–2003), Chair of the Undergraduate Curriculum committee twice (1998–1999 and 2001–2003), internship coordinator for five years (1994–2000), and chair of the Scholarship committee (1996–1997). He presently serves as the coordinator of curriculum assessment for undergraduate and graduate programs (2006–present). Service to the College of Agriculture includes membership on the Scholarship Committee; the Teaching Quality, and Recognition Committee; and the Les Voyageurs Selection Committee. He presently serves as a senator on the LSU Faculty Senate and chairs the Senate's Faculty Workload committee.

Harrison is currently the president of the Southern Agricultural Economics Association

(SAEA), having served as SAEA president-elect in 2012. He has served as the Food Distribution Research Society's past president in 2010, president in 2009, vice president of programs in 2007, and vice president of education from 2002–2006. He served as chair of NGA's Food Industry University Coalition in 2011 and 2012 and also served as chair and program chair for the Western Regional Coordinating committee on research emphasizing agribusiness competitiveness twice (WCC-72–1998/99 and later WERA-72–2008/09). He served on the *JAAE* editorial council for three years and as executive editor for a special issue of the *International Food and Agribusiness Management Review*. Other professional service includes member of the SAEA's Graduate Student Paper Award committee (2000–2002), panel member for the USDA-NRI Agricultural Markets and Trade Program in 2001, and member of the AAEA Industry committee (1998–1999).

Awards received are Warner L. Brunner Regents Professor, 2006 to the present; LSU Tiger Athletic Foundation Undergraduate Teaching award—Outstanding Teacher in the College of Agriculture, 2005; Gamma Sigma Delta Teaching award for Meritorious Teaching Efforts in the College of Agriculture in 2011, 2010, 2007, 2006, 2001, 1998, and 1997; Distinguished Professional Contribution award, Southern Agricultural Economics Association, 2007; Special Recognition for Service to the Department of Agricultural Economics and Agribusiness Graduate Student Association, presented by the Graduate Student Association, 1999; Food Distribution Research Society's Presidential award for excellence in research and communication for outstanding published journal article *Journal of Food Distribution Research*, 1999; and special recognition award as chair of the Coordination Committee for Agribusiness Research Emphasizing Competitiveness (WCC-72), 1999.