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Damona Doye

Lifetime Achievement Award

Damona Doye is a Regents Professor, Sarkeys Distinguished Professor, and Extension Economist in the Department of Agricultural Economics at Oklahoma State University (OSU). She is currently serving as Acting Department Head. Dr. Doye earned BS and MS degrees in Agricultural Economics from OSU in 1980 and 1981, respectively. After earning a PhD in Agricultural Economics from Iowa State University in 1986, she began her career at OSU. She has devoted her career to serving Oklahoma farmers and ranchers through programs designed to increase the overall management capacity and skill set of those involved in production agriculture. Damona is also a regional and national leader in the agricultural economics profession because of her strong commitment to service coupled with her national reputation for program excellence.

Dr. Doye is a leader in the profession and has made significant contributions to agriculture through her programming and service. She is a past president of the Southern Agricultural Economics Association (SAEA) as well as past chair of both the Southern and North Central Extension Farm Management Committees. Her leadership extends beyond the southern region. She currently chairs the Council on Food, Agricultural and Resource Economics and she is a past director of the Board of the Agricultural and Applied Economics Association, our profession's lead organization. These accomplishments are even more impressive when you consider that she is an Extension educator in a discipline where the highest levels of leadership are typically dominated by researchers. She also serves as the U.S. vice president of the International Farm Management Association.

Dr. Doye is a state, regional, and national leader in the area of farm management who aims to help producers make informed decisions. Her strong scholarship efforts have led to numerous publications and educational products



that bring a high level of visibility to the discipline. Educational products developed by Damona have been adopted in multiple states. Perhaps the best known component of her program is her adaptation of Quicken for farms, ranches, and other agricultural enterprises. However, her portfolio is much broader in scope and includes topics critical to farm/ranch management such as land value analysis, enterprise budgets, programs for women in agriculture, financial planning, and business transitions, to name a few.

Every aspect of her work is designed to enhance farm and ranch managerial skills and, thus, the probability of success for producers. The reach of her programming includes producers, agricultural lenders, and agricultural industry personnel as well as Extension educators in Oklahoma and beyond. Both Quicken materials and Master Cattleman materials are widely requested and widely used both in-state

and out-of-state and even around the world. Dr. Doye has a commitment to both excellence and innovation as she assists farmers and ranchers in addressing management concerns. For instance, she was an early adopter of videoconferencing, “hands-on” computer training and use of web sites, and now social media for sharing of educational information.

Dr. Doye’s educational programs and materials have a stellar reputation with in-state clientele as well as with Oklahoma Cooperative Extension Service area specialists and county Extension educators. She has won multiple awards for her educational programming and outreach efforts from Extension groups, including Oklahoma Cooperative Extension Service’s Outstanding Extension Program Award, state and regional Communication and Learning Module Awards from the Oklahoma Association of Extension Agriculture Agents (OAEAA), and the National Association of County Agricultural Agents. She was also recognized with the Distinguished Service Award from the Oklahoma Cattlemen’s Association and as an Outstanding State Specialist by OAEAA. She received an Iowa State University Young Alumna Award.

The quality of Dr. Doye’s programming is widely recognized by peers as well. In 2012, she received the SAEA Distinguished Extension Program Award with OSU’s drought response team. In 2009, both the SAEA and the Western Agricultural Economics Association

awarded her their respective association’s Distinguished Extension Program award for her work with the Master Cattleman project. She earlier earned two additional SAEA Extension Awards for teamwork in integrated resource management and Quicken educational programming. The impact of and respect for her work are far reaching.

One notable attribute displayed by Dr. Doye is her ability to work well with teams. Whether it is the Master Cattleman program, Quicken workshops, Intensive Financial Management and Planning Support Program (IFMAPS), enterprise budgets, women in agriculture, farm transitions conferences, or other outreach efforts, Dr. Doye brings out the best in all who work with her. She is respected by her departmental colleagues, scientists and specialists in other disciplines, Extension field staff, and the agricultural industry.

Dr. Doye is aggressive in pursuing extramural funds to support her programs. She is well organized and manages those funds well.

Dr. Doye’s work in Oklahoma is widely recognized and appreciated. Her primary contribution to southern agriculture is lived out everyday on farms and ranches across the region with multiple generations of better informed decision-makers using tools that she has developed or made accessible with quality training. Dr. Doye is a wonderful ambassador for Oklahoma, for our discipline, and for the land grant mission.