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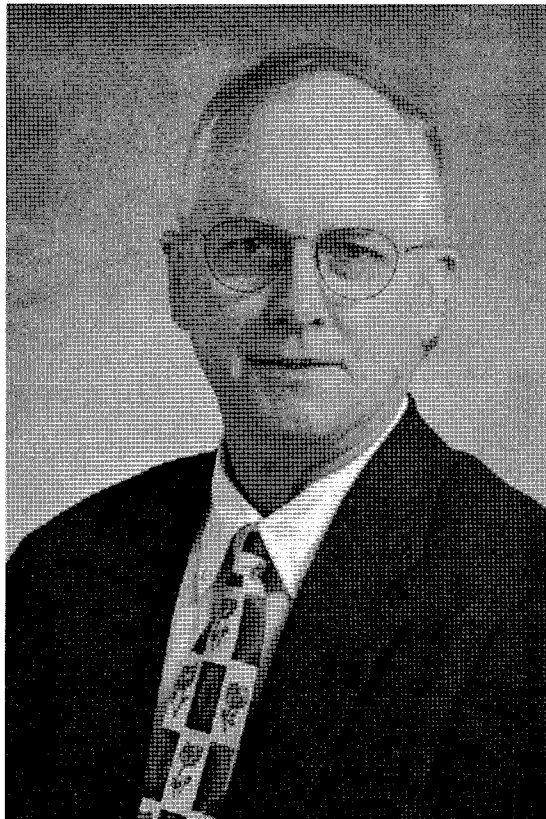
J. Richard Conner

Lifetime Achievement Award

Dr. Conner is Professor of Agricultural Economics and Thomas M. O'Connor Professor of Rangeland Ecology and Management at Texas A&M University. He received his B.S. in Agronomy (1965), M.S. in Statistics (1967) and Ph.D. in Agricultural Economics (1970), all from Texas A&M University. He joined the faculty of Texas A&M in 1981. His prior experience includes appointments as Associate Professor/Professor of Agricultural Economics at Mississippi State University (1975–81), Coordinator/Director of Planning and Analysis at the State University Systems of Florida (1973–1975), and Assistant Professor of Food and Resource Economics at the University of Florida (1969–1973).

Dr. Conner's career has spanned several research areas in the field of agricultural economics. His early career focused on the use of analytical models in the assessment of alternative water resource development and allocation policies in Florida. At Mississippi State he analyzed alternative livestock production and marketing systems including beef cattle winter-grazing, feedlot finishing, and meat packing and assessed management alternatives and market potential for farm-raised catfish.

At Texas A&M University Dr. Conner's teaching, research and consulting has included domestic and international work related to economics and management practices and policies for grazinglands and related resources and enterprises. His research emphasizes the integration of economics with ecology in the management of grazinglands and related resources. His work has dealt with such issues as how to select the optimal combination of wildlife/livestock enterprises while consider-



ing both biological diversity and relative levels and variation in enterprise costs and prices. Much of his work has been directed toward incorporating the impacts of variation inherent to range-related enterprises into management and policy decisions.

Dr. Conner also participates in an interdisciplinary team dedicated to the development of computerized decision support systems (DSS) for use by grazingland resource managers and policy makers and simulation models for use in research. The DSS are designed

to assist in both strategic and tactical planning and provide a means of appropriately accounting for both economic and ecological consequences of alternative management practices and policies. The simulation modeling work is focused on the integration of biophysical process models with micro and/or macro economic models.

International and domestic consulting projects in which Dr. Conner participated include assignments in Africa, South America, Asia, and Australia as well Mexico and several States in the U.S. The projects have included economic and managerial analyses of grazingland related resources and enterprises; assisting in the development of policies and programs to ensure sustainable use of grazingland ecosystems; and training programs in use of DSS.

Teaching has also been an important aspect of Dr. Conner's career. At the University of Florida he taught a graduate/undergraduate course in Quantitative Analysis and an undergraduate course in Land Economics. At Mississippi State he taught a graduate course in Agricultural Policy and undergraduate courses in Agricultural Marketing and Agricultural Price Analysis. Since returning to Texas A&M, Dr. Conner has taught a graduate course in Range Economics and team-taught graduate courses in Range Managerial Analysis and Ecological Economics; an undergrad-

uate course in Farm and Ranch Management and team-taught courses in Range Analysis and Management Planning and Ecosystem Management.

In addition to classroom teaching Dr. Conner has directed 12 M.S. theses and 11 Ph.D. dissertations. These 23 former students have made, and continue to make, significant contributions to the profession. Three are presently faculty members in the U.S., with one being a department head. Ten have careers in extension and federal agencies in the U.S. or abroad. More than half of the M.S. students Dr. Conner directed have pursued doctoral degrees. Private industry and consulting firms employ five or six of Dr. Conner's former students.

Dr. Conner is a member of the International, American, Western, and Southern Agricultural Economics Associations and the Society for Range Management. He served as President of the Southern Agricultural Economics Association in 1985 and as Chairperson of the Western Research Coordinating Committee for Range Economics from 1986 through 1988. Dr. Conner received the Deputy Chancellor for Agriculture's Distinguished Performance Award for Team Research in 1984, the Natural Resource Conservation Service, USDA Superior Service Award in 1991. He was named to the Thomas M. O'Connor Professorship in Rangeland Ecology and Management in 1989.

John Holt

Lifetime Achievement Award

Educated in Texas, he received an A.A. degree from Cisco Junior College in 1957 and a B.S. in Animal Science from Texas Technological College in 1961. He, received a M.S. in Agricultural Economics from Texas Technological College in 1965 and a Ph.D. from Texas A&M in 1969.

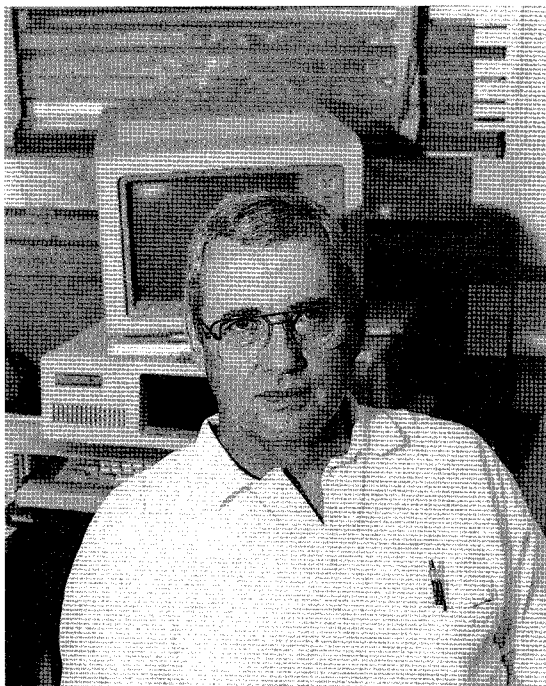
Dr. Holt earned the money for his undergraduate studies by working in farming, ranching, the oil field, construction, and rodeoing. After graduation, he served a short stint on active duty in the U.S. Army Reserves (1961–1962).

He was an Assistant County Agricultural Agent in Lubbock County, Texas from 1962 to 1965. While there, he trained the 4-H Livestock Judging Team that won the state contest in 1964.

After receiving the Ph.D. in 1969, he was hired by the Food and Resource Economics Department (then Agricultural Economics) at the University of Florida as an Extension Farm Management Specialist and kept that job until retiring in 1999.

During two sabbatical leaves, he was a Visiting Professor at Oklahoma State University in 1976–77 and at Texas A&M in 1989–90. During 1978 to 1981, in addition to farm management work, he also was Coordinator for Extension in the Food and Resource Economics Department (FRED).

During the early 70s, he began teaching an undergraduate farm management course which evolved into a Principles of Agribusiness course with an emphasis on innovation and entrepreneurship. He was named the 1985–1986 “Professor of the Year” by Alpha Zeta. Though he taught no graduate courses, the



FRED Graduate Student Organization awarded him its 1995 “Faculty Appreciation Award for Outstanding Teaching and Guidance of Graduate Students,” recognizing his contributions to helping graduate students understand the pragmatic implications of their work.

He is author of more than 180 publications, including six chapters in books and 13 refereed journal articles. He has been a featured speaker at seminars, workshops and short-courses in 29 U.S. states, Canada, New Zealand, and Puerto Rico.

He gave farm-management leadership to the first Southern Regional beef cattle outlook team that integrated price, cost, and production expectations to estimate projected *ex ante*

profitability of a range of possible stocker-cattle decisions.

While on sabbatical in 1977 at Oklahoma State University, he was the first agricultural economist to use on-site computer-assisted decision aids in educational meetings with farmers. His teaching of risk-management techniques to U.S. farmers in county-level educational meetings was also a first.

When endemic farm bankruptcies in the early 1980s caused Extension to search for ways to help farmers cope with financial disaster, Dr. Holt led Florida's efforts that included integrating the work of 19 other departments in workshops for helping farmers find and successfully implement alternatives. Extension USDA formed a National Task Force on Identifying Comparative Advantage and Disadvantage, and in 1986, Dr. Holt was a keynote speaker at their initial meeting.

Agricultural economists have also benefited from Dr. Holt's thought about broader issues. "Managing Change in Extension" may be the only refereed "think-piece" by an Extension economist ever published in the AJAE. Many ideas in that paper were included in a National Extension Initiative entitled "Managing Change".

Nowadays it is accepted that profitability has equal standing with social acceptability and environmental sustainability as necessary underpinnings for sustainable agricultural systems. Dr. Holt established the profitability point at a Southern Regional research and education program in 1991 and gave the capstone address at the 1996 AAEA Extension Pre-Conference about agricultural sustainability.

An analysis of the impacts of dairy regulations in South Florida was extended to both dairymen and regulators. As a result, the "phase-in" times were extended for dairy regulations in other parts of Florida. Regulators and farmers "getting along" is news, so these research and educational approaches were presented at a 1997 plenary session of the Southern Agricultural Economics Association and to Canadian farmers and economists.

Dr. Holt's analysis of capital investment strategies in dairying are contained in a book chapter and were presented at a 1994 international forum in New Zealand.

Dr. Holt's pioneering efforts to improve the risk analysis and decision making ability of agricultural managers continue. In 1999, he and two other colleagues joined the University of Florida in applying for a U.S. patent for a simulation model entitled "Cow-calf Income Planner." That innovation has reached "Patent Application Approved" status and is now being marketed.

Dr. Holt is an innovator who personifies professional excellence. He has made cutting-edge contributions to professional thought about risk management in agriculture, about entrepreneurship and comparative advantage as tools for constructively managing change in agriculture, and about profitability as an integral part of sustainable agricultural systems. His even-handed analysis of and education about regulatory impacts in agriculture has helped decision-makers at all levels understand these enduringly important issues. He has also developed and is marketing a model which can help both landowners and government assign value to such things as conservation easements.

Dr. Ron Schrimper

Lifetime Achievement Award

- Faculty member at North Carolina State University, 1962—present
- Associate and Interim Head of Department, 1987–1991
- Committee chairman for two dissertations selected for outstanding Ph.D. awards by American Agricultural Economics Association, 1970 and 1974
- Post-doctoral study leave, University of Chicago, 1972–1973
- North Carolina State Outstanding Teacher Award, 1968
- Chairman of American Agricultural Economics Association Employment Registries committee, 1985–1986
- Book Review Editor for American Journal of Agricultural Economics, 1981–1983
- Member of Editorial Council for American Journal of Agricultural Economics, 1968–1971
- Chairman of Southern Regional Research Technical Committee on Demand for Food, 1968–1971, 1975–1976, and 1984–1985.

Ron Schrimper was born and raised on a small dairy farm near Erie, Pennsylvania. He received his undergraduate and Master's degrees in Agricultural Economics from Pennsylvania State University. In 1960 he enrolled at North Carolina State University to pursue a Ph.D. co-major in economics and statistics. In 1962, Dr. Schrimper joined North Carolina State University's faculty as an instructor teaching an undergraduate agricultural prices course. He also assumed responsibility for managing the operation of a consumer panel consisting of 200 households while working on his Ph.D. dissertation. In 1966, he was appointed to a



tenure track position and moved up through the ranks and served as Associate and Interim Head between 1987 and 1991. He spent the 1972–1973 academic year on post-doctoral study leave at the University of Chicago, working part-time on a study of the effects of air pollution on health. In 1968 he was named to the Academy of Outstanding Teachers at North Carolina State University.

During his career at NC State, Dr. Schrimper taught hundreds of undergraduate and graduate students in a variety of courses. Much of his undergraduate teaching involved demonstrating how price theory is used to understand and analyze the dynamics of form, space, and time characteristics of agricultural

prices and markets. Many of these examples and concepts are included in his *Economics of Agricultural Markets*, a textbook that parallels a course he taught for several years. Between 1991 and 1998, he was co-advisor for the department's undergraduate Agricultural Business Club.

At the graduate level, Ron Schrimper's teaching responsibilities were quantitatively oriented. He introduced an intermediate econometrics course and also taught advanced econometrics, demand analysis, and marketing. Although these courses were predominantly technique or theoretically oriented, students were always presented with a very practical and intuitive appreciation of the subject matter. Student contact at the graduate level resulted in Dr. Schrimper being asked to serve on many graduate committees. Two of the Ph.D. dissertations he supervised were selected to receive outstanding dissertation awards by the American Agricultural Economics Association.

Dr. Schrimper has presented and published many papers related to food demand and consumption and other topics involving empirical price analysis. His journal article "Opportunity Cost of Time and Other Socioeconomic Effects on Away-From-Home Consumption," co-authored with Fred Prochaska, was one of the first attempts to empirically estimate how the value of time affected household consumption decisions. Another one of Dr. Schrimper's publications that received considerable attention was "Food Programs and The Retail Price of Food."

Dr. Schrimper was involved in a controlled experiment to evaluate the effects of mail-out information promoting the consumption of eggs. The result of this study was "Egg Promotion: A Controlled Experiment Evaluation," coauthored with R. J. Peeler, Jr. Dr. Schrimper's analysis of consumption and expenditure patterns of elderly households resulted in his co-authoring *Inflation and the Economic Well-being of the Elderly*, published by John Hopkins Press in 1984.

Dr. Schrimper also contributed to his profession by compiling information on the num-

ber of new Ph.D. degrees awarded in agricultural economics in the U. S. over the last four decades. This activity was initiated when he served on the Professional Registries and Employment Committee of the American Agricultural Economics Association. He chaired the latter committee when it recommended that the organization assume responsibility for operating placement services for job applicants. Dr. Schrimper's comment in the *American Journal of Agricultural Economics* provided an insight into what was happening to the number of new Ph.D.'s in agricultural economics. Subsequent publications and presentations at professional meetings have provided updates. The data have been especially useful for comparing trends in output and placement of graduates as new Ph.D. programs have emerged and job market conditions have fluctuated.

Dr. Schrimper has also contributed to understanding changes in farm numbers. As part of his Ph.D. dissertation developing a micro-aggregated model of agricultural adjustments, resulting in a set of reduced form equations indicating how the number of farms of different types depended on various shifters of product demand and factor supplies, he conducted an empirical analysis of changes in the number of farms by economic class between 1954 and 1959. Three decades later he returned to this topic and analyzed rates of entry and exit of farms in North Carolina between 1978 and 1992 in *ARE Reports No. 5 and 14*.

Dr. Schrimper was one of the original members of the Southern Regional Research Committee on Food Demand. He served several years as chairman of this group and was instrumental in getting broader participation in subsequent regional projects working with National Food Consumption Survey data. He also served a term as Book Review Editor and a member of the Editorial Council for the *American Journal of Agricultural Economics*.

After 36 years of service, Dr. Schrimper began a phased retirement program in 1998. He continues to teach and advise students. Recent research involves analyzing some of the changing economic characteristics of the poultry processing industry.

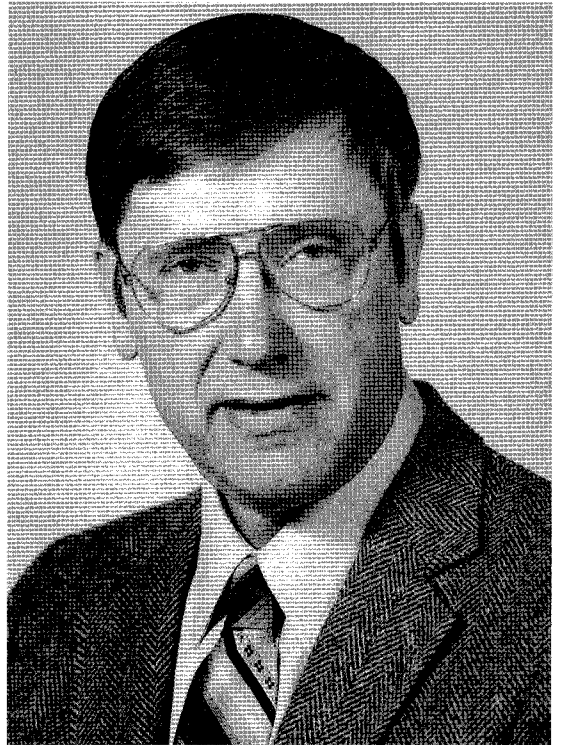
Luther G. Tweeten, Ph.D.

Lifetime Achievement Award

Dr. Tweeten is the Anderson Professor of Agricultural Marketing, Policy, and Trade at The Ohio State University, Agricultural Economics Department. He has experience in public policy for agriculture, national economic development, and international trade and development. He has taught many subjects and is author or co-author of seven books and more than 500 journal articles and published papers.

Reared on a diversified Iowa crop and livestock farm, Dr. Tweeten has a Bachelor of Science degree and a Doctorate from Iowa State University and his Master's Degree from Oklahoma State University. He is a former President and current Fellow of the American Agricultural Economics Association. Recent awards include the Charles Black Award from CAST, the Distinguished Alumni Award from Iowa State University College of Agriculture, and the Distinguished Scholar Award from The Ohio State University.

Dr. Tweeten has served on numerous task forces and national committees, including Farm Income and Wealth Data (1977) and Emerging Economics of Agriculture (1983). He headed the Council for Agricultural Science and Technology Task Forces on Emerging Economics of Agriculture (1983) and the Long-Term Viability of Agriculture (1987-1988) and served on the Rural Technology Panel of the Office of Technology Assessment (OTA).



He directed pioneering research on public policy for food, agriculture, and rural development. Dr. Tweeten has extensive international experience in Europe, Africa, Asia, and South America. Much of this work was advising governments regarding policy and directing international agricultural policy workshops. He is currently chairman of the Board of BASIS, an international project funded by the U.S. Agency for International Development.

Harold M. Harris, Jr.

2000–2001 President

Hal Harris grew up on a dairy farm in Montgomery County, Alabama. He received his B.S. from Auburn University in 1961. After a two-year stint as an officer in the Armored Cavalry, he returned to Auburn, completing a M.S. in Agricultural Economics in 1965. Hal served on the Auburn faculty for a year as Instructor, then attended graduate school at Purdue University where he was granted the Ph.D. in Agricultural Economics in 1971.

Hal joined the Virginia Tech Agricultural Economics faculty in 1970. Five years later he moved to Clemson University as Associate Professor in the Agricultural and Applied Economics Department. He was promoted to Professor in 1978. Dr. Harris' extension and research areas have covered a broad array of topics in the public policy and marketing fields of the profession, including commodity policy, market structure, dairy marketing and policy, producer marketing strategy, grain marketing, wetlands and endangered species issues, animal waste policy, agribusiness management, and international trade and trade policy. He has authored over 300 research and extension reports, bulletins, book chapters, proceedings papers, and journal articles.

In 1992 and 1993 Hal spent 14 months in Washington, DC on sabbatical leave as National Program Leader, Public Policy with the Extension Service (now CSREES)-USDA. While in Washington, Hal strengthened USDA's communications links with public policy educators in the Land Grant University system. He played an important part in the creation of the Council on Food, Agricultural and Resource Economics. C-FARE now plays a pivotal role for the agricultural economics pro-

fession. Dr. Harris served on the C-FARE Board of Directors from 1993 through 1999 and as Vice-Chair for 1998 and 1999. He secured ES funding for the creation of the Agricultural and Food Marketing Consortium, now a section of AAEA. With Kitty Smith, he sowed the seeds for the formal formation of the USDA Economists Group. He co-chaired a National Task Force that developed educational materials used widely in the debate over the 1996 Farm Bill.

Dr. Harris has been an active member in our professional organizations. A member of SAEA since 1970, he has participated in scores of sessions at the Association's annual meetings. He served as SAEA Vice President in 1978–1979, and was elected President-Elect in 1999. As President-Elect he chaired the awards committees. Hal served two three-year terms on the Extension Committee of AAEA. He also served on the Extension Awards Committee, the Nominations Committee, various ad hoc committees, and as a nominee for Director. As seen in his Presidential Address, which follows, he continues his career-long needling of the Association about the need for relevance in our research and in all our publications.

Hal has served as Chair of the National Public Policy Education Committee, two terms as Chair of the Southern Extension Public Affairs Committee, and as Chair of the Southern Extension Marketing Committee. His honors include induction into a number of honorary societies, including Sigma Xi, Omicron Delta Epsilon, Phi Kappa Phi, Gamma Sigma Delta, Phi Tau Sigma, and Epsilon Sigma Phi. His awards include the 1983 Clemson

University Cooperative Extension Superior Performance Award, the 1988 Southern Legislative Conference Leadership Award for Agriculture and Rural Development, the 1995 Clemson University Alumni Association Dis-

tinguished Public Service Award, and a 1995 Clemson University Faculty Achievement Award. In 1999 he was named recipient of the R. J. Hildreth Award for national leadership in public policy education.