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JOURNAL OF
AGRICULTURAL & APPLIED
ECONOMICS

VOLUME 31

AUGUST 1999

NUMBER 2

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The *Journal of Agricultural and Applied Economics* (ISSN 1074-0708) is published in April, August, and December by the Southern Agricultural Economics Association (SAEA). Visit our worldwide web site at <http://www.agecon.uga.edu/~jaae/>.

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Dr. Howard A. Clonts

Lifetime Achievement Award

Howard A. Clonts, Director of both the Auburn University Environmental Institute and the Alabama Water Resources Research Institute, is also Professor of Resource Economics in the Department of Agricultural Economics and Rural Sociology at Auburn.

Dr. Clonts began his professional career in 1962 when he was graduated from Auburn University with a Bachelor of Science degree in Agricultural Administration. He then completed a Master of Science degree at Auburn and continued graduate studies at the University of Arizona and Virginia Polytechnic Institute. He received a Ph.D. in Agricultural Economics from Virginia Tech. in 1969, specializing in Resource Economics.

While at Virginia Tech, Dr. Clonts served as an Instructor and taught the basic Resource Economics class for three years. He returned to Auburn University in 1968. He was named Professor of Resource Economics in 1980, and continued in that position until 1996 when he was appointed to the administrative post he now holds.

From the beginning, Dr. Clonts' interest in natural resources led him through a highly diverse course of study and professional experience. Career challenges ranged from managing an Auburn University farm to managing the State of Alabama recreational planning program for two years. Other efforts focused on environmental economics, forest and wilderness management planning, aquacultural economics, and community resource development.

Dr. Clonts' work in recreational planning and research earned him national recognition and several awards. The Heritage Conservation and Recreation Service, U.S. Department



of the Interior, recognized him for original thinking and contributions in 1979. In 1983 he was appointed to serve with the Alabama Governor's cabinet to work on the State Projects Review Committee to review funding for selected state agencies. In 1984 he was nominated for a congressional appointment to the Executive Staff of President Reagan's Commission on Americans Outdoors. Although not on the Executive Staff, he was commended by the National Recreation and Parks Association for work related to the Commission in 1987. The Alabama Recreation and Parks Society presented him the Merit Award in Parks in 1986. Dr. Clonts was given the W. Kelly Mosley Environmental Award in 1985 for service

in promoting the Mosley program. Other honors included special recognition from the Alabama Environmental Planning Council in 1988, Alabama Governor's Appreciation Certificate in 1988, the Service Award from the Alabama Agricultural Experiment Station in 1993, and the Exemplary Service Award from SAEA in 1996.

Teaching was a major activity for Dr. Clonts throughout his career. Course subject areas included introductory micro and macro economics, natural resource and environmental economics, resource policy, and aquacultural economics. Experiences in aquacultural economics led him to co-edit one book in 1982 and co-author a textbook in 1993. He was ranked by students as an above average to excellent teacher from 1969–1996.

Along with the extensive public service, research and teaching activities, Dr. Clonts has produced over 200 journal articles, books, and papers for presentation. He directed five Ph.D. graduate research programs and 18 master's degree programs in Resource Economics, plus three Ph.D. and three Master's degree research programs in Fisheries and Allied Aquacultures and served on an additional 75 graduate research committees.

Public service has always been a part of Dr. Clonts' career. He worked extensively both in a professional and a consultant's role with the Alabama State government in the Parks Division and Lands Division of the Department of Conservation, the Department of Environmental Management, and the Department of Economic and Community Affairs. On the

federal side, service was provided to the U.S. Forest Service, National Park Service and Heritage Conservation and Recreation Service. Within the University, Dr. Clonts was a University Faculty Senator, a member of the Advisory Council for the International Center for Allied Aquacultures, and served as member or chairman on numerous university committees

Dr. Clonts rendered professional service to numerous organizations, including the American Agricultural Economics Association, Southern Agricultural Economics Association (Charter Member, Secretary for five years, editorial council for three years), National Association of State Recreation Planners (Secretary for three years, Treasurer for two years), Southeastern Council of State Outdoor Recreation Planners (Vice Chair and Chair), The Alabama Conservancy (Board of Directors for two years), Southern Natural Resource Economics Research Committee (Secretary, Vice-Chair, Chair), Southeastern Recreation Researchers Council (Chair, Editor), Southern Wildlands Research Workgroup, Midsouth Academy of Economists, the Alabama Recreation and Parks Society, Alabama Citizen Advisory Council for Recreation Planning, and the Alabama Natural Diversity Program (Board of Advisors).

Dr. Clonts was ordained into the ministry in 1980 and has served as elder, teacher, speaker, and pastor to various churches in Alabama until the present. He plans to retire soon and devote more time to this aspect of his life.

Dr. Harold G. Love

Lifetime Achievement Award

- Professor of Agricultural Economics, Department of Agricultural Economics, University of Kentucky, Lexington, 1969–1992
- Chief of Party, University of Kentucky/USAID, Western Universities Agricultural Education Project, Palembang, Sumatra, Indonesia
- Visiting Professor, Department of Agricultural Economics and Rural Sociology, Escola Superior de Agricultura “Luiz de Queiroz,” University of Sao Paulo, Piracicaba, Brazil, 1992
- International Trade Task Force, Southern Extension Marketing and Southern Extension Public Affairs Committee, 1986–1986 (Chairman)
- President’s International Cooperative Development Program Committee, Cooperative League of the USA, Washington, D.C., 1985
- American Institute of Cooperation Board of Trustees, 1982–1985
- Governor’s Council on Agriculture, Kentucky, 1973–1977

Harold Love, a pioneer in agribusiness extension and academia, has had a multifaceted career in extension, teaching, applied research, administration, and international programs. He developed new programs, expanded the body of knowledge in agribusiness, and was highly successful in all of his endeavors. Love contributed 39 years of service to the University of Kentucky, the first three as an assistant county agent where his success in organizing local marketing cooperatives attracted the attention of the University of Kentucky Department of Agricultural Economics. The department recruited him as an area marketing agent in Louisville, Kentucky. A few years later he joined the department as Extension Specialist



in Agricultural Marketing, moving from assistant professor to professor in only five years. In 1986, Dr. Love left the department to serve five years as Chief-of-Party for the University of Kentucky/USAID Western University Agricultural Education Project to strengthen colleges of agriculture at eleven universities in Indonesia. After serving as chief-of-party, Dr. Love retired, but rejoined the department for two years as a temporary professor. In recent years he has volunteered with a variety of short-term foreign projects.

Dr. Love was the first agribusiness specialist at the University of Kentucky. He developed in-depth programs, conducted many workshops in agribusiness and marketing management, and assisted in organizing several new agribusinesses including the highly successful Cumberland Farm Products Association. He provided specialized information

and assistance to a variety of agribusiness firms and groups. He is well known for his work with farm supply, food distribution, fruit and vegetable marketing firms, and marketing systems. Since there was little agribusiness research and information available early in his career, he conducted many management and marketing audits with clientele to collect information and knowledge for his programs as well as to solve clients' problems.

Dr. Love organized and taught the first agribusiness management class at the University of Kentucky. Fifty to ninety upperclassmen students enrolled in this popular course annually. Coupled with this course was an internship program through which he placed 15 to 20 students annually with some of his Extension clientele.

Dr. Love's research projects often provided work and research opportunities for graduate students and research assistants. All research supported his extension program and was funded by outside grants. Several graduate students worked on special problems under him by assisting Dr. Love with management audits, feasibility studies, and market studies. Dr. Love's most notable research article, "Short-run Price Effects of a Structural Change in a

Terminal Market for Hogs," *Journal of Farm Economics* (3) 1965, is one of the classics in oligopsony. It has been discussed in congressional hearings, has been the subject of newspaper articles, and is still cited today.

Dr. Love has published over 100 studies in specialized marketing and extension publications, plus dozens of popular articles in magazines and trade journals. He served on 43 committees and boards in the department, college, university, state, southern region, national, and international levels including the Southern Extension marketing Committee. Dr. Love has received outstanding extension and teaching awards at the University of Kentucky, the Superior Quality of Communication Award from the American Agricultural Economics Association, and the Distinguished Service Award from the Association of Cooperative Educators.

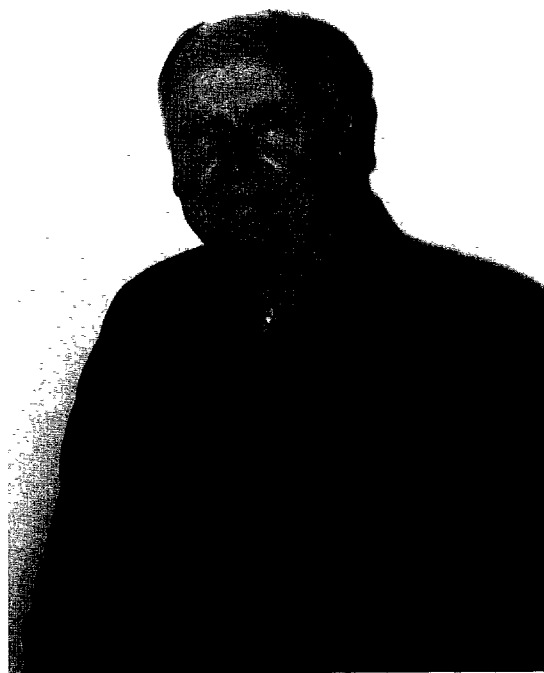
Dr. Love has been an outstanding pioneer and leader in the development of agribusiness programs in his state, the South, the United States, and in many countries around the world. Because of his devotion to the field of agricultural economics and for his outstanding and enduring contributions, Dr. Love continues to be a valuable asset to the agricultural economics profession.

Dr. Bill R. Miller

Lifetime Achievement Award

- Assistant Professor, Department of Agricultural Economics, Auburn University, Auburn, Alabama, 1963–1968
- Associate Professor and Professor, Department of Agricultural Economics, University of Georgia, Athens, 1968–present
- Visiting Professor, International Trade Policy, United States Department of Agriculture, Economic Research Service (USDA/ERS), Washington, DC, 1989
- Visiting Professor, Debrecen University, Debrecen, Hungary, 1990
- Visiting Economics Advisor to Poland, USDA Extension Service Polish-American Project, Warsaw, Poland, 1991–1995
- Project Director, USDA Extension Service Polish-American Extension Project, Warsaw, Poland, 1995
- Chairman, Food and Agricultural Policy Research Committee, USDA, 1980
- Chairman, International Trade Policy Research Committee, USDA, 1989
- Member, Editorial Council, *Journal of Agricultural Economics*, 1990–1991
- Lecturer, Productions Economics, Debrecen University, Debrecen, Hungary, 1990
- Distinguished Service Award, USDA/ERS, 1991
- Awards: Outstanding Professor Award, 1974; Outstanding Graduate Teacher Award, 1984; Applebaum Award, 1987; Agricultural Economics Association of Georgia Distinguished Service Award, 1988; D.W. Brooks Award for Excellence in International Agriculture, 1993; NCTA Outstanding Instructional Media Award, 1995

The common thread of Dr. Miller's scholarship for southern agricultural economics is a commitment to interdisciplinary and applied re-



search. Dr. Miller's peers recognize him as a leader in this effort and approach him for work on a number of projects related to poultry and peanuts. In addition to commodity research, he is also sought for work across department and college lines. A review of his vita will indicate thesis research directed in the Statistics Department, the College of Business, and The Institute of Natural Resources. He also served outside the university. For thirteen years he held continuous contact with the Georgia Farm Bureau to process and analyze all of their farm record keeping for tax and management purposes. During his last two years at

Georgia he was asked to chair a committee to help develop Governor Zell Miller's legislative initiative for cleaning up Georgia rivers.

Dr. Miller's early work in poultry concentrated on egg marketing. His journal article with Gene Masters (first director of United Egg Producers), "A Short-Run Price Prediction Model of Eggs," *American Journal of Agricultural Economics* 58(1):98-100, documented the demand for this new model of price discovery. Egg Clearinghouse is today a viable model for price discovery via public trading in industries with a high concentration of firms. Dr. Miller's most recent work with Dr. Pesti, in broiler production, resulted in a textbook that received the NACTA Media Award for Excellence, 1995. Dr. Miller, working with Dr. Pesti, is moving the industry away from least-cost feed mix and toward the use of production functions as a desired management tool of the industry. Dr. Miller's last project at the university extends this methodology to include a complete model of an integrated broiler firm.

Dr. Miller and Fred White published a number of articles in the area of taxation and policy analysis and it was in the area of policy advisement that Dr. Miller had the greatest impact on the peanut industry. The peanut industry is still grappling with the concept of how the industry might be organized in a free market and is constantly looking for new directions. Dr. Miller has been the industry's key advisor on the use of a peanut futures market as one of the keys to free market organization. An important treatment of the subject with F.W. Williams and Brian Smith, "Potential World Trade in a Futures Contract for Shelled Edible Peanuts," *Agribusiness: An International Journal* 2(1):21-32, was widely quoted and continued interest led to an additional study published with Charley Huang, Steve Turner, and Laszlo Posci, "Conjoint Analysis in New Contract Design," *Journal of Futures Markets* 13(1):219-248. Any new studies of the feasibility of a peanut futures contract will use Dr. Miller's studies as a baseline as they are the only studies available with an international scope.

Dr. Miller's interest and success in dealing with applied problems led the USDA to invite him to serve as economist on the first team of advisors sent to Poland with the Polish-American Extension Project (PAEP). Beginning in the summer of 1991, Dr. Miller has been the leading economist among southern institutions in bringing the benefits of a free market and a democratic society to the republics of the Soviet Union. Accomplishments of the work have been documented by Miller, et al, in "Economics Education in an Emerging Market Economy," *American Journal of Agricultural Economics* 77(3):462-470, and by Miller, in "History of Business Planning in the Polish Extension Service during Transition to a Market Economy," Faculty Series FS 98-10. Polish appreciation of the project is reflected in a statement by the President of Poland who told the United States Secretary of Agriculture that the Polish-American Extension Project was the most successful effort of any country in the world trying to help Poland during its transition to a market economy.

The economic stability and growth engendered by his work is expected to significantly expand the trade potential and economic growth of the United States and aid in preserving peace in the free world. Dr. Miller is currently pursuing this activity as Director of the USDA Marketing Assistance Project in Armenia where he has led the Armenian Agricultural Academy to develop the first integrated research, teaching, and extension program for a university in the former Soviet Union.

Dr. Miller is successful in imparting his expertise to students. He was an early developer of the curriculum that established the Ph.D. in Agricultural and Applied Economics at the University of Georgia and later he was chair of the committee that established the masters of agribusiness degree. He served for seven years as graduate coordinator and taught a lead price analysis course in the Ph.D. program. Dr. Miller directed 23 Masters theses and six Ph.D. dissertations. Eight of his students hold, or have held, professorial rank in six southern land grant universities.

Mary A. Marchant

1999–2000 President

Mary Marchant grew up on a farm in the Central Valley of California. She attended the University of California at Davis where she obtained her Ph.D. in Agricultural Economics as well as a M.A. in Economics. While attending graduate school she worked for the California Department of Food and Agriculture as a research analyst. Dr. Marchant joined the University of Kentucky (UK) faculty in 1989, and is currently an Associate Professor in the Agricultural Economics Department. Her teaching and research areas include international trade, econometrics, and agricultural marketing.

Dr. Marchant's academic achievements include publishing four books, 27 journal articles and refereed book chapters, and presenting over 50 invited and selected presentations at international, national, and regional agricultural economics meetings, including two contributed paper presentations at the International Association of Agricultural Economists' triennial meetings in Zimbabwe and Tokyo, respectively. Awards include the American Agricultural Economics Association's (AAEA) Distinguished Undergraduate Teaching Award, 1999; the Fulbright Distinguished Chair in Agricultural Economics, Università degli Studi della Tuscia, Viterbo, Italy, March–May, 1998; the UK Alumni Association's Great Teacher Award, 1998; the Gamma Sigma Delta Master Teacher Award-UK chapter, 1994; and the UK Chancellor's Award for Outstanding Teaching, finalist, 1992. Research accomplishments include funding for two National Research Initiative (NRI) Competitive Grants; organizing and obtaining funding for a national conference entitled "Trade and the Environment," a post-conference to the 1996 AAEA annual meeting; and receiving an invitation by Garland Publishing Inc. to publish her thesis as a book

in a series entitled *Government and the Economy*. Most recently, Dr. Marchant was invited to serve as the Markets and Trade Panel Manager for the National Research Initiative Competitive Grants Program of the U.S. Department of Agriculture (USDA).

In addition to the above awards, Dr. Marchant's teaching accomplishments include co-organizing a national teaching conference, entitled "New Technologies and Innovations in Agricultural Economics Instruction," endorsed by the AAEA and co-sponsored by the Southern Agricultural Economics Association (SAEA), as well as co-editing the corresponding conference proceedings. Additionally, Dr. Marchant served as faculty advisor to the Agribusiness Club's academic team, winners of the 1997 and 1996 AAEA National Academic Bowl.

An active member in our profession, Dr. Marchant has held key leadership positions in both the AAEA and the SAEA. In the AAEA, she was elected 1999–2002 member of the Foundation Governing Board, served as the 1997 Chair of the AAEA Committee on Women in Agricultural Economics (CWAE), Chair of the Learning Workshop Planning Committee for the 1996 "Trade and the Environment" Workshop described above, and the 1992–94 Chair of the AAEA Employment Services Committee. In the SAEA, Dr. Marchant was elected 1998 President-elect, 1997 First Vice President, and 1996 Second Vice President of the Association where she coordinated scientific reviews of selected paper and symposia submissions for presentation at the 1997 SAEA annual meeting. In addition, Dr. Marchant was elected 1998 President of the Gamma Sigma Delta Agricultural Honor Society-UK Chapter, and also served as the 1994 Chair of the S-256 Regional Research Project on International Trade.

