



AgEcon SEARCH
RESEARCH IN AGRICULTURAL & APPLIED ECONOMICS

The World's Largest Open Access Agricultural & Applied Economics Digital Library

This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
<http://ageconsearch.umn.edu>
aesearch@umn.edu

*Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.*



February 26-27, 2009
Crystal Gateway Marriott Hotel
Arlington, Virginia

Global Agriculture & Rural America in Transition

Featured Distinguished Plenary Panel
Food & Energy: Expectations & Realities



www.usda.gov/oce/forum





Welcome to the 2009 Agricultural Outlook Forum

This year's Forum will continue a long tradition begun by USDA in 1923. Our goal is to provide an opportunity for speakers and audience alike to engage in discussions that will improve our understanding of the ever-expanding and evolving world of agriculture. As always this year's program will focus on the most current issues affecting agriculture.

In the plenary sessions, Secretary of Agriculture Tom Vilsack and our distinguished guest speakers bring their expertise to the issues of policy, energy, trade, commodities, biotechnology, and food security worldwide. We are fortunate to have such an esteemed roster of speakers.

Following the morning plenary, the Food Price Outlook session will be presented for the first time as a full-length session. We have also added a special session on the Census of Agriculture that will offer an overview of the newly published agriculture census. In addition to the fundamental commodity outlook sessions, speakers will assess the impact of commodity funds on commodity markets. Policy sessions will focus on the new 2008 Farm Bill and what's next for the multi-lateral trading system. Our focus on rural America will include a comparison of agricultural and rural policy in the United States and Europe and also will highlight how investments in rural America are paying off. Then a session will recap accomplishments in the 20-year-old Sustainable Agriculture Research and Education (SARE) program.

The Forum program is designed to appeal to a wide range of interests. As you make your session choices, you will be confronted with a wide variety of topics including carbon trading, food safety and food security, wind power, transportation, the renewable fuels standard, and the status of bees as pollinators.

I hope that everyone who attends the conference will leave feeling he or she has benefited from the wealth of ideas and information the Forum provides and the people you meet. These are exceptional times requiring exceptional insights, and we hope you come away feeling that your valuable time here has been well spent.

***Thank you to all of our speakers for participating in the 2009 Outlook Forum.
It's your experience, ideas, and energy that make this annual gathering possible.***

Sincerely,

Gerald A. Bange, Chairman
Forum Program Committee



Gerald Bange



Plenary Speakers



Tom Vilsack
Secretary of Agriculture, USDA
Keynote Address



John Norris
Chief of Staff, USDA
Forum Welcome



Joseph Glauber
Chief Economist, USDA
2009 Agricultural Economic Outlook
Foreign Trade Outlook

Distinguished Guest Speaker



Lawrence H. Summers
*Director of the National Economic Council,
Assistant to the President for Economic Policy*

Distinguished Panel

Food & Energy: Expectations & Realities



Sara Wyant, Panel Moderator
President, Agri-Pulse Communications



Michael Mack
Chief Executive Officer, Syngenta International AG
Agricultural Technology



Chris Policinski
*President and Chief Executive Officer
Land O' Lakes, Inc.*
Food Prices & Markets



Daniel Yergin
Chairman, Cambridge Energy Research Associates, Inc.
Energy



Catherine Ann Bertini
*Professor, Syracuse University
Senior Fellow, Bill & Melinda Gates Foundation*
Impact of Commodity Prices on Donor & Recipient Countries

Dinner Speaker



Lisa P. Jackson
Administrator, U.S. Environmental Protection Agency



USDA Invites You To Attend:

Continental Breakfast	<i>Grand Ballroom Foyer Served from 7:15 a.m. to 8 a.m. February 26-27</i>
Networking Luncheons	<i>Salons A, B, C, D, E</i>
Cash Bar Reception	<i>Exhibit Hall Served from 5:30 p.m. February 26</i>
Forum Dinner	<i>Salons III & IV Served from 6:30 p.m. February 26</i>
Commodity Luncheons	<i>Please refer to specific luncheons in program for location.</i>
Exhibit Hall	<i>Salons G, F & H USDA and partners host exhibits February 26 from 9:45 a.m. to 6:30 p.m. February 27 from 8 a.m. to 2:30 p.m.</i>

Plenary sessions are Webcast after 3:30 p.m., February 26.

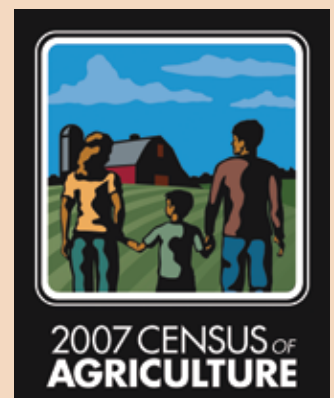
Speeches and PowerPoint presentations are posted online after 5 p.m., February 26-27.

www.usda.gov/oce/forum

The National Agricultural Statistics Service conducts the Census of Agriculture every 5 years.

2007 Census of Agriculture was recently released on February 4.

The Census of Agriculture is a complete count of U.S. farms and ranches and looks at land use and ownership, operator characteristics, production practices, income and expenditures and many other areas. For America's farmers and ranchers, the Census of Agriculture is their voice, their future and their responsibility. The Census provides the only source of uniform, comprehensive agricultural data for every county in the Nation.



Detailed reports are published in print and online for all counties, States and the Nation.

Census of Agriculture
www.agcensus.usda.gov

2009 Program at a Glance

5:00 p.m.	February 25 – Onsite Registration Begins (until 8:30 p.m.)				
 Thursday, February 26					
7:00 a.m.	Registration Packets & Continental Breakfast				
8:00 a.m.	Welcome (Plenary in Salons I, II, III, IV, V, VI)				
8:20 a.m.	2009 Agricultural Economic Outlook & Foreign Trade Outlook				
8:45 a.m.	Keynote Address: Secretary of Agriculture				
9:15 a.m.	Distinguished Guest Speaker				
9:45 a.m.	Coffee Break & Exhibit Hall Opens (30 min.)				
10:15 a.m.	Distinguished Plenary Panel: Food & Energy: Expectations & Realities (105 min.)				
12:30 p.m.	Networking Luncheon (75 min.) Salons A, B, C, D, E, J, K				
Concurrent Sessions					
	Rural America	Measuring Agriculture	Food Security/ World Markets	Conservation	Commodities/ Food Prices
1:45 p.m. 90 min. Ends: 3:15	Effects of “Rural” on Agriculture: The Changing Paradigm <i>Salons V-VI</i>	The Census of Agriculture & Policy Decisions: Changes in Rural America <i>Salon IV</i>	Global & Domestic Perspectives on Food Security <i>Salon II</i>	Quantifying Practices with the Conservation Effects Assessment Project <i>Salon I</i>	Food Price Outlook <i>Salon III</i>
3:15 p.m.	Coffee Break (30 min.)				
3:45 p.m. 90 min. Ends: 5:15	Ag & Rural Policy: U.S. & Europe <i>Salons V-VI</i>	Farm Income Outlook <i>Salon II</i>	Impact of Volatile Prices on World Food Markets <i>Salon IV</i>	What’s the Buzz About Pollinators? <i>Salons C, D, E</i>	Commodity Funds: Impact on Price Discovery <i>Salon III</i>
5:30 p.m.	Cash Bar Reception (Exhibit Area)				
6:30 p.m.	Forum Dinner Speaker <i>Salons III & IV</i>				
 Friday, February 27					
7:00 a.m.	Registration & Continental Breakfast				
7:30 a.m.	Exhibit Hall Opens				
Concurrent Sessions					
	Rural America	Energy	Food Safety	Conservation	Commodities
8:00 a.m. 90 min. Ends: 9:30	Paying Dividends on Investments in Rural America <i>Salons V-VI</i>	Wind Power: What’s In It for Rural America? <i>Salon IV</i>	Imported Food Safety & Defense <i>Salon I</i>	Markets for Environmental Services: Carbon & Greenhouse Gases <i>Salon II</i>	Grains & Oilseeds Outlook <i>Salon III</i>
9:30 a.m.	Coffee Break				
10:00 a.m. 90 min. Ends: 11:30	Sustainable Agriculture: Partnerships & Progress <i>Salons V-VI</i>	Implementing the Renewable Fuels Standards <i>Salon IV</i>	One World-One Health: Issues at the Intersection of Animal & Human Health <i>Salon I</i>	Cotton Outlook <i>Salon II</i>	Livestock & Poultry Outlook <i>Salon III</i>
Visit Exhibit Hall					
Luncheons					
12:15 p.m. 75 min. Ends: 1:30	Specialty Crops <i>Salons V-VI</i>	Sugar & Sweeteners <i>Salons C, D, E</i>	Grains & Oilseeds <i>Salons I, II, III</i>	Cotton & Fibers <i>Salon B</i>	Livestock & Poultry <i>Salon IV</i>
1:30 p.m.	15-min. Break				
	Transportation	Energy	Trade Policy	Farm Policy	Commodities
1:45 p.m. 90 min.	Transportation Issues: Now and Tomorrow <i>Salons V-VI</i>	Sugar & Renewable Fuels <i>Salon IV</i>	What’s Next for the Multi-lateral Trading System? <i>Salons A, B</i>	Risk Management & the New Farm Bill <i>Salon III</i> <i>Special Session:</i> <i>West Africa Cotton @ 1:45-2:45 in Mount Vernon Room</i>	Dairy Outlook <i>Salons C, D & E</i> <i>Special Session:</i> <i>New AMS Data Portal Demo @ 3:30-4:00</i>
3:15 p.m.	Adjourn				



Global Agriculture & Rural America in Transition

 Wednesday, February 25, 2009

5:00 - 8:30 p.m. **Registration:** *Opposite Arlington Ballroom*

 Thursday, February 26, 2009

7:00 a.m. **Registration:** *Grand Ballroom Foyer (Pre-registered)*

7:15 a.m. **Continental Breakfast:** *Grand Ballroom Foyer*

8:00 a.m. **Forum Welcome:** *Arlington Ballroom*
John Norris

8:20 a.m. **2009 Agricultural Economic Outlook**
Foreign Trade Outlook
Joseph Glauber, Chief Economist, USDA

8:45 a.m. **Forum Keynote Address**
Tom Vilsack, Secretary of Agriculture, USDA

9:15 a.m. **Distinguished Guest Speaker**
Lawrence H. Summers
Director of the National Economic Council,
Assistant to the President for Economic Policy

9:45 a.m. **Coffee Break & Exhibit Hall Opens**

10:15 a.m. **Distinguished Plenary Panel**
Food & Energy: Expectations & Realities

Sara Wyant, Panel Moderator
President, Agri-Pulse Communications

Michael Mack
CEO, Syngenta International AG
- Agricultural Technology

Chris Policinski
CEO, Land O' Lakes, Inc.
- Food Prices & Markets

Daniel Yergin
Chairman, Cambridge Energy Research Associates, Inc.
- Energy

Catherine Ann Bertini
Professor, Syracuse University
- Impact of Commodity Prices on Donor & Recipient Countries

12:00 a.m. **Pre-lunch Break**

12:30 p.m. **Networking Luncheons:** *Salons A, B, C, D, E*

1:45 p.m. - 3:15 p.m.
(90 minutes)

CONCURRENT SESSIONS

RURAL AMERICA TRACK
The Effects of "Rural" on Agriculture –
The Changing Paradigm
Salons V-VI

Moderator: *Neil Conklin, President/CEO, Farm Foundation, Oak Brook, Illinois*

Funding Rural Development Programs: Past, Present, and Future
Galen Fountain, Majority Clerk, Senate Agricultural Appropriations Committee
Washington, DC

Are Farmers More Dependent on Rural Communities Than Rural Communities Are Dependant on Farmers?
Bob Stallman, President, American Farm Bureau Federation
Washington, DC

Rural Development and Funding from a State Perspective: State-Federal Funding Relationships
Carole Jordan, Director of Agriculture Marketing and Community Development Topeka, Kansas

MEASURING AGRICULTURE TRACK
The Count That Counts: The Census of
Agriculture & Policy Decisions
Changes in "Rural" America
Salon IV

Moderator: *Cynthia Clark, Administrator, National Agricultural Statistics Service, USDA*
Washington, DC

2007 Census of Agriculture Highlights
Carol House, Deputy Administrator, Programs and Products, National Agricultural Statistics Service, USDA
Washington, DC

The Changing Face of U.S. Agriculture
Virginia Harris, Statistician, National Agricultural Statistics Service, USDA
Washington, DC

The Cutting Edge: Emerging Issues
Kevin Barnes, Chief, Environmental, Economics and Demographics Branch, National Agricultural Statistics Service, USDA
Washington, DC

Implications for Future Farm Programs and Policy
Craig Jagger, Chief Economist, House Agriculture Committee
Washington, DC

1:45 p.m.-
3:15 p.m.

FOOD SECURITY/WORLD MARKETS TRACK
Global & Domestic Perspectives on Food Security
Salon II

Moderator: Pat Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA
Washington, DC

U.S. Food & Nutrition Assistance Programs: How Good is the Safety Net?

Steven Carlson, Director, Office of Research, Nutrition, and Analysis, Food and Nutrition Service, USDA
Alexandria, Virginia

The Rest of the Story: Community Food Assistance — A View from the Grass Roots

George Braley, Senior Vice President of Government Relations and Public Policy, Feeding America
Washington, DC

Global Safety Net: The New Challenges Facing Food Aid

Allan Jury, Director, U.S. Relations Office, World Food Programme
Washington, DC

The Role of Public-Private Partnerships in Strengthening Food Security

His Excellency Dr. Kwame Bawuah-Edusei, Ambassador, Embassy of Ghana, Washington, DC

CONSERVATION TRACK
Quantifying Practices with the Conservation Effects Assessment Project (CEAP)
Salon I

Moderator: Lisa Duriancik, Coordinator, Conservation Effects Assessment Project, Natural Resources Conservation Service, USDA
Washington, DC

The CEAP National Assessment — Cropland: The River Basin Studies

Bob Kellogg, Agricultural Economist/CEAP-Cropland Leader, Resources Inventory and Assessment Division, Natural Resources Conservation Service, USDA
Beltsville, Maryland

Effects of Conservation Practices on Environmental Quality in Small Watersheds—The Agricultural Research Service Benchmark Watershed Projects

Mark R. Walbridge, National Program Leader, Soil and Water Resource Management, Natural Resources and Sustainable Agricultural Systems, Agricultural Research Service, USDA
Beltsville, Maryland

1:45 p.m.-
3:15 p.m.

Measuring the Effects of Agricultural Conservation Practices on Water Quality at the Watershed Scale — The CSREES Competitive Grants Watershed Projects
Mike O'Neill, National Program Leader, Water Resources, Cooperative State Research, Education, and Extension Service; USDA
Washington, DC

COMMODITIES/FOOD PRICES TRACK
Food Price Outlook
Salon III

Moderator: Chuck Abbott, Commodities Journalist, Reuters
Washington, DC

Food Price Outlook

Ephraim Leibtag, Economist, Economic Research Service, USDA
Washington, DC

The Role of Commodity Prices in Food Inflation in the United States

William Lapp, Advanced Economic Solutions
Omaha, Nebraska

Is Increased Global Grain Price Volatility Here to Stay?"

Christopher Delgado, Strategy and Policy Advisor, Agriculture and Rural Development Department, The World Bank
Washington, DC

3:45 p.m. -
5:15 p.m.
(90 minutes)

CONCURRENT SESSIONS

RURAL AMERICA TRACK
Ag & Rural Policy: United States & European Union
Salons V-VI

Moderator: Charles W. Fluharty, Vice President for Policy Programs, Rural Policy Research Institute
Columbia, Missouri

How Does the EU Define "Rural and Agriculture"? — An Update on the Common Agricultural Policy
Roger Waite, Editor, AGRA FACTS/AGRA FOCUS
Brussels, Belgium

What Is the Future of Rural and Agricultural Policy in the United States?

Thomas Dorr, Former Under Secretary for Rural Development, USDA
Washington, DC

Farmer-to-Farmer Perspective

Tom Buis, President, National Farmers Union
Washington, DC

Continued on next page

3:45 p.m. -
5:15 p.m.

MEASURING AGRICULTURE TRACK

Farm Income Outlook

Salon II

Moderator: James M. Zavrel, Chief, Regional Income Branch, Bureau of Economic Analysis, U.S. Department of Commerce
Washington, DC

Farm Finance: The Outlook for Farm Businesses and the U.S. Farm Sector in 2009

Ted Covey, Farm and Rural Business Branch, Economic Research Service, USDA
Washington, DC

Household Finance: The Outlook for Farm Household Income, Wealth, and Well-Being

Mary Ahearn, Farm and Rural Household Branch, Economic Research Service, USDA
Washington, DC

Impacts of a Changing Rural Economy on Farm Businesses and Households

Matthew Fannin, Assistant Professor, Agricultural Economics and Agribusiness, Louisiana State University
Baton Rouge, Louisiana

FOOD SECURITY/WORLD MARKETS TRACK

Impact of Volatile Prices on World Food Markets

Salon IV

Moderator: Sarahelen "Sally" Thompson, Director, Market and Trade Economics Division, Economic Research Service, USDA
Washington, DC

Factors Contributing to the Recent Increase in Food Commodity Prices

Ronald Trostle, Senior Economist, Market and Trade Economics Division, Economic Research Service, USDA
Washington, DC

Technology and Resource Constraints Affecting Market Response to Higher Prices

Siwa Msangi, Research Fellow, Environment and Production Technology Division
International Food Policy Research Institute
Washington, DC

The Boom, The Bust, and Now ...

Pat Westhoff, Co-Director, Food and Agricultural Policy Research Institute, University of Missouri
Columbia, Missouri

3:45 p.m. -
5:15 p.m.

Policy Responses to Volatile Prices and Food Security

Wayne Jones, Head, Agri-food Trade and Markets, Directorate for Trade and Agriculture, Organisation for Economic Co-operation and Development
Paris, France

CONSERVATION TRACK

What's the Buzz about Pollinators?

Salons C, D, E

Moderator: Doug Holy, National Invasive Species Specialist & National Headquarters DC Pollinator Contact, Natural Resources Conservation Service, USDA
Washington, DC

General Overview: Senator Barbara Boxer, Office of U.S. Senate, Washington, DC/Invited

The Global Pollinator Situation and Potential Environmental Impacts

May R. Berenbaum, Professor and Department Head, Entomology Department, University of Illinois at Urbana-Champaign
Urbana, Illinois

Pollination Economics

Scott M. Swinton, Professor, Aldo Leopold Leadership Program Fellow; Department of Agricultural, Food and Resource Economics; Michigan State University
East Lansing, Michigan

Present and Future Beekeeping

Gabriele Ludwig, Senior Manager, Global Technical & Regulatory Affairs, Almond Board of California
Modesto, California

Barry Thompson, Thompson Apiaries, Member of the Scientific Committee, American Beekeeping Federation; Board of Directors, Eastern Apicultural Society; Research Collaborator, USDA
Beltsville, Maryland

Global Efforts Underway

Michael Ruggiero, Director, Integrated Taxonomic Information System, Smithsonian Institution
Washington, DC

USDA Efforts Underway

Kevin Hackett, Agricultural Research Service Senior National Program Leader, Invasive Insects and Bees, USDA
Washington, DC



Thursday, February 26, 2009 (continued)

3:45 p.m.-
5:15 p.m.

COMMODITIES/FOOD PRICES TRACK
Commodity Funds: Impact on Price
Discovery
Salon III

Moderator: Tom Coyle, Chairman, National Grain and Feed Association
Chicago, Illinois

From an Index/Hedge Fund Perspective
Timothy Rudderow, President, Mount Lucas Management Corp.
Princeton, New Jersey

3:45 p.m.-
5:15 p.m.

From an Exchange Perspective
Dave Lehman, Director, Commodity Research & Product Development, CME Group, Global Headquarters
Chicago, Illinois

From a CFTC Perspective
Gregory Kuserk, Deputy Director for Market Surveillance, Commodity Futures Trading Commission
Washington, DC

6:30 p.m.

Dinner Speaker

Lisa P. Jackson
Administrator, U.S. Environmental Protection Agency



Continued on next page

Thanks to Canon USA, Inc.
for loaning USDA the fax and copier machines to use in the press room.





 Friday, February 27, 2009

8:00 a.m.-
9:30 a.m.
(90 minutes)

CONCURRENT SESSIONS:

RURAL AMERICA TRACK

Paying Dividends on Investments in Rural America Salons V-VI

Moderator: Matthew Chase, Executive Director, National Association of Development Organizations
Washington, DC

Measuring the Economic Impact of Federal Dollars on Rural Economies

Thomas Johnson, Program Director, Rural Policy Research Institute, Socio-Economic Benefit Assessment System, University of Missouri
Columbia, Missouri

USDA Rural Development

Bill Hagy, Acting Deputy Under Secretary, Rural Development, USDA, Washington, DC

Creating a Model Community in a Regional Environment

The Honorable Timothy Penny, Former Member of Congress, Southern Minnesota Initiative Foundation
Owatonna, Minnesota

Private Investments in Rural America: Is There an Effective Model?

Bill Crump, Director of Government Relations, Viking Range Corporation, Greenwood, Missouri

ENERGY TRACK

Wind Power: What's In It for Rural America? Salon IV

Moderator: Lisa Daniels, Executive Director, Windustry
Minneapolis, Minnesota

Bargaining for Better Wind Royalties

Grant Stumbough, Coordinator, SE Wyoming, USDA RC&D
Wheatland, Wyoming

Wind & Wilderness

Meera Kohler, President/CEO, Alaska Village Electric Cooperative
Anchorage, Alaska

How Wind Power Benefits Consumer Owners of Rural Electric Co-ops

Ron Rebenitsch, Manager of Alternative Technologies, Basin Electric Co-op, Bismarck, North Dakota

8:00 a.m.-
9:30 a.m.

FOOD SAFETY TRACK

Imported Food Safety and Food Defense Salon I

Moderator: Rob Williams, Agriculture-Veterinary Counsellor, Australian Embassy
Washington, DC

FSIS Import Safety Activities

Ronald K. Jones, Assistant Administrator, Office of International Affairs, Food Safety and Inspection Service
Washington, DC

Catfish Inspection

William P. Milton, Jr., Assistant Administrator, Office of Catfish Inspection Programs, Food Safety and Inspection Service, USDA
Washington, DC

FSIS Food Defense Activities

Erin Dreyling, Director, Data Analysis and Integration Group
Office of Food Protection, Food Safety and Inspection Service, USDA
Washington, DC

CONSERVATION TRACK

Markets for Environmental Services: Carbon & Greenhouse Gases Salon II

Moderator: William Hohenstein, Director, Office of Global Climate Change, USDA Washington, DC

Opportunities for Farm and Forest Within the Chicago Climate Exchange and Lessons Learned From Experiences in Agriculture and the Carbon Markets

Mike Walsh, Chicago Climate Exchange, Inc.
Chicago, Illinois

Topic To Be Announced

Tim Profeta, Director, Nicholas Institute, Duke University
Durham, North Carolina

Obstacles and Opportunities for Farmers and Ranchers in a Federal Cap and Trade System

Richard K. Krause, Farm Bureau, Senior Director, Congressional Relations
American Farm Bureau Federation
Washington, DC

8:00 a.m.-
9:30 a.m.

COMMODITIES TRACK
Grains & Oilseeds Outlook
Salon III

Moderator: Kay Simmons, National Program Leader, Plant Genetics & Grain Crops, Agricultural Research Service, USDA
Beltsville, Maryland

Grains & Oilseeds Outlook
William Chambers, Economist, Farm Service Agency
Washington, DC

Risk Management Challenges in a Changing Crop Nutrient Industry
Keith Swanson, Manager, Crop Nutrient Dealer Risk Management Services,
CHS Inc.
St. Paul, Minnesota

Why Genomics Are Important to Maintain Competitiveness of U.S. Soybeans
Ed Ready, Production Program Manager, United Soybean Board
St. Louis, Missouri

10:00 a.m.-
11:30 a.m.
(90 minutes)

CONCURRENT SESSIONS:

RURAL AMERICA TRACK
Sustainable Agriculture Research and Education (SARE): SARE's 20 Years of Partnerships and Progress
Salons V-VI

Moderator: Jill S. Auburn, SARE Director, Sustainable Agriculture, Economic and Community Systems Unit, Cooperative State Research, Education, and Extension Service; USDA
Washington, DC

Crop Diversity on a 4,400-Acre Grain Farm in Washington State
Karl Kupers, Marketing Manager, Shepherd's Grain
Harrington, Washington

How an Oklahoma Cashmere-Goat Farmer Reduced Risk and Increased Income
Claud Evans, Doctor of Veterinary Medicine
Okemah, Oklahoma

A Practical, Farmer-oriented Approach to Growing Vegetables in Connecticut
Jude Boucher, Agricultural Educator, University of Connecticut, Cooperative Extension
Vernon, Connecticut

10:00 a.m.-
11:30 a.m.

SARE's Young New Voices
Shoshanah Inwood, Research Scientist, Ohio State University
Columbus, Ohio

ENERGY TRACK
Implementing the Renewable Fuels Standards
Salon IV

Moderator: Roger Conway, Director of the Office of Energy Policy and New Uses, USDA
Washington, DC

Rule's Effects on Rural America
Bruce Babcock, Professor, Iowa State University
Ames, Iowa

DOE's Role in Implementing the Renewable Fuels Standards
Carmen Difiglio, Deputy Assistant Secretary for Policy Analysis,
U.S. Department of Energy
Washington, DC

Objectives of the Renewable Fuels Standards and its Environmental Effects
Margo Oge, U.S. Environmental Protection Service
Washington, DC

Effects of the Renewable Fuels Standards on the Investment Perspective
Ann Duignan, Securities Analyst, J.P. Morgan Securities
New York, New York

FOOD SAFETY TRACK
One World, One Health™: Issues at the Intersection of Animal & Human Health
Salon I

Moderator: Cindy J. Smith, Administrator, Animal and Plant Health Inspection Service, USDA
Washington, DC

One Health: A Concept for the 21st Century
Laura H. Kahn, MD, Research Scholar, Program on Science and Global Security, Woodrow Wilson School of Public and International Affairs, Princeton University
Princeton, New Jersey

One Health: Assuming Our Collaborative Responsibility
Roger Mahr, Former President, American Veterinary Medical Association (AVMA), Representative to the One Health Joint Steering Committee
Washington, DC

Continued on next page

10:00 a.m.-
11:30 a.m.

The Importance of the Animal, Health-food, Safety, Public Health Continuum and the Use of Public-Private Partnerships to Address Long-term Solutions

*Mike Robach, Vice President, Corporate Food Safety and Regulatory Affairs, Cargill, Inc.
Minneapolis, Minnesota*

The Animal/Human Interface—From Wildlife Trade to Avian Influenza: A Global Perspective on Implications for the United States

*Kristine Smith, Wildlife Veterinarian, Assistant Director for Field Programs
Global Health Program, Wildlife Conservation Society
Bronx, New York*

CONSERVATION TRACK

Cotton Outlook

Salon II

Moderator: *John Scruggs, U.S. Editor, Cotlook, Ltd.,
Memphis, Tennessee*

USDA Cotton Outlook

*Steven Neff, Agricultural Economist,
Economic and Policy Analysis Staff, Farm Service
Agency, USDA
Washington, DC*

The Challenges Facing the Texas Cotton Industry

*Wally Darneille, President and CEO, Plains Cotton
Cooperative Association
Lubbock, Texas*

Production and Policy in China-Xinjiang

*Clyde Davidson, Vice President, Research, Allenberg
Cotton Company,
Louis Dreyfus Commodities
Cordova, Tennessee*

**Volatility and Change in the Cotton Futures Market:
Lessons from the Past Year**

*Mike Stevens, Cotton Futures Specialist, SFS Futures/
Swiss Financial Services
Mandeville, Louisiana*

COMMODITIES TRACK

Livestock & Poultry Outlook

Salon III

Moderator: *Warren Preston, Associate Deputy
Administrator and Chief, Livestock and Grain Market
News Branch, Livestock and Seed Program, Agricultural
Marketing Service, USDA
Washington, DC*

Livestock & Poultry Outlook

*Shayle Shagam, Livestock & Poultry Analyst, World
Agricultural Outlook Board,
USDA
Washington, DC*

10:00 a.m.-
11:30 a.m.

Commodity Price Volatility and Recession: How Do Restaurants Cope?

*Kevin Bost, President, Procurement Strategies, Inc.
Des Plaines, Illinois*

The Impact of the Economic Slowdown at the Retail Meat Case

*Rick Dawrant, President, Lucid Partners
St. Charles, Illinois*

12:15 p.m.-
1:30 p.m.

(75 minutes)

CONCURRENT: Commodity Luncheons

Specialty Crops Luncheon

Salons V-VI

Moderator: *Thomas A. Bewick, National Program
Leader, Horticulture, Cooperative State Research,
Education, and Extension Service, USDA
Washington, DC*

Maintaining Green: The Long History of the Environmental and Sustainability Movement Within the Wine Industry

*Chris Savage, Senior Director, Global Environmental
Affairs, E & J Gallo Winery Modesto, California*

Sugar & Sweeteners Luncheon

Salons C, D, E

Moderator: *William Janis, International Economist,
Sugar and Dairy Branch, Foreign Agricultural Service,
USDA
Washington, DC*

Sweetener Consumption and Human Health

*Eric Hentges, Executive Director, North American Branch,
International Life Sciences Institute
Washington, DC*

Grains & Oilseeds Luncheon

Salons I, II, III

Moderator: *Joy Harwood, Director of Economic and
Policy Staff, Farm Service Agency, USDA
Washington, DC*

Beyond the Agricultural Economy: Macroeconomic Forces Moving the Sector Today

*Bob Young, Chief Economist, American Farm Bureau
Washington, DC*

12:15 p.m.-
1:30 p.m.

Cotton & Fibers Luncheon *Salon B*

Moderator: *Charles V. Cunningham, President, Cunningham Associates Mineral, Virginia*

My 43 Years in the Cotton Business

Neal P. Gillen, Executive Vice President and General Counsel, American Cotton Shippers Association Washington, DC

Livestock & Poultry Luncheon *Salon IV*

Moderator: *Joel Greene, Livestock and Dairy Analysts, World Agricultural Outlook Board, USDA Washington, DC*

Wall Street's View of Protein Companies

Fara Aslam, Managing Director, Stephens, Inc. New York, New York

1:45 p.m.-
2:45 p.m.

Special Cotton Session *Mount Vernon Room*

West Africa Cotton Overview

Robert Hanson, Agricultural Attaché, Foreign Agricultural Service, USDA Dakar, Senegal

1:45 p.m.-
3:15 p.m.
(90 minutes)

CONCURRENT SESSIONS:

TRANSPORTATION TRACK

Transportation Issues: Now and Tomorrow *Salons V-VI*

Moderator: *David R. Shipman, Associate Administrator, Agricultural Marketing Service, USDA Washington, DC*

Overview of the U.S. Transportation System

Kendell Keith, President, National Grain and Feed Association Washington, DC

Rail Issues for U.S. Agriculture

Paul E. Hammes, Vice President and General Manager, Agricultural Products Marketing and Sales, Union Pacific Railroad Omaha, Nebraska

Agricultural Opportunities in Ocean Shipping

Donna Lemm, Director of Client Services, Mallory Alexander International Logistics Memphis, Tennessee

1:45 p.m.-
3:15 p.m.

ENERGY TRACK **Sugar & Renewable Fuels** *Salon IV*

Moderator: *Ron Lord, Chief, Sugar and Dairy Branch, Office of Trade Programs, Foreign Agricultural Service, USDA Washington, DC*

Prospects for Brazil's Sugar and the Ethanol Industry
Plinio Nastari, President of Datagro Publicacoes Ltda Barueri, Brazil

Impacts of Increased U.S. Ethanol Production on the U.S. and Mexico Sweetener Markets

Owen Wagner, Senior Economist, LMC International Ltd. Washington, DC

Prospects for Producing Ethanol from Sugar in the United States

Joe Outlaw, Professor of Agricultural Economics, Texas A&M University College Station, Texas

TRADE POLICY TRACK

What's Next for the Multi-lateral Trading System? *Salon B*

Moderator: *Paul Blustein, Journalist in Residence, The Brookings Institution Washington, DC*

Moving Forward on the Doha Round: How to Balance the Multiple Equations?

Jeffery Schott, Senior Fellow, Peterson Institute of International Economics Washington, DC

Reform of Agricultural Trade Policies: A Continuum or Stalemate?

David Roberts, Former Deputy Director General, DG-Agri, European Commission London, United Kingdom

Developing Countries in Multi-lateral Trade Negotiations: What Stands in the Way of a Trade Agreement?

M. Ann Tutwiler, Former Managing Director, Trade and Development, Global Poverty Program, William and Flora Hewlett Foundation Washington, DC

Continued on next page



Friday, February 27, 2009 (continued)

1:45 p.m.-
3:15 p.m.

FARM POLICY TRACK
Risk Management & the New Farm Bill
Salon III

Moderator: Joy Harwood, Director of Economic and Policy Staff, Farm Service Agency, USDA
Washington, DC

Production Costs and Farm Revenue from Both the Banker and Farmer Perspectives

Robert Craven, Director, Center for Farm Financial Management, University of Minnesota
St. Paul, Minnesota

The Average Crop Revenue Program (ACRE) and Supplemental Revenue Assistance (SURE) Program

Carl Zulauf, McCormick Professor of Agricultural Marketing and Policy, Ohio State University
Columbus, Ohio

Issues Associated with the New Farm Bill

Brad Karmen, Assistant to the Deputy Administrator for Farm Programs, Farm Service Agency, USDA
Washington, DC

COMMODITIES TRACK

Dairy Outlook
Salons C, D, E

Moderator: Shayle Shagam, Livestock & Poultry Analyst, World Agricultural Outlook Board, USDA
Washington, DC

Dairy Outlook

Roger Hoskin, Agricultural Economist, Economic Research Service, USDA
Washington, D.C.

Milk Price Volatility: What's Old is New

Mark Stephenson, Senior Extension Associate, Department of Applied Economics and Management, Cornell University
Ithaca, New York

Marketing Dairy Products During Price Volatility

Don Street, President and CEO, Ecoval Dairy Trade, Inc.
Wayne, Pennsylvania

3:30 p.m.-
4:00 p.m.

Special Dairy Portal Presentation
Salons C, D, E

Marketing Dairy Products During Price Volatility

Butch Speth, Market Information Branch, Agricultural Marketing Service, USDA
Madison, Wisconsin

Jill Turosz, Project Manager, TechTeam Government Solutions
Chantilly, Virginia





USDA's Agricultural Outlook Forum Student Diversity Program

Eighteen students from Land-Grant and Hispanic-Serving Institutions were chosen to attend the 2009 Forum based on their winning essays on "Agriculture as a Career."

Thank you sponsors for your support:

CHS, Inc.

Farm Credit Bank of Texas

Agfirst Farm Credit Bank

Deere & Company

Tyson Foods, Inc.

USDA's Economic Research Service

Congratulations:

Rosalva Chavez, California State University-Fresno

Courtney Hannink, California State University-Stanislaus

Kati McWaters, University of Florida

Jonathan Adam Watson, University of Florida

Maurice D. Smith, Jr., Virginia State University

Ashley Harold, University of Idaho

Evelina Arzanova, Miami Dade College

Jose Turcios, Prairie View A&M University

Bobby J. Smith, II, Prairie View A&M University

Jessa M. Becker, University of Illinois Urbana-Champaign

Pam Dahlman, University of Minnesota

Amber Seibert, University of Minnesota

Ar'Quette Grant, Delaware State University

Ashley Jones, University of Arkansas

Dalton Henry, Kansas State University

James Millsap Kansas State University

Jannel S. Irons, University of Maryland-Eastern Shore

Kedena P. Thompson, University of Maryland-Eastern Shore

Thank you:

Lisa Purnell, USDA Liaison, and Laura Duck, at the University of Maryland-Eastern Shore and Antonio McLaren, USDA's Student Diversity Program Liaison, CSREES

To read several 2009 winning essays, please go to:
http://www.usda.gov/oce/forum/diversity/diversity_program.htm

If you'd like to participate in supporting students for the 2010 Outlook Forum, please contact: Brenda Chapin at 202-720-5447 or bchapin@oce.usda.gov

Save the Date!

USDA's 2010 Agricultural Outlook Forum
February 18-19, 2010
Crystal Gateway Marriott Hotel
Arlington, Virginia

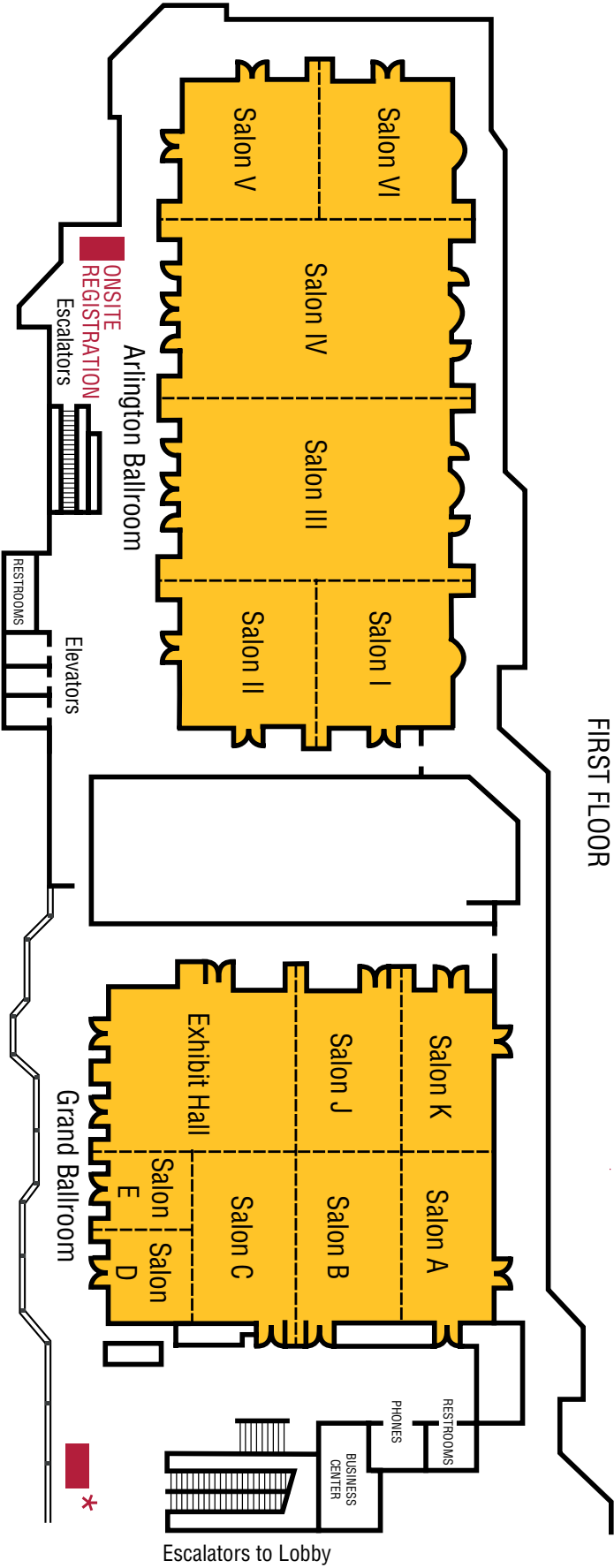


Please send your Forum session ideas and comments to: agforum@oce.usda.gov

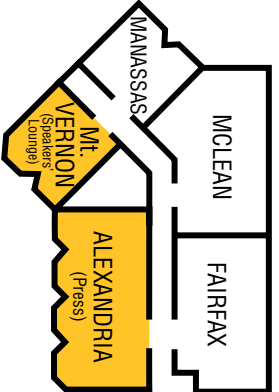
Jefferson Davis Highway (Route 1)

CRYSTAL GATEWAY Marriott

FIRST FLOOR



SECOND FLOOR



ARLINGTON TOWER

* Pre-registered Attendees
7:00 a.m. - 11:00 a.m. Feb. 26
Badge pick-up.

TO CAPITOL TOWER →

Eads Street