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**Pediatrics** 



# Promoting Healthy Food & Exercise Choices in Children

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#### **Research Focus**

- Child obesity prevention
  - Children
  - Adolescents
- Behaviors
  - Healthy diet
  - Physical Activity









#### **Technology-Based Interventions**

Online programs

Video games

Text messaging

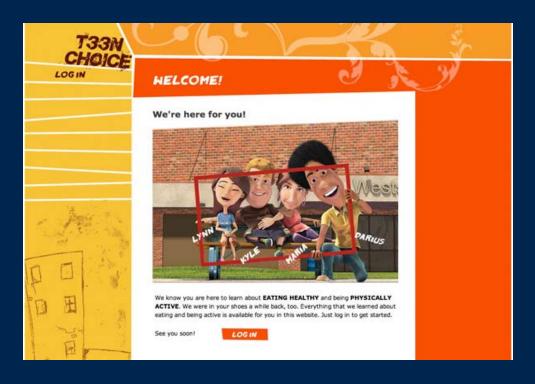








#### **Teen Choice: Food and Fitness**



http://www.archimage.com/portfolio-screeningroom-teenchoice.cfm

Thompson D et al. Design of a website on nutrition and physical activity for adolescents: Results from formative research. Journal of Medical Internet Research. 2012;14(2):e59. doi:10.2196/jmir.1889.

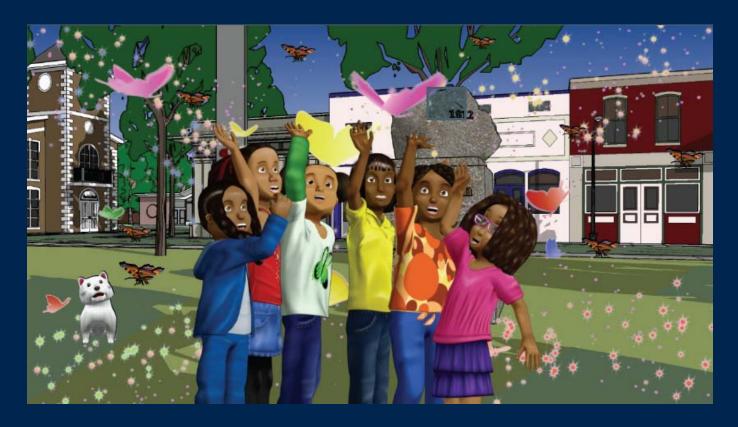








#### The Butterfly Girls: Quest for Founder's Rock



http://youtu.be/wNPQVNLWRQg

Thompson D et al. The Butterfly Girls; an online program promoting healthy nutrition and physical activity behaviors to young African American girls: rationale and design (in progress).



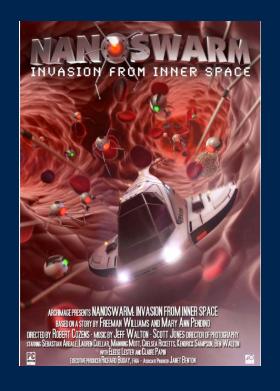






## Escape From Diab; Nanoswarm: **Invasion From Inner Space**





http://www.archimage.com/portfolio-screeningroomescapefromdiab.cfm

http://www.archimage.com/portfolio-screeningroomnanoswarm.cfm

Thompson D et al. Serious video games for health: how behavioral science guided the development of a serious video game. Simulation & Gaming 2010; 41(4): 587-606. Baranowski et al. Video game play, child diet, and physical activity behavior change: a randomized clinical trial. American Journal of Preventive Medicine 2011; 40(1): 33-38









## Squire's Quest! II: Saving the Kingdom of Fivealot



http://youtu.be/rigHfRqTvTc

Thompson D et al. A serious video game to increase fruit and vegetable consumption among elementary aged youth (Squire's Quest! II): Rationale, Design, and Methods. Journal of Medical Internet Research Protocols. 2012;1 (2):e19. doi:10.2196/resprot.2348









#### **Texting to Increase PA**











#### Texting to Increase PA

**Prompt**: What will your step

goal be this week? :D

**Autonomy**: Your steps, your choice, your life! You're in charge!



**Relatedness**: Achieve success today - meet your step goal!

**Competence**: Meet your step goal? Of course! You've got what it takes!!









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### Thank you!

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