

The World's Largest Open Access Agricultural & Applied Economics Digital Library

This document is discoverable and free to researchers across the globe due to the work of AgEcon Search.

Help ensure our sustainability.

Give to AgEcon Search

AgEcon Search
http://ageconsearch.umn.edu
aesearch@umn.edu

Papers downloaded from **AgEcon Search** may be used for non-commercial purposes and personal study only. No other use, including posting to another Internet site, is permitted without permission from the copyright owner (not AgEcon Search), or as allowed under the provisions of Fair Use, U.S. Copyright Act, Title 17 U.S.C.

```
AGRICULTURAL ECONOMICS RESEARCH, 1955 APRIL: VOL.7, NO.2. Washington, DC: Economic
 USDA/AE RESEARCH
                   Research Service.
'V7 N2 APR 55
                                                                                 (NAL Call No. 1Ec7Agr)
```

Mw

Agricultural Economics RESEARCH



CONTEN	ITS FO	OR A	PRI	L 1	954	5

Vol. VII, No. 2

Measurement of Sales of Apples in Retail Stores	Earl E. Houseman
Labor in the Marketing of Farm Products	. Kenneth E. Ogren and Kathryn Par
Sampling Aspects of a Consumer Survey of Milk Products	Eugene E. Hixson
Book Reviews Robert M. Walsh, Frederick V. Wau	igh, Robert A. Polson, Arthur F. Raper and Orlin J. Scovill

UNITED STATES DEPARTMENT OF AGRICULTURE

Agricultural Marketing Service

Contributors

EARL E. HOUSEMAN is Statistical Assistant to the Administrator of AMS. One of his duties is evaluation and promotion of the development and use of improved his duties is evaluation and promotion of the development and use of improved statistical methods in the Department including, in particular, techniques for collection, analysis, and interpretation of data. This spring he is on leave from the Department and is in residence as Visiting Professor of Statistics at Cornell University during the second semester of the current school year.

KENNETH E. OGREN heads the Marketing Information and Statistics Section of the Market Organization and Costs Branch, AMS. He entered the Department from the University of Minnesota in 1949 through the research internship program. KATHRYN PARR'S work in the same Section includes research in the development of price-spread series in addition to the labor series discussed in this issue.

ment of price-spread series in addition to the labor series discussed in this issue. EUGENE E. HIXSON is a mathematical statistician on the staff of the Statistical

Clearance Office of AMS

ROBERT M. WALSH, Chief of the Market Development Branch of AMS, entered service with the Department in 1934 as a commodity analyst in the former Bureau of Agricultural Economics. In 1948 he was named Deputy Director of the Fats and Oils Branch of the former Production and Marketing Administration, and in 1952 he became Deputy Assistant Administrator of the former Agricultural Research Administration.

FREDERICK V. WAUGH, Director of the Agricultural Economics Division of AMS,

needs no introduction to readers of our book review section.

ROBERT A, POLSON, Head of the Department of Rural Sociology in Cornell University, is widely known for his distinguished career in the application of sociology to extension work.

ARTHUR F. RAPER is Consultant on Community Development in the Foreign Oper-

ations Administration, assigned to the Middle East.

ORLIN J. SCOVILLE is Head of the Farming Efficiency Section, Production Economics Research Branch, ARS. He has been engaged in economic research, land use planning and farm appraisal work with the Department since 1933. Before he came to Washington in 1954 he was studying economic aspects of soil conservation in Kansas.

> EDITORS: CHARLES E. ROGERS HERMAN M. SOUTHWORTH