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RAIL AND TRUCK RATES UNDER PUBLIC REGULATION: CORN AND SOYBEAN TRANSPORTATION IN MINNESOTA, 1970-1979

by

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#### RAIL AND TRUCK RATES UNDER PUBLIC REGULATION: CORN AND SOYBEAN TRANSPORTATION IN MINNESOTA, 1970-1979

Although federal and state regulation of railroad rates by the Interstate Commerce Commission (ICC) and similar state agencies has been a fact of life for almost a century, Minnesota's trucking industry is now just completing its first decade of regulated rates. The Minnesota Public Service Commission (PSC) issued its first minimum rate requirements for the trucking industry in 1970.

The rates approved by the ICC and PSC play an important role in Minnesota's agricultural economy because railroads and trucks are the primary competitors for intrastate grain and oilseed shipments. In this paper, railroad and truck rates for corn and soybeans for 1970-1979 will be compared and some implications of changes in these rates for the state's producers will be discussed.

#### County-by-County Rate Comparison

The first task of this paper is a county-by-county comparison of truck and single car railroad grain rates for 1970-1979. Rates in effect for both railroads and trucks in the years 1970, 1973, 1975, 1977, and 1979 were taken from Minnepolis Grain Exchange Rate Books and orders of the PSC (see References). Then, the cost for moving soybeans and corn (both move at the same rates) was calculated from the county seat of each of 69 soybean producing counties to Minneapolis. $\frac{1}{}$  The point of using this

 $<sup>\</sup>frac{1}{In}$  In a few cases, rail rates from the county seat were not published. The rate from a nearby town was used. Where two rail rates for different lines were published for a particular origin, the lesser rate was chosen.

hypothetical transportation pattern, as oppposed to using actual geographic dispersion of corn and soybeans across processors and other markets, was used to highlight the changes in rate structures. Recognizing that Minneapolis is a major, but not the only market for Minnesota corn and soybeans, this simplification will be used throughout this paper. The results of the comparison of rates from corn and soybean producing counties to Minneapolis are shown in Tables 1-3, and illustrated in Figures I.

In 1970, the beginning of the period when both railroads and trucks were regulated, the two modes were strongly competitive for intrastate grain traffic. Thirty of the 69 counties had single car rail rates to Minneapolis that were lower than the corresponding truck rate; 18 counties had less expensive truck rates; truck and rail rates to Minneapolis from 21 counties were identical (Table 3 and Figure I).

In 1973, the year of the Arab oil embargo and the first round of fuel price increases which are now pushing diesel fuel prices steadily towards \$1.00 per gallon, railroads continued their domination of short haul grain rates. Truck costs rose faster than rail rates during 1970-1973, so that in 1973 only eight of the 69 counties showed a definite rate advantage for trucks.

Only two years later, the situation was completely reversed. No counties had a rail rate advantage; 66 would have been better off using trucks. Truck rates increased during 1973-1975, but railroad rate increases during those years were much sharper.

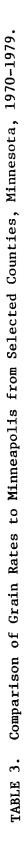
By 1977, not one county showed a single car rail rate to Minneapolis that was equal to or lower than the competing truck rate. The relatively small volume rail shipper who depended on single car rail rates now had to pay more for rail than truck transport, a situation which continued into

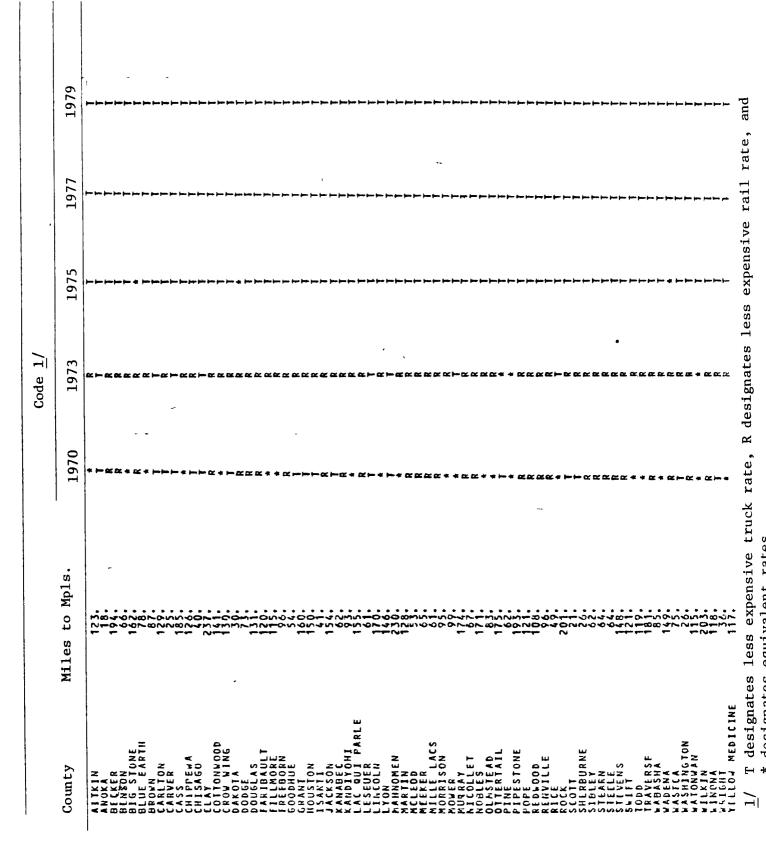
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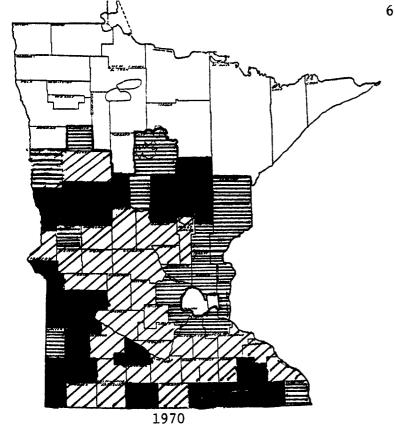
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s (¢/cwt.) to Minneapolis from Selected Counties, Minnesota, 1970–1979	Rail Line
Single Car Grain Rates	Rail Point
TABLE 1.	County

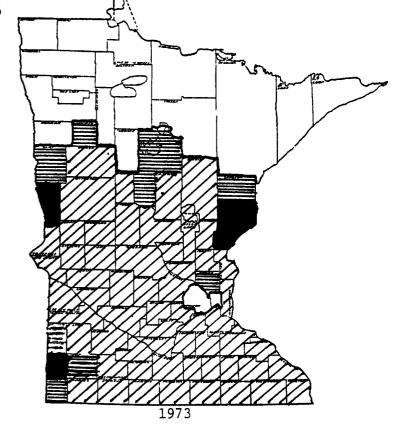
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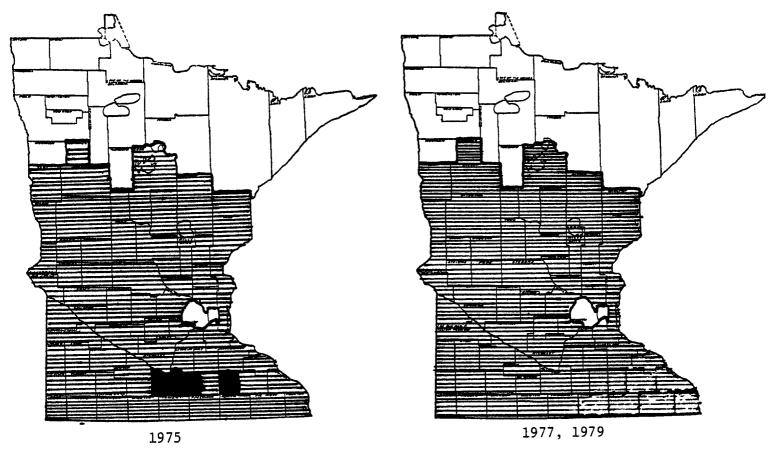
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Counties where rail rates are lower than truck rates



Counties where truck rates are lower than rail rates

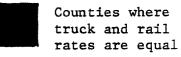


Figure 1. Relative Truck and Rail Transportation Rates for Corn and Soybeans, 1970, 1973, 1975 and 1977, by County, to Minneapolis.

#### Rail vs. Truck Cost Comparison

The economic effect of rising truck and rail rates on the total transportation cost for Minnesota's soybean crop depends on both the actual rates and the amounts shipped at those rates. A ten percent rise in rates for a county shipping a relatively small amount of soybeans may well have less an effect on total transportation costs than a five percent increase for a major grain producing county.

A number of total transportation cost estimators that account for both rate and volume effects are conceivable. The approach used here was to estimate the weighted average rate moving a constant "benchmark" crop from the 69 counties to Minneapolis. This heuristic device assumes a simplified transportation pattern and constant level of grain production to highlight changing rate structures.

The "benchmark" crop used was the sum of the 1970-79 average soybean production of the 69 counties and one-half of the 1970-79 average corn production of those counties [6]. Only one-half of the corn crop was included to reflect the relatively large proportion of Minnesota's corn production that is used on-farm or locally for feed.

The weighted average rate for moving the banchmark crop from the 69 counties to Minneapolis was calculated using railroad and truck rates in effect for 1970, 1973, 1975, 1977, and 1979. Results are shown in Table 4.

If the benchmark production of all 69 counties was shipped to Minneapolis at 1970 single car rail rates, the average rate would have been 14.7¢/cwt.(8.2¢/bu.). The average rate of moving the crop to Minneapolis at 1970 truck rates would have been 15.0¢/cwt. (8.4¢/bu.).

Had the benchmark crop been shipped to Minneapolis at 1973 rates, the average truck rate would have been 19.9¢/cwt. (11.1¢/bu.) and the rail-

Mode	1970	1973	1975	1977	1979
	ی هی هغه افاد این برس		(¢/cwt.)	)	
Rail	14.7	17.6	25.8	28.2	33.5
Truck	15.0	19.9	22.4	25.0	29.3

	1 /
Table 4.	Weighted Average $\frac{1}{}$ Truck and Single Car Rail Rates
	to Minnepolis, 1970-1979

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 $\frac{1}{}$  The weighted average rate was computed by multiplying the rate for each to the 69 counties by its benchmark crop quantity, totaling the counties and then dividing by the total volume of the benchmark crop.

roads would have averaged 17.6¢/cwt. (9.9¢/bu.). The railroads' cost increase of 19.7 percent over 1970 was more than matched by the trucking industry's 32.7 percent increase.

The trucking industry's average rate for the same job rose another 12.6 percent to 22.4¢/cwt. (12.5¢/bu.) in 1975, but the railroads increased their average rate by 46.6 percent to 25.8¢/cwt. (14.5¢/bu.). In a single two year period, the railroads' rate advantage over trucks was eliminated.

Since 1975, both trucks and rails have continued their increases at about the same rate--roughly a 30 percent increase during 1975-1979-- so the rail-truck competitive situation has shown little change.

Overall, the 1970 average truck rate of 15¢/cwt. rose to 29.3¢/cwt. in 1979. During the same period, the average rail rate for moving the benchmark crop from the 69 counties to Minneapolis rose from 14.7¢/cwt. to 33.5¢/cwt. For the first decade of regulation of both modes, the truck cost increase was 95.3 percent; the rail cost increase was 127.9 percent.

#### Ton-Mile Comparison

The changing relative rates between railroads and trucks have important implications for the amount of grain traveling to market on the state's rails and public highways. For purposes of analyzing general trends, the "benchmark" crop of the 69 counties will again be used. The total tonmileage involved in hauling the benchmark production of all 69 counties to Minneapolis, figuring distances in highway miles from county seats, is 1.3 billion ton-miles. The hypothetical ton-miles of benchmark production transported to Minneapolis by truck and single-car rail are presented in Table 5. It was assumed that truck shipments would be used if the truck rate was less than or equivalent to the corresponding rail rate.

Mode	1970	1973	1975	1977	1979	
			(1,000 to	n-miles)		
Rail	530	1,101	0	0	0	
Truck	818	247	1,348	1,348	1,348	

Table 5. Ton-Miles of Corn and Soybeans Shipped, by Mode, Assuming Least-Cost Mode Selection and Benchmark Commodity Volumes, 1970-1979. If each county selected rail transport only if it was less expensive than trucks, 530 million ton-miles would have been the railroad industry's share of the total at 1970 rates. The rail share would have been even larger at 1973 rates--1.1 billion ton-miles, or 81.7 percent of the total grain traffic.

The rate reversal of 1973-1975 would, of course, also reverse the ton-mile situation. At 1975 rates, the trucking industry would haul the entire 1.35 billion ton-miles. For 1977 and 1979, the entire 1.35 billion ton-miles would also be traveling the state's highways if relative rates were the only criterion for transportation mode selection.  $\frac{2}{}$ 

#### Transportation Rates vs. Corn and Soybean Prices

The impact of rising transportation costs on the incomes of grain producers depends upon how increased transport costs compare to grain prices.

Figure 2 presents indices of seasonal average corn and soybean prices against an index constructed from the least-cost combination of rates to Minneapolis. Seasonal average prices are taken from <u>Minnesota Agricultural</u> <u>Statistics--1979</u>. The least-cost transportation mix for each year was calculated by: a.) comparing rail and truck rates for each county; b.) choosing the lower rate; c.) multiplying the lower rate by the county's 1977 production; d.) aggregating costs over all counties. By 1977 the least-cost transportation solution was equal to an "all truck" solution. Indices were then constructed for the price series and transportation costs using 1970 = 100.

Figure 3 shows that soybean price trends have on the average been more than sufficient to offset rising transportation costs. The weighted

<sup>2/</sup> Relative rates are of course not the only criterion. Timeliness, equipment, availability, the potential for loss or damage, provision of loading and unloading equipment, firm loyalty, and auxiliary services all can effect transport mode choice.

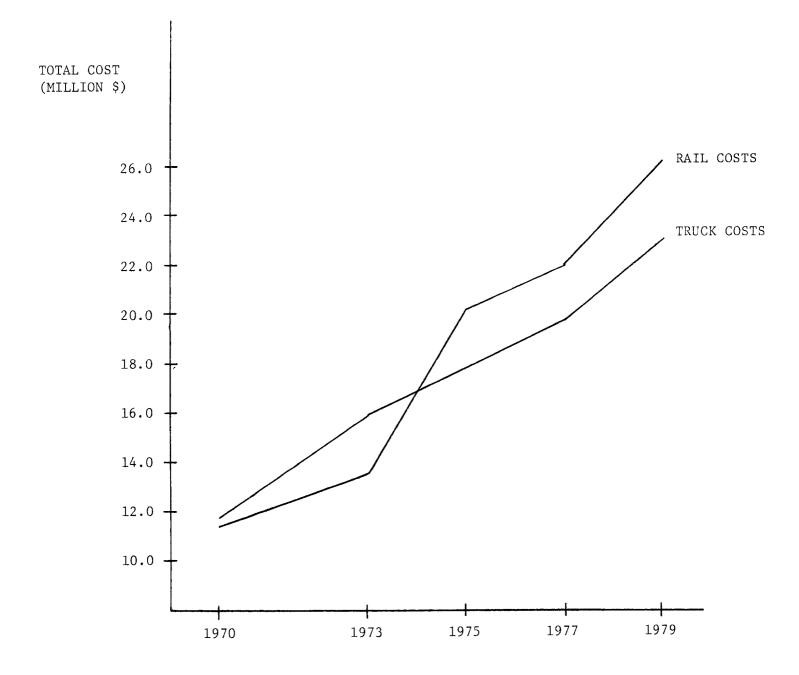


FIGURE 2: TRUCK AND RAIL COSTS OF TRANSPORTING 1977 MINNESOTA SOYBEAN PRODUCTION TO MINNEAPOLIS UNDER 1970, 1973, 1975, 1977 AND 1979 RATE STRUCTURES

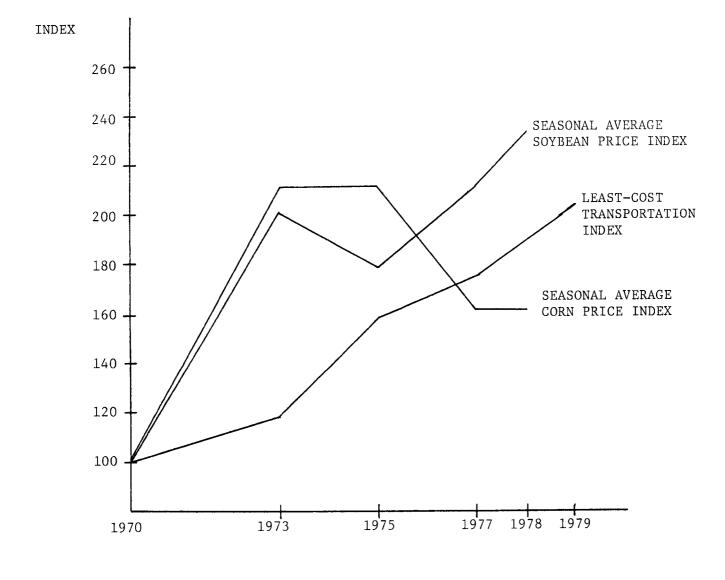


FIGURE 3: INDICES OF SEASONAL AVERAGE CORN AND SOYBEAN PRICES WITH INDEX OF LEAST-COST TRANSPORTATION RATES average least-cost per bushel of shipping soybeans to Minneapolis increased from about 9¢ per bushel in 1970 to about 17¢ per bushel in 1979. Considering an increase in seasonal average soybean prices from \$2.79 per bushel in 1970 to \$6.55 in 1978, the increase in transportation costs per bushel represents a relatively small portion of the price of soybeans. While initially corn prices rose sufficiently to offset rising transportation costs, average prices after 1975 indicate greater vulnerability of corn to higher rail and truck rates. With seasonal average corn prices in 1978 being \$1.90 per bushel, transportation costs approaching 17¢ per bushel would represent a higher portion of the price of corn than was the case for soybeans, i.e. 9 percent as opposed to 2.6 percent.

#### Comparison of Single- and Multiple-Car Rates with Truck Rates

As single-car rail rates were escalating after 1973, railroads began to institute multiple-car rates. These rates are substantially lower, reflecting economies realizeable in assembling and handling larger volumes. Table 6 compares 1978 single-car rail, multiple-car rail, and truck rates from selected source points in southern Minnesota with multiple-car handling capabilities to Minneapolis. Multiple-car rates are substantially lower than the comparable single-car rail or truck rates. While multiplecar rates represent savings opportunities for producers situated near terminals with multiple-car facilities, smaller shippers facing single-car rates are at a relative disadvantage.

#### Findings and Implications

The purpose of this report was to describe the changes in the structure of single-car rail and truck rates for soybean transportation since the Minnesota Public Service Commission issued its first minimum rate require-

Source Point	Distance to Minneapolıs	Single-Car Rail	Multıple-Car Raıl	Truck
	(miles)		(\$1 cwt.)	
Jackson	154	37.5	32.0	34.0
Welcome	137	37.0	22.0	30.0
Pipestone	193	47.0	26.0	41.0
Winona	118	26.5	18.0	26.0
Red Wing	54	21.0	15.0	18.0
Wells	111	28.5	18.5	26.0

Table 6.	Comparison of Single- and Multiple-Car Rail Rates w	vith Truck
	Rates from Selected Minnesota Points to Minneapolis	s, 1978 Rates

Sources: Minnesota Public Service Commission, 79-055-RD, February 6, 1979, Minnepolis Grain Exchange, Grain Rate Book No. 17, Supplement No. 1, June 19, 1978. Chicago, Milwaukee, St. Paul and Pacific Railroad Tariff #18710-D effective 8-4-78. Chicago and Northwest Tariff #17194 -C effective 7-78.

ments for trucks in 1970. A simplified geographic dispersion of Minnesota soybeans was assumed as a descriptive device to highlight the changes in truck and rail rates. The most notable finding of the study was the inverstion of relative single-car rail and truck rates since 1970. Single-car rail rates were sufficiently competitive with trucks in 1970 so that elevators in most counties would have shipped corn and soybeans to Minneapolis by rail. Between 1973 and 1975 trucks became the lower-cost mode. By 1977, using only the relative rates, all counties should have chosen trucks over single-car rail in shipping corn and soybeans to Minneapolis . Relaxing the assumption that all counties ship all of their corn and soybeans to Minneapolis would not change the essence of the conclusion: Single-car rail rates are no longer competitive for intrastate corn and soybean shipments. Where single-car shipments actually take place, factors other than cost-minimization must enter. Shippers may be committed to rail transport by virtue of long-term leasing obligations of rail cars, and through fixed facilities for loading and unloading rail cars. Users may prefer rail cars during rail car shortages because they can effectively retain the incoming cars and use them for outbound movements. Other users require or desire rail cars because unloading can be planned and scheduled or because of the outbound rate advantages they get because of the "transit privilege." $\frac{3}{}$  These users may pay a premium for rail delivery greater than the rate advantage of inbound truck shipments. Also, under certain market conditions, such as strong export demand conditions, high soybean prices might justify getting the soybeans to market by any means possible. However, truck rates from throughout the state to Minneapolis are now less than single-car rail.

<sup>3/</sup> The transit privilege allows the owners of commodities that are processed or stored enroute to pay the equivalent of a through rate from the original origin to final destination. Certain conditions, including the payment of a fee must be met, but the freight savings to the processor can be quite significant.

As grain shipment by truck becomes increasingly a rational economical decision, the number of ton-miles of grain traveling Minnesota highways will increase. The unavoidable corollary to greater truck traffic is accelerated highway depreciation. The rate of increase and the amount of road damages depend critically upon weight restrictions imposed upon trucks and the adequacy of the enforcement of weight restrictions.

The lack of rail shipments from small elevators will cause the railroads to ask for even more abandonments of their branch lines and possibly lines now considered "main lines."

One solution is the development of more points which can ship at multiple-car rates.

While multiple-car rates compete very effectively with truck rates, not all areas produce enough corn and soybeans to justify multiple-car facilities. These areas will become more dependent on truck transportation. In those areas where corn and soybean production is dense enough to obtain multiple-car rates, the economies of size in transportation will add impetus toward greater concentration in grain assembling and transshipment. Capital needs of the remaining elevators will increase along with their market power.

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