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Empirical Analysis as the Application of Theory

Applied Production Analysis. A Dual Approach. By Robert G Chambers Cambridge Cambridge University Press, 1988, 331 pages, \$18 95 (paper), \$49 50 (hardcover)

Reviewed by Bruce A. Larson

Hypothesizing that empirical analysis is a rigorous form of theoretical investigation using real-world data, this book provides a concise and focused treatment of the theory of the firm under certainty using the dual approach Written from the point of view that empirical analysis (and theoretical analysis) is a prisoner of its underlying assumptions, this book stresses the links and possible tradeoffs between theoretical assumptions and empirical necessity While most of the material in the book is available in previous articles and books, graduate students and economists not schooled in the dual approach—the intended audience—will for the most part appreciate the book's simple style (basic calculus and linear algebra) The author offers a synthesis of more technical literature and a discussion of some fundamentals for applied economics, such as separability, aggregation, technical change, and flexible functional forms Applied economists will probably find the book a useful reference in day-to-day research

The "economics" underlying the dual approach utilized by Professor Chambers is simple and focused the firm has a technology that uses variable and fixed inputs to produce outputs, the firm chooses variable inputs to minimize costs of producing a given level of outputs, and, when appropriate, the firm chooses outputs to maximize profits (revenues minus costs). Thus, the logic of the book's structure is clear. The basic properties and characteristics of production functions are explained and developed first. The cost function follows from the cost-minimization hypothesis, given a production function. And, the profit function follows from the profit-maximization hypothesis, given a cost function, which, in turn, presumes a production function

The core chapters on the production, cost, and profit functions are developed in a straightforward manner. The topic-oriented chapters, which pull together and

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simplify a large amount of rather technical material, provide the extra level of understanding and perspective needed for empirical research. For example, while the duality approach presupposes firm-level optimizing behavior, empirical studies often rely on data aggregated across firms as well as across inputs and commodities, a point that may be underemphasized in graduate microeconomic theory courses Thus, I suspect the sections on aggregation across firms and separability, which allow aggregation across commodities and prices, will be most informative However, the discussion of the uses of separability (p. 118), which introduced the notion of index numbers. surprisingly did not introduce or at least mention some frequently used indexes, such as the divisia index The divisia index was not introduced until the discussion of measures of technical change (p. 230)

Using a parametric approach for empirical research means that nothing can be done without choosing a functional form. Here, Professor Chambers provides a reasonable perspective on the choice of a functional form and what one can expect from flexible functional forms "choosing a functional form is more a craft than a science" (p. 159), "the main attraction of flexible forms does not lie in their ability to closely approximate arbitrary technologies" (p. 179), and "even if flexible forms are not restrictive, their ability to approximate arbitrary technologies is limited" (p. 177). The concept is clear empirical (and theoretical) research necessarily involves assumptions, and it is imperative to understand how these assumptions influence and condition results.

While the author acknowledges that the chapter on technical change is primarily a catalog of certain types of technical change, the energy was well spent on the discussion. The emphasis on disembodied technical change is appropriate given the objective of the book and the seemingly unlimited ability of time trends to appear in empirical studies to represent technical change. The discussion of various terms and definitions that surround the measurement of technical change (Hicks neutrality, Harrod neutrality, factor augmenting, embodied, disembodied) methodically develops the effects of technical change in production on costs and profits

The book carves a useful niche in the set of economic texts and supplementary reading packets. It lands

between more elementary (non-Ph.D.level) texts and those more rigorously developed, although the intended audience may wonder why certain proofs were "left to the reader" or considered to be "beyond the scope" of the book The book generally accomplishes

what it intends to do, but there is still a gap to be filled by a text that would assist the applied researcher struggling with a dynamic and uncertain world Perhaps Chambers will turn his attention to these issues in future editions

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