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Lament on Bad Writing

Oh woe to the reader of ponderous journals who works to extract all the well hidden kernels of truths so unbold, conclusions too trite, of messages simple, results without light Hidden they must be, beneath all the jargon, for knowledge like this we are sure is no bargain

True bargains are scarce and, if to be found, the reader must slog o'er the mountainous mound of bad lit, to be able to know what he's found

This is it! he will cry
Ah, but how would he know
such a gem, he will sigh
if the mountain of bad lit had not been so high?

Along comes McCloskey, to throw out a line to writers who write as if all have no minds Avoid wordy and boring, use one word for two, Be active! Not passive The simple will do The readers will shun you if you cannot be brief The writing you peddle is giving them grief! Soclean up your act, with yourself make a pact, to useless bad lit you will never go back

Barbara Stucker

Stucker is an economist (not a poet) with the Agriculture and Trade Analysis Division, ERS. The poem was prompted by a review of Donald McCloskey's *The Writing of Economics* in the Spring 1987, issues of the Journal

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