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*Announcing a New Publication  
by Food Research Institute Scholars*

# Redesigning Rural Development A Strategic Perspective

By Bruce F. Johnston and William C. Clark

This extended essay by Bruce Johnston and William Clark presents a policy analysis of rural development in the low-income developing countries where past efforts have often failed to benefit the rural poor. The authors emphasize policy intervention in three program areas: production, consumption, and organization. They describe the relationships between these program areas and discuss how they can be combined to design feasible and effective strategies for rural development, balancing immediate and long-term objectives. Finally, they compare a number of studies in an attempt to organize what is known about rural development and facilitate understanding of the major problems and opportunities facing development workers.

Written for practitioners and students of rural development, the book recommends a common-sense balance of scholarship and field work that can be applied to many fields.

*Available from Johns Hopkins University Press  
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