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ASSET LIABILITY MANAGEMENT TOOLS AND STRATEGIES

BILL WHITEHEAD

**Proceedings of a Seminar sponsored by
North Central Regional Project NC-207
“Regulatory, Efficiency and Management Issues Affecting Rural Financial Markets”
New York, NY
September 8-9, 1996**

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Asset Liability Management Tools and Strategies

Bill Whitehead

Federal Farm Credit Banks Funding Corporation

Bank / Association Relationship

Separation of Banking Risks

- Bank: Interest Rate Risk, Liquidity Risk
- Associations: Credit Risk



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Philosophy on Managing

Interest Rate Risk

- System institutions are independently managed and their approaches to IRR management vary
 - Overall, very conservative
 - Cooperative structure / GSE charter
- Corporate structure does not provide many incentives for risk taking.



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Bank / Association Relationship

- Direct Loan Pricing

$$\boxed{\text{Marginal Cost of Funds}} + \boxed{\text{Interest Rate Risk Compensators}} + \boxed{\text{Bank Spread}} = \boxed{\text{Direct Loan Rate}}$$

- Retail Loan Pricing

$$\boxed{\text{Direct Loan Rate}} + \boxed{\text{Credit Risk Differential}} + \boxed{\text{Association Spread}} = \boxed{\text{Borrower's Loan Rate}}$$



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A/L Management Tools

- A/L Management Policy
- Loan Product Development
- Funding Strategy Development
- Simulation Models
- Database Systems
- Hedging



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Asset / Liability Management Tools & Strategies

- Farm Credit
- Sources of Interest Rate Risk
- AL Tools and Hedge Strategies

Bill Whitehead

Federal Farm Credit Banks Funding Corporation
NC-207 Annual Meeting, September 9, 1996



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Farm Credit System

- An agricultural finance cooperative
- Government Sponsored Enterprise (GSE)
- Six Farm Credit Banks, one Bank for Cooperatives, one Agricultural Credit Bank (CoBank), 228 Associations



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Funding Corporation

- Fiscal Agent
 - Design, Issue, Market, Process
- Disclosure
 - Financial Performance & Debt Security-Specific
- System Resource

Sources of Interest Rate Risk

- Market Risk
- Structural Risk: asset structure \neq debt structure
- Commitments and loan "pipeline"
- Exposure on anticipated debt issuance
- Basis risk
- Pricing Risk



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Derivative Strategies

Asset / Investment Strategies

- Prepayment Risk
- Adjustable Rate Mortgages
 - ARM FRNs and "Synthetic" ARM FRNs
 - Uncapping ARMs: Stripping off Periodic and Lifetime Caps
 - Hedging ARM resets
- "Retail" Cap Risk
- Commitment and "Pipeline" Risk



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Asset / Investment Strategies

Prepayment Risk: short call option

- Fund fixed rate, prepayable loans with callable bonds
 - Issuer "buys" an embedded long call option from investors
- Buy interest rate floors, intermediate term indexes
 - 5- & 10-year CMT and Swap indexes, 3-year term, reset quarterly, strike rates 100 to 200 bps out-of-the-money
 - monitor cost of floor options (high, steep yield curve)



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Derivative Strategies *continued*

Debt (Liability) Strategies

- Develop Customized Debt Securities
- Investor Accommodation: "Reverse Inquiry"
- Anticipated Debt Issuance hedges
- Call Option Value Preservation Hedge (COVPH)



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Asset / Investment Strategies *continued*

Adjustable Rate Mortgages

- ARM Floating-rate Notes (FRNs)
- "Synthetic" ARM FRNs
- Uncapping ARMs: Stripping off Periodic and Lifetime Caps
 - Hedging ARM resets
 - "Look Back" hedge for funding rollover
 - single-period CMT-indexed put options



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Uncapping ARMs

continued

Stripping off Periodic and Lifetime Caps

- Caps on CMT-indexed ARMs can be removed to create attractive, uncapped CMT-indexed FRNs.
- Several counterparties are offering swaps that remove either periodic caps or both periodic and lifetime caps for up to 10-years.
- Principal cash flows for the swap are designed to match principal flows on the ARMs, either explicitly (indexed to a pool balance) or approximately (scheduled amortization plus a static prepayment assumption, i.e. 6% CPR).



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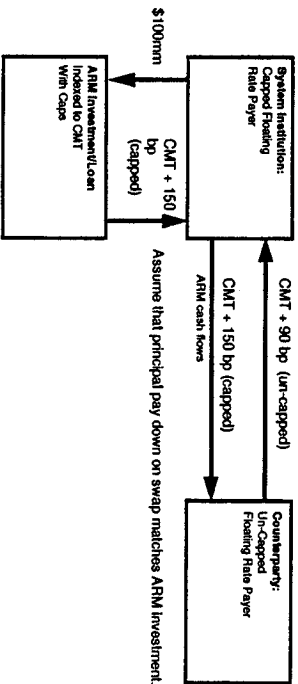
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Uncapping ARMs

continued

Stripping Off Periodic and Lifetime Caps



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Uncapping ARMs

continued

Stripping Off Periodic and Lifetime Caps

Asset:

Maturity/Structure: Agricultural ARM loans or Residential ARM MBS
30-year final maturity

Index: 1-year CMT, Fed H15, reset annually

Embedded Caps: 2% periodic, 6% lifetime cap (over initial coupon rate)

Swap Terms:

Description: System institution swaps to pay "capped" ARM cash flows vs. receiving "uncapped" 1-year CMT + spread.

Capped "ARM": Pay a "capped" cash flow representing the interest and principal received on the underlying ARM loans or ARM MBS. For example, 1-year CMT + 150 bp.

Uncapped "ARM": The swap counterparty pays "uncapped" floating 1-year CMT plus a spread, approximately 90 bp.



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Asset / Investment Strategies

continued

"Retail" Cap Risk

- System institutions often sell risk management tools to their customers
 - Adding standalone cap protection to a variable rate loan
 - Upfront fee
 - Increasing use in wholesale lending relationship



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Asset / Investment Strategies continued

Commitment Risk

- System banks are using option pricing models to establish loan commitment fees
 - Better tracking and tighter controls on commitments
- “Pipeline” Risk**
- Stratification
 - Hedging



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Option-based Commitment Fee

10-year Fixed-Rate Mortgage

Table 1: Option-Based Commitment Fee Analysis
 Fee per \$100,000 Loan Principal
 Fixed-Rate, Optional Take Down, American Exercise

Commitment Period	Volatility Assumption		
	13.0%	18.6%	24.0%
30-days	\$522	\$732	\$923
60	710	1,010	1,290
90	960	1,318	1,664
180	1,330	1,826	2,306



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Debt (Liability) Strategies

Customized Debt Securities

- Create and issue new debt securities with built-in options that offset option characteristics of loan products
- Prime FRNs
 - ARM FRNs
 - “Synthetic” ARM FRNs



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Debt Strategy: ARM Floaters

1-year Constant Maturity Treasury-Indexed Floating-Rate Note with 2% Periodic Cap and Floor

“ARM” Floater Structure:

Structural Characteristics	Specific Terms
Par Amount	\$100 million, or more
Maturity	3-years, principal at maturity
Index	1-year GMT as reported in the Federal Reserve H15 + Fixed Spread
Reset Frequency	Annually
Coupon Frequency	Semi-annual interest payments, 30/360 day count
Periodic Cap & Floor	2% periodic adjustment limit



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ARM Floaters continued

Matches three structural characteristics of ARM Mortgages:

- 1-year Constant Maturity Treasury Index
- 2% Periodic Cap and Floor - *primary advantage*
- Fixed repricing margin (for 3 years only)

ARM Floater does not offset these characteristics:

- Much shorter maturity, not available as a 30-year instrument
- Lifetime cap risk
- Scheduled amortization
- Prepayment risk
- Look back on resets

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Debt (Liability) Strategies continued

Investor Accommodation / Reverse Inquiry

- Investors often approach GSEs to purchase debt securities tailored to their needs.
 - "Cheap" (inexpensive) funding.
 - Structures requested by investors do not always "fit".
- Structured Notes: Inverse FRNs, Indexed Amortizing Notes, etc.
 Callable Bonds: short call protection periods
- Swap these debt issues into a structure that can be useful.
- Objective: 3-month LIBOR - 25 bps

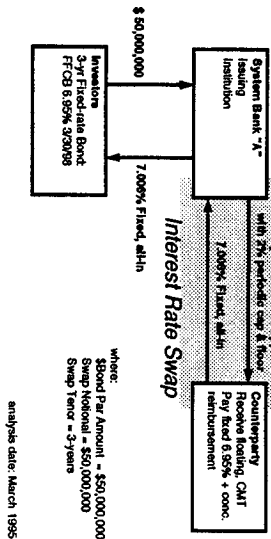
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"Synthetic" ARM FRN

Issue Fixed, Swap to Floating ("ARM")

3-year "Synthetic" ARM Floating-Rate Note



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Debt (Liability) Strategies continued

Anticipated debt issuance hedges

- Symmetrical (forwards) and asymmetrical (options) hedges
- Duration-matched
- FRAs, Futures, Forward swaps, OTC Treasury

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Debt (Liability) Strategies *continued*

Call Option Value Preservation Hedge

- Objective is to "lock-in" or protect value of embedded call options that have moved into-the-money
 - Outright (unswapped), unmatched callable debt issuance
- Symmetrical hedges: futures and forward swaps
Asymmetrical (options-based) hedges: pay fixed swaptions



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Evaluating Risk Mgmt Performance

System Institutions

- Specific Hedge Transactions
- Investment Portfolio Targets
- Bank Level: Treasury Income
- A/L Policy Targets: Nil, \$MV_{eq}

Funding Corp

- Volume of Debt Issued
- Sale Management (Responsiveness, Spread to Treasury)



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