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# **CHOICES**

Third quarter 1993



Eisgruber on sustainable development 4
Interview with William Reilly, part 2

# **Findings**

What agricultural and resource economists are finding about food, farm and resource issues.\*

- Federal crop insurance increases rather than decreases farm chemical use, in contrast to what policy makers concerned about water quality, wildlife kills, and health and safety hazards had hoped say Horowitz and Lichtenberg.
- Terminating farm subsidies may cause the rural economy to suffer, but it also may expand some rural manufacturing and extractive industries, and the gains in the urban economy outweigh rural losses says Kilkenny.
- Adoption of semi-dwarf wheat varieties with high grain yields has been slow in some developing regions because they produce little of the needed straw say Traxler and Byerlee.
- Water-supply option contracts, sold by farm holders of water rights, can in many cases ensure urban water supplies during drought years at a lower cost than purchase of water rights, and still maintain the agricultural production base say Michelson and Young.
- Net increases in farm income from government policies go to landowners rather than farmers say Kuchler and Tegene.
- The value of forests for multiple uses (for timber, recreation, grazing, etc.) may be increased if different forest areas each produce one product (only timber or only recreation, for example) rather than if each forest area is managed for multiple uses a finding in contrast to the prescriptions of the "new forestry" say Vincent and Binkley.
- The most favorable policy for major environmental problems like NIMBY (not in my back yard), LULU (locally unwanted land use) and facilities citing is one which compensates the victim for accepting the undesirable impact says Geaun.
- In contrast to the conclusions of many scientists, greenhouse gas abatement policy to slow global warming and improve society's welfare should proceed slowly and become more stringent only in the future as the warming problem worsens — say Falk and Mendelsohn.
- Soil erosion from farms, and particularly low-wealth farms and farms in developing countries, may be greater during times of financial stress say Ardila and Innes.

ON OUR COVER—Artist Rini Twait portrays an idyllic rural scene with wildlife, livestock, forests, crops, and us—the users of the land—in colorful harmony, perhaps the way it was once (at least in our minds) and our hope for the future. Key articles in this issue discuss the economics and the ethics of land and natural resource use.

<sup>\*</sup> Findings are taken from soon-to-be published research in the American Journal of Agricultural Economics, Journal of Agricultural and Resource Economics, Review of Agricultural Economics, Journal of Agricultural Economics Research, Journal of Agricultural and Applied Economics, Agricultural and Resource Economics Review, Land Economics, Journal of Environmental Economics and Management, and other journals which publish the research findings of agricultural and resource economists. Abbreviated citations are found on page 29.

# Guest editorial: NAFTA, public education, and policy gaps



G. Edward Schuh, Dean and Professor, Humphrey Institute of Public Affairs, University of Minnesota

he ongoing saga of NAFTA and the misinformed public debate about its possible effects reflect badly on the state of knowledge of our citizens about international trade issues. Clearly, some of the opposition to this proposed initiative in economic integration comes from those who have strong vested interests in the outcome of the Agreement. The sugar producers and the Florida citrus industry come to mind. However, much of the remaining debate reflects both a lack of knowledge of some of the critical issues and an important gap in the policies we use to promote economic adjustment within our economy.

One of the serious gaps in our knowledge is the failure to recognize that trade liberalization is its own reward. The countries of Latin America, who tried for so long to develop their economies behind

protectionist barriers, have finally learned this important lesson. Countries as disparate as Argentina, Chile, and Mexico have unilaterally lowered their barriers to trade, having painfully learned the lesson that protectionism leads to lack of efficiency, loss of vigor in their economy, and economic stagnation. This country seems destined to still learn that lesson—painfully.

Another gap in our knowledge, and this one often is a problem with economists as well, is the failure to recognize the dynamic effects of trade liberalization. Most assessments of the effects of NAFTA are made from static models. These models fail to take into account the effects of trade liberalization on economic growth and the effect this growth has in expanding the demand for traded goods and services. Economists refer to some of these effects as general equilibrium effects, but the issue goes far beyond that, to include induced changes in technology and in human capital. These dynamic effects can be expected to literally swamp the static effects usually identified as the benefits of trade liberalization.

Still another gap is the failure to recognize that wage rates are not the only determinant of the cost of production and international competitiveness. The productivity of the labor is also important. Hence, high-wage labor may in fact be low-cost labor, while low-wage labor may in fact be very costly labor. The bottom line on this issue is that high-wage U.S. labor tends to compete very well with low-wage labor in other countries, largely

because its productivity is so much higher. The efficiency of our transportation and communication systems is also important in making us more competitive.

The important policy gap is the failure of this country to develop adequate adjustment policies in those cases in which the comparative advantage associated with trade liberalization lies with other countries. Positive adjustment policies, which would help labor to adjust to alternative employments and which would help private firms to develop alternative economic activities, would go a long way toward helping alleviate the political pressures against trade liberalization.

Finally, we generally fail to recognize how trade liberalization can help this nation to be more competitive in international markets. By helping us to lower our own costs of production, trade liberalization enables us to compete more effectively with producers in other countries. An important example of this is the increase in costs the continuing protection of the U.S. steel industry imposes on the rest of our economy.

The bottom line is that Congress should ratify the NAFTA, not as a favor to Mexico, but because it is in our own best interests. Protecting our economy will not raise the standard of living of our citizens. The only way we can do that is to invest in the human capital of our citizens and thus raise the productivity of our labor force.

9. Edward Schuh
G. Edward Schuh

# **Table of contents**





## **Features**

- 4 Sustainable development, ethics, and the Endangered Species Act Ludwig M. Eisgruber
- 9 The Conservation Reserve Program: what happens when contracts expire? Ralph E. Heimlich and C. Tim Osborn
- 15 Grazing policy on public lands
  Norman K. Whittlesey, Ray G.
  Huffaker, and Walter R. Butcher

- 20 A tale of two owls, and lessons for the reauthorization of the Endangered Species Act

  John Loomis and Gloria Helfand
- An interview with William Reilly: part 2 Sandra S. Batie

### In short

30 Agricultural economics in Eastern Europe; the Extension experience in Poland Donald A. West, Henry M. Bahn, and Mirostaw Drygas

# Gallery



Eisgruber



Heimlich



Osborn



Whittlesey



Huffaker



Butcher



Loomis

Helfand



Batie

**Ludwig M. Eisgruber** is a professor of agricultural economics in the Department of Agricultural and Resource Economics at Oregon State University. His current administrative and research responsibilities pertain to salmon in the Columbia river system, sustainable grazing systems in the semiarid West, and the effects of public policies and technologies on sustainable agriculture.

Ralph Heimlich is Geographic Information Systems Coordinator with USDA's Economic Research Service (ERS). Since joining ERS in 1976, Heimlich has worked on the Conservation Reserve Program; wetlands, sodbuster, and swampbuster provisions; urbanization of rural land; and multistate river basin planning.

**C. Tim Osborn** is leader of the Resource and Commodity Policy Section of USDA's Economic Research Service (ERS). Since joining ERS in 1986, Osborn has worked on economic impacts of soil erosion and federal conservation and commodity policy, particularly design of an environmental benefits index

for the 1990 bid acceptance process of the Conservation Reserve Program.

Norman K. Whittlesey is professor of Agricultural Economics at Washington State University specializing in natural resource economics with an emphasis on public policy issues. He grew up on a cattle ranch in western Colorado that made use of both BLM and USFS public grazing and has maintained an interest in public land management through both professional and private activities.

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Walter R. Butcher is professor of Agricultural Economics at Washington State University specializing in natural resource

- 34 Georgia to Georgia: Teaching agricultural economics in Transcaucasia

  Glenn C. W. Ames
- 37 Alternative farming systems for U.S. agriculture: New estimates of profit and environmental effects

John Ikerd, Sandra Monson, and Donald Van Dyne

40 Information sources of large-scale farmers

George F. Patrick, Gerald F. Ortman, Wesley G. Musser, and D. Howard Doster

# Departments

- 1 Editorial
- 2 Gallery About the authors
- **22** Graphically speaking
  Public education: investment
  and performance
  Kevin T. McNamara and
  Bob F. Jones
- 44 Letters

economics and foreign economic development. He has worked on a wide variety of public policy issues related to natural resource management over the past 30 years. Recently he reviewed grazing policy on public lands for the General Accounting Office.

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Gloria Helfand is an assistant professor in the Department of Agricultural Economics at the University of California, Davis. While a researcher and economist with the Natural Resources Defense Council and Wilderness Society in the early 1980s, she conducted numerous studies relating to national forest management, especially sales below cost. Her current research focuses on pollution control.

Sandra S. Batie is the Elton R. Smith Professor of Food and Agricultural Policy in the Department of Agricultural Economics at Michigan State University. She conducted this interview while a professor at Virginia Polytechnic Institute and State University. Batie has served on Committees of the National Academy of Science, the Board of Agriculture, the Center for Central Europe and Eurasia Affairs, and the Soil and Water Conservation Society of America. She is a trustee of Winrock International.

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