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# CHOICES

*The Magazine of Food, Farm, and Resource Issues*

Second Quarter 1988



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# GALLERY

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Harold F. Breimyer's professional career spans over 50 years. It started in the USDA with the AAA. During the ensuing 30 years he held positions in the Bureau of Agricultural Economics and the Agricultural Marketing Service of USDA and the Council of Economic Advisers in the Office of the President. Since retiring from USDA he has been associated with the University of Missouri-Columbia for 21 years. Throughout his career of over 50 years, Breimyer has dealt with commodity and marketing policy and has been a vigorous writer and commentator about food and farm issues.



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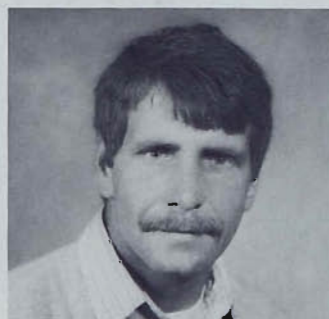
**George R. McDowell**

George R. McDowell has an intense interest in institutions and how they relate to their constituencies. He authored the 1975 article in the American Journal of Agricultural Economics, "The Political Economy of Extension Program Design: Institutional Maintenance Issues in the Organization and Delivery of Extension Programs," and often writes and speaks about land-grant universities and extension programs. He is a Michigan State Ph.D., 1975, and since then has been affiliated with the University of Massachusetts, where he is currently a Full Professor. He has significant international experience in Malaysia and Africa. He is currently on leave and residing in Lusaka, Zambia on a resident assignment for the Virginia Polytechnic Institute and State University on a U.S. AID contract.



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Dean E. McKee is presently an independent economic consultant to which he brings thirty two years of experience in economics, first in academia (Michigan State University), then government (ERS/USDA) and then industry (John Deere). Between 1966 and 1986, he was the Director of Market Economics at Deere & Company and in that position had special interest in anticipating sales and changes in the industry. This experience, as well as his current consulting work, provides him unique insights about why and how the farm machinery industry has changed.



**Frederick E. Geithman**

Frederick E. Geithman received his B.A. in Economics and his M.S. in Agricultural Economics from New Mexico State University. He is presently an Associate Research Scientist in the Department of Agricultural Economics at the University of Wisconsin where he works with the Food Systems Research Group. He is co-author of the book *The Food Retailing Industry, Market Structure, Profits and Prices* published by Praeger Publishing Company (1979). More recently he contributed a chapter "Mergers: Does Empirical Evidence Support a Change in Public Policy?" for a book *Issues After A Century Of Federal Competition Policy* published by Lexington Publishers in 1987.