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# Henry W. Kinnucan

## Lifetime Achievement Award

Henry Kinnucan is a professor in the Department of Agricultural Economics and Rural Sociology at Auburn University where he also serves as graduate program officer. He received a B.S. degree in agricultural economics from the University of Illinois, and M.S. and Ph.D. degrees from the University of Minnesota. Prior to joining the Auburn faculty in 1983, he spent three years as a research associate in the (then) Department of Agricultural Economics at Cornell University. He is an adjunct full professor in the Department of Economics and Management at the University of Tromsø, Norway, a position he has held since 1999.

Dr. Kinnucan's main areas of research interest are agricultural prices, marketing, and trade. According to Google Scholar, his co-authored work on generic advertising, meat demand, and price transmission is some of the most cited in the world on those topics. His approximately 100 journal articles have appeared in most of the major journals of the profession, both here and abroad. He has co-edited four books, including one on generic advertising published by Iowa State University Press. His research has won several awards, including the 2009 Senior Research Award conferred by the Director of the Alabama Agricultural Experiment Station. Other recent awards include the Distinguished Professional Contribution Award conferred by the Southern Agricultural Economics Association in 2008, and the Provost's Award for Outstanding Contribution to Graduate Studies, conferred by Auburn University in 2011.

Dr. Kinnucan's service to the profession includes serving on the editorial boards of a number of journals, including the *American Journal of Agricultural Economics*, for which he was an associate editor from 2003–2007, and the *Journal of Agricultural and Applied Economics*, for which he was chief editor from 2005–2007. He is an associate editor of *China Agricultural Economics Review*, for which he has served since the



journal's inception in 2003. He was a founding member of NEC-63, the research committee on commodity advertising and promotion, for which he served stints as secretary, vice-chair, and chair.

Dr. Kinnucan's international experience includes teaching at a number of universities. He spent spring semester of 1997 at China Agricultural University in Beijing teaching in the Leadership for the 21<sup>st</sup> Century Program sponsored by Winrock International. The LEAD-21 program was designed to provide a select group of doctoral students with western-style training in economics. In 2002, he returned to China Agricultural University to teach a short course in quantitative policy analysis in the College of Economics and Management. He taught a similar course in 2004 at National Taiwan Ocean University in Keelung, Taiwan, and in 2011 at Zhejiang University in Hangzhou, China. As adjunct professor at the University of Tromsø, Dr. Kinnucan has taught a variety of short courses over the years, as well as served as co-chair on several graduate committees.