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**Spatial expansion of farm types and neighborhood influence - conversions to specialized suckler cow farms in Switzerland**

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# **Spatial expansion of farm types and neighborhood influence - conversions to specialized suckler cow farms in Switzerland**

## **Abstract**

Since the introduction of direct payments for suckler cows in 1999, the number of specialized suckler cow farms in Switzerland has seen a significant increase. This paper explains the farm conversions to accommodate suckler cows, specifically taking into account neighborhood influences in traditional and non-traditional suckler cow regions. It confirms the hypothesis that changes in production made by farmers are influenced by their neighboring peers. In the interests of achieving a better understanding of the dynamics of this development, the analysis takes into account different time periods. As far as changes in production were concerned, a positive neighborhood influence could be confirmed only for the time periods soon after the political change and for regions where the production technologies were not well-established and consequently represented a technological innovation. In regions where the technology is already well-established, no neighborhood influence in the early phase could be confirmed. The results provide evidence that, from a sociological point of view, neighborhood influence plays a specific role in the expansion of production changes. For all regions, no agglomeration economies for suckler cow production based on a persistent neighborhood influence were verified until the later periods of adoption.

**Key words: Spatial expansion, neighborhood influence, production decisions, spatial econometrics, Swiss agriculture**

## **1. Introduction**

From 2000 to 2007 the number of suckler cow farms (defined as farms where at least 25 % of the ruminants are suckler cows and 75 % of the animals are ruminants) increased by 85 % from 2393 to 4427 farms in Switzerland, while in the same period the total number of farms decreased by 12 % from 70494 to 61764 farms. An impact analysis by Mann *et al.* (2004) showed that the introduction of direct payments for suckler cows by the Swiss government in 1999 contributed to this remarkable increase. A further study by Schrade *et al.* (2006) for Switzerland concluded that farm-specific conditions, such as giving up labor-intensive milk production, the transition to off-farm employment, the possibility of combining suckler cow production with labor-intensive activities in the fruit and vegetable sector or the conservation and cultivation of alpine areas boosted conversions to suckler cow production. This paper explains the farm conversions to the suckler cow type of farm in Switzerland since the year 2000, specifically taking into account neighborhood influences in traditional and non-traditional suckler cow regions. It verifies the hypothesis that production changes made by farmers are influenced by their neighboring peers.

From a sociological point of view, neighborhood influences may be explained by the presence of uncertainty as regards the consequences of a change. Sociologists argue that “between the time farmers become aware of a new technology and the time they accept or reject its use, the farmers must persuade themselves that the new technology is or is not suited to their needs. During this time the farmer is likely to seek conviction that his thinking is on the right path from peers by means of interpersonal communication channels” (Rogers and Shoemaker 1971, p. 109 in Case, 1992). Case (1992) confirmed neighborhood influences on the adoption of new technologies empirically using spatial econometrics methods.

From an economic point of view, neighborhood influences may be explained by the existence of localization economies or agglomeration economies (Eberts and McMillen, 1999; Roe *et al.*, 2002). Agglomeration economies imply that the performance of one operation improves when there are other similar operations nearby. These spillovers are explained by the presence of adjacent operations which facilitate a specific infrastructure of services and information which enhances the performance of each operation through lower transaction costs. Agglomeration economies were confirmed by Roe *et al.* (2002) for hog inventories in the U.S. and by Bichler *et al.* (2003) and Schmidtner *et al.* (2011) for organic production in Germany and by Isik (2004) for dairy production in the U.S..

While such static analyses have shown some influence on production decisions on the part of peers, the dynamics of this development are hard to understand without taking variations over time into account in detail. This paper therefore explains the expansion of production changes at municipality level over several years. The small spatial scale of this study enables neighborhood influences to be distinguished both in the immediate and in the distant neighborhood. Different time periods were taken into consideration in order to assess whether there was any likelihood of neighborhood influence, based on the existence of uncertainty or on agglomeration economies. If neighborhood influences are only confirmed in the early phase following the reform and disappear in the later periods, it could be assumed that such influence is based on the presence of uncertainty, while agglomeration economies are irrelevant. On the other hand, if a neighborhood influence is only confirmed in the late conversion phase or persists for the whole phase, it could be assumed that the presence of spillovers is a key factor. This paper is structured as follows: Section 2.1 will present the database and the selected farm sample. Section 2.2 will describe the spatial econometrics model and the underlying variables. Section 3 will report and discuss the results.

## **2. Materials and methods**

### **2.1 Database**

Farm-level data based on the Swiss Agricultural Farm Census carried out by the Federal Statistical Office (FSO) in the years 2000, 2003, 2005 and 2007 was used. Each farm record was assigned an identical ID-number for all periods. In this study, conversions to suckler cow production are defined as farms which were changing their farm type to suckler cow produc-

tion as defined in Section 1 within a certain time period. The potential conversions as depicted in Table 1 include all farms with the exception of the former.

The expansion of suckler cow farms after the introduction of direct payments in 1999 was analyzed over three successive time periods: the first period from 2000 to 2003 representing the early conversion period, the second period from 2003 to 2005 representing the middle and the last one, from 2005 to 2007, the late conversion period. In order to track the changes in production made over these time periods, farm exits were excluded from the sample at the beginning of the respective exit period, while entries were not taken into account before a complete time period had started.

Spatial data for analyzing the spatial dimension of suckler cow farm expansion was not available at farm level. Therefore, the analysis was conducted at municipality level, this representing the smallest unit for which spatial data was provided. All Swiss municipalities incorporating at least one farm location during the whole of the period were considered. Table 1 shows the distribution of farms at municipality level, where significant variations are evident. The lower quartile of municipalities has, on average, seven farm locations, while the upper one averages out at 24 to 27 farms.

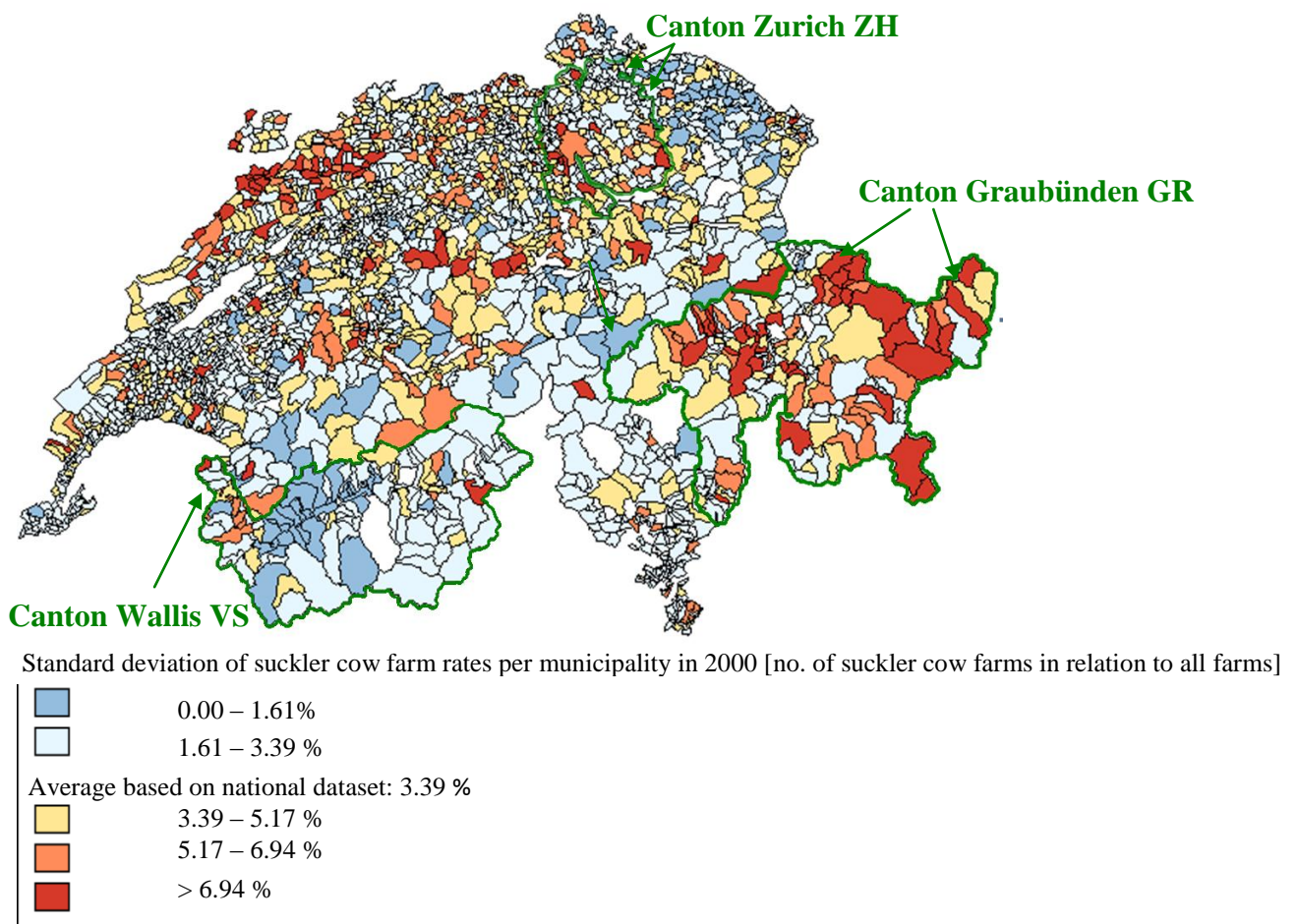
**Table 1.** Number of farms and number of municipalities for Switzerland

	Expansion period		
	Early 2000-2003	Middle 2003-2005	Late 2005- 2007
Total farms at the beginning of the time period [no. of farms]	70494	65866	63627
Total farms with a complete time period in the database [no. of farms]	63620	61215	59944
- Suckler cow farms at the beginning of a time period [no. of farms]	2274	3246	3728
- Conversions to suckler cow type of farm during the time period [no. of farms]	1235	897	922
- Potential conversions [no. of farms]	61346	57969	56216
Total municipalities for Switzerland [no.]	2531	2531	2531
Farms per municipality for Switzerland [no. of farms]			
- Minimum	1	1	1
- 1st Quartile	7	7	7
- Mean	23	22	21
- Median	14	13	12
- 3rd Quartile	27	25	24
- Maximum	235	227	217
- Std. Dev.	28	26	25
Municipalities with suckler cow farms [no.]	1144	1383	1476
Municipalities with conversions to suckler cows [no.]	831	625	682

## 2.2 Selected Regions

In order to analyze peer influence on new conversions and the spatial distribution of suckler cow farms, three different regions were taken into account: a traditional suckler cow region, a high-conversion region and a ‘reluctant’ region. Canton Graubünden [GR] in the south-east of Switzerland, which contains 184 municipalities, was selected as an example for a traditional suckler cow region. In 2000, when direct payments were introduced, the suckler cow farm rate in Graubünden (5.03 %) was already higher than the national average (Fig. 1). Canton Zurich [ZH], which includes 171 municipalities, was chosen as a non-traditional suckler cow region with farm and expansion rates close to the national average for the year 2000. Finally, the Canton Wallis [VS] was selected as a non-traditional suckler cow region, with farm and expansion rates significantly below the national average (133 municipalities).

**Fig. 1.** Spatial distribution of suckler cow farms<sup>1</sup> shortly after the introduction of direct payments for ruminants in 2000 for Switzerland and the selected regions.



<sup>1</sup> Empirical Bayes rates, to be explained in Section 2.3.

### 2.3 Spatial econometric model

In order to analyze the spatial expansion of suckler cow farms in the selected regions, spatial econometrics methods were applied (see Pennerstorff, 2008 and Anselin, 1988). A spatial lag model is used, taking into account explicit spatial interaction among the dependent variables and among exogenous independent variables. The general model is given in equation 1 by:

$$Y_i = \rho W_{ij} * Y_j + \beta X_i + \gamma W_{ij} * X_j + \varepsilon \quad (1)$$

Where:

$Y_i$  = model-dependent variable (see below) for municipality  $i$  ( $i=1 \dots 2531$ );

$W_{ij}$  = standardized spatial weights matrix reflecting spatial neighborhood between the municipalities  $i$  and  $j$ .

The elements  $W_{ij}$  consist of

$$W_{ij} = \begin{cases} = 0 & \text{if municipality } i=j \\ = 0 & \text{if municipality } i \neq j \text{ and } j \text{ is not in the neighborhood of } i \\ > 0 & \text{if municipality } i \neq j \text{ and } j \text{ is in the neighborhood of } i \end{cases}$$

$X$  = matrix containing for each municipality the independent exogenous explanatory variables, which will be described in the following section;

$W_{ij} * Y_j$  = spatial interaction among the dependent variables

$W_{ij} * X_j$  = spatial interaction among the independent variables

$\rho$  and  $\gamma$  = scalars of the spatial lag coefficients of the dependent and independent variables to be estimated;

$\beta$  = parameter vector of the regression coefficients for the independent variables to be estimated;

$\varepsilon$  = vector of normally distributed error terms;

Two different models were set up:

Model 1:  $Y$  = Vector of conversions (rates in percent) to the suckler cow type of farm

[no. of conversions to suckler cow type of farm in relation to all potential conversions for the 2531 Swiss municipalities ( $i=1, \dots, 2531$ ) and the selected regions]

Model 2:  $Y$  = Vector of suckler cow farms (rates in percent)

[no. of suckler cow type of farms at the end of a time period in relation to all farms for the 2531 Swiss municipalities ( $i=1, \dots, 2531$ ) and the selected regions]

The first model analyzes the impact of neighborhood influence on expansion only, while the second verifies spatial concentration of the suckler cow farms in total. All dependent variables were defined by rates because the farms exhibit an extremely unequal distribution at municipality level (see Table 1). Due to the high number of municipalities in Switzerland which have only a few farm locations, the raw rates of the dependent variables also display a wide variance (see Table 2). For this reason, all dependent variables were calculated applying an Empirical Bayes (EB) smoother (Bailey and Gatrell, 1995; Anselin et al., 2004). This ap-

proach uses Bayesian principles to guide the adjustment of the raw rate estimate by taking into account a prior distribution from the overall national dataset. The principle is referred to as “shrinkage”, in the sense that the raw rate is moved towards an overall mean, as an inverse function of the inherent variance (see Bailey and Gatrell, 1995). According to Anselin (2004), the rates for municipalities with few farm locations tend to be adjusted considerably, whereas for the others the rates are barely changing.

Several methods for generating the spatial weights matrix were examined (see Pennerstorf, 2008 and Anselin, 2005). Finally, a row-standardized first order contiguity spatial weights matrix was used, where the centroids of each municipality, which constitute a spatial unit, were converted to polygons by means of a Thiessen polygon tessellation. In the majority of cases this means that only the surrounding adjacent municipalities are defined as neighbors. The type of weights matrix was chosen because it showed the best fit for most of the regression indicators. The matrix W was generated using the software GeoDa (Anselin, 2005).

**Table 2.** Dependent variables (Raw Rates and Empirical Bayes (EB) Rates)

	Switzerland (CH)				ZH	GR	VS
	Mean	Min	Max	Std. Dev	Mean	Mean	Mean
	Model 1 Y= no. of conversions to suckler cow type of farm in relation to all potential conversions						
<b>Time Period</b>	<b>Raw Rate in percent</b>						
Early (2000-2003)	2.23	0.00	50.00	5.00	2,48	4,24	1,51
Middle (2003-2005)	1.70	0.00	100.00	4.89	1,84	2,69	1,15
Late (2005-2007)	1.83	0.00	50.00	4.66	1,40	3,49	0,73
<b>Time Period</b>	<b>Empirical Bayes (EB) Rate in percent</b>						
Early (2000-2003)	1.99	0.70	5.54	0.48	2,01	2,18	1,76
Middle (2003-2005)	1.55	0.58	4.09	0.39	1,58	1,67	1,35
Late (2005-2007)	1.64	0.70	3.60	0.34	1,63	1,72	1,50
	Model 2 Y= no. of suckler cow type of farms at the end of a time period in relation to all farms						
<b>Time period</b>	<b>Raw Rate in percent</b>						
Early (2000-2003)	5.42	0.00	60.00	9.74	5,56	12,82	3,70
Middle (2003-2005)	6.28	0.00	80.00	8.85	7,17	14,56	3,75
Late (2005-2007)	7.53	0.00	80.00	8.12	7,49	17,35	4,61
<b>Time period</b>	<b>Empirical Bayes (EB) Rate in percent</b>						
Early (2000-2003)	5.10	0.67	23.78	2.17	5,13	7,17	3,94
Middle (2003-2005)	6.03	0.92	22.95	2.31	6,17	8,32	4,58
Late (2005-2007)	7.15	1.45	23.50	2.39	7,18	9,56	5,62

## 2.4 Explanatory variables

### *Neighborhood influence variables*

Neighborhood influence on production decisions based on the presence of uncertainty or agglomeration economies was taken into account. The ensuing hypothesis is that the rate of conversion to suckler cow farms (Model 1) is positively influenced by the number of traditional suckler cow farms in the neighborhood. For Model 1, the EB rates of suckler cow farms at the beginning of a given time period (*SucklerFarm*) for municipality *i* is used as a proxy for neighboring farms in the same municipality (*immediate neighborhood*). The rates for suckler cow farms in adjacent municipalities *j* are used as a proxy for more distant neighbors (*distant neighborhood*). This variable is given by the spatial lag variable ( $W_{ij} * SucklerFarm_j$ ). In addition, a third spatial lag variable is assumed for the dependent variable *Y* of Model 1: the rate of conversion to suckler cow production in municipality *i* is positively influenced by conversions in the adjacent municipalities *j*.

Equation 2 shows the neighborhood influence variables for Model 1.

$$Y_i = \rho W_{ij} * Y_j + \beta * SucklerFarm_i + \gamma * W_{ij} * SucklerFarm_j \quad (2)$$

Where:

$SucklerFarm_i$	= Suckler cow farms (EB rates) in immediate neighborhood
$W_{ij} * SucklerFarm_j$	= Suckler cow farms (EB rates) in distant neighborhood
$W_{ij} * Y_j$	= Conversions (EB rates) in distant neighborhood
$\rho, \beta$ and $\gamma$	= Scalars and parameter vector of the neighborhood influence variables to be estimated;

Model 2, which explains the suckler cow farm rate at the end of a given time period, considers spatial interaction among the dependent variables only (see equation 3). The hypothesis is that spatial concentration exists.

$$Y_i = \rho W_{ij} * Y_j \quad (3)$$

Where:

$W_{ij} * Y_j$	= Suckler cow farm rates (EB rates) in distant neighborhoods
$\rho$	= Scalars and parameter vector of the neighborhood influence variables to be estimated;

### *Local geographical conditions*

The cantons of Graubünden and Wallis are multi-lingual counties with French, German, Italian and Rhaeto-Romansch -speaking communities. It is assumed that conversion rates differ among the language communities due to different information channels (schools, extension services, technical journals). The language communities were considered through the medium of dummy variables. The altitude of the municipalities was taken into account on the basis of dummy variables for the mountain, hilly and valley region.

### ***Market access***

In Switzerland small-scale milk processing factories with less than 50 full-time equivalents are widespread. According to a FOAG<sup>2</sup> database from 2011, there are 466 municipalities incorporating a local milk processing factory of this kind. It could be assumed that dairy farmers in municipalities or in adjacent municipalities with local milk processing are not likely to convert to suckler cow production due to the regional market. Hence it is suggested by way of a hypothesis that the presence of milk processing facilities has a negative influence on the number of farm conversions and the number of suckler cow farms. One dummy variable (*MilkProcessing in immediate neighborhood*) for milk processing facilities in the municipality under observation and another (*MilkProcessing in distant neighborhood*) for those in adjacent municipalities<sup>3</sup> were taken into consideration. The dummy variables *UrbanMunicipality* and *UrbanNeighborhood* describe the proximity to urban agglomerations as a proxy for the possibility of carrying out off-farm work as well as a proxy for proximity to consumer markets. The dummy variable *UrbanNeighborhood* was assigned 1 when more than 50 % of neighboring municipalities had an urban character.

### ***Farm-specific independent explanatory variables***

In Switzerland it has in the past been observed that in particular family farms with an above-average agricultural area are more inclined to convert their production to suckler cows. Gerwig (2008) stated that Swiss suckler cow farms generate an adequate family income in cases where land production resources are above average or family members work off-farm. For this reason it is hypothesized that farm size has a positive influence on the conversion rate and the suckler cow farm rates. The EB rates, based on the ratio of potential conversions involving more than 25 hectares of farmland to the total number of potential conversions at the start of a given time period, were used as proxy for large farms (*LargeFarm*). The EB rates resulting from potential conversions with less than 1500 labor hours/year were used as a proxy for off-farm work (*OffFarm*). Because the EB rates for this variable showed no difference at municipality level, (which means that inter-regional differences are purely stochastic), the variable was excluded from the sample. Furthermore, farms specializing in vegetable, fruit or wine production are unlikely to adopt suckler cows. The EB rates resulting from the potential conversions specializing in fruit, vegetable or wine production in relation to the total number of potential conversions were used as proxy for vegetable farm types (*VegFarm*). By contrast, according to the farm accountancy data network for Switzerland, after the introduction of direct payments, farms which were already specializing in fattening bulls or calves tended primarily to adopt suckler cow production because it meant a significant increase in their farm income. The number of potential conversions involving fattening cattle farms at the beginning of the respective time period in relation to the total number of potential conversions was used as proxy for cattle farms (*CattleFarm*).

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<sup>2</sup> FOAG: Federal Office for Agriculture

<sup>3</sup> One dairy production unit for at least one neighboring municipality was assumed.

The farm accountancy network also showed that combining organic standards with suckler cow production is highly profitable. For this reason, it is hypothesized that the higher the rates for organic farms at the beginning of a time period, the higher suckler cow adoption will be. The proxy for organic farms (*OrganicFarm*) is based on EB rates for potential conversions with organic farming at the start of a time period in relation to the total number of potential conversions.

Finally, farmers' milk quota per area is used to explain the conversion to suckler cows. It is hypothesized that farms with low milk quotas per hectare are more likely to give up milk production. The kilogram milk quota per hectare UA was used as proxy for milk quota (*MilkQuota*). In addition, the raw rates of arable land in relation to the total land per municipality (*ArableLand*), the rates for alpine land per municipality (*AlpineLand*) and the rates for areas on slopes (*AreaSlope*) were included in the models. It is assumed that a high share of arable land will have a negative influence on suckler cow production whilst a high hectareage proportion on slopes or alpine land will increase suckler cow production.

**Table 3.** Farm-specific independent variables aimed at explaining farmers' conversions to suckler cows

	Switzerland (CH)				ZH	GR	VS	
	Mean	Min	Max	Std. Dev.	Mean	Mean	Mean	
<b>Time Period</b>	<i>LargeFarm</i>							
	EB rates (in percent) of potential conversions with more than 25 hectares agricultural land at the start of a time period in relation to the total number of potential conversions.							
	Early (2000-2003)	20.89	0.59	79.07	14.03	18,38	21,46	11.00
	Middle (2003-2005)	23.17	0.73	78.84	14.13	20,63	24,85	12,57
Late (2005-2007)	24.24	0.83	77.45	13.87	21,98	25,90	14,19	
	<i>VegFarm</i>							
	EB rates (in percent) of potential conversions with vegetable production at the start of a time period in relation to the total number of potential conversions.							
	Early (2000-2003)	18.05	0.17	99.13	21.19	25,90	6,04	26,19
	Middle (2003-2005)	18.53	0.18	98.11	20.98	25,87	6,34	25,95
Late (2005-2007)	19.15	0.20	96.33	20.95	26,61	7,12	26,11	
	<i>CattleFarm</i>							
	EB rates (in percent) of potential conversions with cattle fattening farms at the start of a time period in relation to the total number of potential conversions.							
	Early (2000-2003)	23.76	2.06	84.29	9.28	25,07	28,95	20,22
	Middle (2003-2005)	24.09	2.83	82.59	8.14	26,22	28,44	20,72
Late (2005-2007)	25.49	4.90	81.15	7.67	27,36	29,37	21,99	
	<i>OrganicFarm</i>							
	EB rates (in percent) of potential conversions in organic production at the start of a time period in relation to the total number of potential conversions.							
	Early (2000-2003)	6.35%	0.24%	71.59%	7.59%	5,69%	19,89%	4,69%
	Middle (2003-2005)	8.47%	0.51%	77.63%	9.67%	7,12%	28,20%	6,69%
Late (2005-2007)	8.94%	0.56%	73.04%	9.82%	7,16%	29,47%	8,00%	

### 3. Results and Discussion

The spatial lag models based on maximum likelihood estimates were solved using the software GeoDA (Anselin, 2004). The estimated models are reported in Tables 4 to 6. For all models multicollinearity of the independent variables was verified. In the case of a multicollinearity condition number over 30, which indicates a correlation between explanatory variables, the exogenous variables with the highest impact on the number were excluded (Anselin, 2005). The pseudo  $R^2$  of the models range from 0.17 for the cantons of Zurich and Graubünden to 0.51 for the non-traditional suckler cow region Wallis. The models for this region show the best fit with pseudo  $R^2$  values from 0.39 to 0.51 (see Table 5). All models show a positive log-likelihood<sup>4</sup>, which is caused by the small standard deviation of the Empirical Bayes transformation (see Table 4 to 6).

#### 3.1 Neighborhood influence variable

For the traditional suckler cow region of Graubünden, the results of both models show that no positive neighborhood influence can be confirmed (Table 4). On the contrary, in the early phases after the reforms, the neighboring conversions had a significantly negative impact on the conversion decisions of their peers (Model 1, Table 4). This indicates that, at the beginning of the reforms, decisions to convert were taken extremely reluctantly in relation to their counterparts, in what could be described as a wait-and-see approach. The suckler cow type of farm rates at the end of the period (Model 2, Table 4) indicate a positive spatial interaction among neighbors, which cannot, however, be confirmed. Additionally, for the traditional region of Graubünden, the conversion rate is not positively influenced to any significant extent by former converters in the immediate or more distant neighborhood, while for the non-traditional region (canton Wallis) this hypothesis can be confirmed for the immediate and the more distant neighborhoods (Table 5, Model 1). This indicates that only those farmers who are not familiar with a technology like suckler cow production will seek advice from their more experienced peers. As regards the non-traditional region of Wallis (Table 5, Model 2) the suckler cow farm rate shows a significantly positive spatial interaction in the first time period, while in the later periods this neighborly interdependence declines. These results show that, even when suckler cow farms were spreading in non-traditional suckler cow regions, spatial concentration could not be reported within the region, which consequently implies that agglomeration economies do not exist for suckler cow production (Roe et al., 2002). For canton Zurich the hypothesis of positive neighborhood influence and spatial concentration cannot be confirmed either.

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<sup>4</sup> The likelihood is the product of the density evaluated in the observations. Usually, the density takes values that are smaller than one, so its logarithm will be negative. However, this is not true for the density of a normal distribution with a small standard deviation (for example Std. Dev. = 0.1). This density will concentrate a large area around zero, and therefore will take large values around this point. Naturally, the logarithm of this value will be positive. (See <http://blog.stata.com/tag/log-likelihood>)

### **3.2 Local geographical conditions**

As regards Graubünden, directly after the introduction of the direct payments, the early adopters were among the German-speaking community (probably because most of the information was available in Switzerland's most widespread language only), while in the later periods this changed. For canton Wallis, there was no significant difference between the language communities. For the predominantly mountainous canton of Graubünden, the valley regions reflect a positive impact on conversion rate and spatial distribution which could not be confirmed overall. As regards canton Zurich, with its mix of hilly and flat land, suckler cow rates were significantly higher in the hilly regions.

### **3.3 Market access**

For Graubünden and Wallis, which are basically agrarian cantons, proximity to urban municipalities had a positive influence on the conversion rate, something which was confirmed for canton Wallis as far as the last two conversion periods were concerned (Table 5, Model 1). On the one hand, this could be an indicator that in agrarian cantons proximity to urban areas with off-farm employment possibilities increases the chances of conversion to suckler cow farms. On the other hand, it could indicate that proximity to local consumers (butchers, hotels) in more urban regions is of importance. However, the models show no evidence for the spatial concentration of suckler cow production in the urban neighborhood (Model 2). For canton Zurich, with its high percentage of urban municipalities, a significantly lower suckler cow concentration in the more touristic municipalities was confirmed, while a higher concentration was confirmed for the neighboring agrarian municipalities (Model 2, Table 6). The hypothesis of a negative impact of milk processing facilities in the immediate or more distant neighborhood on the conversion rate and suckler cow concentration could not be confirmed for canton Graubünden, while in the cantons of Wallis and Zurich this hypothesis was confirmed, albeit for the immediate neighborhood only. In contrast to canton Zurich, suckler cow concentration was significantly higher in municipalities with milk processing facilities in the more distant neighborhoods.

### **3.4 Farm-specific conditions**

The results for all regions show that the main drivers for a conversion to suckler cow production and for spatial distribution of suckler cow farms were structural conditions at farm level. In the traditional suckler cow region, for the variables of cattle fattening farms, organic farms and milk quota, the hypothesis was confirmed for the majority of the models, while the other explanatory variables (neighborhood influence, market access and geographical conditions) had no significant impact on suckler cow rate and conversion rate. For this reason it may be concluded that conversion is driven mainly by micro-economic, farm-specific basic conditions in traditional regions.

For the non-traditional suckler cow regions, market access and the micro-economic status of the farms are also predominant factors. It is only in the 'reluctant' region of canton Wallis

that conversion is driven not only by micro-economic drivers but also by socio-economic factors such as neighborhood influences and market access.

**Table 4.** Estimated spatial lag models for the traditional suckler cow region Graubünden (N=184 municipalities)

Dependent Variable Time Period	Unit	Model 1: Y= Rate of conversions to suckler cows during the period (EB-rate)			Model 2: Y= Rate of suckler cow farms at the end of the period (EB-rate)		
		Early	Middle	Late	Early	Middle	Late
<b>Neighborhood Influence Variables</b>							
<i>Conversions in neighborhood SucklerFarm</i>	<i>EB-rate</i>	-0.3288*	-0.3589*	-0.0541	-	-	-
<i>Immediate neighborhood</i>	<i>EB-rate</i>	-0.0009	0.0088	0.0086	-	-	-
<i>Distant neighborhood</i>	<i>EB-rate</i>	-0.0012	0.0158	-0.0159	-	-	-
<i>SucklerFarm in neighborhood</i>	<i>EB-rate</i>				0.1313	0.0425	0.0547
<b>Local Geographical Conditions</b>							
<i>GermanCommunity</i>	<i>Dummy</i>	0.0031*	-0.001***	-0.0002	0.0055	-0.0000	-0.0004
<i>Rhaeto-RomanschCommunity</i>	<i>Dummy</i>	0.0017	0.0004	0.0004	-0.0085	-0.0143	-0.0106
<i>ValleyRegion</i>	<i>Dummy</i>	-0.0012	0.0056*	-0.0000	0.0002	0.0002	0.0002
<b>Market Access</b>							
<i>UrbanNeighborhood</i>	<i>Dummy</i>	0.0010	0.0012	0.0004	-0.0022	0.0030	0.0042
<i>UrbanMunicipality</i>	<i>Dummy</i>	0.0024	-0.0004	-0.0003	0.0122	0.0050	0.0043
<i>Organicfarms in neighboring municipalities</i>	<i>EB-rate</i>	0.0038	0.0053	-0.0102*	0.0566**	0.0732*	0.0455**
<i>MilkProcessing</i>							
<i>Immediate neighborhood</i>	<i>Dummy</i>	0.0001	0.0001	0.0001	-0.0001	0.0020	0.0027
<i>Distant neighborhood</i>	<i>Dummy</i>	0.0010	-0.0006	0.0003	-0.0043	-0.0057	-0.0035
<b>Farm-Specific Conditions</b>							
<i>ArableLand</i>	<i>Raw rate</i>	-0.0024	0.0079	-0.0079**	-0.0249	-0.0129	-0.0177
<i>AlpineLand</i>	<i>Raw rate</i>	-0.1879	0.2633**	-0.1048	-0.6711***	-0.7115	-0.7297
<i>AreaSlope</i>	<i>Raw rate</i>	-0.0024	0.0027	-0.0021**	-0.0188	-0.0050	-0.0052
<i>LargeFarm</i>	<i>EB-rate</i>	-0.0066**	-0.0010	0.0059*	-0.0659*	-0.087*	-0.0582*
<i>VegetableFarms</i>	<i>EB-rate</i>	-0.0058	-0.0075	0.0039	-0.0158	-0.0605	-0.0367
<i>CattleFarms</i>	<i>EB-rate</i>	0.0189*	-0.0042	0.0056**	0.1409*	0.1263*	0.1231*
<i>OrganicFarms</i>	<i>EB-rate</i>	0.0043***	0.0025	0.0069*	0.01238	-0.0036	0.0077
<i>MilkQuota</i>	<i>Kg</i>	-0.0001*	0.0000	-0.0037**	-0.027	0.00131	-0.0094
<i>Constant</i>		0.0215*	0.0190*	0.0169*	0.0338**	0.0598*	0.0626*
<b>Regression diagnostics</b>							
<i>Pseudo-R<sup>2</sup></i>		0.2862	0.1787	0.2041	0.3122	0.2408	0.2014
<i>Log likelihood</i>		731	753	811	382	374	375
<i>Akaike info criterion</i>		-1423	-1466	-1581	-729	-713	-713
<i>Schwarz criterion</i>		-1359	-1402	-1517	-671	-655	-652

\*, \*\*, \*\*\* Statistical significance at levels 1, 5, and 10 % respectively

**Table 5.** Estimated spatial lag models for the reluctant region Wallis (N=133 municipalities)

Dependent Variable Time Period	Unit	Model 1: Y= Rate of conversions to suckler cows during the period (EB-rate)			Model 2: Y= Rate of suckler cow farms at the end of the period (EB-rate)		
		Early	Middle	Late	Early	Middle	Late
<b>Neighborhood Influence Variables</b>							
<i>Converters in neighborhood</i>	<i>EB-rate</i>	-0.1408	-0.2557**	-0.1153			
<i>SucklerFarm</i>	<i>EB-rate</i>						
<i>Immediate neighborhood</i>	<i>EB-rate</i>	0.0653*	0.0462*	0.028***			
<i>Distant neighborhood</i>	<i>EB-rate</i>	0.093**	0.0662*	-0.0338			
<i>SucklerFarm in neighborhood</i>	<i>EB-rate</i>				0.2545**	0.1689	0.1137
<b>Local Geographical Conditions</b>							
<i>FrenchCommunity</i>	<i>Dummy</i>	-0.0012	0.0012*	-0.0002	-0.0012	0.0006	0.0002
<i>MountainRegion</i>	<i>Dummy</i>	0.0007	0.0001	0.0008	-0.0008	-0.0018	0.0016
<i>ValleyRegion</i>	<i>Dummy</i>	-0.0018***	0.0002	-	-	-0.0044	-0.0018***
<b>Market Access</b>							
<i>TouristMunicipality</i>	<i>Dummy</i>	-0.0006	-0.0006	-0.0003	-0.0037	-	0.0051***
<i>UrbanNeighborhood</i>	<i>Dummy</i>	-0.0000	0.0009***	0.0016*	0.0019	0.0013	0.0036
<i>MilkProcessing</i>							
<i>Immediate neighborhood</i>	<i>Dummy</i>	-0.0012	-0.001**	-0.0015**	-0.0043	0.0077***	-0.0149*
<i>Distant neighborhood</i>	<i>Dummy</i>	0.0004	-0.0000	-0.0007	-0.0010	-0.0006	-0.0021
<b>Farm-specific Conditions</b>							
<i>ArableLand</i>	<i>Raw rate</i>	0.0014	-0.0009	0.0098*	0.0027	-0.0054	0.0268***
<i>AlpineLand</i>	<i>Raw rate</i>	0.0021	-0.0032**	-0.0020	0.0137	-0.0011	-0.0008
<i>LargeFarm</i>	<i>EB-rate</i>	0.0093**	0.0023	0.0067**	0.036**	0.0540*	0.0581*
<i>VegetableFarms</i>	<i>EB-rate</i>	0.0015	-0.0017	-0.0032**	-	-	-0.0244*
<i>CattleFarms</i>	<i>EB-rate</i>	0.0137*	0.0086*	0.0035	0.0377**	0.0465**	0.0533*
<i>OrganicFarms</i>	<i>EB-rate</i>	0.0180**	0.0089**	0.0034	0.0541	0.0597**	0.0498**
<i>MilkQuota</i>	<i>Kg</i>	0.0000	0.0000	-0.0000	-0.0001	-0.0000	-0.0000
<i>Constant</i>		0.0112*	0.0097*	0.0154*	0.0257*	0.0329*	0.0362*
<b>Regression diagnostics</b>							
<i>Pseudo-R<sup>2</sup></i>		0.4285	0.5158	0.3929	0.4036	0.4698	0.5166
<i>Log likelihood</i>		572	644	610	382	384	372
<i>Akaike info criterion</i>		-1108	-1250	-1186	-735	-732	-715
<i>Schwarz criterion</i>		-1053	-1195	-1136	-692	-680	-672

\*, \*\*, \*\*\* Statistical significance at levels 1, 5, and 10 % respectively

**Table 6.** Estimated spatial lag models for the non-traditional suckler cow region Zurich (N=171 municipalities)

Dependent Variable Time Period	Unit	Model 1: Y= Rate of conversions to suckler cows during the period (EB-rate)			Model 2: Y= Rate of suckler cow farms at the end of the period (EB-rate)		
		Early	Middle	Late	Early	Middle	Late
<b>Neighborhood Influence Variables</b>							
<i>Converters in neighborhood SucklerFarm</i>	<i>EB-rate</i>	-0.0077	-0.0887	-0.1547	-	-	-
<i>Immediate neighborhood</i>	<i>EB-rate</i>	-0.0219	-0.0196	-0.0063	-	-	-
<i>Distant neighborhood SucklerFarm in neighborhood</i>	<i>EB-rate</i>	0.0139	0.0205	0.046***	-	-	-
	<i>EB-rate</i>				-0.1695	0.2392***	-0.0426
<b>Local Geographical Conditions</b>							
<i>HillRegion</i>	<i>Dummy</i>	0.0017	0.0009	0.0004	0.0296*	0.0240*	0.0312*
<b>Market Access</b>							
<i>Non-UrbanNeighborhood</i>	<i>Dummy</i>	0.0096*	0.0023	0.0011	0.0258*	0.0269*	0.0258*
<i>TouristMunicipality</i>	<i>Dummy</i>	-0.0026			-0.0081**	-0.0077***	-0.0057
<i>UrbanNeighborhood</i>	<i>Dummy</i>	-0.0007	-0.0045	-0.0006*	-0.0026	-0.0055	-0.0064
<i>MilkProcessing</i>							
<i>Immediate neighborhood</i>	<i>Dummy</i>	-0.0029**	-0.0013	-0.0015	-0.008	-0.0129**	-0.0174*
<i>Distant neighborhood</i>	<i>Dummy</i>	0.0026*	0.0005	0.0005	0.0069**	0.0069**	0.0077**
<b>Farm-specific Conditions</b>							
<i>ArableLand</i>	<i>Raw rate</i>				-0.0036	-0.0072	-0.0045
<i>AlpineLand</i>	<i>Raw rate</i>			0.3399*	1.1472*	0.8847	0.8847***
<i>AreaSlope</i>	<i>Raw rate</i>	0.0015	-0.0022		-0.0167	-0.0047	-0.0151
<i>LargeFarm</i>	<i>EB-rate</i>	0.0053	0.0051	-0.0008	0.0259**	0.0312**	0.0207
<i>VegetableFarms</i>	<i>EB-rate</i>	-0.0044***	0.0017		-0.0153	-0.0096	-0.0096
<i>CattleFarms</i>	<i>EB-rate</i>	0.0012	0.0063	0.0080**	0.0167	0.0165	0.0355
<i>OrganicFarms</i>	<i>EB-rate</i>	0.0004	0.0098	0.0083	0.0006	0.0256	0.0234
<i>MilkQuota</i>	<i>Kg</i>		-				
		-0.0001*	0.0002***	-0.0000	-0.0002*	-0.0002*	-0.0002*
<i>Constant</i>		0.0214*	0.0156*	0.0141*	0.0626*	0.0793*	0.0750*
<b>Regression diagnostics</b>							
<i>Pseudo-R<sup>2</sup></i>		0.2382	0.142	0.2732	0.3775	0.3541	0.3568
<i>Log likelihood <sup>1)</sup></i>		700	696	744	479	456	456
<i>Akaike info criterion</i>		-1367	-1359	-1457	-919	-875	-875
<i>Schwarz criterion</i>		-1314	-1306	-1410	-860	-815	-815

\*, \*\*, \*\*\* Statistical significance at levels 1, 5, and 10 % respectively

#### 4. Conclusions

The small spatial scale of this study makes it possible to identify neighborhood influences in the immediate and distant neighborhood. As regards production changes, a positive neighborhood influence was confirmed only for the early time periods after the political change and for regions where the production technologies were not well-established and consequently represent a technological innovation. The results provide some evidence that neighborhood influence plays a specific role in the expansion of production changes from a sociological point of view. For production changes in regions where the technology is already well-

established, no neighborhood influence in the early phase could be confirmed. For all regions and cantons, agglomeration economies for suckler cow production based on any persistent neighborhood influence prior to the later adoption periods could not be verified. This indicates that simple models based on geographical spread are not suitable for acquiring an understanding of the spatial patterns of innovation distribution. A crucial factor would appear to be whether information flows rather than production choices have the opportunity to spread from one farmer to his neighbor. As soon as the necessary information is available, the neighborhood effect fades markedly because farmers (and probably other entrepreneurs too) rely on their social environment for options, not choices.

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