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Articles

The Future of the Common Agricultural Policy

Ian Sturgess *

This article summarises the forces for change in the Common Agricultural Policy of the European Economic Community and the political limits upon it, together with some recent developments which contribute to their understanding. The emphasis in the paper, as in Community politics, is on budgetary and environmental pressures rather than on issues of efficiency or international trade. The institutions and shibboleths which encourage the conservation of a policy which is in most respects inefficient, inequitable and ineffective are explained, with particular attention to the processes of fixing prices and budgets and the profoundly different objectives of Community member countries.

1. Introduction

The objective of this paper is to highlight the constraints on and pressures for change in the Common Agricultural Policy (CAP) of the European Community (EC). Little attention is given to the economic efficiency and distributional effects of the CAP or the role of the EC in negotiations on international agricultural trade. These issues are well understood in Australia, where some of the best and most accessible analysis of them has been done (e.g. BAE 1985, Tyers and Anderson 1988). An understanding of these matters may be timely given the possibilities of quite radical change presented by the extended Uruguay round of GATT negotiations and the EC Commission's recent proposals for reform of the CAP, which were stated in principle in January 1991 (Commission of EC 1991b) and more concretely in July (Commission of EC 1991c). Nevertheless the speculations on the direction and extent of immediate change to which the paper leads are "two-handed". This is not only or even mainly because of the risk that a journal article will be overtaken by events. Rather it is that these changes will depend critically on how far interests outside agriculture will be moved to wrench the agricultural politics of the Community from its usual course and this is very hard to predict. What can be forecast more confidently is that the CAP will not be abolished or transmogrified in the near

future so that the forces and rigidities outlined in this paper will remain relevant over the next decade.

The CAP is similar to the policies of most other industrialised market economies in several key respects. Among a number of stated and contradictory objectives, priority has been given to the level and stability of the incomes of farmers and the security of food supplies. Income support has been pursued via price support and security by self-sufficiency - in both areas misguidedly. The main way of raising and stabilising prices is by border intervention, in the form of restrictions on imports and the stimulation of exports. The first line of defence is a commitment to purchase from farmers for storage (or degradation) at predetermined intervention prices. The instruments of each régime are complex and almost every conceivable device for agricultural support is employed, including deficiency payments, home consumption schemes, marketing quotas, land retirement, limitations on substitutes and food aid. However the quintessential instruments of the CAP are the variable import levy and the variable export subsidy (coily called restitution) which produce almost complete internal price stability at the cost of destabilising world markets.

The more distinctive features of the CAP arise because it is not the policy of a nation state but the joint policy of 12 sovereign countries. This is not to suggest that the policy is a creature of the Community. On the contrary it derived from well established systems of protection in the six original member countries. Because of these agriculture

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could neither be ignored nor treated the same as manufacturing but rather was given a special status enshrined in the Treaty of Rome. In addition to this fundamental principle the three more commonly quoted principles of the CAP are the unity of the market, common financing and community preference. These have been observed in varying degree. Community preference has been enthusiastically espoused; indeed the gaps between minimum import and internal intervention prices have been progressively widened and import quotas cut. Common financing of price support, though not of structural spending, has been largely achieved. Indeed, many of the problems of the CAP arise from the resultant 'restaurant table' effect (cf. Section 2.4).

Market unity, that is common support prices at current exchange rates, was achieved only in the first three years of the operation of the policy.¹ Community support prices are denominated in a unit of account which was originally tied to the United States (US) dollar and later varying baskets of particular Community currencies. The original principle was that national support prices would be then derived from these at current exchange rates. However even before fixed exchange rates were abandoned in 1972, devaluing countries were not willing to accept the inflationary effect on food prices nor revaluing countries the depression of farm prices. To allow support prices to remain unchanged in national currencies despite changes in currency parities, but to prevent the intervention system being undermined by arbitraging exports into intervention in the countries of currency appreciation, a system of border taxes and subsidies was introduced in 1969. These so-called monetary compensatory amounts (MCAs) were intended to be temporary but like many other temporary measures have persisted ever since. They have been the source of much discussion but three consequences only will be briefly outlined here. First, differences in prices between countries have often been greater and trading between them more complicated under the CAP than previously. Secondly, production in the countries with strong currencies, notably Germany and the Netherlands, has been stimulated to grow faster than elsewhere. In essence currency appreciation has reduced prices of inputs but not prices of output. Finally, prices in terms of national

currencies have moved more favourably for farmers than prices in Community units of account (Figure 1). This is basically because for most of the time of its operation the value of the unit of account has been closely tied to that of the appreciating Deutschmark.

To provide a context for the future discussion of constraints and pressures some recent developments are now outlined.

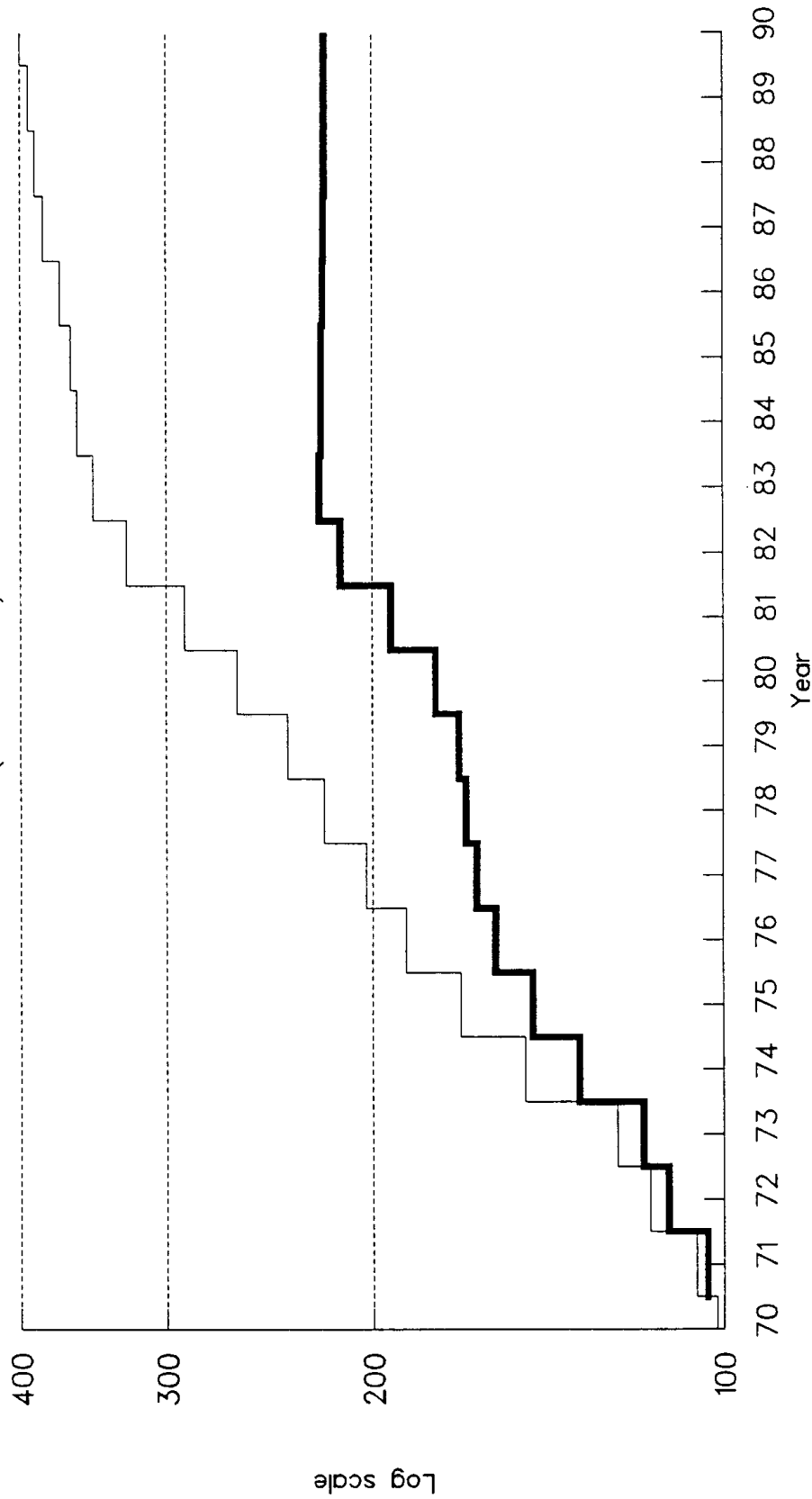
2. Recent Developments

The review of recent developments in the CAP which follows is necessarily selective. Outlined first is the basic stimulus to policy development and debate, that is the switch of the Community from being in many core commodities a net importer to being a net exporter, which has led to acute if intermittent budgetary pressure. Next discussed are four responses to this pressure, each of which could be precursors of further future change. These are the introduction of dairy quotas, stabilisers (i.e. standard quantities for adjustment of support prices), tighter overall budgetary controls, and land set-aside.

The conceptual framework of this description can be simply stated. The CAP was established with support prices above import parity. Concerns about security of supplies from volatile world markets meant that support prices were maintained at a high level even though demand was virtually static, while supply was moving out in response to technological advance and the stimulus to adoption of new techniques provided by guaranteed prices. Hence support prices led to rapidly diminishing import deficits and ultimately export surpluses. Gaps between support (intervention) prices and world prices had to be bridged by export subsidies. With world prices declining in real terms, except briefly in the early 1970s, and the amount of exports ever increasing, the exchequer cost of the policy rapidly increased. To contain costs the Community was faced with familiar alternatives: cut support prices, control production, either directly or by control of inputs, or put limits on budgetary pay-outs.

¹ Even then, as now also, there were special national pricing provisions under some régimes, notably sugar (Manegold 1989, p. 37).

Figure 1: Indices of farm product support prices decided by the EC Agricultural Council (1969 = 100)



— Community unit of account — National currency

Sources: Derived from Fearne (1988, p.13) and Commission of EC (1991a) p.32 plus similar from earlier annual issues

2.1 Increased exports

The consequences for internal trade of maintaining prices above world levels were only temporarily alleviated by the accession of the United Kingdom (UK), a major food importer, in 1973. Denmark and Ireland, both large exporters of livestock products, joined at the same time. Moreover British farmers responded to higher prices with unexpected vigour. Hence, although when all products including tropical are considered the Community remained a large net importer of agricultural products, the value ratio of imports to exports declined from over three in 1973 to under two in 1984, and has since roughly stayed there (Figure 2). Of more significance for the CAP, the Community moved into increasing surplus in certain heavily supported products - cereals, sugar, dairy products and beef - up to the mid-1980s, and subsequent more prudent pricing and supply controls have no more than held this situation (Figure 3). Smaller but troublesome surpluses of wine and intensive livestock products have also emerged, while with the accession of Spain self-sufficiency in horticultural products has also increased. These changes in self-sufficiency levels have been the root cause of a budgetary problem. More has had to be paid out in export subsidies while fewer import levies have been collected. The most dramatic response to this problem has been the imposition of milk quotas.

2.2 Milk quotas

The wide dispersion of dairying both regionally and among farmers has induced generous support. Prices which gave a modest living with pygmy herds gave a strong incentive to expand production in larger, better managed herds. Supply curves were meanwhile being pushed outwards by a switch to better yielding breeds and feeding improvements. On the demand side consumer taste, spurred by concerns about the effect of butterfat on heart disease, turned against some of the main milk products, especially full-fat milk and butter. Thus between 1973 and 1983 deliveries of milk in the EC-10 increased by 29 per cent while consumption fell. Similar trends were taking place elsewhere in the world and unlike for cereals there were few markets in the third world. By 1983 self-sufficiency in butterfat had risen to 127 per cent and in

solids not fat to 123 per cent. The problem was exacerbated, though to a degree exaggerated, in political debate, by the free access to the Community of oilseeds at world prices. The consumption of butter was thus further depressed by competition from margarine based on oils bought at world prices. Moreover for producers located to take advantage, the deterrent to concentrate feeding of highly supported cereal prices could be in part overcome by reformulation of feeds, using higher levels of oilseed meals and other feed ingredients with tariffs also bound under the GATT at low levels, e.g. manioc and maize gluten feed. The limited world market encouraged stockpiling of butter and skim milk which was inherently expensive because of the perishability of the products (Figure 4).

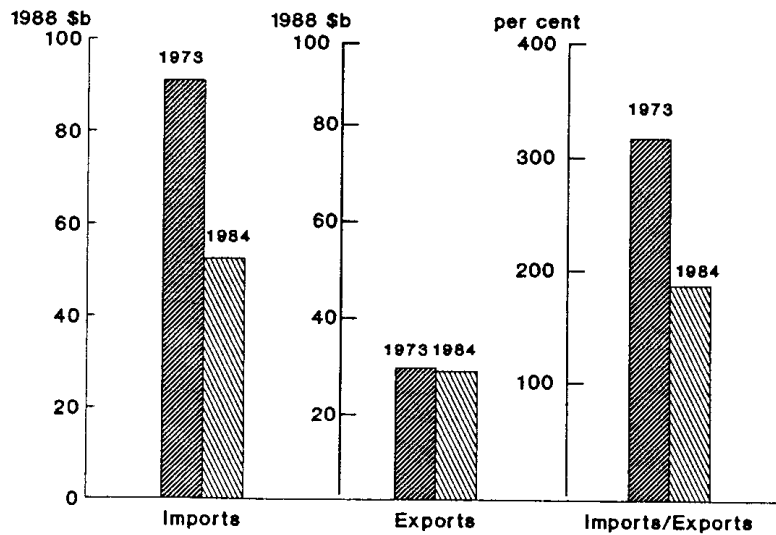
A number of measures had been tried to reduce the problem of surplus disposal. These included subsidies for the use of skim milk in animal feed, and to pensioners and schoolchildren for consuming butter and liquid milk, as well as producer co-responsibility levies. The initial measures proved only palliatives and by the early 1980s the Community was faced with the choice of cutting prices by 12 per cent (the estimated cut required to restore fiscal solvency), allowing the EC to crumble through lack of funds, or finding some new policy instrument. The Agriculture Council was unable to resolve this dilemma and, unusually, finance and prime ministers became involved in the decision. Though initially quotas were strongly supported only by Germany, the political process in the face of a mortal threat to the CAP came up with a package which enabled all countries to support the introduction of quotas (Petit 1987). This package included a tighter system of budgetary controls, a rebate of budget contributions for the UK, price decreases on other than dairy products, and the introduction of a green, revalued ECU (European Currency Unit) (Manegold 1987, p. 135), which allowed most member states to secure increases in prices through devaluation of their green currencies.

2.2.1 Effects

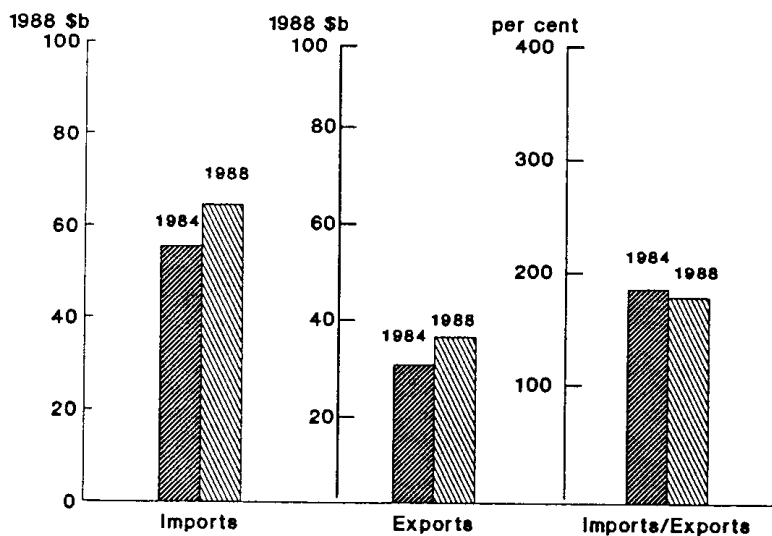
The basic principles of the scheme were that a Community quota equal not to domestic consumption but to a level some 15 per cent above this was

Figure 2: EC trade in agricultural and food products:
aggregate imports and exports

2a: EC-10, 1973 and 1984

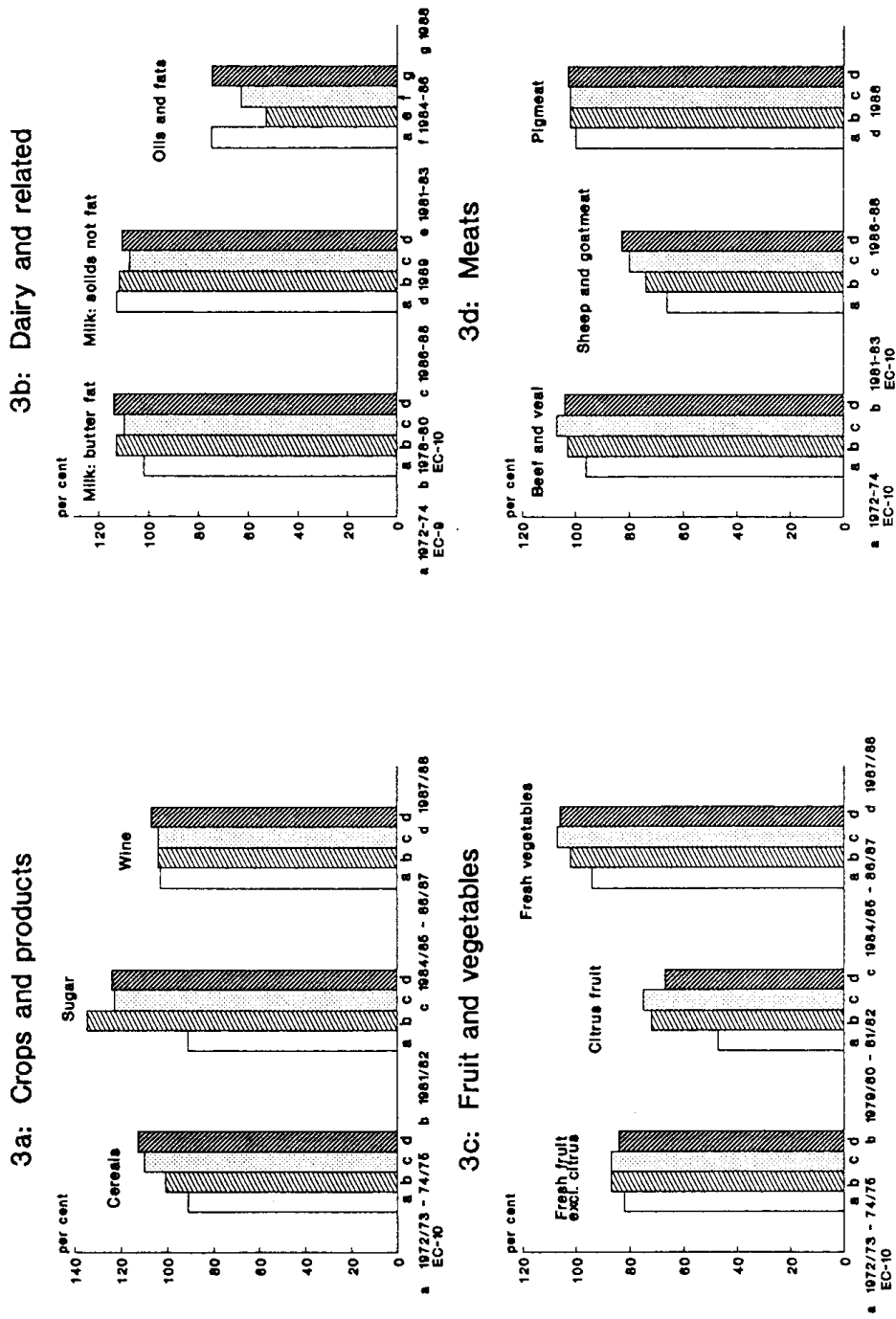


2b: EC-12, 1984 and 1988



Source: Derived from Commission of the EC (1991a), Tables 3.6.3 and 3.6.4 and similar tables of earlier annual issues plus US Consumer Prices Index

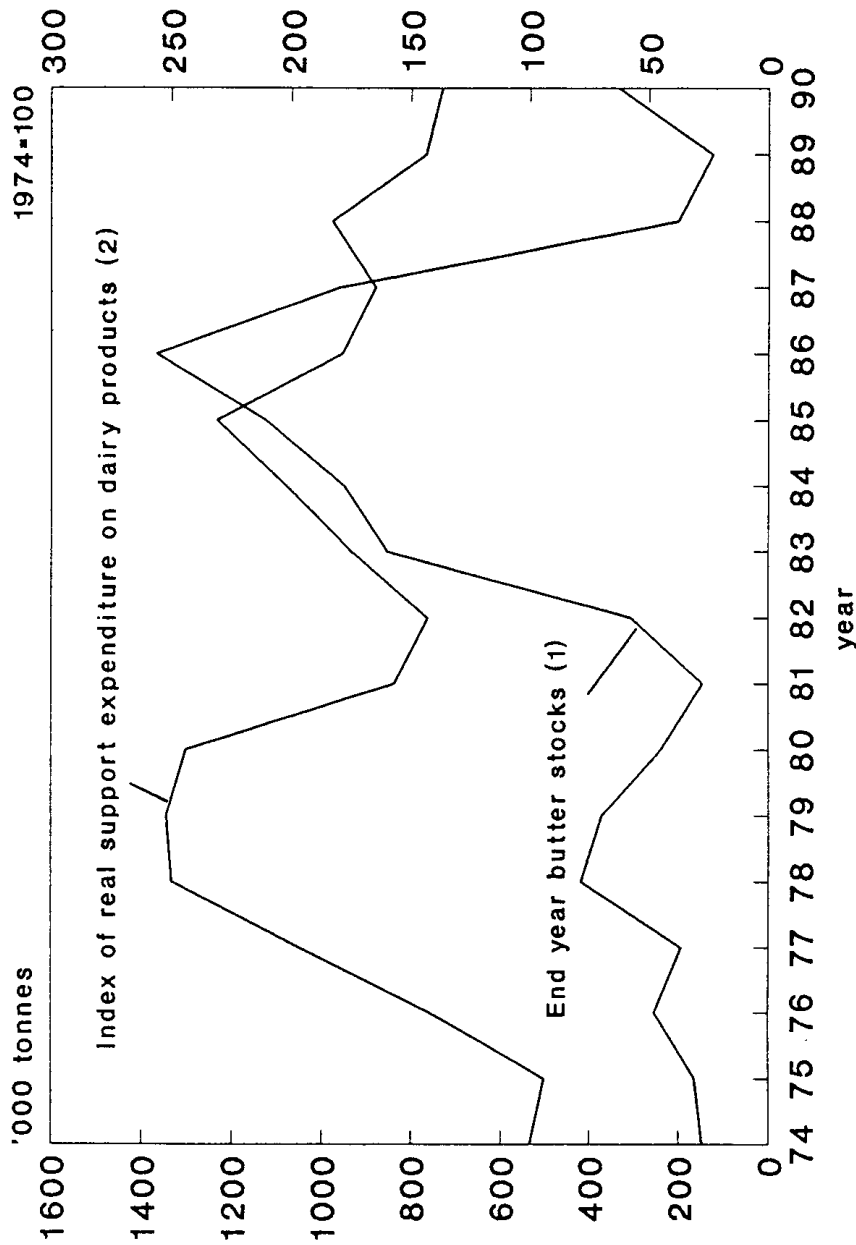
Figure 3: EC: Self sufficiency (production/consumption) ratios in selected agricultural products*



* All figures are EC-12 except where stated

Sources: Commission of the EC (1991a), Table 3.7.3 and similar in earlier issues, and Milk Marketing Board (E&W), personal communication

Figure 4: EC butter stocks and expenditure on dairy market support



(1) Total of intervention and EC-aided private stocks

(2) Actual EAGF guarantee expenditure deflated by GDP deflator

Sources: Commission of EC (1991a), Tables 4.20.4.3 and similar from earlier issues; Agra Europe (various)

distributed among countries, then among dairies, and finally among farms on the basis of historic production, for most countries that in 1981. Production above quota faced a penal levy which returned a net price that would be small or even negative.

By and large the quotas, which were further reduced slightly in both 1986 and 1988, were successful in containing both production and expenditure, if not initially stocks. Production was held to within 1 per cent of the quota level each year and by 1988 production was 10 per cent below that in 1983. The surplus of production over consumption which by 1988 would have been over 40 per cent without quotas was held back to under 20 per cent. Consequently exchequer expenditure, mainly on export subsidies and stockpiling, levelled off in the succeeding three years, remaining even in current terms below a peak less than a tenth above that of 1984.

Farmers have overcome their initial fears to welcome the certainty which quotas provide and the more generous support prices which they have permitted. In contrast to the preceding decade, there has since been much more confidence in the dairying than in the arable sector. Beef production was initially stimulated by the culling of cows and then depressed by lower calf supplies from the dairy herd (Manegold 1989, p. 21), but spill-over effects on other enterprises have been less than expected. More than diversifying into sheep or cereals, producers have lowered stocking rates and reduced feeding of concentrates. No provision was made for transferability of quotas but in varying degrees (France being the main exception) they are traded within countries. This capitalisation makes it likely that quotas will remain for the foreseeable future. Thus in 1988 they were extended until 1992.

2.3 Stabilisers

Understandably, given the unwonted radicalism of the change, many in the Community were inclined to feel dairy quotas had resolved the budgetary problem of the CAP. Soaring costs for the cereals and oilseeds régimes soon dispelled this illusion. The first reaction was to manipulate the intervention system (e.g. by deferring payments and reduc-

ing monthly increments) (Manegold 1987, pp. 121 and 131; Manegold 1989, p. 14). These somewhat reduced prices at the farm level but in some countries the effect was modified by monetary compensation.

A more formal and permanent reform was made in 1988 with the introduction of stabilisers.² The intention was to introduce within an administered price system some of the discipline of a market, though paradoxically the concurrent effect was to make the market more regulated. These applied not only to cereals and oilseeds but also to protein crops, olive oil, sheepmeat, wine, tobacco and cotton. Provisions vary between commodities but the common principle is that if aggregate production exceeds a pre-set threshold level all producers suffer a price penalty. This may be via a cut in support level (e.g. in the intervention price or ewe premium) or by a co-responsibility levy, or by both. In some cases part of the penalty is exacted in the next season either cumulatively or not. The size of the price cuts are related to the degree of over-production but with scales and ceilings varying between commodities.

An earlier version of the stabiliser system had been brought in for cereals in 1982. The price cut however applied only in arrears. So it was easier for the Agriculture Council of Ministers (the Ministers of Agriculture in each member state) to offset its effect by action in the Council.

For oilseeds and protein crops the present stabiliser system is more severe than for cereals. The maximum guarantee quantities are lower in relation to recent crops. All cuts in intervention prices take place within the same marketing year as the production excess and there is no ceiling on cuts. (Each one per cent excess results in a price cut of one half of one per cent; however cuts are not cumulative from year to year.) The effect has been to depress the prices of oilseeds and pulses in relation to cereals. This has reversed a long-standing policy of encouraging diversion from cereals to oilseeds and protein crops in order to increase self-sufficiency

² More detailed descriptions and assessment of stabilisers are given in Manegold (1988, pp. 158-159 and pp. 162-163) and Manegold (1989, p. 13 and 26).

and farmers have responded predictably.

The stabiliser arrangements have been accompanied by tighter pricing arrangements for other régimes. The stabilisers and related revisions in intervention systems to make them safety nets rather than regular outlets represent a genuine switch to more severe support pricing. The Agricultural Council can still offset their effects at the annual price fixing. However it is now constrained by tighter budgetary control and has so far not done so. Despite loopholes, e.g. re cereals, for very small farmers and on-farm feeders, the overall effect of these measures has been to constrain producer prices (Figure 5). This however has not generally reduced levels of protection because world prices have also fallen (Manegold 1988, p. 156).

2.4 New budgetary controls 1988

Like 1984, 1988 was a year when several important changes took place in the CAP. New rules on budgeting as well as pricing were introduced. In the broadest terms the recurrent budgetary problem of the CAP arises as follows. The Agriculture Council of Ministers which is the main decision maker on matters of agricultural policy, is both encouraged and allowed to award generous price supports. These decisions are made at an annual price review with little opportunity for interim adjustment. On the revenue side however the system provides no flexibility. The Community exchequer (two thirds of the expenditure of which goes on the CAP) can not run a deficit, borrow, or increase the money supply. In the resolution of the consequences of this conflict, finance and prime ministers are involved only exceptionally and then at a late stage. The overall effect has been to encourage creative accounting and *ad hoc* firefighting rather than strategic planning and in the longer term to push up CAP expenditure as a proportion of Community income. Thus expenditure by EAGGF (the Community agricultural treasury) had been increasing annually at more than three times the rate of GDP (Figure 6).

The 1988 budgetary controls go further toward tackling these weaknesses than previous budgetary reforms such as that of the 1984 Fontainebleau summit (ABARE 1989). A clear aggregate expenditure ceiling thenceforth till 1992 is provided

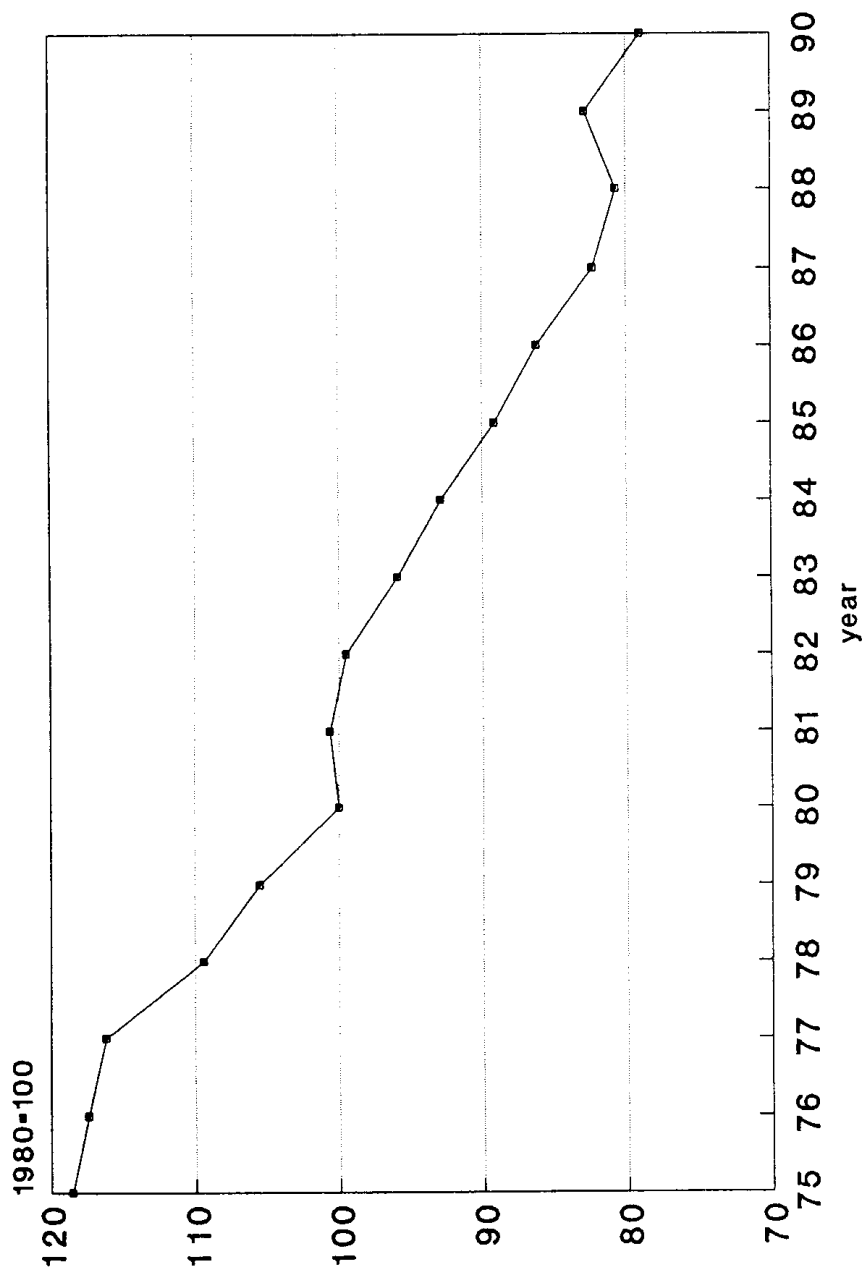
each year which constrains the growth in spending on price support from a base of 27.5 billion ECU in 1988 to 80 per cent of the rate of growth of GNP. If the proposals of the Agricultural Council exceed this guideline (or a derived guideline for a particular sector) a resolution must be found by a joint council of Finance and Agriculture ministers. There are also spending limits for commodity sectors. If monthly monitoring by the Commission shows that the year on year growth is higher than the previous three-year average, the Commission must first take immediate action, e.g. by restricting intervention purchases, and then if necessary make appropriate proposals to the Council for policy change.

As might be expected there are some exceptional provisions. To cover the depreciation of support stocks 1.4 billion ECU per year is provided outside the limit. Then a monetary reserve of one billion ECU can be called from the member states to cover the effects of any depreciation of the US dollar. Finally there are possibilities within limits to transfer funds between commodity sectors and between years. Despite these qualifications the 1988 budgetary reform should be seen as a significant innovation which both intensifies budgetary pressures and allows them to be resolved more effectively.

2.5 Land set-aside

The third change of 1988 to be considered is the instalment of land set-aside. This is included not because its immediate impact on either the supply of cereals or the environment has been great, or for its general novelty as an instrument, but because it represents a first dipping of a toe into the pool of input restriction and it bulks large in the recent "MacSharry" proposals for CAP reform. The budgetary ineffectiveness, economic inefficiency, and environmental limitations of land retirement in principle are well established (Manegold 1988, pp. 169-170) and empirically verified from the long and mostly unhappy US experience (Ervin 1988). Perversely, however, both the Commission and Council have largely discounted these considerations. Indeed there are now, actual and prospective, no less than four schemes. In addition to the established scheme discussed below, there is a more generous temporary scheme for 1991/92 (involving reimbursement of co-responsibility levies), a

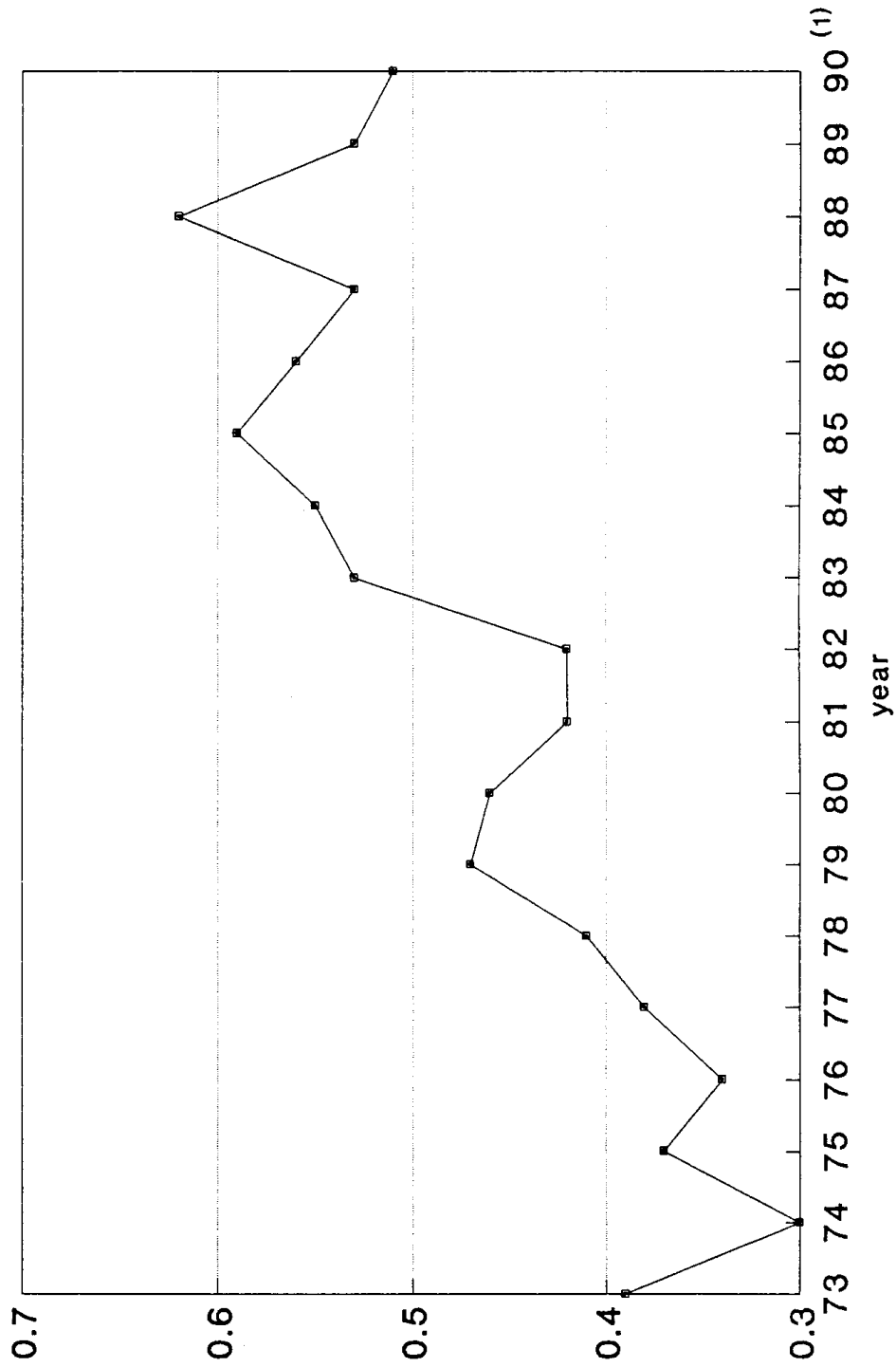
Figure 5: Index of deflated farmgate prices for agricultural products, EC-11 (1)



(1) EC-12 minus Portugal; 1982 and earlier for EC-10; prices excluding VAT

Source: Commission of EC (1991a), p.34 and similar of earlier annual issues

Figure 6: Net EAGGF Guarantee Expenditure as a percentage of GDP of EC



(1) Partly estimated

Source: Commission of EC (1991a), Table 3.4.1 and similar of earlier annual issues

proposed effectively compulsory one (cf. Section 5.5.1) and, also mooted within the MacSharry package, a long-term environmental set-aside.

The set-aside scheme is for farmers voluntary, leaves much discretion to governments of member states on its implementation and is only partly financed by the Community. The principle is that arable producers who undertake to retire from normal cropping 20 per cent or more of their land for five years, either in a fixed segment or by rotation, receive a payment, fixed nationally by soil class, of between 100 and 600 ECU (c. \$A175-1,050) per hectare a year. Participants must maintain the land and prevent nitrate leaching and soil erosion. Depending on the country, they may use the land for extensive grazing, growing certain pulses, woodland, or non-agricultural purposes such as 'horticulture' but in some cases with reduced payment.

The response has been small in relation both to the arable area of the EC and to the areas retired in the US under similar schemes. Almost a third of the land signed up is in Germany, the only country to pay the maximum compensation. Variations of this scheme, often in association with the related but even more inchoate instrument of extensification, are however supported by some environmental and farmer groups.

3. Institutional Inhibitions to Further Change

The recent developments in the CAP just outlined provide some pointers to both future pressures for change and some possible responses. Before proceeding to discuss these it will be salutary to review some of the institutional features of the formation of agricultural policy which foster inertia. These, it will be argued, make it unlikely that future changes will be rapid, radical or recurrent. They may be briefly stated as follows.

1. Decision making on policy remains mainly international rather than supranational. Despite some erosion of its power in relation to the Commission, the Council of Ministers is the key body in policy formation.

2. Major changes require unanimous, or close to unanimous, agreement between countries which differ greatly in their agricultural and political structures, levels of self-sufficiency in food, the health of their economies, and their product mixes.
3. Decisions on agricultural policy are made in a compartmentalised way by parties who are receptive to the views of farmer organisations and suppliers to farmers. This tendency has been a little modified but continues to be reinforced by the complexity of the policy.
4. People in general in the Community are inclined to see the costs of the CAP as a fair price to pay for a reliable supply of their preferred foods.

3.1 International nature of decision making

External observers of the EC might reasonably form the impression that it is the Commission, a body of people who are in principle first Europeans rather than European nationals, which is in the driving seat of the CAP. Such policy statements as the Community produces emanate from the Commission. It also is responsible for negotiating external trade arrangements and setting export restitutions. This view might well be reinforced by a study of the formal powers of the Commission. In addition to being the Community's executive the European Commission has political, regulatory and quasi-judicial powers which are surprising to those whose model of government is the Westminster system. The Commission can for example bring legal actions in the Court of Justice against countries not fulfilling their obligations under the Treaty of Rome and the single European Act. On points of detail and day-to-day management it can issue directives to member states and decide regulations in its areas of competence (mainly agriculture, intra-Community trade and competition policy). Even at a more strategic level the Commission appears to have a key role in that it uniquely has the power to propose legislation to the Council of Ministers.

The Council is, for most practical purposes, the final point of decision. It is a committee of Minis-

ters from the member states, with the membership determined by the subject in question. Thus on CAP matters it is a Council of agricultural ministers, or an Agricultural Council. Since the Commission has the sole right of proposal in the Council it might be supposed that it also has the policy initiative. This would be so if the member countries subscribed to a federal concept of the Community. In practice their perception is one of a *Europe des Patries*. Hence the Council is rarely inclined to rubber stamp proposals coming directly from the Commission. More commonly the Commission's role is to find a passage between the wishes of member states rather than to produce new initiatives.³ Draft legislation is crafted to be politically acceptable to the twelve member countries. This process is in part carried out through COREPET, a committee of permanent representatives of the member states, or in the case of agriculture, the Special Committee on Agriculture, a committee of national public servants.

It should also be recognised that the Commission itself is not impervious to national influences. Commissioners (of whom there are 17, two each from the five largest states and one each from the smaller) are in practice appointed by governments of the member countries for terms of four years. To ensure either reappointment or a better job in their own country, Commissioners are therefore likely to listen more readily to advice from their own countries. This bias is reinforced by considerations of contacts, culture and linguistic convenience. Many senior functionaries also are in practice seconded from national public services so that similar influences apply.

A more "communautaire" input might be expected from the European Parliament, the members of which are directly elected. However its elections attract only low turnouts and are decided more on current national rather than European issues. More to the point, its roles are consultative and investigational rather than directly legislative. In general it acts as a well informed watchdog, an inquisitor of the Commission and Council and a sounding board for ideas. It has the power to sack (as well as censure) the Commission but it has no authority to reappoint, and in general the power is too devastating for it ever to be used. In legislation

the role of the Parliament has been generally enhanced a little by the Single European Act of 1987. It can, in conjunction with the Commission, introduce and reintroduce amendments to the Council. This is not very relevant to agricultural policy, expenditure on which is compulsory and not therefore subject to Parliamentary amendment. In sum, despite outward appearances and the formal constitution of the EC, decision making on the CAP is international rather than supranational.

3.2 Unanimity requirements

Within pluralist nation states it is hard in government policy to achieve compromises between interest groups with conflicting objectives. The difficulty is multiplied when the process is international as for the CAP. Delicate compromises must be found between member governments each attempting to use EC regulations to achieve its own ends. Because it lacks the ultimate sanction of force, an international organisation like the Community is unlikely to be able to impose on a dissenting member country a decision which is seen as being seriously adverse to its national interests.

In the first decade and a half of the operation of the harmonized CAP, member countries regularly invoked the 'Luxembourg compromise' of 1966 so that unanimous voting was the rule in the Agricultural Council. This compromise, initiated by France, in practice established a political, though not a legal⁴ principle that a member state might not be out-voted on a matter which it declared to affect its vital national interest (Harris 1983, p.32). In 1982, however, a British invocation of the compromise was rejected and at the vote of the Council which followed, a majority position was imposed, in line with the procedures for decision by a qualified majority laid down in the Treaty of Rome and reinforced both by Court judgements (and later the Single European Act). Thenceforth progressively more issues in the Agricultural Council have been

³ The parts of this paper on the practice of political decision-making draw greatly on Moyer and Josling (1990).

⁴ The legal requirement is that decisions on the CAP should be taken by a qualified majority. In the EEC-12 a qualified majority requires at least 54 of 76 votes, distributed into blocks as follows: France, Germany, Italy and UK, 10 each; Spain 8; Belgium, Greece, Netherlands and Portugal, 5 each; Denmark and Ireland, 3 each; and Luxembourg, 2.

decided by qualified majority vote. Nevertheless considerations of international politics are likely to require that a decision on a major matter such as a reform of the CAP (whether autonomous or arising from an agreement under GATT) will have to be taken unanimously.

This requirement for unanimity impairs the legal pre-eminence of Commission proposals. The Rome Treaty provided that the Council could adopt Commission proposals by qualified majority but amend them only by unanimity. As it is, the Commission has to seek to find packages of proposals that will be broadly acceptable to all states and contain something for which each agricultural minister can take credit. It must seek at all costs to avoid putting forward proposals that will be seen as overriding a vital national interest.

In the Council itself and its preparatory committees, the policy-making process is one of bargaining. Decisions on major issues tend not to be taken till the last possible moment, with each country seeking to extract concessions by holding out the prospect of a veto. This does not encourage well-considered decisions. The need for unanimity also encourages expansion of expenditure, and thereby the pie to be divided, to avoid disputes over distribution. Above all there is a strong tendency to preserve the *status quo*.

Agriculture ministers are prone to see any action which visibly reduces the farm income of their country, either absolutely or in relation to those of other member countries, as being against the vital national interest. This ensures that any package which introduces new benefits or costs for particular countries - as is almost inevitable with any major change - will be rejected. By the same token general acceptability will be most readily achieved by policies which do not differ much from existing policies attained in previous bargaining. It is thus highly likely not only that new instruments will be rejected but also that old instruments will be retained after they are no longer appropriate.

3.3 Differences in perceived interests between countries

The tendency to policy inertia brought about by the

need for unanimous international agreement is exacerbated because the interests of the member countries in relation to the CAP differ for agricultural, economic and political reasons⁵. Some quantifiable points of difference are shown in Table 1.

3.3.1 Agricultural structure

In agriculture as such the most often cited difference is in the level of concentration by farms. There is a widely spaced hierarchy with at the one end the UK, where farming is dominated by employers of labour, and at the other Portugal and Greece, where most production is still in the hands of struggling peasants. Even within Northern Europe there are striking differences. In the UK in 1987 15 per cent of holdings were over 100 hectares; in West Germany under 1 per cent were in this size-band (Eurostat 1991). In the UK 80 per cent of cereals production comes from farms growing more than 30 hectares, whereas the fraction in West Germany is under 25 per cent. France lies in between. Mean farm size is about 50 per cent greater than in Germany and approaching half of cereal output comes off farms of over 30 hectares. Agriculture in the Low Countries and Denmark, having been also more exposed to external competition, has a developed structure similar to that of Britain. These differences are reflected in income⁶. On the (admittedly imperfect) measure of value added per labour unit, the Netherlands and Belgium approach double the Community average while Denmark and the UK are 50 per cent above. France is about average and Italy and Spain about 10 per cent below. Germany notably is below the average by as much as 20 per cent. Since Germany is the richest country in the Community the farm problem in this sense is the most severe there. Socially and economically the position is qualified by off-farm earnings; almost half German farmers are classed as part-time. In political terms this is less so and in many respects Germany is the strongest supporter of agricultural protection among the countries of the Community.

⁵ These differences are discussed in the context of the GATT negotiations by Manegold (1991, pp. 20-21).

⁶ The broad comparisons of farm income which follow are based on the results of the Community's Farm Accounts Data Network as published in (Commission of the EC 1991a), Table 3.2.3 and similar tables of earlier annual issues.

Table 1: Some Agricultural Characteristics of EC Member Countries

	Share of agriculture in GDP (%) 1988	Share of workers in primary industries(1) (%) 1989	Share of agriculture and food in total exports (%) 1989	Cereals proportion of total agricultural output (%) 1989	Average size of holding(2) (hectares) 1987
Belgium	2.2	2.8	4.7	5.2	14.8
Denmark	3.8	6.0	25.0	14.6	32.2
France	3.2	6.4	12.7	17.5	28.6
Germany(3)	1.6	3.9	3.9	8.4	16.8
Greece	16.4	26.6	26.0	8.9	4.0
Ireland	10.9	15.1	26.4	4.9	22.7
Italy	4.1	9.3	5.6	8.0	5.6
Luxembourg	2.3	3.4	4.7	4.7	30.2
Netherlands	4.2	4.7	23.9	1.4	15.3
Portugal	5.2	18.9	12.9	8.9	5.2
Spain	5.1	13.0	16.2	9.6	4.0
United Kingdom	1.4	2.2	6.5	16.4	64.4
(1) Employment in agriculture, forestry, hunting and fishing as share of employed civilian working population					
(2) Utilisable agricultural area					
(3) West Germany					
Source: Commission of the EC (1991a).					

Understandably then the UK, Netherlands and Denmark are likely to oppose any measures, such as those proposed in the MacSharry package (Commission of the EC 1991b and 1991c) outlined below in Section 5.1, which target support more toward smaller farmers. Germany, with an uncompetitive structure, favours production quotas and 'monetary' border interventions which limit competition from partner countries. The Southern countries favour structural policies more than the Northern.

3.3.2 *Product mix*

For reasons of topography and climate there are also differences in the product mix between countries. This affects the prospects for reform of particular régimes. France fights especially hard for its wheat and sugar beet producers while the UK has taken a particular interest in the beef and sheep meat régimes. For similar reasons Italy is inclined to veto any change which materially weakens the régime on olive oil and similarly Greece for tobacco.

A broader difference in this respect and one of increasing importance is between the Northern countries - Germany, the UK, the Netherlands, Ireland, Belgium and Denmark - and the Southern - Italy, Greece, Spain and Portugal. France has a foot in both camps. The Northern countries produce the bulk of the cereals, sugar and milk whereas wine, olive oil and many horticultural products are mainly produced in the South. These commodity differences are reinforced by those of structure and income. The Southern countries have three main grievances, the resolution of which they are likely to demand as the price of any major changes in the CAP. First they believe they have received too low a part of the budget expenditure. Second they feel that they have borne the main cost of recent enlargements. Third they complain of being disadvantaged by the concessions in trade made to Mediterranean countries outside the EC, e.g. Israel. These problems have in part been self-inflicted through political disunity and administrative incompetence. Nevertheless the strength of feeling is such that attention will be often distracted in Council from more fundamental and permanent issues. Even if majority voting becomes more common, the Southern countries are now in a position to form a blocking minority in the Council; they have together 28 votes compared to the 27 required.

3.3.3 *Production practice*

Another broader difference is based on production practice in the feed:livestock complex. It lies between those countries who feed manufactured compounds with high import content and those which are more self-contained at farm and national levels. At the one extreme there are those countries which import feedstuffs, now mainly oilseed meals and cereal substitutes, to produce intensive livestock products, possibly for export, and at the other those who feed livestock mainly on domestically produced feeds, both bulk and concentrated. This is broadly a difference between the countries with a North Sea littoral and therefore access to Rotterdam, which is by far the most efficient entry point for imports, and the others. The former, archetypically the Netherlands, are resistant to any policies which involve restricting the relatively free entry to the Community of oilseeds and cereal substitutes. The latter, and especially France, are eager to close

the gaps in the EC's protective wall which engender a merry-go-round whereby imported substitutes force Community cereals into subsidised export. These differences are reinforced by differing attitudes to margarine versus butter.

3.3.4 *Exporters versus importers*

Another difference likely to encourage different attitudes to policy reform is that between those countries who are net agricultural exporters and those who are in deficit (Brown 1988). The CAP causes transfers from importers to exporters by two routes, its high external protection and its financing arrangements. Importing countries lose by having to buy at supported high prices imports which outside the CAP they would have the option of buying at world prices. Conversely exporters receive better prices for their exports. The further (and more visible) budgetary transfer arises because levies on agricultural imports are Community 'own resources' while most spending under the CAP is on the dumping and storage of surpluses.

The other sources of finance for the Community are the duties on manufacturing imports, co-responsibility levies, and a direct contribution from national exchequers, assessed as hypothetical yields of a standard value added tax. Consequently countries with small agricultural sectors, high import segments and higher incomes (or more precisely, consumption) are contributors to the Community via the CAP, whereas those with opposite characteristics are beneficiaries. This pattern, post 1984, has been modified by an arrangement whereby the UK receives a rebate of broadly two thirds of its exchequer contribution. Nevertheless the broad result is that Germany and the UK are contributors, Italy and France are approximately in balance (though gradually becoming contributors) while the other countries, especially the Netherlands, Ireland and Denmark, are beneficiaries.

It would be expected that the beneficiary exporting countries would oppose any policies which constrain production and would be less concerned to contain the budgetary cost of the CAP. This is indeed the case. Their attitude to pricing is less straight-forward. They at times are concerned by

the loss of EC market share through the stimulation of production in the importing countries and the threat to the survival of the policy of the visible costs of surplus disposal. On the contributor side the UK has generally followed a predictable attitude and indeed made reduction of its contribution the core of its policy toward the CAP. In Germany however, other political considerations have produced, in these terms, an irrational support of the CAP in general and of generous pricing in particular.

3.3.5 *Currency strength*

One consideration has been the secular strengthening of the German mark in relation to other European currencies. Whereas countries with weakening currencies would have been able to present their farmers with increases in support prices, even if Community prices denominated in a unit of account based on a currency basket had been held constant, Germany needed rises in terms of ECU to avoid having to cut DM intervention prices. To do so was a political imperative for Germany. To explain this one has to look beyond purely economic factors.

3.3.6 *Political differences*

In addition to these variations in national attitudes to the CAP based on measurable contemporary differences in the agricultural and total economies, there are other political differences arising from, for example, historical events, ideologies, electoral systems and farmer political organisation.

Some of the political differences in stance between countries are continuations of policies developed in the 1870s in reaction to the inflow of products from the lands of new European settlement (Tracy 1989). The UK as a large industrial exporter, with an interest in cheap food and competitive wages, and as a naval and colonial power, and also having a small agricultural segment, opted for continued free trade. In France and Germany however the reaction to this inflow (and to the disruption of the Franco-Prussian war) was to limit imports. Landowners and industrialists combined to introduce protection. Denmark and the Netherlands took a third path. Imports of cheap feed grain were permit-

ted as a base for livestock exports and productivity stimulated by state programmes for input supply, education and marketing.

It is not within the compass of this paper to detail contemporary political features country by country but something may usefully be said about Germany (Stuhler 1989). Contrary to common belief, it is Germany rather than France which has been the most stalwart and consistent defender of the CAP. Also in Germany more than any other member country political pressures have induced attitudes to the CAP which conflict with the country's economic self-interest. Finally, as the main paymaster of the Community, Germany is in a particularly strong position either to encourage or frustrate radical change in agricultural policy. In addition to a tradition of protectionist economic thinking, an especially vigorous form of agricultural fundamentalism has conditioned German beliefs and actions. This was most starkly encapsulated in the Nazi slogan 'Blut und Boden' (Blood and Soil) but the ideology was older and is still influential. There are a number of strands. One is a belief that the German tribes were settlers rather than nomadic and that this folk tradition must be maintained. A second is that self-sufficiency is necessary for national independence. This view was strongly reinforced by the food deprivation experienced during and immediately after the second world war. A third thread is that a large agricultural population is necessary to the moral life of the nation. This is associated with a particular reverence for family farms. These are seen as best fitted to guarantee a reliable food supply, care for rural resources, keep the ownership of property dispersed and provide employment. Hence enthusiasm in Germany for "modulation" of support in favour of small producers is greater than in France and much greater than in the UK (Manegold 1987, p. 132).

Finally there is great concern for stability as a goal. Indeed the view that it is the role of the government to protect agriculture against the vagaries of the market is enshrined in German law. This ideology was reflected in policies in the century or so preceding the formation of the EC that were more highly and consistently interventionist than in other partner countries. Thus, in the pre-CAP period one government agency controlled all imports of cere-

als. In 1962 the minimum import price for wheat in Germany was 27 per cent higher than in France and 32 per cent higher than in the Netherlands. The reluctance of Germany to reduce support prices delayed the fixing of the original common prices for cereals for four years (from 1963 to 1967), initiating a theme in price negotiations which has persisted to this day⁷.

Then, as now however, it was political rather than economic factors which encouraged high price support. Favourable anatomical features of the German constitution are that the constitution is federal and bicameral. This means rural interests are over-represented and elections are frequent. Radical changes in agricultural policies are almost certain to lose votes in rural areas but are unlikely to win votes in urban constituencies. Hence policy reform is unlikely when elections are imminent. Election by proportional representation furthermore means that coalition government is the norm. Often in German politics the pivotal third party has been one especially supported by farmers, thus giving the agricultural interest a particular leverage. In addition to the consequent political power of the Ministry of Agriculture and the importance attached to agriculture by government for ideological reasons, two other features of German politics give agricultural pressure groups an unusually high influence (Petit 1987, pp.111-113). Farmer political groups are highly cohesive, so that one organisation speaks for all farmers. Also there is a strong functional relation between this organisation and the Ministry of Agriculture. Only in Germany among the partner countries are all these conditions met. (In Italy none of them are met!). There is finally a more general consideration. Because of its immediate previous history Germany has believed that the only way it could have influence in the world was through the EC. Hence even non-agricultural interests in Germany have been prepared to underwrite the CAP as a necessary price to pay for this political international legitimacy - and also of course for access to a wider market for manufacturers.

3.4 Compartmentalisation of decisions on agricultural policy

The argument thus far is that radical or regular

reform of agricultural policy in the EC is inhibited because decisions are made internationally rather than supranationally by a process which requires unanimous agreement between member countries whose attitudes to agriculture and its support differ widely according to farming structure, product mix, and political factors. This assessment is reinforced because at almost all stages of the decision-making process, the process is dominated by parties with close sympathy for agricultural interests.

Underlying this argument is a general presumption that both ministers of agriculture and public servants in agricultural departments are more likely to give particular attention to the special interests of farmers (and their suppliers) than to other interests in society such as consumers. This is readily observable in most democracies and the proposition can be reached by a number of theoretical routes. Public choice theory (Downs 1957) would suggest that to satisfy their needs for advancement, security and prestige, bureaucrats and politicians concerned with agriculture require information of a type most readily obtainable from farmer groups. To establish such a relationship they must go some way to helping such groups achieve their own objectives. At the national level such corporatist relations are strengthened by the common financing of the CAP. This reduces the political cost domestically of high agricultural spending and allows ministers, public servants and farmer organisations to align themselves in obtaining maximum support benefits from the policy.

The corporatist relation between agriculture ministries and farmer organisations is of particular significance in the CAP because ministers and officials with other responsibilities are little involved at any stage of making decisions. Because Community political institutions are little integrated there is no regular mechanism whereby central policy can be co-ordinated. Except at exceptional times of crisis therefore the Agricultural Council is the final authority on questions of agricultural policy. Only at times of revenue exhaustion do finance, and possibly prime, ministers become involved. Hence in forming the CAP agriculture ministers are less

⁷ West Germany has also pursued, as far as allowed under the CAP, a national agricultural policy which is very generous to farmers (Manegold 1989, pp. 41-45).

constrained by considerations of costs to other sectors and consequences abroad than in most national systems.

Involvement tends to be confined to agricultural specialists also at the stages of initiation and consultation. In the Commission proposals are formulated in practice by the Agricultural Commissioner and DG VI, the agricultural directorate, which operates for the most part independently of other directorates. True the proposals have finally to be approved by the full Commission but the Commissioners, except in times of revenue exhaustion, are unlikely to have the will or expertise to make changes. In framing proposals for particular commodities DG VI typically consults the management committees of officials from national ministries of agriculture and possibly also the advisory committees. The advisory committees do contain a minority (about one tenth) of consumer representatives but the bulk of the advisory committees are either from farmer organisations or interests who align themselves with farmers on most issues, i.e. co-operatives, merchants, processors and agricultural and food employees. The Parliamentary input, though ultimately toothless, to the extent it is influential comes via the Agricultural Committee, most members of which represent agricultural constituencies. Service on this committee is one of the few ways such members can influence the benefits accruing to their constituents. However, in the consultation phase the key role is played by the Special Committee on Agriculture, composed of civil servants from agricultural ministries. In sum then most regulations and directives are agreed by agricultural ministers sitting in Council, on the advice largely of specialist committees of unelected public servants also from agricultural ministries. The final phases of decision are also conducted in great secrecy and beyond the scrutiny of the Parliament.

The compartmentalisation of decision making is reinforced by the special legal position of agriculture within the Community. Agriculture (defined to include first stage processing) is given a separate Title in the Treaty of Rome. The Treaty requires the establishment of the CAP and it thus has a status equivalent to the basic foundations of the Community (Snyder 1990, p.106). The Commission is

given unusual control over agricultural spending by member governments. Thus agricultural expenditure is compulsory and can not be amended by the Parliament. The Community has also been permitted to impose border taxes (MCAs) on agricultural products in apparent conflict with the basic principles of the free movement of goods.

This privileged legal position is reflected in common political parlance. The CAP is variously described as the cement or the cornerstone of the Community. To criticise the CAP is to criticise the Community. This special position is clearly less justified than it was 30 years ago, as agriculture has become more industrialised, international and integrated with the marketing chain, and also a smaller part of the total economy. It is also no longer true that the CAP is the only collective achievement of the Community, with recent moves toward a single market and monetary co-operation. Nevertheless, as has been argued throughout this section of the paper, the institutions of the Community favour the retention of anachronisms.

The compartmentalisation of decision making in the CAP is further reinforced by its international nature and the complexity of the policy. Agriculture ministers can thus fashion deals mainly with reference to farmer interests but then apologise to taxpayers and consumers that price rises were forced on them by other ministers. The complexity strengthens the institutional tendency for actors who know most about agricultural issues to play the central role in decisions of the CAP.

The consequences of this setting apart of the making of agricultural policy are two-fold. First it makes it unlikely that any policy seriously adverse to established agricultural interests will be adopted. Second the unusually high involvement of public servants inclines the system toward at best incremental change. Bureaucrats are understandably concerned that any change involving new ideas will further complicate their administrative task and possibly reduce their relative power. Their strong preference is to retain standard operating procedures. In general it may be said that the process of making decisions on the CAP is characterised by bargaining among very disparate national agricultural interests with an unusually high

input from bureaucrats and for the most part an unusually low input from groups concerned with fiscal or foreign or consumer affairs.

3.5 Concern with security

The lack of involvement of non-agricultural groups in decision making reflects in large part a lack of concern rather than a conspiratorial exclusion by producer interests. One view common in Australia is that consumers and taxpayers are unaware of the costs involved. Note the present propagation by the Government of Australia in Europe of the pamphlet entitled "Are you paying too much?". The plethora of recent studies from a wide variety of institutions - academic, national and international - on the deadweight costs and the transfers involved in agricultural protection makes this view now untenable. A more likely explanation is that the general public believe that the transfers are a reasonable price to pay to avoid a repetition of earlier food shortages in Western Europe or those in Eastern Europe today.

Deadweight costs, despite their fascination for economists, do not cut much ice politically, and perhaps never will. They are hidden, hard to explain, sensitive in their estimation to assumptions about elasticities, and rarely compared with the costs of protection in other sectors. Moreover a half or even one per cent once and for all increase in GNP as identified by the BAE (now ABARE) "Red Book" (BAE 1985, pp. 108-109) may well not seem a very great prize. The better understood transfer payments however are seen as the premium required to ensure a regular supply of preferred foods. This is not exactly a fear of starvation but rather a strong desire to avoid the hardships of an unpalatable diet, restricted choice, and the high costs of search in an undersupplied market. Folk memories in Europe of food shortages during and immediately after the second world war have an influence which is hard for those in more sparsely settled countries to appreciate. It is salutary to recall that in the winter of 1946/47 in West Germany the official food ration was only 1,400 calories per person per day (Stuhler 1989, p.10). For younger people who may be disinclined to heed their parents or grandparents, the well-publicised miseries of food shortages in the countries immedi-

ately to the East provide a more contemporary admonition. A recent large-scale opinion poll in the Community found that most citizens believed on balance that the CAP had been good for consumers. Concerns about food security appear to make the general public tolerate and even support a policy which it is not difficult to show is ineffective, inefficient and inequitable.

This view is prevalent in many government circles as well as among the general public. Even in the UK the degree of self-sufficiency remains a widely used measure of the success of government policy. In earlier days, of course, this argument was reinforced (though unwarrantedly) by considerations of balance of payments and, in many countries, government revenue. The equation of security with self-sufficiency is probably ill-founded. A seriously thought-out security policy would likely involve some combination of a food policy to identify priority foods and to increase consumer flexibility, a policy to make farming less dependent on purchased and especially imported inputs, contracts with overseas suppliers, and stockpiling of both food and resources. However little attention has been given by economic researchers to this question and it is therefore perhaps not surprising that farmer pressure groups and ministries of agriculture are able to persuade both government and electorate that food security and self-sufficiency go hand in hand. True the margin of export surplus might now be considered excessive for several commodities but the strength of this belief militates against changes which would involve any cuts in agricultural production. Also farming interest groups in the Community are adept at exploiting occasional crop shortfalls elsewhere, however temporary or remote, to reinforce this caution.

Several powerful inhibitors to change have been identified. The force of each has withered over time a little - but only a little. Hence future changes are likely to be both incremental and irregular.

4. Pressures for Change

The main constraints to change having been identified, now assessed are the pressures toward change which will press upon these limits. The context of the CAP over the next decade or so will change.

First there will be macro-economic and possibly macro-political changes in the Community. The movements toward a single European market with no hindrances to trade and toward a common monetary policy are now firmly in train. How fast and how far these will progress is uncertain but their impacts will be considerable for all sectors including, though not especially, agriculture. It is possible, though even less certain, that these moves may be accompanied by greater political integration. Also to be considered are the enlargements of the Community both recent and potential. Spain and Portugal have been in the Community since 1986 but because of the long harmonisation period for agriculture the full impact has yet to be felt. The reunification of Germany has brought a sudden and unexpected extension of the Community eastward. Movements in neighbouring countries toward more liberal political and economic institutions make further enlargements in this direction possible. Even if this does not happen the disappearance of the 'Iron Curtain' must affect the development of Community institutions not excluding the CAP. Finally the budgetary pressure which has largely driven the CAP in recent years is unlikely to disappear and environmental pressures, though less clearly focused and measurable, are likely to intensify rather than diminish.

4.1 Single European Market

The internal developments in the Community which are now exciting most interest in business circles are the moves toward a Single European Market (SEM) and European Monetary Union. For agriculture the direct effects are less than for other sectors (Manegold 1989, pp. 38-40). This is especially so if the industry is narrowly defined distinctly from food processing and distribution. There may however be significant indirect effects, not least via the effect on the general stance of the Community toward the outside world and through possible federalist moves inspired by greater economic integration.

The ideal of the SEM is to complete the four freedoms enunciated in the Treaty of Rome, the free movement of goods, services, workers and capital. The process, which was supported especially strongly by the UK, began with a White

Paper in 1985 (Commission of EC 1985) and was enacted in the Single European Act of 1987. To the economic theorist it is surprising that legislation is required to bring about what it would be in the interests of countries to do unilaterally. However because trade policies arise from vested interests rather than rational action, these interests need to be persuaded that if they open up their markets they will in reciprocity obtain equal access to larger, more numerous markets abroad. The general aim is that by the beginning of 1993 all barriers to trade within the Community will have been eliminated. These barriers are conventionally classified as physical, e.g. health regulations, technical, e.g. labelling requirements and fiscal. Important elements are the abolition of frontier documentation, the harmonisation of industrial standards, free competition in financial services, and the opening of government contracts to all comers within the Community. One valuable change, of particular significance to the food industry, is on product quality standards. The liberal principle of mutual recognition replaces the bureaucratic ideal of total harmonisation. The Community seeks only to establish broad criteria on safety, health and environmental protection within which national standards must fall. The Community now takes the minimalist approach that what can legally be sold in one country can be sold throughout the Community as long as it is properly and comprehensively labelled.

The indirect effects of the SEM on agricultural policy may be more important than the direct. First there is likely to be some effect through Community GNP. How much this will be higher is a matter of debate. The officially commissioned Cecchini report suggests a boost to real GNP of about a tenth (Cecchini 1988). A healthier economy by lowering input prices and improving off-farm opportunities should moderate the pressures for agricultural support but not so much so that it is necessary to consider at length its likely extent. A more serious issue is whether the SEM will lead to an extension of its liberal precepts to the external relations of the Community, or rather encourage a retreat to a "Fortress Europe" in order to prevent the benefits being captured by foreigners. The latter political climate would clearly be much less favourable to the reform of the CAP.

The 1987 Act makes little specific mention of agriculture. The requirements on removal of physical barriers to trade and the harmonisation of health and hygiene regulations clearly apply to agriculture but not specifically so. The Commission has taken advantage of the Act to emphasise additional objectives for agricultural policy, including the stabilisation of production and expenditure, a closer link between agriculture and other sectors, the preservation of the family farm, and international co-operation. These shifts in emphasis, though interesting in themselves, do not seem inherently related to the Act. The issues which stem more directly from the move to a SEM are the harmonisation of plant and animal health regulations, the future of MCAs and the position of quotas, national aids and taxes. The harmonisation of regulations has run into difficulties both for technical reasons, in particular a dearth of expertise, and because of differing impacts between countries. On MCAs the original expectation was that without border controls these would no longer be able to be administered. However it now appears that to allow for differences in indirect taxes, which contrary to original intentions are to be permitted, provision will be made to collect and redistribute among countries the revenue from such taxes at the final point of consumption. This mechanism could also be used for MCAs.

The philosophy of European economic integration is a mixture of liberal and protectionist elements. A core liberal element is the elimination of barriers to trade among member states. Complementary to this however is the belief that some of the pains of social adjustments to competition should be alleviated by increasing the demand for Community products through a common level of external protection against imported supplies. A third prong has been the Europeanisation of decisions on especially protected sectors such as coal and steel, textiles and agriculture. The hope of liberal Europeans was that this would expose the folly of these policies, a hope as yet unfulfilled. These strands are intertwined in the Single Market movement. So far the liberal elements have been most prominent. It should be noted however that the Single European Act qualifies its otherwise pro-Market stance by a commitment toward harmonisation on rules governing the health and safety of workers. Apparently

mutual recognition is not to apply here. Labour and environmental laws are to be approximated upward. Such distortions of labour markets, like most price distortions, would encourage protectionism both through covert subsidy and in relation to the outside world. A resurgence of socialism through the Community back door in this way is a possibility rather than a probability. A more likely scenario is that internal liberalisation will be accompanied by some weakening of the commitment of the Community to external free trade. Certainly the Commission is eager to promote large European firms to match those of Japan and the US. What is clear is that it can not be assumed that the development of the Single Market will necessarily make the Community either more liberal in its trade policy or more intolerant of such distortions of factor markets as the CAP.

4.2 Monetary union and possible federal moves

The Delors report (Commission of EC 1990) which aims to chart the future path of integration of the Community, declares that closer economic union must be accompanied by closer monetary union. Some progress has already been made. The Exchange Rate Mechanism which in the early years after its introduction in 1979, when parity revisions were frequent, was little more than a floating peg, has since 1983 been more nearly a system of permanently fixed exchange rates. This has been strengthened by the recent accession of the UK. For the future the Delors report sets target dates of 1994 for the setting up of a European Central Bank and 1997 for that of a common currency. This programme is now accepted by most member countries, though with varying degrees of enthusiasm, and there should be considerable economic benefits. A more critical question is whether monetary integration will lead to greater political integration. Certainly the establishment of a European central bank must involve some loss of sovereignty. There could no longer be independent monetary or exchange rate policies and some fiscal autonomy might also have to be ceded. Monetary union does not require political union. After all the Gold Standard operated without a supranational authority. Nevertheless monetary union makes political union more likely.

Political union has received less attention than economic union but there is considerable enthusiasm in Germany and Italy for such a move. This is seen as necessary if the Community is effectively to consolidate its freedom of movement, enlarge to include countries in the European Free Trade Association (EFTA) and Eastern Europe, and to collaborate on defence, security and environmental improvement. France and the UK however are reluctant to have the sovereignty of their national parliaments compromised while Denmark and Ireland seek to remain neutral in matters of defence. Nevertheless, on balance further political integration seems more likely than not. It is not difficult to envisage a federal model which would encourage greater economic intervention, more power to pressure groups, and a greater role for bureaucrats - in short one which would even more firmly entrench the existing CAP. In this model the need to take collective action on such issues as external trade or defence leads to most political direction coming from the centre. There are indeed influential elements within the Community who support such a federal structure. However the overall political climate is very much against it. There is now little faith in a benevolent and omniscient state and great scepticism about the workings of political agents and institutions. This makes it likely that any future federation would have strong constitutional guarantees that would limit the control and regulatory functions of Community institutions (Buchanan 1990). National parliaments would be more directly involved in decisions and thus the influence of pressure groups would be limited by cross-national competition. Among these constitutional constraints would be rules against the abuse of power, policed perhaps by the European Parliament, strict monetary rules, and a limit on the size of the budget. The Commission would be made strictly non-political. The European Council would remain the primary decision maker but would derive its authority from national parliaments. Individual countries might retain powers of veto and withdrawal, thus preserving separate national jurisdictions, even though there would be some loss of efficiency from the free rider problem. In such a federation policies biased towards producers, such as the CAP, would be less likely to thrive. Intensity would less readily overwhelm numbers.

These considerations produce two slightly paradoxical conclusions. First one can not be confident that a SEM will make reform of the CAP in a liberal direction more likely. On the other hand, future moves toward greater European political integration by reducing the power of both bureaucrats and pressure groups, may enhance the political possibilities of developing a more rational agricultural policy.

4.3 Enlargement of the Community

For the present, further integration of the Community has taken precedence over expansion. The view that the Community should mark time until other new democracies in Eastern Europe have been absorbed has been rejected. On the contrary, there has been a move to accelerate integration in order to bind an enlarged Germany firmly into the Community and prevent any danger of a rival central European alliance. Thus we are reminded once again that the ultimate *raison d'être* of the Community is political rather than economic. Nevertheless before the end of the century it is likely that some Eastern European countries, most probably Czechoslovakia, Hungary and Poland, will have joined the Community. If, as is likely, though now by no means certain, the role of the Community as an instrument of security is lessened, then the EFTA countries, in particular the neutrals Austria, Sweden and Switzerland might also have joined rather earlier. However rather than speculate on the consequences of hypothetical changes it is more fruitful to consider the effects of actual recent enlargements to include Spain, Portugal and, through the unification of Germany, East Germany.

4.3.1 Iberian accession

Spain and Portugal joined the Community in 1986 following six years of hard negotiation and the earlier Mediterranean enlargement of 1981 to include Greece. A long transitional period of seven to ten years, during which production is restricted by lower prices and trade by quotas, was agreed so that the main impacts have yet to be felt. These are likely to arise through increased budgetary pressure, on both the total and agricultural budgets, a greater political thrust toward support for Southern

products and an increased role for structural policy. These arise from the key features of the Spanish general and agricultural economies. Unemployment is high, around double the Community level, while incomes are low. Over 15 per cent of the Spanish labour force work in agriculture so that the number of farmers in the Community has been raised by some 40 per cent (and the agricultural area by over 30 per cent). However they contribute only about seven per cent of national output in reflection of a weak farming structure. Fruit and vegetables, olive oil and wine feature prominently in the production mix in relation to cereals and milk. Thus whereas the accession of Spain has increased total Community agricultural output only by about 15 per cent, output of vegetables has been increased by a quarter, fruit by a half and olive oil by almost 60 per cent.

Though Spain may be a particular beneficiary of freer trade in manufactures under the 1992 programme, she will no doubt continue to press for regional aid from her richer partners. There is also a spill-over effect. Other Mediterranean countries seek compensation for accepting greater competition from Spain. Hence Integrated Mediterranean Programmes which seek to link agricultural development with the building of new roads, water supplies and tourist facilities, will continue to be a drain on the general budget. In the agricultural section some budgetary savings are arising for example through no longer having to subsidise dairy exports to the acceding countries. The net effect however is adverse because policy alignment is either reducing consumption or increasing production of products already in surplus and for which support comes from transfers from taxpayers. Consumption of olive oil is being discouraged not only by higher prices but also by the abandonment of quotas on competing vegetable oils. Yields of table wines are being encouraged upwards with better EC prices. In addition the Community is losing the import levies on Spanish exports of fruit and vegetables, 90 per cent of which went to the Community even before accession (*FT* 27.2.1986).

In political terms the accession of Spain is adding to the pressure to support products like wine, fruit, olive oil and soyabeans more generously in relation to the Northern products of milk and cereals. This

pressure from Spain is being increased as the country switches resources more toward Mediterranean and away from Northern products. With a blocking minority of votes in the Council the Southern countries are now in a better position to prosecute their common interests. Spain, which has small fragmented farms in the North and *latifundia* with absentee landlords in the South, as well as a general farm problem of low relative incomes, by joining has materially increased the Community's structural problems. The case for giving more attention to guidance in relation to guarantee expenditure is accordingly strengthened.

In sum then the full adoption by Spain of the CAP will intensify budgetary pressures and strengthen the case for diversion of support spending on dairy products and cereals toward horticultural produce, wine and possibly olive oil and toward greater expenditure on structural policies.

4.3.2 Addition of East Germany

In contrast to the accession of Spain and Portugal the absorption of East Germany by West Germany has been hastily prepared and not subject to a transition period. As already mentioned the main immediate impact on the Community has been to accelerate the timetable of moves toward monetary and political union. This reaction has been strongly urged by France but in no way resisted by Germany. Chancellor Kohl appears eager to embed Germany firmly in the Community to avoid any fears that Germany will break free of its Western moorings and he has promised his French allies that he will join them in aiming for political and monetary union by 1997. The unification of Germany also now seems unlikely to be seriously disruptive to the Community on the economic front, despite earlier fears. Simple but salient facts to bear in mind here are that East Germany is little more than a quarter the size of West Germany in population (16m cf 61m) and has one sixth the national income. True, to prevent a further politically destabilising outflow of people from East to West the German government is having to mount a colossal new programme of public expenditure to improve social services, renew infrastructure and clear up pollution. The effects on inflation are however being cushioned by large savings and

international payment surpluses and by the commitment of the Bundesbank to sound money and a strong currency.

On the more narrowly agricultural front⁸ there has been some disruption of Community livestock markets through East Germany being used as a conduit for stock from other countries in Eastern Europe. This should however be corrected by tighter frontier controls. The immediate effect of East German agriculture *per se* on the CAP is less dramatic since the country is a small net importer of many products and much of its production is not of exportable quality. Thus for cereals in relation to a production of 11 million tonnes, 1.5 are imported. There is potential for increased production. Despite soil and climatic advantages crop yields are about 20 per cent lower than in West Germany (AEL 9.3.1990). There are serious legal and ownership problems yet to be overcome in dismantling the large co-operative farms but in the longer term a structure superior to that in many parts of West Germany may emerge.

In sum then the unification of Germany seems unlikely to disrupt the Community either economically or politically. It may eventually increase surplus pressures but in the medium rather than the short term.

4.3.3 *Other pressures from Eastern Europe*

The potential for increased agricultural production is even greater in other parts of Eastern Europe. For example in Romania yields of wheat are little more than half those in East Germany. These countries, to satisfy their thirst for foreign exchange (not least to pay hard currency for oil imports from the Soviet Union) and because their manufacturing plant is antiquated, are likely to seek to increase their exports of farm products. Fearful of a flow of economic refugees and seeking to avoid the political isolation of Eastern Europe, the Community is likely to become more open to such imports than in the past. One can not be sure however that the Community will follow GATT principles in making itself more open to agricultural imports from all origins. It is more likely that, as for the associated ACP (African, Caribbean and Pacific) and Mediterranean countries, special arrangements will be

made.

4.4 **Broader international pressures**

From countries more distant than Eastern Europe pressures may arise indirectly through the effects of world prices on budgetary costs but direct political influence is likely to be small. As in other developed countries decisions on agricultural policy will continue to be concerned almost exclusively with domestic interests. There is no way for foreign countries to take part in domestic bargaining and there is little incentive for policy makers to take heed of advice from foreigners since they are not part of their constituency. Bureaucrats for their part are understandably reluctant to complicate further the process of policy making to introduce foreign concerns. This parochialism is reflected in the presentation of the "MacSharry" proposals for reform. The Commission has made a point of emphasising that the reform of the CAP is an internal Community matter unconnected to the GATT Uruguay round (House of Lords 1991, p. 16).

For the foreseeable future budgetary rather than external pressures will be the main driving force in diverting agricultural policy from exclusive concern with farm incomes and self-sufficiency. Also influential however will be a more broadly based pressure in concern over the external effects on the environment of a specialised, capital intensive agriculture.

4.5 **Environment pressures**

Over the past five to ten years there has been revived concern about environmental pollution. There has also been an increased willingness to consider correction by routes other than by direct regulation, i.e. by taxes, subsidies, pollution permits and the redefinition of property rights. This is one reason why environmental concern and agricultural policy are more closely linked than in the past. The other reason is that only recently in Europe (and even now not universally) has agriculture been seen to be environmentally damaging. This is surprising when it is considered that agricul-

⁸ This aspect is considered in depth in Manegold (1991, Section 5).

ture is the main user of around 80 per cent of the land area. Until about twenty years ago farming was seen as being almost wholly good for the environment and the main imperative was that of shielding farmed areas from urban encroachment. With changes in agricultural technology and greater capital intensity that view has changed rather dramatically. Even now however the hostility is not by and large to farming as such but rather against particular farming practices. Thus the Community's opinion poll discovered that most people thought the CAP provided the economic conditions necessary for preservation of the environment but they were nevertheless concerned about the quality and safety of food and what they saw as the excessive use of pesticides and inorganic fertilisers (Commission of EC 1988a).

Contemporary European concerns about agriculture and the environment relate broadly to conservation of natural resources, wildlife, pollution and scenic amenity and countryside access. These concerns are sometimes in conflict. Thus improved access may conflict with the preservation of wildlife. There can also be differences of opinion on for example which species to encourage or the qualities of different landscapes. Environmental pressure groups are many and their positions are not well brokered in the way that agricultural interests often are. There are narrow differences in emphasis between countries. Germany and its neighbours the Netherlands and Denmark are especially concerned about pollution, whereas in Britain anxieties about wildlife and landscape are more to the fore. The Southern countries apart from being generally less exercised are especially interested in soil conservation. Though not politically well focused the range and depth of these environmental concerns is increasing.

Some ten per cent of the land area of the Community is officially accepted to be threatened by soil erosion and green groups claim that this is a substantial understatement. Through loss of habitat and the use of pesticides the range of species of flora and fauna has been reduced over the past generation at an unprecedented rate. In West Germany, where three quarters of the losses are attributed to agriculture, over a quarter of the species of flowering plants and ferns have become extinct or

endangered (Baldock 1989). Over the past thirty years in the United Kingdom 10 out of 55 butterfly species became endangered, 6 out of 43 dragonflies, 4 out of 12 reptiles and amphibians and 4 out of 15 bats. Pollution concerns relate especially to water, an understandably emotive area. Though the dangers are not well proven there is little doubt that levels of nitrate pollution in groundwater have increased and that the main culprit has been agriculture. In the Paris area for example the level of nitrates in drinking water has doubled over the past 20 years. Contamination of water by run-offs from slurry and silage are also increasing problems. Another powerful, if not necessarily well-founded, fear is of pesticide residues in foods.

Concerns about scenic amenity and access relate to such changes as increased specialisation and larger field sizes, the ploughing, fencing and improvement of permanent pasture, the filling in of ponds and removal of hedges, and the erection of modern industrial-type buildings. It is recognised by the more thoughtful environmentalists that many of these external costs are attributable to technological change and higher relative labour costs rather than to agricultural policy. Nevertheless they see rightly the raising and stabilisation of prices as an important contributor to these external costs (and in any case look to government to reduce them). Price supports have led to more intensive use of land. In arable farming there has been a great increase in the use of both fertilisers and pesticides with a consequent reduction in species and (more debatably) problems of contamination. Higher stocking rates and in particular more intensive housing of livestock have led to problems of dung and slurry disposal as well as air pollution. More certain prices have encouraged mechanisation and thereby field consolidation, with grubbing of trees and hedgerows, and also a shortage of labour to manage hedges and woods. Specialisation has been encouraged both between farms and regions, thus reducing the diversity of both landscapes and wildlife. Price supports have led to higher land values, so increasing the opportunity cost of other uses of rural land and encouraging land improvement by drainage, irrigation and pasture reseeding. Hence ponds, ancient lowland woods and hedges have been taken out. Grazing marshes have been drained and other wetlands dried out by irrigation schemes.

This has had particularly savage effects on the numbers of birds, amphibians and wetland plants. Improvement of lowland heaths and upland grassland has destroyed natural vegetation and wildlife habitats. Fencing and mechanisation have reduced the access to the countryside of an urban population with greater leisure, mobility and inclination to enjoy it.

One general consequence of this concern is to increase the interest of the general population in agricultural policy. While concern about food prices on the one hand may be diminishing with increased incomes and with security, on the other hand as export surpluses rise the concern that policies should protect the environment is burgeoning. One particular result is to reinforce feelings about the inequities of present production-based systems of support. The smaller, more traditional, labour-intensive and diversified type of farm is seen as more likely to produce the desired environmental goods. Beyond this there is considerable diversity of opinion on the best instruments to use. Some environmentalists would advocate stricter regulations, for example more planning controls, compulsory retirement of land, or restrictions on pesticides. Others, more friendly to farmers, would prefer a redirection of subsidies away from food toward environmental goods such as scenic amenity, recreational space and more diverse wildlife. In sum then environmental concern is increasing, well-founded but diverse in both its ranking of problems and its favoured solutions.

4.6 Budgetary pressures

Though environmental pressures will become increasingly powerful it is likely that in the future as in the past the strongest force for change will be pressure on the Community exchequer. Some institutional features of the CAP and its formation 1) predispose it to budgetary crisis and 2) make budgetary problems a particularly potent force for change (Manegold 1987, pp. 136-137).

Any policy of supporting prices of commodities mostly in export surplus at prices well above levels of parity which are themselves trending downwards is likely to cause increases in government expenditure which strain political acceptability.

The problem is unusually acute for the Community because its institutions encourage profligacy in expenditure but give little leeway on the revenue side. Agricultural policy is internationally determined but collectively financed. This produces a restaurant table effect. Because member countries pay not the full costs of surplus disposal of extra production but only a share broadly equal to their fraction of Community GNP, they support policies which increase their production more enthusiastically than if they were nationally responsible. This effect is particularly strong for those countries, the majority, who are net beneficiaries. Furthermore agreement by bargaining, which arises from the need for unanimity, is most readily achieved by policy changes which increase the size of the pie to be divided. Profligacy is further encouraged because the EC has no regular mechanism for balancing the funding claims of policies, and decision-making at all levels is largely by agricultural specialists. Again control is not by parliaments of the member states but by the European Parliament and only then in a very attenuated way. Agricultural expenditure is compulsory. It's budget is not subject to line-by-line review and can be rejected only as a whole. Even then the Parliament cannot deny supply.

On the revenue side the own resources of the Community (for all its needs, agricultural and non-agricultural) are closely limited. All levies and duties on imports go to the Community exchequer and beyond that it can call on contributions from member countries but only within severe limits. The basic ceiling, since 1986, is the hypothetical yield of a 1.4 per cent VAT applied in standard fashion. If account is taken of the UK rebate this in practice is equivalent to a VAT of 1.25 per cent. There is moreover since 1988 conditional provision for further contributions but only to a limit of 1.3 per cent of GNP. The overall system makes it highly likely that sooner or later expenditure will bump against the revenue ceiling. When such collisions occur they are, especially if sustained, an unusually strong impetus to policy reform (Moyer and Josling 1991, pp.209-211). Other actors are brought into the policy process, certainly financial authorities and probably also prime ministers. Additionally Commissioners responsible for other programmes will become involved to protect their

financial means. Hence policy making becomes less compartmentalised and decisions less a process of partisan mutual adjustment. The actors who are normally most centrally involved are also affected. Bureaucrats who usually prefer to avoid uncertainty by moving incrementally, faced with threats to jobs, programmes and the autonomy of their organisations, become much more ready to take the risk of more far-reaching changes. Legislators, for similar reasons, are less impelled to posture and more likely to think strategically. With a zero sum game in the Council it becomes more difficult for Ministers to reach the usual package deals and more uncomfortable measures have to be contemplated. Pressure groups, faced with a threat to the existence of the policies they support, become more receptive to reform. Finally, and more generally, revenue exhaustion creates a political incentive to pay more attention to the efficiency of pricing, support programmes and export subsidies.

These features are well exemplified by the genesis of some of the changes mentioned earlier in the paper. Budgetary pressure has been a recurrent problem throughout the 1980s. For a time it has been possible to shelve the problem by creative accounting, such as transferring commitments from the short to the long term, or obtaining reimbursable advances, or adjusting the timing of financial years (Manegold 1988, pp. 175-176, and Manegold 1989, pp. 34-35), and by grasping the temporary relief provided by blips in world markets arising from droughts or fortuitous appreciation of the dollar. Eventually however the crisis has to be faced. Finance and prime ministers become involved and a more radical change such as dairy quotas or maximum guarantee quantities for cereals arises. This has been especially the case when, as in 1988, assertive characters have been in key positions.

The problem was manifest by the end of the 1970s but several factors conspired to delay a solution. The Commission was timidly led by Gaston Thorn; 1981 saw both a recovery in dairy prices and a strengthening of the dollar; discussion was confused by British pressure for a rebate and the uncertain costs of Iberian accessions. Hence not till 1984 was the sea change of milk quotas introduced. This brought relief on the livestock side but did nothing to stop the ballooning costs of support for

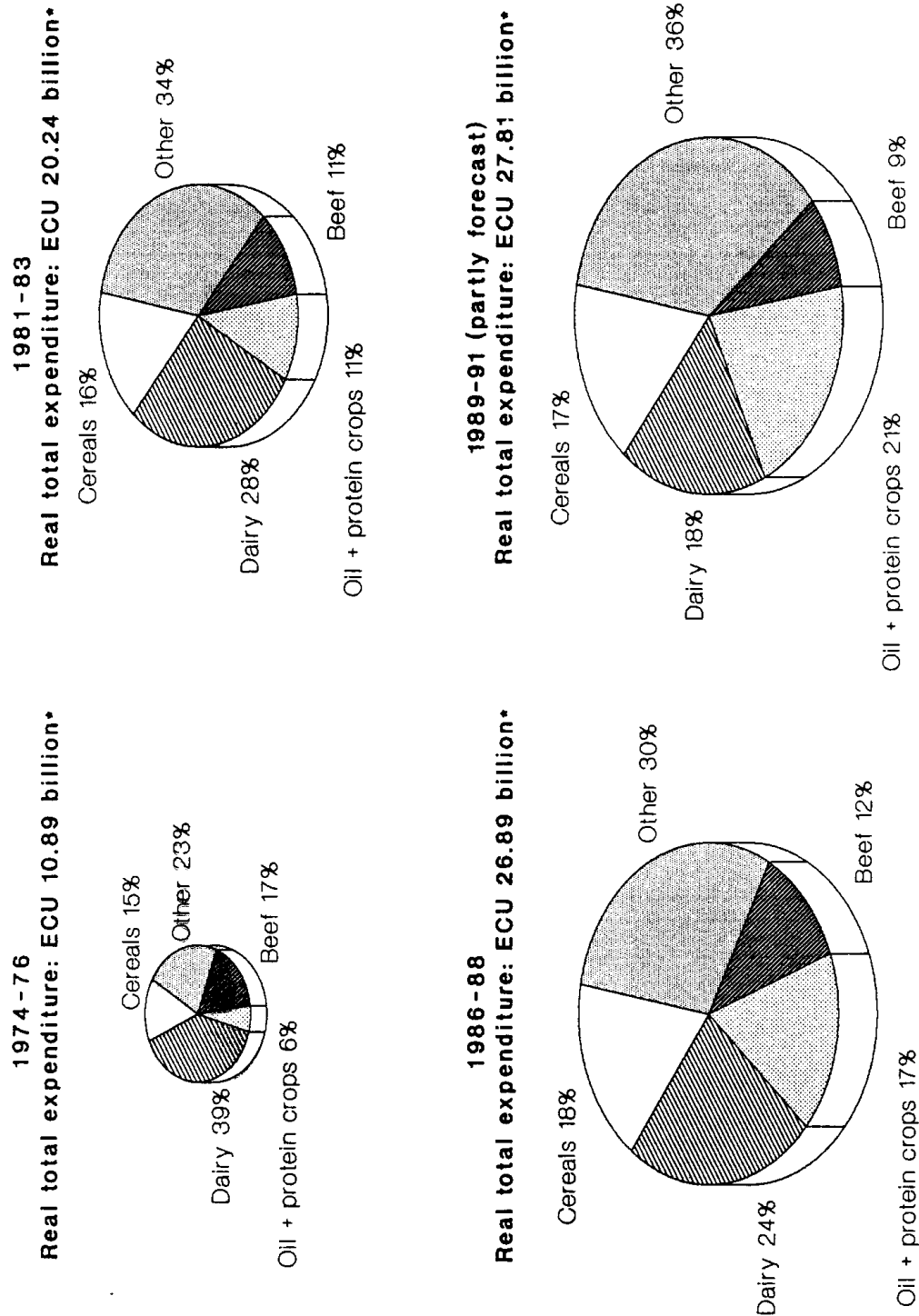
cereals and oilseeds (Figure 7). Budgetary disciplines introduced then proved ineffective. Expenditure which should have been constrained to a growth of two per cent per annum over the four succeeding years instead rose by 7.8 per cent per annum in response to falling world commodity prices and a weakening of the dollar (the dollar fell from a peak level of 1.32 ECU in 1985 to .81 in April 1988). By 1987 an accumulated liability of 17 billion ECU had arisen. Faced with a threat to the CAP as an institution a powerful combination of an assertive President, a resolute Agricultural Commissioner and an active Budget Commissioner (Delors, Andriessen and Christophersen) overcame the normal inertia of the system to introduce along with stabiliser pricing adjustments the improved budgetary control described above.

These new controls mean that finance ministers will become involved at an earlier stage as budgetary problems arise. This could of course mean that solutions are more likely to be found within existing régimes without radical change. Also one price of the 1988 reform was that the own resources of the Community were materially extended. So over the past three years, with world prices relatively firm, the CAP budget has been underspent and some funds transferred forward. However this year, with prices on world markets tumbling, especially for cereals, the budget has been fixed 30 per cent higher than in 1990⁹.

In the longer term there are several reasons to expect budgetary problems to return. First there will be increasing pressure to spend more on Community programmes other than agriculture, especially from the social and regional fund. Greece, Spain and Portugal made a commitment to this a condition of their agreement to the 1988 package. There is also a more general understanding that this will be a corollary of the opening of markets under the SEM initiative. Furthermore there seems no reason to predict that either the downward march of world prices or the onward march of technology will be arrested. Finally, enlargements of the Community, both recent and prospective, will on balance increase its surplus problems.

⁹ The resurgence of the budgetary problem of surplus disposal is well described in Manegold (1991, pp. 98-110).

Figure 7: Composition of EC Agricultural Guarantee Expenditure by Product Groups



* ECU of 1990 total purchasing power as indicated by the GDP deflator

Source: Commission of EC (1991a), Table 3.4.3 and similar of earlier annual issues

5. Possible Responses

The discussion of possible responses to the pressures identified will be couched in terms of what might happen rather than what ought to happen. What may be called the economists' ideal solution, in essence decoupling, is discussed first not because it is most likely, but rather because it will serve as a landmark to which other less efficient but more politically feasible changes can be related. The further discussion takes account of Commissioner MacSharry's recent proposals for reform (Commission of the EC 1991b,c) but is not centred around these nor does it address them by commodity or individual instrument. These are not the first proposals from the Commission for reform, nor are they likely to be the last. In order to be agreed by the Council they will certainly be modified in timing and detail (*FT* 24.10.1991) and probably also in principle. The broader framework used here will not soon be obsolete. One approach which could increase economic efficiency in some respects is to make more use of instruments other than price, that is to make structural policies more effective. Within the realm of price policy both efficiency and equity could be enhanced by use of the ingenious approach of producer entitlement guarantees (PEGs), or similar measures, which enhance the revenue of existing farmers, especially small farmers, by production-based payments, but which confront producers with world prices at the margin. Supply control, however, following the precedents of the existing schemes of milk quotas or land set-aside is a response which might be favoured by finance ministers more concerned with expenditure control than economic growth or consumer interests. The final section of the framework concerns diversion of crops to non-food uses, which, though understandably popular with agricultural interests, seems to be a non-starter on budgetary grounds. A more plausible approach, which would marry supply control with a response to 'green' political pressures, would be to divert support from the production of food to production of environmental goods.

5.1 MacSharry reform proposals

The Commission's latest proposals for reform of the CAP, which were made in principle in January 1991 (Commission of EC 1991b), and in more

detail in July 1991 (Commission of EC 1991c), commonly known as 'MacSharry' after the Agriculture Commissioner, contain elements within all sections of the framework used here. The analysis therein of the deficiencies of the CAP, its high cost in relation to its effect on the incomes of poor farmers and its damaging environmental consequences, is familiar and indeed depressingly similar to that of the Commission's 1985 'Perspectives' paper (Commission of EC 1985). Effects on international trade are not stressed. On the contrary, in presentation of the proposals it has been consistently argued that the Community's internal discussion of CAP reform is in no way linked to the present GATT negotiations. As well as aims which are essentially budget-driven the Commission's 'Reflections' paper (Commission of EC 1991b) emphasises three other objectives relating to rural settlement, income inequality within agriculture and farming to protect the environment. Thus it is asserted that "sufficient" (not further defined) numbers of farmers must be kept on the land to preserve *inter alia* "a model of agriculture based on the family farm as favoured by society generally" (pp.9-10). Then the fact that 20 per cent of larger farms receive 80 per cent of support is treated as a glaring deficiency of the CAP.

The essential features of the changes proposed to meet these needs are these. Support prices are to be cut, for cereals by over 40 per cent (House of Lords 1991, p.10). Milk quotas and limits on eligibility for ewe premium are to be lowered. As compensation, payments per unit of area or livestock would be made.¹⁰ In order to receive compensation payments arable farmers would have to set aside a proportion of the area under cereals, oilseeds and "proteins" (i.e. protein feed crops) while cattle farmers would have to observe maximum stocking rates. More directly targeted environmental action would include Community co-financing of payments for various categories of environment-friendly management and for afforestation of agricultural land.

The most politically controversial aspect of the

¹⁰ The eligible area or stock numbers would presumably be set with reference to historic production, though the paper is not explicit on this. It is however made clear that per hectare payments for arable farmers would be calculated with reference to regional historic yields.

MacSharry proposals is that the new support arrangements would be 'modulated', i.e. slanted to favour smaller producers. In the latest version of MacSharry small cereals producers would be excused from the set-aside obligation while per hectare payments for all land set-aside would be made only to farms with below a given arable area base¹¹

For beef, dairy and sheep farmers compensation payments would be paid only on a limited number of animals.

5.2 Price cuts and direct income supports

In some respects the MacSharry proposals approach an economist's ideal solution, that is to make support prices closer and more sensitive to world levels and support incomes by direct transfer. The price cuts proposed for cereals could make intervention prices fall below average trade parity levels. The compensation payments are decoupled at the margin, though farmers must remain in production to receive them.

Price cuts combined with direct income supports is the response to the pressures outlined which has long been favoured by most economists within the Community, and even more so outside it, and by not a few public servants, especially of those not in agriculture ministries (e.g. BAE 1985, House of Lords 1985, Sturgess 1986). Such a move would increase efficiency by releasing resources from agriculture that could be used to greater social return elsewhere, and reduce general unemployment by lifting what is in effect a tax on manufacturing exports. It would be more equitable because there would be less burden on low-income consumers who spend much of their income on food and less income transferred to already wealthy landowners. Income transfers would be better targeted to those in need rather than as a reward for surplus production. Reduced and more variable prices would encourage some return to mixed farming and check mechanisation and the use of agrochemicals, and thereby reduce the external costs of agriculture.

The merits of this solution from the perspective of a rational actor are so great and obvious that it would seem otiose to consider others. However, if one combines a frame of reasoning based more on the concepts of public choice with a consideration

of the institutional features of the CAP outlined above, one is unlikely to conclude that it is probable. Previous analysis has suggested that the policy responses most likely to be adopted are those which

1. do not involve great costs of adjustment or markedly increase administrative complexity;
2. are not very far from the status quo (otherwise the bargaining costs would be impossibly high); and
3. safeguard the intense interests of those most strongly affected rather than the diffuse interests of the majority of people.

The final feature has two aspects. The first, that policies will continue to give priority to the interests of farmers in general in relation to taxpayers and consumers, is widely accepted and indeed implicit in this policy alternative. The second and more debatable aspect is that policies are unlikely to be adopted which switch benefits from larger landowning farmers to small farmers whose main input is their own labour (Moyer and Josling 1990, pp.42-49). It is larger farmers with big fixed investments and therefore impeded exit from the industry who receive the largest rents from the existing policy and who have the strongest incentive to mobilise their political voice. Individual farmers are prepared to accept the responsibility of safeguarding and enhancing the benefits for all farmers, by leading pressure groups, because there is more solidarity of feeling amongst farmers than most producer groups. Large farmers in turn co-opt the support of smaller farmers by providing benefits such as insurance and information on farm programmes. This model does not apply peculiarly to the EC but its institutions, especially the combination of common finance with international and compartmentalised decision, ensure that the political voice of larger farmers is especially well heeded.

These criteria militate strongly against direct income support. Budgetary pressures, possibly reinforced by pressure from non-agricultural interests

¹¹ This base on average for the Community as a whole is estimated to be about 50 hectares (of cereals, oilseeds and proteins), but the cutoff would be higher where yields are above the Community average and conversely.

to limit protection for agriculture to gain trade advantages in other sectors, are likely to lead to some further reductions in price support but not the comprehensive and abrupt changes implied by this policy change. Moreover, direct income supports *per se* face serious political and administrative obstacles. Larger, more politically influential farmers recognise that no matter how the transfers were initially labelled and distributed, they would swiftly be seen as welfare payments and therefore likely to be distributed according to need. This is in marked contrast to price supports, which in the main and in principle are founded on equal treatment of all farmers, and therefore go mostly to large producers. There is also a more general, if perhaps overstated aversion to the welfare stigma as well as a reluctance to see transfers made more transparent. Thus, even the compensation payments proposed under MacSharry which approach income supports in being determined more by past than current production, have been opposed by farmer organisations not only in countries with more advanced agricultural structures, but also in those, not least Ireland, where few producers would be disadvantaged by the switch from support per unit of current production.

Direct income supports conflict even more strongly with the first two criteria. They involve a rejection of the fundamental feature of the policy that incomes are supported by supporting prices and politically at least would mean a marked redistribution of benefits between countries. They also raise severe administrative problems. First the statistical base is weak. In most countries of the Community farmers pay tax on a notional income based on the inputs they command. Hence any income compensation would have to be either unacceptably crude or very expensive to administer. There would also be knotty problems of how to allow for income from non-farming activities and off-farm investments (Hill 1989). If these were to be fully taken into account the point of a separate agricultural income transfer would be called into question. It would also have to be decided how entitlements should vary according to differences in incomes between countries. In sum it is difficult to envisage a scheme that would be both administratively feasible and politically acceptable. Quite possibly intra-marginal production payments based on his-

toric yields as proposed in MacSharry are the closest to direct income payments which would be institutionally manageable throughout the EC, and even these may be accepted politically only in a form much closer to the existing system of substantially open-ended price support.

Conceivably limited schemes of income support proper might be introduced for specific purposes such as debt servicing during reconstruction or smoothing a transition to a non-agricultural activity. The line of course between such supports and investment aids is a fine one and touches on a more general difficulty of preventing income aids being used to fund additional investment. National governments are likely also to use income aids for such purposes as flood relief. However a comprehensive Community-financed scheme for fully decoupling support seems a non-starter.

5.3 Structural policies

Direct income payments with restrictions on their use overlap another broad area of possible responses which may be grouped under the head of structural policies. For present purposes these may be defined as public expenditure for the benefit of agriculture and surrounding rural areas by means other than commodity price support, but intended to bring about specific reallocations of resources. It is suggested that when account is taken of the institutional and political constraints, this route will be preferred to direct income support as an accompaniment to restraint of price support, for several reasons. First it will be seen as preferable in budget terms. Whereas income supports could well be seen as alarmingly open-ended, and MacSharry compensation payments as prone to be perpetual and modified upwards¹², structural policies can be directed to limited purposes and in part hold out the promise of reducing the future need to support agriculture by making it more internationally competitive. This is an avowed plank of the MacSharry proposals (Commission of EC 1991b, Section [IV]-6) though it is accompanied by the less reassuring statement that "The Community will continue to play an important role on the world market, both as

¹² The UK Minister of Agriculture has pilloried these as an "engine for budgetary inflation" (*FT* 23.9.1991).

regards imports and exports". Insofar as support prices are set to give marginal farms a living, an increase in their productivity allows prices to be cut across the board. These were very much the intentions of the Mansholt plan of the late 1960s. They were not however fulfilled, mainly because the security fears aroused by the subsequent commodity boom meant support prices were not cut as productivity rose, thus creating a surplus problem. Furthermore much of the support for restructuring was captured by farms who were well established rather than marginal. Structural policies also respond better to environmental pressure, basically because they affect resource allocation. Grants can be made conditional on particular environmentally friendly practices being followed. This also makes them more politically acceptable to the general public. While high food prices are paid fairly cheerfully as the perceived cost of security, there is a growing feeling that in return for this transfer to farmers the public should have a larger say in countryside management. Pressure groups and international politics also favour structural policies over income supports. Though often billed by the Commission as policies to help the 80 per cent of farms which produce only 20 per cent of production, large politically active farmers are well aware that at least some of the benefits will be captured by them. Internationally the increasingly influential Southern countries of the Community favour structural policies because they can more readily be directed to help the very small farmers and landless labourers in which their countries abound. Indeed as part of the 1988 reform package the Southern countries, supported by Ireland, secured a commitment that total structural spending, both agricultural and non-agricultural, should increase by two thirds by 1992 above a 1987 base of 7.8 billion ECU.

A final argument for expecting some expansion of structural policies is that this would not involve a leap away from the *status quo*. On the contrary so-called guidance expenditures are an established part of the CAP. Indeed the Treaty of Rome envisaged that the objective of a fair standard of living for farmers would be obtained by structural changes and that guidance expenditure should broadly match guarantee expenditure. This was very much the expectation of Mansholt, the first Agricultural

Commissioner, but one never realised because product guarantees have virtually exhausted the FEOGA budget, and national governments have preferred to retain structural policies as national instruments.

One difficulty in discussing structural policies is that they are a somewhat amorphous group. They could however be broadly categorised according to intention into those designed

- a) to make factor markets work better;
- b) to reduce regional inequalities; and
- c) to promote rural rather than agricultural development.

Economists imbued with the Schultzian perception of the farm problem (Schultz 1952) see structural policy very much as improving resource mobility. This too was the intention of the Mansholt plan. It was envisaged that the work force in agriculture of the EC-6 would be reduced by half, by five million over the decade and that five million hectares of land would be retired (Fearne 1991, pp. 45-47). This would be encouraged by retirement and retraining grants and land consolidation. The scheme was however implemented in a very emasculated form and with the main emphasis on capital subsidies. Structural intervention of these types has since become if anything even more unfashionable, particularly in relation to labour markets. Policies for moving labour out of agriculture have become less attractive to politicians as structural unemployment has replaced overfull employment in the non-farm economy. Demography, greater mobility and the dispersion of industry have combined to make overpopulation *per se* less clearly a long-term problem in agriculture. Thus about half the farmers in the EC are over 55 and more than half of these have no successor. In some countries the imminent decline is even greater. In France for example the mean age of farmers is well over 50 and 30 per cent are over 60. Around a third of farmers have some off-farm source of income and one which usually yields more than farming. In Germany more than 40 per cent of farmers are classified as spare time, with a further 10 per cent classed as part-time.

The MacSharry proposals make a *volte-face* on structural objectives by propounding a settlement aim for agricultural policy which appears to be to preserve a pattern close to the present. This feature can be attacked on several grounds. No such objective is specified in the Treaty of Rome and in practice its achievement is likely to conflict with that of giving those engaged in agriculture "a fair level of living". More fundamentally there is no logical reason or empirical evidence that a small family farm should be better placed to provide such (*social and environmental*) benefits than any other type of farm (House of Lords 1991a, para.139). Even at this stage the Commission seems ambivalent on the settlement question. Tacked on to the MacSharry package is a proposal for expanded Community co-financing of an early retirement scheme for full-time farmers, similar to that introduced on a Lilliputian scale in 1988¹³. However, structural funds are more likely to be spent on investment subsidies for environmental improvement and on regional programmes.

Following the rationalisation of structural policy in 1985 the Community now provides support (usually at 25 per cent) for national schemes for management compensations in environmentally sensitive areas, planting of woodland, extensification and diversion of land to new specified uses. In MacSharry it is proposed that this programme be widened and deepened.

Programmes to reduce variations in prosperity between regions will build on the 1975 initiative which introduced special aids for less favoured areas. These are defined as either mountainous, areas in danger of depopulation or 'small areas affected by specific handicaps'. In area about half the farmland of the Community is so classified, though of course much of this is rough grazing land of very low productivity. The aids take the form mainly of livestock headage payments and improvement grants. There are also regional infrastructure projects such as for irrigation in Greece and drainage in Ireland. Support for local food processing and marketing plants has been especially prominent, absorbing over a third of total expenditure. Such projects are designed not only to improve the position of farmers in particular rural areas but also to increase general employment in

them. This broader approach of rural rather than simply agricultural development was explicitly reaffirmed in connection with both the 1985 rationalisation and the 1988 budgetary agreement. Structural policies will increasingly take the form of such broader schemes as the development of rural roads or electricity systems and also integrated schemes for regional development such as the Integrated Mediterranean Programmes, which are partly funded from regional and social funds. This will be so because the impetus will not be simply to protect the weakest regions from the effects of reduced price support provoked by budgetary pressures, but also to compensate regions more broadly affected by the freeing of intra-Community trade.

5.4 Producer Entitlement Guarantees

Price reduction, income support less related to production, and improvement of factor markets are likely to be elements in the future development of the CAP. However political and administrative factors will cause both the extent and form of these to fall far short of what most economists would advocate. An approach which seeks to recognise these factors while achieving many of the gains in efficiency and international acceptability of more purist economists' solutions is that of producer entitlement guarantees or PEGs (Harvey 1988). Such schemes have been widely discussed in political as well as academic circles. Indeed the MacSharry proposals for compensation payments, especially those relating to cereals, incorporate many of their features and consequently many of their economic advantages and limitations. The main difference is that MacSharry payments would be unrelated to current world market prices, whereas PEG payments would be deficiency payments. This would give producers greater price certainty and would link consumption and stockholding in the Community more directly to world markets.

The key principle of such schemes is that producers of a particular commodity are entitled to a deficiency payment on a given amount of production which is related to previous production, but subject

¹³ It was planned to spend 294 million ECU of EAGGF funds over a four year period, whereas guarantee spending in that year alone was 26.4 billion ECU.

to a common and relatively low maximum. For example, producers of wheat might be entitled to receive as a direct payment from the Community the difference between a pre-fixed guaranteed price and a freely determined average market price on an output of say 120 tonnes. Production above the entitlement would be marketable at the trade parity price. The total entitlement would be set at a level somewhat less than what production would be under a totally free market. This might be obtained by the Community initially introducing a higher total entitlement and then buying back a proportion. Similarly import levies, export subsidies and intervention purchases might be phased out gradually. The eligibility certificates would ideally be issued to farmers but could be issued to farms. They could be transferable, at least within countries. This would avoid the support of production that would not occur under a free market and would allow relocation of production as comparative advantage changed. New producers could either buy entitlements or produce entirely at world prices.

The economic merits of such schemes are clear. Benefits would be directed to farmers rather than determined by production. Deadweight losses in both production and consumption would be avoided. The distortion to trade would be minimal.

For administrators, producer entitlement guarantees have the advantage that they would achieve all the objectives of the CAP both stated and implicit. Thus the incomes of poorer, lower producing farmers would be boosted but without raising the incomes and wealth of those already well off by most standards. A minimal level of supply would be guaranteed irrespective of external disruption. Such schemes would also give fair prices to consumers and not inhibit the improvement of productivity. Furthermore they cater to the desire of member governments to retain more people in agriculture and more family farms than would result from market forces.

The budgetary influences moreover are less fearsome than the mention of deficiency payments might suggest. By setting entitlement limits well below levels of production on larger farms, much of their production would no longer be supported. This saving could offset the extra exchequer costs

of shifting the burden of support away from consumers. Thus it has been calculated that under 1986 conditions PEG schemes for cereals which concentrated support towards smaller farms would have allowed 85 per cent of producers to have been given the same level of support with no increase in overall exchequer spending (Harvey 1990, p.7). PEG schemes would also make the commitment of FEOGA less open-ended. Whilst there would still be uncertainty about the level of the unit deficiency payment the quantity to be supported would be fixed, and there would be a mechanism for further limitation. In the particular case of the CAP for cereals, there would be a further indirect saving. If livestock producers could buy cereals at world prices they would be less in need of support. Finally, in terms of control, the payment on PEG certificates would require less supervision and entail less fraud than schemes which require control of the actual marketing of products.

This feature has a political as well as an administrative advantage insofar as producers would be left greater freedom of action. PEG schemes would also attract some support from interests other than producers. Consumers would be advantaged by lower prices and might also feel that the continued support of some production might safeguard against scarcity of supply well enough. Taxpayers would not be worse off and of course would profit as consumers. Foreign interests would welcome of course the recoupling of EC internal prices to world prices. Those concerned about the environmental effects of agriculture would welcome PEG schemes for several reasons. Being less favourable to larger producers, they would check field consolidation and mechanisation. Lower production would mean less use of chemical fertiliser and pesticides. Also they would lower the price of marginal agricultural land and thus allow more to be used for environmental purposes. The critical political reaction however, is likely to be that of producers. Producers in general (and agricultural supply industries) are likely to prefer PEGs to direct income payments and possibly also to supply controls. Both the stigma and the political hazard of a welfare connotation would be avoided. PEG schemes also give a measure of income stability. The recoupling involved would also make world prices more stable. EC users and stockholders would take part in ad-

justments to external stocks and the effects of stocks within the EC would no longer be wholly exported abroad.

Among producers the main political opposition to PEGs would come from larger farmers. Among countries it would come mainly from those with few farmers who are small by EC standards, notably the UK, Netherlands and Denmark. (Such farmers might however hope to bring about an increase in the maximum volume on which payment is made). It is large producers who are active in agricultural politics and who in the EC as elsewhere have ensured that whatever their announced rationale, farm programmes have mainly benefited them. The opposing countries form close to a blocking minority. These are formidable obstacles to the introduction of PEGs, and to their cousins, the MacSharry compensation payments, despite their undoubted general merits. They are nevertheless more likely to be adopted than direct income payments, although if so, probably in a very attenuated form. EC institutions favour incremental change whereas the PEG principle in its pure form is a radical change.

Proponents of PEGs argue that they are an evolution from present policies. This is true insofar as some link is retained between support and production. It is manifestly untrue in that the main burden of support is taken from consumers and there is discrimination in support between producers according to size. These are both new principles.¹⁴ The sugar régime provides a precedent inasmuch as production beyond domestic use and a fixed level of exports receives only the world price. However at the producer level the effect is often masked because mills pool purchase prices. The régime differs from PEG schemes in more basic respects. Support comes from consumers rather than taxpayers and production is encouraged well beyond that of a free market. Quotas for sugar, and more especially milk, are seen rather as precedents for direct supply control. In producer and government circles such control, whether of output as such or of inputs, has received more attention than PEGs.

5.5 Supply control

Administrators are attracted to marketing quotas

because they work quickly and predictably. However many recognise, along with economists, that productive inefficiency is likely to be a resultant cost of this convenience. This is especially so if quotas are not negotiable and political pressures will work in this direction. In any event the rents created by quotas will be captured by the first holders through capitalisation into the value of the associated land, if not the quotas themselves. For the commodities in which the EC is in surplus and for which quotas are not already established, the market share is too small to create a case on grounds of terms of trade for supply restriction. It might be argued that such restrictions will reduce tension in agricultural trade but any form of market sharing is unlikely now under GATT and would be ineffective in the long run. On top of and perhaps even more so than these economic objections, administrators are aware of the extreme difficulties of controlling marketing off farms of products which, unlike milk and sugar beet, are not inescapably funnelled through a few processing points. Control is especially difficult for cereals, which can be not only sold on to other farmers, but also marketed indirectly after conversion to livestock or their products.

The discussion of marketing quotas could well end there, were it not that they have some political support, albeit sectoral and occasional. Producer organisations, though in general opposed to quotas as constraints on both managerial freedom and revenue, may on occasion press for them when faced with the alternative of sharp price cuts. This attitude has been encouraged by the experience of milk quotas, which are held to have greatly reduced uncertainty in dairy farming and avoided steeper cuts in support prices. In addition some non-farm interests favour quotas as a means of obtaining certain regional or environmental objectives. Such a *dirigiste* approach however is unlikely to be adopted in the present general political climate. More straightforward quotas allocated according to past production are improbable not only because of the general economic and administrative objections outlined above but also through more particular circumstances. Firstly, any further extension of

¹⁴ This has to be slightly qualified insofar as producers of less than 25 tonnes of cereals have been exempt from co-responsibility levies.

quotas to other commodities is likely to be resisted by some influential member countries. The UK and Netherlands are likely to oppose them in principle as restraints on market forces, while France would be inclined to reject them as limits on its exporting ambitions. Secondly, it is unlikely that any scheme of quotas which might be adopted would allow transfer between member countries. Yet if it did not do so it would seem inconsistent certainly with the spirit, and conceivably the letter also, of the Single European Act.

5.5.1 *Land set-aside*

The economic objections to marketing quotas are fairly well recognised. More to the point, any extension would be both administratively impracticable and politically unacceptable. The limitation of land inputs, though even more objectionable on economic grounds, has more political support and is administratively easier to operate. Quotas on other inputs, notably nitrogen, have been mooted by both producer and environmental organisations but thus far have been very low on the political agenda.

Farmer organisations tend to favour measures which are favourable toward the maintenance of land values. It can reasonably be argued that the main effect of the CAP has been to buoy up values of land and that the main impetus for its retention is to prevent them falling. Though there is some public objection to paying farmers for doing nothing with land, this is not politically well articulated or focused. Of more political significance is the support of some environmental groups who hope that land set-aside may be diverted into environmentally friendly areas. Administrators like the relative simplicity of checking compliance with land restrictions and questions of transferability do not usually arise. Nevertheless enforcing compliance may not be absolutely simple where, as is common in continental Europe, as a result of the Napoleonic code, farms are fragmented.

About totally voluntary schemes however, such as that already in place on a small scale, the more serious concern of administrators is on the budgetary effects. Limitations of production, and thereby savings on export subsidies, may be expensive to

obtain for several reasons. First participating farmers will naturally retire lower yielding fields and those who participate are likely to be those with some particularly unproductive marginal land. Secondly, with less land to cultivate farmers may achieve, through more timely operations, better yields on their unretired land. Thirdly, even though marginal revenue is not directly affected, because the shadow price of land not set aside would be raised, participating farmers will be encouraged to use more variable inputs per unit of land and thereby raise yields.

Where, as in the US, set-aside is made a condition of receiving support payments, the budgetary arithmetic is likely to be more favourable. This is an element in the MacSharry proposals. To receive per hectare payments, which compensate for cuts in support prices of around 40 per cent, producers of cereals, oilseeds and protein crops, to a degree dependent on their size, would have to set aside a proportion, initially 15 per cent, of their land under these crops. Though set-aside, at least as proposed under MacSharry in relation to the cereals and oilseed régimes, has almost nothing to commend it on economic grounds, the considerable opposition in the Council to the MacSharry proposals has focused rather on the depth and speed of price cuts and the failure to confront the budget problem in the short term¹⁵ (*FT* 24.9.1991).

5.5.2 *Diversification from food production*

Radical reform of the CAP will require the involvement of political interests which are not narrowly agricultural. These are unlikely to be satisfied by the simple sterilisation of land. There will continue to be an interest in the production of physical goods other than food, such as ethanol. Such moves, for example the use of land set-aside for non-food crops, are popular with both farmers and their suppliers, but with present technology and fuel prices would be too expensive to interest the Commission (House of Lords 1991c). Of more immediate importance is likely to be diversification into non-food services. This would reinforce the diver-

¹⁵ The Commission argues that although the reform would increase exchequer cost by about a tenth in the phase-in period, it will then cost less than the existing system.

sification already brought about by market forces. Responding to the higher income elasticities of demand farmers, where suitably located, have for example converted land to use for houses or golf courses, and buildings to holiday or even permanent residences, with complementary diversion of their labour and management. The clearest role for government policy in this area is to encourage the provision of these goods with a strong public element such as scenic amenity, habitat for wildlife, and water improvement. In Europe, unlike more recently settled areas, this generally means inducing particular types of farming rather than withdrawal from farming. A further advantage of extensification over set-aside is that rural population is maintained.

The Community has already made moves in this direction by both pilot schemes and policy statements. In 1985 member countries were permitted by directive to start schemes for environmental improvement and from 1987 financial aid has been provided. The Single European Act added environmental protection to the objectives of the Community and the 1988 policy statement "Monde Rurale" emphasised rural rather than more narrowly agricultural targets (Commission of EC 1988b). The most likely model for further development is that of compensation by management agreement for such practices as grazing rather than draining marshes, deferring the time of mowing grass, or limiting the use of nitrogen and irrigation, or levels of stocking.

Producers have become increasingly receptive to the transfer of subsidy from the production of food to that of environmental goods. The more thoughtful, however, recognise that to be acceptable on exchequer grounds a reduction in the level of protection must accompany this switch of burden from consumer to taxpayer. They further recognise that the incidence of such subsidies between regions and farm types could be very different from that of existing support. Such programmes require more careful and specific planning than blanket measures such as indiscriminate set-aside or protective compensation. Nevertheless their appeal to a broader political constituency make them a more likely path of development in the longer term.

5.6 A post-script on "MacSharry"

Despite the obvious risks, the time of final revision of this paper (September 1991) makes inescapable some summary comment on the short-term possibility of reform *à la* MacSharry. It is reiterated that it is the Council of Ministers which decides. The chances of such a proposal being approved by the Council of Agricultural Ministers are believed to be slim. France will oppose any measure which limits exploitation of its 'green oil' while the UK, Netherlands and Denmark will oppose one which diverts support toward small farmers. Its only chance of immediate partial success is that non-agricultural ministers may press their colleagues to comply with some of its core elements in order to unlock the gains from liberalisation under GATT of such areas as financial services and intellectual property. This and other pressures outlined above will bring reforms in part of this nature in the longer term, but with a greater slant towards environmental benefits.

6. Conclusions

1. Because public decisions on agricultural matters in the EC are made internationally rather than supranationally and in a compartmentalised way, and because consumers, misguidedly, believe that agricultural protection is the necessary price of food security, change in the CAP is likely to be incremental and gradual rather than radical or sudden.
2. The policy will be driven by budgetary and environmental rather than international pressures.
3. Budgetary pressures will on balance be increased by other Community initiatives on enlargement, the Single Market, and monetary integration.
4. The primary response to these pressures will be price reduction rather than the extension of marketing quotas or the set-aside of land.
5. Complementary programmes, though inevitably a mish-mash, will incline more toward rural structural grants and compensation for environmental improvement rather than direct income supports.

6. The benefits of the CAP may be redirected somewhat toward smaller farmers but political pressures, both internal and international, will prevent a radical switch to producer entitlement guarantees or modulation as proposed by MacSharry.
7. The most likely alternative scenario that would overturn the above conclusions, though one not developed in this paper, is that non-agricultural interests force a more radical and rapid reform of the CAP to obtain the benefits of liberalisation by agreement of international trade in sectors other than agriculture (Sturgess 1991).

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