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## 2007 Michigan Tree Fruit Business Analysis Summary

Eric Wittenberg, Stephen Harsh and Suzanne Thornsbury

Staff Paper 2008-09

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2007 Michigan TelFarm Staff Paper No. 08-09 by

Eric Wittenberg, Stephen Harsh and Suzanne Thornsbury

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## 2007 Michigan Tree Fruit Business Analysis Summary

by Eric Wittenberg, Stephen Harsh and Suzanne Thornsbury<sup>1</sup>

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<sup>&</sup>lt;sup>1</sup> Co-workers in the TelFarm project were: R. Betz, L. Borton, B. Battel, W. Schauer, D. Stein, and V. Varner with the assistance of Michigan State University Extension Agents.

### **Executive Summary**

This report summarizes the financial and production records of 9 Michigan tree fruit farms. To be included, the farms must have produced at least 50 percent of gross cash farm income from one or a combination of sales from cherries, apples, and other fruits. The records came from Michigan State University's TelFarm project. The values were pooled into averages for reporting purposes.

Farm records were included if a farm financial summary was completed for 2007 data including beginning and ending balance sheets, plus income and expenses. The data was checked to verify that cash and debt discrepancy were within an acceptable range, cash discrepancy must be less than 10% of gross cash inflow and debt discrepancy must be less than \$1,000. While considerable variation in the data exists, average values are reported in the summary tables that follow.

#### Synopsis of Michigan's Tree Fruit

According to the United States Department of Agriculture (USDA) and National Agricultural Statistics Service (NASS) data, the Michigan fruit season of 2007 weather was generally colder than normal temperatures with highly variable rainfall pattern. Michigan's apples yields were slightly lower than 2006 yields at 22,000 lbs. per acres with a higher average price of \$0.168/lb. While tart cherries and sweet cherries yields were up at 7,630 lbs/acre and 7,580 lbs/acres respectively, with prices increased for tart cherries but decreasing for sweet cherries from 2006 prices. Michigan peaches yields increased from 2006 levels to 9,760 lbs/acres with an average increase in price at \$0.426/lbs. Table 1 provides fruit bearing acres, yields per acre, the five-year average yields per acre and prices received for apples, cherries sweet and tart, and peaches for Michigan.

Tuble It Millengu	in ingrication at p		Summary of Th		)
Fruit	2007 Avg.	2007 Avg.	2003-2007	2007 Price	2003-2007
	Bearing	Yield	Avg. Yield	(\$/lb)	Avg. Price
	Acres	(lbs/acre)	(lbs/acre)		(\$/lb)
Apples	35,000	22,000	20,720	0.168	0.136
Cherries, Sweet	7,200	7,580	5,784	0.325	0.353
Cherries, Tart	25,700	7,630	6,768	0.264	0.279
Peaches	4,200	9,760	8,072	0.426	0.303

## Table 1. Michigan Agricultural Statistical Service Summary of Tree Fruit (NASS)

#### Summary of Results

In 2007, the average tree fruit farm size in the business analysis was 139 acres owned and 143 acres cropped, (Table 2). The average price for apple was \$7.06 for 2007, NASS.

Table 2. Average 2007	Michigan Tree	Fruit Farm Characteristics

Total acres owned	139
Total crop acres	143
Number of farms	9

Gross cash farm income, total of all farm income before expenses are deducted, averaged \$389,743 in 2007. The largest revenues were apples and cherries (sweet and tart) sales, averaging \$274,069 and \$52,123 respectively. Government payments averaged \$52,123 per farm. Other farm income (included other crops and resale of other fruit) averaged \$5,877 in 2007.

Net cash farm income (gross cash farm income of \$389,743, less total cash farm expenses of \$321,267) resulted in an average net cash farm income of \$46,576. Net farm income is net cash income less depreciation and adjusted for capital changes. The net farm income value is the return to the operator's unpaid management, labor, equity capital invested and family labor (Table 3). Net farm income in 2006 averaged \$13,019 down 66 percent over 2005. The variation in net farm income for these farms was large. The net farm income median was \$19,488 and the range was a negative \$110,893 to \$133,872. The standard deviation was \$73,460 for 2006.

Table 5. Average Michigan Tre	e r ruit r arm me	ome Statem	ent, 2005-20	/U/	
	2003	2004	2005	2006	2007
Gross cash farm income	300,788	329,932	319,645	359,510	389,743
- Total cash expense	<u>252,787</u>	<u>244,830</u>	231,336	<u>312,934</u>	<u>321,267</u>
= Net cash farm income	48,001	85,102	88,309	46,576	68,476
+ Inventory change*	38,025	2,959	-6,494	-5,888	45,202
+ Depreciation and capital	<u>-11,961</u>	-29,738	-43,320	-27,669	-29,742
<u>adjustments</u>					
= Net farm income	74,064	58,324	38,495	13,019	83,936
	1 1 1				

## Table 3. Average Michigan Tree Fruit Farm Income Statement, 2003-2007

\* Changes calculated as ending values minus beginning values.

Four key financial performance indicators are presented in Tables 4 and 5. The rate of return on assets (ROA) is calculated as if the farm has no debt. ROA indicates debt-free farm earnings, after subtracting an allowance for operator's unpaid labor, management, and family labor, as a percentage of invested assets. ROA provides a key summary performance indicator for a farm. By multiplying the operating profit margin (dollars of profit generated per dollar of revenue) by the asset turnover rate (measure of how efficiency assets are being used to generate revenue) the ROA is determined.

The rate of return on equity (ROE) represents the farm earnings after interest payments and is expressed as a percentage of owner equity capital. Ideally the ROE should be higher than the ROA indicating that returns are being made on borrowed money. This was not the case for the market value calculations, Table 5.

Table 4 compares profitability from 2003 to 2007 with assets valued at cost. Profitability indicators calculated using assets valued at cost is useful for comparing the same farm over time. The average ROA in 2007 for tree fruit farm was 9.9 percent, which was the highest in the last 5 years. Return on equity was 13.7 percent in 2007, ROE was above ROA, indicating producer were making money on borrowed capital money. With assets valued at cost, return to equity is the actual return to the amount of equity capital invested in the business. Operating profit margin tells a similar story. Asset turnover ratio, a measure of efficiency of the assets to generate revenues, in 2007 was 70.4 percent indicating that the farm assets were a little more efficient in 2007. The trends with respect to all profitability indicators, calculated at the cost value suggest that profitability in 2007 was good.

rusie il ill'erage free fra		onicasincj	indicators		
	2003	2004	2005	2006	2007
	(%)	(%)	(%)	(%)	(%)
Rate of return on assets*	8.9	6.7	0.7	-1.6	9.9
Rate of return on equity	15.1	9.3	-1.0	-8.3	13.7
Operating profit margin	14.1	9.3	1.2	-2.4	14.0
Asset turnover rate*	63.1	72.3	60.6	67.4	70.4

#### Table 4. Average Tree Fruit Farm Profitability Indicators, 2003-2007

\*Assets valued at <u>cost</u> value (rather than market value).

Table 5 compares profitability measures across five years, 2003 to 2007, with assets valued at market. The market value approach includes the impact of value appreciation (inflation) of the asset base overtime. Land is the main source of appreciation and it reflects a form of income. Financial performance indicators like ROA can be looked upon in this comparison as the "opportunity cost of capital" of farming versus alternative investments. Market value for assets is more appropriate when comparing across different farms.

The average return on assets (ROA) for 2007 was 6.3 percent, which was the highest in the last 5 years. Return on equity (ROE) for 2007 was 6.7 percent. Operating profit margin (OPM) measures the dollars of profit generated per dollar of revenue. In 2007 the OPM was 16.4 percent. At the same time the asset turnover ratio increased slightly. The asset turnover ratio measures the efficiency with which farm assets generate revenue. In 2007, the asset turnover ratio was 38.2. Again, the trend with respect to profitability on the market side, illustrates that 2007 was a good year.

8			/		
	2003	2004	2005	2006	2007
	(%)	(%)	(%)	(%)	(%)
Rate of return on assets*	4.0	2.9	3.9	1.1	6.3
Rate of return on equity	4.1	2.5	4.2	0.0	6.7
Operating profit margin	14.4	10.3	13.9	3.5	16.4
Asset turnover rate*	28.0	27.7	27.9	33.0	38.2

Table 5. Average Tree Fruit Farm Profitability Indicators, 2003-2007

\* Assets valued at <u>market</u> value (rather than cost value).

The following tables provide additional details for the figures discussed earlier.

Table 6       Crop Production and Marketing Summary         2007 MI Tree Fruit						
Sorted By Rate of Return on Assets - Mkt)						
Avg. Of All Farms						
9						
100						
139						
143						
81						
ed 62						
ted 0						
-						

Table	7

Farm Income Statement								
2007 MI Tree Fruit								
(Farms	Sorted	Ву	Rate	of	Return	on	Assets	- Mkt)

Avg	J.	Of
All	Fa	arms

Number of farms	9
Cash Farm Income	
Apples	274,069
Asparaqus	7,872
Blueberries	900
Cherries	52,123
Cordwood	31
Grapes	1,467
Peaches	23,046
Pears	638
Plums	508
Pumpkins	360
Raspberries	2,580
Rhubarb	179
Squash	246
Sweet Corn	1,666
Tomatoes	429
Other crops	7,524
Miscellaneous crop income	36
Beef, Finish Beef Calves	1,898
Direct & CC govt payments	92
Other government payments	5,284
Custom work income	1,267
Patronage dividends, cash	397
Insurance income	1,254
Other farm income	5,877
Gross Cash Farm Income	389,743

Avg. Of All Farms

Number of farms	9
Cash Farm Expense	
Seed	2,039
Fertilizer	4,652
Crop chemicals	55,640
Crop insurance	4,523
Packaging and supplies	7,266
Marketing	137
Crop miscellaneous	31,940
Purchased feed	128
Livestock supplies	794
Interest	12,712
Supplies	638
Fuel & oil	13,458
Repairs	19,882
Custom hire	3,317
Hired labor	99,671
Land rent	29,777
Machinery leases	2,827
Real estate taxes	4,000
Personal property taxes	628
Farm insurance	8,593
Utilities	
	7,177
Hauling and trucking	86
Dues & professional fees	4,288
Miscellaneous	7,092
Total cash expense	321,267
Net cash farm income	68,476
Inventory Changes	
Crops and feed	26,432
Market livestock	-1,433
Accounts receivable	12,267
Prepaid expenses and supplies	7,902
Accounts payable	. 34
Total inventory change	45,202
Net operating profit	113,678
Net operating profit	113,070
Depreciation and Other Capital Adjustme	ents
Breeding livestock	-1,228
Machinery and equipment	-21,589
Buildings and improvements	-6,959
Other farm capital	33
Total depr. and other capital adj	-29,742
	, 4
Net farm income	83,936

2007 MI Tree Fruit			
(Farms Sorted By Rate of Return on Assets - Mkt)			
Avg. Of All Farms			
Number of farms	9		
Net cash farm income	68,476		
Crops and Feed Ending inventory Beginning inventory Inventory change	204,530 178,098 26,432		
Market Livestock Ending inventory Beginning inventory Inventory change	6,500 7,933 -1,433		
Accts Receivable & Other Current Ending inventory Beginning inventory Inventory change	Assets 45,945 33,678 12,267		
Prepaid Expenses and Supplies Ending inventory Beginning inventory Inventory change	15,369 7,467 7,902		
Accounts Payable & Accrued Expen Beginning inventory Ending inventory Inventory change	ses 3,158 3,124 34		
Total inventory change	45,202		
Net operating profit	113,678		

#### Inventory Changes 2007 MI Tree Fruit rms Sorted By Pate of Peturn on Assets - M

Table	9	

	Avg. Of All Farms
Number of farms	9
Net operating profit	113,678
Breeding Livestock Ending inventory Capital sales Beginning inventory Capital purchases Depreciation, capital adjust.	18,019  10,583 8,663 _1,228
Machinery and Equipment Ending inventory Capital sales Beginning inventory Capital purchases Depreciation, capital adjust.	90,054 - 87,890 23,752 -21,589
Buildings and Improvements Ending inventory Capital sales Beginning inventory Capital purchases Depreciation, capital adjust.	81,021 56 76,852 11,184 -6,959
Other Capital Assets Ending inventory Capital sales Beginning inventory Capital purchases Depreciation, capital adjust.	15,123 1,129 15,918 300 33
Total depreciation, capital adj.	-29,742
Net farm income	83,936

	oility Measu	
(Farms Sorted By Rate	<b>MI Tree Fru</b> i e of Return	
<del>_</del>		
	Avg. Of	
	All Farms	
Number of farms	9	
Profitability (assets valued at cost)	)	
Net farm income	83,936	
Labor and management earnings	63,460	
Rate of return on assets	9.9 %	
Rate of return on equity	13.7 %	
Operating profit margin	14.0 %	
Asset turnover rate	70.4 %	
ASSEC CUINOVEL TALE	70.4 %	
Interest on farm net worth	20,476	
Farm interest expense	13,121	
Value of operator lbr and mgmt.	37,340	
Return on farm assets	59,717	
Average farm assets	604,300	
Return on farm equity	46,596	
Average farm equity	341,272	
Value of farm production	425,653	
	,	
	Avg. Of	
	All Farms	
	AII Paims	
Number of farms	9	
Profitability (assets valued at marke	et)	
Net farm income	94,193	
Labor and management earnings	43,090	
Rate of return on assets	6.3 %	
Rate of return on equity	6.7 %	
Operating profit margin	16.4 %	
Asset turnover rate	38.2 %	
	50.2	
Interest on farm net worth	51,103	
Farm interest expense	13,121	
Value of operator lbr and mgmt.	37,340	
Return on farm assets	69,974	
Average farm assets	1,114,753	
Return on farm equity	56,853	
Average farm equity	851,724	
Value of farm production	425,653	
-	-	

2007 MI Tree Fruit			
(Farms Sorted By Rate of Return on Assets - Mkt)			
	Avg. Of		
	All Farms		
Number of farms	9		
Liquidity (cash)			
Net cash farm income	68,476		
Net nonfarm income	13,389		
Family living and taxes	45,576		
Principal due on long term debt	11,820		
Cash available for interm. debt	24,469		
Average intermediate debt	52,252		
Years to turnover interm. debt	2.1		
Expense as a % of income	82 %		
Interest as a % of income	3 %		
Working capital to gross income	36 %		
working capital to grobb income	30 0		
Liquidity (accrual)			
Total accrual farm income	427,009		
Total accrual operating expense	313,331		
Net accrual operating income	113,678		
Net nonfarm income	13,389		
Family living and taxes	45,576		
Principal due on long term debt	11,820		
Available for intermediate debt	69,671		
Average intermediate debt	52,252		
Years to turnover interm. debt	0.7		
Expense as a % of income	73 %		
Interest as a % of income	3 %		
Working capital to gross income	33 %		
	55 0		

## Liquidity Measures

## Balance Sheet at Cost Values 2007 MI Tree Fruit

## (Farms Sorted By Rate of Return on Assets - Mkt)

	Avg. Of All Farms	5
Number of farms	9	
Assets	Beginning	Ending
Current Farm Assets		
Cash and checking balance	-7,596	-24,333
Prepaid expenses & supplies Growing crops	7,467 0	15,369 0
Accounts receivable	33,400	45,668
Hedging accounts	0	0
Crops held for sale or feed	178,098	204,530
Crops under government loan Market livestock held for sale	0 7,933	0 6,500
Other current assets	278	278
Total current farm assets	219,581	248,011
Intermediate Farm Assets		
Breeding livestock	10,583	18,019
Machinery and equipment Titled vehicles	85,001 2,889	87,387 2,667
Other intermediate assets	9,689	8,893
Total intermediate farm assets	108,162	116,966
Long Term Farm Assets		
Farm land	166,200	179,348
Buildings and improvements Other long-term assets	76,852 6,229	81,021 6,229
Total long-term farm assets	249,281	266,599
Total Farm Assets	577,023	631,576
Total Nonfarm Assets	138,164	146,702
Total Assets	715,187	778,278
Liabilities		
Current Farm Liabilities Accrued interest	1,078	1,487
Accounts payable	2,080	1,637
Current notes	67,935	74,644
Government crop loans	0	0
Principal due on term debt Total current farm liabilities	28,511 99,604	30,072 107,840
	·	
Total intermediate farm liabs Total long term farm liabilities	43,793	31,782
Total farm liabilities	118,617 262,015	124,420 264,042
Total nonfarm liabilities	186	186
Total liabilities	262,201	264,228
Net worth (farm and nonfarm) Net worth change	452,986	514,049 61,064
Ratio Analysis Current farm liabilities / assets Curr. & interm farm liab. / assets Long term farm liab. / assets Total debt to asset ratio	45 % 44 % 48 % 37 %	43 % 38 % 47 % 34 %

## Balance Sheet at Market Values 2007 MI Tree Fruit

## (Farms Sorted By Rate of Return on Assets - Mkt)

	Avg. Of All Farms	
Number of farms	9	
	Beginning E	nding
Assets		
Current Farm Assets Cash and checking balance	-7,596 -2	4,333
Prepaid expenses & supplies		.5,369
Growing crops	0	0
Accounts receivable	33,400 4	5,668
Hedging accounts	0	0
Crops held for sale or feed		4,530
Crops under government loan Market livestock held for sale	0 7,933	0 6,500
Other current assets	278	278
Total current farm assets		8,011
Intermediate Farm Assets		
Breeding livestock	66,878 7	4,211
Machinery and equipment		9,556
Titled vehicles		7,667
Other intermediate assets		0,005
Total intermediate farm assets	259,286 27	1,438
Long Term Farm Assets		
Farm land		7,688
Buildings and improvements	•	1,084
Other long-term assets Total long-term farm assets		8,937 7,708
Total Farm Assets	1,082,348 1,14	
Total Nonfarm Assets Total Assets	179,386 18 1,261,734 1,33	
Liabilities		
Current Farm Liabilities Accrued interest	1,078	1 /07
Accounts payable		1,487 1,637
Current notes		4,644
Government crop loans	0	0
Principal due on term debt		0,072
Total current farm liabilities	99,604 10	7,840
Total intermediate farm liabs	43,793 3	1,782
Total long term farm liabilities		4,420
Total farm liabilities	262,015 26	4,042
Total nonfarm liabilities	186	186
Total liabs excluding deferreds		4,228
Total deferred liabilities	0	0
Total liabilities	262,201 26	4,228
Retained earnings	452,986 51	4,049
Market valuation equity		4,359
Net worth (farm and nonfarm) Net worth excluding deferreds	999,532 1,06 999,532 1,06	
Net worth change		8,408
Ratio Analysis		
Current farm liabilities / assets	45 %	43 %
Curr. & interm farm liab. / assets	30 %	27 %
Long term farm liab. / assets	20 %	20 %
Total debt to asset ratio	21 %	20 %
Debt to assets excl deferreds	21 %	20 %

Tab	le	14

#### Statement Of Cash Flows **2007 MI Tree Fruit** (Farms Sorted By Rate of Return on Assets - Mkt)

	Avg. Of All Farms
Number of farms	9
Beginning cash (farm & nonfarm)	-5,980
Cash From Operating Activities Gross cash farm income Net nonfarm income Total cash farm expense Apparent family living expense Income and social security tax Cash from operations	389,743 13,389 -321,267 -44,402 -1,174 36,289
Cash From Investing Activities Sale of breeding livestock Sale of machinery & equipment Sale of titled vehicles Sale of farm land Sale of farm buildings Sale of other farm assets Sale of nonfarm assets Purchase of breeding livestock Purchase of machinery & equip. Purchase of farm land Purchase of farm land Purchase of farm buildings Purchase of other farm assets Purchase of nonfarm assets Cash from investing activities	- - 56 1,129 9,105 -8,663 -23,752 - -13,149 -11,184 -300 -12,636 -59,394
Cash From Financing Activities Money borrowed Cash gifts and inheritances Principal payments Dividends paid Gifts given Cash from financing activities	82,842 8,323 -80,780 - 4,595 5,789
Net change in cash balance	-17,316
Ending cash (farm & nonfarm)	-23,295

Table	15

<b>2007 MI Tree Fruit</b> (Farms Sorted By Rate of Return on Assets - Mkt)	Financial Standards Measures
(Farms Sorted By Rate of Return on Assets - Mkt)	2007 MI Tree Fruit
	(Farms Sorted By Rate of Return on Assets - Mkt)

	Avg. Of All Farms
Number of farms	9
Liquidity Current ratio Working capital	2.30 140,171
Solvency (market) Farm debt to asset ratio Farm equity to asset ratio Farm debt to equity ratio	23 % 77 % 30 %
Profitability (cost) Rate of return on farm assets Rate of return on farm equity Operating profit margin Net farm income	9.9 % 13.7 % 14.0 % 83,936
Repayment Capacity Term debt coverage ratio Capital replacement margin	264 % 52,980
Efficiency Asset turnover rate (cost) Operating expense ratio Depreciation expense ratio Interest expense ratio Net farm income ratio	70.4 % 70.3 % 7.0 % 3.1 % 19.7 %

<b>—</b> –	1_ 1	-	1 /
та	ЪL	e	Τt

Total hired labor hours

Total labor hours per farm Unpaid hours per operator

Value of farm production / hour

Average hourly hired labor wage

Net farm income / unpaid hour

—	nd Labor Informatio MI Tree Fruit	n
(Farms Sorted By Ra		ets - Mkt)
	Avq. Of	
	All Farms	
Number of farms	9	
Operator Information		
Average number of operators	1.0	
Average age of operators	44.0	
Average number of years farming	19.3	
Results Per Operator		
Working capital	140,171	
Total assets (market)	1,332,637	
Total liabilities	264,228	
Net worth (market)	1,068,408	
Net worth excl deferred liabs	1,068,408	
Gross farm income	427,009	
Total farm expense	343,073	
Net farm income	83,936	
Net nonfarm income	13,389	
Family living & tax withdrawals	45,576	
Total acres owned	139.1	
Total crop acres	143.2	
Crop acres owned	81.2	
Crop acres cash rented	61.8	
Crop acres share rented	0.2	
Total pasture acres	-	
Labor Analysis		
Number of farms	9	
Total unpaid labor hours	2,300	
matal binad laban banna	12 (00	

13,689 15,989

2,300

26.62

36.49

6.20

Ending total assets

Ending net worth

Net worth change

Nonfarm Information

Crop Acres

Net nonfarm income

Total acres owned Total crop acres

Total crop acres owned

Total crop acres cash rented

Total crop acres share rented

Ending total liabilities

Ending farm debt to asset ratio

Beg total debt to asset ratio End total debt to asset ratio

#### Financial Summary 2007 MT Tree Fruit

	2007 MI Tree Fruit	
(Farms Sorted	By Rate of Return on Assets - Mkt)	
(Faillis Soited	T by Rate of Retain on Assets MRt)	
	Avg. Of	
	All Farms	
Number of farms	9	
Income Statement		
Gross cash farm income	389,743	
Total cash farm expense	321,267	
Net cash farm income	68,476	
Inventory change	45,202	
Depreciation and capital adjust	-29,742	
Average net farm income	83,936	
Median net farm income	37,536	
Profitability (cost)		
Labor and management earnings	63,460	
Rate of return on assets	9.9 %	
Rate of return on equity	13.7 %	
Operating profit margin	14.0 %	
Asset turnover rate	70.4 %	
Profitability (market)		
Labor and management earnings	43,090	
Rate of return on assets	6.3 %	
Rate of return on equity	6.7 %	
Operating profit margin	16.4 %	
Asset turnover rate	38.2 %	
Liquidity		
Ending current ratio	2.30	
Ending working capital	140,171	
End working capital to gross inc	36.0 %	
Term debt coverage ratio	264.3 %	
Expense as a percent of income	73.4 %	
Interest as a percent of income	3.1 %	
Solvency (cost)		
Number of farms	9	
Ending farm assets	631,576	
Ending farm liabilities	264,042	
Ending total assets	778,278	
Ending total liabilities	264,228	
Ending net worth	514,049	
Net worth change	61,064	
Ending farm debt to asset ratio	42 %	
Beg total debt to asset ratio	37 %	
End total debt to asset ratio	34 %	
Solvency (market)		
Number of farms	9	
Ending farm assets	1,147,157	
Ending farm liabilities	264,042	
Ending total aggets	1 222 627	

1,332,637

264,228

68,876

23 % 21 %

20 %

13,389

139

143

81

62

0

1,068,408