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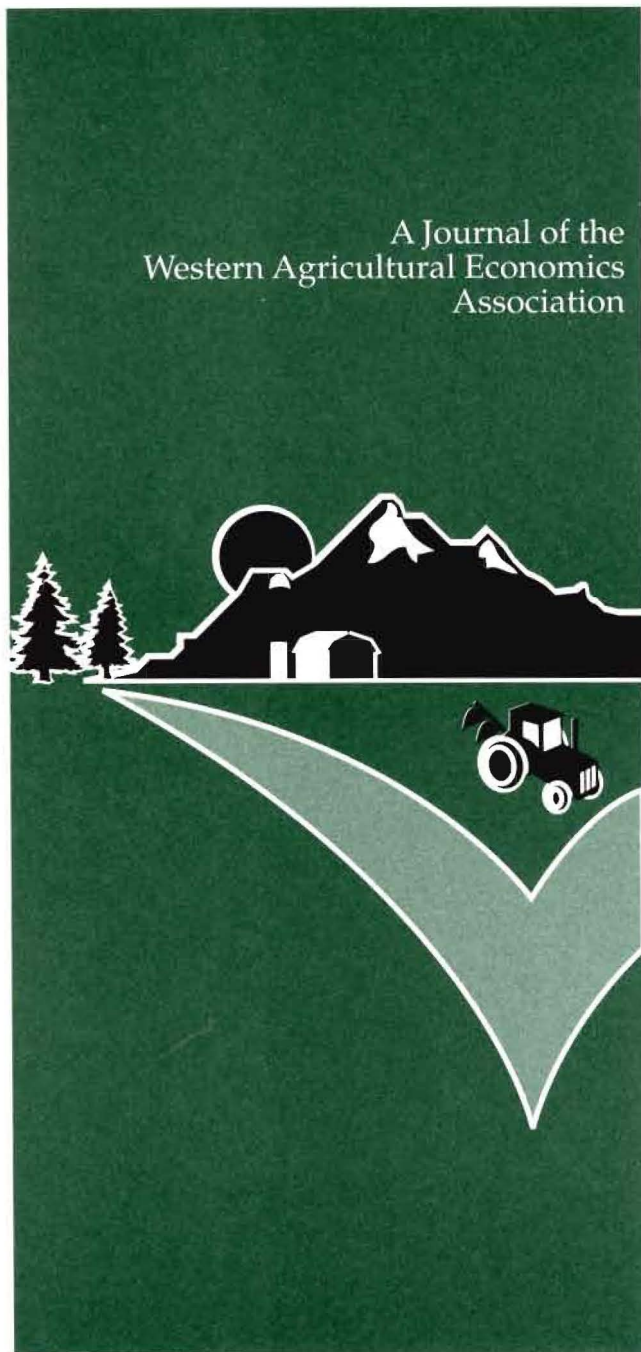
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Fall 2004: Volume 3, Number 2



A Journal of the  
Western Agricultural Economics  
Association

# Western Economics Forum

*Farm & Ranch Management*

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# Western Economics Forum

Volume III, Number 2

December, 2004

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# The Western Economics Forum

A peer-reviewed publication from the Western Agricultural Economics Association

## Purpose

One of the consequences of regional associations nationalizing their journals is that professional agricultural economists in each region have lost one of their best forums for exchanging ideas in their area of the country. The purpose of this publication is to provide a forum for western issues.

## Audience

The target audience is professional agricultural economists with a Masters degree, Ph.D. or equivalent understanding of the field that are working on agricultural and resource economic, business or policy issues in the West.

## Subject

This publication is specifically targeted at informing professionals in the West about issues, methods, data, or other content addressing the following objectives:

- Summarize knowledge about issues of interest to Western professionals
- To convey ideas and analysis techniques to non-academic, professional economists working on agricultural or resource issues
- To demonstrate methods and applications that can be adapted across fields in economics (e.g., adapting conjoint analysis from marketing to environmental economics)
- To facilitate open debate on Western issues

## Structure and Distribution

This will be a peer reviewed publication. It will contain approximately 3 or 4 articles per issue, with approximately 2,000 words each (maximum 2,500), and as much diversity as possible across the following areas:

- Farm/ranch management and production
- Marketing and agribusiness
- Natural resources and the environment
- Institutions and policy
- Regional and community development

There are two issues per year, which will be mailed out with the WAEA newsletter in the spring.

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