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# Organized Symposia

## SAEA 2011 Annual Meetings

**TITLE: Promoting Local: A Look at State Agricultural Marketing Programs** (Moderator: Marco A. Palma, Texas A&M University)

**Organizers:** Carlos E. Carpio, Clemson University and Marco A. Palma, Texas A&M University

**Participants:** Richard de los Santos, Texas Department of Agriculture; Timothy A. Woods, University of Kentucky; Carlos E. Carpio, Clemson University; and Marco Palma, Texas A&M University

The rise in consumer interest in local foods has been accompanied by increased participation of state departments of agriculture in promoting locally grown agricultural products. This symposium analyzed and discussed the current status and future of these programs with special emphasis on the programs conducted in the southern states.

**TITLE: Economic Impacts of U.S. Agricultural Trade on the South** (Moderator: Flynn Adcock, Texas A&M University)

**Organizers:** Flynn Adcock and Parr Rosson, Texas A&M University

**Participants:** Flynn Adcock, Texas A&M University; Parr Rosson, Texas A&M University; Lynn Kennedy, Louisiana State University; Jaime Malaga, Texas Tech University; and Mickey Paggi, California State University, Fresno

U.S. agricultural trade affects not only agriculture, but many other sectors in the economy.

Trade impacts on southern agriculture include benefits from export opportunities and costs of import competition. This symposium will identify the impacts of agricultural trade on the south. Implications for applied research and extension will be discussed.

**TITLE: Market News Service and Its Role in Price Discovery: Past, Present, and Future Directions for the Service in Southern States** (Moderator: Ross Pruitt, Louisiana State University Agricultural Center)

**Organizer:** J. Ross Pruitt, Louisiana State University Agricultural Center

**Participants:** James Robb, Livestock Marketing Information Center; Warren P. Preston, U.S. Department of Agriculture's Agricultural Marketing Service; and R. Curt Lacy, University of Georgia

Price discovery for southeastern cow/calf producers is tied to the U.S. Department of Agriculture's Market News Service, which is under threat in several states due to budget shortfalls. This symposium brings together industry, government, and academia to discuss the importance of market news and its future for cattle producers in the region.

**TITLE: The Role of Economics in Plant Health Protection Regulations** (Moderator: Marisa Zansler, U.S. Department of Agriculture/Animal and Plant Health Inspection Service)

**Organizers:** Marisa Zansler and Parveen Setia, Animal and Plant Health Inspection Service, U.S. Department of Agriculture

**Participants:** Cynthia Howard, U.S. Department of Agriculture/Animal and Plant Health Inspection Service; David Orden, Virginia Tech International Food Policy Research Institute; and C. Parr Rosson, Texas AgriLife Extension Service

This symposium highlights the need for economic research in the area of plant health regulations. The role of economic analysis in regulatory development serves to provide estimates of long and short term costs, net social benefits, impact on market access by an industry, and other economic impacts of regulatory alternatives.

**TITLE: The Economics of the Deepwater Horizon Spill on the South** (Moderator: Gail Cramer, Louisiana State University)

**Organizers:** Lisa House, University of Florida and Gail Cramer, Louisiana State University

**Participants:** Charles Adams, University of Florida; James Fannin, Louisiana State University; Rex Caffey, Louisiana State University; and Terry Hansen, Auburn University

The Deepwater Horizon Oil spill in the Gulf of Mexico lasted for 3 months in 2010. It is

estimated that 206 million gallons of crude oil leaked into the environment. Economists have started estimating the total damages. The U.S. government is committed to holding BP accountable for cleanup and damages.

**TITLE: Food Safety Policy and Impacts to Producers, Consumers, and International Trade** (Moderator: Luis Ribera, Texas A&M University)

**Organizers:** Luis Ribera, Texas A&M University and Mickey Paggi, California State University, Fresno

**Participants:** Mickey Paggi, California State University; Marco Palma, Texas A&M University; and Ron Knutson, Texas A&M University

Food safety incidents have the potential to affect both consumers and producers. This symposium focuses on the impacts to producers in terms of compliance costs and how consumers react after a food safety outbreak. Also, it focuses on where we are now and where we are going in terms of food safety policy.