Plants Are Great!

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Segments

Horticultural Specialties Sales by Segment

- Nursery stock: 32.9%
- Annuals: 19.7%
- Perennials: 7.2%
- Potted flowering plants: 7.5%
- Foliage Plants: 4.4%
- Cut flowers: 3.5%
- Cut cultivated greens: 0.7%
- Other: 2.5%
- Dried bulbs, corms, rhizomes and tubers: 0.4%
- Sod, sprigs, or plugs: 7.5%
- Transplants for commercial vegetable and strawberry production: 2.8%
- Food crops grown under protection: 4.7%
- Vegetable seeds: 0.8%
Top 5 States for Total Floriculture Sales

- California
- Michigan
- Ohio
- North Carolina
- Florida
Top 5 States - Sales of Christmas Trees

- Oregon
- Pennsylvania
- Michigan
- Wisconsin
- North Carolina
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- Perennials: 7.2%
- Potted flowering plants: 7.5%
- Foliage Plants: 4.4%
- Cut flowers: 3.5%
- Cut cultivated greens: 0.7%
- Vegetable seeds: 0.8%
- Flower seeds: 0.3%
- Transplants for commercial vegetable and strawberry production: 2.8%
- Food crops grown under protection: 4.7%
- Dried bulbs, corms, rhizomes and tubers: 0.4%
- Sod, sprigs, or plugs: 7.5%
- Cuttings, plugs, liners, TC plantlets and prefinished plants: 5.1%
- Other: 2.5%
Floriculture, Nursery & Related Ornamentals

• Economic
• Environmental
• Psychological/Sociological (Lifestyle)
Economic Issues

• Convention & Tourism Business
• Property Taxes
• Commerce = Sales Tax Revenues
• Community Growth (Residents & Businesses)
• Recreational Uses
Environmental Issues

• Stormwater Management
• Pollution (wind erosion, water runoff, light & noise, etc.)
• Energy reduction (cooling in summer, heating in winter)
• Attracting wildlife
Psychological/Sociological Issues

• Motivation
• Creativity
• Crime Reduction
• Self-Discipline
• Improved Focus/Study Habits/Grades
• Quicker Recuperation
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