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Agricultural Outlook Forum U.S. Department of Agriculture

Changing Incentives for Agricultural Expansion in Brazil What Will be the Key Factors Influencing Brazil's Expanding Agriculture?

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Michael Cordonnier Soybean & Corn Advisor, Inc.

Changing Incentives for Agricultural Expansion in Brazil

What Will be the Key Factors Influencing Brazil's Expanding Agriculture?

By

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Overview

- Brazil's position in the world of agriculture
- Land use in Brazil, potential for expansion
- Current state of crop production
- Incentives for agricultural expansion
- Obstacles to expansion
- Key factors
- Brazil's future

Brazil's Current Position

- Number one producer of: sugar, orange juice, coffee
- One of the top producers of: soybeans, corn, ethanol, tobacco, beef, pork, poultry, fruits, forestry products
- Agriculture responsible for 25% of GDP and one third of the jobs in Brazil
- Commodities account for 42% of Brazil's exports in 2010

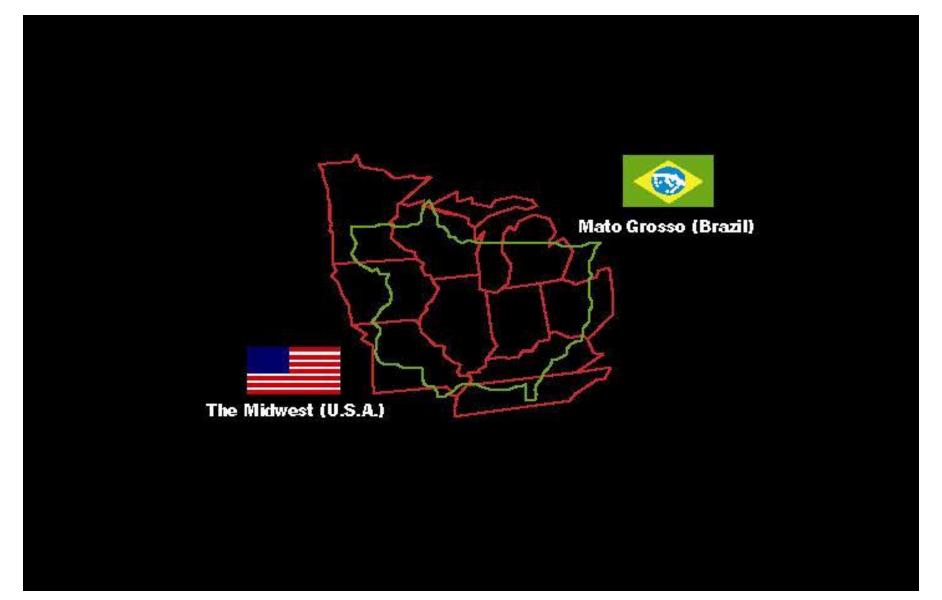
Size Comparison Brazil vs. United States



Mato Grosso – Leading Soybean Producing State

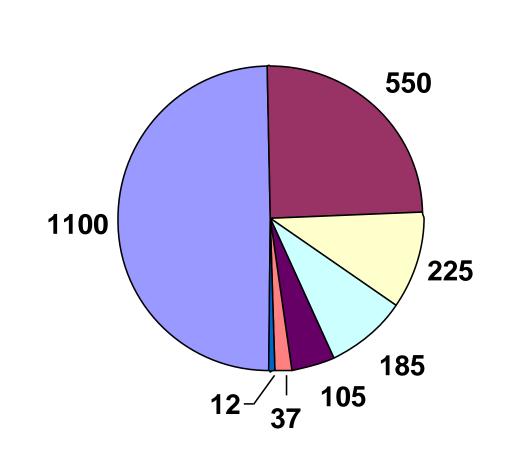


Size Comparison Mato Grosso - Midwest

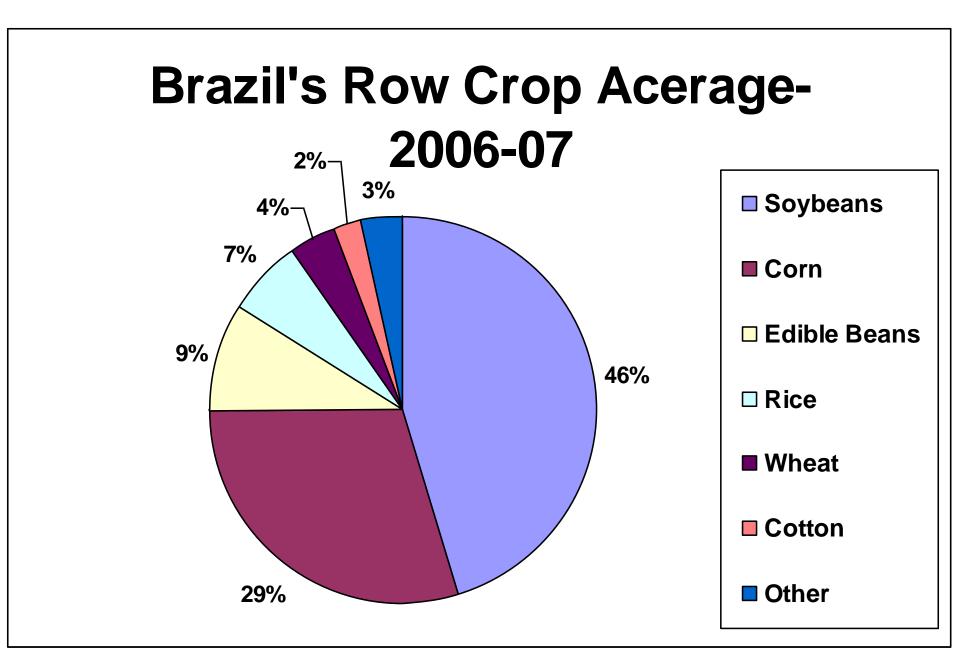


Brazil Land Utilization

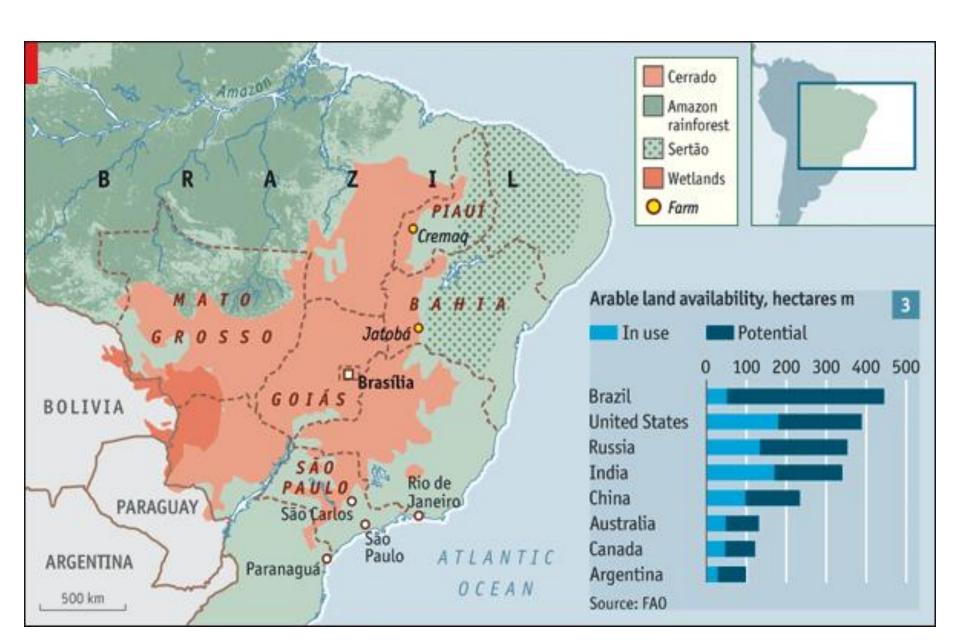
millions of acres



- Amazon Forest and Natural Forest Reserves
- Pasture Land (cattle)
- □ Cerrado (savannah)
- Other (urban centers, lakes, etc)
- **■** Cropland (soybeans etc)
- Permanent Crops (coffee, oranges, sugarcane etc)
- Reforestation (eucalyptus and pine)



Cerrado Areas of Brazil



Native Cerrado Vegetation in Brazil



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Native Cerrado Vegetation in Brazil



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Clearing Land in Mato Grosso

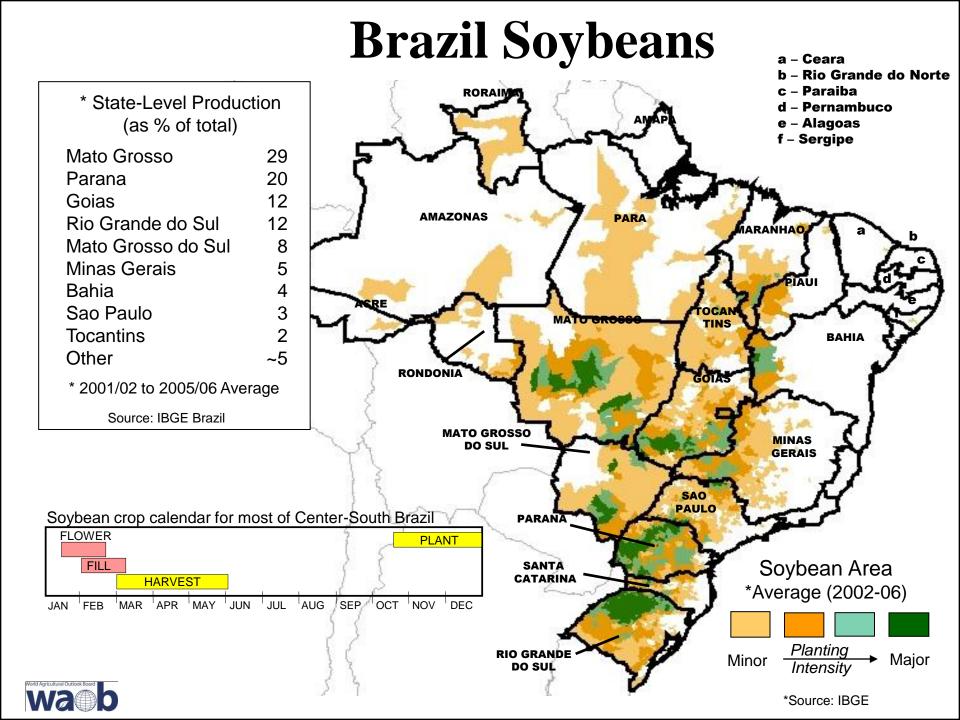


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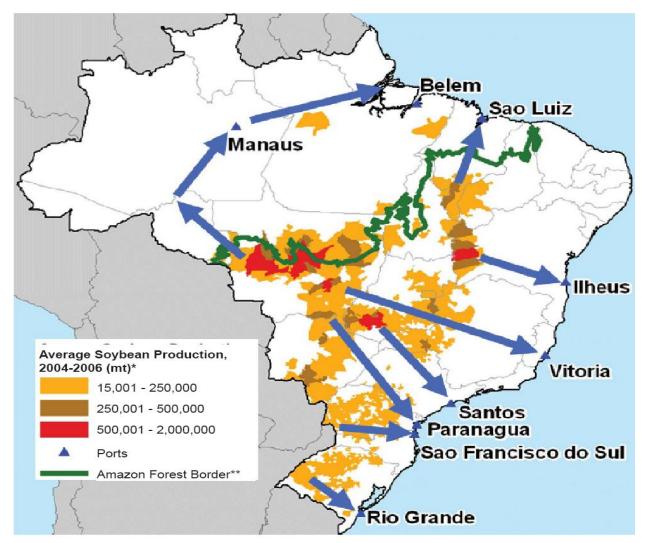
New Soybean Production in Mato Grosso



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Major Export Routes of Brazil



^{*}Companhia Nacional de Abastecimento (CONAB)

Source: USDA /Agricultural Marketing Service & Foreign Agricultural Service

^{**}World Wildlife Fund (WWF)

Maturing Soybeans in Mato Grosso



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Maturing Soybeans in Mato Grosso



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Soybean Production in Mato Grosso



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Soybean Production in Mato Grosso



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Soybean Production in Mato Grosso



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Harvesting Soybeans in Mato Grosso



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Safrinha Corn Following Soybeans



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Planting Safrinha Corn in Mato Grosso



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Planting Safrinha Corn in Mato Grosso



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Safrinha Corn Production in Mato Grosso



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Custom Combining In Brazil



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Waiting to Transport Soybeans in Mato Grosso



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ADM Facility in Mato Grosso



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Cargill Crushing Plant in Mato Grosso



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Picking Up Soybeans at Lucas do Rio Verde, Mato Grosso



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BR-163 in Mato Grosso



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Traffic on BR-163 in Mato Grosso



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Traffic on BR-364 in Mato Grosso



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Mato Grosso Plateau



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Mato Grosso Road Sign in Kilometers



Unimproved Road During Rainy Season



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Unimproved Road During Rainy Season



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First Rail Terminal in Mato Grosso



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Ferronorte Rail Terminal in Mato Grosso



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Ferronorte Rail Terminal in Mato Grosso



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Ferronorte Rail Terminal in Mato Grosso



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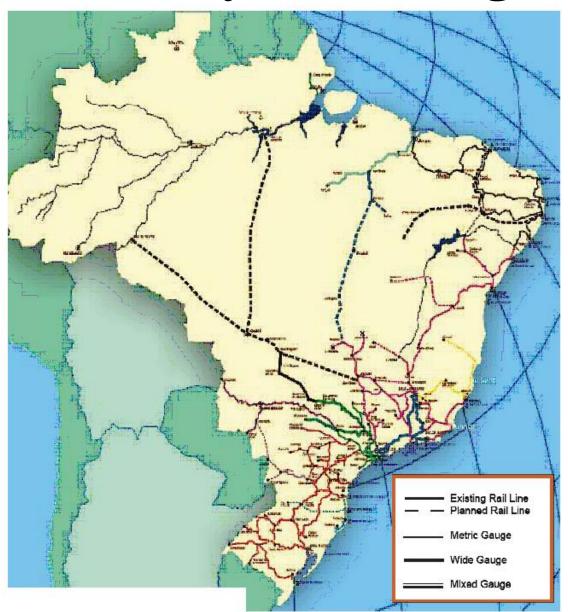
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Crushing Plant Along Ferronorte Railroad



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Brazilian Rail System: Gauge Sizes



City of Sorriso in Central Mato Grosso



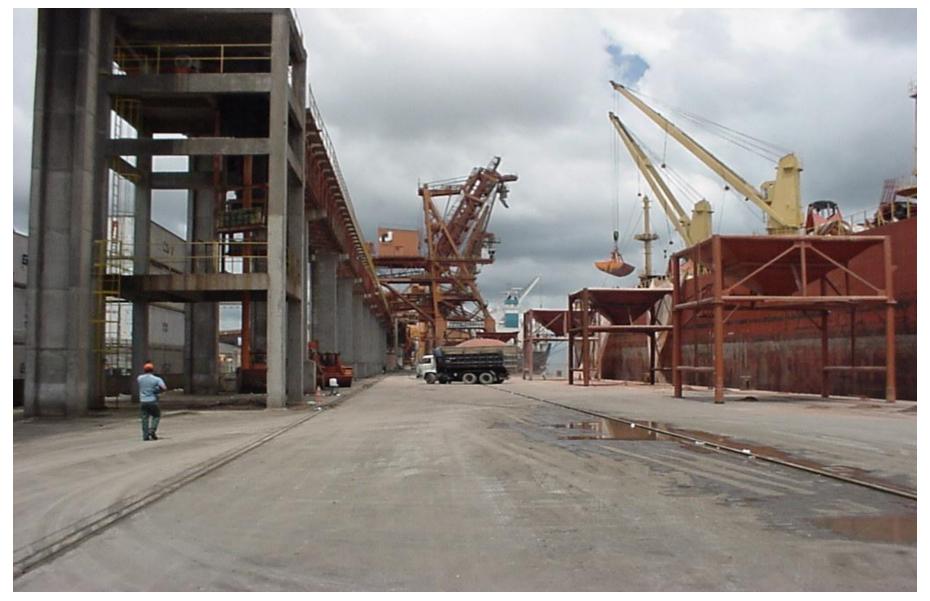
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Parana River Between Sao Paulo and Mato Grosso do Sul



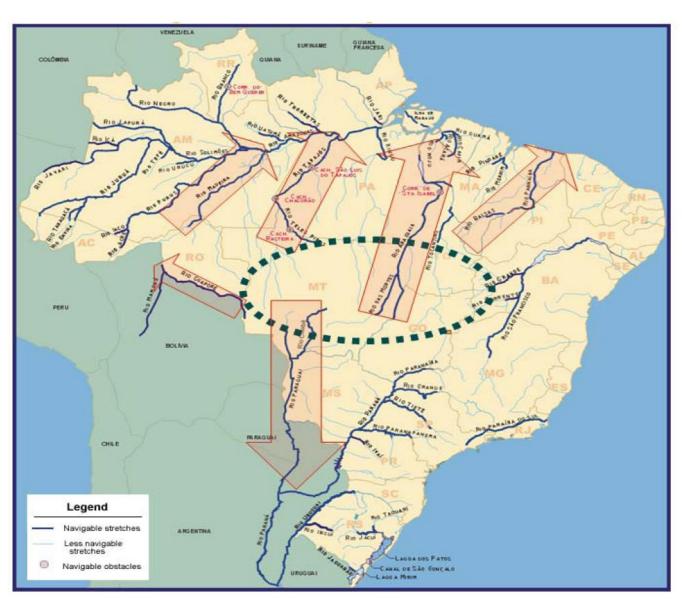
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Port of Paranagua - Brazil



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Brazilian River Export Routes



Source: USDA/AMS

Barging Operations on the Madeira River



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Barging Operations on the Madeira River



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Brazilian Cotton Production

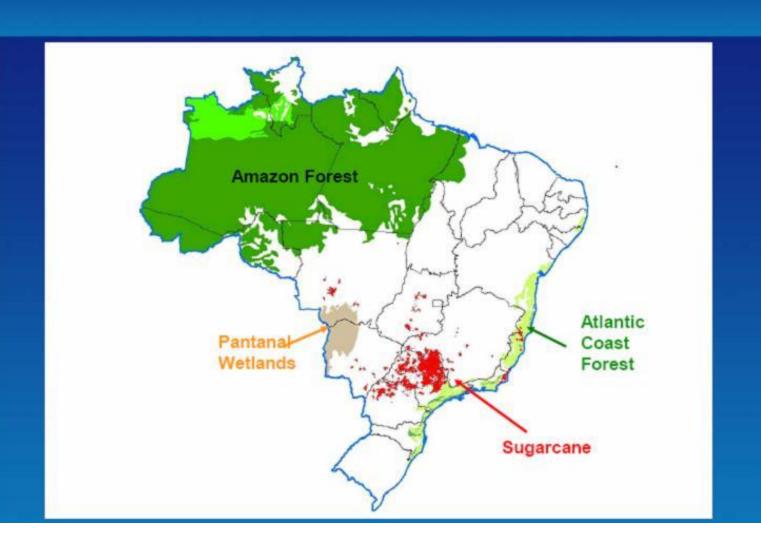


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Brazilian Sugarcane Production



SUGARCANE AREA IN THE CENTER-SOUTH



The state of Sao Paulo accounts for nearly 57% of Brazil's sugarcane production



Sugarcane Production Becoming More Mechanized



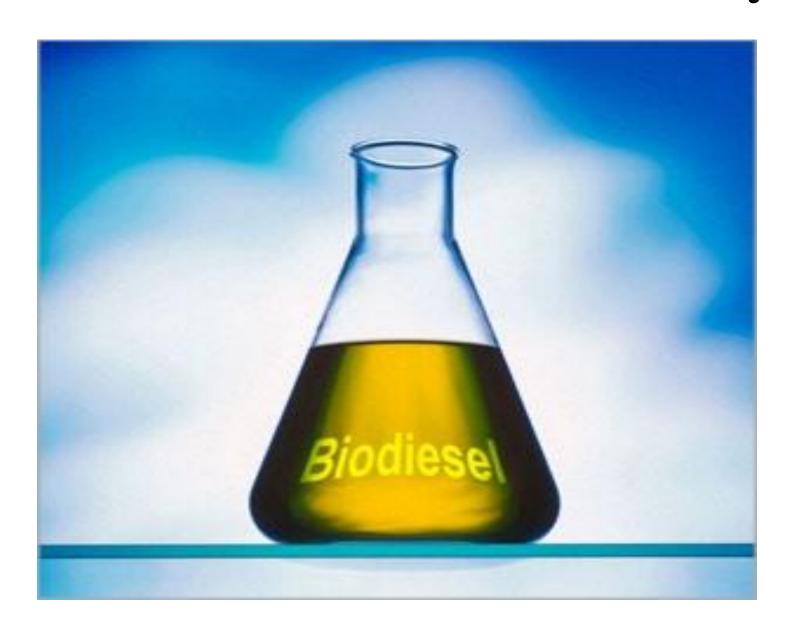
Brazilian Sugarcane Processing



Biodiesel Growth in Brazil

- B5 biodiesel nationwide January 1, 2010.
- B10 nationwide and B20 in urban areas by 2015?
- Reduce urban pollution.
- Soy oil 80% of feedstock for biodiesel.
- New sources of vegetable oils being developed.

Brazilian Biodiesel Made From Soy Oil



Palm Oil Production





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Deforestation for Cattle Ranching



Brazil Working to Reduce Deforestation



Squatters and farmers battle for the same land



Prior Incentives For Ag Expansion

- Very cheap and abundant land
- Government incentives
- Low interest loans, sometimes below rate of inflation
- Mass migration north to expand operations
- Similar to "manifest destiny"

New Incentives for Ag Expansion

- Demand driven expansion
- Globalization of food supply and markets
- Foreign investments in agribusiness
- Interest in renewable energy
- Sourcing of raw materials by foreign governments - China, Middle East, Asia

Key Factors Favoring Expansion

- Strong sustained commodity prices
 - US\$ 11.50 to 13.00 soybean prices encourages expansion
 - Corn, cotton, sugar, meats
- Government programs minimum price guarantees, low interest loans
- International investments in agriculture, renewable energy

Key Factors Limiting Expansion

- Inadequate infrastructure lack of investments
- High transportation costs
- Strong Brazilian currency
- Stricter environmental regulations
- Restrictions on foreign ownership of farmland
- Desire for sustainable development
- Social considerations agrarian reform

Brazil's Potential

 Brazil has: available land, climate, experience, research, knowhow, and production capability to become number one commodity exporter in the world.

 Potential to become number one food exporter as well

BR-163 Before Asphalt



Soybean & Corn Advisor, Inc.

BR-163 Fifteen Years After Asphalt



Soybean & Corn Advisor, Inc.

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